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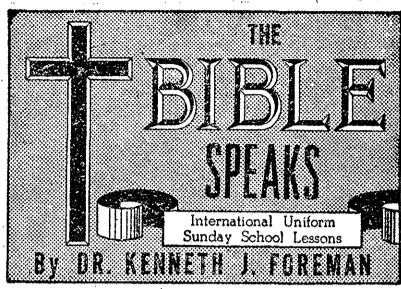
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By DR. KENNETH J. FOREMAN
International Uniform
Sunday School Lessons

Rules of Temperance
Lesson for April 24, 1949

THERE IS REALLY something funny about it. Consider a First Church congregation singing: "Jesus, I my cross have taken, All to leave and follow thee; Destitute, despised, forsaken, Thou from hence my All shalt be." Oh, come, come, ladies and gentlemen! Your cross? Where is it? "All to leave"—? You are going right back to your homes for an extra-good Sunday dinner. "Destitute"—? (Some congregations, believe it or not, actually sing "naked, poor," instead of "destitute.") Not a one of you ever has been on relief; you probably have more money in the bank than most of the people who didn't come to church.



Dr. Foreman

Some People Cannot be Christians
IT MAY BE FUNNY to compare what the congregation is singing about themselves with what they really are. But it is sad, too, because that hymn illustrates how foggy-minded some Christians are about their own "cross."

They can sing blithely about it, and even complain (in song) about their own condition as something for the Salvation Army to look into, when they don't mean a word of it.

The fact is, Jesus did demand just the thing the hymn describes. He said, in so many words, "Whosoever doth not bear his cross and come after me cannot be my disciple."

What Did Jesus Mean?
THERE ARE TWO ways of misunderstanding Jesus here. One wrong line is taken by those who think Jesus did not mean a word he said. The other wrong line is taken by a very few people, a very few indeed, who take Jesus absolutely literally. They believe that no one can be a true, 100 per cent Christian, unless and until he gives up all his property, all his family, and lives alone and wild, a hermit in the wilderness. The facts show that both these interpretations are false. The world has never been really made better, either by selfish, comfort-loving, worldly Christians, or by the wild and woolly hermits who are clean "out of this world."

"Love Thyself Last"
THE WISEST, the most devoted Christians, have known better what Jesus meant. Jesus' own parable of the "rich fool" gives us the hint. He tells of a man who had everything he wanted . . . but when he came to die, discovered he had nothing. In that little story Jesus shows us a man who put himself before all other persons; who put himself before God; and who put things before character. He lived for his body, he lived for his comforts, he lived for himself.

The neighbors, maybe, called him smart because he was rich; but God called him a fool, and what God calls a man, that he is.

Taking the cross means living as Jesus lived, not as that fool lived.

Christians and Liquor Don't Mix
CONSIDER JUST ONE illustration of what Jesus means. Should a Christian drink alcoholic liquors? If you are not a Christian, you can try to answer this from non-Christian reasons; but that is not the question. Shall a Christian drink? Just think about this in the light of what Jesus said. The disciple of Christ will deny himself; does the drinker deny himself? The disciple of Christ will put Christ first always; but what does the drinker put first? Jesus called a man a fool who lived for his bodily pleasure, lived for himself; what would he call the man who thinks he can "take it or leave it" but who is actually tied to his bottles?

It is true, a selfish man may perhaps (for selfish reasons, such as saving money) deny himself liquor, tobacco, or even tea and coffee, and still be no Christian.

But a man who really denies himself, who loves himself last, will find that other self-denials follow as a matter of course. A man who lets his appetite dictate to him, especially his appetite for alcohol, is a man who is letting real self starve.

(Copyright by the International Council of Religious Education on behalf of 30 Protestant denominations. Released by WNU Features)

Homemakers' Corner
— by —
Home Economics Specialists
Michigan State College

MICHIGAN MOTHERS SEWED AND SAVED
In a children's clothing project conducted through Michigan's home demonstration program last year, mothers made 352 garments and saved more than \$1,000.

Also they made garments which fitted satisfactorily and yet made allowance for growth, reports Marjorie Eastman, extension clothing project leader at Michigan State college.

Through special interest groups, the lessons in making children's clothing were given to many women who wanted the instruction but were not members of home demonstration groups. A group of leaders was first instructed. They then returned to their own community to teach local groups.

Homemakers made cotton garments, simple wool tailored coats, snow suits and other winter outdoor garments. On tailored clothing the women figured that they saved about 50 percent.

Sometimes grandmothers took the lessons so they could sew for grandchildren. In other cases they took care of the children so that the mothers could attend the sewing sessions.

