

# Charlevoix County Herald.

VOLUME 43

EAST JORDAN, MICHIGAN, FRIDAY, OCTOBER 27, 1939.

NUMBER 43

## School Pupil Writes Hallowe'en Pledge

GOOD SPORTSMANSHIP MANIFEST BY OUR YOUNGSTERS

On Tuesday the Rotary Club was deluged by an avalanche of suggested Hallowe'en pledges written by pupils of the East Jordan schools. The members of the Club re-lived in memory their own school days as the pledges were read.

Some of the pledges were in verse, and all showed ingenuity and a spirit of genuine sportsmanship. The members of the Club did not know the authors until after the voting.

The pledge selected was written by Danny Sinclair who will receive the prize of one dollar. Fifty cents each was awarded Dolores Donner and Leon Peterson.

The children of the grades will be treated to cider and doughnuts after school, and will be entertained by games for some of which there will be prizes. After supper they are to be given free admission to the first show at the Temple Theatre.

The high school children will be given free admission to the first show at the Theatre. After that they will go to the school for cider and doughnuts and for entertainment.

Many citizens who have given something in past years on the old "trick-or-treat" plan are giving to make possible this new type of Hallowe'en fun, believing the school children will enjoy it better.

Now all together for the best fun East Jordan has ever had on Hallowe'en.

Here is the pledge:—

## I PLEDGE My WORD of HONOR

I will not soap windows, nor go "trick-or-treat";  
I will not do any mischief;  
I will go to the Party and the Show and call it a night.

## College Invents

### New Apple Spray

Science at Michigan State College has been invoked over a five year experiment in apple orchards to find a new spray combination which controls the codling moth, prevents wormy apples and yet does not leave a spray residue containing so much arsenic that the apples need washing before going to market.

Nearly 500 orchard owners in the state have been using the new type spray in 1939, helping to prove with other 1939 plot tests by the college that a less harmful spray still protects the crop.

And this is important this year, says Professor Ray Hulson, college entomologist, for crop reports indicate a harvest of more than eight million bushels in Michigan. To wash that many apples would be costly, to have that many wormy would be ruinous.

The secret lies in a combination of nicotine sulphate with bentonite, a type of clay found in large deposits in Wyoming and other states.

Ordinarily, says Professor Hulson, the nicotine sulphate has the immediate power to kill the codling moth but is so volatile and soluble that insufficient residual effect remains. Sufficient amounts of the clay are mixed to force a suitable percentage of the nicotine to remain volatile and soluble while the remainder continues to provide a residual protection over a period of days until growth of the fruit requires another application. Present federal food standards limit

## Chinese Missionary To Show Pictures At Full Gospel Church

Roland S. Y. Lawler, a Chinese native missionary, will be showing 2000 feet of movie films at the Full Gospel Church, East Jordan, Oct. 30th and 31st at 8 p. m.

These pictures, taken in China, are some of the most vivid and thrilling ever to be shown on the screen. They include four hundred feet each of the bombing of Shanghai, close-hand fighting of the battle of Pogoda Hill and the sinking of the U. S. S. Panay.

Also will be shown eight hundred feet of China's culture and the mission work which he represents.

Mr. Lawler, who is himself an orphan, is therefore very much interested in the welfare and caring for of the war-orphaned children of China, for which reason he is in the United States.

Mr. Lawler was adopted as a baby, raised and educated by Mrs. Emma B. Lawler, an American missionary in Shanghai, China, for 28 years.

The Lecture is very instructive and is extremely interesting. If possible, it should not be missed by any.

Your hair won't turn white in a night; or stand on end with fright; or grow after you're dead; blondes aren't more sensitive than redheads or brunettes; explains Dr. Donald A. Laird, among other things—but worry can make you bald. Read this interesting article in The American Weekly, the magazine distributed with next Sunday's Chicago Herald-American.

## Red Rayders Upset The Dope

DOWN CRIMSON WAVE THERE SATURDAY BY 13 - 0

Coach Ray Kipke's Charlevoix Red Rayders upset the dope there last Saturday afternoon in downing the local Crimson Wave 13 to 0.

The winners were effective all afternoon, gaining consistently on the ground and occasionally crossing up the opposition with accurate pass plays. Nowland, 200 lb. Junior full-back, was the main factor in the Kipkemen outgaining the Crimsoms 10 first downs to 5. He hit the Jordan forward wall hard and often, picking up sizable gains in each attempt. Charlevoix scored in the second and fourth periods, as McGhan raked over with both tallies, each time taking a forward pass from Nowland and evading the local secondary.

The Jordanites threatened to score but once, that in the third period via the aerial route. Shortly after the intermission the Red and Black marched from their own 28 to the Charlevoix 18 yd. line, only to lose the ball as M. White leaped into the air to intercept a forward pass and return it to his own 30.

Rogers City comes here this Saturday afternoon and will meet the Red Shirts at 2:30 at the West Side athletic field. Rogers City was last fall champions of the "Tip-Off" Michigan Conference but this year because of an increased enrollment was forced to withdraw from the Class C bracket and play in Class B competition. They are reported as having another strong aggregation this season despite the loss of such capables as Schultz and Newhouse, both of whom earned honorable mention in All-State honors last year.

Charlevoix (13)	East Jordan (0)	
Rowe	LE	Bulow
J. White	LT	Watson
Hallet	LG	Justice
Stenson	C	Isaman (ac)
Wilson	RG	Pollit
M. White	RT	Barnett
Martin	RE	Sonnabend
McGhan (cap)	Q	Mocheaman
Bergman	LH	St. Arno
Kewcak	RH	Woodcock
Nowland	P	Crowell
E. J. Subs: Penfold and Hayner.		
Referee — F. Aldred, Boyne City.		
Umpire — Bartlett, Petoskey.		
Headlinesman: C. Aldred, Mesick.		

## Marine Club Elect Officers

The Charlevoix Marine Club held their annual meeting last week and are inaugurating an aquatic program of events for the next season that will be one of this sections chief summer attractions. Officers for the coming season are: Commodore, James Belenger; Vice Commodore, Hollis Drew; Read Commodore, Dr. F. W. Young.

## Auto Weight Tax Money, Third Quarter, Distributed To Counties

Apportionment of \$3,670,515 in automobile weight tax money for the third quarter to counties has been announced by State Highway Commissioner Murray D. VanWagoner. The commission previously had announced distribution of \$11,012,584 for the first quarter of the current year and \$4,738,914 for the second quarter. Apportionments for the third quarter to counties in this part of the state are as follows:—  
Charlevoix — \$13,915.37.  
Antrim — \$12,163.44.  
Emmet — \$17,671.89.  
Grand Traverse — \$22,755.85.

## James Divis, 78

### Passes Away At A Petoskey Hospital

James Divis, a resident of Jordan Township for some sixty years, passed away at a Petoskey hospital, Thursday, Oct. 19th.

Mr. Divis was born in Bohemia in March, 1861. At the age of four years he came with his parents, brothers and sister to the United States, locating at Cleveland, Ohio, where they resided until he was 16 years of age. They then came to Michigan, locating in Jordan Township, Antrim County, just a half mile from where he resided at the time of his death.

Deceased is survived by three daughters — Mrs. Fred Haney, Mrs. Albert Stanek, Mrs. Joseph Chanda; a brother of Sunnyside, Wash., and a sister of Elizabeth, Pa. Also by 22 grandchildren and many other relatives residing in Ohio and Bohemia.

Funeral services were held at St. John's Catholic church in the Bohemian Settlement, Monday forenoon, Oct. 23, conducted by the pastor, Rev. Joseph J. Malinowski. Burial was at the Pesek Cemetery.

## MARRIAGES

### Zitka — Harrington

Norman Zitka, son of Mr. and Mrs. James Zitka, and Miss Nellie Harrington, daughter of Mr. and Mrs. Ed. Harrington, were united in marriage the morning of Oct. 22, at the residence of the bride's parents. Rev. C. W. Sidebotham officiated.

### Library Notes

The Library is now open to its patrons after a period of thorough cleaning and redecorating. In the Library a color scheme of peach colored ceiling and light gray walls was chosen by the House Committee of the Library Board. The woodwork and floors have been varnished and the hall and downstairs rooms have been painted similar to the Library room.

A compliment was received concerning the decorations; and also the wish that everyone would co-operate in keeping the Library looking nice and new for a long time.

We have received some Traveling Library books and they will be ready to be charged out on Saturday of this week.

## Let's Have A "Safe and Sane" Hallowe'en

With the entertainment being offered the youths of East Jordan by its citizens, there should be no "malicious mischief" on Hallowe'en night. Car windows SHOULD NOT be soaped as it interferes with the driver's vision. If soap is used at all — and it is not necessary — then use only a clear soap, nothing that will mar or scratch.

HARRY SIMMONS,  
Chief of Police.

## Annual Meeting of The County Red Cross

The annual County meeting of the American Red Cross will be held in the assembly room of the Boyne City Library, Wednesday, Nov. 8th, at 7:30 p. m. Everyone invited.



## Hunters Ten Commandments of Safety

With open season for game hunting announced in various states, the Sporting Arms and Ammunition Manufacturers' Institute has asked observance of a code called "The Ten Commandments of Safety" in the interest of making game shooting a safe sport. The code recommends the following safety precautions:—

- 1—Treat every gun with the respect due a loaded gun. This is the cardinal rule of gun safety.
- 2—Carry only empty guns, taken down or with the action open, into your automobile, camp and home.
- 3—Always be sure that barrel and action are clear of obstructions.
- 4—Always carry your gun so that you can control the direction of the muzzle even if you stumble.
- 5—Be sure of your target before you pull the trigger.
- 6—Never point a gun at anything you do not want to shoot.
- 7—Never leave your gun unattended unless you unload it first.
- 8—Never climb a tree or a fence with a loaded gun.
- 9—Never shoot at a flat, hard surface or the surface of the water.
- 10—Do not mix gunpowder with alcohol.

## WITH THE ANTRIM COUNTY AGR'L AGENT W. Kirkpatrick, Extension Agent

### WINS FIRST AT STATE FAIR WITH FLEECE

Victor Schuler of Rapid City, Antrim County, has just received the blue ribbon for winning first place with a fleece from one of his Oxford Ewes exhibited at the Michigan State Fair. The Fleece is being held for exhibiting late in November at the International Livestock Exposition at Chicago in competition with the prize winning fleeces from all other states in the Union.

Victor has been a 4-H Sheep Club member for five years and is an annual exhibitor both in the 4-H club class and open class at the Northwestern Michigan Fair at Traverse City.

## Summer Visitors Must Have Proper Accommodations

No one seems to question the idea of providing more accommodations for summer visitors being all right, but too many take the position of letting some "outside" people do it.

The old expression "The Lord helps him who helps himself", should apply in this case.

Not only should a Commercial Summer Development, well managed, show a fair interest on the investment but, with the additional money spent in the community during the season, business in general would be stimulated and many benefitted thereby.

As an investment such developments must prove profitable in other localities, else we would not see the additions being made each year as we drive around the State.

This is something which an organization like a Chamber of Commerce might be able to bring about, but it will require some efforts put forth by a live committee to accomplish it.

## Earl Young Favors Garden Club With Picture Showing

Earl Young of Charlevoix showed movies and slides of famous flower gardens and beautiful scenes in Charlevoix County on Monday night for the Garden Club members and friends.

Movies of the Rose Parade in Pasadena, California, were shown and some descriptions told of this annual New Year's Day event.

It was a great pleasure to see slides of the famous Bellingrat Gardens at Mobile, Alabama.

The scenes on Lake Charlevoix, the gorgeous fall colors in our own vicinity and other familiar scenes were greatly enjoyed. One especially lovely picture was the scenery with the sheep on the Sanderson farm.

## Fun Week At Temple

Comedy in capital letters, a generous portion of Action, and in intriguing bit of mystery . . . and there you have the main ingredients of a gay and light-hearted entertainment feast that will blast the grouches and blues right out of town . . . providing, of course, you attend one of these diverting programs at the Temple this week:—

Saturday: George O'Brien in "Racketeers of the Range."

Sunday, Monday: Franchot Tone and Ann Sothern in "Fast and Furious."

Tuesday, Wed.: Family Nights—Jackie Cooper in "Streets of New York."

Thursday, Friday: Martha Raye and Joe E. Brown in "\$1,000 A Touchdown."

## Warning Issued By Michigan Unemployment Compensation Commission

"Hello, is this Mr. Doe?"

"Yes."

"This is the Michigan Unemployment Compensation Commission calling, have you returned to work?"

Watch out for such telephone queries, warns Harry A. McDonald, Chairman of the Michigan Unemployment Compensation Commission, who has denounced "certain credit collection agencies" for using this method of "keeping tabs" on the personal activities of debtors.

Credit agencies also are warned that all cases reported to the Commission will be referred to the department of frauds.

McDonald said vigorous prosecution, under both federal and state laws, will be instituted for misrepresentation in such cases by Stanley C. Barker, assistant attorney general attached to the Commission.

"The Commission at no time telephones workers to learn whether or not they have returned to work," McDonald said. "Subject employers notify us immediately after the worker returns to the job. All such notifications, of course, are confidential."

## SULPHANILAMIDE — A MIRACLE OR MENACE?

Last year, the people of the United States consumed about 187 tons of sulphaniilamide; one of the wonder drugs of modern medicine! It has cured or relieved many thousands of persons suffering from scores of serious diseases. But — how many has it killed? Thomas Parran, Surgeon General of the United States Health Service, posts many danger signals for the person who would use this potent drug without a doctor's orders. Don't fail to read his article in This Week, the magazine with Sunday's Detroit News.

## Are Now In San Francisco

CHARLEVOIX 4-H BOYS AND O. F. WALKER ENJOYING WESTERN TRIP

Hotel Bellevue San Francisco, Calif., Oct. 20, 1939. Charlevoix County Herald East Jordan, Mich. Gentlemen:—

This is sort of a written sketch of the trip enjoyed by we Michigan boys, 7 in all. We started from Chicago to Kansas City at 8:45 p. m. Saturday, Oct. 14th. We arrived at Kansas City at 8:00 a. m., Sunday, 15th. During our stay in the city we viewed the monument for the soldiers of the World War, it is the largest in the world. The monument cost 2 1/2 million dollars, has a shaft 285 feet high.

We left Kansas City at 10:00 a. m. Sunday and arrived at Williams, Arizona at 5:30 p. m., Monday, 16th. We were then taken by buses 64 miles to the Grand Canyon, arriving at 8:00 p. m. We slept in Bright Argil Hotel cabins that night after attending a cowboy program and an informal dance. The next day, Tuesday, 17, we arose at 6:00 to see the sunrise, which they claim wasn't as beautiful as usual, because of the air being rather hazy. During the day we took tours such as a trip by mule down into the canyon, a horse back ride along the rim, or a bus sight seeing trip, many also took long hikes obtaining many pictures. The Grand Canyon is approximately 200 miles long, a mile deep, and 13 miles wide at its widest point.

At about 3:15 p. m. we were loaded into buses and taken to the train arriving in Los Angeles at 7:00 a. m. Wednesday, Oct. 18. We then went to the boat dock for our marvelous trip to Santa Catalina. We left at 10:00 a. m. on the S. S. Avalon and arrived at Santa Catalina at 11:45. This island is 26 miles from the main land and approximately the same size as Beaver Island, but instead of being flat it is all mountains, a couple attaining over 2,000 ft. During the day most of us took the wonderful trip on the glass bottom boats, some of us went swimming in the ocean, others walked around, bought souvenirs and took in all the sights available and suited to the pocket book.

