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LOOKING BACKWARD

From the Herald Files of Forty, Thirty and Twenty Years Ago
Compiled by Mrs. Mabel Secord

November 17, 1906

There will be no regular services at the Presbyterian church Sunday, the elders having decided to have Rev. Grigsby of Cheboygan come a week later. Sunday School as usual.

Louis W. Courier and Miss Nettie Wardwell were married Thursday evening at the Chris Atkinson home.

"At meeting of the Methodist Episcopal church Thursday evening, Rev. George Allan presented his resignation as pastor to accept a like position in the Jacksonville, Florida, circuit."

"The Honey-Ya Club met last Saturday evening with Samantha Allan. Great business of importance was transacted. Supper, consisting of fried chicken, scalloped potatoes, scalloped oysters, olives, bread, coffee and nuts was furnished the Club by one of the most popular persons

of town. The Club certainly appreciated the supper but resolved to have lighter suppers for a few of the coming meetings. Motion was made to pay the hired girls \$1.50 per week, motion not carried as could not decide on who did the most work. Abe Lincoln and Nat Goodwin appeared just at supper time but found them gone at time for initiation. Next meeting to be with Alice Longworth on Jumbo Terrace. Refreshment committee: Marie Correlli and Alice Longworth."

November 17, 1916

With the adoption of the amendment calling for State-wide prohibition this State in eighteen months will enter upon a long period of "dryness" inssofar as liquor beverage purposes is concerned.

Born to Mr. and Mrs. S. E. Rogers, a son, Nov. 13th.

A canned fruit shower was given for Verschel Lorraine Wednesday afternoon at the Charles Crowell home. The K. of P. lodge occupies its new hall on the second floor of the new Monroe block.

Supt. Michael C. Coyle of the M. C. R. R. system north of Jackson, died at Bay City Tuesday, following an operation.

Frank Shepard and Miss Ella Kitman were married at the home of the bride's parents in Standish Sunday, Nov. 12. They returned to East Jordan Wednesday evening, accompanied by the bride's sister, Miss Mary Kitman.

Alex McColman, Sr., aged 59, died at the Traverse City hospital last Saturday. Burial was at East Jordan.

R. T. McDonald is now employed at the E. J. Lumber Co's office.

Miss Sarah Layn is the new stenographer at the E. J. Lumber Co's office.

Miss Margaret Fortune returned from Ludinton Wednesday and is now employed at the E. J. & S. depot.

Miss Verschel Lorraine had the misfortune to fall and break her left wrist Tuesday. This Friday evening she will be honored with a crystal shower given by the Misses May Stewart and Ethel Crowell and Mrs. G. W. Bechtold at the Bechtold home.

Miss Ethel Crowell gave a miscellaneous shower at her home last Saturday evening for Miss Flora Porter.

The Presbyterian choir gave a dinner party at the home of Mr. and Mrs. D. H. Fitch Wednesday evening in honor of the Misses Flora Porter and Verschel Lorraine.

Frank Phillips and family are now living in their home on Upper Main street.

Make Your Selection of **CHRISTMAS GIFTS** FROM THIS LIST

Check the items you are interested in then come in and see them.

From \$1.00 to \$5.00

- Students Desk Lamps
- Ash Stands
- Children's Animated Clothes Rack
- Children's Rockers
- Boudoir Lamps
- Records
- Shag & Charm Tread Rugs
- Sofa Pillows
- Magazine Racks
- Framed Pictures
- Pin-up Lamps
- Wall Racks
- Sewing Baskets
- Coffee Makers, & Stoves
- Mirrors
- Bath Sets
- Zipper Traveling Bags
- Cambridge Serving Trays

From \$5.00 to \$10.00

- Electric Toasters
- Electric Irons
- Heating Pads
- Table Lamps
- Aluminum Stools
- Radio & Magazine Tables
- Night Stands
- Smokers
- Leather Hassocks
- Mah. Wall Racks
- Chrome Kitchen Chairs
- High Chairs
- Door Chimes
- Card Tables

From \$10.00 to \$20.00

- Bridge & Floor Lamps
- Coffee Tables
- Rocking Chairs
- Bridge Sets (Table, 4 Chairs)
- Poker Table Tops
- Electric Heaters
- Tier Tables
- Bronze Table Lamps
- Breakfasters
- Bookcase
- Fluorescent Desk Lamps

From \$20.00 to \$40.00

- Relaxation Hassocks
- Leather Chairs
- 6 Way Floor Lamps
- Table Radios
- Occasional Chairs
- Leather Top 3 Step Table
- Chrome Coffee Table
- Bookcases
- Mah. Telephone Sets
- Students Desk
- Record Players
- Poker Table.