Of the lessons given on a statewide basis the most popular one was "New Hats from Old". Women in 57 counties learned the secret to making over and rejuvenating hats. More than 8,000 hats were restyled and more than 6,000 were freshened so that they were again wearable. Information and confidence gained in this lesson will help the home demonstration group members to make the most of old hats for years to come.

Dressmaking lessons given to local leaders also resulted in some follow-up work in individual communities. In Berrien county two leaders gave the lesson to a group of veterans' wives in addition to their own home demonstration group.

You'll be hearing about other interesting projects of home demonstration groups when your local clubs celebrate National Home Demonstration Week from May 2-7. Watch for their publicity and ask your home demonstration agent about her program in your county.

The new clerk, dictating, was in doubt to the use of a certain phrase; so turning to his stenographer, he asked, "Do you retire a loan?" And the wistful-eyed one replied, rather coyly: "No, I sleep with Mamma."

PROBATE ORDER
Hearing of Claims
State of Michigan. The Probate Court for the County of Charlevoix. In the Matter of the Estate of John Addis, Deceased.

At a session of said Court, held in the Probate Office in the City of Charlevoix, in said County, on the 30th day of March, 1949.

Present, Floyd A. Supp, Probate Judge.

The above estate having been admitted to probate and Reva Addis, of East Jordan, Michigan, having been appointed administratrix.

It is Ordered, That two months from this date be allowed for creditors to present their claims against said estate for examination and adjustment, and that all creditors of said deceased, are required to present their claims to said Court, at the Probate Office in the City of Charlevoix, on or before the 17th day of June, 1949, at ten o'clock in the forenoon, at which time claims will be heard.

It is Furthered Ordered, That public notice thereof be given by publication of this order for three successive weeks previous to said day of hearing in the Charlevoix County Herald, a newspaper printed and circulated in said county.

FLOYD A. SUPP,
Judge of Probate.

WARNING!
This is the time for fires in the open, but with things as dry as they are, any person wishing to set fire in this area is warned to obtain permit first.

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Chief of Fire Dept.

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REPORT OF CONDITION OF
State Bank of East Jordan
of East Jordan, in the State of Michigan at the close of business on April 11, 1949.

Published in accordance with a call made by the Commissioner of the Banking Department pursuant to the provisions of Section 82 of the Michigan Financial Institutions Act.

ASSETS

Cash, balances with other banks, including reserve balances, and cash items in process of collection	436,421.81
United States Government obligations, direct and guaranteed	781,585.24
Obligations of States and political subdivisions	132,891.05
Other bonds, notes, and debentures	139,880.32
Loans and discounts (including \$225.41 overdrafts)	1,667,909.75
Bank premises owned	\$ 5,568.50
Furniture and fixtures	12,508.13
	18,076.63
TOTAL ASSETS	3,176,764.80

LIABILITIES

Demand deposits of individuals, partnerships, and corporations	956,443.34
Time deposits of individuals, partnerships, and corporations	1,756,886.22
Deposits of United States Government	45,231.53
Deposits of States and political subdivisions	125,136.09
Other deposits (certified and officers' checks, etc.)	25,581.71
TOTAL DEPOSITS	\$ 2,909,278.89
Other liabilities	8,685.38
TOTAL LIABILITIES	2,917,964.27

CAPITAL ACCOUNTS

Capital	75,000.00
Surplus	150,000.00
Undivided profits	23,800.53
Reserves	10,000.00
TOTAL CAPITAL ACCOUNTS	258,800.53

TOTAL Liabilities and Capital Accounts 3,176,764.80

MEMORANDA

Assets pledged or assigned to secure liabilities and for other purposes	70,000.00
Loans as shown above are after deduction of reserves of	20,560.02
Deposits of the State of Michigan (included in Deposits of States and political subdivisions above)	1,207.42

I, Robert A. Campbell, Cashier, of the above-named bank, do solemnly swear that the above statement is true, and that it fully and correctly represents the true state of the several matters herein contained and set forth, to the best of my knowledge and belief.

ROBERT A. CAMPBELL.
Correct—Attest:—
CLARENCE HEALEY
JOHN BOS
JOHN J. PORTER
Directors.

(SEAL)
State of Michigan, County of Charlevoix, ss:
Sworn to and subscribed before me this 18th day of April, 1949, and I hereby certify that I am not an officer or director of this bank.
Earl H. Clark, Notary Public.
My commission expires June 12, 1951.

Customers' Corner

Freshness is an important factor in determining the value of the food you buy.

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All these things are designed to insure your finding only fresh foods of top quality at your A&P . . . to insure your getting your money's worth.

If you should ever get any food in our stores that fails to live up to our exacting standards of freshness, we will consider it a favor if you will return it to the store for refund.