At 4:15 p. m. we came back to Los Angeles where we stayed over night in the large Clark Hotel. The next morning, Thursday, Oct. 19, we all started out on a sight seeing trip on buses through Los Angeles, Beverly Hills and Hollywood. We saw homes of a lot of movie stars such as Shirley Temple, Jane Withers, Bing Crosby, Sonja Heine, Clark Gable, Greta Garbo and other stars. We also went to see a year-around ice skating rink, which is right out in the open. We saw many beautiful flowers, trees and shrubbery. We got back to the hotel at about 12:00 a. m.

We left on the Southern Pacific at 7:00 a. m. for San Francisco. We arrived in San Francisco at 7:50 this morning. We are now situated at the Bellevue Hotel awaiting our contests and other adventures in our unbelievable trip.

Yours Truly  
Clare McChan.  
Charlevoix Group:— Clare McChan, Lawrence Ecklund, O. F. Walker.

## Missionary Services At East Jordan Latter Day Saints Church

Two youthful missionaries will conduct a series of meetings at the East Jordan Reorganized Church of Jesus Christ of Latter Day Saints. The meetings will begin Oct. 29 and will continue through Sunday, Nov. 12. These two young Elders have been carrying on Missionary Services throughout Northern Michigan and Canada.

Elder Herbert Lynn is from Detroit and Elder Arthur Gibbs is from Grand Rapids. They preach the Old Jerusalem gospel and give some interesting chalk talks with their sermons. These meetings will begin at 7:30 Sunday evening and at 7:30 o'clock during the week. Everyone should be interested in the message these young men shall bring to us, and everyone is invited to come out and hear them.

## 1939 AAA Funds Received In Charlevoix County

Checks covering payments earned under the 1939 Soil Conservation Program were recently received in the Charlevoix County office, according to the county chairman, Walter H. Henley.

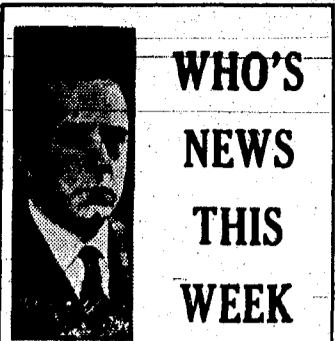
There were 854 checks, totaling \$12,855.36. This is about 33 percent of the estimated number of checks expected in the county.

## TWO APPLES SHOW OLD, NEW SPRAYS



These two McIntosh apples, sprayed in the old and the new ways, illustrate what Michigan State College entomologists have found in a five year series of experiments. Neither of these apples is wormy, but the one at the left, protected on the tree with an arsenical spray, needs washing before it could be marketed. On the right, also protected and not wormy, is an apple with no appreciable residue and what little spray still remains is harmless because the spray was a nicotine product. Adoption of the new spray by Michigan apple growers is expected to aid in marketing a better quality apple without necessity of washing, which often bruises the skin and adds to production costs.





# WHO'S NEWS THIS WEEK

By LEMUEL F. PARTON

NEW YORK.—Admiral Emory S. Land, chairman of the maritime commission, says the proposed safety belt around our shores is a "nice idea," but seems to concede nothing more. He wonders what will happen when "somebody sticks his nose inside the zone."

Admiral Land's opinion is that of a technician and expert on obtrusive noses, particularly those of submarines, and, to be more explicit, German submarines. He got the Navy cross for his work in designing and building submarines in the World War, in which he served as commander of the construction corps, and, in 1919, he turned in a searching technical study of what German submarines had done and what they might do in the next war.

The spirited little admiral, a cousin of Charles Lindbergh, has most important business on hand just now, with something like \$400,000,000 staked out for building a merchant marine. This business of new ships, and how good a risk they may be on sub-infested seas, is decidedly in his department.

He is a native of Canon City, Colo., born in 1879. After his graduation from Annapolis, he did postgraduate work in naval architecture. Football has engrossed him almost as much as the navy. He was the garrison finish star of that famous "crap game" match between the Army and Navy in 1900, a gridiron hero, and thereafter a successful competitor in the long-drawn-out army and navy athletics row.

His suavity and persuasiveness are always effective, as when he invited some C. I. O. pickets into his office and talked them into good humor. He succeeded Joseph P. Kennedy as chairman of the commission in February, 1938. He's in a critical goal-keeper's spot just now, and everybody is satisfied.

WORD comes from Paris of the demobilization of Lucien Le Long, the famous dressmaker. The government puts him back on the job designing gowns. "Grace Back to Freedom, Swirl, Swirl" has been his rallying cry as a designer. This isn't that kind of war, and perhaps the French think they are wasting his talents as a soldier.

However, soldiering is one of the best things that M. Le Long does. In the last war, a shell blew him out of a trench into the dressmaking business. Severely wounded, his hearing impaired, he borrowed \$2,500, employed 50 midwives and seamstresses, married the cousin of the late Czar Nicholas of Russia, and ran his business up to a daily gross intake of 1,000,000 francs, employing more than 1,000 women. He took with him into the business a Croix de Guerre and two citations. He had been a liaison officer with Allenby in Palestine.

Brisk and businesslike, although still boyish-looking, he says the happiest day of his life was when he freed women from tubular gowns. He has visited this country frequently and is widely known and popular here. His is one of the most interesting of all "between war" careers.

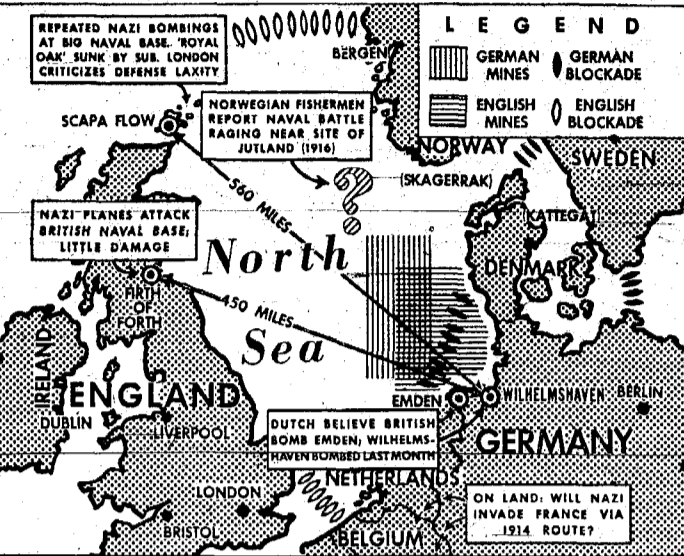
THIS department gets word from a Washington ringer that Dr. William M. Leiserson, summoned by the President several months ago to unscramble the National Labor Relations board, has been making swift progress and that, just as a matter of war preparedness, the outlook for labor-employer peace is much better. Previously a member of the national mediation board, he was appointed to the labor board to succeed Donald Wakefield Smith, center of bitter controversy. He is said to have greatly clarified and expedited procedure under the Wagner act.

He is one of millions of American citizens who in late years have seen their native countries taken prisoner. Born in Estonia, he was brought to this country when he was a small child. At the University of Wisconsin, he was schooled in economics. He obtained his doctorate at Columbia in 1911 and made his career in Wisconsin in various state industrial, employment, labor and workmen's compensation posts. He personalizes and particularizes each case and sees no hope in "legalistic" solutions of labor problems. (Consolidated Features—WNU Service.)

## WEEKLY NEWS ANALYSIS BY JOSEPH W. LABINE

# Allies Counter Nazi Air Might With Turkish Diplomatic Coup; Italy Seeks Balkan Supremacy

(EDITOR'S NOTE—When opinions are expressed in these columns, they are those of the news analyst and not necessarily of this newspaper.) Released by Western Newspaper Union.



Will Nazi air might outpoint Britain's battlewagons?

### THE WAR: Diplomacy

In early 1938 Germany's conservative Field Marshal Werner von Blomberg married blonde Erika Gruhn, a carpenter's daughter whom other Nazi officers termed "socially impossible." This month Erika Gruhn felt the news spotlight again in a British "white paper" by Sir Neville Henderson, pre-war ambassador to Germany. Wrote he to Foreign Secretary Lord Halifax:

"I drew your lordship's attention (in 1938) to the far-reaching and unfortunate results of the Blomberg marriage. I am more than ever convinced of the major disaster which that—in itself—minor incident involved, owing to the consequent elimination from Herr Hitler's entourage of the more moderate of his advisers, such as von Blomberg."

Recalled by diplomats was "the general army shakeup that followed, in which Baron Konstantin von Neurath lost control of German foreign policy, and pro-war advisors fastened themselves to Hitler. It made a pretty news story: Is a woman the cause of Europe's war?"

### At Sea

In 1919 the proud but beaten German navy scuttled 72 warships in Scapa Flow (see map) rather than lose them to the allies. In the war of 1939, Germany remembered Scapa Flow. Day after Nazi raiders had bombed the Firth of Forth naval yard at Edinburgh, long-range airships again set out (probably from Wilhelmshaven) and unleashed the full fury of Herr Hitler's air might against Scapa Flow. Five times in four hours they struck, damaging the old Iron Duke and giving Britishers a bad case of jitters. Next day press and parliament railed at Prime Minister Neville Chamberlain for sloppy defense work. The cries grew stronger when Chamberlain revealed the Royal Oak had also been sunk at Scapa Flow by a daring U-boat.

But Britain was not idle in this battle of airship vs. warship; she was merely less communicative than the Nazis, who boasted of their conquests. Next day Hollanders reported the Emden naval base had been bombed, and possibly Wilhelmshaven. Both Danish and Norwegian fishermen scurried for cover when the foes clashed somewhere west of Skagerrak. But the sum total of war at sea, which far overshadows the western front, is that Nazi air might is humbling the supposedly invincible British navy.

(U. S. ships got tangled in the war zone. The liner *President Harding* was buffeted by stormy weather off the Irish coast and had to seek help from home. The freighter *Independence Hall* picked up 300 torpedo victims from the City of Mandalay.)

### Western Front

Whether by choice or convenience, French-British troops began fighting a defensive war whose principal feature was "strategic retreat." On the 100-mile northern flank of the western front, Nazidom's fighting men opened a vicious offensive which drove allied troops back to their main line. Paris reported one part of this drive, on the Moselle and before Saarbrücken, had cost the Germans 5,000 casualties in two days. The French were apparently content to dig in, letting Germany pay the cost of offensive warfare. But they were also waiting for a clearer definition of Russia's intentions (see *THE NEUTRALS*). Meanwhile reports persisted that the 20 German divisions massed on the

Belgian-Netherlands frontier were not there to enjoy the scenery. The burning question: Will 1914's route of invasion be used again?

### THE NEUTRALS: Search for Security

From Scandinavia down through the Balkans to Turkey, diplomats scurried madly after an elusive quantity called security. The reason was Russia, whose grisly head had been shoved into eastern Europe the moment Adolf Hitler opened the door. Although Moscow shipped 17½ tons of gold to Berlin (presumably Polish gold), and although German engineers were busy supervising the Soviet's new five-year plan, the happy wedding of Communism and Nazism seemed to have cost both principals a lot of friends.

Balkans. Russian-Turkish talks in Moscow broke down and Foreign Minister Sukru Saracoglu left for Istanbul, presumably refusing (1) to close the strategic Dardanelles to all but Russian warships and thus imperil the allies' chances to aid Rumania; (2) to permit Russo-German domination of a Balkan neutral bloc; (3) to recognize the Polish partition; and (4) to permit expansion of Bulgaria and Russia at Rumania's expense. Next day Turkish friendship with the allies was cemented by mutual assistance pacts whereby France, Britain and Turkey agreed to protect the eastern Mediterranean. Meanwhile Turkish troops rushed to northern frontiers. Commented irked Germany, which promptly smuggled closer to Russia: "It can be taken for certain that other states of the Balkan entente will see in Turkey's attitude a



SUKRU SARACOGLU Italy also watched his work.

renunciation of the preservation of neutrality which is one of the most important aims of the Balkan states."

But Berlin could not be sure. There was every indication that Italy, which fears a Russian-inspired pan-Slavic movement in the Balkans, would start collaborating with Turkey to preserve the Balkan status quo. Moreover the Italians knew their valued Dodecanese islands off Turkey's coast would be gone the instant Hitler teamed up with Hitler against the allies.

More than ever, little Turkey held the balance of European power.

Baltic. Fearing that Finland might meet the fate of Latvia, Lithuania and Estonia, all victims of Russia's westward drive, the four Scandinavian powers (Finland, Denmark, Norway and Sweden) met at Stockholm to declare their solidarity. President Roosevelt sent his best wishes, having received the day before an answer to his note to Soviet President Michael Kalinin. Said the answer: "The sole aim (of Finnish-Russian negotiations) is the consolidation of reciprocal relations between the Soviet Union and Finland." There was still no official announcement of Russian "demands," but everyone knew Russia wanted naval and air bases on Finnish Baltic islands.

## NEWS QUIZ

Know you news? Or hundred is perfect score. Deduct 20 for each question you miss. Grades: 100, excellent; 80, good; 60, average; 40, poor; 20—!!



- 1. Above photo shows New York's Al Smith with his son. Why is the son, Al Jr., in the news?
2. What proposed U. S. trade pact are western senators fighting? Why?
3. What Latin-American nation, having been given the use of \$3,000,000 in U. S. gold, has ordered \$5,870,000 worth of railroad equipment here?
4. True or false: Under an unprecedented ruling, President Roosevelt opened U. S. harbors to all belligerent submarines.
5. What American automobile manufacturer has excluded Russian engineers who have been studying in his plant? (Answers at bottom of column.)

## CONGRESS: Budding Friendship

Three weeks of neutrality debate had passed before the word "fillibuster" was mentioned on the senate floor. Yet isolationists were making a fillibuster in everything but name. West Virginia's Rush D. Holt began vying with North Dakota's Gerald Nye as No. 1 speechmaker. Idaho's D. Worth Clark offered the best oratory: "If Germany is destroyed, her people will be driven into the arms of Stalin... This holier-than-thou attitude of England is a pretext... It illechooves England and France, with their records of persecution within their own borders, to refuse to at least treat for peace. The trail of the British empire is built on two things—blood and treachery."

McADOO A good lobbyist. But behind scenes there was compromise on the two most debatable points. Repeal of the arms embargo was certain, but isolationists demanded "cash-on-the-barrelhead" instead of 90-day credits to belligerents. Shippers and seaboard states demanded that proposed restrictions on U. S. shipping be relaxed. One of the latter lobbyists whose word carried weight was former Sen. William Gibbs McAdoo, now a west coast shipping executive, whose call at the White House was followed quickly by modification proposals.

Key Pittman, administration leader, called his foreign affairs henchmen into council and observers were pretty sure they'd win "most" isolationists with these concessions:

- 1. Designating areas where U. S. ships could carry all materials except armament, i. e., lands like Australia and New Zealand.
2. If a U. S. vessel is destroyed with loss of life, the President would automatically stop trade to that vicinity.
3. The U. S. would not support a shipper's claim against a foreign government if a cargo is destroyed.
4. Vessel masters would be required to give the U. S. a statement of their cargo, detailing consignees and scheduled ports-of-call.
5. The entire western hemisphere would be opened to commercial airflight.
6. "Cash-on-the-barrelhead" would be imposed not only against foreign governments, but upon residents of those countries.

From such compromise, Democratic wheelhorses saw hope for 1940. If the President disowns third-term ambitions before congress opens next January, and if he avoids any new reform or spending program, observers were pretty certain the once-disheveled Democratic party would hang together until election time.