From \$40.00 to \$60.00

- Platform Rockers
- Chrome Breakfast Sets
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- 9x12 Wool Rugs
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- Automatic Record Players
- Kitchen Base Cabinets.

From \$60.00 to \$80.00

- Luxury Tilt Back Chairs with Ottoman
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- Chrome Dinettes
- Table Model Combinations
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From \$80.00 to \$150.00

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- Maple Bed Room Suits
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From \$150.00 to \$300.00

- Spc. Solid Walnut Dining Room Suite
- Luxurious Liv. Rm. Suits
- Console Combination Radios
- Leat & Admiral

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JUST RECEIVED:—

Bath Sets — all colors

Toy Chests with upholstered seat

Large Selection of Table Lamps

USE OUR CHRISTMAS LAYAWAY PLAN

WILLSON'S

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"Everything for the Home"

BOYNE CITY, MICH.

From where I sit... by Joe Marsh

Why Bert Won First Prize

Folks weren't surprised when Bert Childers won first prize for his corn at the county fair.

Yet the judges admit it wasn't just because Bert had the finest ears of corn. He knew how to display them: neatly arranged, with the husks cleanly trimmed, and the booth white and spotless.

"Trimnings" sure make a difference no matter what you're offering—as Andy Botkin, keeper of the Garden Tavern, well knows. Andy doesn't just sell good beer. He sells it in a place that's clean and attractive... in nice surroundings that belong with the enjoyment of a wholesome beverage of moderation.

And Andy, of course, is a whole-hearted supporter of "Self Regulation." That's the system by which the Brewers and tavern keepers themselves make sure that taverns selling beer are clean and orderly.

From where I sit, people like Andy also rate a "First prize." Not just for the quality of the product—but for the "trimnings" too.

Joe Marsh

Copyright, 1946, United States Brewers Foundation

November 19, 1926

"About 250,000 students are enrolled in the colleges of the land. The usual crop of oratory seems assured."

Mr. and Mrs. W. H. Sloan celebrated their Silver Wedding anniversary Monday evening, November 15th.

William J. Carson, aged 83, a resident of this region since 1878, died at his home south of East Jordan November 12th.

(Will you readers forgive me if I copy a rather personal item?)

"Arthur Secord, son of Mr. and Mrs. James Secord, will represent Western State Normal in an international debate at Kalamazoo Saturday evening with a debating team of the University of Sydney, Australia."

The East Jordan boys, who was a member of the local High School's Northern Michigan championship debating team in the season of 1920-21, is one of the outstanding college debaters of this section of the country and has been a big factor in winning many debates since he entered Western Normal in the fall of 1923.

He will be the leader of his team in the debate with the Australian team. The question to be debated is "Resolved that the entry of women into politics and the professions is to be deplored." Secord's team will argue that they should.

Mr and Mrs. Secord plan to go to Kalamazoo to attend the debate and will be house guest of Debate Coach and Mrs. Carroll H. Lahman. It will be the first time they have heard their son debate since leaving high school."

