

Charlevoix County Herald.

VOLUME 43

EAST JORDAN, MICHIGAN, FRIDAY, DECEMBER 8, 1939.

NUMBER 49

Holiday Spirit In "Merry Lanes"

GARDEN CLUB URGES CITIZENS TO HAVE DECORATIONS READY BY DEC. 16

A City-wide movement for Holiday decorations throughout East Jordan is going forward under the sponsorship of our Garden Club. Plans are being made for an elaborate Main-st and our citizens in general are urged to co-operate so that our business places, our homes and our churches shall all exemplify the Christmas Spirit.

It is planned now to have the judging made a week from this Saturday night — Dec. 16th. It is hoped that all participating will have their decorations in place and suitable lights turned on for the night of Saturday, Dec. 16.

In each of the classifications first and second awards will be made — elaborate ribbon "bows," first blue, second red.

To further the Christmas Spirit it is planned for Christmas Carols to be sung on some appropriate evening during the Holiday season.

Notice To Taxpayers of South Arm Township

I will be at the East Jordan City Hall on the following dates, — Dec. 23, Dec. 30, and each Saturday in February. After the roll is turned in to the County Treasurer, the usual fees will be charged for collection, but before that time no collection fee will be charged.

LEDEN BRINTNALL
adv. 49-2 Treasurer.

Motorists Warned About Frost Covered Hard Surfaced Roads

Motorists taking to Michigan's hard-surfaced roads early in the morning have been warned by State Highway Commissioner Murray D. VanWagoner against "frost skidding."

The commissioner explained maintenance crews would not sand roads to eliminate the hazard since it disappears, in the absence of snow and ice, in the first few minutes of sunlight.

"A road may look safe because it shows only hoar-frost," VanWagoner said, "but that thin film of exceptionally slippery frost is a distinct threat to the motorist who depends on it for a braking surface or to hold his car from skidding on abrupt turns.

Sanding of roads by maintenance crews already has begun in some parts of the state where early ice and snow warranted.

Communicable Diseases In The Young Child

Whooping cough, measles, tuberculosis and common colds are more dangerous to the young child than they are in later life. These diseases may be mistaken in the early stages for common colds. To guard against exposure to these diseases it is best to keep young children away from any one who is sick, even if only with a cold. Let no one kiss him on the mouth. Wash his hands and face before meals and see that everyone in the household is careful about coughing and sneezing.

Every year diphtheria and enteritis, diphtheria, whooping cough, measles and scarlet fever take the lives of hundreds of Michigan children under five years of age. The responsibility of parents in preventing these needless deaths has been too little understood.

27 per cent of all the communicable diseases reported to the District Health Department comprising the counties of Antrim, Charlevoix, Emmet and Otsego, occurred in children under five years of age. This number totaled 111, subdivided as follows: measles 46, scarlet fever 34, diphtheria 2, whooping cough 7 and chickenpox 22.

However, science has continued to contribute discoveries whereby some of these diseases may be warded off or at least modified. There are, at present, methods for producing immunity to smallpox, diphtheria, lockjaw, whooping cough, scarlet fever and typhoid as well as modification of measles. But only the inoculation against diphtheria and smallpox have received complete approval. The others do not have a 100 per cent successful incidence of immunity.

In protecting the young children against diphtheria, the Michigan Department of Health advise its administering at the age of nine months. In giving protection against smallpox, this measure may be given as early as two months of age. The earlier in life a person is vaccinated, the milder will be the reaction. Vaccination every five years is advised also.

A Service To This Community

Rebec-Sweet Post No. 227, American Legion, of East Jordan, are sponsoring an Americanism program whereby any person in this Community may have the opportunity to learn to read and write (in English language, and also prepare candidates for citizenship.

For full particulars please contact the Legion Americanism committee: Thomas St. Charles, Vern J. Whiteford, and Russell Barnett.

Mark Chapter No. 275 Order Eastern Star Install Officers

At a meeting held Thursday evening, Nov. 30th, Mark Chapter No. 275, O. E. S., installed the following officers for the ensuing year:

- Worthy Matron — Lorene Wade.
- Worthy Patron — Wm. Sanderson.
- Asst. Matron — Lulu Clark.
- Asst. Patron — Al. Warda.
- Secretary — Ida Kinsey.
- Treasurer — Mabel Secord.
- Conductress — Marjorie Smith.
- Asst. Conductress — Ethel Clark.
- Chaplain — Frances Benson.
- Marshal — Erdine Rogers.
- Organist — Gladys Bechtold.
- Adah — Ethel Crowell.
- Ruth — Helen Watson.
- Esther — Edith Sanderson.
- Martha — Anna Sherman.
- Electa — Mary Carolyn King.
- Warden — Mattie Palmiter.
- Sentinel — Helen Cohn.

Warmup Saves Tractor

An occasional starting and warming up of a tractor, even when it is not being regularly used during winter months helps keep internal parts lubricated, suggests H. H. Musselman, head of agricultural engineering at Michigan State College. Inside parts kept well oiled resist rust.

Canners Take Crimson 35 to 22

HIGH SCHOOL GIVES GOOD BATTLE FRIDAY EVENING

A group of East Jordan High School Alumni, better known as the East Jordan Cannery, took the Crimson Wave into camp 35 to 22 last Friday evening, in the opening game for both teams.

The Cannery, looking far different from the swash-buckling aggregation which tore thru all opposition in Northern Michigan last winter, setting an all-time high scoring record for Michigan basketball, occasioning people to shout, "Oh Elmer! Those Cannery are on the loose again," as they gave the crowd thrill after thrill, were given a severe battle by the High School during the first half.

The school boys matched them basket for basket during the first half and were trailing by only two points, 14 - 12, as it ended.

In the second half, the Cannery got their teamwork functioning somewhat smoother and gradually pulled away to a good lead. They were ahead 30 to 15 as the final quarter opened.

The Crimson Wave, playing strictly a defensive game in an effort to hold the score as low as possible, gave promise they may go somewhere this year.

The Cannery haven't their old speed back as yet, their passing needs more smoothing out, and they muffed many of their chances for dog shots.

All in all, it looks as though East Jordan will have two good basketball teams to furnish entertainment to local fans this winter.

'Twas PAPA'S NIGHT

Crimson Wave	FG.	FT.	PF.
V. Gee, f.	2	3	3
Woodcock, f.	0	1	0
Bulow (c) f.	1	1	0
Isaman, c.	1	0	1
Antoine, g.	0	3	1
D. Gee, g.	0	0	0
Crowell, g.	2	0	1
Staneck, g.	0	0	0
Dolezel, g.	0	0	0
Hayner, g.	1	0	0

Totals 14 8 6

Alumni or Cannery

FG.	FT.	PF.	
G. Saxton, f.	5	1	2
Staneck, f.	0	0	3
M. Cihak, f.	3	0	0
W. Cihak, f.	2	0	0
H. Sommerville, c.	2	0	1
L. Cihak, c.	1	0	0
LaPeer, g.	0	0	2
R. Saxton, g.	1	0	1
C. Sommerville, g.	3	0	3
Johnson, g.	0	0	3

Totals 17 1 15

Score by Quarters:

Cannery	4	16	5	—	35
High School	6	6	3	7	—

Rotarians Outline Program

FOR WINTER'S ACTIVITIES. 4-H MEMBERS ENTERTAIN CLUB

Tuesday noon the Rotary Club was fortunate in having Orville Walker, District Director of 4-H Club work, at its weekly meeting. He was accompanied by two of the ablest young dairymen of the United States in the persons of Clare McChan and Lawrence Ecklund of Charlevoix, who, with their demonstration placed second in national competition, which was held recently in San Francisco. These boys and Mr. Walker, after gaining top honors in state trials were awarded a round trip to the National Exhibit in California. Mr. Walker with the use of colored picture slides gave a very interesting and descriptive account of their trip, relating many of their interesting experiences.

A report of the Board of Director's meeting of the Club, which was held last Friday evening, was given by Edwin K. Rueling, Club objectives for the next six months were discussed and it was decided that the following should constitute a list of the above:

1. Father and Son Banquet. Committee: Robert Campbell, John Porter and James Gidley.
2. Boy's Club. Committee: Alex Sinclair, Joseph Nemecek and William Malpass.
3. New Community Building. Committee: B. J. Becker, chairman; the joint committees of the various organizations in town, and the entire membership of this club.

Some of the other undertakings given in the directors report was that the Club sponsor a Christmas party with the Rotary "Anns" as guests on the evening of December 20th. The Christmas party to take the form of a social evening. The Club will send Christmas cards to all Rotarians who assisted them during the year, to show them their appreciation of having them as guests. That the club will assist in the Christmas fund for Children, which will be taken care of by the American Legion, and also that they assist the Committee in carrying on Boy's Club work in this community.

A plan by which each member will visit at the Boys' Game Room for one week during the year, and if possible set up some form of special entertainment, and in general help in carrying out this worth while undertaking.

Rebec-Sweet Post AMERICAN LEGION

Regular meetings — first and third Monday of the month.
Auxiliary — second and fourth Tuesdays.
Work night — every Wednesday.
All meetings at 8:00 o'clock p. m.

Reservations For Private Parties

The Stockade is reserving Monday and Tuesday nights for Private Parties (except Christmas and New Year week.)
Call 176-F21 for any information regarding a party. Reserve Tables on any night for 50c. adv.48x3

Clothing Donations Now In Order

Representatives of the American Legion and Red-Cross will be at the Legion Hall (the Whittington building) on Tuesday, Wednesday, Thursday afternoons, 2:00 to 4:30, for the coming two weeks — to receive any clothing the public may care to donate for the needy in our community. All kinds of clothing is desired, both for adults and children. Your cooperation will be appreciated.

Dental Hygiene School Programs

IN CHARLEVOIX COUNTY STARTING THIS FRIDAY

Through the cooperation of the District Health Department and the Bureau of Public Health Dentistry, Michigan Department of Health, Miss Ruth Rogers, Dental Hygienist, will conduct a demonstration and lecture in the following schools of Charlevoix County:—

- December 8 — 10:30 a. m. — Boyne City, 2nd Gr.
- 1:15 p. m. — Walloon Lake School.
- 2:30 p. m. — Clarion School.

- December 11 — 10:30 a. m. — Charlevoix, 2nd Gr.
- 1:15 p. m. — Undine School.
- 2:45 p. m. — Bay Shore School.

- December 15 — 10:30 a. m. — East Jordan School.
- 1:15 p. m. — Ironston School.
- 2:45 p. m. — Maifon Center School.

Parents are earnestly requested to be present at these meetings.

License Plate Letter Change

SECRETARY OF STATE EXPLAINS THE NEW SET UP FOR EASY IDENTIFICATION

What does GB mean on my license plate? Why are these letters assigned to my county? Why do they differ from letters on the license plates in the next county? These and a dozen similar questions have been recently directed to Harry F. Kelly, Secretary of State.

To remove any remaining doubt regarding the letters appearing on license plates Kelly went to great length to explain the reasons behind the adoption of the new 1940 plate. "Primarily, the letters are for identification purposes," Kelly said, "but there is a great deal more to it than that. Following a suggestion submitted by leading law enforcement agencies, safety directors and traffic managers we determined to eliminate entirely all license plates bearing six or seven numbers, because a long series of figures is difficult to read, and almost impossible to remember.

"It was decided that two letters and four figures would be a great deal easier to read and remember than any other combination. Further study revealed that the placing of the two letters before the figures instead of in any other position was also conducive of easier reading.

"We were then faced with the problem of devising a code suitable for our own particular requirements. In this most difficult task we were fortunate in securing the services of coding experts who cooperated to the fullest extent in devising a code that is simple, effective and of unlimited scope.

"Our next job was to assign these coded letters to counties. This was done in the one logical way, by assigning letters beginning with AA to the county having the largest automobile registration. Continuing in alphabetical sequence we assigned letters straight through the alphabet to counties in direct ratio to their automobile registration.

The adoption of this system eliminated the possibility of assigning letters "ME" to Mecosta, or "IN" to Ingham for the reason that duplications would result and the plan of uniformity destroyed.

In our issue of Nov. 24, The Herald ran an article with a complete listing of lettering, numbers and Counties.

Parent-Teachers Association

The Teachers and Room Mothers held their monthly meeting Thursday, Nov. 30th, after school in the grade building. There were 21 present.

The P-T. A. honor banner was awarded to Miss Ethel VanderZalm's First Grade for the most mother's visiting the room. Mrs. Benson's Fifth Grade was a very close second.

Mrs. Hager has consented to take care of the children's clothes that come in. And see that they are distributed to those who are in need. Anyone that has any clothing to give for the school children are asked to take them to the Legion Hall in the Whittington Bldg. on Main St. where they will be taken care of. See notice elsewhere in this issue.

Food Variety Increases

Today and a half century ago show remarkable differences in the amounts of protective foods eaten by the average American, say home economists at Michigan State College. Better food handling methods offer more variety year around in supplies of milk, tomatoes, citrus fruits, green leafy vegetables as well as canned fruits and vegetables and meats.

MARRIAGE

DeForest — McWaters

William McWaters of East Jordan and Miss Sylvia DeForest of Central Lake, daughter of Clarence DeForest, were quietly married at the home of Rev. Lillie Underwood Thursday, Nov. 23. The young couple will make their home near East Jordan where Mr. McWaters has employment. — Central Lake Torch.

Dog Tax Notice

Dog license taxes are due and payable on and after Dec. 10th at the office of the City Treasurer. Fees, male \$1.00, female \$2.00. If not paid by March 1st taxes will be returned to the County Treasurer and an additional fee made.

G. E. BOSWELL,
adv 49-4 City Treasurer.

Boyne City Man Sought on Postoffice Robbery Charge

State police Tuesday were searching for Leonard Haddix, 21, of Boyne City, accused of entering the postoffice at Strong, Luce county, Monday evening and smashing a safe, taking some \$400, several checks and a gun.

Haddix was implicated in the theft, police said, by an alleged companion who was arrested at Newberry and confessed his part in the crime.

The companion told police Haddix had the entire \$400 with him. — Grand Rapids Press.

Illegal Cutting and Transportation of Christmas Trees To Be Curbed

Conservation Officers in this district which comprises of Emmet, Cheboygan, Charlevoix, Otsego and Antrim Counties, plan an intensive drive against persons cutting and removing Christmas trees from lands without permission.

In the last several years Christmas tree stealing has become quiet a racket, unscrupulous operators have gone on state and private property without permission and cut beautiful stands of second growth spruce and balsam, loaded them on trucks and drove away before property owners had time to discover their loss.

The law provides that it is unlawful to cut, remove or transport Christmas trees or evergreen boughs or other wild trees for decorative purposes or for sale, without the written consent or a bill of sale from the owner of the land on which the same were grown. The written permission must contain the legal description of the land from which the trees are cut. Trunkers hauling them must have this written permit in their possession when so engaged.

Fines up to \$500.00 and imprisonment may be imposed by courts for violations of this act and officers plan vigorous prosecution of all persons apprehended.

Officers are also carefully checking state owned and delinquent tax lands to prevent the unlawful removal of Christmas trees as well as other timber.

Cold Promotes Home Butchering

M. S. C. MAKES TIMELY SUGGESTIONS ON THE CARE OF MEAT

Low livestock prices and cool temperatures are reviving the homely but economical practice of home butchering on Michigan farms. Freezer lockers, points out G. A. Brown of the animal husbandry department at Michigan State College, are stimulating meat preservation and storage.

Dressing of animals should take place when the temperature is between 15 and 30 degrees so that the carcass can cool, but not freeze, 24 to 48 hours before cutting up. Professor Brown urges farm butchers. Thorough cooling after thorough bleeding means better quality meat.

Meats stored in frozen lockers should be cut first into chops and roasts and wrapped in moisture proof cellophane before placing in the freezing lockers within a few days after butchering. In addition to such storage and preservation by canning there is a third method, that of curing in the form of hams, bacon, or corned beef.

For 100 pounds of pork a suitable cure consists of seven pounds of salt, two pounds of sugar and two ounces of saltpeter in four gallons of water. Pork should go into the cure within 48 to 72 hours after dressing out the animal. After the meat is cut up, salt should be rubbed on surfaces and some worked in about the bones at either end of hams and shoulders and the meat let stand for 24 hours before it is placed in the liquid cure.

An earthenware crock thoroughly cleaned and without cracks is most satisfactory for curing. Bacon strips, says Professor Brown, should be in the cure 2 to 3 1/2 days for each pound. Brine should not become cloudy or rosy, — if it does the meat should be washed off and placed in new brine.

"The Home Meat Supply," Extension Bulletin 151, is available in offices of county agricultural agents or by writing the Bulletin Room, Michigan State College, East Lansing. Illustrations and complete information on butchering and curing beef, pork, veal and lamb are included.

