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Home Economics Extension Project

STARTS NEXT TUESDAY. A FOUR LESSON COURSE

The first lesson in the new Home Furnishing Project, to be carried on by the various communities in the county, will be given in the Boyne City Library on Tuesday, October 8th. Miss Ruth Peck, Home Furnishing Specialist from the Michigan State College, will be the leader in charge and will give the groups four different lessons. This is the first year that Miss Peck has been in the county and the group leaders are looking forward to meeting her and receiving the lessons.

It is expected that the following groups and group leaders will be in attendance at the first meeting:

East Jordan No. 1: Mrs. Priscilla Lisk and Miss Mabel Addis, East Jordan.

East Jordan No. 2: Mrs. Ethel Brown and Mrs. Rita Hickox, East Jordan.

Deer Lake: Mrs. Evelyn Alcott and Mrs. Marion Alcott, Boyne City. North Boyne: Mrs. Betty Bricker, Mrs. C. Leslie, Boyne City.

South Arm: Mrs. Kenneth Isaman and Mrs. Walter Heileman, East Jordan.

Clarion: Mrs. Gladys Everts and Mrs. Clara Norton, Clarion.

Burgess: Mrs. Ida Burns and Mrs. Josephine Hamlin, Charlevoix.

Marion Center: Mrs. Mamie Straw, and Mrs. Myrtle Peters, Charlevoix.

Peninsula: Mrs. Perry E. Looze and Mrs. Orval Bennett, East Jordan.

Evangeline: Miss Dorothy Sommerville and Mrs. Paul Clark, Boyne City.

Barnard: Mrs. Hazel Murray and Mrs. Anna Warner, Charlevoix.

Charlevoix: Mrs. Edith Novotny, B. C. Mellencamp, County Agr'l Agent.

Mrs. Robert E. Pearsall Celebrates Her Ninetieth Anniversary

The home of Mr. and Mrs. Robert E. Pearsall in Wilson township was the scene of quiet festivities on Sunday, Sept. 28th, the occasion being Mrs. Pearsall's 90th birthday anniversary. It was in the nature of a family gathering, with several others calling to extend congratulations.

Mrs. Pearsall was the recipient of several gifts. One of the prized gifts was a ten-pound birthday cake presented her in person by Mr. Paulus of the Boyne City Bakery. For a number of years Mr. Paulus has remembered Mrs. Pearsall with a similar gift.

Pomona Grange Meets With South Arm This Friday Night

Charlevoix Pomona Grange No. 40 will meet with South Arm Grange Friday night, October 4, 1940. Co-operative supper will be served at 7 o'clock.

Mr. B. C. Mellencamp, County Agricultural Agent, will give a talk on Land Planning and show some very interesting slides. Several other good numbers will be presented.

All Granges are urged to have baked goods consisting of cakes, light and dark; cookies, same; and bread for the baking contests. A lot of fine prizes will be awarded the winners in the various entries. The young girls and boys are eligible for the contests.

Let's have a large crowd.

Our Agr'l Students To Have Active Part At County Dairy Day

East Jordan agricultural students plan to take an active part in the Charlevoix County Dairy Day to be held at Boyne City on October 9. Several of the boys own purebred bulls which will be on exhibit to show the type of stock which has been brought into the county during the past few months.

The purpose of this exhibit is to improve local conditions in dairying. Especially it is an occasion to encourage farmers to own outstanding sires at very moderate cost. Several additional bull calves will be brought into the county at that time, and dairymen can see just what this stock is like.

Since some interested persons may have difficulty in attending the program next Wednesday afternoon, transportation will be available from the school for a few more than the students. Anyone wishing to ride over should contact the agricultural department at the high school at the earliest opportunity.

Lawn Service Offered By Our Local Future Farmer Chapter

People interested in beautifying their lawns can now have them fertilized pleasantly, uniformly, and economically by the local Future Farmer chapter. Since fall is one of the best times to do this, arrangements should be made as soon as possible for an application.

Fertilizer not only aids in making the grass greener and thicker, but in so doing helps to keep the weeds under control. With this in mind, the Future Farmer chapter recently purchased a fertilizer spreader in order to do a uniform, satisfactory job.

A small charge is made for this community service in order to pay for the fertilizer used, and the time of an operator. This amounts to approximately 20c per 1000 square feet with a minimum charge of 40c on any one lawn. Other details or arrangements can be made with the local high school agricultural department or any future farmer member.

Miss Leila Clink Takes Over Librarian Duties

Miss Leila Clink took over the duties of Librarian at the East Jordan Public Library first of the week.

Miss Clink succeeds Miss Thelma Hegerberg who left first of the week to take up a course of study at Michigan State College.

Rotarians Appoint Halloween Committee

Dr. George Bechtold, president of the East Jordan Rotary Club, has appointed the following to be the committee to have general charge of the Community Halloween celebration this year: Earl Clark, Hollis Drew and Bill Porter. Anyone who has practical suggestions concerning a good time for Halloween will please see that the committee is advised.

Last year the community celebration was very successful. The children had a good time, and part of the time they had a "howling good time." They were also better off in the matter of "treats" than under the old "trick or treat" system. This year it is hoped that the good time of a year ago can at least be equalled.

Wallace Beery Rides Again

Comedy and action keynote the new week at the Temple with a generous dash of mystery added. Roy Rogers, Irene Dunne, Cary Grant, Sidney Toler, Wallace Beery, Leo Carrillo and Chief Thundercloud all have prominent casting in this exciting schedule:

Saturday only: Roy Rogers, Gabby Hayes, Chief Thundercloud in "Young Buffalo Bill."

Sunday and Monday: Irene Dunne, Cary Grant, Gail Patrick and Randolph Scott in "My Favorite Wife."

Tues., Wed.; Family Nites: Sidney Toler, Joan Valerie and Sen Yung in "Charlie Chan at The Wax Museum."

Thursday and Friday: Wallace Beery, Leo Carrillo, Ann Rutherford, "Paul Kelly" in "Wyoming."

NYA Allots Funds To Schools In Charlevoix County

An allotment of \$1,836 to 5 high schools in Charlevoix county for helping needy students to earn part of their expenses has been reported by Dr. A. H. Robertson, State Director of the NYA Student Work Program.

This money, which will enable approximately 60 high school students to earn from \$3 to \$6 a month during the 1940-41 academic year, represents the county's share of the \$455,140 allotted to the Michigan National Youth Administration for helping students in secondary schools.

Individual fund quotas are based on the youth population of the local area, school enrollment, and relative need of students attending the institution. This yearly allotment is apportioned to the schools in three installments of about three months each.

Local school officials are designated to administer the program in their particular schools, and theirs is the responsibility of assigning youth to the program and selecting jobs. Hourly rates of pay for part-time work are based on the rate prevailing in the particular locality. Jobs to which students are assigned cannot in any way replace regular school employees.

Operation of the program over a period of five years shows that money earned on the NYA program is spent for lunches, carfare, and miscellaneous school supplies, and often means the difference between staying in school or dropping out, Robertson reports.

MARRIAGES

Bricker — Gee

Lillian B. Bricker daughter of Mr. and Mrs. Zell Bricker and Glen Ray Gee son of Mr. and Mrs. Ray Gee were united in marriage Saturday evening September 28 at the Methodist Parsonage. Rev. J. C. Mathews officiating.

Vera Staley attended the bride and Vale Gee acted as best man.

Sunday a wedding dinner was served the immediate families at the home of the bride's parents. A lovely three tiered wedding cake topped with a miniature bride and groom formed the centerpiece.

The groom is a graduate of the East Jordan High School in the class of 1940.

The best wishes of their many friends are extended for a happy and prosperous future.

Houtman — Egeler

In a ceremony solemnized at 2 o'clock Saturday afternoon, Sept. 28, at the home of Mr. and Mrs. Samuel Houtman, their daughter, Artie, became the bride of Clarence E. Egeler, son of Mr. and Mrs. Philip Egeler of Northport. Fall flowers were used throughout for decorations.

Rev. J. C. Mathews performed the ceremony in the presence of about thirty-five relatives and friends.

The wedding march was played by Miss Grace Mathews, and Mrs. Robert Winowski of Detroit sang "Oh, Promise Me" and "At Dawning."

The bride was attired in a gown of white lace and a circular train, her full length veil was held in place by a tiara of rosebuds; her bouquet was of lilies and Johanna Hill roses. Miss Mary-Lilak of Traverse City, the bridesmaid, chose a rose colored taffeta gown made with high puffed sleeves and carried a colonial bouquet of pink roses and carnations and wore a tiara of rosebuds.

Robert Houtman, brother of the bride, acted as best man.

Marjorie Marie Houtman, niece of the bride, was flower girl and was dressed in a white dotted swiss formal over pink.

Mrs. Houtman, mother of the bride, chose a navy print for her daughter's wedding and wore white gardenias; Mrs. Egeler, mother of the groom, wore a dress of wine crepe and wore a corsage of pink roses.

A reception was held following the ceremony, refreshments of ice cream and cake; a three-tiered wedding cake centered the bride's table.

Mrs. Egeler is a graduate of the East Jordan High School in the Class of 1938 and of the Lewis-Chapin Business School of Traverse City.

The groom is a graduate of the Northport High School.

The bridal couple left on a wedding trip to Niagara Falls. Upon their return they will be at home at 422 Washington Street, Traverse City.

Out-of-town guests were Mr. and Mrs. Robert Winowski of Detroit; Mr. and Mrs. Louis Houtman, Mr. and Mrs. Henry Houtman and daughter, Marjorie Ware and son Billy of Muskegon; Mr. and Mrs. Phillip Egeler, Mr. and Mrs. Otis Putnam and family; Mr. and Mrs. Mike Parker and family and Isadore Stebbins of Northport; Carleton Smith of Charlevoix; and James J. Houtman of Marian.

Parent-Teacher Ass'n Begins New Year

The first executive board meeting of the East Jordan Parent-Teacher Association for the year 1940-41, was held at the High School Monday, Sept. 30. The meeting was called to order by the President, Mrs. J. Warner Davis.

The following committee chairmen were named: Membership, Mr. B. Braman; Program, Merton Roberts; Publicity, Mrs. Richard Malpass; Recreation, Harry Jankoviak; Room Mother Chairman, Mrs. Florence Bowers. Chairmen for the Hostess and Hospitality committee and Historian have not been chosen as yet.

It was decided to hold our Annual Harvest Supper at the first regular meeting of our Association which will be held on Thursday evening, Oct. 10, at 6:30 o'clock in the High School Auditorium. At this time the new teachers on the staff will also be introduced. The supper will be introduced. The regular meeting will be followed by a program and recreation period. Won't you please plan to attend and bring along your friends and neighbors.

The week of Oct. 6th to 13th inclusive has been set aside as Parent-Teacher week throughout the State of Michigan. During this week our Membership Chairman, B. Braman is planning our regular annual membership drive. When all the world is in such a turmoil and so many lose heart, we, as Parent-Teacher people, need, more than ever before, to help with all our might to carry on the work started by our founders.

Let us all try this year to attend each and every meeting, and help our children win the room prize each month that is being offered by the P.-T. A. for the room having the best attendance at each monthly meeting.

Your child is counting on you to attend, and so are we. Don't disappoint us. We'll be looking for you.

Secretary — Miss Neimi.
President, Mrs. J. W. Davis.

Malpass Coal Company Makes Bid For Your Patronage

The Malpass Coal Company (Bill Malpass, Jr., Manager) plan to open a retail coal yard near the old Furnace dock this coming week handling water-borne coal. The Str. "Sumatra" is expected in this coming Monday or Tuesday with a cargo of coal from Toledo, and deliveries can be made immediately upon receipt. The public is cordially invited to drive down to the dock and see this boat. It's stay will be rather brief, however, as it will only take a few hours to unload the cargo.

An office and scales are being erected on the vacant lots on Main St. just north of the Horse House.

Until the office can be opened, Mr. Malpass would be pleased to have you place your order by phone — No. 168, or call at his residence on Second St.

CARD OF THANKS

We wish to thank our friends, neighbors and relatives for the beautiful flowers, the kind remembrance of Peninsula Grange, the spiritual offerings and the many kind deeds tendered us during the illness and death of our beloved son.

Mr. and Mrs. J. E. Chew.

Crimson Wave Shows Strong Possibilities In Frankfort Game

East Jordan's Crimson Wave journeyed to Frankfort, Saturday afternoon, and defeated the purple and gold in a one-sided contest. 18 to 0 was the final score. The Crimson Wave was superior in all branches of the game to Frankfort and showed that they have strong possibilities of molding into a strong aggregation this fall.

The team was led by their spark plug "Pee Wee" Gee, who had the misfortune of cracking his nose and will therefore have to take a rest for the Mancelona game which was played on Wednesday.

The Coach used the following boys in the game Saturday:—

Ends: R. Woodcock, B. Saxton, T. Malpass, Sturgell.

Tackles: Watson, Strehl, Penfold, Compo.

Guards: Capt. Dale Gee, T. Kemp, Grutsch.

Center: Bechtold, Penfold.

Quarterback: Vale Gee, Mocherman.

Halves: McKinnon, Mocherman, Gerald Green.

Fullback: Harold Hayner, Dale Gee.

East Jordan's team showed themselves to be in much better physical condition than the Frankfort team.

After the game, fine, friendly relations prevailed as the East Jordan team were the guests of the Frankfort team at a supper and dance.

Eight New U. S. Stamps Slated for Early October

There will be eight new U. S. postage stamps on sale in the early part of October. There will be five inventors—1c, Eli Whitney, inventor of the cotton gin; 2c, Samuel F. B. Morse, telegraph; 3c, Cyrus H. McCormick, reaper; 5c, Elias Howe, sewing machine; 10c, Alexander Graham Bell, telephone. The 1c and 2c come out October 7, 3c, 5c and 10c on October 14.

Then on Columbus Day, October 12, three more stamps will be placed on sale—1c, featuring Industry and Agriculture; 2c, the Army and Navy; 3c, the Torch of Enlightenment, representing Security, Education, Conservation and Health. All three will have in large lettering "For Defense."

The multiplicity of new stamps may start many new collectors collecting, but it exhausts the patience of the veterans.

C. H. McKinnon Has A Birthday Party

To celebrate his fiftieth birthday anniversary the residence of Mr. and Mrs. C. H. McKinnon was the scene of a homecoming last Sunday with all of the family present.

A 2:00 o'clock dinner was served and Mr. McKinnon remembered with several gifts of value.

Those present were: Mr. and Mrs. McKinnon; Mr. and Mrs. Herbert Blodgett, East Lansing; Mr. and Mrs. Charles McKinnon and son Charles Jr., Mackinaw City; Mr. and Mrs. Omer McKinnon and children, John Ransom and Janet Ellen, Gladwin; Mr. and Mrs. Kenneth Scheur, Gaylord; Mr. and Mrs. Hector McKinnon, Gladwin; Mr. and Mrs. George Walton and daughter Peggy, East Jordan; and Richard (Dick) and Phyllis at the paternal home.

World Wide Communion Sunday

The Federal Council of Churches has asked all protestant churches all around the world to observe next Sunday as a day for world wide communion. It is believed that this will be of service in stressing the thought that religious values are deeper than the superficial things that divide the world into warring camps.

The international date-line by which a new day is reckoned is the 180th meridian in the Pacific Ocean. The communion services will begin in Japan and in Chosen at 11 a. m. (New York time, 9 p. m. Saturday). An hour later services will be held in China, then in turn in India; Syria, and so on around the world closing within the Arctic Circle at Point Barrow, Alaska, and St. Lawrence Island.

TAKE CARE! YOUR CHILD IS NOT FIREPROOF

Leonard F. Maar, of the Safety Research Council, writing in The American Weekly with the October 6 issue of The Detroit Sunday Times, points out that an average of 4,000 children are burned to death every year, largely through the carelessness of grown-ups, and lists Ten Commandments to safeguard the little ones. Be sure to get The Detroit Sunday Times.

Dairy Day, Wednesday, Oct. 9th

SEVEN NEW SIRES TO BE DISTRIBUTED TO DAIRYMEN

All dairymen in Charlevoix County will be interested in seeing the display of some twenty new sires that have been purchased this spring or are being distributed on the big "Dairy Day", Wednesday, October 9th, beginning at 2:00 p. m. The exhibit will be housed in Heaton's barn, two blocks north; on North Park St., Boyne City, Michigan. Mr. A. C. Baltzer, in charge of Dairy Extension, Michigan State College, will be present and guide the activities of the day. He will judge the display and recognize the top animals among this splendid group of young sires which within the next few months will be taking their places as heads of many herds in the county.

Already as a result of the assistance from Mr. Howard Lytle and Mr. T. L. Thacker, Smith-Hughes Instructors of Boyne City and East Jordan respectively, some eighteen young sires have been located in the county. All of these animals are from high producing stock, disease free and of wonderful type and quality. It will certainly be most gratifying to see these animals and to visualize the improvement that will take place in all of these herds. Each owner is willingly bringing his animal to this display so that the dairymen can see firsthand the type and quality making up the exhibit.