The Australian team was composed of much older men than Western's team, their wit was keen and their speech revealed minds much more mature than our boys' did. One of Arthur's colleagues, Albert Becker, stated: "There is no pain that surpasses that of a new idea." The next Australian speaker, Godsall, expressed his joy that "Mr. Becker would never suffer from this pain." This speech alienated his audience at the time. Arthur had the only rebuttal speech for Western and opened with the statement: "When I inform you that Mr. Godsall is a surgeon I'm sure you will overlook his 'cutting' remarks," which brought him a real ovation. In the following days this seemed to be the one thing people remembered, both faculty and students. Western won the decision which was given by a written audience vote, the first of this kind I think that had been used there. Ballots were marked first with your own personal opinion of question, then you marked whether the debate had changed it, or whether you still held the same opinion. The following week Arthur was elected president of the Junior class in a closely contested election. His opponent, Frank Banach, was captain of the football team and lost by only eight votes. There was always rivalry between the Athletic and Speech factions there. The hottest election was a year or two later when Arthur and Abe Cohn were running for president of the student Council. Abe winning by some 37 votes. An amusing sidelight was the morning of the election when a group of girls, rooming down on Portage street stretched a banner across the front of their house reading: "WE ARE FOR ART." A cyclone, in the shape of the woman who lived across the street, struck them. She was getting a divorce and her husband's name was "Arthur."

Mark Stroebel, former East Jordan boy was a member of the debate team from Fordson school that won over Ypsilanti recently.

Stephen Shepard, who suffered a paralytic stroke three weeks ago, had his left leg amputated above the knee at Charlevoix hospital Tuesday.

Sixty-one young people enjoyed the Christain Endeavor Harvest party at the Presbyterian church Wednesday evening, Nov. 10th.

Adolph Fochtmann, Petoskey's oldest merchant and founder of the Fochtmann Dept. Store, died Nov. 5th. He had been in business in the same location since 1876.

Mrs. Leon Stryker, nee Bernice Kile, died in Muskegon Nov. 14th. Burial was in Sunset Hill.

Herman Drenth & SONS

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MONUMENTS

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include abdominal and maternity belts, special designs for sacro-iliac sprain, fallen stomach, movable kidney, hernia. NuBone Surgical Garments provide comfortable and adequate support from the first day they are worn. They need not be broken-in.

Figure training foundation garments fitted in your home by appointment. White gen. del., East Jordan.

DORIS A. THORNTON

AT SUNDAY Listen to **The LUTHERAN HOUR** "Bringing Christ to the Nations"

Presenting — challenging, stirring Gospel messages

Music by The **LUTHERAN HOUR CHORUS**

Students of **Concordia Theological Seminary**

Sunday on WGN, WTCM, 12:30 p. m.

They're making "tracks"

more telephones in **East Jordan**

are waiting for a telephone, you can be sure your order will be filled in its proper turn as soon as equipment is available.

Meanwhile, our facilities are serving more telephones and handling more calls than ever before, which means that service for everyone may not always be as good as we want it to be. We're sorry when that condition occurs, but you can be sure that we are doing our best to get additional equipment as soon as possible.

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OUR \$150,000,000 POST-WAR PROGRAM MEANS JOBS FOR THOUSANDS

WANT AD SECTION for BUYING SELLING TRADING RENTING

LOST & FOUND

FOUND — A hunting dog with an Oakland County license tag. — FRANK PAYNE, East Jordan, R. 1. 47x1

LOST — Labrador Retriever, color black, weight 85 lbs, name "Smok-ey". Reward. Notify H. J. GRAY, Boyne City. 47-1

LOST — On East Jordan and Ellsworth road. Black side rack with round steel stakes. Please notify EAST JORDAN AUTO PARTS, East Jordan. 47x1

WANTED

WANTED for cash — Cars, Trucks in any condition. — C. J. MALPASS, phone 92. 38x13

LOGS WANTED — Top prices for your logs. Can use any quantity. Call or write FOSTER BOAT CO., Charlevoix, phone 29. 42-tf

HAULING — We now have two late model tractors and two semi-trailers to take care of our trucking business. So when in need of good dependable equipment to perform your hauling jobs of both local and long distance hauls, contact us for reasonable rates. Call evenings or Sundays. — HENRY C. DURANT, East Jordan, Mich., Route 1, one mile east of Chestonia. 45x6

WANTED — Clean rags for cleaning purposes. Urgently needed NOW. Will pay 5c per lb. for rags free from buttons, etc., and not less than 1 sq. foot in size. Cannot use heavy material like overalls, etc. THE HERALD OFFICE. 3-