And we will appreciate any suggestions you may have as to how we can make your A&P store a better place to shop. Please write:

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Regular Margarine ALL SWEET lb. 27c	Early June IONA PEAS No. 2 can 10c
Refined PURE LARD 2 lb. pkg. 29c	Ann Page—3 Varieties PORK & BEANS 2 16-oz. cans 23c
Shortening DEXTO 3 lb. can 81c	Franco-American SPAGHETTI 1 1/2-lb. can 15c
Sunnyfield FLOUR 20-lb. bag \$1.69	Ann Page KETCHUP 2 14-oz. bots. 37c
Evaporated WHITEHOUSE MILK 3 tall cans 35c	Yukon Club BEVERAGES qt. bot. 10c
Blue Label KARO SYRUP 1 1/2-lb. bot. 19c	Fancy APPLESAUCE No. 2 can 15c
Iona TOMATO JUICE 46-oz. can 20c	Dole FRUIT COCKTAIL No. 2 1/2 can 39c
Welch's GRAPE JUICE qt. bot. 45c	N.S.C. SHREDDED WHEAT 12-oz. pkg. 16c
Dole, Libby or Del Monte PINEAPPLE JUICE 46-oz. can 41c	Bright Sail SOAP FLAKES large pkg. 22c
Ann Page Pure RASPBERRY PRESERVES 1-lb. jar 31c	Cleanser BABO 2 cans 23c
Sultana PEANUT BUTTER 2 lb. jar 59c	No. 8 BROOMS each 87c

Fresh Crisp Pascal Celery 2 Jumbo Stalks 29c	Jane Parker - 3 Flavors - Creme Filled Sand. Cookies pkg. of 12 27c	American Cheese Food Ched-O-Bit 2 lb. loaf 73c
Western APPLES 3 lb. 39c	APRICOT COFFEE CAKE ea. 35c	Bench Cured Cheese SHARP CHEDDAR lb. 64c
Florida U.S. No. 1 White or Red NEW POTATOES 10 lb. 69c	SANDWICH ROLLS pkg. of 8 16c	Cheese LONGHORN lb. 50c
Fresh Tender Green ASPARAGUS large 1 1/2-lb. bunch 31c	POTATO CHIPS 12-oz. cello 49c	Cheese EDAM lb. 56c
Garden Fresh Ruby Red BEETS 2 bots. 25c	ORANGE GOLD BAR CAKE ea. 33c	Famous A & P Coffee
Large July 300 Size LEMONS 6 for 29c	SANDWICH BREAD 20-oz. loaf 17c	Mild and Mellow EIGHT O'CLOCK 1-lb. bag 40c
A&P Brand Large Size PRUNES 2-lb. pkg. 39c	HOMESTYLE DONUTS pkg. of 8 25c	Rich and Full Bodied RED CURLE 1-lb. bag 44c
Fresh California DATES 2 8-oz. pkg. 29c	VIENNA BREAD 16-oz. loaf 17c	Vigorous and Winery BOKAR 1-lb. bag 47c

LIBBY'S — WITH BEANS Chili Con Carne 16-oz. can 30c	LIBBY'S BABY FOOD 2 jars 19c	CIGARETTES MARVELS 2 pkgs. 31c	CREAM STYLE Stokely's Corn No. 308 18c
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WEEKLY NEWS ANALYSIS

Effect Disputed as Pact Signed; Bradley Urges European Fortress; Senate Okays More Aid for Chinese

(EDITOR'S NOTE: When opinions are expressed in these columns, they are those of Western Newspaper Union's news analysts and not necessarily of this newspaper.)

PACT SIGNED:

Hopes & Fears

For better or worse . . . for a hope of peace or a step toward war . . . the North Atlantic pact was now a reality. Whether it would insure peace or aggravate tensions into war, no one could say with finality. There could be no doubt anywhere, however, that its signing was completed in a world atmosphere redolent of both hopes and fears.

STRIPPED of its mumbo-jumbo phraseology, the intent of the pact is simple: It declares that an act of aggression against any of the signatory nations shall be construed as an attack against all. It does not make mandatory military help by any signatory to any pact member who may be attacked. The degree of assistance is optional.

Therein, as many observers have pointed out, lies the pact's strength and its weakness. The strength inherent in the proviso lies in its leaving to signatory nations exercise of their own judgment regarding the degree of emergency in the event of attack, and does not precipitately hurl all pact signatories into war willy-nilly. Its weakness stems from the fact that aggressor nations may be willing to gamble that great powers will not be willing to wage all-out war to come to the assistance of a smaller signatory.

THERE WAS STAUNCH denial that the pact was aimed at any particular nation, but only a moron would concede the truth in that. The pact definitely was aimed at blocking Russian aggression against the smaller signatories, and there was little effort to hide the hope that the pact would do just that.

On the other hand, there were those who felt the step was one which would ultimately lead to war as Russia would brook no actions short of war to stop the tide of Soviet imperialism.