B. C. Mellencamp,
County Agr'l Agent.

Chamber of Commerce

Dinner meeting at the Jordan Inn, Thursday, December 14th at 6:30 p. m. E. E. Wade will be in charge.

Geo. Secord, Sec'y.

School Children Will Assist

IN THE SALE OF TUBERCULOSIS CHRISTMAS SEALS IN EAST JORDAN

School children in East Jordan will conduct a supplementary tuberculosis Christmas Seal Sale starting Monday, December 11, it was announced today by E. E. Wade, Superintendent of Schools. Christmas seals are sold each year during the holiday season by the Michigan Tuberculosis Association to finance the fight against tuberculosis.

Mr. Wade stated that the pupils of East Jordan schools will not canvass the community house-to-house. He said that anyone who did not receive the stickers by mail can obtain a quantity by calling the school or contacting a school pupil. Another purpose of the sale is to allow each child to buy and use Christmas Seals as their share in a civic enterprise.

Communities will benefit from money contributed to the Christmas Seal drive in numerous tuberculosis control measures employed by the Michigan Tuberculosis Association. Literature on general health and disease prevention is sent into schools, homes, and industries. Educational movies are shown in every county. Princess Watessa, a special health teacher visits schools in every section of the state. Tuberculin testing and X-ray clinics, held to discover new cases of tuberculosis, constitute another part of the program in Michigan.

Christmas Trees and Greenery Are Big Business In The U. S.

The season of the glittering Christmas tree will soon be with us again. Not only is the supplying of Christmas trees to the families of the United States a large business, but with good management it should be a permanent source of income to forest dwellers, says the U. S. Forest Products Laboratory, Madison, Wis.

Christmas trees are, in the main, forest seedlings that come from nearly every part of the United States. Their removal in proper number need not cause any shortage of growing stock. In many cases the young stand is actually so dense as to call for thinning in order to assure satisfactory growth of timber, the Forest Products Laboratory points out. The planting and growing of trees especially for the Christmas-tree market is also practiced. In northern New England a large part of the trees are from those that have sprung up in pastures. It is estimated that 10 million Christmas trees are sold annually in the United States. At an average price of 10 cents each to the producer, their contribution to rural income may be reckoned at one million dollars.

A vast and undetermined volume of decorative foliage and boughs also moves to the Christmas market. Sprigs of evergreen from nearly all parts of the country, magnolia and mistletoe from the South, holly and mountain-laurel from the East, Christmasberry, Oregon hollygrape, and salal from the West Coast — all go to make up a veritable flood of greenery at holiday time. All these products of the forest not only add their decoration and cheerfulness to the holiday season but add considerably to the financial condition of the thousands of people who spend their time in the woods collecting them.

City Tax Notice

County and School Taxes for the City of East Jordan are due and payable at my office in the Municipal Building on and after Dec. 10th. If paid on or before January 10th, 1940, no collection fee will be added.

G. E. BOSWELL
adv 49-4 City Treasurer.

Drums Along The Mohawk At The Temple Theatre

A four star week at the Temple starts Saturday with a whole week of down-to-earth entertainment arranged for your approval and enjoyment. Pioneer adventure, Aviation, Domestic comedy and Western action are the themes of the schedule below:—

Saturday: George O'Brien and Bill Cody in "The Fighting Gringo."

Sunday and Monday: In Technicolor, "Drums Along The Mohawk" with Henry Fonda, Claudette Colbert, Edna May Oliver, Eddie Collins and Jessia Ralph.

Tues., Wed. (Family Nites): The Jones Family in "Too Busy To Work"

Thursday and Friday: Randolph Scott, Margaret Lindsay, Preston Foster in "20,000 Men A Year."

Try a Herald Want Ad for Results!

WHO'S NEWS THIS WEEK

By LEMUEL F. PARTON

NEW YORK.—When we went into the World war, Sen. Smith W. Brookhart of Iowa said our crack riflemen would win us if we were allowed to recruit and train them. Americans, he said, were born marksmen, and the rifle would be suited to our native genius. He was soundly patriotic and moving, as he worked in Daniel Boone and individual initiative, but his plea went unheeded—in fact, the senator's suggestion seemed amusing to most commentators.

But, at that time, there was a young fellow popping off the conveyor belt ducks at Coney island with such accuracy that he became a virtuoso of rifle fire, and, in between war years, made the rifle the mainstay of our army firing power, just as Senator Brookhart said it ought to be. The Garand self-loading, semi-automatic rifle, tested by National Guardsmen at Camp Smith, Peekskill, has for several years been put down by military men as the world's most sensational achievement in light arms. The army took it over in 1937. It is the creation of John C. Garand, the young toolmaker whose earlier laboratory was a Coney island shooting gallery. It weighs only nine pounds, and fires 60 shots to the minute—one shot with one trigger-pull.

Young Garand made several models, embodying his basic idea, and sent one to the navy department at Washington. They planted him with the bureau of standards to continue his experiments.

Later, they sent him to the United States army at Springfield, where in 1923 he brought through the deadliest small weapon ever made. It has been steadily improved since then, and, according to the most authoritative military judgment, has more than trebled our army's firing power. Automatic in all but the trigger-pull, muzzle gas is used to power it.

John C. Garand was born in a French-Canadian village, 20 miles from Montreal, and was brought to Putnam, Conn., by his father, when he was seven, after the death of his mother. He was the seventh of 14 children. He was a textile mill machinist at 18. In 1930, he married a Canadian girl. They have a boy and a girl. He is 52 years old, still a gunsmith at the Springfield armory.

THERE was once a hillbilly girl who went to a neighbor's cabin to borrow a hammer. She said, "Pappy's fixin' to build a house next fall." Over in Europe, they are "fixin'" to build a federated Europe, forehanded about it, as above, with the building apparently dependent on a preliminary wrecking job.

Within the last few days, plans for the grand remodeling have gone forward, with two sets of blueprints on each side of the west wall. Franz von Papen thinks the new commonwealth of Europe will be devised by Germany, while Paul Reynaud, French minister of finance, and his conferees in London, are making other arrangements. The wide range of planners swings from intellectuals, such as Julian Huxley, the British scientist, to the man of action, General Wladislas Sikorski, premier of the Polish government which is just now camping out in France.

General Sikorski, the latest matriculate in the peace seminar, visions a "consolidated Europe," but one in which a reconstituted Poland will somehow be happily encysted.

He is a soldier who became a writing, as well as a fighting man, also, with his gift of ready speech, an orator and politician. He was an effective leader of the war of 1920, when the French general, Maxime Weygand, helped the Poles stop the Bolsheviks, and he became premier in 1922 when he was replaced by Marshal Pilsudski as chief-of-staff. He was forced out in 1923, and in 1924 became minister of war. One of his first official acts was to forbid women workers in the department to wear silk stockings. He decreed dark, high-collared dresses, high shoes and cotton stockings. He is a strict disciplinarian.

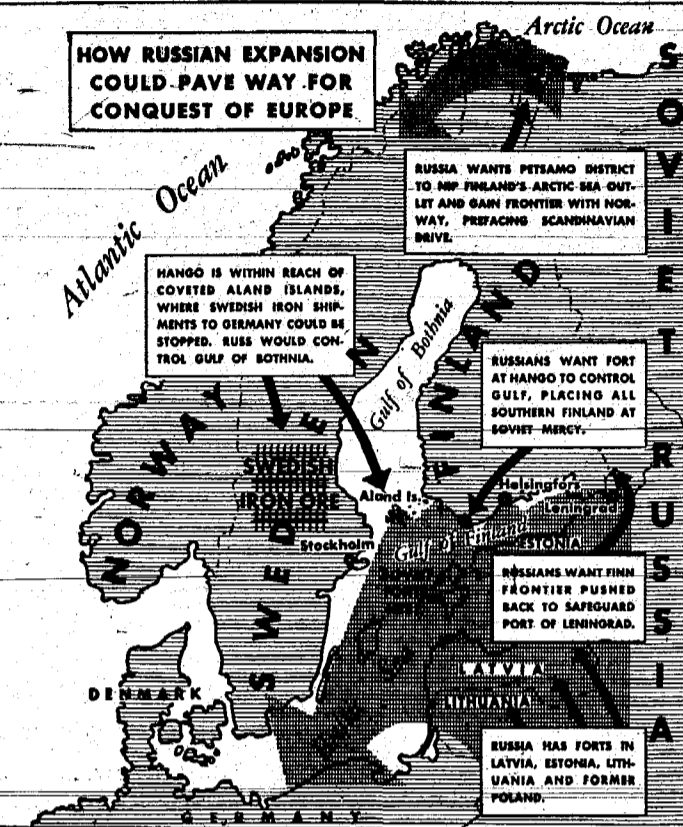
A handsome and romantic figure of the old feudal Polish aristocracy, he took full account of modern conditions as he tried desperately to tool his country into modern statehood. Now, it appears, he would just skip it and take a chance on the world of tomorrow.

(Consolidated Features—WNU Service.)

WEEKLY NEWS ANALYSIS BY JOSEPH W. LaBINE

Hitler Discredited, Friendless As Result of Finland Invasion; Reds Gird for Blow at Reich

(EDITOR'S NOTE—When opinions are expressed in these columns, they are those of the news analyst and not necessarily of this newspaper.)
Released by Western Newspaper Union.



EUROPE: Finnish Finish

Moscow civilians knew only that their Premier Viacheslav Molotov had first denounced Russia's non-aggression pact with Finland, and next had broken off diplomatic relations with that little republic. But a few minutes after the second step Russian troops invaded the Karelian isthmus; Russian planes bombed Helsinki, Viborg, Imatra and Tammelsuu; Russian warships began tossing shells all along the Gulf of Finland's northern shore. The Finnish government, which only a few hours earlier had withdrawn frontier guards and pleaded for a peaceful settlement, resigned immediately and President Kyoesti Kallio declared war. But everyone knew the Russian juggernaut would swallow his nation in a few days.

All the world watched this outrage painfully, but only the U. S. took concrete action. The charge d'affaires in Moscow was instructed to offer mediation, but nothing came of it. England and France, busy at home, had no chance to help little Finland.

Most pained of all was none other than Adolf Hitler, who must have realized all too suddenly that Finland's death at Russia's hand made him Europe's most discredited ruler. Having staved off war on two fronts in September by making friends with Russia, Der Fuehrer had seen Joe Stalin come first into Poland, next into Latvia, Estonia and Lithuania, and now into Finland, always for "defensive" purposes. Against what nation but Germany would Russia need defenses? And how easily could defenses be turned into offensive positions. (see map).

The Reich had no alternative but to "sympathize" with Russia, but nobody was fooled. By not sympathizing, Germany would automatically fall in beside the allies against Russia, thereby discrediting Adolf Hitler. There no longer remained doubt about the position of Italy, erstwhile axis partner of Germany. Marshal Italo Balbo's *Corriere Padano* was outspoken in its admiration for Finland's opposition to "brutal pressure of the colossus with feet of clay."

Blockade

Magnetic mines and a valiant U-boat commander named Guenther Prien were worrying Great Britain almost to death. Commander Prien, whose submarine sank the Royal

Oak October 14, came back to destroy a 10,000-ton cruiser (according to Berlin). Two days earlier the Nazi raider, *Deutschland*, sank the man-of-war *Rawalpindi* with a loss of 260 lives.

Magnetic mines, scattered helter-skelter from airplanes, were obviously a violation of the international law which demands that nations announce the location of their mine fields. But Britain's revenge was also a violation of international law: King George signed an order blocking all German exports on neutral ships, and within 24 hours the wrath of the world was on London. Japan, refusing to recognize the blockade, threatened to seize British ships. The Netherlands and Belgium protested. Greece, one-half of whose imports come from Germany via sea, faced an economic crisis. Hearing that Britain threatened to close the Suez canal, the straits of Gibraltar and the Dardanelles, Rome's *Giornale d'Italia* departed from Italy's noncommittal attitude to offer food for thought: "The blockade is most dangerous. It may induce other people who are not yet participating in the war to . . . think that such a state of affairs cannot endure."

POLITICS: Short & Snappy

If Franklin Roosevelt still hoped for a third term, he could take heart from the latest *Fortune* magazine poll, which claimed that 47.4 per cent of the voters want him to stay in the White House. Percentage before the war: 34.9 per cent.

Far bigger political news was the attempt of both Republicans and Democrats to jockey into position for the 1940 campaign. Each wanted to hold its convention after the other, so badly that G. O. P. Chairman John D. M. Hamilton announced the convention call would not be issued as usual, in December. Successful at changing Thanksgiving, the President had his "spokes-



JOHN D. M. HAMILTON
It was nice of the President . . .

men" observe that it might be a good idea to postpone both conventions from June to July—or even August. Reasons: (1) During an international crisis, a long campaign would bore the public and get small results; (2) economy.

Commented Chairman Hamilton the next day, not a little sarcastic: "Mr. Roosevelt's deep solicitude about economy in political campaigns is very amusing in view of his record . . . It seems to me the President is arrogating to himself a great deal of authority."

The jockeying continued. Mississippi's Democratic Sen. Pat Harrison wanted to defer convention until September; Republicans like Michigan's Vandenberg and Oregon's McNary again hoped to hold their session after the Democrats.

"Silent Night, Holy Night"



Shoppers' Aid

'Analyze Subject's Personality Before Selecting Gift for Him

WHAT to buy mother, father, brother, sister and sweetheart is a perplexing problem every Christmas. Most stores can give you specific tips, and probably there's something definite you've already decided to buy. But in case you're still puzzled here are a few general tips:

For Mother:

Buy her something she would not ordinarily buy herself. They tell about the young housewife who bought a woolen muffler for her husband's hard-working mother, and a fluffy, impractical gift for her own mother who already had everything she needed. By error the gifts were switched. The young housewife was horrified—but both mothers were pleased beyond words.

Practicality is a nice thing but it's nice to give a kitchen-chained mother something besides household equipment. Like perfume or bath salts or a bed jacket. Or a pair of sheer chiffon stockings. She'd also like a necklace or bracelet, or a carefully chosen set of costume jewelry to dress up last year's clothes. These are just a few tips—the stores can amplify them a hundred-fold.

For Father:

Ties, mufflers, cigarette cases or hose are always acceptable but you've only scratched the possibilities there. Does he have a hobby

that needs encouragement? Does he have a peculiar weakness for some sport or a certain type of clothes which he's intentionally discouraged because it's extravagant?

In the clothing line, besides the first named items, you might look at smoking jackets, cuff links or a tie clasp set with his birthstone. Maybe he needs exercise for that waistline. Answer: Athletic equipment. Most men like games for fireside entertainment, or they'd appreciate a lunch-kit for hunting and fishing trips.

For Sister or Sweetheart:

Flatter her tastes, and make it a distinctly "from-me-to-you" sort of gift. Jewelry is a favorite standby. Then there are books (which are regaining favor as gifts), a pair of gloves, a desk set, book ends—or how about a real, live dog to stress the "Love me, love my dog" angle?

For Brother or Sweetheart:

If the young man is particularly close to you there's an extremely wide range of gifts. Otherwise an expensive, elaborate gift might express too great an interest and you might therefore be wise to stick to the books-and-handkerchief line.

Proper choice of gifts requires a cool analysis of the man. If he likes the outdoor life, follow the sports motif. If he works inside, how about a memo pad or a desk set with a large blotter and leather accessories? Generally speaking, avoid tricky gifts and follow your salesperson's advice.

Goose Is Favorite For Yuletide Feast And Easily Fixed

Goose, which is the traditional Christmas fowl just as turkey is Thanksgiving's dish, is easily prepared and is delightfully tasteful if handled correctly. Not until recent years has goose been properly appreciated, largely because it hasn't been prepared properly. Geese vary in weight from 8 to 12 pounds or more. Watch for soft feet and a pliable bill (if you dress your own bird) as an indication of proper age for cooking.

An excellent dressing is the apple-and-raisin variety, made with the

Removing fat is a simple process. First wipe the bird dry, inside and out. Place in a covered roaster in a 425-degree oven for 30 minutes to start warming. Remove from oven and cool. Remove fat. Repeat this process twice.

Then stuff the goose, close the opening of the body cavity and tie the legs together. Weigh the bird, allowing 20 to 25 minutes to the pound for roasting in a 325-degree oven. Roast with breast side down.

You don't have to baste the bird as it roasts, but orange juice with grated rind may be used if desired.

Yule Table Decorations

Inexpensively Prepared; Add Gay Note to Feast

Company coming for Christmas dinner? Or just the family? In any event you'll want a Christmas looking table and it can be accomplished easily and inexpensively. Here are three suggestions:

A large bowl, preferably of wood and filled with shining fruits (a bunch of grapes on top) gives a festive air. You can lay a wreath of holly about the bowl and use tall, slender candles grouped about it. Lace runners or doilies that reveal the gleaming table top complete this informal picture.