FOR SALE — MISCELLANEOUS

FOR SALE — Choice Lake Lots on Lake Charlevoix. — CLARENCE HEALEY. 29-tf

FOR SALE — 1936 Pontiac master coach. — JAMES PALMITER, R. 2, East Jordan. 47x1

FOR SALE — Two good used 7:50 x 20 ten-ply truck Tires and Tubes. — HENRY DURANT, R. 1, East Jordan. 47x2

FOR SALE — Used Range in good condition. Also few 20 x 20 glass windows and one bay window. — LESTER HURLBERT, 204 Maple St. 47x1

FOR SALE — Two Guernsey Cows, come and take your pick of the herd. — CLAUD GILKERSON, 3 miles west of East Jordan on Ellsworth road. 46x2

FOR SALE — POTATOES — Chip-pewas and Russets, delivered, \$1.50 bushel. We have a few "pitch-outs" too for \$1.00. — WM. SHEPARD, phone 163-F3. 42x6

MERCHANDISE

FOR SALE — 22 acres; 12 acres til-lable, balance timber. Three miles from East Jordan. — M. J. WIL-LIAMS, R. 2, phone 192-W, East Jordan. 47x1

FOR SALE — Just received! Metal and porcelain switch and outlet boxes and Romex wire. Large selection of light fixtures while they last. — SHERMAN'S FIRESTONE STORE, East Jordan. 47-1

FOR SALE — Dry Hardwood, deliv-ered. Phone 166-F31. — JULIUS ROBERTS. 47x2

FOR SALE — Baby buggy in excel-lent condition. — MRS. HAROLD DONNER, near South Arm Town Hall. 47x1

FOR SALE — Model T Ford Car in running condition, with extra tires and parts. — MRS. FRED SUT-TON, R. 1, East Jordan. 47x1

FOR SALE — Lots on 4th, 5th and 6th St., City of East Jordan. — FRANK NACHAZEL, 402 Wil-liams St. 21-tf

FOR SALE — Thirty-acre farm with buildings, water, electricity, on school bus route. — ROBERT EV-ANS, JR. 45x5

OLD NEWSPAPERS — Have a quan-tity of old Heralds for sale at one cent a pound while they last. — HERALD OFFICE. 15-tf

FOR SALE — Choice Terrace Lots overlooking Lake Charlevoix and within City Limits. See CARL SHEDINA or phone 36. 46x4

ARE YOU HUNGRY FOR MEAT? — Buy a feeder pig and raise your own. We have some good ones. — ARCHIE M. MURPHY, phone 122-F21. 45x3

FOR SALE — Buzz and Block Wood. Four miles north of East Jordan on Boyne City Rd., first house left of Grange hall. — CHARLES AD-KINS, R. 2, East Jordan. 47x4

WOOD — Green Mill Wood For Sale. Price \$15.00 for load deliv-ered. — M. C. BRICKER & SONS, phone 264-F31, Boyne City, or write J. H. Bricker, R. 3, Boyne City. 46-tf

RADIO AND SMALL APPLIANCE REPAIR — 22 years experience. Latest testing equipment. LUX-FORD'S Radio & Appliance Repair. Sherman's Firestone Store. East Jordan. Phone 171. 34-tf

FOR SALE — Renown Range in A-1 condition. Porcelain finish. Reason for selling: going electric. Ready for delivery when new range is in-stalled soon. Paid \$125.00 for range new a few years ago. Will sell for \$60.00. — G. A. LISK. -tf

Charlevoix County Herald
G. A. LISK, Editor and Publisher.
Herald Bldg East Jordan. Phone 32

Entered at the Postoffice at East Jordan, Michigan, as second class mail matter.