Pact signatories were the United States, Belgium, Canada, Denmark, France, Iceland, Italy, Luxembourg, Netherlands, Norway, Portugal and the United Kingdom.

DEFENSE:

Arms for Europe

The United States was urged to follow up swiftly its peace-insurance action in signing the North Atlantic pact. General Omar N. Bradley, U. S. chief of staff, called for a military aid program which would strengthen western Europe as a fortress and stop an aggressor before he could overrun the continent.

Bradley rejected the idea widely held among some military men that it would be impossible to stop Russia from conquering all Europe if it chose. The best thing the United States could do, according to that theory, would be to strike back with air power and lead a counterattack which would eventually liberate the continent.

BRADLEY flatly contended that such strategy would breed despair among potential allies in Europe and render them impotent.

His remarks carried added significance because he stated he had been requested by the state department to comment publicly on the military security significance of the North Atlantic pact and its implementation.

He took a hefty swing at the Soviets, although omitting them by name, when he declared: "If to be resolute is to be hostile, then we shall have to endure the slanders of those who call us hostile. For their slanders are the expressions of angry resentment from jackals denied their plunder."

HE DECLARED the Atlantic pact had removed the world crisis from a "cold war" stage, and warned that America could all "too readily become the victim of our own slogans . . . if we do not soon renounce our catch-word addiction in all too many minds that 'cold war' is the overture to real war, we may find ourselves with a mentality that accepts real war as inevitable."

But did his urging to strengthen the "ramparts" of Europe in favor of air power and liberation later, mean strengthen the pact countries' defenses with men as well as guns and munitions.

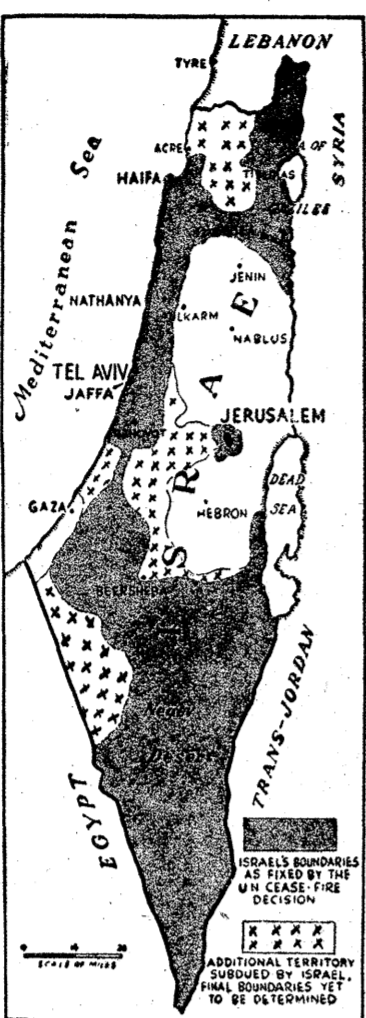
That was a possibility the people of the U.S. would have to consider.

RUSSIANS ON RAMPAGE

Soviet Troops Attack Army Post in Iran

Even as the North Atlantic pact was being signed in an actual, though disavowed, effort to stem the spread of Russian imperialism, a military informant in Tehran reported Russian forces had attacked an Iranian army post. The report stated a Russian regiment, supported by tanks and armored cars had made a new foray into Azerbaijan province.

Israel's Miracle



This map compares for the first time the boundaries of the U.N. decision with the area actually won by Israel arms. The miracle of reclamation is Israel's present achievement and future hope.

ARMISTICE:

Jews in Dissent

Amid verbal strife and dissension, the government of Israel consummated an armistice with Trans-Jordan. Despite vociferous opposition, the government won a test vote of confidence in parliament.

WHATEVER ELSE the armistice may have effected, a foreign office spokesman said it had added 150 square miles to Israel. This area was to be pared off the northwestern area of the bulge by an Arab withdrawal from the Hadera-Afula road and off the western edge by a withdrawal from the Tel Aviv-Haifa railroad.

But the armistice was not effected without bitterness. Prime Minister David Ben-Gurion's opponents charged the armistice was tantamount to recognizing the incorporation of the Jenin-Tulkarm-Nablue bulge north of Jerusalem into the Hashemite Jordan kingdom of monarch Abdullah.

The vote followed a stormy five-hour debate. Opponents charged the armistice opened Israel to Anglo-American influence. Ben-Gurion retorted that possibly Trans-Jordan was a puppet government (of Britain) but there were also puppet parties in Israel serving outside interests.

CHINA:

More Aid

There would be more aid from the United States—but, locking the door too late—there was a condition. The senate wrote into the aid bill a ban on shipments to Communist-controlled areas.