## MISCELLANY: Jews

Meeting at Washington, the international executive committee on refugees received an appeal from U. S. Jews to consider the plight of 5,000-10,000 Jews in eastern and central Europe, including those made homeless by the Polish partition. Meanwhile, President Roosevelt was handed a petition bearing 238,000 names, urging steps to make Palestine a Jewish haven. Next day the committee recessed for two weeks to query member governments.

## News Quiz Answers

- 1. Al Smith Jr. is running for alderman in New York.
2. Pact with Argentina. Because U. S. manufactured products would be exchanged for Argentine farm products, allegedly working a hardship on American farmers.
3. Brazil.
4. False—definitely! The ruling was unprecedented, however, and it bans all belligerent submarines except those forced to seek haven by force majeure—an emergency due to natural or act of God causes.
5. Henry Ford.

## Bruckart's Washington Digest

# Public Sentiment Grows Insistent To Keep Out of European Muddle

Unmistakable Change Is Going on Throughout the Country; People Make Known Their Feelings and Their Thought Is Thoroughly Reflected in Congress.

By WILLIAM BRUCKART WNU Service, National Press Bldg., Washington, D. C.

WASHINGTON.—While the Roosevelt administration continues to subordinate everything to the general subject of the European war, there has been an unmistakable change in sentiment going on throughout the country and in the capital city. It is inescapable to the merest tyro of an observer. It represents a crystallization of that foggy thing called public sentiment.

The senate has debated the issue of repeal of the arms embargo to the fullest, but the debate has fallen short of telling the whole truth. There was an entire lack of any truly great speeches. Much additional light has been thrown on the whole question of a neutrality policy, yes; but I believe the senate failed to do the job in a way that history will measure as statesmanlike. The amazing fact is, therefore, that public sentiment should have solidified so definitely in such a short time, with a verdict that says: "We will stay out of that European mess; it is not ours, and we will not play their game."

It is always difficult to describe what takes place in the matter of public sentiment, powerful as it is in the United States. But it is easy to describe the condition, the status, of national thought as represented by an overwhelming majority of the citizens. In the current case, it can be told in two sentences. A few weeks ago, the big shots of government were saying: "possibly" we can keep out of war; the present statement is that "probably" we can keep out of the war. It is a vital difference.

The reason for this is obvious. People have made known their feelings. They have made clear that whatever else they may differ about, they are determined and united on the one proposition, namely, that we must not get tangled up with Europe's power politics. Further, existence of this sentiment has been thoroughly reflected in congress and those who would willingly toss our armies into the flame have begun to get scared about their own hides.

### Clark Takes Wallop at Assistant Secretary of War

I must qualify that statement that all of the big shots have toned down their remarks. Several continue to shout in an inflammatory way. The best known of these is Louis Johnson, assistant secretary of war. It is unnecessary for me to discuss Johnson's unwise statements. I can quote a real authority, for Senator Bennett Clark, the Missouri Democrat, dealt quite fully with the assistant secretary's utterances—especially that in which Mr. Johnson said that "if the United States were not fully prepared for war, it would be overrun like Poland." Of that remark, Senator Clark had this to say, during the arms embargo debate in the senate:

"In my judgment, no more idiotic, moronic or unpatriotic remark ever has been made by a man in high public office. "This is the same Louis Johnson who has been flying around the country in an army airplane for the last several years, preaching the inevitability of war and the certainty of our being drawn in and drawing horrific pictures with grisly prophecies of our shores being invaded and our own land being laid waste."

But after Senator Clark had streamlined the assistant secretary of war, he proceeded to fall off into the deepest water of demagoguery by attacking President Roosevelt's selection of members of the war resources board. To make that eagle scream in its shrillest notes, Senator Clark described it as a "Morgan-duPont board," which, to anyone who knows the facts, is a rather silly statement.

With respect to the attack on Mr. Johnson, I only wish that Senator Clark had gone ahead with disclosures so that the long-continued row in the war department could have had an airing.

### Johnson Reported Seeking Job of Secretary of War

It is no longer a secret in Washington that Mr. Johnson has been trying for months to get the job of secretary of war. He and Mr. Woodring do not get along, and have not for much of the time the assistant secretary has been on the job. The result has been continual friction, a handicapping of department policies and a general fear among army officers. They are afraid they will get tangled up in departmental politics and every officer knows if he guesses wrong, the chances of getting top flight assignments are nil. As can readily be seen, such a situation in a policy-making agency of government certainly does the nation no good. It is said that President Roosevelt sees Assistant Secretary Johnson more frequently than he confers with Mr. Woodring, the head of the department. Whether that is true or not, it is a fact that the President has done nothing at all to settle the long-standing row.

Getting back to the senate debate, attention ought to be turned momentarily to the defeat of the motion to separate the arms embargo question from that involved in the "cash and carry" sections of the bill. Senator Tobey, New Hampshire Republican, proposed that the bill be split up, because there was virtually an unanimous vote in prospect for a law that would let American business sell ordinary supplies to both sides of the European struggle, provided the buyers came here in their own ships, paid cash for their purchases and hauled them away in their own vessels.

Short shrift was made of that motion. It was licked by more than two to one. The reason: if the "cash and carry" section were disposed of, there would be so much less interest in the arms embargo repeal that its eventual defeat would be entirely possible.

### Old Party Whip Is Used To Keep Followers in Line

Which brings us back to the subject of politics. It will be remembered that President Roosevelt called for an "adjournment of politics," during the dangerous period. No one made the open charge in debate, but there were plenty of senators who felt that the President exerted pressure to keep his own followers in line. The administration's leaders were quite well aware that a titanic struggle confronted them to obtain repeal of the arms embargo if it were cut loose from the "cash and carry" section. So the old party whip was brought into play.

But all of the changes that have taken place in the country's thought have had one reaction in Washington that is not obvious to those living outside of the capital city. I have reported to you before how the little clique that surrounds the President—extreme radicals and men with dreams who know how they will disappear if Democrats instead of New Dealers are in control—saw in the possibility of war an assurance of President Roosevelt's election to a third term. They were rubbing their hands and licking their chops because they saw themselves certain to continue in their jobs, exercising great power. The lack of enthusiasm for their plans has left them with nothing to do but mope and sulk. Their strategy has been blown up under their own noses. They do not know what to do about it.

The question that now confronts the country, from a political standpoint, is whether the European war will run six months or a year or six years. The answer to the question is vital to the politicians.

It is especially important to those who would "draft" Mr. Roosevelt to run for a third term, and I think it is being studied with great care by such men as Postmaster General Farley and Vice President Garner. It is being studied with equal care by Senators Taft of Ohio, and Vandenberg of Michigan, each of whom has a whole flock of Presidential bees swarming inside of his Republican bonnet.

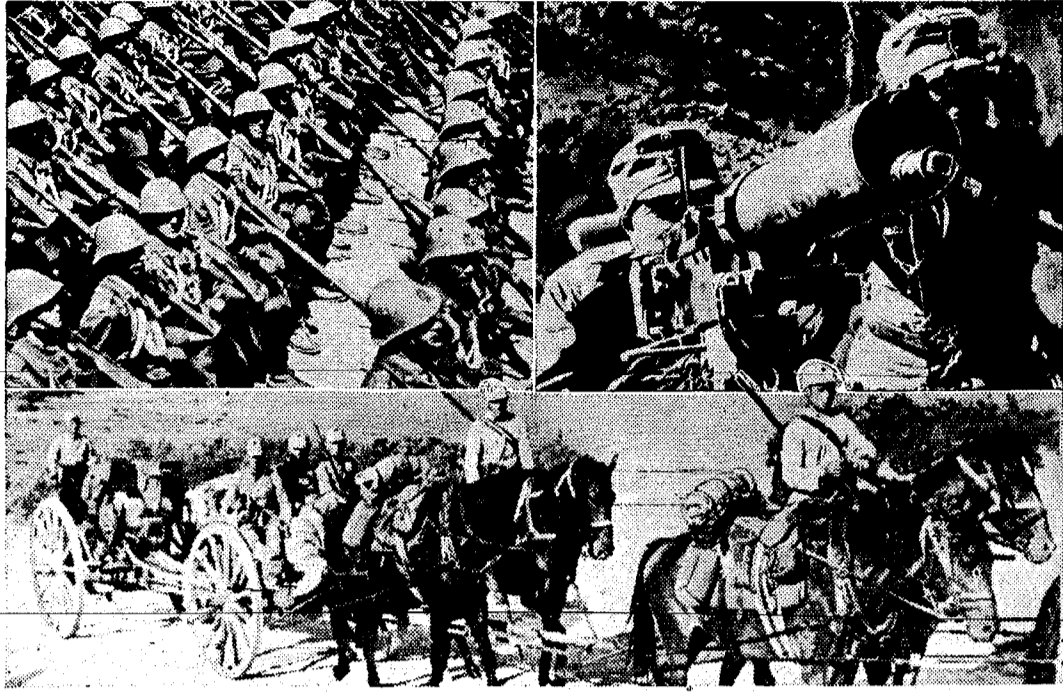
### Farley Has Party Control Locked Up in His Own Safe

It has been noted, repeatedly, how the arms embargo debate has found many of the anti-administration Democrats aligned with the President, favoring repeal. Most of the senators whom President Roosevelt sought to "purge" from the Democratic party believe with the Chief Executive that the embargo ought to be repealed. Some few of the ardent Roosevelt supporters are standing against repeal. The interesting fact is that the intra-party row, among the Democrats, has had no effect upon the stand taken by the party members in the embargo controversy. And, thus, there has been considerable speculation whether there is to be a healing of the wounds. I think there will not be. The differences seem too deeply seated.

However, that may be, it can be said now that "Big Jim" Farley, who is chairman of the New York State Democratic committee in addition to being chairman of the National Democratic committee, has control of the party locked up in his own safe. If he chooses to align himself with the Garner-Harrison group, Mr. Roosevelt and his followers are through, washed up. If he decides to support Mr. Roosevelt again, the anti-Roosevelt Democrats will be tossed about like a straw in a whirlwind. It appears to this observer as of this time that the swing of public sentiment definitely against anything in the nature of American participation in the European war probably will mean a Farley swing to the Garner-Harrison side of the line.



## Threat of Soviet Expansion Rushes Preparedness



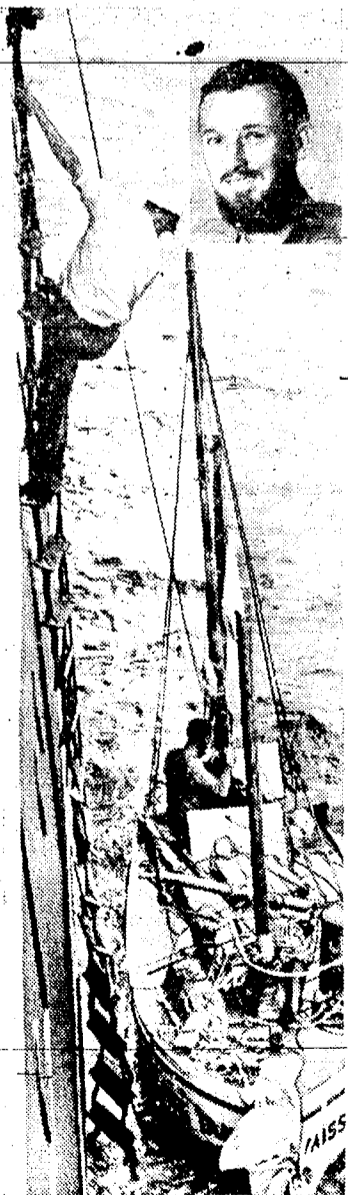
Fear of direct aggression on the part of Soviet Russia has led three nations—Turkey, Finland and Rumania—to speed up military preparations to an all-time high. Bottom picture shows a battery of Turkish artillery entering the zone of the Dardanelles, only water passage from the Mediterranean to the Black sea and the back door to Rumania. Upper left: Rumanian troops on the march, ready to defend their border against any possible Russian threat. Upper right: Ready for action is this machine gun crew of Finland's small but efficient army. Finland's position is most precarious because of Russia's westward movements and reported demands for Finnish islands.

## Youthful Cannon Fodder—Non-European Variety



The cannon goes boom!—and Anthony Antonetti, eight-year-old Roxbury, Mass., boy, hurtles 35 feet from the cannon's mouth into a net. His cannonball exhibition was made during a national recreation congress program at Boston. Photo at left shows Anthony waving from the cannon's mouth before the stunt.

### Naval Disaster



Near victim of the sea was Guy C. Avery, (inset) lone navigator who attempted a solo cruise from Tampa, Fla., to Europe in his 18-foot yawl. Avery left Tampa a year ago, and when picked up by an Italian freighter was lost 550 miles west of Gibraltar.

### No Grapes-of-Wrath Are These



European war failed to dampen the ardor of the 50,000 Italians who celebrated this year's bumper grape crop in Rome, the eternal city. This gay tableau on one of the floats depicts Bacchus undergoing temptation.

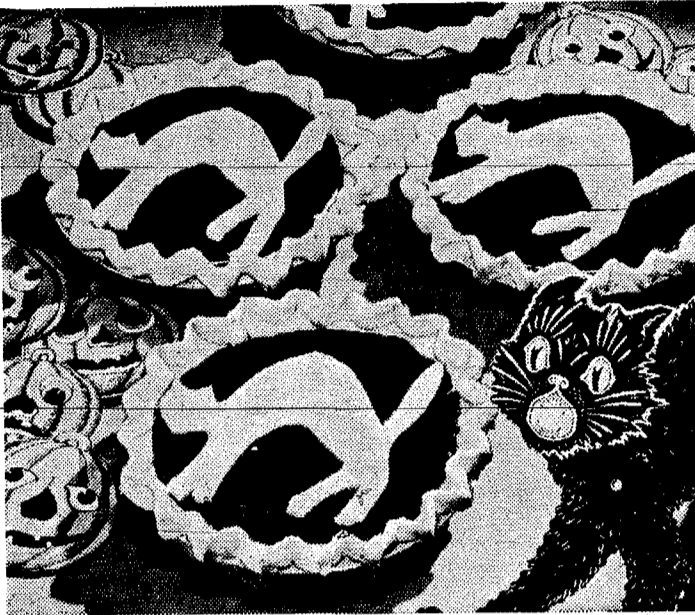
### Cigarette 'Tax' Insures Front Line View



Visitors to France's front-line meet a new and delightfully different "instrument of war." They find they can pass into the line upon payment of a tax of one cigarette. Payment gives the right to view German lines by looking over the sand bags.

## Household News

By Eleanor Howe



### PUMPKIN PIES FOR HALLOWEEN

See Recipes Below.

#### When Witches and Goblins Roam

What night is better suited to informal entertaining than all Hallow's Eve? Candlelight, leering Jack-o-lanterns, and crepe paper decorations in orange and black create an eerie atmosphere for an evening of hilarious fun.

No one "dresses"—or, if they do, they dress in grotesque costumes which only add to the festivity.

Entertainment is simple, and easy to provide. Old fortune telling games and bobbing for apples are always fun, and a trip through a "chamber of horrors" is as much a part of Halloween as are good things to eat.

For variety, and a lull in the excitement of wilder entertainment, you might try a "paper and pencil game"—a prize to be given to the guest who can list the greatest number of superstitions, or answer the greatest number of questions in a "Cat Questionnaire" (for example, "What cat is an ancient burying place?" (catacomb) and "What cat is a plant of the mint family?" (catnip).

Food for a Halloween gathering is simple and substantial—baked beans with brown bread, cabbage slaw, and coffee; doughnuts with mulled cider, or pumpkin pies a la mode. You'll find among the following suggestions some that are old and some that are new.