FOR SALE — Parlor Heater and Round Oak Dining Table. Inquire PHONE 119. 41-1

CARLTON & HENGY, authorized dealers for Blair Products Co. of Virginia, will have an agent call on you once every two weeks. 47x2

PROTECT your new chair from moths for only 25c a year. One spraying of Berlou stops moth damage for 5 years or Berlou pays the damage. W. A. PORTER HARDWARE. 47-1

FOR SALE — 40 tons of baled hay (alfalfa and brome). 50 tons of loose hay (clover and alfalfa). Will bale on request. Also ten tons of baled straw. — WILLIAM ZITKA, R. 2, phone 252-F11. 47x1

FOR SALE — Eight room house in East Jordan including garage, barn four city lots. Eleven acres of land, six acres in wood timber. Price \$6,000 cash. Write to — GEORGE GREEN, Box 59, Clarksville, Mich., phone No. 491. 47x2

DON'T LET your vacuum sweeper go too long without cleaning and lu-brication. We also have belts for all makes. — LUXFORD'S Radio and Appliance Repair. Sherman's Firestone Store. East Jordan. Phone 171. 34-tf

FOR SALE — Complete line of Cab-in Timber. Also Cedar Fence Posts and Cabin Poles, any length. 1/2 mile east of Chestonia, 1st house east of bridge. See CLYDE IRVIN on job or write same, Central Lake, R. 1. 46-tf

KALAMAZOO - STANDARD RE-PAIRS now carried in stock. We also take repair orders for other makes of ranges, heaters and fur-naces. — GILFORD L. COON, dealer, Kalamazoo Home Applian-ces, 211 S. Lake St., phone 456, Boyne City, Mich. 41x12

FOR SALE — Fairbanks-Morse elec-tric water systems, shallow and deep well, complete with tanks. Also steel furnaces, septic tanks, au-tomatic oil burning hot water heat-ers, bathroom fixtures and tile board. — AL THORSEN LUM-BER CO., phone 99, E. Jordan. 7f

CANVAS COVERS for trucks, trail-ers, farm equipment, boats, etc. Stock sizes or made to order. Some exceptional values now available from our surplus materials. Bring in your old covers for repair now. Quick service. — FOSTER BOAT COMPANY, Charlevoix, phone 29. 42-tf

Thanksgiving Values at Firestone

Matched

ALUMINUM WARE

Three-Quart SAUCE PAN..... 82c
Three-Quart Covered SAUCE PAN..... 1.09
Two-Quart DOUBLE BOILER..... 1.77

Highly polished 18-gauge aluminum of beautiful quality. For years of service.

THIS WEEK'S FIVE-STAR SPECIAL

Reg. 1.59
Whistling TEAKETTLE 1.19

A cheery whistle tells when the water's boiling. Two-quart. Good idea for Christmas giving.

How About a Set of Four?

Individual FRENCH CASSEROLES 39c..

The smartest way to serve your favorite dishes. Highly glazed stoneware in green, chestnut, caramel, blue, ivory.

Puts the Squeeze on Faster!

JUICE-O-MAT 4.35

Extracts juice neatly, quickly, without rind oil, seeds or pulp.

So Easy to Use

RIVAL CAN OPENER 1.49

Opens all size and shape cans easily and quickly. Fastens to wall.

Takes Just a Jiffy

KNIFE SHARPENER 1.89

A few turns of the handle and there's your knife razor-sharp! Well constructed for long wear.

Pretty for Company, Practical for Every Day

9 1/2-OUNCE TUMBLERS 75c doz.

Bright flowers spray down the sides of these beautiful tumblers.

Has a Pie Plate Cover

1 1/2-QUART CASSEROLE 50c

Cook, serve or store in this good looking casserole. Right size for the family.

Beautiful TOYS OF ALL KINDS

BUY ON BUDGET OR USE OUR EASY LAY-AWAY PLAN

Her Eyes Move

Adorable BABY DOLL 4.98

A beautiful baby, eighteen inches tall, exquisitely dressed. Her eyes move and she has long, long lashes. She cries, too.

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16 MM MOVIE PROJECTOR 17.50

Easy to operate, built for long wear. Fun for the whole family. Films also available.

An Atom Gun by the Famed Buck Rogers

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What a gun! It flashes red and pops when the trigger is pulled.

A Speedy Streamlined Beauty

Six-Car ELECTRIC FREIGHT. 15.95

Has locomotive, tender, cattle car, gondola car, tank car and realistic caboose. Includes twenty-four track sections and long-wearing transformer.