IT LONG HAD BEEN public information that much of the supplies and munitions sent by this country to aid the Chinese Nationalists in their fight against communism had fallen into Communist hands. The procedure was beginning to make America and its Far East policy appear a bit silly.

Now, congress had moved to stop a procedure which must have afforded no little amusement to Russia and her Communist hordes in China.

THE U. S. SENATE accepted an amendment to the aid measure to make available 54 million dollars in "frozen" China aid funds—"provided it is spent only in areas controlled by the Nationalist government."

ARMED UNITY:

A Contradiction?

Unity of the nation's armed services was promised, but where was the unity in defense-preparation thinking?

For, despite the displayed potency of the air arm—combined with the atom bomb—to immobilize naval might, defense experts were going blithely ahead designing and building new "super-warcraft."

LATEST EXAMPLE was the cruiser Roanoke—"the world's most powerful light cruiser"—and described by enthusiastic builders as being "practically unsinkable." The 680-foot Roanoke cost 30 million dollars, and was under construction five years. Carrying a crew of 51 officers and 992 men, the cruiser displaces 17,000 tons and has a designed speed of 33 knots, which is approximately 37 miles per hour.

The hull, it was said, renders the ship practically unsinkable. She has a main battery of 12 semi-automatic six-inch guns, a secondary battery of 20 rapid-fire three-inch guns, and six twin 20-mm. mounts.

Speaking at the commissioning of the Roanoke, Louis Johnson, U. S. defense secretary, said the vessel was joining the "greatest fleet we have ever maintained in time of supposed peace."

HE DECLARED the ship would be "kept in training for its primary mission," and carefully omitting the word "war," Johnson described the mission as "one we all hope and believe it will not have to discharge."

Referring to armed service unity, the defense secretary said: "Our safety lies in the combined contribution of them all, each service in the sphere it is best equipped to control. This relationship has been carefully worked out and it will be closely adjusted to combat trim in the very near future."

With that aim, the people of the United States would be found in full accord.

NEW FEEDS:

Mighty Potent

Could an animal burst its seams by eating?

That is an academic question, of course; but some of the new livestock feeds are reported to be so powerful that animals literally "burst their seams" if fed too much.

DR. H. J. PREBLUDA, nutritionist, stated that scientists simply would have to breed new animals with greater capacities.

The new high-energy feeds are rich in vitamins, especially a new vitamin B-12, found in what is called the animal "protein factor." Such feeds are low in materials like fiber that do not generate energy.

Dr. Prebluda said that when these feeds are given to poultry it is like pouring rich coal into a furnace. Rich coal needs a draft, but the birds are not capable of burning rich feeds under draft. They burst their limits of capacity to handle food—they have a physical breakdown.

HE ADDED that only a short time ago it took three and one-half pounds of feed to produce one pound of broiler meat. Now this same meat can be produced from two and one-half pounds of feed. Birds that reach top weight in 14 weeks on old type feeds reach top weight in only nine weeks on the new super-feed.

However, Dr. Prebluda concludes, they could grow even faster if they could handle the rich foods faster.

Maid of Cotton



Historic Tower bridge forms a striking background for this photo of Miss Sue Howell, America's "Maid of Cotton" as she poses on the banks of the Thames during a sightseeing tour of London.

Surprise!

At Ft. Lauderdale, Fla., three strangers drove up to a hangar at Brown airport. Two of them stopped to talk with a mechanic, Earl Snyder.

The third man went inside, hopped into a plane, taxied out and disappeared into the sky, headed north.

His companions calmly got in their car and left. The plane had little fuel.

LEGAL

NOTICE OF MORTGAGE FORECLOSURE

Default having been made in the terms and conditions of a certain First Real Estate Mortgage bearing date the 14th day of October, 1948, given by Paul F. Louiselle and D'Etta N. Louiselle, husband and wife as Mortgagors to ALFRED THORSEN, as Mortgagee which mortgage was recorded on October 15th, 1948 in liber 87 of mortgages on page 6 in the office of the Register of Deeds for Charlevoix County, and, is a first lien on the following described property situated in the Township of Marion, Charlevoix County, Michigan, to-wit:

Commencing at a point which is 1797.05 feet N 3° 43' 15" E and 33 feet E of the center quarter post of Section 2 T 33 North Range 8 W thence S 36° 26' 45" East 536.8 feet for the POINT OF BEGINNING of this description; thence continuing South 36° 26' 45" East 100 feet; thence North 53° 33' 15" East 327 feet to the southwesterly line of highway M 66; thence N 36° 26' 45" West along the Southwesterly line of highway M 66 100 feet; thence South 53° 33' 15" West 327 feet to the point of beginning being a part of the NE 1/4 of Sec. 2 T 33 N R 8 W.

Payments on said mortgage being now in default by reason of non-payment of principal and interest according to the terms thereof these now being due the sum of \$1845.01 as of March 14, 1949.