For an all-white table, use a white table cloth for your background and a miniature Christmas tree in the center. For ends of the table, white tapers in candelabra are excellent, and around their bases use simulated snow, cotton sprinkled with tinsel.

Flowers, while more expensive, make a beautiful table. An arrangement of pompon chrysanthemums and red roses in a low bowl, bedded by sprays of long-needle pine and frosted with cones is particularly attractive. A bit of holly gives it a definite Christmas air. The entire arrangement needs few more than a dozen flowers. Such an arrangement should be kept low so it will not hide the folks across the table. For a long table, make the arrangement long; for a round table, make it round.



Allow 20 to 25 minutes to the pound for roasting bird in 325-degree oven.

following proportions: One pound of apples, peeled and diced; one-fourth pound of raisins; one tablespoon of brown sugar, and three cups of bread cubes. Salt to taste. Although this dressing is dry, the juices from the bird will make it tasty.

CLASSIFIED DEPARTMENT

OPPORTUNITY

Start Shoe Business. Free samples, training. Fast sellers. Quick cash profits. Experience unnecessary. Write today. First National Bank, Essex St., Boston, Mass.

HOUSEHOLD QUESTIONS



Sandwich Filler.—Peanut butter mixed with a little cream is a good filling for white or graham cracker sandwiches for children.

White Silks.—To keep white silk stockings, blouses, etc., from turning yellow in laundering, use a little alcohol in the rinse water.

White, Tender Chicken Meat.—If a chicken is well rubbed inside and out with a cut lemon before being cooked it will make the meat white, juicy and tender.

Mixing Flour and Lard.—Don't rub lard into flour with your hands when making pastry. Use a silver fork, which divides and mixes very quickly. This is easier than chopping lard in and saves using a chopping tray.

DON'T GIVE YOUR CHILD

A "Bargain" Remedy You Don't Know All About



A child's life is beyond the price of pennies. Ask your doctor before giving your child doubtful "bargain" remedies. No family need take this chance today.

Wait. Think first. Are you absolutely sure you should give a single dose of that drug to your child? Internally? It was sold, you recall, as "something just as good" for a few pennies less.

A very dear purchase it could be! For your own peace of mind alone, give no home remedy you're not quite certain about without getting your own doctor's opinion. And never go against it.

Even in the case of the common children's remedy, milk of magnesia, ask your doctor what he approves. And when he says "Phillips' Milk of Magnesia" see that you get exactly that by asking expressly for "Phillips' when you buy magnesia."

If your child prefers Phillips' in the newer form—tiny, pleasantly flavored tablets, give it this way. But whether you get liquid Phillips' or Phillips' Tablets get the genuine Phillips' Milk of Magnesia on bottle or box.

PHILLIPS' MILK OF MAGNESIA

Enthusiasm

Enthusiasm is grave, inward, self-controlled; mere excitement outward.—Sterling.

AWFUL CASE of ugly surface PIMPLES

We want to help!

No matter what you've tried for disfiguring surface pimples and blemishes without success—here's an amazingly successful Doctor's formula—powerfully soothing Zemo—which quickly relieves intense itching and starts right in to help nature promote FAST healing. Results from few days' use of Zemo should thrill you! Frisied from coat to coat. So clean, so dainty, yet so EFFECTIVE. Liquid or Ointment form. Used in best homes yet costs only 35¢, 60¢, \$1.

Hold to Right

Hold by the right, you double your might.—R. Browning.

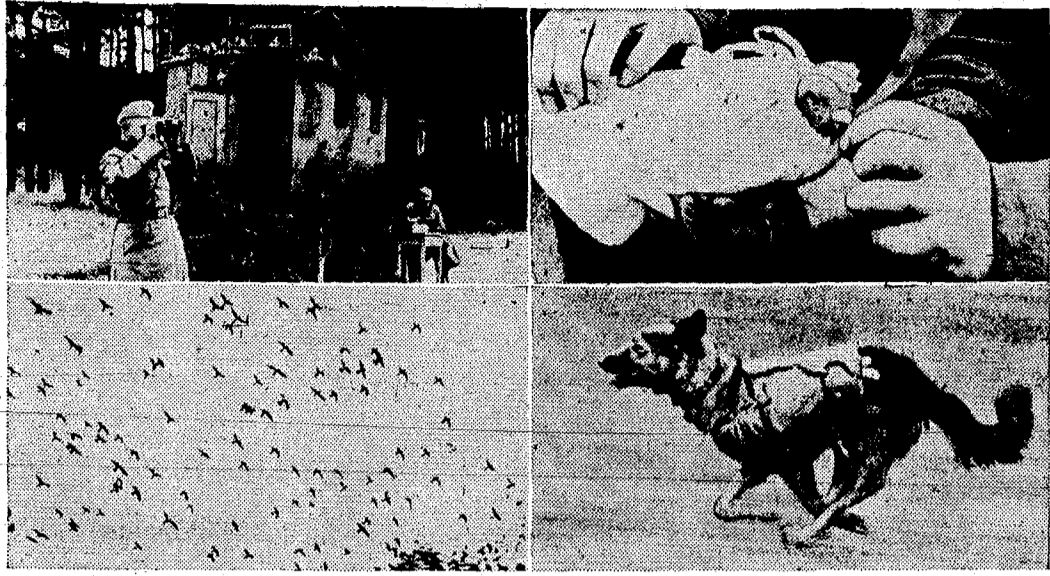


WNU—O 40—39

Bureau of Standards

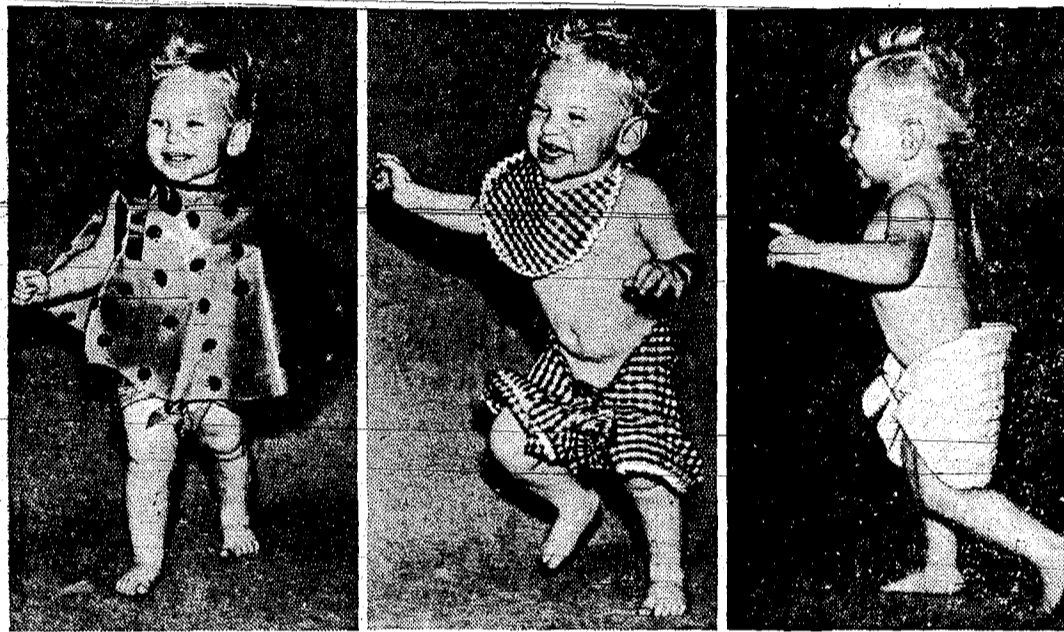
A BUSINESS organization which wants to get the most for the money sets up standards by which to judge what is offered to it, just as in Washington the government maintains a Bureau of Standards. You can have your own Bureau of Standards, too. Just consult the advertising columns of your newspaper. They safeguard your purchasing power every day of every year.

Doves of War Supplement German Communications



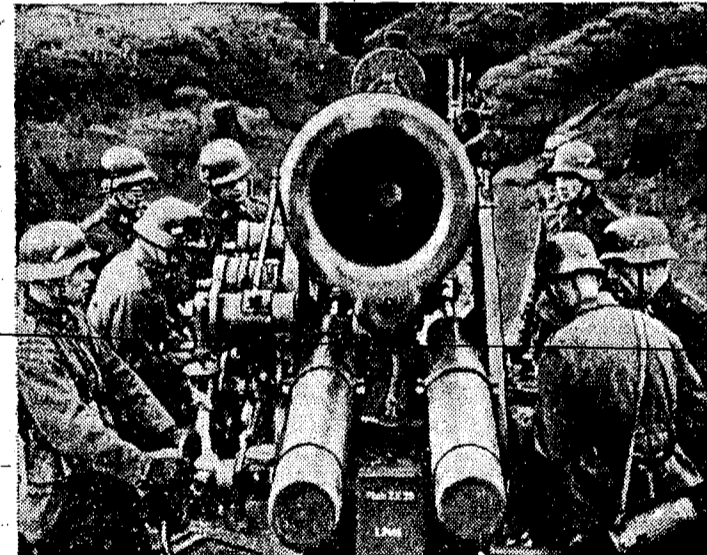
Trained to supplement more modern means of communication, pigeons and dogs are being used by German army officers to send messages where the modern means fail. Upper left: An officer, standing by a dove-cote "somewhere behind Germany's front line," observes a flight of the birds. Lower left: A "squadron" of the winged messengers during their maneuvers. Upper right: Dogs are trained to carry a brace of the birds in a dash to the firing line. Here is shown a trussed pigeon ready for a trip to the front by dog express. Lower right: The four-footed pigeon carrier dashes off to the trenches where he will deposit the pigeons, which will fly back with their messages.

'Best Dressed' Contender Presents Fashion Preview



What the well-dressed Baby Brummell will wear is beautifully illustrated by Peter B. Good, infant Hollywood actor. At left Peter shows his conception of the well-dressed baby on a rainy day. The three-cornered pants carry out the umbrella motif. In center: Sports wear for juvenile fans. Right: A skating ensemble. The Ghandi-pants carry padding on a strategic spot.

Germany's Big Guns Support Westwall



Being groomed by its crew is one of the heavy guns Germany has planted in various defense belts behind the Siegfried line to support a formidable string of fortresses. The gun, of unknown caliber, is in a pit dug out of a hillside. The guns are used to support the westwall, and not necessarily as a second line of defense.

Is It Old Enough?—That's the Question



State inspectors make an outdoor examination of Florida grapefruit to see if it meets all requirements. Under strict maturity regulations, no fruit can be shipped from the state if it falls below maturity standards. As soon as the inspectors are finished, and the fruit approved, pickers are go to work.

All for Science



For the sake of science Richard S. Kaplan, president of the Gary, Ind., safety council, volunteered to sit down with a quart of whiskey and test the accuracy of a "drunkometer," device for testing drinking drivers.



After his fourth "boiler-maker," Kaplan sees everything through glowing eyes. He is happy, and all's right with the world.



Kaplan blows into the "drunkometer" balloon. Examination of his breath proved him to be in no condition to drive a car according to Indiana legal standards. Kaplan agreed with the machine's verdict. The test was made under a state expert's supervision.

Bruckart's Washington Digest

Rumblings About Federal Spending Come From Two Schools of Thought

One Side Proposes Policing U. S. Operations; Another Insists Wanton Outgo Must Continue; Secret Memorandum Offers Program for 'Rebuilding America.'

By WILLIAM BRUCKART
WNU Service, National Press Bldg., Washington, D. C.

WASHINGTON.—Rumblings have begun to occur again lately about federal spending. Some are for, but most of them are against, continued outgo of federal funds. They have come from widely separated schools of thought, as might be expected when there are those in the government who favor unlimited spending and those who believe in watching government finances with an eye to the future. I will try to piece them together for you.

Senator Taft, Republican, of Ohio, an avowed seeker after the nomination for President, and Senator Adams, of Colorado, a Democratic member of the senate committee on appropriations, and therefore influential in policy-making, seem to be agreed that spending has got out of hand. They are proposing something in the way of a policing of government operations, and obviously such policing will be done by an agency of congress.

Secretary Morgenthau of the treasury has been going to some lengths to have the country know there will be no violation of the present national debt limit. It is now fixed by law at \$45,000,000,000. The national debt is approaching \$42,000,000,000, in direct obligations of the federal government as distinguished from the four or five billions of debt incurred by federally owned corporations. Many persons feel this debt must be considered as a part of the public debt. Anyway, Mr. Morgenthau says there is no real reason to believe the \$45,000,000,000 limitation will be reached before next June 30, the end of the fiscal year.

President Roosevelt has sent around word to the various departments that their spending in the next fiscal year must be curtailed to some extent. He did not mention a balanced budget which he said a few years ago should be accomplished in 1940, but he took the position that the deficit in the next fiscal year should not exceed \$2,000,000,000. That is, the spending for all purposes, under the President's present conclusions, shall not exceed receipts from taxes and other general revenue by more than \$2,000,000,000.

Secret Memorandum Calls For Additional Spending

While the statements from the senators were being chewed over and while the word about Mr. Roosevelt's determination was sinking in, it was disclosed that a memorandum about future government spending was going the rounds among the so-called New Deal thinkers. The authorship of the memorandum has not been made known. None will admit where it came from or where it is going beyond the fact that it was being circulated for the information of those high in administration circles who desire that thought shall be given to next year's political campaign.

Stripped of all of its excess language, the secret memorandum points out a program for "rebuilding America," for building up America. Incidentally, and only casually, readers of the memorandum are told through its entire length that there must be additional federal spending in execution of this program. But haste is made to assure us that there should be no worry about additional spending—amount not named—because the borrowings can be paid back "out of increased income of our citizens."

And the war figures in it, too. The author of the memorandum observes that America "may be the last remnant of civilization." It has a special duty to all of the world, therefore, and the thinking element wants to make sure that our nation is ready to assume this new burden. There are many paragraphs of argument in the secret memorandum in support of the position that our nation must be "restored" and those who put it together reluctantly admit that it will take a great educational campaign to accomplish the rebuilding. What better opportunity can be afforded, then, according to the memorandum, than the election campaign of 1940. So, in case you are still ignorant; in case you do not realize the leadership the United States must accept; you may be fully educated next year by speeches and propaganda. This certainly will make you understand how important it is to spend more money out of the federal treasury.

Tighter Hand on Government Spending to Be Laid Down

There can be no doubt that relief spending will have to be large again in the next year. It cannot be avoided. Business is not doing any better. It is not employing more people, or to state it another way; unemployment is just as great as ever, and people must be fed.

Mr. Roosevelt has indicated that while spending for relief cannot be dodged, there are other phases of governmental activity that may be

curtailed. As to this, however, one might ask a pertinent question. It will be recalled that the President anticipated a reduction, a saving, of \$15,000,000 or \$20,000,000 would result from the government reorganization. The civil service commission and treasury figures, lately made public, show that there has been an increase of approximately \$100,000,000 for general expenses since reorganization was ordered. It seems in order then to ask how there can be curtailment, except and unless there is a willingness to abandon some of the numerous agencies of government along with the functions they perform.

It is in line with the idea of curtailment—expenditures, however, that Senators Taft and Adams spoke. They mentioned profligate and unwise spending. The old leaf raking jobs that former Relief Administrator Hopkins sponsored, I believe, can be cited as an example.

The blasts by Senators Taft and Adams, along with the constant criticism of waste by Senator Harry Byrd, the Virginia Democrat, must be accepted as portending a change. It seems to me to be a very important sign, and a healthy one. When members of congress get up in arms sufficiently, they naturally take quite a following of public support with them. My own hunch is that in the observations of Senators Taft and Adams there lies the germ of a great governmental reform. It may not come in the next session of congress, nor even in that which convenes in 1940, but I am quite convinced that a tighter hand on government spending is going to be laid down by congress.

Describes How Government Appropriations Are Made

To make the circumstance clear, it probably is well to describe how appropriations are made. The national budget, of course, is framed by the budget director under the direct supervision of the President. The budget director gives each agency a chance to submit estimates on the amount of money its officials think it needs. They are given the opportunity in hearings to justify their figures. The budget director considers their arguments and adjusts the amounts on the basis that he believes is proper and for the good of the nation.

The budget eventually is submitted to congress. There, the appropriations committees go to work. They examine all of the estimates for expenditures and eventually call in officials of every agency seeking an appropriation and listen to the story about the programs, and the funds needed. The committee then makes up its own mind, and its figures are laid before the house and the senate.

That seems a very fair way. Experience, however, indicates there are better methods. The reason the system fails is because of bureaucracy. Every government official and every agency wants to expand operations, power and influence.