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Continue to follow this wise rule on "the two most important cars to you"

Protect **YOUR PRESENT CAR** with our skilled service

You'll find it pays in all ways to get skilled service, now and at regular intervals, at our modern Service Headquarters! For this will help to assure you of dependable transportation day after day—prevent serious breakdowns, especially now, when cold weather is hardest on old cars—save you the high cost of major repairs—and maintain the resale value of your car. Remember—our skilled mechanics, using factory-engineered tools and quality parts, are members of America's foremost automotive service organization. Come in—today!

Pending delivery of **YOUR NEW CHEVROLET** giving **BIG-CAR** quality at lowest cost

You'll be well repaid for your patience in awaiting delivery of your new Chevrolet! It alone brings you Big-Car beauty, Big-Car comfort and performance, Big-Car quality at lowest cost. And even though we can't tell you exactly when we can make delivery of your new Chevrolet, we can tell you that we are delivering cars as fast as we receive them from the factory—that we'll make delivery of your new Chevrolet at the earliest possible date—and that your patience will be well rewarded when you experience its Big-Car quality at lowest cost.

Chevrolet Still Lowest Price
 The new Chevrolet lists at a price substantially lower than that of any other car in its field. This saving is big enough to pay for many a service check-up on your present car.

A. R. SINCLAIR SALES

Farm Topics

NEW PIG WORMING DRUG

Sodium fluoride has been proved an effective and low cost drug to be used in removing worms from pigs. W. N. McMillen, swine specialist at Michigan State college, warns, farmers, however, to use poison drug cautiously.

By using one pound of sodium flu-

oride to 100 pounds of dry feed for pigs for one day's consumption, round worms are removed from 95 percent of the animals in the first treatment.

Two treatments may be necessary for growing pigs exposed to heavy infestation. They should be given a month apart, however.

POWER LIFT

A power lift attachment for trac-

tors, easy-to-build and quick and simple to put on and take off, has been perfected by Michigan State college agricultural engineers.

The device consists of an automobile wheel with a drum welded to it. This is mounted on the frame of the tractor in such a way the tire can be pulled back to contact the belt pulley. A brake is installed on the other side of the tire to hold the load in any desired position.

Complete drawings for construction and illustrated views of how the lift is attached are shown in Extension Bulletin 282 from Michigan State college. The bulletin, entitled "Belt Pulley Power lift" is available without charge from the county extension office.

BETTER MEAT TYPE POULTRY

All this talk of a meatier chicken isn't a swivel chair dream at Michigan State college. Facts are the actual experiments have been going on for years.

Results of MSC experiments were first published back in May 1941. The work was continued and a scoring system was developed to assist the breeder of any breed of poultry to improve his own flock.

In discriminate crossbreeding is not the answer to improving meat type. That's one thing that the tests have shown. Actual meat type can result only from selection for that specific character, whether the work be done with cross breeds or pure breeds.

The United States Department of Agriculture has set up a few blue-prints for what it thinks the ideal broiler will look like. The chicken should weigh at least three pounds at 12 weeks, be relatively free of pin feathers and not eat over 10 pounds of feed getting to that weight.

Pullets of the strain should be laying eggs by September if hatched in February. From September through May the egg production should average 150 strong-shelled two-ounce eggs.

Research has helped bring about many improvements in poultry, and there is reason to believe that someday, this bigger breasted and meatier chicken with other good features, will be produced. Ed. Reiman, Co. Agr'l Agent

Those Extraordinary Boundaries on Olympus. John Erskine has written an illuminating and amusing story about the Greek Gods and their activities. Read it in The American Weekly, the Magazine distributed with next week's Chicago Sunday Herald-American.

The first little moron pointed his flashlight toward the sky and said: "I dare you to climb that beam." "Nothing doing," said the other ditto. "You'd turn it off when I got half way up."



Pre-Holiday Coat Sale

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ENJOY AN OLD FASHIONED

THANKSGIVING



... THE MODERN GREYHOUND WAY

Wherever your Thanksgiving Dinner is waiting for you—back home or with out-of-town friends—your trip will be more comfortable, more convenient and much more fun if you travel the Greyhound Way. And the savings will be something you'll be mighty thankful for, too. Greyhound fares are low ... and there's extra savings on round-trip tickets.