#### Caramel Pecan Tarts.

(Makes 6 tarts)

1 can sweetened condensed milk  
2 tablespoons hot water  
6 small tart shells  
½ cup nut meats (cut fine)  
Place the unopened can of sweetened condensed milk in a kettle of boiling water, and keep at boiling point for three hours. (Be sure to keep can covered with water.) Remove the caramelized milk from the can and blend with two tablespoons hot water, beating until smooth. Cool. Pour into baked tart shells, and sprinkle with chopped nuts. Cut pattern of cat from stiff white paper. With a sharp knife, carefully cut cats from pastry, using the paper pattern as a guide. Place on cookie sheet and bake in hot oven (450 degrees). Cool and place one on each tart before serving.

#### Chocolate Indians.

½ cup butter  
1 cup granulated sugar  
2 eggs  
2 ozs. chocolate (melted)  
½ cup bread flour  
Dash salt  
1 teaspoon vanilla extract  
¼ cup nuts (broken)  
Cream the butter and add sugar slowly. Add the eggs and beat well. Add the melted chocolate, flour, salt, vanilla extract and nuts, blending lightly. Bake in a shallow layer in a well greased pan in a moderate oven (350 degrees) for 30 to 35 minutes. Remove from pan and cut in bars while hot.

#### Harvest Moon Doughnuts.

(Makes 24 doughnuts)

¼ cup butter  
1 cup sugar  
2 eggs  
4 cups flour  
4 teaspoons baking powder  
1 teaspoon salt  
1 teaspoon nutmeg  
¼ teaspoon cinnamon  
1 cup milk  
1 teaspoon vanilla  
Fat for deep fat frying  
Cream butter and sugar. Beat in eggs. Sift together dry ingredients and add alternately with milk. Add vanilla. Roll dough ¼-inch thick

and cut with doughnut cutter. Fry in deep fat at 385 degrees until doughnuts are brown.

#### Sausage Roll-Em-Ups.

4 small pork sausages  
4 long slices bread  
Prepared mustard  
Melted butter  
Cook pork sausages until lightly browned. Spread bread with prepared mustard. Wrap the sausages in the bread and fasten with a toothpick. Brush with melted butter—covering outside entirely. Bake in a hot oven (400 degrees) until brown. Garnish with crisp bacon and parsley.

#### Taffy Apples.

2 cups granulated sugar  
½ cup light corn syrup  
¾ cup water  
Red liquid coloring (few drops)  
12 red apples  
12 skewers  
Few drops oil of peppermint, cinnamon or cloves  
Wash apples thoroughly and dry them. Insert skewer in blossom end. Put sugar, corn syrup and water into a saucepan and cook, stirring until the sugar is dissolved. Continue cooking without stirring until the temperature 300 degrees F. is reached—crack stage.

Wash crystals away from side of saucepan as mixture cooks. Cook slowly during latter part of period so that syrup will not darken. Remove from flame and set saucepan into boiling water. Note: A double boiler may be used for this. Add coloring and flavoring and stir just enough to mix well.

Holding apple by skewer, plunge it into hot syrup. Draw it out quickly and twirl it until the syrup runs down to the stick and spreads smoothly over the apple. Stand skewer in a small glass or cake rack so that apple will not touch anything while cooling.

Apples should be made the day they are to be used because moisture from apple will soften candy and make it sticky. Dipping must be done rapidly or syrup will become too stiff for coating.

The football season is in full swing! One of these chilly Saturdays it would be a grand treat to let the youngsters bring "the gang" home from the game for a football supper.

#### Get Copy of 'Better Baking.'

This practical and clever cookbook by Eleanor Howe, the radio Home Economist, contains a collection of choice recipes. Luscious, unusual cakes, cookies, pies that are perfect, and hot breads that melt in your mouth—you'll find tested recipes for all of these in "Better Baking." To get your copy of this cookbook now, send ten cents in coin to "Better Baking," care of Eleanor Howe, 919 North Michigan Ave., Chicago, Ill. (Released by Western Newspaper Union.)

#### Desired Extra Bathroom Need Take Little Space

Few houses are being built today without two bathrooms, or at least a bathroom and extra lavatory. In the modernization of an old house, consideration should be given to this feature.

Plumbing authorities have found that the essential fixtures of a bathroom can be installed in a floor space which measures five feet one way and six feet the other. Space at the unused end of the hallway often may be converted into an extra bathroom, and in some cases an oversized bedroom may be converted into a guest suite by partitioning it and including a bathroom

## Ask Me Another

A General Quiz

1. Does a ship made of steel weigh more or less than one of wood of the same size?
2. From what did Lake Erie get its name?
3. How recently were bows and arrows used in warfare?
4. If a bullet is shot through a board, which gets through first, the bullet or the hole?
5. What is the greatest degree of longitude a place may have?
6. What American republic is governed by Negroes?

### The Answers

1. One of steel weighs ¼ less.
2. From the Erie or Cat tribe of Indians, which once dwelt along the south shore.
3. Bows and arrows were used as recently as in the Napoleonic wars. When Napoleon invaded Russia the latter's armies included Tartars who used bows and arrows and were dead shots up to 100 yards.
4. The hole.
5. The greatest degree is 180.
6. Haiti.

### According to Kind

Each thing lives according to its kind; the heart by love, the intellect by truth, the higher nature of man by intimate communion with God.—Chapin.

By burning 25% slower than the average of the 15 other of the largest-selling brands tested—slower than any of them—CAMELS give a smoking plus equal to



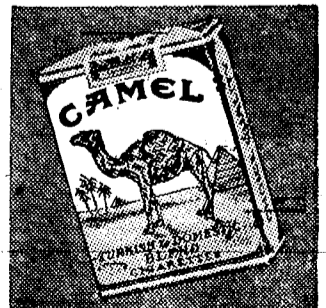
SMOKE for pleasure—smoke Camels! And enjoy an extra measure of cigarette goodness. In recent impartial tests of 16 of the largest-selling brands, a leading research laboratory found these results:

**1** CAMELS were found to contain MORE TOBACCO BY WEIGHT than the average for the 15 other of the largest-selling brands.

**2** CAMELS BURNED SLOWER THAN ANY OTHER BRAND TESTED—25% SLOWER THAN THE AVERAGE TIME OF THE 15 OTHER OF THE LARGEST-SELLING BRANDS! By burning 25% slower, on the average, Camels give smokers the equivalent of 5 EXTRA SMOKES PER PACK!

**3** In the same tests, CAMELS HELD THEIR ASH FAR LONGER than the average time for all the other brands.

You, too, will agree that long-burning Camels are America's No. 1 cigarette for pleasure, economy!



**CAMELS**  
LONG-BURNING  
COSTLIER TOBACCOS  
PENNY FOR PENNY YOUR  
BEST CIGARETTE BUY!



**Charlevoix County Herald**  
C. A. LISK, Editor and Publisher.  
Entered at the Postoffice at East Jordan, Michigan, as second class mail matter.

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WANTED — Day-old Calves. AUGUST KNOP, R. 1, Boyne City. 43x1

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WANTED — More Pictures to Frame. A new supply of artistic moulding now on hand. — WHITE-FORD'S. 42-2

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HOUSE FOR SALE on West Side. Cheap. Inquire at BANK, R. A. CAMPBELL, Adm. 37t.f.

FOR SALE — Hot air Furnace in good condition. Inquire of MRS. PAT FOSTE, phone 251. 43-1

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PARCEL POST MAILING LABELS — blank form — for sale at THE HERALD office. Twenty-five for 25c. 13 t.f.

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WOOD FOR SALE — Dry hard Buzzwood at \$1.75 per cord at yard. — MRS. LOUISA BRACE, R. 2, East Jordan. 43x2

POTATOES FOR SALE — Early Michigan; a white potatoe, very good; 75c per bu. — WM. SHEPARD, Phone 163f3. 14x1

FOR RENT — Four Rooms, partially furnished if needed. — CHARLES BEEBE, East Jordan, West Side, on the Ellsworth Rd. 43x2

FOR SALE — O. I. C. Pigs from six to twelve weeks old. — ED. CONSTANTINE, on the Thomas Bartholomeu Farm, R. 1, East Jordan. 43-1

SIGNS FOR SALE — "No Trespassing," "No Hunting or Trespassing," "For Sale," "For Rent," "Measles." at THE HERALD office, phone 32. 10t.f.

FOR SALE — Combination wood and coal Range with waterfront, new grates and lining. Library Table, Chiffonier, etc. — INQUIRE above Carr's Store. 43x2

FOR SALE — 1929 Model A Ford Roadster. Good tires and battery. Motor overhauled and in good condition. \$35.00 if taken at once. JOE DETLAFF, R. 2, East Jordan 43x2

FOR SALE — Eighty acres of Hardwood Timber. Will sell-off by the acre. Located 3 1/2 miles south-east of East Jordan. — GEORGE BALLEY. See T. J. Hitchcock for particulars. 42x2

ALL KINDS OF USED LUMBER and Timbers For Sale — \$15.00 per M. and up. Also used Brick. Can be bought at E. J. Lumber Co. Yard office. See Len Swafford. — BILL PORTER. 42x13

USED CARS & PARTS FOR SALE. '31 Model A Ford, excellent running condition, for sale cheap. '29 Model A Tudor. '30 Plymouth Sedan. '33 Master Chevrolet Coach. H. FYAN, Mill St., E. Jordan 43x1

FOR SALE — About 100 shocks of Strawberry Dent Corn in shock — average about a bushel of corn to shock. Price 20c per shock. — JOS. MARTINEK, 1 1/2 miles south east of East Jordan on R. 4. 43x2

FOR SALE — White Rock and white Leghorn Roosters. A hand power Washing Machine. A small Electric Heater. — MRS. KENNETH HATHAWAY, West Side, East Jordan, R. 3. 43x1

FOR SALE — 1931 Nash, 8 cyl., 7-pass. Sedan. Full license, in excellent running condition. Good Tires. Best buy in Michigan at the giveaway price of \$95.00 if taken at once. No trade-ins. H. FYAN, Mill St., East Jordan. 43x1

**Red Cross Nurse Reserve at Peak**

**Disaster Service, Home Nursing, Health Education, Keep Thousands Busy**

Washington.—The Red Cross reserve of registered nurses qualified for immediate duty is stronger than ever before, Miss Mary Beard, director of the American Red Cross nursing services, announced.

"We now have a first reserve of 15,000 unmarried nurses under 40 years of age available for duty with the Army, Navy or government nursing services and subject to call by the Red Cross for disaster work," she said. "This is 700 more than any previous first reserve registration."

Miss Beard pointed out that the increase has been gradual and that only registered nurses meeting rigid requirements of training and physical fitness are enrolled. All classes of nurse reservists, including nurses now employed by the Red Cross, bring the reserve corps total to 44,283. During the World War of 1914-18 the American Red Cross mustered nearly 20,000 nurses for duty with Army, Navy and Red Cross hospitals, at home and overseas.

"Maintenance of the Nurses Reserve is provided by our charter and is in line with Red Cross policies of prevention and preparedness, but the peacetime work of our nurses is equally important," Miss Beard said.

The director explained that more than 2,000 nurses, chiefly home hygiene and care of the sick instructors, were regularly engaged in visiting the sick, aiding physicians in examining school children, conducting inoculation programs to stamp out contagious illness, launching trial nursing services in out-of-the-way communities, and carrying on important health education work to qualify family groups to care for sickness at home.

All nurses who are needed for Red Cross nursing activities are drawn from the Red Cross reserve of qualified nurses, Miss Beard said.

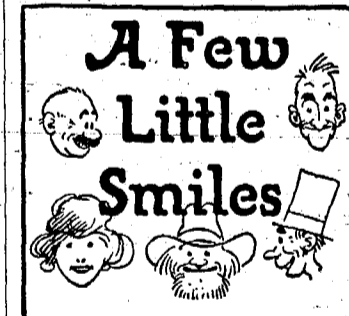
Last year Red Cross public health nurses made more than one million visits on behalf of the sick and gave skilled care to 272,729 persons.

Last year, in schools and clinics, nurses cooperated with physicians in examining 695,575 children, and aided in the task of correcting defects. Children examined were enrolled for the most part in rural schools where this type of preventive service is rare.

There are 655 Red Cross nurses engaged in this work in 477 communities. In the field of health education, Red Cross nurses have instructed more than 1,000,000 family members since 1914 in how to care for the sick at home and have set new standards of hygiene for the family. Last year the Nursing Service held 4,505 classes in home hygiene and care of the sick and awarded certificates to 61,296 persons who passed examinations on the subjects taught.

"Because the nucleus of all Red Cross nursing activity is our nurses' reserve, it is a source of great satisfaction that each month the list of applicants increases," Miss Beard said.

This service to the public is supported by the men and women who join as members of the Red Cross, through their local Chapters, during the Roll Call, November 11 to 30.



**RISKING IT**

A small boy at a party had been eating steadily for an alarming length of time. When he asked for another helping the hostess spoke to him earnestly.

"Willie," she said, "I'm quite serious. If you take another helping of tripe you'll burst."

Willie listened, alarm spreading over his features. He hesitated, and gazed at the dish of tripe. Finally, he sat erect, a study of heroic resolution.

"A right, then," said he, "gie's another helpin' and stau'n' clear." — Birmingham (Eng.) Post.

**Clever Pupil**

The battleship captain was eager to teach his young son something about geography with a view to getting him interested in the navy. He described the United States and the wide reaches of the Pacific ocean and their relative positions in regard to each other, and then asked: "Henry, if I stood on the beach in California, facing north, what would I have on my left hand?"

"A wart," promptly replied Henry.

**Some Dig**

Navy Bill had broken with his girl. After ignoring several letters requesting the return of her photograph, one came threatening to complain to the captain. Deciding to squelch her for all time, he borrowed all the pictures of girls available on the ship, sending them to her in a large bundle with the following note: "Pick yours out, I've forgotten what you look like."

**PENINSULA**  
(Edited by Mrs. E. Hayden)

Mrs. Leo Beyer of East Jordan called on Mrs. F. K. Hayden at Pleasant View farm Wednesday afternoon and both of the ladies called on Mrs. Harriett Russell at Maple Lawn farm. Lloyd Jones, who was called back to Detroit to work only a few weeks ago, is again laid off because of the Chrysler strike and came back to Stoney Ridge farm, the home of his uncle and aunt, Mr. and Mrs. Geo. Staley until the strike is settled.

Mr. and Mrs. Orval-Bennett of Honey Slope farm, Mr. and Mrs. F. K. Hayden of Pleasant View farm and Mrs. Harriett Russell of Maple Lawn farm attended the P. T. A. meeting in East Jordan Thursday evening in the Bennett car while the Bennett young folks and Mrs. Russell's son Jackie stayed with the Hayden young folks at Pleasant View farm.

Mr. and Mrs. Otto Novack of Engadine, U. P. were Sunday dinner guests of their daughter, Mrs. Robert Hayden and family at Hayden cottage. They were accompanied by Mr. and Mrs. Ralph LaBarr of Engadine.

There were 27 at the Star Sunday School last Sunday in spite of inclement weather.

The annual Hunt Supper of the Star community will be held Friday evening, Oct. 27 at the Star School house sponsored by the Gleaner Lodge. Pot luck supper about 9 o'clock p. m.

Mr. and Mrs. Ross Fitzpatrick and little son and Mr. and Mrs. Less Arnott and son and daughter of Huron Co. spent the week end with Mrs. Ross and Leslie Arnott's brother and family, Mr. and Mrs. Charles Arnott at Maple Row farm Sunday. They were joined by another sister, Mrs. Charles Noyse and son Don of Muskegon and Mrs. Mae Harris of Boyne City.