Thus, when Senators Taft and Adams propose policing federal expenditures, they have started something that may eventually result in development of a new arm of the congress.

Adroit in Building Up Sentiment With Money

Most observers here have long known that the new crop of spenders that now occupies the key positions have taught the old timers something fresh in the way of gaining congressional approval of appropriations. They are adroit in building up sentiment back home when it comes to teasing people into line. But they are adroit only when they can use money. It has been plain that ordinary political methods can not be used successfully by the so-called inner circle of the government. And for the reason that they can not use time tried methods—not being politicians who have hustled for votes—they are doomed to failure.

The surprising thing about the whole situation is that President Roosevelt has been convinced so many times. The President is a right clever politician. He has flopped several times very badly, but he will get along in most any political company, especially if he has the aid of Jim Farley. The fly in his ointment is that he has turned all too frequently to the inner circle of advisors and has ignored Farley and the others, such as Farley's former trust advisor, Emil Hurja. The inner circle does not like Mr. Hurja, and it is their loss.

Now, that the flurry about the United States getting into Europe's war has blown over, I believe it is the consensus that the inner circle group have turned again to a variation of pump priming and "spending our way out of the depression"—to the cultural field.

Cap, Scarf, Mittens To Keep Tot Warm



Pattern 6504.

Any little girl will be overjoyed to find this woolly set in her Christmas stocking. It's done in simple crochet. Pattern 6504 contains directions for making cap, scarf and mittens in a 4, 6 and 8 year size; materials needed; illustrations of them and stitches; color schemes.

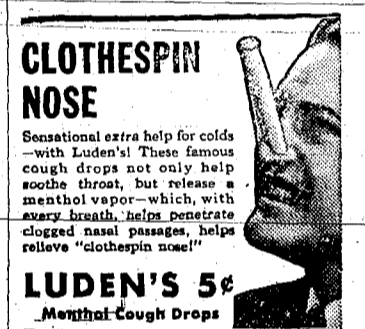
To obtain this pattern send 15 cents in coins to The Sewing Circle, Household Arts Dept., 259 W. 14th St., New York, N. Y.

Please write your name, address and pattern number plainly.



HUMANITY'S HOPE

"Our nation is made up of myriads of people of all creeds, all religions, all races, all tongues. Our form of government is the last hope of humanity. Our democracy must survive. It has survived. It does not have to be made to work because it has worked."—U. S. Senator H. Styles Bridges.

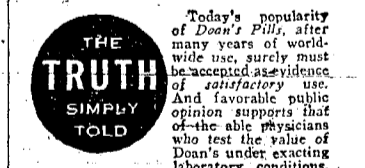


Place of Unhappiness
With all its brilliancy and pomp and extravagance and gawdy, Vanity Fair harbors more unhappiness than any other spot on earth.

HEADACHE?

Here is Amazing Relief of Conditions Due to Sluggish Bowels
If you think all laxatives are alike, just try this **Nature's Remedy**—all vegetable laxative. So mild, thorough, refreshing, invigorating. Dependable relief from sick headaches, bilious spells, tired feeling when associated with constipation. Without Risk get a 25c box of NR from your druggist. Make the test—then if not delighted, return the box to us. We will refund the purchase price. That's fair. Get NR Today. **NO-TONIGHT**

Habits to Cultivate
Cultivate only the habits that you are willing should master you.—Elbert Hubbard.



Today's popularity of Doan's Pills, after many years of world-wide use, surely must be accepted as evidence of satisfactory use. And favorable public opinion supports that of the able physicians who test the value of Doan's Pills under exacting laboratory conditions. These physicians, too, approve every word of advertising you read, the objective of which is only to recommend Doan's Pills as a good diuretic treatment for disorder of the kidney function and for relief of the pain and worry it causes. If more people were aware of how the kidneys must constantly remove waste that cannot stay in the blood without injury to health, there would be better understanding of why the whole body suffers when kidneys lag, and diuretic medication would be more often employed. Burning, scanty or too frequent urination sometimes warn of disturbed kidney function. You may suffer nagging backache, persistent headache, attacks of dizziness, getting up nights, swelling, puffiness under the eyes—feel weak, nervous, all played out. Use Doan's Pills. It is better to rely on a medicine that has won world-wide acclaim than on something less favorably known. Ask your neighbor!

DOAN'S PILLS

NEW IDEAS

ADVERTISEMENTS are your guide to modern living. They bring you today's NEWS about the food you eat and the clothes you wear, the stores you visit and the home you live in. Factories everywhere are turning out new and interesting products. And the place to find out about these new things is right here in this newspaper. Its columns are filled with important messages which you should read.

Charlevoix County Herald
G. A. LISK, Editor and Publisher.
Entered at the Postoffice at East Jordan, Michigan, as second class mail matter.

ADVERTISING RATE
Readers in Local Happenings column:
Three lines or less 30c
Over three lines, per line 10c
Display Rates on Request

All suppers, entertainments and other meetings, which are held to raise money to promote some special interest, will be charged for at our regular rates, unless accompanied by advertising or job work.

TERMS OF SUBSCRIPTION
(Payable in Advance)
One Year \$1.50
Six Months75
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WANT ADS
HAVE NO HOLIDAY
THEY GET RESULTS
ANY DAY — EVERY DAY

First Insertion 20c
25 words or less 20c
Over 25 words, per word 1c
Subsequent Insertions
(If ordered with first insertion)
25 words or less 15c
Over 25 words, per word 1/2c
10c extra per insertion if charged.

WANTED

WANTED — We buy Poultry of all kinds. Also young Cattle. SAM VAN REE, East Jordan, Phone 122F32.

ATTENTION FARMERS — Why eat salt pork all winter. Let us cure your hogs into the finest Big Jug Brand of Ham and Bacon. Only three cents per pound. J. P. SEILER, phone 243, East Jordan. 49t.f.

FOR SALE — MISCELLANEOUS

FOR SALE — Manure at \$1.00 per load, delivered. WM. RICHARDSON. 49x1

FOR SALE — Home made Sauer-kraut. MRS. EVA VOTRUBA, phone 18. 49x1

FOR SALE — Kindling Wood at the Russell House. Cheap. Will deliver or come and get it. — CLARENCE LALONDE. 48x4

USED LUMBER FOR SALE — Doors \$1.50 - \$2.50. Windows for less than the price of glass. Flooring \$20.00 - \$25.00. Sill Pipe, 2 in. 10c foot; 4 in. 20c foot. — BILL PORTER, East Jordan, Mich. 48x2

FOR YOUR HOLIDAY MAILING, get a pad of those blank form Parcel Post Mailing Labels Gummied. Twenty-five for 25c. At THE HERALD office. 48-3

FOR SALE — Five-room dwelling with three lots, garage, cellar, electric lights; \$600. Terms. EAST JORDAN LUMBER CO. OFFICE. 48-4

ALL KINDS OF USED LUMBER and Timbers For Sale — \$15.00 per M. and up. Also used Brick. Can be bought at E. J. Lumber Co. Yard office. See Len Swafford. — BILL PORTER. 42x13

FOR SALE — Very good table model 7 tube Philco Radio, New Guitar. Complete Lionel electric passenger Train with 30ft. track including new Flexi-track, switches and miscellaneous accessories. W. L. JONES, East Jordan. Phone 63. 49x2

What Causes Getting Up Nights?

Getting up nights may be nature's warning of sluggish kidneys. If excess acid and other wastes are not regularly eliminated other danger signals that may appear are burning, scanty or frequent flow, backache, leg or rheumatic pains, headache or dizziness. Kidneys need occasional help same as bowels. Get a 25c box of BUKETS from any druggist. If not pleased in 4 days your 25c back. Locally at Gidley & Mac, Druggists.

First Choice
Among Boy Magazines
BOYS' LIFE
Standard Publication for All Boys
Its editors, writers and artists recognized the best in their fields
An Ideal Gift For Any Boy
Send \$1.50 for year's subscription
Rugged adventure... sports...
pages of pictures... comic cartoons
...jingles and jokes... inspirational articles... scouting features
BOY SCOUTS OF AMERICA
2 Park Avenue - New York, N.Y.

SOUTH ARM
(Edited by Walter Goebel Jr.)

Mr. and Mrs. William Bussing called on Mr. and Mrs. James Sloan Sunday evening.

Miss Lorraine Walker called on Jean Murray Sunday afternoon.

Miss Betty Moore called on Lorraine Walker, Sunday.

Rev. Armstrong called at the Ranney school last Thursday morning.

Mr. and Mrs. Fred Alm and Mr. and Mrs. Harry Sloop were callers at the Gilkerson home, Sunday.

Mr. Walker, 4-H leader, called at the Ranney school Monday afternoon.

Miss Lena Gilkerson was Sunday dinner guest of Jacquette Franks.

Miss Evadiene Ter Avest spent Thursday night with Miss Grace Goebel.

Catherine and Joe Smith spent Saturday and Sunday with their grandparents, Mr. and Mrs. Roscoe Smith.

A Bingo Party was held at the South Arm Grange Hall last Wednesday night. A quilt made by the Extension Club was raffled off. Nine-year-old Laurence Ellsworth was the lucky winner. His mother was very pleased.

Mr. and Mrs. Leonard Hite were callers at the Goebel and Graham families, Tuesday.

Mr. and Mrs. Geo. Nelson were Ellsworth business callers, Monday. Hugh Graham was busy cutting corn fodder, Tuesday.

SOUTH WILSON
(Edited by Miss Anna Brintnall)

Mr. and Mrs. Joseph Gihak and son Fred visited Mr. and Mrs. Peter Zoulek Wednesday night.

Mr. and Mrs. Woods and family of Petoskey, and Mrs. William Behm of Petoskey visited Ernest Schultz a week ago, Sunday.

Mr. and Mrs. Carl Boggs of Bellaire and Mr. Williams were callers at George Jaquays one day last week.

Howard Bricker has installed a gas pump by Warner Creek.

Mrs. Jim Zylstra of Ellsworth visited her parents, Dr. and Mrs. R. E. Pearsall, Sunday.

Peter Zoulek was a Saturday evening caller at Luther Brintnall's.

Mr. and Mrs. Lawrence Addis were Sunday dinner guests at Mr. and Mrs. Wm. Zoulek's.

Esther Higbee visited her friend, Lorraine Blair, Sunday.

Mr. and Mrs. Richard Carson were callers at Robert Carson's, Saturday.

Frank Rebec called at Ralph Lenosky's last Friday night.

James Novak and his mother visited at Frank Rebec's, Sunday.

Mr. and Mrs. Peter Stanek were Sunday afternoon and supper guests of Mr. and Mrs. Ray Nowland.

Homemakers' Corner.
By
Home Economies Specialists
Michigan State College

WATER REDUCES HOME HEAT COST

Two to five gallons of water evaporated daily into the air in a five room house during the winter heating period can cut heating costs and make the home seem more comfortable.

Sparetime experimentation in his own home by H. H. Musselman, head of agricultural engineering at Michigan State College, apparently has not made him less immune to winter colds, but has cut fuel costs and made his home seem more comfortable.

Savings of as much as a tenth of fuel bills are credited by some authorities to adding moisture to the air in a home. Evaporation or vaporization are two methods used in modern air conditioning units. When there is moisture in the air, room temperatures often can be lowered several degrees although occupants lay claim to great comfort.

Dry air, it is explained, causes rapid evaporation from a person's skin. Thus in dry air a person may feel uncomfortably cool when the temperature is 68 to 72 degrees, although this should be a reasonable temperature range.

The water pan of a hot air furnace permits some addition of moisture to the air. Radiator evaporating pans, flat pans on pipeless furnace registers, teakettles on a stove or a flat pan on the kitchen range are other pieces of useful equipment, but generally inadequate. Even house plants help add some humidity to the air.

"Just remember the easier-to-breathe air that used to pervade a home during the old-fashioned wash-day," says Professor Musselman. "That was merely a matter of having a higher humidity than on other days in winter when the heating system seemed to be shirking its duty."

STEAM SHOVEL FIGHTS FIRE

Plymouth — It took a steam shovel to put out a fire in a 3,000-ton pile of coal here. When water from several hoses didn't check the blaze, a big steam shovel was used to move the coal away from the fire. When all unburned coal was moved, flames in the burning fuel at the bottom of the pile just went out.

Don't mortgage the future for a good time now.

NORTH WILSON
(Edited by Mrs. August Knop)

Mr. and Mrs. Victor Peck spent Wednesday with Mr. and Mrs. Milo Clute helping them move a garage.

Mr. and Mrs. Harry Behling visited Mr. and Mrs. Ed Weldy Sunday evening.

Miss Doris Holland spent the week end with Miss Doris Weldy.

Miss Ardith Weldy spent Saturday night with Miss Donna Jean Holland.

Eldon Peck of Petoskey visited his parents, Sunday.

Mr. and Mrs. Clyde Weston and son of Cadillac visited their sister and family, Mr. and Mrs. Chas. Kitson and son from Friday till Sunday.

The Kitsons formerly lived in Wilson Township.

Mr. and Mrs. Lewis Prebble & son of Deer Lake and Levi McPherson, also Mr. and Mrs. V. Peck and son Eldon visited Mr. and Mrs. Chas. Kitson, Sunday.

Mr. and Mrs. Leslie Shaler spent Tuesday night with Mr. and Mrs. V. Peck.

Mrs. Charles Kitson received word her brother's wife, Mrs. Lee McPherson (formerly Arabelle Brown) of South Haven had a stroke also an abscess on the head and in a serious condition. She was a telephone operator in Boyne City a few years ago.

Mr. and Mrs. Chas. Reidel and son Bob were Sunday visitors of Mr. and Mrs. Carl Knop.

Mr. and Mrs. E. Raymond were Thursday dinner guests of their daughter, Mrs. A. Knop.

Mr. and Mrs. Harley Argetsinger visited the latter's parents, Mr. and Mrs. Carl Bergman over the week end.

PENINSULA
(Edited by Mrs. E. Hayden)

"Believe it or Not" Cash Hayden saw a snake in the open and moving Nov. 27, and Nov. 28 there was a lively frog in his spring. The first storm of any kind since Nov. 10 came Friday, Dec. 1, following at least ten white frosts and most of that time the temperature was above freezing part of each day.

Lloyd Jones, who has been at the home of his uncle and aunt, Mr. and Mrs. Geo. Staley at Stoney Ridge farm since the Chrysler strike started some weeks ago, returned to Detroit Wednesday. He was accompanied by Mrs. Caroline Loomis who has spent several weeks at the home of her son and daughter-in-law, Mr. and Mrs. Ray Loomis, Gravel Hill north side, and other relatives.

Mrs. Orval Bennett of Honey Slope farm, who was taken to the Charlevoix hospital Nov. 9th; is so much improved as to be taken to the home of her parents, Mr. and Mrs. Geo. Papineau in Boyne City, Wednesday, November 29, but is still very ill. The Bennett family took Sunday dinner with the Papineaus but returned in time for the services at the Star School house.

Rev. C. W. Sidebotham and John P. Seiler of East Jordan made a round of calls on the Peninsula Thursday afternoon inviting people to attend the services at Star School house Sunday, at which Dr. King of New York City, International Sunday School Missionary, was introduced, who gave an interesting and instructive talk. Fifty attend, mostly adults, and the regular attendants did themselves proud in their singing and other exercises. In all it was a very pleasant session.

Mrs. Harriett Russell of Maple Lawn farm spent Friday in the interest of the Red Cross.

A very nice crowd attended the regular fortnightly pedro party at Star school house Dec. 2, and spent a very pleasant evening.

Mrs. Geo. Staley of Stoney Ridge farm went to Boyne City Saturday to consult a doctor who advised her to make another visit to the University hospital at Ann Arbor, soon.

Mr. and Mrs. G. R. Winborn of Birmingham, Mich., came Saturday and stayed at their summer home on the south side of Holy Hill, until Monday.

Mr. and Mrs. W. C. Howe of Overlook farm took in the sights of Detroit and Belle Isle last week.

Lawrence Bennett of Flint called on his uncle and aunt, Mr. and Mrs. Geo. Staley at Stoney Ridge farm, Sunday.

Geo. Staley of Stoney Ridge farm bagged his buck Thursday east of Gaylord. His son, Buddy, who had been in camp since the opening of the season returned home with him, but failed to bring in the game. Buddy's uncle, Arthur Staley of Charlevoix, who had shared camp with him, got a bear.

State Rep. D. D. Tibbits of Cherry Hill took a truck load of apples to Grand Rapids, Monday, Dec. 4th.

Mrs. Ray Loomis of Gravel Hill, north side, accompanied her sister, Mrs. Gene Inmann of Boyne City to Bellaire, Tuesday, to visit Mrs. Inman's daughter, Mrs. Ira Mathews and family.

