





**Methodist Church**  
Howard G. Moore, Pastor  
Morning Service — 10:00 a. m.  
Sunday School — 11:15 a. m.  
You are cordially invited to worship with us.

**AUCTION**  
BOOK YOUR SALES EARLY  
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**Louiselle's PIANO SERVICE**  
Tunes, Demos, Rebuilds, and Damp Proofs Your Piano at a Low Cost.  
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Brakes and Ignition Checked  
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GAS WELDING  
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Have had ten years experience in this line of work.  
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SUPREME  
**COLD WAVE HOME KIT**  
Each kit contains 5 full ounces of Salon-type solution with Kerliss, 60 Curlers, 60 end clips, cotton applicator, neutralizer and complete instructions.  
Saves only 2 to 3 Hours of Home  
**GIDLEY'S DRUG STORE**

**LOOKING BACKWARD**

From the Herald Files of Forty, Thirty and Twenty Years Ago  
Compiled by Mrs. Mabel Secord

**June 30, 1906**  
The State Supreme court refused to grant the writ of habeas corpus applied for by E. W. Reed, the Flint ball player who was arrested under the "mob" law for playing base ball on Sunday.

A representative of the United States Express Co. was an East Jordan visitor last week and established an agency for that line with C. C. Mack. They are at present bringing the express in on the Gordon.

James Clark, a pioneer of South Arm township who left here some 22 years ago for Kansas, is back again and will make Charlevoix County his home once more. He has purchased the Mrs. N. L. Cash farm in Eveline and will reside there with his wife and daughter. Mr. Clark, accompanied by his son-in-law, David Gaunt, were Herald callers the first of the week and Mr. Clark related to the writer many interesting things connected with the by-gone days of our township. His homestead here used to be what is known as the late Martin Stoeber farm.

Miss Josephine Gibson and Edwin Henry were married at the home of the bride's parents, Mr. and Mrs. E. A. Gibson, Wednesday evening, June 27th.

"A word to you sonny—you little twelve or thirteen year old boy—who is smoking cigarette on the sly. What do you want to be when you grow up—a stalwart, healthy, vigorous, broad-shouldered man, or a little, puny, measly, no' count weak-minded dude? If you want to be a man, strong like a man, with hair on your face, brains in your head, muscles in your limbs, you just let those cigarettes alone. If you want to be a thing pities by your folks, despised by the girls, and held in contempt by the fellows, keep right on smoking and end your days in Traverse City."

**July 7, 1906**  
Miss Fern Howard entertained a party of her young friends Saturday evening, the occasion being her birthday. The feature of the evening was a candy heart hunt. Miss Florence Bartlett winning the first prize and Miss Lucille Boosinger the consolation prize.

"Earl Isaman, employed in the Hankey mills at Boy's Falls, indulged in Fourth of Julyism last Friday evening to the extent of having his thumb and first three fingers blown from his right hand."

**July 14, 1906**  
The HERALD has just installed a new Chandler and Price job press and

has an electric motor ordered to run it.

Two ordinances, to take effect July 10th, have been passed by the village authorities. No. 30 provides for fines or imprisonment for persons riding bicycles "upon any of the sidewalks within the corporate limits." No. 31 provides similar punishment for any person "spitting, expectorating, and discharging the contents of the nostrils upon the sidewalks and crosswalks" within the same limits.

Another pioneer is here visiting from California, Mr. Nelson A. Jones and wife. Mr. Jones settled in South Arm township in 1867. He went to Californian in 1872. They were guest of Mrs. Jones' mother, Mrs. Elizabeth Weikel.

Miss Mary Augusta Schroeder and Charles Wolverton were married Thursday evening, July 12th, at the home of the bride's parents in Echo township.

James Cox, 72, died at his home in Echo township Tuesday.

Mrs. Mary S. Ferral, 48, wife of the pastor of the L. D. S. church, died Sunday.

**July 21, 1906**  
Miss Effie Landrum has completed a course in music and drawing at the Thomas Normal school in Detroit and will teach these subjects in Ardmore, Indian Territory next year. Miss Mable Monroe has also completed a similar course in the same school and will teach these subjects at Cedar Springs next year.

"The angler sallies forth again, And by the brooklet's shore Doth idly lie and fish and then Goes home and lies some more."

The four-year-old daughter of a clygman was ill and had been put to bed early. She asked to see her father but was told he was busy and could not be disturbed. After a second refusal she solemnly declared: "Mamma, I'm a sick woman and I want to see my minister."

**June 30, 1916**  
Supt. L. P. Holliday of the East Jordan Schools and Supt. Oral M. Misener of the Northville schools will

be enrolled at Columbia university this summer; the Misses Jessie Barkley, Eunice Liskum, Agath Kenny, Norman Johnson, and Viva Keller are going to Mt. Pleasant Normal; the Misses Mina and Leden Stewart, Ethel Crowell, Faye Warden, Mildred Drescher, Ada Coleman and Ruth Durfee are at Ypsilanti State Normal School.

Elaine, year old daughter of the Blaine Harringtons, died Saturday evening. Corporal Harrington, who was on duty with Co. "I" at Camp Ferris, was given a week's leave of absence.

Private Kenneth K. Ward and Miss Florence Wiley, teacher in Deward school, were married at the home of the bride's parents at Rosebush June 21st.

**July 7, 1916**  
The front page of this issue contains a four-column picture of Company "I" 33rd Infantry, M. N. G. and five columns of news from Camp Ferris, Grayling.

Daughters were born at the J. J. Votruba, Lawrence Isaman, and Benjamin Severance homes.