This program will be continued this winter and it is hoped that any dairyman, who desires a new sire, will attend this little show and be assured that if he places an order he will receive satisfaction. The seven new owners will see their animals for the first time. A little judging contest will be staged as an educational feature of the day.

Why not arrange your plans so that you can attend the afternoon program starting at two o'clock and look these young animals over carefully?

B. C. Mellencamp,
County Agr'l Agent.

WITH THE ANTRIM COUNTY AGR'L AGENT W. Kirkpatrick, Extension Agent

SUMMER 4-H LEADERS MEET

Nearly forty summer 4-H Club Leaders met at a special leaders meeting held Thursday evening, September 19, at the Community Hall, Bellaire.

A 6:30 supper was enjoyed by all which was followed by a canning demonstration by Jean Kobel and Louise Olds of Alba.

Miss Vivian Arnold of Mancelona told the group of her two-weeks stay at the American Youth Foundation Camp at Shelby as Michigan's 4-H Club delegate.

Mr. A. G. Kettunen, State Club Leader, gave a very interesting but short talk.

Following this the group was shown movies of the 4-H livestock roundup held in connection with the Antrim County Centennial on August 15.

Mr. Walker gave out report blanks to leaders and explained them. The meeting was concluded with a few remarks by Mr. Kirkpatrick.

ANTRIM YOUTH TO NYA SHORT COURSE

Bud Chellis of Ellsworth left Saturday, September 28, to attend the special NYA Short Course at Michigan State College starting Monday, September 30th.

This is a short course in Agriculture lasting six months. Through the auspices of the NYA a special dormitory and boarding house is provided for the twenty eight boys chosen for the project. Boys attend regular classes at the college every morning and work on the college farm in the afternoon. Their work is systematically arranged so they work in one department, about the farm for a period of two weeks and then are changed to another department. Through this method valuable experience is provided and each earns sufficient money to pay his way through the six months course.

Bud is the fourth Antrim county boy to be selected since the course was first set up two years ago. Charles Bush and Clare Smith of Bellaire and Bryce Vance of East Jordan being the other three boys already completing the course.

To uncover "Death Valley Scotty's" secret hoard at last? No. 1 mystery man of the desert castle has been spending for 40 years without even tax collectors finding where he gets his "millions" — now he's called to court to tell. Read all about this mysterious character in The American Weekly, the magazine distributed with next week's Chicago Herald-American.

He Always Grows In Election Years



Halladay, in the Providence Journal.



WHO'S NEWS THIS WEEK

By LEMUEL F. PARTON
(Consolidated Features—WNU Service.)

NEW YORK.—In Uncle Remus, Brer Fox said to Brer Tarripin, "You ain't seen no trouble yet. I'm de man w'at can show yer trouble." "The Perfect Fool" and that goes for Ed Wynn and adds to the public zest in whooping it for his new revue, "Boys and Girls Together," at its Boston tryout. His revue sounded extemporaneous, like everything else he does, and seemed to make people feel that even these dire days will end when an old master, who though he was licked, can thus improvise a knockout.

Set upon by a blizzard of troubles, financial and domestic, two years ago, Brer Fox Wynn retired to his Park avenue cave to sit around in his pajamas and bite his nails. Then something touched off a giggle or two and he began trying on funny hats, and working up a few gags. He began to feel better, and along came George Wood and Pat C. Flick with a bankroll.

That recent mess of trouble was Mr. Wynn's twenty-seventh upset, in the light of which his comeback is not so surprising. His radio chain was as fragile as a Vassar daisy chain and took \$300,000 of his money. A delayed income tax time bomb blew up a similar amount. Harassed by lawsuits and whatnot he found his wellspring of gags had dried up. He shopped around for new and used gags, but found none in stock. It was his own inner resources which finally reclaimed and reissued the waggish Mr. Wynn.

Funny hats have figured in his karma from the first. His father, a milliner, came from Czechoslovakia and his mother from Turkey. In the millinery shop, he handed himself many a laugh, trying on hats. When he was 16, his father said it was time for him to take up the millinery trade, but he had other ideas. He tied a shirt and a Sunday suit into a Dick Whittington bundle and made his way to Norwich, Conn.

He talked his way into a roustabout job with a barnstorming company, presently got a small part, and burlesqued it just enough to reveal his genius for comedy. Twelve years of barnstorming and vaudeville followed. His recurring troubles have been such that interviewers or critics usually stress the Pagliacci note when writing about him, but it's rollicking, sympathetic laughter which greets his happy comeback.

WINSTON CHURCHILL stirs wide interest and approval with his demand for simple and precise language, official and unofficial, in the interest of national effectiveness. His own recent addresses have been models of clarity and force. He has risen nobly to the demands of the hour. All the more credit to him in view of his previous lapses. This department has dredged up an old speech of Mr. Churchill's in which he scolded certain offenders for "terminological inexactitude," and deplored the public trend toward ornate language.

Perhaps under the pressures and urgencies of the times precisionists are coming forward in the entire field of communications as they are in machine tooling. War casualties among pedants and mystagogues may be heavy. Over here, Charles A. Collin takes a long overdue swipe at the mystic word maze of life insurance policies, as he addresses the Insurance Advertising conference in Atlantic City. This writer has been thrown for a loss every time he tried to read an insurance policy and has had to take them entirely on faith.

Also in tune with the times is Judge Pecora's deep pondering and long-studied decision in that question mark or period case. Sixteen entrants in a civil service examination were sustained against their examiners when they picked the question mark as the proper ending for a certain sentence.

Just getting under way before the war started there was in England a society for general word renovation and fumigation and the furtherance of good diction. In these endeavors, Mr. Churchill now gets a putout, but something more than an assist should go to the mischievous and ironic A. P. Herbert, the parliamentary gag man who was far ahead of Mr. Churchill in blasting at over-elegant word setups. Half Irish, the author of about 20 novels, and a half-dozen plays, he has pinked much revered, but pretentious usage.

WEEKLY NEWS ANALYSIS

By Edward C. Wayne

Japan and Axis Powers Sign Pact; Britain's Navy Backs 'Free French' In Attack on Dakar, West Africa; 77 English Refugee Children Drown

(EDITOR'S NOTE—When opinions are expressed in these columns, they are those of the news analyst and not necessarily of this newspaper.)
Released by Western Newspaper Union.



"Eventually, why not now," seems to be the slogan of these men of military age that recently swamped the New York city U. S. army recruiting offices. This line of would-be doughboys, desirous of getting into the army before the draft blows them in, reached away around a city block. Crowds like this have been applying for enlistment for the past few weeks and officials are of the opinion that volunteers may make up the first quota of 400,000 men required under the conscription law, without resort to the nationwide draft.

(For further news of the draft see: DEFENSE, Conscription.)

THE WAR: New Fronts

A united front of Germany, Italy and Japan became a reality as these three nations signed a pact in Berlin in which they proclaimed to the world a new political, economic and military treaty providing for an interchange of assistance in case any other nation enters the European war.

Military experts were quick to say that this pact was aimed at the United States for it is believed by many that this country's policy of aid to Great Britain has disturbed the axis powers and Japan is none too pleased with the friendly American attitude toward China.

Under terms of the treaty signed in the presence of Adolf Hitler, Germany and Italy are recognized as the powers of the "new order" in Europe and Japan is to be the leader of a "new order" in "Greater Asia."

Day before this pact was signed the United States government had cut off scrap iron shipments to Japan.

French Trouble

Battle-broke out in two new sectors and France was engaged in both. Technically it is not war. But to the soldiers and sailors killed it made little difference.

Gen. Charles de Gaulle, leader of the "Free French Committee" which, from offices in London, is opposing the Petain cabinet, led an expedition against Dakar, Senegal, in French West Africa. Many African states controlled by France already had pledged allegiance to De Gaulle. In Senegal, De Gaulle said, there had been infiltration of Germans and Italians who sought to seize the air station. The air station is important. It is the hopping off place for Brazil, 1,700 miles across the south Atlantic—much closer to Latin America than New York.

De Gaulle expected quick victory. French warships under his command, however, were beaten off by Petain warships already in the port. But British naval forces backed up the French and a first class battle ensued. The British indicated they will land troops to hold the country. In reprisal Petain planes bombed Gibraltar.

Indo-China

French Indo-China also was under assault—in this scene by Japanese. The Tokyo government sought military privileges ostensibly to attack China through the back door, but in reality to extend their Asian influence. An ultimatum brought them results. But the Japanese Canton army attacked nevertheless, and began an invasion.

In Europe

German radios continued to thunder that Nazi legions would invade England. "We are coming," said the broadcasts aimed at the British Isles.

Louder than the radios, however, was the rumble of bombs over London as well as other interior towns.

Night after night Messerschmidts dropped 500-pound thermite bombs that wrecked rows of homes, stores and factories. The British museum was hit. Shell splinters pitted Big Ben. A famous church designed by Sir Christopher Wren was destroyed. Londoners slept in subway stations and shelters, if at all.

There was demand for retaliation, for the royal air corps to smash Berlin.

At Sea

The British admitted loss of their seventeenth submarine and on the same day announced sinking of four Nazi boats in the channel. Most shocking of all, however, was loss of a merchantman sent to the bottom 600 miles at sea allegedly by a German torpedo. The ship was bringing English refugee children to America. Among the 248 dead were 77 children. Also lost with the ship was Rudolf Olden, former publisher of the Berliner Tageblatt. Olden was a thorn in the side of Adolf Hitler when the fuhrer was struggling for power. The brown-shirted leader had voiced threats of vengeance on him.

DEFENSE: Conscription

Two volumes of rules and regulations which have been compiled during years of study by the army were signed by President Roosevelt to govern the draft of manpower. The regulations cover everything from the physical requirements of enrollees to the amount and type of furniture needed in draft board offices. Whereas the regular army rejects applicants under 64 inches, the draft will accept men of 60 inches. The draftee must have three upper and lower biting teeth that meet and three upper and three lower chewing teeth. Conscripts needing minor dental care will receive it in camp.

CAMPAIGN: The Willkie Swing

Wendell Willkie ended in Madison, Wis., his first swing around the country, which was expected to set the pace for the Republican campaign. Everywhere he spoke to great crowds, though not always to friendly ones. In speech after speech Mr. Willkie attacked New Deal spending, the third term, Democratic city machines. He said he had a three-point program: 1, Rehabilitation of American industry as a means of ending unemployment; 2, a strong national defense; 3, preservation of democracy and national unity. His next tour will be eastward.

F. D. R., LI. D.

In the Philadelphia hall where Wendell Willkie received the Republican nomination, President Roosevelt, dressed in a purple gown, received the degree of doctor of laws from the University of Pennsylvania at its 200th anniversary celebration. He had fault to find with the university's founding date. He told the crowd, which laughed at the remark, that it embarrassed him that "the 200th anniversary should fall on an election year."

New Leader



Here is Rep. John W. McCormack of Boston, Mass., just elected to the position of Democratic floor leader of the house of representatives. An ardent New Dealer, he succeeds Rep. Sam Rayburn, recently elevated to speaker of the house, following the death of William B. Bankhead.

CENSUS: Smallest Gain

Besides you there are 131,409,880 of us in the United States, as of April 1. You have the word of the United States census bureau for it, and they counted noses. But the rise in population during the last 10 years was only 7 per cent, the lowest on record. In the decade between 1920 and 1930, the percentage of increase was 16.1.

Decline in the birth rate and a virtual stoppage of immigration is given as the reason. William L. Austin, director of the census, viewed the situation with concern. As did students of population trends. Some have figured that by 1970 there will be 150,000,000 in the United States and after that, unless something unforeseen occurs, the drift will be downward.

RADIO: New Numbers

The Federal Communications commission announced that 777 out of 862 radio stations in the U. S. will change frequencies on or about December 1. The rearrangement comes through agreement entered into by the United States, Cuba, Mexico and Canada, in order to eliminate international interference. Radio receivers of the push button type will need adjustment to the new numbers. For the metropolitan centers the reception will not be altered greatly, but it will make quite an improvement in the rural areas, FCC officials claim.

In the new setup, United States stations now operating between 740 and 780 kilocycles will move up 10 kilocycles; stations between 790 and 870 will move up 20; stations between 880 and 1,450 will move up 30; clear-channel stations will shift from 1,460-1,490 to 1,500-1,530; local stations now on 1,500 will move down to 1,490. Stations now between 550 and 720 will remain unchanged.

PIE IN THE SKY: But No Automobiles

Two years ago, Dr. Robert Ley, head of the German labor front, promised to put an automobile in every worker's garage. Some 200,000 workers began contributing \$2 weekly toward the \$396 purchase price, which later was raised to \$467. But there will be no automobiles. Both unfinished factories and contributions have been turned over to war use.

Ley now is offering a new plan. After the war, he told German workers, wages for 10 years will be divided into "free" and "tied" parts. The "tied" parts will revert to the government and workers will get not only automobiles, but homes and other things the government thinks is good for them. He also said there will be no more forced labor and everyone will have a weekly vacation from Saturday noon to Monday morning.

SCIENCE: New Process

John Henry Walthall, 40-year-old scientist with the TVA, has discovered a method of abstracting aluminum from common clay. Aluminum is now derived from bauxite, found domestically chiefly in Arkansas, but imported in huge quantities from Dutch Guiana. The TVA said the discovery will make the U. S. virtually independent of foreign sources.

MISCELLANY:

Mrs. Stanley Beggs, 46, of Lyndhurst, N. J., was arrested by FBI agents charged with demanding \$50,000 from Miss Helen Clay Frick, heiress of the late steel millionaire. A bill fixing penalties for peace-time sabotage in defense industries has been passed by the senate and sent to the house.

The Pennsylvania super-highway which cuts through the Appalachian mountains from Pittsburgh to near Harrisburg, was designed for speeds at more than 100 miles an hour. While the express road has not yet been opened for traffic, the commission controlling it has already decided that the state's 50-mile an hour speed law will be enforced.

Boston saw the greatest parade in the history of the American Legion when 100,000 veterans and their auxiliaries were in line, and 300,000 spectators stood along the curbs to see the 14-hour long procession.

Washington Digest

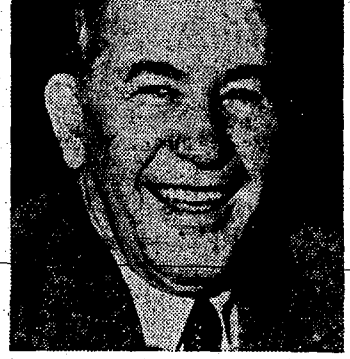
Wasted Campaign Funds Result From Limitations of Hatch Act

National Committees Lose Control Over Expenditures; Willkie's Voice Holds Key to Success in His Presidential Campaign.

By CARTER FIELD
(Released by Western Newspaper Union.)
WASHINGTON.—The original idea of the Hatch act was magnificent. There can be no doubt about it. All the arguments against it at the time of its passage were lame—obviously so. For example, the plea of Sen. Alben W. Barkley of Kentucky that if federal employees could not be used by federal candidates, whereas state employees were not restrained, it would be tough on the federal candidates!

Barkley was the target of cartoonists and editorial writers all over the country regardless of party. What was bothering the Kentucky senator, of course, was that he was in a tough fight for renomination at the time in the Democratic senatorial primary. His opponent was the then governor of Kentucky, "Happy" A. B. Chandler.

Barkley was renominated and re-elected, and Chandler later got into the senate also, following the death of Senator Logan, so that particular



ALBEN W. BARKLEY

"crisis" has passed. Incidentally Chandler and Barkley are now good friends. Neither one has anything to lose by being friendly with the other.

But when congress came along this spring and amended the Hatch act by its various limitations, it really opened the door to the craziest sort of presidential campaign in the country's history, so far as the financing on both sides is concerned.

'Necessary Expenditures' Raise Many Questions

For instance, the limitation on the national committee of each party is \$3,000,000 of expenditures. That sounds like a lot of money. It is. But then bobs up the old notion of the politicians that certain expenditures simply must be made.

Literature, for example—pamphlets and leaflets, streamers, windshield stickers and buttons. Does the distribution of any one of these, or all of them, change any votes? Nobody really knows, but the average politician thinks it would be simply murder to stop furnishing them.

Then there is the question of advertising, not only in regular newspapers, but in magazines, special programs of groups which think they merit recognition, billboards, street car ads, etc.

One of the big committees has not allowed a nickel of its budget for any one of the above! No committee of any party ever thought it had one-tenth as much money as should be spent on every one of these items.

Then there is the foreign language press, and the Negro press. Both parties in the past have always subsidized them to a perfectly absurd degree.