Mr. and Mrs. Frank Leshar and family spent Sunday with Mrs. Leshar's parents, Mr. and Mrs. A. Reich of Lone Ash farm.

Mr. and Mrs. Derby Hayden and four sons, and Mrs. Haydens brother, LeRoy Albright of the Bob White farm, were Sunday dinner guests at Orchard Hill and spent the afternoon with the A. Reich family at Lone Ash farm.

Mr. and Mrs. Irvin Stibbitts Sr. and Irvin Stibbitts Jr., and Mr. and Mrs. Earl Stibbitts of Traverse City were Sunday dinner guests of Mrs. Louisa

Brace at Gravel Hill, southside. Barney Reeburg of Petoskey was Sunday guest of the Charles and Clayton Healey families at Willow Brook farm.

Clayton Healey of Willow Brook farm and Francis "Bill" Russell of Ridgeway farms made a business trip to West Branch Saturday afternoon.

Mr. and Mrs. Richard Beyer of Chaddock Dist entertained Thursday, Nov. 30, their children and families, Mr. and Mrs. F. K. Hayden and three children of Pleasant View farm, Mr. and Mrs. Rolland Beyer and three sons of Three Bells Dist., and Mr. and Mrs. Leo Beyer of the Thomas Crossby farm.

Mr. and Mrs. Robert Dickie of Charlevoix were Sunday dinner guests of Mr. and Mrs. Robert Myers in Mountain Dist. They called on the David and Will Gaunt families in Three Bells Dist. David Gaunt is not very well.

Curtis Nicloy of Sunny Slopes farm was among the best in the Agricultural Department of the East Jordan Consolidated School and won a trip to the International Livestock Exposition at Chicago, which he attended Friday, Dec. 1 and 2.

Mrs. Ray Boyington of Boyne City and Mrs. Pauline McGeore and family of Deer Lake were Sunday dinner guests of the A. B. Nicloy family at Sunny Slopes farm.

Robert Hayden of Hayden Cottage received notice Friday to report for work Dec. 5 on the PWA in East Jordan.

Mr. and Mrs. Ralph Kitson and family of the Johnston farm, Three Bells Dist., had for company over the week end Mr. Kitson's brother and family, Mr. and Mrs. Charles Kitson and two sons; his sister and family, Mr. and Mrs. Clyde Weston and two sons of near Cadillac who arrived Friday evening and stayed until Sunday evening. Their oldest daughter, Mrs. Lewis Prebel and husband and son Bobby and nephew Levi McPherson of Deer Lake joined the family Sunday, and Mr. and Mrs. Victor Peck of Advance Dist. joined them Sunday afternoon.

Mrs. Ralph Kitson of Three Bells Dist. received a wire Friday stating her sister-in-law, Mrs. Levi McPherson of Grand Haven had a stroke and was very bad, not able to speak a word. The family consists of six small children, the last a very young baby. Mrs. McPherson was formerly Clarabelle Brown of Boyne City who was telephone operator for a long time.

ANNOUNCING

Revival Campaign
BEGINNING DEC. 3 AT

The Church of God
(In East Jordan, Mich.)
With Rev. SAM BROOKS
As Evangelist

Rev. Brooks is a man of wide experience used of God in —

- The Salvation of Souls.
- Healing the Sick and Afflicted.
- Encouragement for the Discouraged.

EVERYONE IS INVITED
Services each night
at 8:00 o'clock

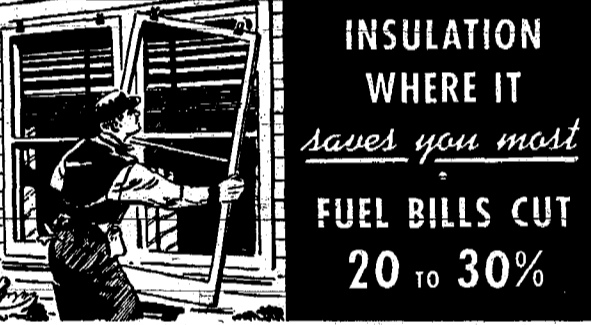
Rev. S. J. High, Pastor

'Autobrella' Handy New Accessory



Always useful, the once prosaic umbrella has become a modern fashion accessory, with the advent of the Autobrella. The ingenious and practical article is carried in its metal sheath on the right side of the driver's compartment, just forward of the door. Miss Yvonne Gillespie seems pleased at discovering the need of hers, as she steps from her new Chevrolet.

"WINDOW CONDITION" YOUR HOME.. WITH DOUBLE-GLASS INSULATION



INSULATION WHERE IT saves you most FUEL BILLS CUT 20 TO 30%

GET READY FOR WINTER THERE IS STILL TIME TO PUT ON STORM SASH

COMBINATION STORM DOORS
2 ft. 8 in. by 6 ft. 8 in.; 8 Light; 14 mesh Gal. Screen
FIX THAT ROOF BEFORE IT RAINS
ALL STYLES ROOFING AT THE OLD PRICE

East Jordan Lumber Co
Phone 111, East Jordan — Better Delivered Prices

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The Perfect Christmas Gift!

it will be a weekly delight and a reminder throughout the coming year of your kindness to the friend or relative away from home.

What could be more ideal for a Holiday Gift than the weekly visit of The Charlevoix County Herald — alive with hometown news — to former East Jordan citizens now living in other localities and losing touch with the old home town.

A suitable Gift Card is furnished.

Subscription starts with the Dec. 22 issue and ends on January 1st, 1941. Price \$1.50.

THE CHARLEVOIX COUNTY HERALD
EAST JORDAN, MICH. PHONE 32

Local Happenings

Miss Marjorie McLean spent last week end in Detroit.

Mr. Netstie Huggard of Manistigue is guest at the home of Mr. and Mrs. Joe Clark and other relatives.

Mr. and Mrs. Walter Notter of Flint were recent guests of the latter's mother, Mrs. Ida Bashaw.

Born to Mr. and Mrs. Gordon Boyer a son, Tuesday Nov. 28, Mrs. Boyer was formerly Miss Alice Weiler.

M. and Mrs. Roy Bradshaw of Detroit were guests last week end of friends and relatives in East Jordan.

Mrs. Ida Pinney has returned home from a visit with her daughter, Mrs. Graydon Baker and family, at Mona Lake.

The Mennonite Ladies Missionary Circle will meet at the home of Mrs. Steve Schell, Wednesday, Dec. 13 at 2:00 p. m.

The M. E. Ladies Aid will meet with Mrs. Mason Clark, Wednesday Dec. 13 with Mrs. R. P. Moddock assistant hostess.

Mr. and Mrs. Charles McKinnon and son of Mackinac City have been visiting the former's parents, Mr. and Mrs. H. McKinnon.

Mrs. Mae Swafford left last week for Detroit where she will spend the winter with her daughter, Mrs. Pat Sullivan and family.

Mr. and Mrs. Frank Whittington of Kalamazoo were guests of the former's parents, Mr. and Mrs. C. H. Whittington last week.

Secretary of State Harry F. Kelly, E. J. Hanna, Lee Richardson and others connected with the Secretary of State office were in East Jordan Thursday forenoon, checking over Wm. Aldrich's office as local license plate distributor.

Bud and Frank Strehl returned home Wednesday after spending a few days in Detroit.

Richard Lewis has returned home after a two months trip in North Western Canada.

Mr. and Mrs. Harold Bader were week end guests of the former's brother and sister-in-law, Mr. and Mrs. Max Bader in Kalamazoo.

Presbyterian Ladies Aid will meet with Mrs. E. E. Wade this Friday, Dec. 8th. Mrs. R. G. Watson, Mrs. Ben Baker, assistant hostesses.

Mrs. Ray Chase of Traverse City and Mrs. Leslie Miles of Bellaire were guests of Mr. and Mrs. Alden Collins the latter part of last week.

Martin and Ole Martison of Suttons Bay were guests of their mother, Mrs. Ingeborg Martison at the home of their sister, Mrs. Mike Gunderson.

Carl Walker of Petoskey is attending high school in East Jordan, while here he is making his home with his aunt, Mrs. Gilbert Sturgell and family.

Mrs. Archie McArthur left today for a few days with Mr. McArthur in Detroit, the latter who has been sailing the Great Lakes is now helping to put up the boats.

Mr. and Mrs. Charles Hauke and family have moved back to Muskegon the former having been called back to his work. Mr. and Mrs. Hauke had been at the home of Mrs. Hauke's mother, Mrs. John Carney for some time.

Rev. and Mrs. Homer Matteson and three sons and Miss Ruth Neuman were Sunday guests of Mr. and Mrs. Harry Slate, the occasion being the wedding anniversary of Mr. and Mrs. Slate and the birthday of the former.

Mrs. Gus Muma spent the latter part of last week with her son, Richard and family in Traverse City.

Mr. and Mrs. Basil Cummins left recently for St. Petersburg, Fla., where they plan to spend the winter.

Mrs. R. H. Brintnall and children Warren and Wilma of Regina, Sask. are guests of East Jordan friends and relatives.

Mrs. Emma Courier returned home Monday after spending a few days at the home of Mr. and Mrs. Wes Staley in Traverse City.

Saint Ann's Altar Society will meet in Saint Joseph School, Thursday Dec. 14th—Hostesses Mrs. Arthur Farmer, Mrs. Iline Brennan.

Mrs. F. D. Stone and daughter Julia of Grosse Point were guests of the former's daughter and son-in-law, Mr. and Mrs. W. E. Malpass II the latter part of last week.

Stoves, Furniture, Musical Instruments and Hardware of all kinds make good Christmas presents and we have a nice supply of both new and used at Halpass Hdwe. Co's. adv.

Henry Alexander and son William, also daughters, Mrs. Hammer and Mrs. Bert Vandermeer and husband of Sparta were in East Jordan first of the week renewing acquaintances.

Dr. and Mrs. H. M. Harrington returned home Monday after two weeks absence, the former having been taking a post graduate course in Ann Arbor and the latter visiting in Detroit.

Mr. and Mrs. Frank Creswell have returned home, Mrs. Creswell from a visit with relatives in southern Michigan and Toledo, Ohio. Mr. Creswell has been receiving medical treatment in Ann Arbor.

Harold Price of Grand Haven spent the week end in East Jordan, his mother, Mrs. Ida Kenzie accompanied him to Grand Haven, where she will spend the winter with him being located at 209 Clinton St.

Members of Birthday Club were entertained at a six o'clock dinner at the LeRoy Sherman cottage on Lake Charlevoix, Thursday evening, Nov. 30. Mrs. Sherman and Mrs. Edith Bartlett were the hostesses.

The Mary Martha Class will be entertained at the home of Mrs. Mason Clark, Friday evening, Dec. 8. Pot luck supper at 6:30, this meeting is being held one week earlier than usual due to the holiday season.

Mr. and Mrs. Albert Vogt and son Junior, returned to their home in Flint last Thursday, after a few days visit with Mrs. Vogt's sister, Mrs. Joe Montroy and Mrs. Wm. Taylor and families and other relatives.

Car Heaters, Non-Skid Tire Chains, Tires, Parts for all cars, Cars and Trucks, Fodder Cutters, Feed Grinders, Logging Sleighs, Gasoline Engines, and New Lumber, sold on Easy Payments by Malpass Hdwe. Co. adv.

Mr. and Mrs. W. A. Loveday left last Saturday for Detroit where they will visit their daughter and family before going to their winter home in Lansing, enroute they visited their son William and family at Mt. Pleasant.

Mrs. Anna Keats who has been visiting her daughter Mrs. Albert Knop and family in Muskegon left there Nov. 28 for Los Angeles, Cal., where she will spend some time with her other daughter, Mrs. Ralph Buschert and husband.

Harry Simmons Jr., (Chum) who has been stationed on the U. S. S., N. Y. at Portsmouth, Va. has been transferred to the U. S. S. Duhlgren, New York, N. Y., His new address is H. L. Simmons U. S. S. Dahlgren, Postmaster, New York, N. Y.

Mrs. A. Berg and daughter Miss Ann Berg of Petoskey were recent guests of their daughter and sister, Mrs. Ida Bashaw. Mrs. Berg left last Friday for Muskegon where she will spend the winter with another daughter, Mrs. Enga Monroe.

Latest and newest end guarded Speed Sleds 97c. Genuine Hardwood Skis at lower prices than common pine. Knives that will cut nails 50c. Rocking Horses, Skates, Guns, Tools, Dishes and lots of other useful Christmas presents at Malpass Hdwe. Co. av

Sixteen friends and relatives celebrated the wedding of Mr. and Mrs. John Duncan at the bride's home Saturday evening. Games were played and several beautiful songs were sung by Mr. Duncan. Refreshments were served. Everyone had a jolly time and left the newly weds showered with congratulations and many beautiful gifts.

Annual Communication and election of officers of East Jordan Lodge No. 378 F. & A. M., next Tuesday, Dec. 12th, commencing at 8:00 p. m. All members are urged to be in attendance.

Endeavor to be what you desire to appear — Socrates.

The more happiness you give the more you have left.

Church News

St. Joseph Church
East Jordan
St. John's Church
Bohemian Settlement
Rev. Joseph J. Malinowski, Pastor
Sunday, December 10th, 1939.
8:30 a. m. — Settlement.
10:30 a. m. — East Jordan.

First M. E. Church
Rev. J. C. Matthews, Pastor
Preaching — 11:15 a. m.
Sunday School — 12:15 p. m.
Epworth League — 7:45 p. m.

Seventh-day Adventist
S. W. Hyde — Pastor
Sabbath School — 10:30 a. m. Saturday.
Church Service — 11:30 a. m. Saturday.

Presbyterian Church
C. W. Sidebotham, Pastor
C. R. Harper, Foreign Pastor
"A Church for Folks."
10:30 a. m. — Morning Worship.
11:45 Sunday School.
7:00 p. m. Young Peoples Meeting.
8:00 p. m. Adult Bible Class.

Church of God
Rev. S. J. High — Pastor
10:00 a. m. Sunday School.
11:00 a. m. — Morning Worship.
8:00 p. m. — Evening Worship.
8:00 p. m. Thursday — Prayer meeting at the church.

Christ Evangelical Lutheran
(German Settlement)
V. Feiten — Pastor
2:30 p. m. — English Worship.
Walthers League meets every 1st and 3rd Thursday of the month.
Ladies Aid meets every 2nd Thursday of the month.

Mennonite Brethren In Christ Church
Rev. H. L. Matteson, Pastor.
The Church With A Gospel Message.
Sunday School — 10:00 a. m.
Morning Worship — 11:00 a. m.
Evangelistic Service — 8:00 p. m.
Mid-week Prayer Service, Thursday — 8:00 p. m.
All are Welcome.
A Union Young Peoples Rally will be held at the local Mennonite Church Sunday afternoon Dec. 10, at 2 o'clock. Young people from Petoskey, Pellston and Manistigon are expected to be present. Special music will be furnished the young peoples quartette from Petoskey. A cordial invitation is extended to all young people to attend.

REORGANIZED Latter Day Saints Church
C. H. McKinnon, Pastor
10:00 a. m. — Church School.
11:00 a. m. — Morning Service.
7:30 p. m. — Evening Service.
7:30 p. m., Wednesday Prayer Service.
8:00 p. m., Thursday. — Zion's League.

Full Gospel Church
Rev. Arden Ragsdale, Pastor
Sunday school — 11 a. m.
Worship — 12 noon.
Evangelistic service — 8 p. m.
Wednesday prayer service: 8 p. m.
Everyone Welcome.

CREAM BURNS HIM
St. Louis — Lyle C. Black suffered second degree burns in an accident here, but it was cream and not fire that burned him. He is assistant butter-maker at a local creamery, and in removing a cream filter lid, pressure blew the hot liquid over him.

POLICE ARE SPEEDY
Middleville — Local police showed speedy efficiency recently when they recovered two stolen automobiles before either was reported stolen. One was found abandoned at a street intersection and the other was discovered when a driver was stopped on a speeding charge. Owners didn't report them missing until the next day.

Why not try a real old-fashioned Gay Nineties dinner? You'll find the recipes for a meal prepared by a Washington hostess of those days in the Housewife's Food Almanack, that popular instructive feature in The American Weekly, the magazine distributed with next Sunday's Chicago Herald-American.

During an intense love scene in the movies, when the hero was doing his stuff, wife nudged her husband and said: "Why is it that you never make love to me like that?"
"Say," he replied, "do you know the salary that guy gets for doing that?"
People would rather be amused than instructed.

Oliver Twist
Asked for
"More"

YOU ARE INVITED
TO DO THE SAME

Please do not limit yourself to the use of only one or two departments or services of this bank. There are many more ways in which we could be of real help to you in financial matters. Won't you ask for "more" so that we may make this bank increasingly useful to you?