Lovers of fine music enjoyed a rare treat Friday evening, July 30th at the Presbyterian church when an organ recital was given by Dr. John Winter Thompson of the Conservatory of Music, Knox College, Galesburg, Illinois. Miss Louisa Loveday also gave several interesting dramatic readings.

Miss Clara Seiler, recently returned from the mission field in India, is guest of her brother, John P. Seiler, and family near Ironton.

**July 14, 1916**  
A column and a half news letter from Camp Ferris, The 31st regiment has gone to El Paso, Texas.

Two more first page columns contains an address given by Mr. W. P. Porter at the Charlevoix County Bankers' Meeting, together with a picture of Mr. Porter.

Owing to the intense heat, the dance planned for the benefit of Co. "I's" mess fund last Tuesday night was postponed until next Tuesday.

The central part of East Jordan Cabinet Co. burned Friday morning, July 14, completely destroying the machinery and finishing rooms and contents.

Clifton Heller and Miss Florence Flannery were married at Charlevoix Wednesday.

Mrs. J. F. Kenny entertained Wednesday afternoon for Mrs. H. I. McMillan who leaves the first of August for her new home in Conklin. Mrs. Samuel Curry, age 66, died Wednesday at her home in Eveline township.

Ernest DeForrest, aged about 20, was drowned in Intermediate Lake

Sunday while swimming with two other men. As he sank without any warning, heart failure was the presumed cause of death.

Beginning next Sunday the Presbyterian church has decided to suspend the usual evening service until the first Sunday in September, on account of the hot weather.

**IT'S A GREAT YEAR TO GO GOODYEAR**

This year you'll make the trips you've planned for four long years. So why not insure your pleasure against tire trouble. It's so easy to do with super strong, longer lasting, better built Goodyear Deluxe Tires. Before you go, better stop in. **15<sup>70</sup>** plus tax.

**EAST JORDAN CO-OP. CO.**

**SCRAP IRON AND SHORT STEEL WANTED**

**THE EAST JORDAN IRON WORKS**  
needs scrap iron and steel under 2 ft. Top prices will be paid. Iron will be received at East Jordan between 8 a. m. and 4 p. m. on week days and we prefer loads of one ton or over.

**East Jordan Iron Works**

*Are you all tired out after a HOT SLEEPLESS NIGHT?*

This fellow is in poor shape for his day's work—because he tossed all night in a bedroom that was hotter than outdoors! Yet neighboring families are enjoying sound, restful sleep in homes that are 8° to 15° cooler! Insulation makes the difference—permanent, fireproof Celotex Rock Wool blown into walls and top-floor ceilings by our expert workmen. Call us today for free survey and estimate.

**We are registered applicators of CELOTEX ROCK WOOL**

**Drenth's Insulation Service**  
Phone 111 East Jordan

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Accepted by the American Medical Association's Council on Foods and Nutrition, White House is favored by many doctors for infant feeding. There is no Better Evaporated Milk! It's fortified with 400 U.S.P. units of vitamin D<sub>2</sub> per pint... and no other nationally known evaporate milk provides more!

400 U. S. P. Units of Vitamin D<sub>2</sub> Per Pint

TALL CAN **12<sup>o</sup>**

**FOOD STORE**

MICHIGAN HALF HAVEN PEACHES 5 lbs.	43 <sup>o</sup>	POST'S INDIVIDUAL SIZE CEREALS 6 pkg.	13 <sup>o</sup>
U.S. No. 1 MICHIGAN POTATOES pt.	49 <sup>o</sup>	QUICK OR REGULAR SUNNYFIELD OATS 2 lbs.	24 <sup>o</sup>
FRESH SNOW WHITE CAULIFLOWER hd.	25 <sup>o</sup>	NABISCO BRAN 4 lbs.	20 <sup>o</sup>
MICHIGAN U.S. No. 1 DUCHESS APPLES 5 lbs.	29 <sup>o</sup>	ANN PAGE WHITE VINEGAR 5 gal.	12 <sup>o</sup>
DELICIOUS VINE RIPE HONEY DEW MELONS lb.	10 <sup>o</sup>	IONA COCOA 2-lb. pkg.	15 <sup>o</sup>
GARDEN FRESH GREEN PEAS 2 lbs.	29 <sup>o</sup>	ANN PAGE SALAD MUSTARD 2-lb. jar	29 <sup>o</sup>
FANCY CALIFORNIA RED GRAPES lb.	35 <sup>o</sup>		
CRISP WESTERN HEAD LETTUCE 2 lgs. hds.	19 <sup>o</sup>		

ENCORE PREPARED SPAGHETTI 16 1/2 oz. tin 11c  
ANN PAGE GROUND CINNAMON 4 oz. pkg. 12c  
DELICIOUS COCONOC 1 lb. 13c  
ANN PAGE MELLO WHEAT 30 oz. pkg. 18c  
ANN PAGE KETCHUP 14 oz. bot. 18c  
A&P MINCE MEAT 9 oz. pkg. 15c  
HALVES AND PIECES WALNUT MEATS 4 oz. pkg. 31c  
PLANTERS COCKTAIL PEANUTS 8 oz. tin 24c

LIPTON'S NOODLE SOUP MIX 4 1/2 oz. pkg. 9c  
BREAKFAST OF CHAMPIONS WHEATIES 8 oz. pkg. 11c  
BORDO ORANGE JUICE 4 1/2 oz. tin 58c  
DONALD DUCK GRAPEFRUIT JUICE 4 1/2 oz. tin 31c  
VAN CAMP CHILI CON CARNE 17 oz. glass 28c  
DAILY DOG KENNEL FEED 5 lb. bag 38c  
SUNBRITE CLEANSER 6 oz. can 5c  
ALASKA IONA PEAS No. 2 tin 13c

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