Money Spent Outside Scope of Hatch Act

So far one might think, studying this situation, that the Hatch act limitation, with a few possible exceptions, such as honest advertising, is a blessing in disguise. Incidentally, for some reason which has always been a mystery to the writer, the country seemed to take the position, some years back, that spending a lot of money on newspaper advertising for political purposes was a wicked thing.

Remember Truman H. Newbury of Michigan who was elected to the senate, and then pilloried because more than \$300,000 had been spent to nominate and elect him? He was almost expelled from the senate, and felt so chagrined at the result that he subsequently resigned. Incidentally every senator who voted

against expelling him found himself the target on that issue next time he came up for re-election.

Well, the fact is that most of the money spent for Newbury was spent on newspaper advertising!

But the joker of the whole situation at present is the way both major parties are benefiting from huge expenditures OUTSIDE the scope of the national committees, and beyond the reach of the Hatch act. Probably, on the whole, more money is being wasted this year on foolish campaign spending than ever before because there is no one power which can control ALL the spending on either side.

Willkie's Bad Throat Threatens Campaign

Leaving out the possibility that President Roosevelt may make some move in connection with the war; which would turn everything in the presidential campaign topsy-turvy, the most important thing to watch is Wendell Willkie's voice. The big question is whether that bad throat of his can stand the ordeal he had planned.

If Willkie can make the sort of campaign those who knew him had visualized, he might be able to work wonders. The man has magnetism. He has the faculty of winning any small group to whom he talks, and this goes for crowds up to 500 and 600, to a degree possessed by few political figures.

No one had thought, much less Willkie himself, that he would not be able to stand the physical strain of the campaign. Willkie has been making two or three speeches a week for a long time, especially in the period immediately preceding the Philadelphia convention.

But making one speech a day, even, to a crowd of 500 to 1,000, is one thing. Making TEN speeches a day from the rear end of a railroad train, with a monster meeting every few days, probably on a national hookup for radio, is quite another. There are mighty few men who can do that. There are lots of men who think they could do it, but would not be able to talk above a whisper a week or two after they started.

The big possibility in this campaign, always leaving out war move eventualities, is whether Willkie can do it.

If he cannot, he will lose the biggest vote-getting magnet in his bag of tricks. It is the personal touch of the smaller meetings that is Willkie's magic. It is not the big formal speeches that are broadcast over the land.

Stamp Speeches Hard on Voice

Both are vital, but it is UNTHINKABLE that he should not make the big speeches. So if one or the other line of attack must be given up because of throat trouble, it will be the little rear end of the train speeches that must be sacrificed.

There is nothing new about this development, except that for some reason none of his friends thought Willkie's throat could not stand any amount of use. For example, in the 1924 campaign John W. Davis was the nominee of the Democrats for the presidency, and he attempted a nation-wide stumping tour. Davis had been in congress. He had been solicitor general of the United States. He had been and still is regarded as one of the really great orators of the country.

But how his throat did crack! He was obliged to get a throat specialist to travel with him, but even with expert medical aid he was unable to do anything like the job he had mapped out for himself, a job he had been confident of his ability to perform.

Some people think that the amplifiers solved the problem of this strain on the throat. Most emphatically they have not. Any one who listened to the broadcast of the two national conventions, where the amplifiers were magnificent, knows that some voices were clear and loud, some muffled and hard to understand. A man speaking into a microphone for amplifiers in a big hall, where the audience must hear, is almost forced to strain his voice, although a man speaking into a microphone in a radio studio can read along in a perfectly natural voice, without straining.

Speaking in the open air, as rear end train speakers must, is even harder on the voice than speaking in a convention hall.

Washington officials of the navy have now stated that they may be forced to invoke the industrial provision of the conscription law in order to establish priority for essential products to be used in the current large-scale naval expansion program.

In a statement of policy the navy emphasized that it does not plan on using the law to commandeer manufacturing plants, but merely to relieve manufacturers of prior commitments to private concerns for goods that the navy needs.

NAMES . . . in the news

When German dive bombers leveled Warsaw, Mayor Stefan Starzynski directed the defense of the city by radio heard round the world. When the Nazis entered the city they found him still at his desk. He was placed under arrest and disappeared. On the anniversary of that arrest, British sources said, Starzynski was put to death in Berlin.

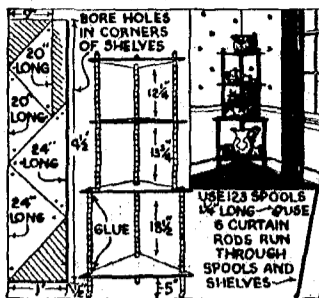
Running for congress in the German populated Yorkville section of New York city, Joseph McWilliams, who dubbed himself "the American fuhrer" and preached Nazi doctrine, was roundly defeated, getting but 874 votes. One of the leaders of the Christian Mobilizers, Job McNazi, as he was dubbed by New York newspapers, was in a hospital the following day for a sanity test.

The Welcome Visitor



HOW TO SEW

by Ruth Wyeth Spears



rigid. When finished, it may be stained or painted.

NOTE: These homemaking booklets are a service to our readers and No. 5 contains a description of the other numbers; as well as 32 pages of clever ideas with all directions fully illustrated. They are 10c each to cover cost and mailing. Send order to:

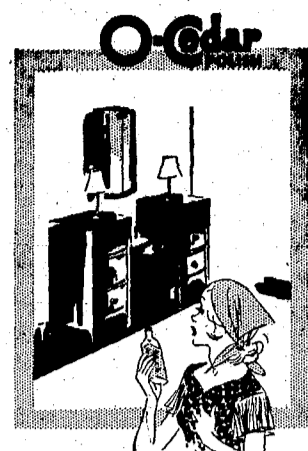
MRS. RUTH WYETH SPEARS
Bedford Hills, New York
Enclose 10 cents for each book ordered.
Name
Address

A HOME Demonstration Agent wrote me the other day to say that many of the women in her group had made the spool shelves described in SEWING BOOK 3 and the end tables of spools in Book 5. "One member has an interesting collection of pitchers and would like to make a corner whatnot for them," the letter continued.

Well, here it is ladies! With the collection of pitchers all in place. The sketch gives all dimensions and instructions. The triangle shelves are cut from one board as shown at the left. The second shelf from the bottom needs six holes. All the others have three holes each. The design may be varied by using larger spools at the bottom for the first spool above and below each shelf. Use extension curtain rods to fit the holes in the spools. A little glue between spools makes the whatnot

Loquacious Conductor Aimed to Make Self Clear

"Fare, please! Fare!" The passenger paid no attention. "Fare, please!" Still no response. "By the ejaculatory term, 'Fare,'" said the conductor, "I imply no reference to the state of the weather, the complexion of the admirable blonde you observe in the contiguous seat, nor even to the quality of the service vouchsafed by this philanthropic corporation. I merely alluded in a manner perhaps lacking in delicacy, but not in conciseness, to the monetary obligation set up by your presence in this car and suggest that you liquidate." Then the passenger paid his fare.



Maybe your furniture isn't old.

Maybe it is lovely underneath...

Why don't you O-Cedar it?

Why don't you go and get a bottle of genuine O-Cedar Polish... and hurry home and have a circus? First, it cleans the chairs and tables, cabinets, doors and floors, takes away the old worn look, the muggy blurry look, the ugly fingerprints... and leaves instead... the soft warm lovelier lustre of years ago... a lustre that lasts... and LASTS.



Developed Man
Man in society is like a flower-bloom in its native bud. It is there only that his faculties, expanded in full bloom, shine out; there only reach their proper use.

Promotion Is 'Secret' Key To Success

Advertising Essential to Rapid Turnover in Business, Merchants Told.

By MERLE THORPE
Editor of Nation's Business.

A wise and successful business man once said to me:

"Big business is without exception a little business grown up. Only a few small enterprises ever become big. Why? There is no difference in the technique. Each buys, displays, sells, watches charge accounts, establishes credit, is courteous, tries to render a service to customers. There is one crucial difference in the degree of emphasis the successful business places upon one practice. That is promotion. He considers almost first the methods of getting more customers—and holding them. Observe the businesses around you and see if I'm not right."

That was years ago. I have observed. I'm ready to go him a step further and say that the main reason most small businesses that do not get ahead is the lack of appreciation of, or lack of ability to promote.

Now "promotion" to some has a bad flavor. But I use it in the dictionary meaning, to encourage, to move forward, to provide the incentive. Promotion in a business is known technically as merchandising.

Helping a Business Man.

I talked with a business man the other day who thought I could help him. He said he wasn't doing so well. He had recently set up in business, having raised and put \$10,000 into the venture. This included his stock of goods, something left over for rent, clerk hire, telephone and lights, stationery, etc. He had it budgeted down to a nickel.

When he lamented that the electric sign with his name on it cost him \$30, that people didn't respond as he expected, that gave me my cue.

"How much did you set aside for promoting this new venture?" I asked.

He looked at me blankly. I explained. "Here you have everything to take care of customers. But what provision and thought have you given to getting the customers to come in and give you a trial? Do you think that when they happen down this way they are going to drop in just because you are a new store? Out of curiosity? Do you trade that way? Perhaps, some one disgruntled with his present merchant, may give you a trial. But trade does not float around, hit-or-miss. It must have a reason.

'Dressing Up' Helps.

"Now, you appreciate this a little when you put up a sign, and dress your window. But you let it stop there. You have not faced the necessary item, as necessary as rent or light or heat, the item of encouraging customers to come in. Successful merchants after they are established set aside from 2 to 5 per cent of their sales to be spent in holding their old customers and attracting new ones by advertising. When they were getting started, as

you are, they had to set aside much more.

"How simple starting a business would be and how hazardous carrying on an established one if all there is to do is to 'open shop,' and customers would come-a-running from other merchants.

"I doubt if 10 per cent of your prospective customers pass your store and see your sign and window. Even those who do, see nothing but a sign, they feel no personality, no human pull, no special information of what you have to give them for their patronage. Oh, yes, you go to church, join a lodge or civic group and thus you give lip service to promotion. But you must figure out ways to induce all prospects to try out your goods and services. You must consider this as important as any other phase of your undertaking.

"Turnover is the life-blood of any business. A \$10,000 stock ought to turn over three times a year. \$30,000 in sales warrant from \$900 to \$1,500 a year in advertising. Stocks won't turn unless there is effort. The additional \$1,000 in sales nets more than the first \$10,000. Overhead re-



MERLE THORPE

mains the same. It's the increase that brings the profit. Go out after that additional 10 per cent."

Storekeeper or Merchant?

This man was not a merchant. He was a storekeeper. There is a vast difference. The storekeeper puts a "sign" in his local paper and whines about its being charity or unnecessary expense. The merchant spends time in preparing each week on paper what he would say to 1,000 prospects if he called upon them personally. He makes it the first item on his weekly calendar. As definite a chore as opening up in the morning or sending out his bills on the first of the month. And the cost of sending this personal invitation into the homes of possible customers he includes not as an expense, but as an investment as important and necessary as the same amount invested in goods on the shelves.

Many successful business men are called, but few are chosen. The buying public stands ready to respond to personality, real service, expert buying. The opportunity may be there. The storekeeper is there, waiting, but the public doesn't know and is woefully indifferent to finding out. The storekeeper takes too literally the Emersonian fiction that the people will learn in some mysterious way of the better mousetrap, and he waits. The merchant, on the other hand, loses no time in telling the people about the better mousetrap, for he realizes that time is money.

Pioneer Press Helped Conquer U. S. Frontier

By ELMO SCOTT WATSON
Editor The Publishers' Auxiliary.

The little group of backwoodsmen, lolling in the sunshine in front of a log cabin on the river bank, lazily speculated on who was polling a clumsy raft in midstream currents and why he was aiming for their side of the shore. As the traveler succeeded in reaching his objective—a large stump handily by a narrow strip of sand, the idlers sat up to take inventory.

There was a crude little handpress of wood and iron, a strong-box tied with leather thongs jingling with the sound of metal type; two "inkers," (deerskin balls stuffed with wool and attached to wooden handles) and bundle after bundle of paper. The onlookers gazed at the cargo, then at each other. "We are certainly goin' to have us a newspaper," Old Settler drawled. "That's just what we've been needin' here for a right smart spell."

On tributaries of the great Mississippi, or in boom-towns bordering the Great Plains; in mining camps or the cattle country the advent of the printing press was the symbol of civilization. Dismantled into packs for mules to carry, or crowded on the bed of a Conestoga wagon—the press arrived, with the types and paper, and the owner thereof was a westward-faring frontier editor. Hard on his heels, as a rule, came the pioneer preacher, together with the school master.

The Press helped to conquer the wilderness. Dixon Ryan Fox, president of the New York State Historical society, has written:

"The printing press is a social instrument, especially when in the regular production of a newspaper it keeps the diary of the community, maintains a forum for its discussions and provides an exchange for its commerce. It is a public institution and yet, at the same time, a private industry.

"Seldom in those early days, or later, was a printer 'called' to a community with general and responsible assurances of support, as a minister, or a teacher is 'called.' Each risked not only his time and effort but the capital tied up in an extensive and cumbersome equipment. No pioneers needed more courage to face disappointment than this vanguard of editor-publishers moving on their own frontiers just behind that of the homesteaders... Heroes of the civil state no less than of the battle field, these men bore a close relation to the American progress and they worked in the elation of public service."

The frontier era of American history is long since erased. But in villages and cities today there are editors who are carrying on the traditions of the pioneers in journalism. Examine the country press for evidence that there are newspapers which "keep the diary of the community," the day-by-day report of life, death, love, business—the intensely human and simple accounts of American energies.

These editor-publishers, like their forerunners who risked lives and fortunes in the westward march, still "work in the elation of public service."

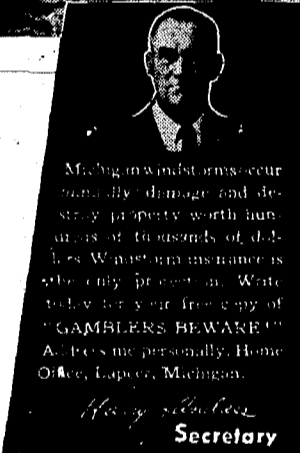


This house was bought one month ago...

ONE MONTH after this house was purchased, a Michigan windstorm damaged it to the extent of \$3,900.00; and it was a \$3,900.00 loss, literally, for the property wasn't protected by windstorm insurance. A \$4,000.00 policy with the State Mutual Cyclone Insurance Company, costing \$6.00 a year, would have afforded ample protection.

Nobody can afford to gamble against windstorms. They will destroy property in Michigan this year... as surely as they did last year; the State Mutual Cyclone Insurance Company's claims, for 43 years, prove this conclusively.

For \$1.50 a year you can buy \$1,000.00 worth of windstorm protection from the reliable State Mutual Cyclone Insurance Company. Don't wait 'til it's too late! See your local agent today.



Michigan windstorms occur annually damage and destroy property worth hundreds of thousands of dollars. What can you do to protect your investment? Write today for your free copy of "GAMBLERS BEWARE!" A. Lee personally Home Office, Lapeer, Michigan.

Secretary

STATE MUTUAL CYCLONE INS. CO. LAPEER, MICH.

Earnest Living
Whatever I have tried to do in life I have tried with all my heart to do well. Whatever I have devoted myself to completely: in the great aims and in small I have always been thoroughly in earnest. From "David Copperfield."

D.W. (TOMMY) Tomlinson
FAMOUS STRATOSPHERE FLIER

GIVE ME THE SLOWER-BURNING CIGARETTE EVERY TIME FOR EXTRA MILDNESS. I LIKE ALL THE OTHER EXTRAS IN CAMELS, TOO

EXTRA MILDNESS
EXTRA COOLNESS
EXTRA FLAVOR

In recent laboratory tests, Camels burned 25% slower than the average of the 15 other of the largest-selling brands tested—slower than any of them. That means, on the average, a smoking plus equal to 5 EXTRA SMOKES PER PACK!

GET THE "EXTRAS" WITH SLOWER-BURNING

CAMELS

THE CIGARETTE OF COSTLIER TOBACCOS

Charlevoix County Herald
C. A. LISK, Editor and Publisher.

Entered at the Postoffice at East Jordan, Michigan, as second class mail matter.

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1940 Active Member

TERMS OF SUBSCRIPTION
(Payable in Advance)
One Year \$1.50
Six Months .75
Three Months .50

ADVERTISING RATE
Readers in Local Happenings column:
Three lines or less 30c
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MAKE YOUR FOR SALE SIGN WORK, NOT SHIRK PUT IT HERE, IN THE WANT ADS

First Insertion
25 words or less 25c
Over 25 words, per word 1c
Subsequent Insertions
(If ordered with first insertion)
25 words or less 15c
Over 25 words, per word 7c
10c extra per insertion if charged.

WANTED

WANTED TO BUY — Scrap Steel, \$10.00 per ton. — M. GINSBURG IRON & METAL CO., east of Penn. R. R. station, Traverse City, Mich. 38t.f.