STATE BANK of
EAST JORDAN

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
There is No Substitute for Money in the Bank

Have You A Friend

OR RELATIVE

That would appreciate some New Silver for Christmas? Possibly your own silver is getting run down at the heels.

Here's An Opportunity!

A BEAUTIFUL FIVE-PIECE SET OF GENUINE "QUEEN MARY" PURE SILVERPLATE, WITH A TEN-YEAR GUARANTEE.

FOR ONLY **59c**
and \$5.00 In Trade

Purchased in quantities for 475 A. G. Stores.
Sold to you at cost.

ONE KNIFE — TWO FORKS — TWO SPOONS
Stainless Steel Knife Blade

Start NOW — You'll soon have a full set.
Get a trade card to punch out — Or save you cash register coupons.

NEW CROP

Oranges and Grapefruit

TEXAS GRAPEFRUIT, 80 size — 5 for 17c
FLORIDA ORANGES, 216s — doz. 18c
NEW CALIFORNIA NAVEL ORANGES, 176s, 28c
FANCY APPLES — Wagners, Delicious, Spys.
TANGERINES — 2 doz. 25c
LARGE HEAD LETTUCE — 2 for 13c

THE QUALITY FOOD MARKET

PHONE 142 — WE DELIVER — EAST JORDAN

TRY HERALD WANT ADS FOR RESULTS!

THE SHOW PLACE OF THE NORTH
TEMPLE THEATRE EAST JORDAN
SATURDAY ONLY, DEC. 9 Matinee 2:30 — 10c - 15c
Eves 7:15 9 10c - 25c
GEORGE O'BRIEN — BILL CODY

THE FIGHTING GRINGO
VARIETY — COMEDY — NEWS

SUNDAY — MONDAY Sun. Matinee 2:30 10c - 15c
Eves 7 and 9:10. 10c - 25c
IN TECHNICOLOR! The Red Blooded Saga of Conquering Pioneers.
HENRY FONDA — CLAUDETTE COLBERT
EDNA MAY OLIVER — EDDIE COLLINS — JESSIE RALPH

Drums Along The Mohawk
CARTOON COMEDY — LATEST NEWS EVENTS
TUESDAY - WED. FAMILY NITES 2 for 25c
THE JONES FAMILY

TOO BUSY TO WORK
TRAVELTALK — DICK TRACY'S G MEN
THURSDAY and FRIDAY — DEC. 14 - 15
RANDOLPH SCOTT — MARGARET LINDSAY

20,000 MEN A YEAR
AMERICAN YOUTH TAKES WINGS
3 STOOGES COMEDY — CARTOON NOVELTY

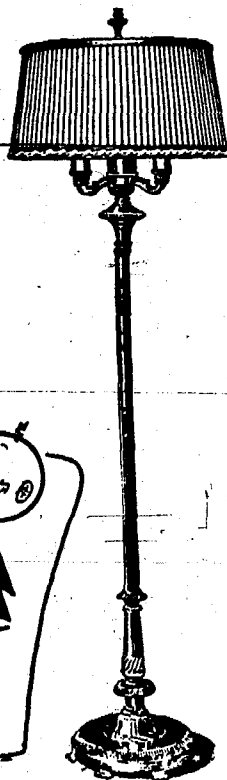
REDDY KILOWATT says
STOP IN AND SEE THE
NEW BUCKLEY 7-Way
I.E.S. LAMPS

A \$15.00 Value **10.95**
COMPLETE WITH BULBS
\$1.55 DOWN — \$1.12 MONTHLY

Washable Hand Sewn Silk Shades.
Best Quality Metal Finish
Small Night Light on Separate Switch

7-Way Lighting

3 STEPS OF LIGHT (high-low or medium) from the master bulb with candles turned off.
3 STEPS OF LIGHT from the master bulb, each with candles lighted.
1 light intensity with candles turned on and master bulb off.



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R. G. WATSON FUNERAL HOME
East Jordan, Mich. 66 Phones 244

Ask Me Another
A General Quiz

The Questions

- 1. What part of the world's population does the Southern hemisphere contain?
2. Is there a federal or state law for the punishment of a stowaway discovered on an ocean vessel?
3. Which is the longest verse of the Bible? The shortest?
4. What is the name of the geological period in which we live?
5. Will all kinds of oil float on water?

The Answers

- 1. The Southern Hemisphere contains but 5 per cent of the world's population.
2. No.
3. Longest—Esther 8:9; shortest—St. John 11:35.
4. The Holocene. It extends from about 20000 B. C. to the present time.
5. Several kinds will not, among them are sassafras and wintergreen.

ONLY 1c
A TABLET TO
EASE PAIN OF
NEURITIS FAST
With Genuine Bayer Aspirin



Get this Famous Quick Relief today without thought of price. We feature the fact that Bayer Aspirin costs only 1c a tablet, to drive home the point that there's no reason even for the most budget-minded person to accept anything less than genuine fast-acting Bayer Aspirin.

For at the most, it costs but a few pennies to get hours of relief from the pains of neuritis, rheumatism or headache... and get it with all the speedy action for which Bayer Aspirin is world-famous.

By Understanding Justice between men or between nations can only be achieved through understanding and good will.—Jane Addams.

NIGHT COUGHS
DUE TO
COLDS

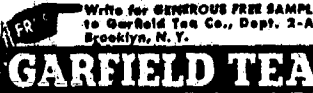
Need More Than "Salve" To Quickly Relieve DISTRESS! Before you go to bed rub your throat, chest and back with warming, soothing Musterole. You get such QUICK relief because Musterole is MORE than "just a salve." It's a marvelous stimulating "counter-irritant" which helps break up local congestion and pain due to colds.



Hope a Pillar Hope is the pillar that upholds the world.—Pliny.

THE TEA-CUP THAT FIGHTS CONSTIPATION

Garfield Tea is not a "cure-all," but if you want prompt relief from temporary CONSTIPATION without drastic drugs, try a cup tonight of this fragrant, 10-herb tea. Acts thoroughly and mildly. Pleasant to the taste. 25c-10c at drugstores.



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The DIM LANTERN
By TEMPLE BAILEY

PENN PUBLISHING COMPANY—WNU SERVICE

CHAPTER X—Continued

"That's the thing for you and Del. He really loves fine stock. And you and he—think of it—riding over the country—planning your gardens—having a baby or two." Edith was going very fast.

"It sounds heavenly," said Lucy. "Then make it Heaven. Oh, Lucy, Lucy, you lucky girl—you are going to marry the man you love. Live away from the world—share happiness and unhappiness—" She rose from the table restlessly, pushing back her chair, dropping her napkin on the floor. "Do you know how I envy you?"

She went to the window and stood looking out. "And here I sit, day after day, like a prisoner in a tower—and my page sings—that was the beginning of it—and it will be the end."

"No," Lucy was very serious, "you mustn't let it be the end. You—you must open the window, Miss Towne."

Edith came back to the table. "Open the window?" Her breath came fast. "Open the window. Oh, little Lucy, how wise you are..."

When Lucy had gone, Alice came in and dressed Edith's hair. She found her lady thoughtful. "Alice, what did they do with my wedding clothes?"

"We put them all in the second guest-suite," she said; "some of them we left packed in the trunks just as they were, and some of them are hung on racks."

"Where is the wedding dress?" "In a closet in a white linen bag."

"Well, finish my hair and we will go and look at it."

As they entered it, the second guest-suite was heavy with the scent of orange blooms. "How dreadful, Alice," Edith ejaculated. "Why didn't you throw the flowers away?"

"Miss Annabel wouldn't let me. She said you might not want things touched."

"Silly sentimentality," Edith was impatient.

The room was in all the gloom of drawn curtains. The dresses hung on racks, and, encased in white bags, gave a ghastly effect. "They are like rows of tombstones, Alice."

"Yes, Miss Towne," said Alice, dutifully. The maid brought out the wedding dress and laid it on the bed. Edith, surveying it, was stung by the memory of the emotions which had swayed her when she had last worn it. It had seemed to mock her. She had seen her own tense countenance in the mirror, as she had controlled herself before Alice. Then, when the maid had left, she had thrown herself on the bed, and had writhed in an agony of humiliation.

And now all her anger was gone. She didn't hate Del. She didn't hate Lucy. She even thought of Uncle Fred with charity. And the wedding gown was, after all, a robe for a princess who married a king. Not a robe for a princess who loved a page. A tender smile softened her face.

"Alice," she said, suddenly, "wasn't there a little heliotrope dinner frock among my trousseau things?"

"Yes, Miss Towne. Informal." Alice hunted in the third row of tombstones until she found it.

"I want long sleeves put in it. Will you tell Hardinger, and have him send a hat to match?"

"Yes, Miss Towne. The heliotrope frock had simple and lovely lines. It floated in sheer beauty from the maid's hands as she held it up. "There isn't a prettier one in the whole lot, Miss Edith."

Edith, having dispatched the box with a charming note to Lucy Logan, had a feeling of ecstatic freedom. All the hurt and humiliation of the bridal episode had departed. She didn't care what the world thought of her. Her desertion by Del had been material for a day's gossip—then other things had filled the papers, had been headlined and emphasized. And what difference did it all make?

CHAPTER XI

The day after Christmas. "Baldy, darling: The operation is over, and the doctor gives us hope. That is the best I can tell you. I haven't been allowed to see Judy, though they have let Bob have a peep at her, and she smiled."

"Give my love to everybody. I have had Christmas letters from Evans and Edith and Mr. Towne. Baldy, Mr. Towne wants to marry me. I haven't told you before. It is rather like a dream and I'm not going to think about it. I don't love him, and so, of course, that settles it. But he says he can make me, and, Baldy, sometimes I wish that he could. It would be such a heavenly thing for the whole family. Of course that isn't the way to look at it, but I believe Judy wants it. She believes in love in a cottage, but she says that love in a palace might be equally satisfying, with fewer things to worry about."

"Somehow that doesn't fit in with the things I've dreamed. But dreams, of course, aren't everything..."

"I had to tell you, dear old boy. Because we've never kept things from each other. And you've been so perfectly frank about Edith. Are things a bit blue in that direction? Your letter sounded like it."

"Be good to yourself, old dear, and love me more than ever."

Jane signed her name and stood up, stretching her arms above her head. It was late and she was very tired. A great storm was shaking the windows. The wind from the lake beat against the walls with the boom of guns.

She walked the floor, a tense little figure, fighting against fear. The storm had become a whistling pandemonium. She gave a cry of relief when the door opened and her brother-in-law entered.

"I'm half-frozen, Janey. It was a fight to get through. The cars



"Can't you trust the maids?"

are stopped on all the surface lines."

"How is Judy?" "Holding her own. And by the way, Janey, that friend of yours, Towne, sent another bunch of roses. Pretty fine, I call it. She's no end pleased."

"It's nice of him." "Gee, I wish I had his money."

"Money isn't everything, Bobby."

"It means a lot at a time like this." His face wore a worried frown. Jane knew that Judy's hospital expenses were appalling, and bills were piling up.

"I work like a slave," Bob said, ruefully, "and we've never been in debt before."

"When Judy is well, things will seem brighter, Bob." She laid her hand on his arm.

He looked up at her and there was fear in his eyes. "Jane, she must get well. I can't face losing her."

"We mustn't think of that. And now come on out in the kitchen and I'll make you some coffee." Jane was always practical. She knew that, warmed and fed, he would see things differently.

Yet in spite of her philosophy, Jane lay awake a long time that night. And later her dreams were of Judy—of Judy, and a gray and dreadful phantom which pursued...

The next day she went to the hospital and took Junior with her. When he saw his mother in bed, Junior asked, "Do you like it, Mother-dear?"

"Like what, darling?" "Sleeping in the daytime?"

"I don't always sleep." She looked at Jane. "Does little Julia miss me? I think about her in the night."

Jane knew what Judy's heart wanted. "She does miss you. I know it when she turns away from me. Perhaps I oughtn't to tell you, but I thought you'd rather know."

"I do want to know," said Judy, feverishly. "I don't want them to forget. Jane, you mustn't ever let them—forget."

Jane felt as if she had been struck a stunning blow. She was, for a moment, in the midst of a dizzy universe, in which only one thing was clear. Judy wasn't sure of getting well!

Judy, with her brown eyes wistful, went on: "Junior, do you want Mother back in your own nice house?"

"Will you make cookies?" "Yes, darling."

"Then I want you back. Aunt Janey made cookies, and she didn't know about the raisins."

"Not tonight, darling. But you may when I come home."

But days passed and weeks, and Judy did not come home. And the first of February found her still in that narrow hospital bed. And it was in February that Frederick Towne wrote that he was coming to Chicago. "I shall have only a day, but I must see you."

The next time she went to the hospital, she told Judy of his expected arrival. "Tomorrow."

"Oh, Jane, how delightful." "Is it? I'm not sure, Judy."

"It would be perfect if you'd accept him, Jane."

"But I'm not in love with him."

"Bob and I were talking about it," Judy's voice was almost painfully eager, "of how splendid it would be for—all of us."

For all of us. Judy and Bob and the babies! It was the first time that Jane had thought of her marriage with Towne as a way out for Judy and Bob...

From his hotel at the moment of arrival, Towne called Jane up. "Are you glad I'm here?"

"Of course." "Don't say it that way."

"How shall I say it?" "As if you meant it. Do you know what a frigid little thing you are? Your letters were like frosted cakes."

She laughed. "They were the best I could do."

"I don't believe it. But I am not going to talk of that now. When can I come and see you? And how much time have you to spare for me?"

"Not much. I can't leave the babies."

"Your sister's children. Can't you trust the maids?"

"Maids? Listen to the man! We haven't any."

"You don't mean to tell me that you are doing the housework?"

"Yes, why not? I am strong and well, and the kiddies are adorable."

"We are going to change that. I'll bring a trained nurse up with me."

"Please don't be a tyrant."

"Tut-tut, little girl," she heard his big laugh over the telephone. "I'll bring the nurse and someone to help her, and a load of toys to keep the kiddies quiet. When I want a thing, Jane, I usually get it."

He and the nurse arrived together. A competent houseworker was to follow in a cab. Jane protested. "It seems dreadfully high-handed."

"They were alone in the living-room. Miss Martin had, at once, carried the kiddies off to unpack the toys."

Frederick laughed. "Well, what are you going to do about it? You can't put me out."

"But I can refuse to go with you"—there was the crisp note in her voice which always stirred him.

"But you won't do that, Jane." He held out his hand to her, drew her a little towards him.

She released herself, flushing. "I am not quite sure what I ought to do."

"Why think of 'oughts'? We will just play a bit together, Jane. That's all. And you're such a tired little girl, aren't you?"

His sympathy was comforting. Everybody leaned on Jane. It was delightful to shift her burdens to this strong man who gave his commands like a king.

"Yes, I am tired. And if the babies will be all right—"

Soon they were dining in a charming French restaurant. The waiter, with the first course, interrupted them. When he once more disappeared, Frederick persisted. "I'm going away tomorrow. Won't you give me my answer tonight? After lunch I'll take you home and you can rest a bit, and then I'll come

for you and we'll dine together and see a play."

She tried to protest, but he pleaded. "This is my day. Don't spoil it, Jane."

It was nearly three o'clock when they left the table, and they had a long drive before them. Darkness had descended when they reached the house. It was still snowing.

Bob was upstairs, walking around the little room like a man in a dream.

"I can't tell you," he confided to Jane after Frederick had left, "how queer I felt when I came in and found Miss Martin with the babies, and that stately old woman in the kitchen. And everything going like clockwork. Miss Martin explained, and—well, Towne just waves a wand, doesn't he, Janey, and makes things happen?"

"I don't know that I ought to let him do so much," Jane said.

"Oh, why not, Janey? Just take the good the gods provide..."

Before Frederick Towne reached his hotel he passed a shop whose windows were lighted against the early darkness. In one of the windows, flanked by slippers and stockings and a fan to match, was a French gown, all silver and faint blue, a shining wisp of a thing in lace and satin. Towne stopped the car, went in and bought the gown with its matching accessories. He carried the big box with him to his hotel. Resting a bit before dinner he permitted himself to dream of Jane in that gown, the pearls that he would give her against the white of her slender throat, the slim bareness of her arms, the swirl of a silver lace about her ankles—the swing of the boyish figure in its sheath of blue.

He wondered if he offered it to Jane, would she accept? He knew she wouldn't. Adelaide would have made no bones about it. There had been a lovely thing in black velvet he had given her, too, a wrap to match.

The evening stretched ahead of him, full of radiant promise. He knew Jane's strength but he was ready for conquest.

His telephone rang. And Jane spoke to him.