Mr. and Mrs. David Gaunt and Mr. and Mrs. Will Gaunt and son Jr. of Three Bells Dist. were Sunday dinner guests of Mr. and Mrs. Robert Myers in Mountain Dist. The occasion was Mrs. Myers birthday anniversary. Mr. and Mrs. Walter Ross and family of Northport were also of the party.

State Rep. D. D. Tibbits of Cherry Hill—accompanied Sam Tokoly and John Olson of Boyne City to Cadillac on highway business, Wednesday.

Rev. and Mrs. Linnell of Petoskey called at Cherry Hill Friday and got a supply of winter apples.

Edward Hunt of Deer Lake is helping Rep. D. D. Tibbits at Cherry Hill with his apple harvest.

Claude Stanley and young Lyle Wilson of Mountain Dist. visited Geo. Jarman at Gravel Hill, Friday evening.

Mr. and Mrs. Irvin Tibbits Sr., and sons Irving Jr., and Earl of Traverse City were Sunday dinner guests of Mrs. Louisa Brace at Gravel Hill, while Mrs. Earl Tibbits (Gladys Staley) spent the day with her mother, Mrs. Geo. Staley at Stoney Ridge farm.

Mr. and Mrs. Win. Nichols of East Jordan spent Sunday evening with Geo. Jarman and his housekeeper, Mrs. Louisa Brace, at Gravel Hill. Mr. and Mrs. Kirk Brace of south-

**SOUTH WILSON**  
(Edited by Miss Anna Brintnall)

Sunday dinner guests at the home of Mr. and Mrs. Wm. Zoulek were Mr. and Mrs. Joe Etcher and family of Cherryvale, Faye Sonnabend of East Jordan and Donald Zoulek.

Mr. and Mrs. Robert Carson and Lorraine Blair were Sunday callers at Mr. and Mrs. Sam Ulvund's.

Joseph Cihak visited his father in the Bohemian Settlement, Saturday.

Mrs. Lovina Brintnall and Luther Brintnall visited Mr. and Mrs. Joe Cihak one day last week.

Miss Lorraine Blair visited Mr. and Mrs. Sam Ulvund and Mr. and Mrs. Pat Ulvund, Saturday.

Henry Carson lost a horse Mon. Mr. and Mrs. Peter Stanek were Sunday afternoon visitors of Mr. and Mrs. Frank Cihak and family.

**ECHO**  
(Edited by Mrs. Denzil Wilson)

Mr. and Mrs. George Gibbard and family were Sunday dinner guests of Mr. and Mrs. Walter Petrie.

Mr. and Mrs. Milton Richardson spent Sunday at the home of her parents, Mr. and Mrs. Denzil Wilson.

Jane Ellen Vance, who is attending school at Mt. Pleasant, spent the week end with her parents, Mr. and Mrs. Vernon Vance.

Mr. and Mrs. Wm. Derenzy and family spent Sunday at the home of his sister, Mrs. Archie McArthur.

Lud Larson was a business caller at Denzil Wilson's Monday morning.

Mr. and Mrs. Ernie Barnes and daughter Marion spent Sunday with Mr. and Mrs. Raymond Henry and family.

**East Jordan were Friday dinner guests with them.**

Mr. and Mrs. Fred Wurn of Star Dist. were Sunday dinner guests of their daughter, Mrs. Elwood Cyr and family in Boyne City.

Mr. and Mrs. Cowin and John Prime of Petoskey visited the Charles Healey family at Willow Brook farm, Sunday.

Mr. and Mrs. Charles Healey of Willow Brook farm returned home Sunday from a week's visit with their daughter Mrs. Floyd Davis and family at Manistee, and son Johnnie Healey and family at Muskegon. Their grand-daughter, Miss Hilda Davis and boy friend Stewart Thomas of Ludington brought them home and returned to Manistee Sunday evening.

Mr. and Mrs. Elmer Behling and little son of Boyne City spent Sunday with Mrs. Behling's parents, Mr. and Mrs. Will MacGregor at Whiting Park.

The Home Extension Club had their first meeting Thursday afternoon, Oct. 19, at Star school house with 17 present, including four from the Advance Dist. where they have no leader and joined with Star Club. Mrs. Margaret Bennett holds over for one leader and Mrs. Frances Looze of Cherry Hill is the new leader, taking the place of Mrs. Agnes Healey of Willow Brook farm who resigned because the little son requires the time. The next meeting will be with Mrs. Christina Loomis at Gravel Hill.

Howard Gould of Wyandotte spent the week end with his parents, Mr. and Mrs. Herb Gould in Mountain Dist.

Donald Dow, caretaker of Fort Wilkins State Park, U. P. was at Cherry Hill Saturday and took on 10 bu. of D. D. Tibbits famous winter apples, to take back with him.

Rep. D. D. Tibbits and son Don of Cherry Hill motored to Manistee Friday to attend the funeral of a cousin of Mr. Tibbits.

Mr. and Mrs. Richard Russell and family of Petoskey spent Thursday evening with Mr. and Mrs. Perry Looze and family at Cherry Hill.

Mr. and Mrs. T. J. Hitchcock of East Jordan made several calls on the Peninsula Sunday afternoon.

Mrs. Ray Loomis of Gravel Hill spent Friday afternoon with Mrs. Geo. Staley at Stoney Ridge farm.

Mrs. Fred Crowell of Dave Staley Hill called on her Sunday. Her daughter, Mrs. Gladys Tibbits of Traverse City spent Sunday with her. Mrs. Zola Mathews and family of Jones-Dist. spent Sunday afternoon with her.

Mrs. Clara Kitsman of East Jordan called. Mr. and Mrs. Clayton Saunders of East Jordan called Sunday evening.

Arthur Staley and Ernest Staley

**"WINDOW CONDITION" YOUR HOME.. WITH DOUBLE-GLASS INSULATION**

**INSULATION WHERE IT saves you most FUEL BILLS CUT 20 TO 30%**

**BUY STORM SASH NOW AT THE OLD PRICES YOU HOME WILL BE MORE COMFORTABLE AND THE FUEL SAVED IN TWO YEARS WILL PAY FOR THE STORM SASH LET US MEASURE YOUR WINDOWS AND GIVE YOU PRICES A COMPLETE STOCK OF BUILDING MATERIAL East Jordan Lumber Co Phone 111, East Jordan — Better Delivered Prices**

of Chestonia came to Stoney Ridge farm Sunday a. m. and picked up their brother, Geo. Staley and his son Buddy and Lloyd Jones and all went over east of Grayling hunting.

Mrs. Margaret McLain, who is stopping with the Geo. Staley family at Stoney Ridge farm spent Saturday night and Sunday with Mr. and Mrs. Fred Crowell at Dave Staley Hill.

Saturday evening so few came to the regular fortnightly Pedro party at Star school house that those who did come adjourned to the Ray Loomis home, Gravel Hill, and spent the evening there.

Carrot growers got their crop out and delivered Saturday.

Mr. and Mrs. Orval Bennett and younger children of Honey Slope farm were Sunday dinner guests of Mrs. Bennett's parents, Mr. and Mrs. Geo. Papineau in Boyne City.

Joe, Dick and J. Wesley Hayden of the Bob White farm spent Saturday night with their grandmother, Mrs. J. W. Hayden at Orchard Hill, their parents, Mr. and Mrs. D. A. Hayden of the Bob White farm came for them Sunday and had dinner and also called on the F. K. Hayden family at Pleasant View farm.

**How Much Does Advertising Really Cost?**

- Not long ago, we heard a house-to-house salesman tell a prospect: "I can sell you this gadget 25 per cent cheaper because my firm doesn't advertise."
- Many of you no doubt would believe such a statement, but how many of you realize how little advertising really costs? As a customer every day in your life, you are entitled to know.
- Automobiles are extensively advertised. But despite the hundreds of colored advertisements in large magazines, despite the huge newspaper advertisements you see frequently, only 3 1/2 per cent of the selling price of a car goes for advertising. This is about \$17 on a \$500 machine. — Yet before advertising made large-scale selling possible, you paid \$1,000 for a car not so good.
- Coffee, canned foods, soft drinks, and so forth, have large advertising budgets. Yet only 5 1/2 per cent of the selling cost, or 1/2 cent on a 10 cent can is used for promotional advertising.
- The average retail store spends from 1 per cent to 4 per cent on advertising. That costs you from 1 cent to 4 cents on a dollar purchase.
- Think it over! Isn't it worth your while to pay this much for the knowledge that advertising gives you? And isn't it worth knowing that the low prices on extensively advertised products are made possible only through the volume production that this advertising brings?

**It Pays To Advertise and It Pays To Read The Advertisements Regularly.**

**THE CHARLEVOIX COUNTY HERALD**  
PHONE 32 EAST JORDAN, MICH.

# Local Happenings

Born to Mr. and Mrs. Frank Severance a son, William Carlton, Sunday Oct. 8.

Miss Virginia Benedict of Ionia is here for a visit with Miss Virginia Ruttle.

Mrs. Wm. Hawkins is visiting friends and relatives in Grand Rapids and Detroit.

Rebecca Boman spent the week end with her parents from her studies in Traverse City.

Wayne Evans who is employed in Traverse City, spent the week end with his family in East Jordan.

Miss Grace Mathews, a teacher in the Kalkaska schools spent the week end with her parents, Rev. and Mrs. J. C. Mathews.

Mr. and Mrs. A. Prechel of Detroit were recent guests at the home of Mr. and Mrs. Emanuel Bartholomew and other friends.

Jessie McDonald spent the week end from her studies at C. S. T. C., Mt. Pleasant, with her parents, Mr. and Mrs. Louis McDonald.

Jane Ellen Vance came from her studies at C. S. T. C., Mt. Pleasant to spend the week end with her parents, Mr. and Mrs. Vernon Vance.

Rev. J. C. Mathews, Howard McDonald and Rev. and Mrs. James Leitch attended the District Conference of the Grand Traverse District at Traverse City, Monday.

Mr. and Mrs. Ralph Wagner and daughter Gretchen returned to their home in Wyandotte after spending a week with Mrs. Wagner's parents, Mr. and Mrs. G. W. Kitsman.

Alfred Thorsen, visited his sister, Anna Mae, Tuesday (a student nurse at St. Mary's hospital Grand Rapids, who is convalescing following an operation for appendicitis performed last Sunday.

Mr. and Mrs. Bernard Brennen and Mrs. Lillian Bulow were week end guests of Mr. and Mrs. Arthur Quinn at Olivet. Betty Brennen returned home with her parents after spending the week there.

Mr. and Mrs. Emory Gimble, Mr. and Mrs. Thomas Royland and daughter Patricia of Petoskey were Sunday guests at the home of Mr. and Mrs. Harry Slate and family.

The Wednesday evening Circle of the Presbyterian Ladies' Aid will meet with Mrs. T. E. Malpass on November 1st, at 7:30 p. m. All members urged to attend and please bring thimbles.

Mr. and Mrs. William Schroeder, son Robert, daughter Sarah, and Tommy Galmore left Saturday night for South Portage, Ont., where they were called by the illness of Mrs. Schroeder's mother, Mrs. Thomas Burns.

Mrs. Adam Skrocki and daughter Bernice, John Kroll, Mrs. E. M. Krotchival, and son Em. were called to Three Oaks, Mich., Friday, by the death of their uncle, K. J. Laskowski. Bernice remained at Lansing for a short visit.

Miss Ann Votruba and friend, Ray Routsella, came from Lansing last Thursday, and accompanied by Mrs. Eya Votruba, motored to Sault Ste. Marie to spend the week end with their daughter and sister, Mrs. Leo O'Callahan and family.

At the Tuesday evening meeting of the East Jordan Study Club, held at the home of Mrs. Pray a novel and enjoyable program was given. Wm. F. Bashaw gave an interesting talk on pioneers of Charlevoix and Antrim Counties, comparing advantages enjoyed now with those of the early days. W. A. Loveday spoke of the early days of South Arm and East Jordan, speaking of several places of business then in operation which have long ceased to exist. A pleasant evening was enjoyed by the club members and several guests.

Charles Malpass has installed a phone in his residence.

Mrs. Emma Courier was week end guest of Grand Rapids friends.

Artie Houtman of Traverse City spent the week end at her home near East Jordan.

Mr. and Mrs. Robert Sherman visited relatives in Mahistee the latter part of the week.

Charles Malpass is in Grand Rapids where he is taking treatments at the Ferguson Sanitarium.

Earl Bowyer and Robert Newson of Flint were week end guests at the Sherman Conway home.

Mrs. G. W. Bechtold and Mrs. E. E. Wade attended the recent OES Convention in Grand Rapids.

F. G. Fallas and Oscar Arnold of Ontario, Cal. were guests of Mrs. C. A. Brabant last week end.

Dance at Peninsula Grange Hall this Saturday night. — admission 10c and 25c. Music by O'Brians, adv.

Mr. and Mrs. Wm. Griggs of Saginaw are guests of their daughter, Mrs. Richard Malpass and family.

Eugene Gregory submitted to a major operation at Lockwood hospital, Petoskey the first of the week.

Mr. and Mrs. John Smith accompanied the latter's mother Mrs. Smiten to Grand Rapids last week end.

Mrs. Merle Covey and two friends of Grand Haven were week end guests of the former's mother, Mrs. Adella Dean.

Dola Kiser has gone to Detroit, having been called back to his work on the bench of a machine tool making company.

Spending the week end with their parents, Dr. and Mrs. G. W. Bechtold were Miss Jean of Bellaire and Louise of Traverse City.

Mr. and Mrs. E. Hanneman and family of Flint were week end guests of Mrs. Hanneman's mother, Mrs. Alice Sedgman.

Peder Heerberg who has been a surgical patient at Lockwood general hospital, Petoskey, returned home the first of the week.

Mrs. Lester Walcutt and son Jimmie returned home last Thursday from a few days visit with friends and relatives at Alpena.

Mr. and Mrs. Laurence LaLonde and Mrs. King of Flint were week end guests of the former's parents, Mr. and Mrs. J. LaLonde.

Mrs. Russell Meredith returned home last Saturday from Detroit, Mr. Meredith accompanied her to East Jordan for the week end.

Captola Richardson who is taking a beauty course in Traverse City, was week end guest of her parents, Mr. and Mrs. Verne Richardson.

You may make your payments to Malpass Hdwe. and transact other business by calling at Charles Malpass home 303 Garfield, adv.

The Methodist Ladies Aid will meet at the home of Mrs. A. L. Darbee, Wednesday, November 1st. Please note that the meeting is one week earlier.

R. M. Burr of Ann Arbor was guest at the home of Mrs. Edith Bartlett last week end. Mrs. Burr who has been guest of her sister, returned home with him.

### CANNIBALISM LOSES

Plainwell — A pickeral trying to swallow a bass was so intent on his meal that Robert Johnston, who saw the incident while fishing, was able to kill the pickeral by hitting him with an oar. The bass was released. Dressed, the pickeral weighed about seven pounds, and was 34 1/2 inches long.

## Wilson Grange Elects Officers

Wilson Grange held their annual election Saturday night, Oct. 22. The following officers were elected:—  
Master — Arthur Brintnall.  
Overseer — Gale Brintnall.  
Treasurer — Leden Brintnall.  
Steward — Carl Bergman.  
Chaplain — Maude Bergman.  
Treasurer — Basil Holland.  
Secretary — Effie Weldy.  
Gate Keeper — Ed. Weldy.  
Asst. Steward — Ronald Holland.  
Lady Asst. Steward — Doris Holland.  
Ceres — Edith Nowland.  
Flora — Carrie McBride.  
Pomona — Anna Stanek.