FOR SALE — MISCELLANEOUS

FOR SALE — Twenty Sheep. — TRUMAN RAMSEY. 40x1

FOR SALE — 25ft. Motor Boat with Cabin. Five Row Boats. See PETE BENNETT, Ironton. 40x1

FOR SALE — Dry Buzzwood. JAY WALLING, two miles east and one mile north of Chestonia. 39x2

FOR SALE — One Extension square Table, 4 Chairs and Sideboard also baby Bed. MRS. JOS. CLARK. 40x1

FOR SALE — Automatic Electrical Water Pump — 150 gal. capacity. New. \$25.00. — NORMAN BARTLETT. 40x1

FOR SALE — Dry Poplar mixed Wood. \$1 per cord at yard. GILBERT MAYHEW, R. 1, East Jordan. 40x1

PARCEL POST MAILING LABELS — blank form — for sale at The HERALD office. Twenty-five for 25c. 13 t.f.

FOR SALE — Screen Sand and Gravel. Either "at the pit" or delivered. — NORMAN BARTLETT, phone 176F21. 39x2

FOR SALE — 1937 Chevrolet Master-Deluxe Town Sedan in good condition. — \$325. Good Heater and Defroster. — CYRIL DOLEZEL. 40-1

FOR RENT — Apartment at 206 Bridge St. West Side. \$8 a month. Partly furnished. See E. E. Elford, 206 3rd st., or Lewis Milliman, 206 Fifth St. 40x2

FOR SALE — Furnishings of the Arvelia Wetzell Estate. In charge of Mrs. Valencourt, State St, East Jordan. — VIDA M. BLACK, Administratrix. 39 T.F.

FOR SALE — 1933 Plymouth, 2-door, motor completely overhauled. Model A Ford, 2-door, good running condition. — AL SHAIN, 4 miles north of East Jordan on M66. 40x1

FOR SALE or will trade for Cattle: A 1931 Chevrolet Coach; new tires; new battery; hot water heater; good clean job. — FRANK ATKINSON, on old M-66 — six miles south of East Jordan. 39x3

AUTO PARTS FOR SALE — New and used parts for practically all models and makes. Complete line of mufflers and ignition. — FYAN'S AUTO PARTS, Phone 193, Mill St. East Jordan. 33-t.f.

BOUGHT-AT FORCED SALE — A carload of Fuel Oil Heating Stoves; R. C. A. Radios; and Washing Machines. All being sold at big discount below wholesale price. — BOYNE CITY AUTO PARTS, Boyne City. 34t.f.

FOR SALE — 32,000 No 2 cedar Shingles, \$3.00 per thousand, 6,000 No 1 cedar Shingles, \$4.00 per thousand, 7 cords of cedar kindling, \$2.00 per cord. No deliveries. ADAM SKROCKI, R. 1, East Jordan, Phone 213-F23. 40-1

250 BRAND NEW TIRES — All standard makes. 450x21 — 475x19 — 550x17 — 600x16. Manufacturer's standard guarantee. \$4.50 to \$6.50 and your old tire. Firestone Tubes \$1.25; all size. — BOYNE CITY AUTO PARTS, 210 Water St. 34t.f.

BUILDING SUPPLIES Better made cement blocks, cement brick, cinder blocks and manhole blocks. We also Colorcrete masonry building in any color desired. Prices on request. We deliver. NORTHERN CONCRETE PRODUCTS CO., Phone 7018-F21 Petoskey, Michigan. 18t. 2.

SOUTH ARM
(Edited by Ruth Goebel)

Mrs. Clara Liskum has been visiting at the Irving Crawford home this past week.

Mrs. Lena Gilkerson spent Sunday afternoon with Miss Henrietta Miller of Ellsworth.

Mr. and Mrs. Walter Heileman and family called at the home of Bert Mayhew, Sunday.

Mr. and Mrs. Warren Franks and family called at the homes of William

PENINSULA
(Edited by Mrs. E. Hayden)

Mr. C. H. Dewey had for company at Dewey Dells, Monday, the Clarence Healey family of East Jordan with all their married children from far and near. They spent a delightful day.

Alfred Crowell, who is employed in Muskegon, came up Friday evening and visited his family at Dave Staley Hill, west side, returned to his work Sunday afternoon.

Miss Eva Crowell and boy friend of Jackson visited her parents, Mr. and Mrs. Fred Crowell at Dave Staley Hill, east side, Saturday night. They returned to Jackson Sunday afternoon. Mr. and Mrs. Fred Crowell of Dave Staley Hill east side, and Mrs. Alfred Crowell and children of Dave Staley Hill, west side, spent Sunday afternoon with Mrs. Alfred Crowell's parents, Mr. and Mrs. Will Gaunt in Three Bells Dist. Mrs. Robert Myers of Mountain Dist. was also of the party.

Pete Boyer of East Jordan helped Will Gaunt cut corn last week.

Mr. and Mrs. Ivan Castle of East Jordan spent two days last week with C. H. Dewey at Dewey Dells repairing the "Iglo's Grotto."

Henry Johnson of Three Bells Dist. is visiting his daughter in Petoskey for a few days.

Miss Erma Kitson spent Saturday night with friends in Boyne City.

Mr. and Mrs. Wilfred Arnott of Maple Lawn farm spent Sunday afternoon with Mr. and Mrs. Ray Loomis at Gravel Hill, north side.

Evert "Bob" Jarman of Gravel Hill, south side, took dinner Sunday with the Ray Loomis family at Gravel Hill, north side.

Mrs. Ray Loomis of Gravel Hill, north side, helped Vera Staley with the silo fillers dinner Tuesday and Wednesday at Stoney Ridge farm.

Mrs. Caroline Loomis visited Mr. and Mrs. Fred Wurn, Thursday.

A peculiar accident happened at the Ray Loomis farm, Gravel Hill, north side, Thursday forenoon when filling silo, one of the haulers lost his rubber in the load of corn and never missed it and it was fed into the filler and smashed things up in great shape but no one was hurt. As repairs could not be gotten for a few days, A. B. Nicloy of Sunny Slopes farm and Ray Loomis and Orval Bennett proceeded to improvise repairs and got it going so the filling was finished Friday night.

F. K. Hayden of Pleasant View farm had a crew of men cutting corn Thursday afternoon and Saturday and got his corn all cut and shocked. Mrs. Orval Bennett helped Mrs. Hayden with the dinner Saturday.

G. M. Lindsey of Boyne City of the Old Age Assistance Bureau, was on the Peninsula on business connected with that work, Friday.

Mr. and Mrs. D. A. Hayden and sons Richard, Wesley and James of the Bob White farm, spent Sunday afternoon with the F. K. Hayden family at Pleasant View farm.

Mr. and Mrs. D. A. Hayden and three sons of the Bob White farm, and Mr. and Mrs. Frank Leshar and four children of Petoskey were callers at Orchard Hill, Sunday evening.

Mr. and Mrs. Leo Boyer of the Crosby farm spent Friday evening at Pleasant View farm.

Mr. and Mrs. Ed. Reich of Muskegon called on his brother, A. Reich and family at Lone Ash farm, Saturday evening.

Mr. and Mrs. Harvey Crozier and four children of Deer Lake were Sunday dinner guests of the Charles and Clayton Healey families at Willow Brook farm; other company was Mr. and Mrs. Cowen and son Jr. and Mr. John Prime and Barney Reberg of Petoskey, Mr. and Mrs. Elmer Behling and son Bobby of Boyne City and Mr. Lee LaCroix of East Jordan.

Mr. and Mrs. Charles Healey of Willow Brook farm has received word of the severe illness of their granddaughter, Miss Hilda Davis of Manstee with kidney trouble.

Miss Sam Pepper and son Bob, who spent several days at their cottage near the Eveline Twp. Hall, returned to their home in Port Huron Wednesday, but Mr. M. A. McDonald who came with them remained for a longer visit with relatives and friends.

Wm. Sanderson of Northwood attended the Masonic Rally in Boyne City, Saturday evening.

Mr. and Mrs. Walter Ross and daughter Rosie of Norwood were Sunday dinner guests of the David and Will Gaunt families in Three Bells Dist., and Mr. and Mrs. Ora Holley of East Jordan were callers Sunday afternoon. Rev. and Mrs. Pulsipher of Charlevoix called there Thursday.

Geo. Staley of Stoney Ridge farm went out east Sunday with Leon Pratt and Otto Seiler.

Mr. and Mrs. Robert Hayden and two daughters of Hayden Cottage spent Sunday with Mrs. Hayden's parents, Mr. and Mrs. Otto Novack in Mancelona.

SOUTH WILSON
(Edited by Miss Anna Brintnall)

James Rebec left the first of the week for Lapeer, where he is employed.

Mr. and Mrs. Peter Zoulek and son Donald, Mr. and Mrs. Wm. Zoulek and family were Sunday callers at Petoskey.

Mr. and Mrs. Luther Brintnall and daughters were Sunday dinner guests of Mr. and Mrs. Fred Bergman and family of Charlevoix.

Mrs. Richard Carson was an Alma caller over the week end.

George Carson of Boyne Falls visited Mr. and Mrs. Robert Carson, Sunday.

Miss Anna Brintnall is employed at Wm. Zoulek's for a few days.

Herman Schultz and a group of friends of Muskegon Heights visited Mr. and Mrs. Ernest Schultz of North Wilson, Sunday.

Miss Joan Williams visited her friend, Miss Lorraine Blair, Sunday afternoon.

Ralph Josifek was a Sunday forenoon caller at the Peter Stanek home.

Mr. and Mrs. Peter Stanek were the dinner guests of Mr. and Mrs. James Habasko, Sr., of Boyne City, Sunday.

Bos and Claude Gilkerson Sunday afternoon.

Mr. and Mrs. Roscoe Smith spent Monday with the Arnold Smith family.

Mr. and Mrs. William Sloan of East Jordan and Mr. and Mrs. George Dunlap were callers at the James Sloan home.

James Boyd, Mr. and Mrs. Patrick Boyd and sons Norman and Leonard of Williamsburg, spent Saturday helping Mr. Gilkerson fill his silo.

Sam Van Ree has been hauling cauliflower to Grand Rapids market from his farm.

Hugh Graham is busy filling silo. Arnold Smith who filled silo at Irving Crawford's, using his tractor on the filler, is busy at this time digging his potatoes.

Mr. E. Dufore, the roof man from Ellsworth, was in our neighborhood one day this week.

Silo filling with the Company filler is about complete, Archie Murphy being the last one to fill and should be through at the time this goes to press.

Walter Moore was a caller at the Arnold Smith farm one day this week.

Walter Goebel is busy taking out beets and hauling them to Ellsworth this week.

Walter Goebel and family called on the Boyer family Sunday afternoon.

Fall weather approaching makes many of us think of hunting season which will soon be here, but we all should wait for the season to open.

George Nelson finished filling silo, Monday.

The frost just about completed the pickle harvest in our neighborhood.

W. Goebel was a business caller in Charlevoix one day this week.

Mr. Flora has his corn all in shocks and his carrot crop sure looks wonderful, a real bumper crop.

Arthur Benn and Douglas Nelson will leave for Chicago next week after spending the summer at the Goebel farm. The boys intend to go to school this winter and hope to be able to return again next summer.

Mr. Lew Isaman helped Irving Crawford fill silo the past week.

RANNEY SCHOOL

Mr. William Palmer visited our school one day last week and awarded Caroline Heileman second prize for the temperance poster which she made last year.

Report cards will be received every six weeks instead of monthly, as was the custom in previous years.

During the past week Janet Flora has missed three days, due to illness.

Those with all A's in spelling last week were Caroline Heileman, Shirley Walker, Robert Graham and Wayne Flora.

'Words are Not Big Enough' to praise Adlerika. Am 55 and travel; always carry Adlerika with me. (G. D.-Calif.) Gas bloating, sour stomach, spells of constipation quickly relieved thru ADLERIKA. Get it today. Gidley & Mac, Druggists.

'NO WAR' IS WILLKIE PLEDGE TO NATION

Addressing an audience of his fellow townsmen at Rushville, Indiana, Wendell Willkie made the following unequivocal declaration: "I shall never lead the United States into any European war. "I believe completely that the United States should help Great Britain short of war, but when I say short of war, I mean SHORT OF WAR."

Commenting on the charge of Henry A. Wallace that the Republican Party is "the party of appeasement," Mr. Willkie said: "If appeasement means working out compromises with dictators; if Mr. Wallace intended to apply that to the Republican Party, he was 100 percent wrong, because if I am elected President of the United States there will be no appeasement with any dictator. "But if Wallace meant to say the Republican Party is the party of peace, then he spoke the truth, because I shall never lead the United States into any European war."

Metal Objects Produced By 'Powder Metallurgy'

A new process for the manufacture of metal objects is now available to industry, writes Phillip H. Smith in the Scientific American. It permits the alloying of metals without the customary melting and casting, while entirely new compositions can be produced from such unrelated materials as metals and abrasives.

This process is called powder metallurgy; and although it has been known and used for more than a quarter century, it is only now coming into its own as a tool of production. In a matter which seems as simple as filling a physician's prescription (but isn't) it provides your automobile with oilless bearings, clutch facings and spark plug inserts. It offers your home and your family radio tube parts, lamp filaments, dental alloys, warming-pad mixtures and permanent waves, while to science and industry it contributes X-ray targets, welding electrodes, grinding wheels and other essential products. The art, which is characterized by the compression of metals in the non-fluid state (powder), seems now to be on the eve of further commercial expansion.

Developing satisfactory methods for powdering and refining metals to approach some measure of standardization has been a long process and an essential step in the new metallurgy. Out of these labors have come 11 basic processes. The grinding process produces powders by crushing in stamp, ball or attrition mills and is quite simple. Brittle and tough metals can be handled in this manner, but malleable metals must be stamped. Atomizing, on the other hand, requires forcing a thin stream of molten metal through an orifice and then hitting it with a stream of steam or compressed air. This method permits a close control of powder size. Still another process which permits close control is that of reduction from the compounds, in particular the oxides, chlorides and hydrides, using temperatures below that which will melt the metal.

At the moment the leading application of powder metallurgy is in production of ductile metal from tungsten, molybdenum and tantalum, and in making cemented carbide tools, porous structures, electrical contact and electrode materials. But if it is true that a way has been found to get sufficient pressures with economy for large area work, and if the complex dies now in process of development and experimentation prove satisfactory, the way will be open for the manufacture of many more metal parts and products.

Ben Franklin Issued Swimming Instruction

The Franklin Institute of Philadelphia points out that Benjamin Franklin, printer, patriot, statesman and scientist, once considered throwing it all over to open a swimming school in London.

According to one of his letters, he was a great believer in the benefits of swimming and had a method of teaching others the sport.

Franklin wrote to a friend who wanted to know how to swim and told him that confidence was the first essential. To gain confidence, Franklin advised, the friend should walk into the water where it deepens gradually, and turn and face the shore when the level reached the chest. Then drop an egg in the water between that point and the shore, Franklin said.

"Then plunge under it (the water) with your eyes open, throwing yourself toward the egg," he wrote, "and endeavoring by the action of your hands and feet against the water to get forward till within reach of it."

"In this attempt you will find that the water buoys you up against your inclination; that it is not so easy a thing to sink as you imagined; that you cannot but by active force get down to the egg."

"In this manner you will feel the power of the water to support you."

World's Earliest Records

Convicts have fenced in a site near Klerksdorp, South Africa, where in the opinion of Professor Van Riet Lowe, archeologist, history began to write its records 250,000 years ago. On this site are rock engravings of a rhinoceros, an elephant, a zebra, giraffe, geese in flight, and other animals done by a primitive race. The ridge of red boulders has been declared a national monument.

"The engravings are the finest in South Africa," the archeologist says. "They belong essentially to the Stone Age."

A curious find is a grooved stone evidently used as an arrow sharpener.

Another Space Ship

Designs for the construction of a "space ship" in which scientists hope one day to be able to travel to the moon, are published in a recent issue of the Journal of the British Interplanetary Society. That a lunar voyage will be possible in the not-distant future is the belief of a group of men who are working steadily and unobtrusively toward their goal, states an accompanying article which gives some idea of their progress. The pioneers point out the necessity for extensive ground experiments before the construction of a space ship could be undertaken.

MILES DISTRICT
(Edited by Mrs. Thomas Jensen)

Mr. and Mrs. Herman Lindeau of Boyne City visited the latter's parents, Mr. and Mrs. Burdett Evans, Sunday.

Mrs. Martha McPherson of Ellsworth visited Mr. and Mrs. Fred Bancroft, Monday.

Mr. and Mrs. Ted Spensen and son of Boyne City moved on the old Nichols farm, now owned by B. D. Knipper of Saginaw.

Mr. and Mrs. Wm. Spring and the latter's daughter, Boneta Posey, who have lived on the B. D. Knipper farm for nearly three years, have moved to Pontiac where Mr. Spring has a job awaiting him.