"Mr. Towne," she said, "I can't dine with you. But can you come over later? Judy is desperately ill. I'll tell you more about it when I see you."

Bob had cried when the news came from the hospital. It had been dreadful. Jane had never seen a man cry. They had been hard sobs, with broken apologies between. "I'm a fool to act like this..."

Jane had tried to say things, then had sat silent and uncomfortable while Bob fought for self-control.

Miss Martin had gone home before the message arrived. Bob was told that he could not see his wife. But the surgeon would be glad to talk to him, at eight.

"And I know what he'll say," Bob had said to Jane drearily, "that if I can get that specialist up from Hot Springs, he may be able to diagnose the trouble. But how am I going to get the money, Janey? It will cost a thousand dollars to rush him here and pay his fee. And my income has practically stopped. With all these labor troubles—there's no building. And Judy's nurses cost twelve dollars a day—and her room five. Oh, poor people haven't any right to be sick, Janey. There isn't any place for them."

Jane's face was pale and looked pinched. "There's the check Baldy sent me for Christmas, fifty dollars."

"Dear girl, it wouldn't be a drop in the bucket."

(TO BE CONTINUED)

Young Men Set Records That Startled World

Oliver Wendell Holmes, the famous poet, was not tolerant of youth. The youngsters who showed signs of accomplishing things were, in his opinion, "conceited in the morning and sleepy in the afternoon."

Youth has confounded him, however, for it has more than held its own in discoveries that have brought progress to the world, observes a writer in London Answers Magazine.

Dr. Niels Bohr, of Copenhagen, was only 28 when he startled the scientific world by saying that the atom was a miniature solar system—but he was right! In 1922, at the age of 37, he received the Nobel prize for the greatest discovery in physics—the youngest man ever to receive that coveted award.

Henry Mosely, an Englishman, was only 26 when he analyzed the elements by the reflection of X-rays from their atoms. He was killed two years later at Gallipoli, one of the greatest losses of the war, for nothing could recompense the world for the loss of his brilliant brain.

Sir William Crookes was only three years older when he found a new metal, thallium, by a new method, the spectroscopic. Still another, Briton, Perkin, was 18 when he discovered the first aniline dye.

The celebrated Pasteur had just turned 20 when he began experimenting with tartaric acid. He solved his problem six years later, and the whole world knows and has benefited from the result.

Sir Isaac Newton had worked out the binomial theorem, the method of tangents, differential and integral calculus, and the law of gravitation before he was 24. In his own words: "I was then in the prime of my age for invention."

Van't Hoff was a student of 22 when he published an 11-page pamphlet entitled, "The Structure of the Atom in Space." It provoked roars of laughter from older scientists who said he was crazy. Van't Hoff smiled, and before long investigations proved him correct. The laughter ceased and was replaced by somewhat sheepish grins partially hidden by gray beards.

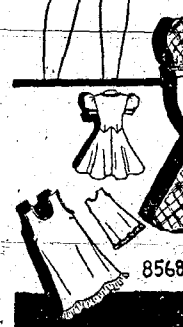
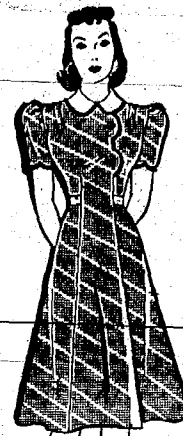
Albert Einstein conceived his famous theory of relativity at the age of 18, and published it when he was 26.

More Women as Mediums Women constitute 80 per cent of all the spiritualistic mediums, fortune tellers and crystal gazers in the United States, says Collier's Weekly.

Two Crisp Patterns With Double Values

START the day cheerily, in this comfortable, crisp little morning frock, 1860, with four buttons and several scallops. It has a two-way neckline so that you can vary its personality by making it up both ways in different materials—sometimes with the tailored collar and sometimes with the plain square neckline. Choose gingham, percale, linen and calico for this.

Basque Frock, Slip Included. Here's a godsend for busy mothers—a practical pattern (8568) that includes both a basque frock



for school, and a pretty slip. You can really solve most of your small daughter's school problems by using this two-way pattern, time and again. It's very easy and quick to do. Make the frock of challis, wool crepe, gingham, percale—and in velveteen it will be sweet for parties, too.

The Patterns. No. 1860 is designed for sizes 14, 16, 18, 20; 40, 42. Size 16 requires 5 yards of 35 inch material; 3/4 yard contrast for collar, 2 yards bias binding for collarless style.

No. 8568 is designed for sizes 6, 8, 10, 12 and 14 years. Size 8 requires 1 1/2 yards of 36 inch material for the frock, 3/4 yard contrast and 1 1/2 yards trimming. 1 1/2 yards of 36-inch material for slip; 1 1/2 yards ruffling; 2 yards trimming.

Send your order to The Sewing Circle Pattern Dept., Room 1324, 211 W. Wacker Dr., Chicago, Ill. Price of patterns, 15 cents (in coins) each. (Bell Syndicate—WNU Service.)

Beware Coughs from common colds That Hang On

Creomulsion relieves promptly because it goes right to the seat of the trouble to loosen germ laden phlegm, increase secretion and aid nature to soothe and heal raw, inflamed bronchial mucous membranes. No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding that you are to like the way it quickly always the cough or you are to have your money back. CREOMULSION for Coughs, Chest Colds, Bronchitis

National Calamity Every war is a national calamity whether victorious or not.—Gen. Von Moltke.

HOW MANY WOMEN LOSE FAT SWIFTLY—SAFELY

And Gain the Increase in Physical Vigor, Youthfulness and Improvement in Health That So Often Comes With Excess Fat Reduction.

Here's the Plan that helps so many to reduce excess fat and brings into blossom the natural attractiveness and vivaciousness that most every woman possesses.

Take a half teaspoonful of Kruschen in a glass of hot water first thing every morning to gently activate liver, bowels and kidneys. Cut down your caloric intake. Eat wisely and satisfactorily.

In a few weeks get-on the scales and just see if you haven't lost pounds of ugly fat and gained in that energy, improvement in health and more youthful feeling which reduction of excess fat so often brings. If not joyfully satisfied—money back.

Don't fail to get a jar of Kruschen today! The cost is trifling and it lasts 4 weeks. Sold by leading drug stores throughout the world.

MORE FOR YOUR MONEY

Read the advertisements. They are more than a selling aid for business. They form an educational system which is making Americans the best-educated buyers in the world. The advertisements are part of an economic system which is giving Americans more for their money every day.

MONEY

DOLLAR MAKERS Emotion Wins Over Logic in Average Mind

By GEORGE T. EAGER

A CONVINCING example of the fact that more people respond to an appeal to feelings and emotions than are influenced by reason and logic is the recent experience of a lock manufacturer in New York. Having spent a lifetime in perfecting a superior article for protecting householders against intruders and knowing more about mechanics than about the human mind the manufacturer's advertisements had for some time merely extolled the lock's construction and workings. Sales were disappointing.



Several months ago a tragedy occurred which was front page news for days. A prominent woman was brutally murdered by an intruder whose entrance to her home had been made easy by a cheap, defective lock. An advertising man persuaded the lock manufacturer to address a series of advertisements to husbands who failed to provide adequate protection to wives left alone at home. Very little was said in the advertisements about details of lock construction. Much was said about wives and children. The emotional appeal swamped the factory with orders.

Psychologists explain that in an emotional state of mind one's desire to act is paramount and that when a product to be sold is made part of an emotional feeling a buyer does not see the product as a detached object but as part of his own welfare and acts accordingly.

THE MYSTERY OF 'JONESBY'

SOMETIME ago a well-to-do business man, prominent in his community, received a mysterious letter. The envelopes merely contained several newspaper clippings about a favorite horse in his racing stable. To the clippings was attached a simple card reading "Compliments of Jonesby." A few weeks later came clippings about a dance given for his debutante daughter, followed a month or so later by the comments of various financial writers on the annual report of the company of which he is the president. Each group of clippings was accompanied by the mysterious card, "Compliments of Jonesby," and not another word of comment or explanation.



Needless to say the name Jonesby and the whole affair became a much discussed subject among the business man's friends and family. There were many guesses and attempted solutions of the mystery. Then one day the whole matter reached a climax at the business man's office. A man appeared, said he had a matter of intense personal interest to discuss with the president and handed the reception room girl a card. It merely carried the words, "Compliments of Jonesby."

Jonesby got his interview and he got it immediately. He was an insurance man who specialized in selling big policies to prominent and wealthy people. He sold his policy just as he had sold policies to many other "hard to see" prospects by the use of this simple combination of patience and knowledge of human nature.

(Bell Syndicate—WNU Service.)

Whistle Helps Measure Pressures in Engines

How to measure the volume of the compression space above the pistons of an internal combustion engine, without removing the cylinder head has been solved by the invention of a whistling gauge. The rate of vibration of the air inclosed in the cylinder head is compared with that of air inclosed in an adjustable and calibrated chamber of known volume by employing two identical whistles, one attached to one sparkplug port of the engine and the other to the adjustable chamber.

The whistles are blown by air having a common supply and constant pressure, says Popular Mechanics. The pitch of the notes of the whistles on the two chambers depends upon the volume of air contained in them. Thus, when notes of the same pitch are produced, the volumes of the two chambers are equal.

Lace Associates With Fabric In Current Costume Fashions

By CHERIE NICHOLAS



LATEST style reports bring the interesting news that lace, that artful flatterer of womankind, has gone into partnership with fabric. You'll love the new dresses that are now being fashioned part of lace and part of fabric. You will be amazed at the multitudinous ways in which this idea is being worked out. In fact designers have seized the opportunity to create fashions along this line with such keen enthusiasm the movement has become of tremendous influence throughout costume design.

Women who aspire to dress becomingly and in perfect taste without show or ostentation will find that any one of the three lace-with-fabric gowns pictured will prove exactly to their liking. The model shown centered in the picture combines lace with sheer wool. The lace yoke drapes softly to meet the V-line of the wide corselet inset midriff to give the new narrowed-in waistline. The gored skirt and flaring hemline give fashion's pet silhouette.

The soft graceful lines of the dress to the left in the group have a delightful knack of slimming the figure. Lace is used around the neckline and up on the new below-elbow sleeves. Gleaming buttons set off the shirred bodice. Here is the sort of dress that "prettifies" you every time you wear it. Being conservatively styled it is not too dressy for daytime affairs yet it is dressy enough to tune to occasion of afternoon tea, bridge party or the matinee.

In the charming gown to the right the popular contrast-bodice-and-skirt theme is carried out beautifully with silk crepe for the skirt and lace for

the blouse top. The soft draped lace bodice is laced throughout and the skirt is gored for smart and becoming fullness. The self-fabric frogs that fasten it are centered with rhinestone clasps.

Choose any of the three dresses illustrated and you will be showing fine judgment. Regarded as foundation dresses to serve as background for resplendent jewelry accents you will find them of the type that is indispensable in the properly selected wardrobe. Granted that black is always a safe, and for the most part, first choice, yet when it comes to color one cannot but find that the lace-plus-fabric gown carried out in monochrome blackberry hue, or tulip black, or in wine, in deep forest green or the new grayed blues or greens, presents a very persuasive argument.

There is another lace-and-fabric idea that is simply taking the fashion world by storm. It is that of the simple black sheer wool or crepe afternoon frock that is trimmed with narrow black lace frilled about the neckline and sleeves, also about the wide-flaring skirt hemline. If there be a bustle-back sash of self-dress fabric, it too will be edged with wee lace frills. It is a catchy theme, we can assure you.

One cannot too urgently stress the use of black lace. Perhaps the Spanish influence in fashions has brought about the present black lace craze but whatever the cause the fact remains that designers are turning out an endless array of dresses, blouses, jackets, even hats and bags made of lace. A clever fantasy is the huge black lace butterfly bow worn at the décolleté neckline of the black velvet or crepe dinner or formal evening gown, caught with a glittering jeweled clip or brooch.

(Released by Western Newspaper Union.)

Her Chic Look



Yes, her mirror reflects her chic look. To achieve the perfect "look," it's the correct and intriguing accessories that accomplish most of it. In this instance, the hat worn by this fair one is one of the new small styles with draped jersey brim and fur crown. It is trimmed with fly-away multi-colored feathers. The color splurge of this intriguing chapeau adds pep to her black seal coat. Her gloves and capacious suede bag which she has opened up to call attention to its elegant interior decoration, are of mulberry color to match the brim of her hat.

Heart Necklace

Small gold hearts and big gold hearts, the small ones surrounded with gold links, form a romantic looking chain. At the center front of the necklace hang three golden arrows with large hollow hearts fastened to their tips.

Ornate Sweaters For Evening Wear

Very fashionable is the formal two-piece evening dress that tops a floor-length skirt of black velvet or stiff silk with a sweater sparkling with sequin or crystal embroidery or with a basque jacket of rich brocade or sumptuous metal cloth. The sweaters may be as simple or as elaborate as you wish. Some are fashioned with low décolleté necklines, others button up close to the throat. They may glitter all over with sequin embroidery and such, or they are made to take on the formal look via a row of brilliant rhinestone buttons that fasten close up to the neckline where they are met with a cunning little turnover collar made all of sequins and rhinestone and metal threads.

Peg-Top Pockets Hark Back to 1914

The peg-top silhouette, so reminiscent of the 1914 era, is being modified to very wearable lines in daytime wools and afternoon crepes of silk, with the peg-top look created by the proper placement of pockets. Back fullness, which caused such a lot of conversation only a little while ago, has simmered down to a very pleasant new silhouette movement confined to cluster pleats, a flat bow or shirting carefully placed.

Brass Buttons Are Now All the Rage

Count 'em as they shine forth in fashion's parade. Perhaps you would if you could but you can't for there's thousands and thousands of brass buttons adorning the mode this winter. The new white evening coats that are fastened with brass buttons a la militaire are proving great favorites with the younger set. Resort fashions also foretell the use of brass buttons.

IMPROVED UNIFORM INTERNATIONAL SUNDAY SCHOOL Lesson

By HAROLD L. LUNDQUIST, D. D.
Dean of The Moody Bible Institute
of Chicago.
(Released by Western Newspaper Union.)

Lesson for December 10

Lesson subjects and Scripture texts selected and copyrighted by International Council of Religious Education; used by permission.

REACTIONS TO THE GOOD NEWS

LESSON TEXT—Matthew 11:16-30.
GOLDEN TEXT—Come unto me, and ye that labor and are heavy laden, and I will give you rest. Take my yoke upon you, and learn of me; for I am meek and lowly in heart; and ye shall find rest unto your souls. For my yoke is easy, and my burden is light.—Matthew 11:28-30.

The response which men and women make to the preaching of the gospel today determines their destiny for time and eternity, just as it did when Jesus was first sending out His disciples to preach.

How do you react to the gospel message? Indifference will keep a man from Christ just as effectively as open rejection. A childlike faith, on the other hand, will bring a man into delightful fellowship with Him in both life and service. The Lord gives rest for the soul and companionship in the yokefellowship of Christian service.

I. Childish Dissatisfaction (vv. 16-19).

Jesus, who was skilled in the art of teaching, took a familiar scene from the daily life of the people to show how utterly childish was the criticism of His enemies. Children at play, trying to interest their companions, present a wedding scene of great joy with no response. They then try the opposite with no better result.

The enemies of Christ were just like such children, and His enemies are the same today. Opposition to the gospel lies to clothe itself in learned phraseology and express itself in the terms of dignified logic, but in fact it is but an expression of personal feelings encouraged by the devil and altogether like those of disgruntled children. Not often does it show its true nature in a forthright expression of unbelief and infidelity, for it prefers to hide behind some self-righteous criticism which it can level against Christian people or against their faith.

Why not be honest, unbeliever who reads these lines, and tell the truth about your reasons for failing to accept Christ. When you do that you will find that they are not reasons at all but only excuses, and there will then be hope for your repentance and conversion.

II. Deadly Indifference (vv. 20-24).

Rejection of Christ may be and all too often is simply indifference to His holy person and work. Jesus pronounced an awful judgment on the cities which had been honored by His presence and His great works, and which should have been awed by His message and power but which had passed Him by in bored indifference.

These again are typical of countless thousands who today comfort themselves by saying, "I do not oppose the Church; I'm not against Christianity. I just don't take any position either for or against." By so doing they have declared themselves to be against Christ. Jesus said, "He that is not with me is against me; and he that gathereth not with me scattereth abroad" (Matt. 12:30). Let not such think for a moment that their judgment shall be less severe than that of the cities of Chorazin and Bethsaida!

III. Childlike Faith (vv. 25, 26).

God the Father and our Lord Jesus Christ have a great and loving interest in the touching beauty of the faith of a child. The unquestioning dependence, the absolute assurance of the child heart, these are the things that receive an answer from the Almighty.