NOTICE IS HEREBY GIVEN that said mortgaged premises will be sold at public sale to the highest bidder on Saturday the 2nd day of July, 1949 at the Northwest door of the Court House in the City of Charlevoix at ten o'clock in the forenoon on said day.

Dated: March 28, 1949.
ALFRED THORSEN,
Mortgagee.

Edwin K. Reuling
Attorney for Mortgagee
East Jordan, Michigan 13-13

**Dr. John Schmittiel
Chiropractor**

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Gives you COLDER COLD to freeze foods faster and keep frozen foods safer—assures steady, safe cold for normal food-keeping. HOLD-COLD CONTROL is all-weather automatic—no dials to adjust. You get Giant Super Freezer that freezes and stores 35 pounds of food and ice . . . big Meat Keeper . . . two big Humidrawers and other great features in the new Westinghouse De Luxe 9—a full 9 cubic foot refrigerator-freezer that takes no more floor space than former 7 cubic foot models!

De Luxe 9
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229 Main St. — Phone 171

LOOKING BACKWARD

From the Herald Files of Forty, Thirty and Twenty Years Ago
Compiled by Mrs. Ida Kinsey

APRIL 10, 1909

Whiskey Shops must go. Charlevoix Co. with 18 others in the state declare the Saloon an evil not to be tolerated. Nineteen counties in Michigan voted Monday to abolish the licensed Saloon, while seven voted to retain it. This makes the total number of dry counties in the state 30.

It blew some, Wednesday. Down at the lower mill they were compelled to suspend operations because men and horses couldn't stay on the tramways.

Dr. C. A. Sweet has recently added a fine new X-Ray machine to his office equipment, also a "Pope's Wall Plate", a mechanism for treating nervous troubles.

Mrs. Rose Allen was united in marriage to Loren Button, Monday, at the home of her daughter, Mrs. Ransom Jones, Rev. A. D. Grigsby officiating.

At the annual meeting of the Northern Michigan Beekeepers Association held at Traverse City this week, Ira D. Bartlett was elected Sec'y-Treas. of the organization.

Matilda, 7-year-old daughter of Mr. and Mrs. Carl Shulock, of the Bohemian Settlement, died Wednesday of diphtheria. Mrs. Shulock is also suffering from the dread disease, as is their little child.

Joshua F. Bartholomew, 74, of Echo Twp. died at his home Thursday. Scott Thos. and Mrs. Frank Tabor of New York state with the wife survive.

The Law and Order League are perfecting permanent organization. Miss Anna Derenzy and Archie MacArthur spent Easter with her parents in Bellaire.

Dentist C. H. Pray added to his equipment one of the latest improved gold inlay machines for gold inlays and cast metal plates.

Muma & Co. will open their Ice Cream counter tonight and in addition to serving will be prepared to furnish ice cream in bulk.

APRIL 11, 1919

At the City Election Dwight L. Wilson was elected Mayor. Probably the biggest surprise in Monday's election was the enormous dry majority throughout the state. The "good roads" amendment was carried by a like majority throughout the state. The entire State Republican ticket was elected by big majorities. Mae L. Stewart, republican candidate for Co. Commissioner of Schools, had a clear field and was elected.

Among the good news received here in letters from overseas, is the information that the Thirty-second Division (which includes our Headquarters Co. Soldiers) expect to start from Germany on their homeward bound trip about the first of May. Just when the East Jordan Contingent will finally reach their home here is problematic but it will undoubtedly be some time in June. The order for Company I, 33rd M. N. G. to mobilize was received at the Armory here June 19th, 1916. This was for Mexican Border work, and the 33rd was among the few regiments still held in service when war was

declared in Germany on June 6, 1917. On July 1st, 1916, East Jordan gave these soldiers a farewell demonstration. Thousands of people from our city and surrounding counties were at the depot to see them start for Camp Ferris, the first lap of what was destined to be a long, long trail.

Henry L. Winters was promoted from Captain of Headquarters Co. 125, Inf'y and recently Capt. of Co. F. to Major.

C. L. Arnold has resigned his position as manager of the East Jordan Cabinet Co., and with Mrs. Arnold and their daughter, plan to leave for their farm home at Bates, near Traverse City, where they will reside in the future.

Mrs. Thos. Locke was taken to the Reycraft hospital, Sunday, where she will take treatment.

Mrs. Nellie Dennis and Vet Newson were united in marriage April 5, at the manse by Rev. Sidebotham.

Mrs. L. Conway and son, Morton, arrived Friday from Orr, Ky., for a visit at the home of the former's son, Sherman Conway.

Thos. Whiteford is home from his work at Detroit for a visit with his family here.