### NORTH WILSON

(Edited by Mrs. August Knop)

Mr. and Mrs. Ed. Weldy and family visited the latter's aunt and uncle, Mr. and Mrs. Jim Cook at Charlevoix, Friday evening.

Mr. and Mrs. Vern McGhan and daughter Joyce of Charlevoix were Sunday dinner guests of Mr. and Mrs. Ed. Weldy and family.

Miss Florence Marion and Mrs. Mary Stanek of Petoskey visited Mrs. E. Raymond Sunday.

Mr. and Mrs. E. Raymond visited their daughter and family, Mr. and Mrs. A. Knop, Saturday.

Bud Burdt returned to Flint Friday after visiting his grandparents, Mr. and Mrs. Fred Burdt Sr.

Mr. and Mrs. Henry Burdt of Flint visited his parents, Mr. and Mrs. Fred Burdt Sr. this week end.

The Wilson Township Extension Group met with Mrs. Herbert Sutton last Tuesday with a pot luck dinner at noon with 17 attending. The next meeting will be Nov. 14 with Mrs. Harry Falls.

### SOUTH ARM

(Edited by Walter Goebel Jr.)

Mr. and Mrs. Laurence Hayes spent Saturday night at Mrs. Hayes' sister's, Mrs. Arnold Smith.

Mr. Thatcher the Agricultural Teacher of the East Jordan High School was a caller at the Goebel home Monday night.

Miss Laurence the county nurse, was visiting the Ranney School Monday.

Walter Trojanek has been helping Walter Heileman tear down the barn he bought on the Legion Lodge farm. Mr. Heileman is going to put up a new barn on his farm.

Walter Heileman had the misfortune to step on a nail Friday afternoon, but is getting along all right now.

Donna Theora Gilkerson, baby daughter of Mr. and Mrs. Claude Gilkerson spilled a cup of hot coffee Saturday morning and scalded her whole arm. It was very painful but she is getting along all right now.

Mr. and Mrs. Julius Albus left for Detroit Monday morning. Mrs. Albus is the former Miss Doris Nice and has been visiting her parents Mr. and Mrs. James Nice and brother Gardell for the past few months.

Dick Harrington has been helping Irving Crawford pick up potatoes for the past week.

Mrs. Versal Crawford visited her husband's parents, Mr. and Mrs. Irving Crawford Monday afternoon.

Miss Ina Gilkerson called on the Allen, Prevo, and Bussing families, Monday night.

### THESE THIEVES WERE HUSKY

Birmingham — Two recent robberies were committed by strong-arm men, literally, if the loot is an indication. In one theft, a two wheeled trailer loaded with 500 bricks was stolen, and in the other, 140 bags of cement and seven yards of gravel were taken.

### Record Number of Disasters Reported by Red Cross for Year

The American Red Cross gave emergency relief and rehabilitation aid to 130,000 sufferers of 157 disasters in the United States during the fiscal year ended June 30, according to a report submitted by DeWitt Smith, newly appointed director of the Red Cross disaster relief service.

Mr. Smith said the number of disaster operations exceeded that of any previous year, with cloudbursts, epidemics, fires, windstorms, snowslides and other catastrophes striking in 43 states and the territory of Alaska. Red Cross disaster relief expenditures totaled \$2,276,109 for the year.

"Since its founding in 1881 the Red Cross has aided victims of 2,495 disasters of all types here and abroad, expending \$143,000,000 for rescue, food, clothing, shelter, medical and nursing aid and the permanent rehabilitation of families unable to re-establish themselves," Mr. Smith said.

Since 1910 the American Red Cross has taught first aid methods to more than 2,000,000 persons, life saving skills to more than 1,000,000 and home hygiene and care of the sick to more than 1,000,000 women and older girls.

## Church News

### First M. E. Church

Rev. J. C. Matthews, Pastor

Preaching — 11:15 a. m.  
Sunday School — 12:15 p. m.  
Epworth League — 7:45 p. m.

### St. Joseph Church

East Jordan  
St. John's Church  
Bohemian Settlement  
Rev. Joseph J. Malinowski, Pastor

Sunday, October 29th, 1939.  
8:00 a. m. — Settlement.  
10:00 a. m. — East Jordan.  
Wednesday, November 1st, 1939.  
7:15 a. m. — East Jordan.  
8:30 a. m. — Settlement.

### Presbyterian Church

C. W. Sidebotham, Pastor  
C. R. Harper, Foreign Pastor  
"A Church for Folks."

10:30 a. m. — Morning Worship.  
11:45 Sunday School.  
7:00 p. m. Young Peoples Meeting.  
8:00 p. m. Adult Bible Class.

### Full Gospel Church

Rev. Arden Ragsdale, Pastor

Sunday school — 11 a. m.  
Worship — 12 noon.  
Evangelistic service — 8 p. m.  
Wednesday prayer service: 8 p. m.  
Everyone Welcome.

### Christ Evangelical Lutheran

(German Settlement)  
V. Felten — Pastor

2:30 p. m. — English Worship.  
Walthar League meets every 1st and 3rd Thursday of the month.  
Ladies Aid meets every 2nd Thursday of the month.

### Mennonite Brethren in Christ Church

Rev. H. L. Matteson, Pastor.  
The Church With A Gospel Message.

Sunday School — 10:00 a. m.  
Morning Worship — 11:00 a. m.  
Evangelistic Service — 8:00 p. m.  
Mid-week Prayer Service, Thursday — 8:00 p. m.  
All are Welcome.

### Church of God

Rev. S. J. High — Pastor

10:00 a. m. Sunday School.  
11:00 a. m. — Morning Worship.  
8:00 p. m. — Evening Worship.  
8:00 p. m. Thursday — Prayer meeting at the church.

### REORGANIZED

### Latter Day Saints Church

C. H. McKinnon, Pastor

10:00 a. m. — Church School.  
11:00 a. m. — Morning Service.  
7:30 p. m. — Evening Service.  
7:30 p. m., Wednesday Prayer Service.

8:00 p. m., Thursday — Zion's League.  
Starting Sunday, Oct. 29th, there will be a series of nightly meetings conducted by L. D. S. Missionaries Herbert Lynn and Arthur Gibbs at this church.

### Seventh-day Adventist

S. W. Hyde — Pastor

Sabbath School — 10:30 a. m. Saturday.  
Church Service — 11:30 a. m. Saturday.

## Wrapping Bank Dollars in Cowhide and Pigskin

### LIVESTOCK LOANS

We have confidence in the ability and good judgment of experienced stockmen of this vicinity. If they see profits for themselves in feeding livestock for the market, we are ready to cooperate with them.

If you are interested in a livestock loan, we shall be glad to talk with you.

## STATE BANK of EAST JORDAN

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

There is No Substitute for Money in the Summ

## "GOT YOUR FREE 100-WATT LAMP BULBS, YET?"

asks Reddy Kilowatt



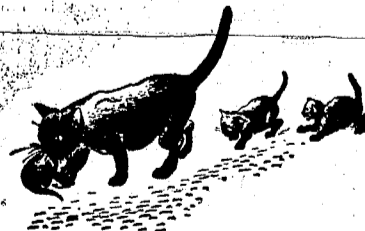
"HERE'S ALL YOU HAVE TO DO TO GET THEM:

"Buy a handy assortment of six lamp bulbs and we'll give you a 100 watt bulb absolutely free, during October. And if you want more than one, you can have as many free 100 watt bulbs as you buy assortments."

Telephone us your order or give it to one of our employees.

MICHIGAN PUBLIC SERVICE CO.

## RESPONSIBILITY



Used by everybody, needed day and night, telephone service is a necessity in modern life. Its public importance puts special obligations on telephone management and employees. Realizing their responsibility, Michigan's telephone workers strive to supply a service that shall always be prompt, courteous, and dependable . . . in good weather or bad . . . at the lowest possible cost.

MICHIGAN BELL TELEPHONE COMPANY

Bringing to the People of Michigan the Advantages of the Nation-wide Bell Telephone System.



COMPANY

## THE SHOW PLACE OF THE NORTH TEMPLE THEATRE EAST JORDAN

SATURDAY ONLY, OCT. 28 Matinee 2:30 — 10c - 15c  
Eves 7:15 - 9 10c - 25c

GEORGE O'BRIEN

### RACKETEERS OF THE RANGE

Comedy — Novelty — Latest News

SUNDAY — MONDAY Sun. Matinee 2:30 10c - 15c  
Eves. 7 and 9 p. m. 10c-25c

FRANCHOT TONE — ANN SOTHERN

### FAST AND FURIOUS

Extra! Extra! Extra! New "Crime Doesn't Pay", Drunk Driving.  
Pete Smith Novelty — News of The Day

TUESDAY - WED. FAMILY NITES 2 for 25c  
JACKIE COOPER

### THE STREETS OF NEW YORK

THURSDAY AND FRIDAY — NOV. 2 — 3

JOE E. BROWN — MARTHA RAYE

### \$1000 A TOUCHDOWN



**HOUSEHOLD QUESTIONS**



**Mending Pillow Slips.**—Hem-stitched pillow slips that are too badly torn to mend neatly can have the hem cut away and a picot edge crocheted on.

**Electric Bulbs.**—Clean electric bulbs by covering with a paste made from cold water and carbonate of soda. Leave on for a time, then sponge with soapy water, rinse, and dry carefully.

**Save the floors.**—Wax the bottom of glass or wooden cups placed under furniture. Furniture may then be moved more easily and in moving it will not scratch the floors.

**Care of Crockery.**—To double the life of your crockery put every piece, as you buy it, in a pan of cold water and bring slowly to the boil. Leave until the water cools. It will not be nearly so liable to crack and will withstand far more rough usage.

**Laying Linoleum.**—Never try to lay linoleum when it is cold. It should be left for at least 24 hours in a warm room, so that the heat may penetrate to the center of the roll, otherwise it will crack and peel off when unrolled.

**Canape Hint.**—Spread thin slices of bologna with cream cheese mixed with chopped pickles, olives and onions. Roll the slices up and stick a wooden pick through each. Quickly dip the rolls into salad dressing mixed with catsup and broil them four minutes on toast squares. Serve them.

**Gum on Carpet.**—To remove chewing gum from carpets, rub with an ice cube until the gum becomes brittle and cracks off. Carbon tetrachloride removes any residue.

**Browned Potatoes.**—Before frying cold potatoes slice them and well dredge with flour. This not only causes the potatoes to brown more quickly but improves flavor.

**Biscuit Pans.**—A shallow pan about one inch deep is the best to use in baking biscuits; otherwise the biscuits will not brown evenly on all sides.

**Gravy Hint.**—If stock or gravy is required in a hurry, melt a teaspoonful of some meat-extract in half a pint of hot water, bring to the boil, season and use. If time permits, a piece of onion, a spray of parsley, or a tomato added to the water gives flavor.

**Hasty Regrets Follow Hasty Conclusions**

Jimmy, who had been climbing trees, came in for the second time within the week with his trousers torn.

"This time you can go upstairs and mend them yourself," ordered the harassed mother.

Some time later she went upstairs to see how he was getting along. She found the trousers there, but no Jimmy.

Puzzled, she came downstairs, still looking for Jimmy. She noticed, as she passed, that the cellar door, usually shut, was open. She went to the door and called down loudly and angrily, "Are you running around down there without your trousers on?"

The reply came in a stern and heavy masculine voice: "No, madam, I'm reading the gas meter."

**BILIOUS?**

Here is Amazing Relief of Conditions Due to Sluggish Bowels. **Nature's Remedy** acts like, just try this. It is a natural, all-vegetable laxative. So mild, thorough, refreshing, invigorating. Dependable relief from sick headaches, bilious spells, tired feeling when associated with constipation. **Without Risk** get a 25¢ box of NR from your druggist. Make the test—then if not delighted, return the box to us. We will refund the purchase price. That's fair. Get NR Tablets today. **NR TO-NIGHT**

WNU-O 43-39

**Highest Duty**  
The sun will shine after every storm; there is a solution for every problem, and the soul's highest duty is to be of good cheer.

**Watch Your Kidneys!**

Help Them Cleanse the Blood of Harmful Body Waste. Your kidneys are constantly filtering waste matter from the blood stream. But kidneys sometimes lag in their work—do not act as Nature intended—fail to remove impurities that, if retained, may poison the system and upset the whole body machinery. Symptoms may be nagging backache, persistent headache, attacks of dizziness, getting up nights, swelling, puffiness under the eyes—a feeling of nervous anxiety and loss of pep and strength. Other signs of kidney or bladder disorder are sometimes burning, scanty or too frequent urination. There should be no doubt that prompt treatment is wiser than neglect. Use Doan's Pills. Doan's have been winning new friends for more than forty years. They have a nationwide reputation. Are recommended by grateful people the country over. Ask your neighbor!

**The DIM LANTERN**

By TEMPLE BAILEY

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**THE STORY THUS FAR**

Young, pretty Jane Barnes, who lived with her brother, Baldwin, in Sherwood Park, near Washington, was not particularly impressed when she read that rich, attractive Edith Towne had been left at the altar by Delafield Simms, wealthy New Yorker. However, she still mused over it when she met Evans Follette, a young neighbor, whom the war had left completely discouraged and despondent. Evans had always loved Jane. That morning Baldwin Barnes, on his way to work in Washington, offered assistance to a tall, lovely girl in distress. Later he found a bag she had left in the car, containing a diamond ring on which was inscribed "Del to Edith—Forever." He knew then that his passenger had been Edith Towne. Already he was half in love with her. That night he discussed the matter with Jane, and they called her uncle, worldly, sophisticated Frederick Towne. He visited them at their home, delighted with Jane's simplicity. He told them Edith's story. Because her uncle desired it, Edith Towne had accepted Delafield Simms, whom she liked but did not love. She disappeared immediately after the wedding was to have taken place. The next day Jane received a basket of fruit from Towne, and a note asking if he might call again. Mrs. Follette, widowed mother of Evans, was a woman of indomitable courage. Impoverished, she nevertheless managed to keep Evans and herself in comparative comfort by running a dairy farm. Evans, mentally depressed and disillusioned, had little self reliance and looked to his mother and Jane for guidance. Edith Towne phones Baldy in answer to an ad. She asked him to bring her baggage. Jane calls on Frederick Towne in his elaborate office. He gives Lucy, his stenographer, a letter to Delafield Simms, in which he severely criticizes him. Unknown to him, Lucy and Simms are in love with each other. Towne takes Jane home in his limousine. She introduces him to Evans, who is jealous of Towne. Baldy goes to meet Edith Towne at her hiding place. He convinces her that she should return home and face her friends. She is interested in Baldy. Later they eat in a restaurant, where Edith sees several friends. She knows they will see it that the news is spread.

**CHAPTER VI—Continued**

On this same afternoon little Lucy Logan was writing to Delafield Simms.

"It seems like a dream, lover, that you are to come for me in February, and that then, we'll be married. And that all the rest of my life I am to belong to you."

"Del, it isn't because you are rich. Of course I shall adore the things you can do for me. I am not going to pretend that I shan't. But if you were poor, I'd work for you—live for you. Oh, Del, I do hope that you will believe it."

"The other day, Mr. Towne said in one of his letters that you had always been fickle, that there had been lots of girls, Eloise Harper before Edith. And I wanted to scream right-out and say, 'It isn't true. He hasn't ever really cared before this.' But of course I couldn't. But I broke a pencil point, and as for Mr. Towne, who is he to say such things about you? I haven't taken his letters for the last three years for nothing. There's always somebody—the last one was Mrs. Laramore, and now he has his eye on a little Jane Barnes, whose brother found Miss Towne's bag and the ring. She's rather a darling, but I hope she won't think he is in earnest."