This is not intended to reflect in any way on those who may have learning, wisdom and power but who with all have maintained a childlike humility. God knows them and honors and uses them. The point we do want to make is that all too often learning and standing in this world are a barrier between men and God simply because men put their trust in these things and not in Him. It is always a serious matter when a man permits his God-given ability to think, to come between him and God. What folly it is to expect the infinite and eternal God who made all things, including the brain of man, to turn pass through the narrow compass of finite thinking.

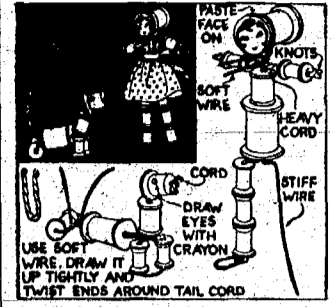
IV. Restful Companionship (vv. 27-30).

A study of the theories and philosophies of this world leads only to unrest. Bewildered and unhappy is the man who puts his trust in them. But in Christ the weary and belabored human soul will find perfect and eternal rest. Why then does the mass of men reject Him to go on to wander in despair?

The rest which we find in Christ is not a useless and inactive repose. Far from it. It is a blessed yokefellowship with Christ in carrying forward His work. Here man finds his real usefulness, for only here is he liberated from the limitations of sin and self and joined in a yoke with the One in whom dwells all wisdom and power.

HOW TO SEW

by Ruth Wyeth Spears



SO MANY readers have asked for more spool ideas after seeing the directions for spool shelves in Sewing Book No. 3, that I know you will love making these toys.

The two spools for the doll's arms are strung together with cord. Start with these, then bend the body wire over the center of the cord. Run both ends of the wire through the two body spools, then bend the wires and run them through the spools for the legs. Bend in flat loops for the feet. Twist wire around the bonnet spool and fasten to body tightly so the bonnet tips up at the back. Cut a face out of a fashion magazine or draw one and paste it on the front of the bonnet spool. The dress is of two straight pieces; sash and bonnet ribbons match. One end is cut off the spool for the dog's head. Bend the wire over the whiskers, then run both ends through the head and neck spools. Run one end through the two leg spools, then both through the body and one through the

back spool. Twist together around the tail.

NOTE: Readers who are now using Sewing Books No. 1, 2 and 3 will be happy to learn that No. 4 is ready for mailing; as well as the 10-cent editions of No. 1, 2 and 3. Mrs. Spears has just made quilt block patterns for three designs selected from her favorite Early American quilts. You may have these patterns FREE with your order for four books. Price of books—10 cents each postpaid. Set of three quilt block patterns with-out books—10 cents. Send orders to Mrs. Spears, Drawer 10, Bedford Hills, New York.



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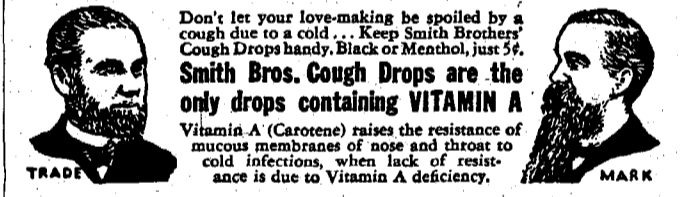
ALL WITH PRIVATE TUB AND SHOWER BATHS

From \$2 DAILY



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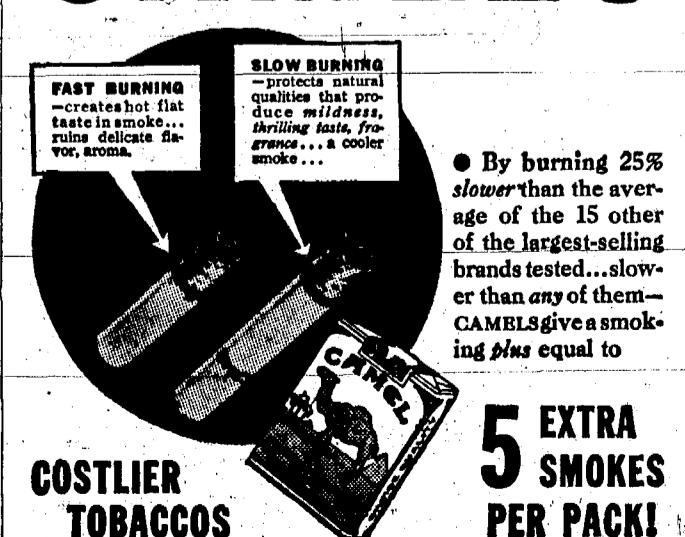
ROMEOS



Don't let your love-making be spoiled by a cough due to a cold. Keep Smith Brothers' Cough Drops handy. Black or Menthol, just 5¢. Smith Bros. Cough Drops are the only drops containing VITAMIN A. Vitamin A (Carotene) raises the resistance of mucous membranes of nose and throat to cold infections, when lack of resistance is due to Vitamin A deficiency.

Shared Happiness: We shall never enjoy real happiness until it is shared. Royal Act: 'Tis a kingly action, believe me, to assist the fallen.—Ovid.

More Puffs per Pack... and
More Mildness, Coolness,
and Flavor with
SLOWER-BURNING
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COSTLIER TOBACCO 5 EXTRA SMOKES PER PACK!

Among First To Contribute

First county residents to contribute to anti-tuberculosis work in Michigan through purchase of the 1939 tuberculosis Christmas Seals were: East Jordan: Alice Sedgman, Jason H. Snyder, Mary Green, and Howard Porter. Boyne City: Arlene Brooks and Carlos Laguire. Charlevoix: Mrs. Charles Martini, Brown Motors Inc., Charlevoix Terminal Co. and Mrs. Floyd Brown.

Christmas Seal funds in the past have been used to give examination by X-ray to 1,065 residents of Charlevoix county. Last year 80 such examinations were given, 45 being first X-rays, and 35, re-rays. Sound motion pictures were shown to 5,015 students and 29 adults.

"THIN ICE," A HOCKEY STORY YOU'LL ENJOY

Do you like hockey? If so, you'll get a real kick out of this gripping yarn by Charles Spain Verral. "Thin Ice" relates the exciting story of a team manager who was stung into action by a money-hungry owner. Watch for it in This Week, the magazine with Sunday's Detroit News.

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Funeral of John Ross, Flint, Held Here Thursday, Nov. 23rd

John Ross, 92, a former East Jordan citizen, passed away at his home in Flint, Nov. 21st, following a year's illness from a complication of diseases.

Mr. Ross was born in Scotland, March 28, 1847. He came to the United States and Michigan in 1856. On Nov. 7, 1880, he was united in marriage to Annetta Moyer in Tuscola County, Mich. They came to East Jordan in 1901 where Mr. Ross followed the farming occupation. Mrs. Ross passed away June 27, 1918. About six years ago Mr. Ross moved to Flint where he has since resided.

Deceased is survived by the following sons and daughters: Mrs. Eliza Foss, Exeland, Wis.; Mrs. Vera Cavanaugh, St. Ignace; Earl and Sidney, Unity, Sask.; Glenn, Knox, Ind.; and James A. Ross, Flint. Also by a brother, George Ross, St. Ignace. Twenty-two grandchildren and thirteen great grandchildren.

The remains were brought to East Jordan and funeral services were held from the Watson Funeral Parlors the afternoon of Nov. 23, conducted by Rev. C. W. Sidebotham, pastor of the Presbyterian church. Burial was at Sunset Hill.

Among those here to attend the funeral were Glen Ross, Knox, Ind.; Mrs. Vera Cavanaugh, St. Ignace; Mrs. Myrtle Brown, Flushing; Mrs. Evelyn Leach, Flint.

A New Name

Together with a complete physical newness the hall that has at various times been known as "The Armory," "Temple Ballroom," "Legion Hall" (to mention a few) has also acquired the new moniker of "The Temple Roof." Don Clark and his crew are rapidly completing a new brick and tile outside stairway and entrance and the interior is being done over in the "modern manner" under the direction of Jim Williams. New light effects, sanitary conveniences, anteroom arrangements are also being provided for and when ready for opening East Jordan will have the finest establishment of this type in the North.

See America With Jiggs and Maggie — From Your Easy Chair

Follow the most famous comic couple on their tour of America with their son-in-law and daughter, Lord and Lady Worthnotten, as pictured in Colors every Sunday in The Detroit-Sunday-Times. Laughs galore — more fun than ever before! A tale of merriment at every stop! Enjoy the adventures of Jiggs and Maggie on this tour, personally conducted by George McManus, the famous cartoonist. Be sure to get your Detroit Sunday Times every week.

MEMBERS ARE ALL LIARS

Portland — A local club has eight members, and all are liars. Not only that, but all officers are liars. There are eight of these, too, and the club is named "Liars Club of Portland."

Council Proceedings

Regular meeting, Common Council, City of East Jordan, held on the 4th day of December, 1939.

Present: Aldermen Bussler, Sinclair, Malpass, Maddock, Shaw, Kenney and Mayor Healey.

Minutes of the last meeting were read and approved. The following bills were presented for payment:—

Mich. Public Service Co., street lights and power	\$242.30
Bremmey-Bain Co., mdse.	\$124.75
E. J. Co-op Co., mdse.	127.29
Hte Drug Co., mdse.	50
Carr's Food Shop, mdse.	1.80
Wm. Hawks, mdse.	6.50
Healey Sales Co., labor & mtrl.	80.08
Roy Nowland, gas	16.54
LeRoy Sherman, rent & mdse.	12.30
Wm. Bashaw, tax roll	86.68
State Bank of E. J., Insurance	28.95
John Kenny, coal	22.50
City, express	3.19
Geo. Wright, janitor fire hall	10.00
W. O. Canouts, repairing clock	1.50
Chas. Shedina, labor	.75
John Whiteford, labor	4.50
Wm. Richardson, labor	1.00
Ray Russell, labor	14.10
Clarence Carney, labor	16.80
Edd. Kamradt, labor	33.00
Win. Nichols, labor	22.40
Joe LaValley, labor	.90
Mrs. Joe Martinek, gravel	12.00
Harry Simmons, salary	62.50
Henry Scholls, salary	10.00
G. E. Boswell, sal. and expense	62.50
Wm. Adrich, sal. and expense	37.00

Moved by Kenney, supported by Malpass that the bills be paid. Carried, all ayes.

Moved by Malpass, supported by Maddock that the City give the Mich. Public Service Co. a five year contract for power for the Water Dept. Carried, all ayes.

Moved by Sinclair, supported by Malpass that the City donate \$35.00 toward the Xmas fund. Carried all ayes.

Moved by Bussler, supported by Bussler, that there be a light installed on Spring St. near the pump house. Carried, all ayes.

Moved to adjourn.
WM. ALDRICH, City Clerk.

'Goose Hangs High' Means Favorable Sailing Ahead

The old phrase "the goose hangs high," is a picturesque expression and a puzzling one, with only one certainty — that when the goose hangs high, it is a good omen. Perhaps it does not matter much whether "hangs" means honk, as American lexicographers contend, or means hangs, in one of the Oxford dictionary's definitions. In the first instance, observes a writer in the Indianapolis News, the phrase would mean clear sailing ahead, bright prospects, actually and figuratively; in the second, that game meat has been hung until it is "high," or, figuratively, that happy days are just around the corner.

American dictionaries say that the probability is that "hangs" is a mispronunciation of "honks." To support this view, some students of sayings and folklore in the West say that early settlers always said hang for honk because they talked through their noses. That seems to be rather far-fetched. Although the Oxford dictionary does not refer to the goose, it cites venison as a meat that is permitted to "hang high," or as an American phrase has it, to "get sanctified." In Virginia, where hunting and cooking trace directly to England, quail and other game birds are permitted to season until they "hang high." It would seem, therefore, that the Westerners were not mispronouncing, but misunderstanding. Perhaps those who erred were not of English stock, and being unfamiliar with the idiom, thought the word was honk.

Many Famous People Are Numbered as Cat Lovers

Frederick B. Eddy in "The Planter of the Hearth" (National Geographic magazine) says:

"Many famous people have been numbered among cat lovers. Among these was Mohammed, who cut off a piece of his cloak rather than disturb his pet asleep upon it. Cardinal Richelieu signed his state papers with a host of kittens playing upon his desk. Theodore Roosevelt had several cats in the White House. Poincare and Clemenceau both loved cats, and the latter directed that he be buried near his pets which had given him so much joy. Mark Twain has immortalized the cat Tom Quartz in "Roughing It."

"Henry James often worked with a cat on his shoulder. Edgar Allan Poe loved cats, although his famous 'The Black Cat' hardly gives an attractive picture. Then there are Charles Dudley Warner, whose tribute to his cat Calvin has become one of the classics of American literature. Booth Tarkington has a rare understanding of cats, as his description of the belligerent, loose-living Gipsy in 'Penrod and Sam' plainly shows. Even crabbed old Thomas Carlyle so enjoyed cats' society that his wife complained that his indulgence of their appetites was fast ruining the rug beneath the dining room table."

Robbing Peter to Pay Paul

When we speak of robbing Peter to pay Paul, we mean sacrificing one interest for the benefit of another. But we probably do not realize that the original phrase was, "Why rob St. Peter to pay St. Paul?" For 10 years the Church of St. Peter in Westminster, which, by the way, is now Westminster abbey, held the status of cathedral. Henry VIII, however, who was a thorn in the flesh of the church (you remember it was he who broke away from Rome and established the English church), had other ideas, notes a writer in Pearson's London Weekly. He deprived St. Peter's of its status and sold its estates to repair St. Paul's cathedral. This step led to a lot of heart-burning, and for many years the question was indignantly asked, "Why rob St. Peter to pay St. Paul?" Later the "saints" were dropped and so we get the phrase as we know it today.

California's First Oil Refinery

The first oil refinery was built in California in 1876 at Newhall by the Star Oil works company, which had successfully begun commercial production of crude oil in nearby Pico canyon in 1875. The refinery had a daily capacity of 20 barrels. Oil was hauled to it in wooden barrels from Pico canyon. In 1879 the Pacific Coast Oil company took over the holdings of the former company and a two-inch pipe line—also the first in California—was then laid from Pico canyon to this pioneer refinery. In 1883 the refinery was permanently shut down, and oil from the Newhall field was shipped by rail in tank cars to the new and large refinery of the Pacific Coast Oil company at Alameda, near San Francisco.

Witchcraft in Mexico

The practice of witchcraft occurs in Mexico with some local flavor, but follows the universal ancient formulas—powders, skulls, magic, destroying the images of enemies, charms, curses, incantations. The "doctors" who practice it have their credulous clients sit for hours in darkened adobe huts, with doors and windows barred, while they mumble strange words, burn herbs and candles. Usually the client is asked to bring along a personal belonging, such as a photograph or handkerchief, of the person on whom he wishes to work magic.

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85-H.P. VALVE-IN-HEAD SIX AND UP, *at Flint, Michigan. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice. Bumper guards—extra on Model 85 Series.

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Chevrolets are Shipped to Dealers — NOT DRIVEN OVERLAND!

HEALEY SALES CO. EAST JORDAN

TRY HERALD WANT ADS FOR RESULTS!

One Retailer to Another!

NINE GOOD POINTS FOR ADVERTISING IN NEWSPAPERS

A big retailer who has spent the greater part of his advertising appropriation in good newspaper copy gave ten points which had helped him to become a successful business man through advertising. The nine points:

1. I advertise regularly. Every issue of the paper takes my story to its readers.
2. I make every ad look like mine. Years ago I adopted a distinctive style, and have stuck to it. I use plenty of white space. My ads are never hard to read.
3. I put into my newspaper advertising a definite proportion of my gross sales. I fix this at the beginning of the year. My rule is to make it three per cent of the previous year's gross, with more if special conditions justify it.
4. I brighten my ads with frequent illustrations, either humorous or practical. (The Charlevoix County Herald invites all advertisers to use its free cut service. All cuts must be chosen by Tuesday-noon of the week of publication of ad.)
5. I am careful never to over-promise. When I make claims I back them up with reasons. Then when I really have an unusual bargain, people believe me when I "whoop'er up a little."
6. I THINK advertising all the time, I buy goods that will advertise well. Sometimes I buy goods just for their advertising value.
7. I get good display for my ads by seeing that the copy is in the newspaper office in plenty of time. DO THIS BY HAVING A DEFINITE HOUR TO WRITE THE COPY.
8. Whenever possible, I carry the nationally advertised goods. I feature them. Sometimes they give me a smaller margin than fly-by-night concerns, but I find that I sell faster and make more money in the end, besides pleasing more customers.
9. My salespeople back-up my advertising. They often help with suggestions for it, and I see to it that they always read it.

THE CHARLEVOIX COUNTY HERALD
PHONE 32 EAST JORDAN, MICH.