APRIL 12, 1929

At a meeting of the East Jordan Fire Dept. held, Monday, April 8th, the following officers were elected:

Chief — John W. LaLonde
Asst. Chief — Earl Shay
Lieutenant — Gus Anderson
Secretary — Ed Ager
Treasurer — James Gidley.

Prizes offered for the Better Yards Contest: \$50.00 for property showing greatest general improvement; 2-\$10.00 for lawns showing most improvement; 3-\$10.00 for the best new

flower garden or border; 4-\$10.00 for the best new planting of shrubs and trees; 5-\$10.00 for the greatest property improvement in repairs, cleaning, painting, etc.; 6-\$10.00 to boy or girl or group of either for general cleaning and improvement of vacant lots. Entry blanks to be mailed or leave at Herald Office, East Jordan State Bank, People's State Bank, East Jordan High School, on or before April 18th.

Mr. and Mrs. Kiley Bader and family moved this week to the Wm. Streeter home on the West Side.

Glen Supernaw was up from Flint last week packing and shipping his household goods to that city. Mrs. Supernaw returned to Flint with him, where they will make their home.

Mr. and Mrs. Leo Sommerville were up from Lansing first of the week for a visit.

Mr. and Mrs. C. F. Snellenberger, accompanied by Mrs. Josephine Vogel, returned home Sunday from a visit at Mt. Pleasant and Alma.

Mr. and Mrs. Harry Sloop arrived this week and will spend the summer on the farm of his parents, Mr. and Mrs. Henry Sloop.

East Jordan High School Band of 45 pieces, accompanied by a large delegation of East Jordan citizens, was at Traverse City, Friday, where our band competed in Class B at the District Contest.

Mr. and Mrs. Arthur Brintnall and children who have lived at Mancelona during the winter, moved back to this city, Wednesday.

APRIL 17, 1909

East Jordan contractors Wilhelm and Monroe have landed one of the largest contracts which has been let to a construction company in this part of the state for some time. The erection of the Lake Superior Produce Company's warehouse at Houghton. A \$60,000 job.

East Jordan loses the debate between Traverse City and East Jordan High Schools. The subject was,

"Resolved that the interstate commerce commission should have power to fix rates on railroads doing an interstate business." East Jordan's team was composed of Misses Letto Stewart, Fay Nicholas and Bertha Shier, taking the negative.

Martin and Earl Ruhling are remodeling the dwelling on their forty near their home.

Contractors Clark and Rogers have landed the contract for erection of a school building at Copemish. It is a \$6,500 job.

The fire whistle is being placed on Mill A this week.

The Str. Hum is being placed in readiness at Charlevoix for the season's run, and as soon as the ice gives way we may expect her welcome whistle.

The majority for Local Option in the County was 1139. 4070 votes were cast the largest total vote registered in Charlevoix County.

Frank James and family of Traverse City will make their home in East Jordan.

In response to invitations sent out by officers of the Good Citizenship League over one hundred citizens of East Jordan assembled at the Opera House Monday evening to talk over and formulate plans toward enforcing the liquor law (as well as other laws) in our community. The League is now about 150 strong and, with our sister towns, will probably develop into a county organization. The League is officered by President, E. A. Lewis; Vice President, W. P. Squiers; Secretary, Rev. W. W. Lampert; Treasurer, L. A. Hoyt.

LOOKING FOR ENTERTAINMENT?

You'll find it in Pictorial Review! Enjoy comic comment, fiction, side-lights of Washington and Hollywood cartoons—all by America's top-notch writers and artists, in Pictorial Review, with this Sunday's (April 24) issue of The Detroit Sunday Times.

You can win a 1949 Buick Super Sedan—a Ford Custom Sedan—a thousand dollar television set or any one of 30 other big prizes by entering the sensational "What's My Name Contest" which now appears in The Chicago Herald-American. It's the easiest game you ever played—fun for the whole family. Just identify each picture of a famous person which will appear in The Herald-American each day of the contest. Remember! You can be the Big Winner. See next Sunday's Chicago Herald-American.

Counsel to police witness—But if a man is in the middle of the road on his hands and knees, that doesn't necessarily prove that he was intoxicated. Policeman—No sir, it doesn't, but this man was trying to roll up the white strip!

It's tough to find
For love or money,
A joke that's clean
And also funny.

Michigan Apple Cup Cakes



Michigan State Apple Commission

2 cups sifted cake flour
1 teaspoon baking powder
½ teaspoon salt
½ cup shortening
1 cup sugar
1 egg
½ teaspoon soda
½ cup apple butter
½ cup chopped Michigan apples
¼ cup chopped nuts

¼ cup seedless raisins
¼ cup milk
Sift dry ingredients. Cream shortening, add sugar, beat. Then add the egg and beat well. Add the apple butter, apples, nuts and raisins. Add flour and milk alternately, beating after the addition of each. Bake in greased cup cake pans, 400 F., 20 to 25 minutes.