"And now, my dear and my darling, good-night. I wonder how I dare call you that. But I am always saying it to myself, and at night I ask God to keep you—safe."

**CHAPTER VII**

Jane, in Baldy's absence, dined on Sunday with the Follettes, in the middle of the day. In the afternoon she and Evans went for a walk, and came home to tea in the library.

Stretched in a long leather chair, Evans read to Jane and his mother, "The Eve of St. Agnes."

At the moment, Mrs. Follette was weighing seriously the fact of Jane as a wife for Evans. She was pretty as well as cheerful. Had good manners. Of course, in the old days, Evans would, inevitably, have looked higher. There had been plenty of rich girls eager to attract him. He had had unlimited invitations. Women had, in fact, quite run after him. Florence Preston had rather made a fool of herself. And Florence's father had millions.

But now—? Mrs. Follette knew how little Evans had at the moment to offer. She hated to admit it, but the truth was evident. Watching the two young people, she decided that should Evans care for Jane, she would erect no barriers. As for Jane, marriage with Evans would be, in a way, a rise in the world. She would live at Castle Manor instead of at Sherwood Park.

It was after five when Baldy telephoned triumphantly: "Jane, Edith Towne has agreed to go home to-night. And I'm to take her. I called up Mr. Towne and told him and he wants you to be there when we come. He'll send Briggs for you and we are all to have dinner together."

"But, Baldy, I don't know Edith Towne. Why doesn't he ask some of her own friends?"

"She doesn't want 'em. Hates them all, and anyhow he has asked you. Why worry?"

"I'll have to go home and dress."

"Well, you're to let him know at once where Briggs can get you. I told him you were at the Follettes."

Jane went back and repeated the conversation to Evans and his mother. Mrs. Follette was much interested. The Townes were most important people. "How nice for you, Jane."

But Evans disagreed with her. "What makes you say that, Mother? It isn't nice. It will simply be upsetting."

"I don't see why you say that, Evans," Jane argued. "I am not easily upset."

"But with all that money. You can't keep up with them."

"Don't put ideas into Jane's head," his mother remonstrated; "a lady is always a lady."

But Jane sided now with Evans. "I see what he means, Mrs. Follette. I haven't the clothes. I haven't a thing to wear tonight."

"Oh, I wasn't thinking of your looks," Evans got up and stood on the hearth-rug. "But people like that! Jane, I wish you wouldn't go."

She looked up at him with her chin tilted. "I don't see how I can refuse."

"Of course she can't, Evans, don't be so unreasonable," Mrs. Follette interposed; "it will be a wonderful thing for Jane to know Edith."

"Will it be such a wonderful thing for her to know Frederick Towne?" He flung it at them.

Jane demanded, "Don't you want me to have any good times?"

He stared at her for a moment, and when he spoke it was in a different tone. "Yes, of course. I beg your pardon, Jane."

Mrs. Follette, having effaced herself for the moment from the conversation, decided that things between her son and little Jane Barnes might reach a climax at any moment. "I believe he's half in love with her," she told herself in some bewilderment.

As for Frederick Towne, she didn't consider him for a moment. Jane was a pretty child. But Frederick Towne could have his pick of women. There would be nothing serious in this friendship with Jane.

Jane called up Towne. "It was good of you to ask me," she said. "I am at the Follettes, but I'll go home and dress and Briggs can come for me there."

"Come as you are."

"You wouldn't say that if you could see me. I took a walk with Evans this afternoon and I show the effects of it."

"Evans? Oh, Casablanca?"

"What makes you call him that?"

"I thought of it when I saw him waiting for you at the top of the terrace. The boy stood on the burning deck—" he laughed.

"I don't think that's funny at all," said Jane, frankly.

"Don't you? Well, beg your pardon. I'll beg it again when I get you here. Briggs will reach Sherwood at about seven. I would drive out myself, but I've an awful cold, and the doctor tells me I must stay in. And Cousin Annabel is sick in bed with a cold, so you must take pity on me and keep me company."

Jane hung up the receiver. It would, she decided, be an exciting adventure. But she was not sure that she liked Frederick Towne.

Evans walked home with her. The air was warmer than it had been for days, and faint mists had risen. The mist thickened finally to a fog which rolled over them as if blown from the high seas. Yet the sea was miles away, and the fog was born in the rivers and streams, and in the melting snows.

They found it somewhat difficult

to keep to the road. They were almost smothered in the thick gray masses. Their voices had a muffled sound. Evans' hand was on Jane's arm so that they might keep together.

"Jane," he said, "I made a fool of myself about Towne. But honestly—I was afraid."

"Of what?"

"That he might fall in love with you."

"He's not thinking of me, Evans, and besides he's too old—"

"Do you really feel that way about it, Jane?"

"Of course—silly."

He could not see her face—but the words in her laughing lovely voice gave him a sense of reassurance.

"Jane," he said, "if I could only have you like this always. Shut away from the world."

"But I don't want to be shut away. I should feel caged—"

"Not if you cared."

There was in his tone the huskiness of intense feeling. She was moved by it. "Oh, I know what you mean. But love won't come to me like that—shut in. I shall want freedom, and sunshine. I'll be a gull over the sea—a ship in full sail—a gypsy on the road—but I'll never be a ghost in a fog."

His hand dropped from her arm. "Perhaps you'll be a princess in a castle. Towne can make you that."

"Why do you keep harping on Mr. Towne? I don't like it."

"Because—oh, I think everybody wants you—"

And now it was she who caught at his arm in the mist, and leaned on it. "I'm not the least in love with Frederick Towne. And I shall never marry a man I don't love, Evans."

When they came to the little house they found old Sophy nodding in the kitchen. She always stayed with Jane when Baldy was away. So Evans said "Good-night!" and started back.

He found the path between the pines, walked a few steps and stumbled. He sat down on the log that had tripped him. He had no wish to go on. His depression was intense. Night was before him and darkness. Loneliness. And Jane would be with Frederick Towne.

He had for Jane a feeling of hopeless adoration. She would never be his. For how could he try to keep her? "I'll be a gull over the sea—a ship in full sail—a gypsy on the road—never a ghost in a fog."

And he was just a ghost in a fog! Oh, what was the use of ever "climbing up the climbing wave"? One must have something of hope to live on. A dream or two—ah—

How long he sat there he did not know. And all at once he was aware of a pale blur against the prevailing gloom. And then he heard Jane's voice calling, "Evans? Evans?"

He answered and she came up to him. "Your mother telephoned—that you had not come home—and she was worried."

She was holding the lantern up to the length of her arm. In her orange cloak she shone through the veil of mist, luminous.

"My dear," she said, gently, "why are you sitting here?"

"Because there isn't any use in going on."

She lowered the lantern so that it shone on his face. What she saw there frightened her. "Are you feeling this way because of me?" she asked in a shaking voice.

"Because of everything."

"Evans, I won't go to the Townes if you want me to stay."

He looked up at her as she bent above him with the lantern. She

seemed to shine within and without, like some celestial visitor.

"Would you stay, Jane, if I went with you?"

"Yes."

He stood up. "I don't want it. Not really. I'm not quite such a selfish pig," his smile was ghastly.

She was silent for a moment, then she said, "I'm going home with you, Evans. Wait until I tell Sophy to send Briggs after me."

He tried to protest, but she was firm. "I'll be back in a minute."

She returned presently, the lantern in one hand and her slipper bag in the other. "I put on heavier shoes. I should ruin my slippers."

As they trod the path together, the light of the lantern shone in round spots of gold, now in front of them, now behind them. The fog pressed close, but the path was clear.

"Evans," said Jane, "I want you to promise me something."

"Anything, except—not to love you."

"It has nothing to do with love of me, but it has something to do with love of God."

He knew how hard it was for her to say that. Jane did not speak easily of such things.

She went on with some hesitation. Her voice, muffled by the fog, had a muted note of music.

"Evans, you mustn't let what I do make you or break you. Whether I love you or not, you must go on! You—you couldn't hold me if you weren't strong enough, even if I was your wife. And there is strength in you, if you'll only believe it. Oh, you must believe it, Evans. And you mustn't make me feel responsible. I can't stand it. To feel all the time that I am hurting you—"

She was sobbing. A little incoherent.

"And you are captain of your soul, Evans. You. Not anyone else. I can't be. I can be a help, and oh, I will help all I can. You know that. But—I love you like a big brother—not in any other way. If anything should happen to you, it would be dreadful for me, just as it would be dreadful if anything happened to Baldy."

"Jane, my dear, don't," for she was clinging to his arm, crying as if her heart would break.

"But I do care for you so much, Evans. I was frantic when your mother telephoned. I wasn't quite dressed and I made Sophy get the lantern, and then I ran down the path, and looked for you."

He stopped and laid his hand on her shoulder. Her weakness, her broken words had roused in him a sudden protective tenderness.

"My little girl," he said, "don't. God helping me, I'm going to get back. And you are going to light my way. Jane, do you know when I saw you coming towards me with that dim lantern it seemed symbolic. Hope held out to me—seen through a fog, faintly. But a light, nevertheless."

"Oh, Evans, if I could love you, I would, you know that."

"I know. You'd tie up the broken wings of every bird. You'd give crutches to the lame, and food to the hungry. And that's the way you feel about me."

He had let her go now, and they stood apart, shrouded in ghostly white.

"God helping me," he said again, "I'll get back. That's a promise, Jane, and here's my hand upon it."

She gave him her hand. "God helping us both," she said.

He lifted her hand and kissed it. Then, in silence, they walked on, until they reached the house.

(TO BE CONTINUED)

**Plates Are Most Sought of the Steel Products**

Plates of iron or steel are, historically, the oldest of the industry's rolled products; commercially, one of the leading tonnage products, and functionally among the most widely used and more indispensable.

In an ordinary year, three million or more tons of steel plates are produced, says Steel Facts. Major uses include the construction of ships, railroad locomotives and cars, oil tanks, gas holders, water tanks and a variety of other articles essential to modern industry such as floors for bridges and buildings, standpipes, etc.

Plates, sheets and strip steel are all flat rolled products, of different thicknesses and widths, and it is difficult to define exactly where one product stops and the other begins.

The two principal classes of plates are sheared and universal, the names deriving from the type of mill on which the plate was rolled.

Mills which have only horizontal rolls and produce a plate with uneven edges and ends are called sheared plate mills. Products of these mills must be sheared on all four edges to produce a rectangle.

Universal mills have in addition to horizontal rolls, at least one pair of vertical rolls so placed as to roll

the edges of the plate straight and parallel. Some types of universal mills align plate edges with grooved rolls like the rolls of a bar mill.

Regardless of the mill on which they are finally rolled, all plates are rolled from slabs or slab ingots. Slabs, which are a semi-finished product rolled from conventional square or rectangular ingots, are always more than twice as wide as they are thick. Slab ingots are cast with their width greater than twice their thickness.

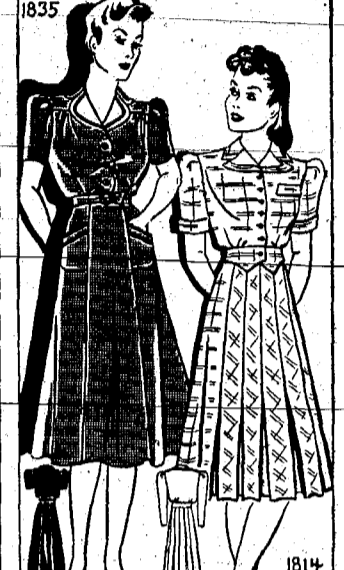
Both types of ingot are "broken down" by being put through a slabbing mill to reduce their cross-section, after having been heated slowly and uniformly in soaking pits. This heating operation must be done very carefully in order to prevent excessive scaling, which will injure the surface of the plate, and to insure proper grain refinement which enhances the ductility of the steel.

**Life of Big War Guns**  
The war department says that the life of a big gun is 200 to 500 rounds. This does not mean, however, that the gun is absolutely worthless after 500 rounds, only that it has to be relined. A big gun would be considered a 14 or 16 inch gun,

**New and Important Easy-to-Do Fashions**

IF YOU take a large size, then 1835 is a pattern you'll thoroughly enjoy, and make up time and again. Excellent for housework, with darted, unconfining waistline and deep armholes, it is so neatly tailored and smart looking that you can receive your supper guests in it, too, and wear it for shopping and runabout. For home wear, make it of gingham or percale. For street wear, choose thin wool or flat crepe, and omit the pockets.

**Pleats Are Smart.**  
If you spend most of your hours in an office or at college, then a dress like 1814 is a joyful neces-



It's blithe, tailored, becoming and youthful, with box-pleated skirt and button-front bodice, finished with a crisp little collar to keep it always fresh and new-looking. Make it up in plaid wool or in bright-colored jersey—or in both. It's too good a design to make up only once!

No. 1835 is designed for sizes 36, 38, 40, 42, 44, 46, 48, 50 and 52. Size 38 requires 4 1/2 yards of 39-inch material; 3/4 yard of contrast; 2 1/2 yards bias fold or braid.

No. 1814 is designed for sizes 12, 14, 16, 18 and 20. Size 14 requires 3 3/4 yards of 54-inch material; 1/2 yard contrast.

**New Fall Pattern Book.**  
Send today for your new Fall Pattern Book with a stunning selection of a hundred perfect patterns for all shapes and sizes. Save money and know the keen satisfaction of personally planned, perfectly fitted garments by making your own frocks with these smart, carefully cut designs. You can't go wrong—every pattern includes a step-by-step price chart to guide beginners. Price of Pattern Book, 15 cents.

Send your order to The Sewing Circle Pattern Dept., Room 1324, 211 W. Wacker Dr., Chicago, Ill. Price of patterns, 15 cents (in coins) each.

Dr. Pierce's Pleasant Pellets made of May Apple are effective in removing accumulated body waste.—Adv.

**Performing in Silence**  
It's a good file that cuts the iron without making a noise.

**AWFUL CASE of ugly surface PIMPLES**

**We want to help!**  
No matter what you've tried for disfiguring surface pimples and blemishes without success—here's an amazingly successful Doctor's formula—the powerful soothing Zemo—which quickly relieves intense itching and starts right in to help nature promote FAST healing. Results from few days' use of Zemo should thrill you! Praiseworthy from coast to coast. So clean, dainty yet so EFFECTIVE. Liquid or Ointment form. Used in best homes yet costs only 35¢, 60¢, \$1.

**An Admission**  
—Renega is a confession of pain. —Seneca.

**GAINS 25 1/2 LBS. IN TWO MONTHS**

**COD LIVER OIL—Once a Punishment—Now a Treat**

Stop trying to force your children to take nasty-tasting, fishy flavored cod liver oil. Give them **Coco Cod**—the cod liver oil with a delicious chocolate taste—and watch their bodies grow daily with vigorous, athletic strength! Mrs. Merder of Milwaukee says:

"Before my child took **Coco Cod** she weighed 80 lbs. Now, in two months' time, she weighs 105 1/2 lbs., and she has not been ill since."

Other cod liver oils have only Vitamins A and D, but **Coco Cod** is also rich in Vitamin B—the appetite and growth promoting vitamin. Start your children with **Coco Cod** today. At all drug stores.