Sample One Way Fares

PONTIAC	5.70	IONIA	4.15
FLINT	4.95	E. LANSING	5.25
SAGINAW	4.20	DETROIT	6.30
BAY CITY	3.95	KALKASKA	.80
W. BRANCH	2.95	MANCELONA	.50

Above fares quoted do not include U. S. Tax

A. R. Sinclair Sales

GREYHOUND

Get on the MAIN ROAD WITH THE FARM BUREAU

AS A FARMER

you want your fair share of the national income. These things help determine your share: (1) The price you get for your products, (2) your share of taxes, transportation, and other costs, (3) the cost of high quality farm supplies. More than 46,000 families in the Michigan Farm Bureau work together effectively on these questions.

HOW MUCH CAN YOU DO ALONE?

Farm Bureau acts for nearly 1,000,000 member families in 46 states. It got better farm prices (parity). It helped get postwar farm price support for two years after peace is declared. Farm Bureau tax reforms have practically eliminated the rural property tax for highways; it helped lower school and business taxes for farmers. We own a complete, state-wide, co-operative farm supplies service. All savings belong to patrons!

HELP YOURSELF

to these income building services and others in the making by joining the Farm Bureau, or by continuing your membership. Take an active part in it. Family membership is \$5 per year. Join with your neighbors!

Farm Bureau families enjoy the monthly social and educational program of the Community Farm Bureau. 700 in Michigan.

ANTRIM CO. FARM BUREAU

ROLL CALL FOR MEMBERSHIP STARTS DECEMBER 3 TO 6

IMPORTANT NOTICE

To Present and Prospective Power Users on The Lines of the Michigan Public Service Co.

Be sure to consult our company before buying electric motors or motor-driven equipment, to be certain that the motors are correct for the electric service available to operate them.

MICHIGAN PUBLIC SERVICE COMPANY

A TAX PAYING CITIZEN WHEREVER WE SERVE

Beauty and Brawn ...the perfect team!

Here, there and everywhere, Hudson style and stamina are making new conquests—taking thousands of hearts by storm.

This preference for the new Hudson is phenomenal, even in a year when car demand is far above normal. You ought to know the reasons for it.

Women's hearts—men's, too—have been captured by the smartness of new exterior styling, and the luxury of new interiors upholstered in a leather-fabric combination found in only one other 1946 car (one of the highest priced).

Present Hudson owners—and thousands of "habit buyers" of other makes as well—also know what a mountain of evidence Hudson piled up during the war years for smooth performance, reliability, endurance and economy.

There's another reason ... the splendid Protective Service offered by 3,000 authorized Hudson dealers from coast to coast—with expert mechanics, modern equipment and genuine Hudson parts.

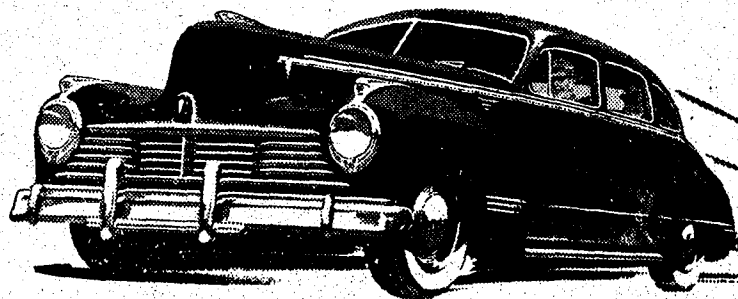
We are here to serve you—promptly, courteously, at moderate cost. Visit us today. You will find this Hudson organization, too, is "the perfect team" —backing fine cars with expert service, for your satisfaction.



HUDSON

Cars that Bring New Meaning to a Fine Old Name

Choice of famous 102-horsepower Super-Six and 128-horsepower Super-Eight engines ... Offered in a Super Series and distinguished Commodore Series—Sedans, Broughams (Super Series only), 3- and 5-passenger Coupes and Convertible Broughams in nine new standard body colors, with four 2-tone combinations at extra cost.



AL. THORSEN

PHONE 99

EAST JORDAN, MICH.

Discolored Paper