What can you do with 70 MILLION DOLLARS in one year?

IT TAKES PLENTY OF EQUIPMENT TO GIVE GOOD TELEPHONE SERVICE. IN 1948, MICHIGAN BELL SPENT 70 MILLION DOLLARS TO IMPROVE AND EXPAND SERVICE... \$133 A MINUTE.

GRACIOUS, THAT'S A LOT OF MONEY!

YES, IT IS. AND A CONSTRUCTION PROGRAM LIKE THAT MEANS A LOT OF JOBS AND A LOT OF MONEY SPENT RIGHT HERE IN MICHIGAN.

WHAT DID THE 70 MILLION DOLLARS BUY?

IT PAID FOR 36 NEW TELEPHONE BUILDINGS OR ADDITIONS, GOT 16 MORE UNDER WAY, PUT UP 62,000 POLES, 650,000 MILES OF WIRE. WANT ME TO GO ON?

IT MEANT 148,000 MORE TELEPHONES, NEARLY 8 OUT OF 10 FAMILIES IN MICHIGAN BELL TERRITORY NOW HAVE A TELEPHONE. IT MEANT FASTER AND BETTER SERVICE ON TELEPHONE CALLS.

YOU BET THERE WERE. CALLS HIT A NEW HIGH OF OVER 6,000,000 A DAY. THE AVERAGE CUSTOMER USED THE TELEPHONE MORE THAN 1600 TIMES LAST YEAR.

WE COULDN'T GET ALONG VERY WELL WITHOUT THE TELEPHONE, COULD WE?

I'VE HAD ENOUGH. WHAT DID IT MEAN IN THE WAY OF SERVICE?

THERE MUST HAVE BEEN A LOT MORE CALLS IN 1948.

RIGHT! GOOD TELEPHONE SERVICE HELPED MAKE MICHIGAN GREAT. IF SERVICE DIDN'T KEEP PACE WITH THE PUBLIC'S DEMANDS, IT WOULD EVENTUALLY TOUCH THE POCKETBOOKS AND LIVES OF ALL MICHIGAN PEOPLE.

INDEED THERE IS! EVERYONE STILL CAN'T GET THE KIND OF SERVICE HE WANTS, WHEN AND WHERE HE WANTS IT—EVEN THOUGH 164 MILLION DOLLARS HAVE GONE INTO SERVICE IMPROVEMENTS SINCE VJ DAY.

164 MILLION DOLLARS! WHERE DO YOU GET THAT KIND OF MONEY?

MOSTLY FROM INVESTORS, PEOPLE LIKE YOURSELF WHO ARE WILLING TO PUT THEIR SAVINGS IN A GOOD BUSINESS WHERE THEY'LL GET AN ADEQUATE RETURN.

IS THERE MORE TO BE DONE?

MICHIGAN BELL IS CONFIDENT IT WILL BE ABLE TO KEEP ON WITH ITS IMPROVEMENT AND EXPANSION PROGRAM, KNOWING THAT ITS CUSTOMERS ARE WILLING TO PAY FOR GOOD SERVICE.

WELL, THERE'S ALMOST TWICE AS MUCH MONEY INVESTED IN MICHIGAN BELL NOW AS BEFORE THE WAR, BUT THE RETURN ON THAT MONEY IN 1948 WAS ONLY 3.77%—LOWEST IN 15 YEARS.

NO, IT ISN'T. THE ONLY WAY MICHIGAN BELL CAN CONTINUE TO GIVE GOOD SERVICE IS TO GET HIGHER RATES THAT'LL KEEP THE BUSINESS SOUND AND PROVIDE A RETURN SUFFICIENT TO ATTRACT INVESTORS' DOLLARS.

THAT'S NOT TOO GOOD, IS IT?

WHAT KIND OF RETURN WOULD MY MONEY GET IF IT WAS INVESTED IN MICHIGAN BELL?

YOU MAY GET A COPY OF MICHIGAN BELL'S ANNUAL REPORT AT ANY MICHIGAN BELL BUSINESS OFFICE

Insurance
AUTOMOBILE, LIFE, FIRE
and WINDSTORM
CITY and COUNTRY
RELIABLE COMPANIES
GEORGE JAQUAYS
EAST JORDAN, MICH.
Phone 244

Refrigeration Service
Commercial and Domestic
Workmanship Guaranteed
Commercial Equipment to fit
Your Needs
Typewriters Cleaned & Repaired
Mitchell Service Co.
210 S. Park, Phone 255-M
Boyer City, Mich.

We Remove Dead Animals
For Prompt Removal
of Old, Crippled
or Dead Horses
and Cows
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VALLEY CHEMICAL CO.