Bert Danforth, who worked for Mr. Spring for about a year and a half is now living with his uncle, Earl Danforth.

Mr. and Mrs. George Metz of Florida are visiting the former's sister and husband, Mr. and Mrs. Lawrence Jensen, and the latter's brother and wife, Mr. and Mrs. Von Orvis.

Mr. and Mrs. Gilbert LaClair of Ellsworth and Mr. and Mrs. Elmer Reed and family of East Jordan, visited the latter's parents, Mr. and Mrs. Jerry Moblo, Sunday.

Mr. and Mrs. Milton Donaldson called on Mr. and Mrs. Fred Bancroft, Monday.

We are glad to say that Mrs. Bertha Jensen, formerly of our neighborhood, was able to leave the Charlevoix Hospital, Monday.

Mr. and Mrs. Thomas Jensen celebrated the former's birthday Sept. 23rd. The guests were their daughter and family Mr. and Mrs. Tom Neilsen and daughters Dorry and Joy, Mr. and Mrs. Wm. Spring, and Mr. and Mrs. L. A. Berlin of Cheboygan.

NORTH WILSON
(Edited by Mrs. August Knop)

Mrs. Roland Hayes and infant son returned from the Charlevoix hospital to the home of her parents for a few days. Then she will go to Detroit where her husband has employment. Mrs. Hayes was formerly Miss Doris Weldy.

Those who filled silo lately were Ed Weldy, Frank Behling, Harry Behling, August Knop, Jay Ransom, Harry Hayes and Claude Pearsall.

Albert Kerchner received severe head injuries when helping put up silo filler and a piece of the pipe fell on his head. He was taken to a doctor where several stitches were taken.

Chas. Healey was a Monday business caller of August Knop.

Mr. and Mrs. E. Raymond spent Friday and Saturday with their daughter, Mrs. A. Knop and family and helped with silo filling.

Mrs. Herbert Holland gave a bunco party last Wednesday. Sixteen guests were there. The afternoon was spent playing bunco after which a pot luck lunch was served. Everyone had a good time.

Miss Louise Reidel, Mrs. Jordan Cawthra took their brother, Carl to Mayo Bros. at Rochester, Minn., for observation, one day last week.

Mrs. Carl Knop and daughter Carol visited Mrs. A. Knop, Monday evening.

Miss Virginia Bergman is working in Boyne City for a short time.

Anybody Can Use Want Ads — Practically Everybody Does — Profitably.

PREVENT NEXT WINTER'S DISCOMFORTS NOW CUT FUEL BILLS UP TO 50% WITH STORM WINDOWS + ATTIC INSULATION

A big reduction in your next winter's fuel bills wouldn't be hard to take, would it? Thousands have experienced fuel savings up to 50% by the installation of (1) Window Conditioning—storm windows that provide one of the most effective types of insulation, and (2) A good brand of Attic Insulation. And with storm windows—inexpensive and easy to install—you'll enjoy more than just a reduction in your fuel bills. You'll have snug drafts comfort—freedom from chilly drafts—healthful humidity without the nuisance of foggy, drippy windows. Winter is not far off—Call us today. We'll gladly explain how storm windows pay for themselves in just a few winters—how, if you wish, financing can be arranged under F. H. A. Complete information and an estimate without obligation. We use I-O-F Quality Glass exclusively. It is exceptionally free from waviness and distortion—ideal for Window Conditioning.

EAST JORDAN LUMBER CO.
PHONE 111 EAST JORDAN WE DELIVER

WE REMOVE Dead or Disabled Horses and Cattle

Prompt Service
Phone Collect

VALLEY CHEMICAL CO.
Telephone Gaylord 123
Thirteenth Year of Service

MAIL SCHEDULE EAST JORDAN P.O. OUTGOING

6:30 a. m. — North and South, first class and newspapers. Tied at 5:30 p. m. — previous night.
12:00 m. — First Class & Parcel Post.
3:00 p. m. — South to points from Grand Rapids.
NOTE — All first class mail and parcel post should be in Post-office one-half hour before pouching time.

INCOMING
6:30 a. m., 2:40 p. m., 3:00 p. m.

Buy Water-Borne COAL and SAVE

We will receive by boat a cargo of high-grade Coal first of the coming week and will be ready to deliver as soon as received.

NOTE THESE LOW PRICES — DELIVERED

Red Clover - - - \$8.25
Vesta Red Ash - - - \$7.75
Yancy Stoker - - - \$7.50

Better fill your bin now while these good grades of Coal can be had at these low prices.
Coal at Old Furnace Dock

Malpass Coal Co.
BILL MALPASS
Residence on Second St.
Phone 168

Local Happenings

Arthur Seymour spent some time last week in Flint.

Barney Milstein was a Grand Rapids visitor last week.

Burton Hitchcock visited friends in Detroit a few days last week.

Blanch Davis has gone to Flint, where she will take a course in cosmetology.

Wm. Heath left Friday for Kalamazoo, where he will spend the winter months.

Preston Kenney and Robert Pray left Sunday for Pontiac, where they have employment.

Among the new students to enroll at C. S. T. C. Mt. Pleasant are Jean Campbell and Chris Bulow.

Miss Mary Green returned home last Friday from a visit with friends and relatives at Marquette.

Mrs. Ben Reed and daughter, Joan, were recent guests of the former's mother, Mrs. Josephine Vogel.

Mrs. Chris Taylor and infant daughter, Diane Elizabeth, returned home last Friday from Charlevoix hospital.

Bruce Isaman, Bill Simmons and Clarence Bowman Jr., left Sunday for Pontiac, where they will seek employment.

The meeting of the Methodist Ladies Aid scheduled for Wednesday, October 9 has been postponed until a later date.

Alice Pinney, daughter of Mr. and Mrs. Allison Pinney left last Saturday for Mt. Pleasant where she will enter C. S. T. C.

Miss Grace Mathews spent the week end from her teaching at Kalamazoo with her parents, Rev. and Mrs. J. C. Mathews.

Miss Josie Cihak, who spent the greater part of the summer with her sister, Mrs. Roy Hulbert and family, has returned to Chicago.

The Misses Agnes and Helen Green of Detroit were guests of their mother, Mrs. Margaret Green and sister, Miss Alice Green last week.

Barbara Bader returned home Sunday from Lockwood general hospital Petoskey, where she recently underwent an appendectomy.

Mr. and Mrs. Al. Tarpa and daughters of Detroit were week end guests at the home of Mr. and Mrs. Merle Thompson and other friends.

Mr. and Mrs. Ole Hegerberg and Mr. and Mrs. Wm. Swoboda returned last Friday from a trip to New York World Fair and other eastern points.

Mr. and Mrs. R. W. Dye and son Bobbie left Tuesday for Dahlgreen, Va. after visiting Mrs. Dye's parents, Mr. and Mrs. Clarence Healey and other relatives.

Mr. and Mrs. Howard Taft and family have moved into the home which they recently purchased on Fourth St. the former home of Dr. and Mrs. H. W. Dicken.

Mr. and Mrs. Gus Muma and daughter Marcella were week end guests of their son and daughter-in-law, Mr. and Mrs. Roderick Muma and daughter at Clarkston, Monday. Mr. and Mrs. Muma returned home, Marcella remaining at Mt. Pleasant, where she will enter her senior year at C. S. T. C.

Martin Ruhling Sr., is visiting relatives in Jackson.

Miss Ann Klavinski was guest of Mr. Vernel Lapeer in Gary, Ind. Tuesday.

Mrs. C. H. Whittington is spending some time with her son Fred and family in Toledo, Ohio.

The East Jordan Study club will be entertained at the home of Mrs. LeRoy Sherman Tuesday evening Oct. 8.

St. Ann's Altar Society will meet Thursday October 10, 8 p. m. in St. Joseph's School. Mrs. Otto Kaley and Mrs. Albert F. Trojanek, hostesses.

Mrs. Mary Carpenter and three children Robert, Dorothy, Marion of Lansing visited her parents, Mr. and Mrs. George Vance, and other relatives, Sunday and Monday.

Mr. and Mrs. John B. LaLonde left Thursday morning for Detroit where they visit at the home of their son, Mr. and Mrs. Archie LaLonde, and take in the world series baseball games.

Mr. and Mrs. Jess Robinson have returned home after visiting friends and relatives in Flint, Clio, and Mt. Morris. While in Flint they attended the wedding of Mr. Robinsons youngest brother, Lawrence.

Mr. and Mrs. Clifton Harvey of Flint were week end guests at the home of Mrs. Elva Barrie. Mrs. Harvey's mother, Mrs. Leda. Ruhling, who has been spending the summer here returned to Flint with them.

Mr. and Mrs. James Gidley are spending a few days with relatives and friends in Hastings and other southern points. Their daughter Faith accompanied them to Mt. Pleasant where she will enter C. S. T. C.

Mr. and Mrs. Frank Crowell and son Frank Jr., were week end guests of Mrs. Crowell's sister, Mrs. Elmer Richards and family in Detroit. Enroute home Frank Jr., stopped at Mt. Pleasant where he will be enrolled in his freshman year.

Harriet C. Smith returned to her studies at M. S. T. C. Kalamazoo last Friday, where she will enter her senior year, she was accompanied by her parents, Mr. and Mrs. S. Conway, who visited relatives and friends in Kalamazoo and Sparta over the week end.

William Charles Drog of Central Lake has enlisted in the U. S. Marine Corps according to the recruiting office at Detroit. The young man is 18 years of age; a son of Mr. and Mrs. Henry Drog, and a graduate of Central Lake High School, class of 1940. He will get his basic training at the Marine Barracks, Parris Island, S.C.

Fred M. Lewis of East Jordan is one of four Michigan men accepted for the fall term at Boeing School of Aeronautics, Oakland, California. The other men are Robert E. Miles and Robert L. Wurl, Detroit, and Ramon Frost, Fulton. Mr. Lewis will be trained in airline operations and engineering. Boeing School is a division of United Air Lines.

Regular communication of East Jordan Lodge No. 379 F. & A. M. Tuesday evening, October 8.



Mrs. Roscoe Mackey returned to her home in Grand Rapids last week after spending the summer months at her home in East Jordan. She was accompanied by her mother, Mrs. Thomas Bartholemew.

Jerry Gerhard and his mother of Detroit, who spent the summer with Mr. and Mrs. A. Drapeau at their cottage on Lake Charlevoix, were guests of Mr. and Mrs. Fred Fallis in Ontario, Cal. last week.

Church News

Presbyterian Church
C. W. Sidebotham, Pastor
"A Church for Folks."

10:30 a. m.: This church will unite in the World Wide Communion. Those who received the cards given out last Sunday are requested to write their names on the attached coupons and place them on the collection plate.

11:45 a. m.: Sunday School.
7:00 p. m.: A union meeting of both groups that have evening services at which time there will be a song service in which new hymns from the new hymnal will be learned. An invitation is extended to those who do not usually attend the evening services.

St. Joseph Church
East Jordan
St. John's Church
Bohemian Settlement
Rev. Joseph J. Malinowski, Pastor

Sunday, October 6th, 1940
8:00 a. m. - East Jordan.
10:00 a. m. - Settlement.

Church of God
10:00 a. m. Sunday School.
11:00 a. m. - Morning Worship.

REORGANIZED
Latter Day Saints Church
ELDER L. C. Dudley, Pastor

10:00 a. m. - Church School.
11:00 a. m. - Morning Service.
7:30 p. m. - Evening Service.
7:30 p. m., Wednesday Prayer Service.
8:00 p. m., Thursday - Zion's League.

Mennonite Brethren In Christ Church
Rev. H. L. Matteson, Pastor.
The Church With A Gospel Message.

Sunday School - 10:00 a. m.
Morning Worship - 11:00 a. m.
Evangelistic Service - 8:00 p. m.
Mid-week Prayer Service, Thursday - 8:00 p. m.
All are Welcome.

Seventh-day Adventist
S. W. Hyde - Pastor
10:15 Sabbath School.
Church Service - 11:30 a. m. Saturday.

Christ Evangelical Lutheran
(German Settlement)
V. Felten - Pastor

2:30 p. m. - English Worship.
Walter League meets every 1st and 3rd Thursday of the month.
Ladies Aid meets every 2nd Thursday of the month.

Methodist Church
Rev. J. C. Mathews, Pastor.

Sunday School - 10:15 a. m.
Morning Worship - 11:15 a. m.

Full Gospel Church
Rev. Arden Ragsdale, Pastor

Sunday School - 11 o'clock.
Morning Worship - 12 o'clock.
Evangelistic Service - 8 o'clock.
Thursday - Prayer and Praise Service - 8 o'clock. Everyone welcome.

Rebec-Sweet Post
AMERICAN LEGION

Regular meetings - first and third Monday of the month.
Work night - every Wednesday.
Auxiliary - second and fourth Tuesdays.
All meetings at 8:00 o'clock p. m.

CLOSING TIME
ON THE HERALD

All contributors of copy for your Charlevoix County Herald should endeavor to get same into this office as early in the week of publication as possible.

FRONT PAGE - All articles intended for the first page must be in the office by Tuesday night (6:00 p. m.) to insure publication.

MAT SERVICE - Those having mats for casting MUST have these in the office Tuesday noon for the current week's issue.

LOCALS - Please phone your local items to No. 182 where Mrs. Sherman Conway - who covers these columns - will care for them. These should be in not later than 6 o'clock Wednesday night.

Your Herald publisher is endeavoring to get each week's issue in the mails on Thursday afternoons. Your co-operation in getting news and advertising copy in our hands as early in the week as possible will be greatly appreciated.

McNary's Views On Farm Problem

American Market and Parity Price for Farm Products Will Be Party Goal.

A promise to the farmer that he will be assured of the American market for his products was made in an address delivered at Aurora, Illinois, by Senator Charles L. McNary, Republican candidate for Vice-President, and co-author of the McNary-Haugen bill.



Senator McNary

Senator McNary said the Republican administration under Wendell Willkie "will further, and by every means, seek to enlarge the American market for farm products—both by improving the consuming power of city consumers and also by encouraging the industrial uses of farm raw materials. Thirdly, it will search for a formula for freeing the American farm price from the vagaries of foreign markets; putting the farmer on the same footing with other American producers, who sell at the American—not the world—price."

Senator McNary's speech sounded the keynote of the Republican campaign on the farm problem. He criticized the woeful failure of the New Deal to solve the farm problem in a permanent and effective manner. He said, "Actually, the basic farm problem is no nearer solution today than it was on March 4th, 1933. The New Deal has reached none of its fundamental objectives. Its farm program is a thing of shreds and patches; settling nothing; merely putting off the day of reckoning. If I did not believe that the New Deal's 'success' could be enormously bettered, I should not—as a farmer and a friend of the farmer—be standing before you today. If I thought that the best the Government of the United States had to offer the farmer was regimented subsistence and a permanent state of disparity, then I should despair for my country."

The speaker endorsed heartily the statement, made on several occasions by Mr. Willkie, to the effect that the present form of the farm program would be continued until something better can be developed. He said, "I know of no one who advocates withholding from the farmer the grants he now has—soil conservation, parity payments, crop loans, and other benefits—until the prolonged emergency is past and the farmer no longer is at a disadvantage. I have many farmer friends who are gravely concerned over the deficits which these benefits—taken together with all the New Deal's expenditures—are piling up for deferred payment. The farm population will pay its full share in meeting these bills. Furthermore, the administration of these vast paternalistic enterprises leaves much to be desired. The inevitable faults of bureaucracy—red tape, favoritism, confusion and delay—plague these enterprises. They should be decentralized. Costs should be reduced."


His direct statement giving his view on the relative merits of the New Deal administration of the farm program and the Republican policy was as follows: "The New Deal, satisfied with its farm program, sees the aggregate improvement it has been able to make in the farmers' lot a maximum aim. I see it as a minimum. I accept that program only as a stopgap substitute for something better until something better can be provided. And I assert, in full confidence, that the next administration will be able to provide something better."

In further explanation of the difference between the New Deal accomplishments and the aggressive Republican policy on the farm problem Senator McNary declared, "An administration worth its salt will strive for parity prices—not parity payments. It will seek to make our surpluses a blessing and not a curse."

Regarding the results of the New Deal farm program, the candidate said, "Surrounded by mountainous surpluses, or reserves, the farmer has been frozen into a dependence on the government. The New Deal, as everyone knows, did not invent the farm problem. Its offense lies in the fact that, finding agriculture ill of a functional disorder, it made the disorder chronic.

He continued, "Secretary Wallace has renamed the agricultural surpluses. You will, of course, recall that the great gluts of wheat, corn and cotton that still plague the New Deal began as plain surpluses. Then, in 1938, Mr. Wallace changed the name, but not the substance, to the 'ever-normal granary'—a condition which if not checked, seems on the way to providing ever-normal poverty for the farmer."

130,000,000 DICTATORS



"Government of the people, by the people, for the people," is the American ideal. We choose our leaders and we have the power to remove them from office. To be sure, no form of government can be perfect while men and women remain imperfect. Democracy itself is not to blame for the uncorrected ills of our generation. For WE are the Dictators. There is no one to stop us from climbing as high along the road to liberty, justice, and happiness as our human limitations will permit.

STATE BANK of EAST JORDAN

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

There is No Substitute for Money in the Bank

THE SHOW PLACE OF THE NORTH EAST

TEMPLE THEATRE JORDAN

SATURDAY ONLY, OCT. 5 Matinee 2:30 10c - 15c
Eve 7:15 and 9 10c - 28c
ROY ROGERS - GABBY HAYES - CHIEF THUNDERCLOUD
YOUNG BUFFALO BILL
COLOR COMEDY - SPORTS - CARTOON FUN

SUNDAY - MONDAY Sunday Mat. 2:30 10c-15c
Eves 7 and 9 Adm. 10c-28c
IRENE DUNNE - CARY GRANT - GAIL PATRICK
RANDOLPH SCOTT - ANN SCHEMAKER
MY FAVORITE WIFE
PETE SMITH SPECIALTY, COLOR CARTOON, LATEST NEWS

TUESDAY - WED. FAMILY NITES 2 for 25c
SIDNEY TOLER - JOAN VALERIE - SEN YUNG
Charlie Chan at the Wax Museum
FINAL CHAPTER RED RYDER COLOR TRAVELTALK

THURSDAY, FRIDAY, Oct. 10 - 11 Shows 7 & 9 p.m.
WALLACE BEERY - LEO CARRILLO Adm. 10c & 28c
ANN RUTHERFORD - PAUL KELLY - LEE BOWMAN.

WYOMING

COMEDY - CARTOON - NEWS

Cider & Sinkers

MORGAN'S PURE APPLE JUICE From Tree Ripened Northern Michigan Apples. No Preservatives to spoil the flavor. **15c**
Big 46 oz. can - only

WHAT A LUNCH!!
Good Anywhere! - Good Anytime!
APPLE JUICE with MULLER'S DONUTS
SUGARED OR PLAIN

46 oz. can APPLE JUICE Both for **25c**
1 doz. DONUTS

And Punkin Pies . . .

Do you remember the old Pumpkin Pie Socials put on by the Ladies Aid? Their pies had nothing on the pies you can make with

DEL MONTE PUMPKIN

The rich, golden pulp of the finest vine ripened pumpkins. Packed without seasoning to retain its full natural flavor. **10c**
2 1/2 size can - only

And All The Makin's . . .

FAMO PASTRY FLOUR, 5 lb. sack **19c**
GROUND GINGER Bulk or package.
GROUND CINNAMON Package or bulk.
PUMPKIN PIE SPICE

CIDER - SINKERS - PUMPKIN PIE
Three "Home Runs" that will win the pennant in any man's league in the fall!

THE QUALITY FOOD MARKET

PHONE 142 - WE DELIVER - EAST JORDAN

Where Wendell Willkie Once Washed Dishes



Wendell Willkie, Republican candidate for president, washed dishes as a youth in this Aberdeen, S. Dak., restaurant, using experience he gained when working his way thru college. When asked about his job as a dish washer Willkie said he worked in the Aberdeen restaurant "long enough to get a raise." Candidate Willkie has returned from a campaign tour during which he visited 18 western states. As a young man he worked as a harvest hand on farms in several of these states, an experience which contributed to the sympathetic attitude he holds toward the problems of the farmer and the laboring man.

CARMEN OF THE RANCHO

By FRANK H. SPEARMAN

© Frank H. Spearman WNU Service

SYNOPSIS

Don Alfredo, wealthy, Spanish owner of a Southern California rancho, refuses to heed several warnings of a raid by a band of outlaw, Sierra Indians. One day after he has finally decided to seek the protection of the nearby mission for his wife and family, the Indians strike. Don Alfredo is killed and his two young daughters are torn from the arms of the family's faithful maid, Monica, and are carried away to the hills. Padre Pasqual, missionary friend of the family, arrives at the ruins of the rancho and learns the story of the raid from Monica. After a trying and difficult trip across the plains and mountains from Texas to California, youthful Henry Bowie, a Texas adventurer, with his friends, Ben Pardaloe and Simmie, an Indian scout, sight the party of Indians who have carried off the two little girls.

CHAPTER III—Continued

"Now, Henry," cautioned the scout as the three walked through the pines, "don't go too fast. If them Injuns are cannibals they'd just as lief eat us as they would the other fellows. . . . How many did you say they was, Simmie?"

"Around fifty; maybe a few more."

"Never mind the few. Fifty is plenty and we—three!"

"Don't worry, Ben," counseled Bowie. "They haven't got us yet."

The three Texans were seasoned in tracking and scouting. Pursuing their long way down the canyon, they scattered when nearing the war party and, after appointing a rendezvous, disposed themselves so that each could best scout for himself the camp's activities.

After a time Bowie reached the rendezvous first. Pardaloe straggled cautiously in with Simmie just behind him.

"Simmie's right," murmured Bowie. "They have two bound prisoners. They must be saved before they're knocked in the head."

The Creek was not hopeful. "One of 'em tried to set up. An Injun knocked him right over."

"Well, boys, I don't know how you feel," said Bowie, "but I'm not going to let these redskins eat two white folks. I'm going into them."

"You'll never come out, Henry," predicted the scout.

"Maybe no, maybe yes. Who can tell? What do you say, Ben?"

"I say steal a few ponies and make fast tracks away from the varmints."

"How do you feel, Simmie?"

The half-breed grinned. "I say what you say."

"Want to go in with us, Ben?" asked Bowie.

"Bound to go, are you, Henry?"

"I am."

The scout shifted his empty cheeks around mournfully on an imaginary quid. "Well, I enlisted for the expedition, Henry. Guess I'm under orders."

They discussed rapidly one plan of attack after another. All agreed that the important thing for their own welfare was a supply of horses. To take but a few of these would be to invite the savages' pursuit. The bunch, Bowie declared, must be stampeded in the melees.

"But if you stampede the ponies," said Pardaloe, "who's going to catch 'em? We'll be footin' it again."

"The only way to cover that," Bowie continued, "would be for Simmie to sneak in and hobble five of those saddled horses before the alarm's given."

"Henry's got it all laid out, Simmie," commented Ben Pardaloe skeptically.

"I don't think so much of an advance stampede," admitted Bowie. "If we clean out the Indians we'll take their horses. If they clean us out we shan't need horses. I'm depending on the night surprise and the gunfire—and the old Texas yell—long and loud. There's a moon tonight. But if signs are any good there's a better prospect for rain than moonlight."

"That suits me," grinned the Creek.

"Well, just what have we got to fight with?" asked Pardaloe.

"Enough," said Bowie. "I've got my rifle and knife and my Colt spinner. Ben, you've got your rifle, pistol and knife. Simmie's got the same. That's eleven shots before using the knives. Simmie's good for eight or ten men himself. Let's go."

CHAPTER IV

To attack a victorious war party of fifty-odd Indians would have seemed a mad undertaking, even a century ago, to any but Texan frontiersmen—men who took long chances and relied chiefly on wit and resource to meet an emergency.

But these three men, two of them, at least, young in years though veterans in frontier fighting, canvassed the situation pretty thoroughly in their discussion. The Indians would never have stopped to camp in mid-afternoon had they not been sure that they were safe from further pursuit. They had chosen a spot easily defended and were evidently giving themselves a rest to gorge a big supper.

"You can see, Ben," said Bowie to brace up his scout, "these devils have been chased hard. They think it's all over—they think they're safe. A good noise and some shooting will scare them to death. We couldn't pick a better time. All I want is to get hold of those two prisoners and what horses we need. Simmie, it's time for you to start—the camp's quiet—they'll be

asleep in half an hour. We'll go down together. And we must get between the Indians and the horses. If we can stampede the red devils they'll make first thing for the horses. Take your deerskin strips, Simmie, we'll have to wait till we hear from you. Give us your signals now."

"The owl," suggested Simmie. "If it rains that's no good," objected Pardaloe. "Owls sing low when it rains."

"So do rifles with priming pans," added Bowie. "But a Colt gun works, wet or dry. And darkness doesn't help bows and arrows any."

Going over every angle of the coming encounter, and with Bowie giving directions as to how to meet every emergency he could think of, the Texans slowly and cautiously walked down the long ridge that led toward the Indian camp. The sky was already overcast, and the short southern twilight soon plunged the canyon into black night, relieved only by the two fires burning in mid-camp. Reaching a hiding point close behind the horses but overlooking the camp and well within sound of its voices, Bowie and Pardaloe disposed themselves behind a rock whence they could spring instantly into action. The half-breed stole stealthily away and was at once lost in the darkness.

Rain borne in on a west wind was beginning to spit, and the twain in hiding covered their rifle pans with the skirts of their buckskin jackets. To await in the secrecy of night a concerted signal; to attune the ears to painful alertness while trying to strain out the murmur of human voices, lest the soft coo of the false owl be lost; to watch with straining eyes every move of the milling savages as they threw themselves down to sleep—all of this kept the two Texans pitched high in anxiety. An hour must still pass before Simmie could act, and it passed fearfully slowly.

Finally Pardaloe muttered, "What's happened to Simmie?"

"I don't know what has happened to Simmie, but something has happened to the horses," whispered Bowie. "Listen!"

The neigh of a pony caused the exclamation. An answering trampling and million of the horses declared trouble to the ears of Bowie and his scout. But what was it all about? Before such a question could be asked the crack of a pistol instead of the coo of an owl caused the two to spring to their feet. The camp was already stirring.

"Hold your fire," ordered Bowie in an undertone. "Get in front of the horses, quick." The two scrambled hastily to the position they wanted and threw their rifles to their shoulders. "Take the second fellow-up," shouted Bowie. "I'll get the first." The two rifles cracked almost together.

"Yell!" cried Bowie to Pardaloe, setting a fine example himself.

Simmie ran up from behind. With an earsplitting ferocity he raised his own voice. The Indians now came on the dead run for the horses, brandishing tomahawks. The warriors were met by the bullets from two pistols and the revolver. The onslaught of the Indians proved disastrous to themselves. Simmie jumped into action with his hatchet, seconded by the fire of his companions. The savages recoiled, Bowie, dodging hatchets as best he could, ran in to where the captives lay. Here three warriors stood their ground and attacked him. Bowie, clubbing his empty rifle, laid about him. The long, heavy steel bar made a formidable weapon.

They were fighting in the fitful light of the campfires, sputtering now in the falling rain. Swinging the rifle fast and sweeping it in furious half circles, bringing it viciously down on heads and shoulders and dancing about as he dodged tomahawks, Bowie had his hands full.

He was holding his own against odds when the chief directly facing him, seeing the fight was going against him with one of his men on the ground and the other swaying drunkenly on his knees, sprang back, flung his tomahawk at Bowie's head, and quickly fitted an arrow to his bow which was slung from his shoulder. The hatchet, as Bowie ducked, caught him on the shoulder.

Despite the hard crack the Texan ran in. The Indian, a man of great size and strength, wearing a necklace of bear claws, fought the white man with his hands. In this savage Bowie realized that he had met his match. Almost instantly he found his injured right arm in the Indian's grasp, with iron fingers clutching at his throat and a second tomahawk upraised. While he struggled to free himself, his wind cut completely off, he was reduced in the fierce struggle to one defense. With a ferocious kick born of desperation the choking man caught his enemy below the belly and at the same time threw himself violently backward on the ground, landing his enemy in the embers of the nearest fire.

Screaming with pain, the savage still clung to the choking Texan, but, managing to grip his bowie knife before he lost consciousness, Bowie plunged it into his enemy's back in time to loosen the deadly fingers from his windpipe. Pardaloe ran to him, and Bowie, knife still in hand, threw off the dying enemy and staggered to his feet.

Pardaloe steadied him. "He's nicked you, Henry; he's nicked you," cried the alarmed scout as his hand slipped in the blood of Bowie's shoulder.

"Not too bad," gasped Bowie, staring wildly. "Get after the rest of 'em, Ben! After 'em."

"They're cleaned out. They've run, but the varmints have got half the ponies and the other half got away."

"What now?" exclaimed Bowie, enraged. "Have we got no horses?"

"Only three that Simmie hobbled before the panther jumped 'em."

"Panther?" snapped the bewildered Texan.

"That's what started the row."

Bowie turned from the fire. He stumbled over something lying at his feet.

"It's a prisoner," he exclaimed. "And there's the other."

He bent down and inspected the nearest captive lying trussed like a wild animal. Bowie felt the body—there was breath and warmth. "Take care of the other, Ben," he said, drawing his hunting knife. "The wrists are tied so tight the flesh has swollen over the things."

Working with care, he managed to cut the thongs from the tortured wrists. The ankles were as bad. He snipped the rawhide strips that pinioned the arms and legs and

turned the captive's face toward the fire.

"It's a child!" he exclaimed. "So's this one," announced Pardaloe a few feet away.

Bowie shook his prisoner gently and spoke. There was no response. Yet the prisoner was breathing. He turned the head for close inspection. "It's a white child. This war party hasn't come from an Indian fight. They've raided a rancho."

"What's your name?" He spoke to the captive. A pair of large dark eyes stared in silent fear at him. He felt the clothing. His hand grasped a skirt. "By heaven, Ben, I believe it's a girl."

"Same here," said Pardaloe. "So," said Bowie quietly, "that was their game. They've killed the rest and carried off two girls. What's your name?" he asked as he chafed the swollen wrists. "Tell me where you live."

There was no answer. Efforts to make the other child speak were equally fruitless.

"Well, we've got to get away from here," said Bowie finally. "These girls may be Indian, but I don't believe it. Here comes Simmie with the horses," he added. "These birds will be after us at daybreak. Let's get going."

The Texans were in strange country, but they were old in frontier ways, and they let the horses jog along, confident that they would get them out of the mountains, through the foothills and to open country if they were let alone.

Much to the relief of the refugees, the rain clouds scattered at daybreak. The air was clear and chill. The men saw dimly before them, as far as the eye could reach, a rolling country and, rising out of the morning shadows on the western horizon, a vast expanse of sea.

Bowie shouted and pointed. "The ocean, boys! The Pacific! It's California!"

There was less enthusiasm from his comrades. Simmie grinned because he was pleased with what-ever pleased everybody. Pardaloe stared vacantly. His ponderous jaws moved slowly and spasmodically on an imaginary chew of tobacco.

"Ben, you don't seem enthusiastic over the new country," said Bowie. "Man alive, don't you know you're now in the land of plenty? That you're where Dan'l Boone wanted to lay his bones? Where you'll see Kit Carson after a while."

"Kit Carson?" echoed Pardaloe. "Himself. He's out here somewhere."

"Not nigh so much of a man as his brother," declared Pardaloe casually. "Where you going to camp, Henry? I'm hungry and cold enough to eat tanbark." They were following the course of a creek and chose an open space on a high bank of the stream. "Hunt up some driftwood, Simmie," said Bowie, "and get a

fire going to dry things. These youngsters will freeze if we don't get them dried out. Keep a sharp eye out for Indians, Ben. There may be a deer in that timber across the creek. I'll sneak over there myself as soon as we get the girls fixed up. Help me with this one, Simmie."

Simmie handed the child to him. Her eyes were closed. Bowie examined her as he chafed her hands. She seemed asleep. Overcome by the long strain of deadly fear and extreme fatigue, wet and weary though she was, nature had asserted itself. To awaken her now—to be sure she was only sleeping—he chafed her temples. Pardaloe, following instructions, did the same for his charge. The younger girl began to sob faintly—as if all strength had already been spent in anxiety and tears. The sobbing awakened her older sister, who slowly opened her eyes, and, as he bent over her, she looked into Bowie's face.

In spite of himself, he started. The child's eyes were dark, large, gentle, yet they came as a shock. In a brief confusion he could only realize that he had never seen such eyes. They rested on him for only a moment, then their tranquil light changed to dread, and as they closed on the face bent above her tears rolled from under the long lashes. He placed her so she could sit partially upright with her back against a small sycamore.

He worked so long with his charge that Pardaloe became impatient and, priming his rifle afresh, started off after something for breakfast.

Despite the savagely cruel treatment of the child, the ravages of distress and weeping, the frock in disarray, the disheveled hair, the scratched and bruised legs and arms, the features pitifully streaked with soil and caked with tears, something told Bowie that this youngster was not a common waif.

Pardaloe came out of the chaparral with a doe slung over his shoulder, and while Simmie started a fire, Bowie rummaged some of the Spanish loot recovered from the war party. It had been carried in a buckskin bag, and in this he found a large mug, curiously chased, and from the brawling stream below the camp he brought good water.

He had left the younger of the girls lying on the ground near the elder. On his return he found the younger lying with her head in the lap of the elder, and he imagined them sisters.

But what surprised him most was the expression of deadly fear in the eyes of the elder girl as he walked toward her, holding the cup of water in his hand. When she saw him approaching she quickly drew the little sister closer to her breast as if suspecting an effort to part them.

Bowie smiled to show his friendliness; the gesture meant nothing to the frightened stranger. With every step he took her pitiful dread increased. When he bent down on one knee and held out the water she grew hysterical, closed her eyes tight and turned her head away.

He laughed and spoke. "Don't be afraid. This is only water for you to drink."

The words drew no response. "Of course," he said to himself, "she knows no English. What can I do?"

The panic-stricken child would not look up. Bowie perceived it must be a trial of endurance. While Simmie and Pardaloe were roasting the saddle of venison at the fire Bowie sat in front of the girls, watching them and thinking. After a time he looked toward his older charge. She was stealing a glance at him. "Why be afraid?" he asked very softly. "We are your friends."

"This"—he pointed to the cup—"is water. See!" He held the cup to his lips, drank a little and poured a little on the ground.

Some advantage, he perceived, had been gained; she no longer averted her head but timidly watched him. Yet every time he held out the cup she turned her face. He could only laugh and keep trying; she was equally persistent in refusing.

Smiling, Bowie called to Simmie. "Slice off a little strip of that venison and bring it here, Simmie. Perhaps it's hunger she feels."

Again he suffered defeat. She would have none of the roasted meat held temptingly before her on the point of a stout twig. Bowie took a little bite of the meat himself to prove it was good. No signs, gestures or supplications moved his stubborn captive.

Discouraged and annoyed, Bowie walked down to where Pardaloe was finishing his ample venison breakfast. "Come over here, Ben," said Bowie testily. "See whether you can make this girl eat or drink. I can't do a thing with her."

The efforts of the tall awkward scout to make an impression were more spectacular but not more successful. His antics drew laughs from his companions but the child only quailed.

"She thinks you're crazy, Ben," murmured Simmie appraisingly.

"Hold on, boys," exclaimed Bowie suddenly. "I'll bet I've got the key to this puzzle. Stand away."

He picked up the cup of water, looked intently at the child whose searching eyes were fixed on his own, and, holding out the cup, made the sign of the cross slowly over it and put it to his lips.

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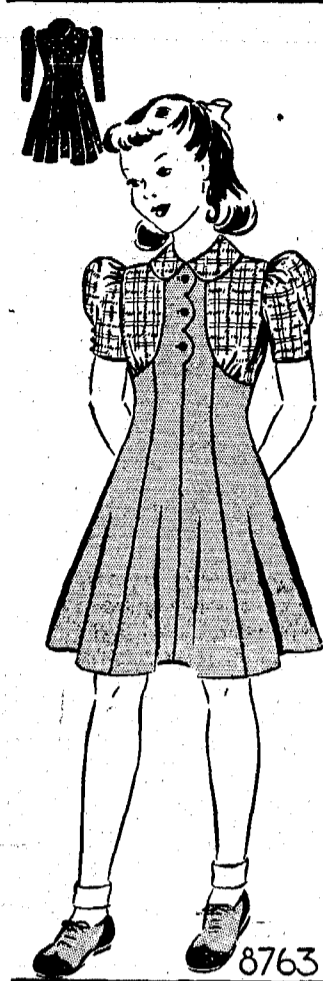
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(TO BE CONTINUED)

Patterns SEWING CIRCLE



plaid and plain fabrics, as pictured, but it's very smart in one color, too. The two versions look so different that you'll really get two fashions out of this one pattern. Gingham, linen, percale and chambray are pretty for this. Make it up, later on, in wool crepe or challis.

Pattern No. 8763 is designed for sizes 8, 10, 12 and 14 years. Size 8 requires 1/2 yard of 35-inch material for short sleeved waist portion. 1 1/2 yards for skirt. Send order to:

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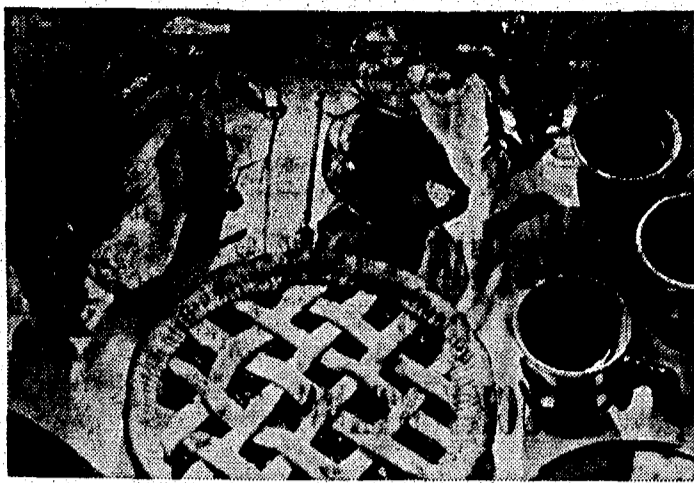
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HARVEST HOME PARTY
(See Recipes Below)

Household News

By Eleanor Howe

Everybody enjoys singing a song of harvest home, even if they haven't had a personal stake in bringing in the crops. At your harvest home party, if you follow tradition, you'll have cornucopias filled with fall fruits and garlands of wheat or grasses grouped at the center of your festive board. Little dolls dressed in overalls and aprons make amusing favors.

Farmer in the dell, blindman's buff, puss in corner, and the never to be forgotten game of charades, in which the participants can give their all in dramatic acting, are traditional juvenile game favorites that are likely to give the grown-up contingent an equally good time. You may want to do a little bit of folk dancing, with the old time fiddler, the pianist, and even an accordionist hitting off "country" songs.

When it comes to refreshments, you may decide upon anything from a big picnic spread to cookies and a refreshing beverage. A fruit pie is the most appropriate happy ending to your harvest home feast. Just a hint to your homemakers if you have trouble keeping the delicious juice in a pie; quick cooking tapioca may be used as a thickener, thus eliminating the traditional hazard of runaway juice.

Doughnuts and hot spicy cider are always an attractive and favorite combination to serve at a party of this type. Or you may like to use the old oaken bucket for serving punch.

Cherry Pie.

2½ tablespoons quick-cooking tapioca
1 cup sugar
½ teaspoon salt
1 tablespoon melted butter
1 No. 2 can sour cherries (2½ cups)
¾ cup cherry juice and 2 tablespoons water (to make 1 cup)
1 recipe pastry
Combine quick-cooking tapioca, sugar, salt, butter, cherries, and cherry juice; let stand about 15 minutes. Line a 9-inch pie plate with half of pastry rolled ¼ inch thick, allowing pastry to extend 1 inch beyond edge of plate. Fold edge back to form rim. Fill with cherry mixture. Moisten edge of pastry with cold water; arrange lattice of pastry strips across top. Flute rim with fingers. Bake in a hot oven (450 degrees) 15 minutes, then decrease heat to moderate (350 degrees) and bake 30 minutes longer.

Rich Drop Doughnuts.

(Makes 1½ dozen)

2 eggs
6 tablespoons sugar
2 tablespoons shortening (melted)
2 cups flour
¾ teaspoon salt
2 teaspoons baking powder
¼ teaspoon nutmeg
6 tablespoons milk
Beat eggs until very light, and gradually beat in the sugar. Add melted shortening. Sift together the flour, salt, baking powder and nutmeg, and add to the first mixture alternately with the milk. Drop from a teaspoon into deep fat heated to 375 degrees, and fry until well browned. Drain on unglazed paper. Sprinkle with confectioner's or powdered sugar.

Hot Spiced Cider.

2 quarts cider
1 cup brown sugar
1 6-inch stick cinnamon
6 whole cloves
1 teaspoon allspice
Add spices and sugar to cider; place in kettle and let simmer over heat (not boil) for 15 minutes. Strain and serve hot in small glasses. Add a little grated nutmeg, if desired.

Baked Ham.

1 whole ham
1 teaspoon whole cloves
1½ cups sweet cider
1½ cups brown sugar
¾ cup orange juice
Wipe ham with a damp cloth and place in an uncovered roaster, skin side up. Roast in a very slow oven (800 degrees) allowing 25 minutes per pound of ham. About ½ hour before the ham has finished baking take from oven. Remove skin and pour off all excess fat. Cook cider and sugar together to thick syrup

IMPROVED UNIFORM INTERNATIONAL SUNDAY SCHOOL Lesson

By HAROLD L. LUNDQUIST, D. D.
Dean of The Moody Bible Institute of Chicago.
(Released by Western Newspaper Union.)

Lesson for October 6

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LUKE AND HIS GOSPEL

LESSON TEXT—Luke 1:14; Acts 1:1; Colossians 4:14; II Timothy 4:11.
GOLDEN Text—It seemed good to me also . . . to write . . . that thou mightest know the certainty of those things, wherein thou hast been instructed.—Luke 1:3, 4.

Reading a book is a privilege and should be an illuminating and stirring experience. What a pity that so few read good books in our day! To study a book is a far more fruitful and interesting experience. Few are the books worthy of prolonged and repeated study. Therein do we find one of the great differences between books of men and God's Book—the Bible. Again and again we turn to its pages and find its truth inexhaustible, ever interesting, informing, and soul-stirring in its beauty and power.

In reading any book, we want to know who wrote it, what kind of a man he was, why he wrote, what he wrote about, and what kind of a book he wrote. We recognize that the Holy Spirit is the real author of the Word (II Tim. 3:16; II Pet. 1:21), but He chose and used human writers. As we begin a six-month study of the Gospel according to Luke, we properly ask about both the author and his writing.

I. The Writer—Luke.

Our information regarding Luke is found in the New Testament, in the introductory words of the books he wrote (Luke and Acts) and in the writings of his friend and co-worker, Paul. There we learn of his

1. Nationality and Religion. His name, "Luke," is a contraction of the Greek name "Loukios" and, since we know from Colossians 4:11 and 14 that he was not "of the circumcision," we know he was a Gentile and evidently a Greek. When, where and by whom he was won to Christ, we do not know. We do know that this intelligent Greek, versed in all the philosophies of the perfection of personality, found in Christ the fulfillment of all his desires and dreams.

2. Profession—A Physician (Col. 4:14). See also medical terms in all his writings. Luke wrote scholarly Greek; he was familiar with the life of a sailor (Acts 27); he joined with his scientific accuracy an esthetic culture often revealed in his writings.

3. His Friends. A man's friends indicate his character. Luke had a close friend and possibly a patron, "his excellency" Theophilus (Acts 1:1; Luke 1:3), evidently a man of standing and ability. He was also a close friend and fellow laborer with perhaps the greatest man of all time, Paul the apostle.

4. His Activities. Fellow missionary with Paul (Acts 16:11; 20:5, 6, and elsewhere), physician, preacher of the gospel, and author.

II. The Book—the Gospel by Luke.

To have written a book may be a doubtful distinction, but to have been used of the Holy Spirit to write such a book as this Gospel—what an honor and privilege! Following Dr. G. Campbell Morgan, we note:

1. Its Subject. "The Word" (Luke 1:2). He wrote about the perfect personality of Jesus Christ, but he, like John (John 1:14), recognized that it was the divine and eternal Word which became flesh in the perfect humanity of Jesus Christ.

2. Its Sources. He doubtless read what many had written (Luke 1:1). He also talked with "eyewitnesses" (Luke 1:2) and "ministers of the word" who had known the Lord. His sources were excellent and unimpeachable.

3. Its Method. He "traced the course" (for so does the R. V. properly translate Luke 1:3) of the material he gathered; that is, he did original research and investigation, always under the control and guidance of the Holy Spirit. This resulted in a placing of all things "in order." After gathering, sifting, investigating, the Holy Spirit saw that Luke put all things in proper order (see I Cor. 14:33, 40).

4. Its Purpose. Luke wanted Theophilus (and others who read his Gospel) to know with "certainty" (Luke 1:4) those things in which he was already instructed by word of mouth. Important matters must always be written down, carefully and in order. To pass things on by word of mouth inevitably results in change, conscious or unconscious. So desperately vital a matter as our eternal salvation calls for writings, exact and complete. Luke, who had a knowledge of all these things, was moved by the Holy Spirit to write, and thus we have this glorious Gospel which we are to study from now until the end of March, 1941.

A closing word. A 12-page booklet, *Can America Be Saved?* by the writer of these notes, will be sent free on request. Use the address above. A post card will do, but if convenient, enclose postage. Your comments or suggestions regarding the lessons will also be appreciated.

Velveteen, Spotted Fur, Plaid, 'Big Three' in College Vote

By CHERIE NICHOLAS



THE college girl fashion picture bids fair to be largely a matter of gay velveteen and gorgeous plaids—and we are going to see just "oodles" of leopard and other spotted furs. This means that whatsoever the event graced by the presence of her majesty, Miss College Girl, the scene will be one of animated and youthful fashions.

At that highly significant event, the semi-annual fashion show presented recently by the Style Creators of Chicago, the supremacy of velveteen, plaids and spotted furs was emphasized in a group of fashions for college-faring girls. The illustrations show four from among the hosts of stunning fall and winter models that received the applause of an enthusiastic audience.

Looking at the fetching costume suit ensemble to the left in the group picture, one readily understands at a glance the "reason why" a tremendous velveteen vogue is spreading throughout all fashiondom this season. In the life of the college girl especially, velveteen is going to play a stellar role. She will look sweet and lovely indeed in a costume suit of this type which is fashioned by a leading style creator of wine-colored velveteen for the coat with white saddle stitching around the buttonholes, and the smart pouch pockets are shirred. The dress is crepe in the same color. Note the very smart pompadour bonnet.

The grand and the practical and the economical part of this long-coat ensemble is that the coat itself is a valuable asset in any girl's wardrobe. It not only partners perfectly with the crepe dress but can be worn as a wrap with one's party gowns. For afternoon affairs with more or less formal gowns it will be looked upon admiringly and will be coveted by every girl present.

The story of velveteen as it is unfolding in the season's fashion events

includes adorable little afternoon dresses in fascinating colors. The stores are showing little velveteen classics, so-called because they are styled with such exquisite simplicity. It is best to buy this type, for it "shows off" costume jewelry to the nth degree of glamour. Velveteen can be very informal when it chooses. Cuddling jackets are made of it that look good when worn with bright plaid skirts. Often these velveteen jackets are lined with the plaid of the skirt.

Speaking of plaids—they are superbly beautiful this year. It is no wonder style creators are turning out not only handsome coats of it but suits made all of plaid. They are the "last word" in high fashion this fall. The costume suit that has a long coat is the smartest of the smart for fall. As pictured to the right, the long plaid coat tops a dress whose monotone color keys to some one leading tone in the plaid. The coat modeled here is a fashion of distinction. The soft wool plaid fashioning it is not to be outclassed in its superb coloring and its high-tone quality. As is true of most costume-suit coats this fall, this one is painstakingly finished in detail so as to serve smartly as a separate wrap with any and every dress or suit.

Be sure to note the plaid jacket suit with hat to match centered below in the picture. It is a college girl favorite. A college girl will look her most alluring in the new fall red costume suit (see center above). It has just enough leopard fur on the tiny collar and stylish muff to satisfy without being overdone. Looks chic on her large sombrero, too. Leopard and other spotted furs certainly qualify as eligible to be counted in on the "big three" so conspicuously present in the college girl fashion picture. In fact, the vogue for spotted fur coats and accessories is developing into almost an epidemic among the smart young set.

(Released by Western Newspaper Union.)

Quickly Knit Robe Decks Baby in Style



FOR dress-up, out-of-doors or coziness indoors this lacy robe is the newest thing for baby.

Pattern 6752 contains instructions for making set; illustrations of it and stitches; materials needed; photograph of pattern stitch. Send order to:

Sewing Circle Needlecraft Dept.
82 Eighth Ave. New York
Enclose 15 cents in coins for Pattern No.
Name
Address

No child can be sure to escape BOWEL WORMS

Maybe you don't realize how easy it is to become infected with round worms. Your child may "catch" the infection from other children, from a dog, from uncooked vegetables, from infected water. So, watch out for those warning signals: Uneasy stomach, fidgeting and squirming, itchy nose and other parts. Finicky appetite, biting nails. And if you even suspect that your child has round worms, start using JAYNE'S VERMIFUGE at once! JAYNE'S VERMIFUGE is the best known worm-expellant in America. It has been used by millions for over a century. JAYNE'S VERMIFUGE has the ability to drive out large round worms, yet its action is so gentle that it does not contain any harmful drugs. If there are no worms it works merely as a mild laxative. Ask for JAYNE'S VERMIFUGE at any drug store. FREE: Valuable medical book, "Worms Living Inside You." Write to Dept. M-4, Dr. D. Jayne & Son, 2 Vine St., Philadelphia.

Time to Give
Give neither counsel nor salt until you are asked for it.

WOMEN IN "40's" YOUR "40's"

Read This Important Message!
Do you dread those "trying years" (38 to 50)? Are you getting moody, cranky and NERVOUS? Do you feel hot flashes and dizzy spells? Are you jealous of attention other women get? THEN LISTEN—These symptoms often result from female functional disorders. So start today and take famous Lydia E. Pinkham's Vegetable Compound. For over 60 years Pinkham's Compound has helped hundreds of thousands of grateful women to go "smiling thru" difficult days. Pinkham's has helped calm unstrung nerves and lessen a host of other functional "irregularities." One of the most effective "woman's" tonics. Try it!

Relying on Others
He who relies on another's table is apt to dine late.

Deaf

Get this New, Free Booklet
The title is "Hearing" and it tells about the laboratory's latest contribution to the hard of hearing . . . The New that has made old-fashioned hearing aids obsolete. Get your copy of the free book, "Hearing," today. No obligation, of course.
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Chicago, Illinois

Heart's Envoy
The tongue is the ambassador of the heart.—Lyly.

TO RELIEVE MISERY OF

COLDS

quickly use

666

LIQUID TABLETS
EFFECTIVE
NOSE DROPS
COUGH DROPS

WNU-O 40-40

That Nagging Backache

May Warn of Disordered Kidney Action
Modern life with its hurry and worry, irregular habits, improper eating and drinking—the risk of exposure and infection—throws heavy strains on the work of the kidneys. They are apt to become over-taxed and fail to filter excess acid and other impurities from the life-giving blood. You may suffer nagging backache, headache, dizziness, getting up at night, leg pains, swelling—feel constantly tired, nervous, all worn out. Other signs of kidney or bladder disorder are sometimes burning, scanty or too frequent urination. Try Doan's Pills. Doan's help the kidneys to pass off harmful excess body waste. They have had more than half a century of public approval. Are recommended by grateful users everywhere. Ask your neighbor!

DOAN'S PILLS

Knitted Sleeves



Knitted accents on your tweeds and other wool fashions are being interpreted in clever ways this fall. Attractive little wool frocks often have fancy hand-knitted pockets together with collars and cuffs. Insets of knitted motifs are among the novel uses, and they certainly add an attractive feature to the new dresses and blouses and coats. In the picture a very modern suit of handsome green tweed has knitted sleeves. A cleverly gored skirt and matching tweed bag contribute distinguishing style touches. Also popular is a one-piece knitted dress with a flared skirt topped by a cardigan style bodice.

Fullness of Skirts Varies Positioned

While a slim silhouette is the goal of the majority of designers, this does not mean there is entire absence of fullness. The fact is that designers are managing to introduce fullness for ease of action with utmost ingenuity. A panel of fullness at the side front springing from under a clever pocket, a few gatherings at each side of the front and a deliberate bringing of fullness to the direct front are some of the maneuvers being made in the newer fashions.

The new side move involves the fastening of coats and dresses. There is no end to the cunning with which this new turn of affairs is being exploited. The new to-one-side fastening of coats is especially interesting.

New Prints Adopt 'Patriotism' Themes

The craze for patriotic themes in fashion's realm reflects in the season's newest prints. In washgoods sections the stars and stripes are floating throughout cleverly patterned cottons, linens, broadcloths and spun rayons. Such motifs as flags, eagles, military emblems and the like are patterning washable weaves in artful attractive manner. For scarfs and blouses and accessory items, there is a series of shiny rayon crepe weaves that are most intriguing. In this class you will find the American eagle, the American flag on a starry ground and even the Statue of Liberty.

LEGAL

PROBATE ORDER

State of Michigan. The Probate Court for the County of Charlevoix. In the Matter of the Estate of Alice Sedgman, Deceased.

At a session of said Court, held in the Probate Office in the City of Charlevoix, in said county, on the 30th day of September, 1940.

Present: Ervan A. Ruegsegger, Probate Judge.

The above estate having been admitted to probate and Clarence Healey having been appointed Administrator.

It is Ordered, That two months from this date be allowed for creditors to present their claims against said estate for examination and adjustment, and that all creditors of said deceased, are required to present their claims to said Court, at the Probate Office in the City of Charlevoix, on or before the 2nd day of December, 1940, at ten o'clock in the forenoon, at which time claims will be heard.

It is Further Ordered, That public notice thereof be given by publication of this order for three successive weeks previous to said day of hearing in the Charlevoix County Herald, a newspaper printed and circulated in said county.

ERVAN A. RUEGSEGGER
adv40-3 Judge of Probate.

PROBATE ORDER

State of Michigan, The Probate Court for the County of Charlevoix.

At a session of said Court, held at the Probate Office in the City of Charlevoix in said County, on the 16th day of September, A. D. 1940.

Present, Hon. Ervan A. Ruegsegger, Judge of Probate.

In the Matter of the Estate of Arvelia Wetzel, Deceased.

Vida Black, Administratrix having filed in said Court her petition, praying for license to sell the interest of said estate in certain real estate therein described, at private sale.

It is Ordered, That the 7th day of October, A. D. 1940, at ten o'clock in the forenoon, at said Probate Office, be and is hereby appointed for hearing said petition, and that all persons interested in said estate appear before said Court, at said time and place, to show cause why a license to sell the interest of said estate in said real estate should not be granted.

It is Further Ordered, That public notice thereof be given by publication of a copy of this order, for three successive weeks previous to said day of hearing, in the Charlevoix County Herald a newspaper printed and circulated in said County.

ERVAN A. RUEGSEGGER,
38-3 Judge of Probate.

Dr. H. M. HARRINGTON

Physician and Surgeon

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MONUMENTS

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— SANITATION —

E.J.H.S. News

Reporters: Donna Gay, Leland Hickox, Russell Conway, Margaret Collins, Elizabeth Penfold.

STUDENTS HAVE TWO-DAY HOLIDAY

East Jordan students are enjoying a two-day holiday this Thursday and Friday. School was dismissed at 3:15 Wednesday for the week.

While students are vacationing the teachers are in session at the annual M. E. A. Institute, held this year at Traverse City.

PATRIOTIC PROGRAM IS CARRIED ON IN SCHOOL

One of the first assemblies held this year was a patriotic one in which Superintendent E. E. Wade reminded the students how lucky they were, living in the United States where there is freedom of speech, press, churches, and schools. The salute to the flag was given. This patriotic gesture will be repeated frequently in assemblies throughout the year.

In all classrooms, also, patriotism and loyalty are being stressed.

The new flag, flying in front of the school, constantly reminds students of their responsibilities as citizens and patriots.

SEVEN STUDENTS COMPRISE DEBATE TEAM THIS YEAR

Under Coach Mary Finch, a team of seven debaters has started its year's activities. Only one member of the squad of last year, Desmond Johnson, is back this year.

Other persons out for the team include Peggy Drew and Harry Watson, seniors; Russell Conway and Dave Johnston, sophomores; and Dale Johnson and Jim Uluvand, freshmen.

The question for debate this year is: Resolved: That the powers of the federal government should be decreased.

FIRST PEP MEETING HELD LAST FRIDAY

The first pep meeting of the year was held last Friday afternoon, before the Frankfort game the next day.

After the playing of several band selections, Mr. Ter Wee made a short talk. Then the baseball trophy was presented to the school by Jim St. Arno, who, in his presentation speech, gave a short review of last year's baseball season.

Mr. Wade accepted the trophy for the school.

Following the singing of the school song, Mr. Cohn explained the ticket sale drive which is now on. The goal for this year has been set at 200. Last year 150 were sold.

PEP MEETING BEFORE MANCELONA GAME

A pep meeting was held before the Mancelona game Wednesday. The band played as students marched into the auditorium and also gave a special number.

Following announcements about the game, Vale Gee gave a short talk.

The cheerleaders, Patty Sinclair and Jean Galmore, led the school in some practice yells.

JUNIORS SPONSOR DANCE AFTER MANCELONA GAME

A dance was given by the junior class Wednesday night in the high school auditorium at 8 o'clock. The dance was the first to be given this year. Others will follow home games throughout the year.

Admission to the dance was 10c single admission, and 15c a couple.

Music was furnished by the victrola.

HIGH SCHOOL GLEE CLUBS RE-ORGANIZED

It seems that there are several more male crooners in the high school this year, for about sixteen have enlisted for the Boys' Glee Club. Miss MacDonald is director.

At the try out Thursday, September 26, forty high school girls were chosen to take Girls' Glee Club. About the same number were in the club last year.

One fourth of a credit is given for each finished year of either Boys' or Girls' Glee Club.

JUNIORS SELL PENCILS AND STATIONERY

A good way to remember the coming basketball schedule is to buy a pencil from the juniors. The pencils will be in the school colors with the basketball schedule engraved. They may be bought for five cents each.

Members of the junior class have turned into stationery salesmen also. The writing paper and envelopes are personalized, that is, with the buyer's name and address printed on them. The juniors claim that such a box would make an excellent Christmas present.

EIGHT 1940 GRADUATES LEAVE FOR COLLEGE

Eight of last year's graduates have left within the last few weeks for college. All of them have chosen schools within the state of Michigan.

Those who have gone away to school are: John Pray — Michigan State at Lansing.

Edward Stanek — Lewis-Chapin Business School at Traverse City.

Homemakers' Corner

By Home Economics Specialist Michigan State College

OUT GOES BARREL IN KRAUTMAKING

Making sauerkraut is an oldtime process, but some new wrinkles now added make it needless to wrestle with crocks or barrels.

The new idea useful in a good cabbage growing state like Michigan is recommended by home economists on the staff of Michigan State College. Sauer kraut can be made in glass jars that hold just enough for a single meal.

A cool storage place is required. Only one precaution is presented and that is that the kraut should be used up during the winter as warmer weather next spring would require processing with heat.

The recipe is simple. Four ounces of salt are mixed with each 10 pounds of shredded cabbage. The mixture is packed in the jars. Rubbers and lids are placed on the jars but the lids are not sealed down tightly. Underneath the jars should be an enameled pan to catch the juice as it bubbles out.

In two or three days there should be a good gas formation. The juice which ran out into the tray should be poured back into the jars and the containers should then be sealed. Ripening of the kraut will be sufficient in a month to six weeks and then it is ready to use.

For a summer supply the crock or barrel method is recommended, with subsequent canning and heat processing in glass jars after about 10 days fermentation. The new methods were worked out by Harry Gorseline, bacteriologist in the bureau of agricultural chemistry and engineering of the United States Department of Agriculture.

Ten Million Persons See 1941 Chevrolets Throughout the Country

Predictions of an increased market for motor cars in 1941 received early confirmation at Detroit with the announcement that more than 10,000,000 persons visited Chevrolet dealers' showrooms throughout the country on Saturday and Sunday, the first two days after public presentation of the new 1941 Chevrolet.

W. E. Holler, general sales manager, gave the figure out, after tabulation of wires covering the entire dealer organization. First indication that interest in the new cars would be exceptionally keen was furnished by the rapidly-accumulating bank of advance orders, before even the dealers had seen the new year's models.

As a further means of gauging the probable demand for the car, arrangements were made to "clock" attendance in the division's 8,600 dealerships. Mr. Holler explained. It was the result of this check which was announced today.

"We are especially gratified at this display of interest in our new cars because it confirms our own advance appraisal of the situation," Mr. Holler said. "In projecting 1,100,000 new cars and trucks for the 1941 model year, we took into consideration three factors: the excellence of the product itself, the increased efficiency of our own wholesale and retail organization, and the probable increase in the market for commodities in general and for automobiles in particular.

"Of these three factors, two were entirely subject to our own control. Our engineers had developed the new cars and we knew they were the finest Chevrolet had ever produced. Similarly, we were in a position to know that dealers were better equipped, from every standpoint, to perform an outstanding sales job in 1941. The only question remaining was that regarding the market — and the fact that 10,000,000 people turned out to see the new cars, in their first two days on display, certainly confirms our most optimistic views about that."

Jean Campbell — Central State at Mt. Pleasant.

Dorothy Stanek — St. Lawrence Hospital at Lansing.

Chris Bulow — Central State at Mt. Pleasant.

Frank Crowell — Central State at Mt. Pleasant.

Alice Slough — Michigan State at Lansing.

Dorothy Thomas — Michigan State at Lansing.

JUNIOR HIGH SCHOOL REPRESENTATIVES

A new plan for class meetings has been adopted by the seventh and eighth grade classes. Instead of the whole class attending, each section will send four representatives to class meeting.

Those students elected to represent each section are as follows:

7 A — Marietta Burbank, Carolee Knop, Grey Deforest, Donald Bergamen.

7 B — Shirley Parks, Gloria Reed, Donald Kaley, Harold Howe.

8 A — Junior Murphy, Ned Bennett, Carl Petrie, James Persons.

8 B — Maxine Lord, Jeanette Bricker, Helen Whiteford, Shirley Sinclair.

REGISTRATION NOTICE FOR GENERAL NOVEMBER ELECTION, NOV. 5, 1940.

To the Qualified Electors of the City of East Jordan, State of Michigan. Notice is hereby given that in conformity with Sec. 1, Chap. III, Part II of the "Michigan Election Law," I, the undersigned City Clerk, will, upon any day, except Sunday and a legal holiday, the day of any regular or special election or primary election receive for registration the name of any legal voter in said City not already registered who may apply to me personally for such registration.

Provided, however, that I can receive no names for registration during the time intervening between the Twentieth Day before any regular, special, or official primary election and the day of such election.

Notice is hereby given, that I will be at the City Clerk's Office on **WEDNESDAY, OCT. 16th, 1940** The Twentieth Day Preceding Said Election, as provided by Sec. 2767, Michigan Election Laws, Revision of 1939, from 8 o'clock a. m. until 8 o'clock p. m. on said day for the purpose of Reviewing the Registration and Registering such of the qualified electors in said City as Shall Properly Apply therefor.

Notice is further given to the Qualified Electors of this City that I, the undersigned Clerk of said City, will register qualified electors who may apply at my office on any business day in the year up to and including **Wednesday, Oct. 16th — LAST DAY** for General Registration by personal application for said election, from 8:00 a. m., until 4:00 p. m.

The name of no person but an Actual Resident of the City at the time of registration, and entitled under the constitution, if remaining such resident, to vote at the next election shall be entered in the registration book.

Provision in Case of Removal To Another Precinct

Sec. 2775 — Any registered and qualified voter who has removed from one election precinct of a city to another election precinct of the same city, shall have the right, on any registration day as in this act provided, to application to the City Clerk, to have his name transferred from the registration book of the precinct from which he has removed to the registration book of the precinct in which he then resides. Such elector shall have the right to have such transfer made on any election or primary election day, by obtaining from the board of inspectors of such election, or primary election, of the precinct from which he has removed a certificate of transfer, and presenting the said certificate to the board of election inspectors of the precinct in which he then resides.

Dated Oct. 2nd, 1940.

WM. ALDRICH, City Clerk.

WHAT'S HAPPENING IN OUR AIRPLANE PLANTS?

Here's a new short story series on the timeliest subject of the day — four short stories that bring you four authentic and exciting pictures of America's race for air supremacy. They're by Frederick Hazlitt Brennan, who is not only a crack author but a keen student of national and international affairs. Be sure to read this series in This Week, the color-gravure magazine with next Sunday's Detroit News.

Trifling Cost, Small Space, But Power To Do Almost Anything — Want Ads.



WE CAN THANK OUR LUCKY STARS . . . and stripes

SCHOOL BELLS are ringing for American boys and girls. In many other lands today youngsters aren't so lucky. Sirens are screaming in their ears, sending them scurrying into underground shelters. We can thank our lucky stars and stripes for escape from such terrors. Our flag is a symbol of freedom in a country despised by oppressors who think Americans are far too rich. We are rich. Gloriously rich. Not in money but in a wealth of the kind of things we can use and enjoy. For instance, with only 7% of the world's population, we have half of the world's railroads; half of the world's coffee is served on our tables; we consume two-thirds of the world's oil. We own more automobiles, radios, telephones than all the rest of the world put together. And, more important, we have the freedom to enjoy these things as we please. Electric service is another good example. Electric service brings us light, music, refrigeration, easy washing, cool ironing, good coffee . . . for only a few cents a day. Not only does electric service give us more of the good things of life but it brings them to us at a steadily lowered cost. Because of your increased demand for electricity, and our economical operation, electric rates during the past twelve or fifteen years have been cut about in half. And you can automatically reduce the average rate you pay still further; the more electricity you use each month, the lower your average rate will be. The employees of your electric company are proud to be members of an industry that has always been among the leaders in giving the public more and better service for its money. And we are grateful to you for your help in making our efforts succeed.

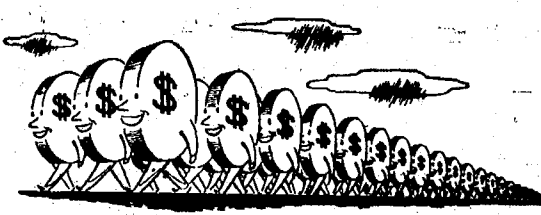
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