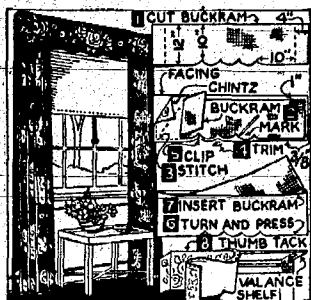
**GOOD MERCHANDISE**  
Can Be CONSISTENTLY Advertised  
BUY ADVERTISED GOODS



### Buckram and Tacks To Stiffen Valance

By RUTH WYETH SPEARS  
 "DEAR MRS. SPEARS: A friend gave me a copy of your Book 3 and I can't tell you what a transformation is taking place in my home because of it. For a long time I have wanted living room curtains with smoothly fitted valances stiffened with buckram. Could you give me step-by-step directions for making them?"

A four-inch valance shelf; buckram and thumbtacks are the only "extras" needed. 1: Cut the buckram the exact size of the finished valance—no seam allowances. The



chintz for the valance and the facing material are cut larger as indicated. 2: Outline the scallops by drawing around the buckram. 3: Stitch the chintz and facing with right sides together. Steps 4, 5, and 6: Trim the scallops; clip between them; then turn and press. 7: Insert the buckram; fitting it smoothly into the scallops. Turn in and stitch the top; allowing 1/2 inch to extend above the buckram. 8: Tack this soft edge to the shelf.

NOTE: If you have had Mrs. Spears' books 1 and 2, you will want No. 3. It is full of new ideas for homemakers, and step by step directions for making important pieces of furniture. Also newest styles and methods of making slip covers and curtains. Original designs for rag rugs; gifts and bazaar items. Send 10 cents in coin with name and address to Mrs. Spears, 210 S. Desplaines St., Chicago, Ill.



### Smiles

Noting Result  
 Boss—What do you want here?  
 I fired you a couple of weeks ago!  
 Ex-Office Boy—I came back to see if you were still in business.

Two kinds of wood are used in making a match: He would and she would.

Into the Void  
 "The bullet struck my head, and went careening into space."  
 "Well, you're frank about it, I must say."

Snow has been falling, and more is expected, on Mars.—News item. Well, it's about time something happened to cool down the god of war.

It's a Pipe!  
 The plumber, aged 20, had been called up for the militia in England. He went in for his trade test, and was asked to make a joint in a lead pipe.  
 When the job was finished, the officer wrote on the man's paper: "Joint very neatly done."  
 A day or two later the man found himself posted as head cook in the officers' mess.

### Beware Coughs from common colds That Hang On

Creomulsion relieves promptly because it goes right to the seat of the trouble to loosen germ laden phlegm, increase secretion and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding that you are to like the way it quickly alleviates the cough or you are to have your money back.

**CREOMULSION** for Coughs, Chest Colds, Bronchitis

Incurring Censure  
 Those who raise envy will easily incur censure.—Churchill.

### Feel Listless, Dull?

Peoria, Ill.—N. Jerome Hodges, 131 Westmoreland Ave., says: "When I was a boy, I didn't feel like eating and had no pep. I used Dr. Pierce's Golden Medical Discovery and it stimulated my appetite and helped to build me right up. I felt fine after using this tonic. Buy Golden Medical Discovery in liquid or tablets from your druggist today. New size, tablets 50 cents."

SHOPPING  
**Tour**  
 The best place to start your shopping tour is in your favorite easy chair, with an open newspaper. Make a habit of reading the advertisements in this paper every week. They can save you time, energy and money.

### DOLLAR MAKERS Ads Invariably 'Contact' Part Of Community

By GEORGE T. EAGER  
 THE owner of a fine florist shop in a midwestern city was recently discussing advertising with a business friend. The friend owns a thriving food store that does an annual volume of \$300,000. A complete stock of choice foods, excellent service and judicious use of newspaper advertising had built the business.

"Don't talk to me about advertising," said the florist. "There is so much of it everywhere that it just can't pay. Look at this newspaper here. So chockful of ads that mine would never be seen or noticed."

The two men happened to be walking through the busiest section of the city. "You are one of a number of men in this city who would be making more money if you understood how advertising works," said the owner of the food store. "Advertising is just like the traffic in this city. Traffic looks tangled up and confused, there's too much of it and you might think that any single automobile or truck would be lost in the shuffle. But just remember that this gray car that is passing us and that red delivery wagon that just turned the corner, are very important to a certain number of people in this city."

"It's the same way with advertisements. There seem to be so many of them that they are confusing. But each advertisement is important to somebody. Today's papers carry an advertisement of my store featuring a special purchase of oranges and grapefruit, a lot of new cheeses and a special offer on ginger ale. To a lot of people that advertisement is lost in the traffic. But experience has taught me that this same advertisement will seek out for me enough people to whom the merchandise is highly important to make it pay."

### A GOOD AD HAS 'VOICE'

ONE of the successful young men in the advertising business was recently telling of the valuable lessons he had received during his period of training.

"I received my most valuable lesson when I first learned that an advertisement is not something pretty to be looked at but should appear to actually give out sounds. I first got this idea while working for one of the greatest advertising men the country has ever known. When a series of advertisements was submitted for his approval he would run through them quickly and when he came to one he didn't like he would put his hand to his ear and say 'I can't hear this one.'"

"His judgment was unerring and I began to realize that advertisements for luxury articles such as perfumes, foreign cars, diamond necklaces should give forth a quiet sound like that of a conversation between cultured people. But other advertisements addressed to people who are in a hurry and have only a second or two to give to you have got to have more of the 'Hey you!' appeal. By their very appearance, illustrations and headlines, they have got to make enough noise to stop the reader."

One of the most interesting and profitable studies in advertising is to study the sound producing power of different arrangements of pictures and type on the page of a newspaper.

(Bell Syndicate—WNU Service.)

### 'Policeman of Paris'

Called Back to Duty  
 PARIS.—The magnificently bearded and mustached "policeman of Paris," Rene le Clerc, was brought out of retirement recently by the exigencies of war. The picturesque character, who used to direct traffic near the Porte Saint Denis, returned to active duty at the request of his former superiors. He had retired a few months ago to devote his time to painting.  
 "The most photographed policeman in the world," as he was known, took up a post in front of the town hall of the fifteenth Arrondissement in the Rue Blomet near Porte Versailles, where traffic is lighter than at his old boulevard location.

### Lace by Day and Lace by Night Continues Its Magic Dominion

By CHERIE NICHOLAS



FASHION is growing increasingly lace-inspired. As the style picture for the winter social season unfolds the importance of lace is emphasized throughout every phase of the mode.  
 Time was when lace was considered a special-occasion item but as regarded today, lace becomes a positive fashion "must" in every well-planned wardrobe. It's as good style to wear lace in the daily routine of affairs as it is to array in lace for those dramatic highspot moments when every woman seeks to look her loveliest and most alluring.

To be sure in the interest of good taste discrimination must be exercised in choosing the right lace for the right place.  
 With suits as popular as they are this winter the call for a collection of blouses becomes imperative. Of course there should be at least one lace blouse included in the list and several of varied-type lace will prove none too many. The lace blouse pictured to the right in the foreground of the illustration herewith is styled to a nicety, with a softly draped front, wide full sleeves and a peplum which has a slight bustle treatment in back. Wear it with a velvet skirt and a cunning velvet toque for any afternoon occasion which calls for a dress-up costume.

The new metallic embroidered laces make up beautifully into fitted jacket-blouse types such as you see centered in the group, and if you are going to dinner dances this winter or banqueting with socialites, a formal jacket and skirt dress becomes a necessary luxury these times. Perhaps the charming model here shown will help you in making a selection when it comes to "looking up" a correctly styled evening dress. A truly beautiful lace is this in creamy beige embel-

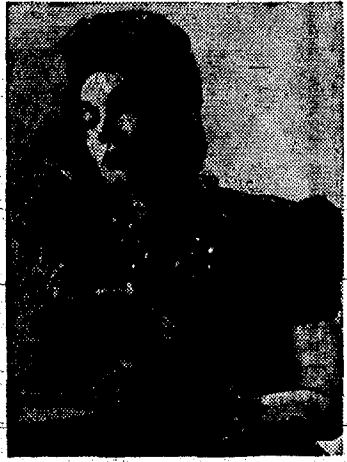
ished with metal threadwork achieving that air of elegance so characteristic of this season's fashions. The classic simplicity of the handsome flared skirt of monotone net sets off the glory of the superbly beautiful metallic embroidered lace basque to perfection. The resplendent bib necklace and wide bracelets are just such as fashion decrees shall be worn on gala occasions with one's handsomest gown.

When a very voluminous skirt is of black lace with a deep flounce of matching lace about the very wide hemline, when the bodice blouses worn with it is of cerise red satin with a mantilla-like lace fichu enveloping the shoulders as pictured to the left in the group, you sense, and rightly so, that the costume reflects Spanish influence. You know also that the ensemble interprets the "last word" in high fashion. Also the message of exquisite black lace for evening wear is conveyed to you in unmistakable terms. The separate little shoulder cape or fichu is a decided feature of evening dresses this season.

The fair for lace is, however, not confined to formal dress. On the daytime program lace is assigned a leading role. One of the cleverest uses of lace is to trim sheer black wool or crepe afternoon frocks with black lace edging in exactly the same manner as val lace edging is used on lingerie dresses and blouses. You will find these lace-trimmed blacks very flattering and youthful in aspect as they are styled with naive simplicity.

(Released by Western Newspaper Union.)

### Evening Glamor



There is no limit to the wealth of jewelry fashion urges ladies who are style-ambitious to wear this season, especially when it comes to attending night-time functions. In the picture hand-fashioned gold plated beads strung on heavy knotted silk cord, designed by Simonne Gerli, as new as the world of tomorrow, contrast dramatically with the old world elegance of an evening bag of ancient Egyptian silk brocade which is embroidered in gold thread. The dynamic young designer medallions the hundred-year-old Egyptian frame with butterfly motifs in Italian mosaic. The story of handbags for this season promises to be a thrilling one.  
**Hooped Peplum**  
 Designed to fit over the newest wide-hipped evening frocks is the white ermine wrap shown by Bruyere. The coat is about fingertip length and has a peplum fringed with white silk and held out with a wide hoop.

### Eyeleted Pique Is Important Style

The new eyelet embroidered piques now showing are creating a sensation. The simpler eyeleted patternings are ideal for the smart tailored shirtwaist to wear with your suit. The eyelet embroidered edgings make up beautifully in collar and cuff sets. Boleros to wear over dark crepe frocks or linen tailcoats are ever so chic in eyelet embroidered pique. Milliners are also doing clever things with the new piques. Taking it all in all it promises to be very much of a pique season this summer.

### Gold Braid Favored For Accessories

Collar and cuff sets of gold braid are being displayed in the neckwear sections. You can also buy gold braid military looking frogs and epaulets for shoulder decoration on your new black dress.  
 Effective new neckwear shows intriguing collars styled of gold kid, to wear with your afternoon black sheer wool or velvet afternoon dress.

### Wide Inset Belts Appear on Frocks

Many of the incoming frocks are styled with wide inset belts that accent high bustline and small waistline. The trend to jeweled girdles is also noted. Belts of gold or silver kid give a dramatic touch to black velvet gowns that stress utmost simplicity in their styling.  
**A Bow for a Belt**  
 Trading a belt for a bow or a tassel, Bruyere features in his new collection slim beltless frocks which have a bow or a tassel posed at the waistline where a belt would ordinarily be.

### IMPROVED UNIFORM INTERNATIONAL SUNDAY SCHOOL LESSON

By HAROLD L. LUNDQUIST, D. D.  
 Dean of The Moody Bible Institute of Chicago.  
 (Released by Western Newspaper Union.)

### Lesson for October 29

Lesson subjects and Scripture texts selected and copyrighted by International Council of Religious Education; used by permission.

### BEVERAGE ALCOHOL AND SOCIAL PROGRESS

LESSON TEXT—Micah 2:9-11; Luke 21:30-31, 34-36; 1 Corinthians 6:9-11.  
 GOLDEN TEXT—Know ye not that the unrighteous shall not inherit the kingdom of God?—1 Corinthians 6:9.

"International Temperance Sunday—October 29, 1939." Let us join with people the world over in making our protest against the sale and use of intoxicating liquors. If every Christian would declare himself on this matter now, there would be a tremendous impact made on this universal problem and notice would be served on the liquor industry, on politicians, and on unbelieving mankind that Christianity intends to do something about it. We are far too docile and quiet on such matters, when we ought to speak up for God and for our country.

The lesson portions may seem a little unrelated, but study of them yields three important truths regarding the use of wine and strong drink.

### I. Lovers of Wine and Strong Drink Destroy Their Nation (Mic. 2:9-11).

That statement may surprise some of our self-styled patriots who like to wave the flag and speak swelling words of devotion to our country and who at the same time love their intoxicating drinks. Micah rightly points out that his people had come to the place where they chose men to be prophets because they encouraged the people in the use of wine and strong drinks (v. 11). They must therefore expect the result which follows, namely, the destruction of the home and of the nation (vv. 9, 10).

We are all familiar with the claim that prohibition retarded the advancement of our nation and that its repeal would bring a return to higher moral standards, reduce crime, bring in prosperity, etc. The facts reveal that none of these have come true. Crime has increased by leaps and bounds under repeal, a situation so well known as to call for no proof. Moral standards have gone rapidly downward with the free use of liquor. If you don't believe that, ask a policeman what goes on in our taverns, or just keep your eyes-half open and you can see for yourself.

Just now much is being made of the many jobs which are supposed to have been created by the liquor industry. What are the facts? The Christian Herald tells us, "A million dollars spent for furniture would employ 339 persons, spent for boots and shoes 336 persons, for home furnishings 191 persons, for booze just 95 persons." And remember that jobs making the stuff that destroys other jobs, are not worth having. The man who drinks is helping to destroy his nation.

### II. Christians Do Not Drink, Because They Look for Christ's Return (Luke 21:29-31, 34-36).

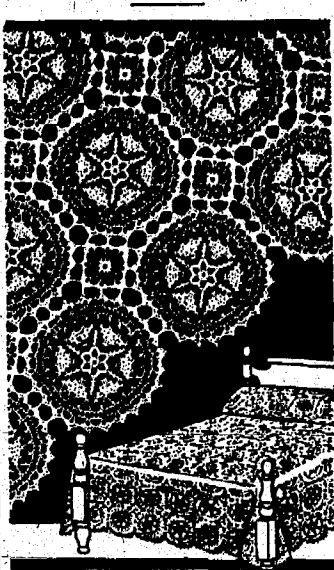
If we are not "looking for that blessed hope and the glorious appearing of the great God and our Saviour Jesus Christ" (Titus 2:13), we should consider whether any of the things mentioned in these verses have gained control in our lives: the cares of this life, surfeiting, or drunkenness. But why speak to Christians about that? Surely they do not use intoxicants. Saddy enough, some do. Taking advantage of the fact that the Bible speaks of temperance rather than of abstinence, they seek to justify an indulgence in these things which they (and their neighbors) know is dishonoring to God and destructive of their testimony and usefulness in the community.

### Christian, Jesus is coming again! He may come today! In fact, the fig tree (vv. 29, 30), which is the nation Israel, has long been shooting forth new branches and bearing green leaves. The indications are that Christ is coming soon. Are you ready to meet Him?

### III. Drunkards and Other Sinners Need to be Saved (1 Cor. 6:9-11).

Being drunk is not a joke, even though thoughtless people laugh and cartoonists and writers of jokes use such unfortunates as their stock in trade. Drunkenness is a foul and sinful thing, classed by the apostle Paul with the lowest of human vices. Review the list as it is given in verses 9 and 10 (and by the way, notice that covetousness is mentioned there too) and place drunkenness in its proper classification. Call it what it really is—sin, and then call on the One who can save from sin and then you will be washed from your sin, sanctified, and justified in the name of the Lord Jesus (v. 11). In Christ there is hope for the drunkard. A spiritual revival is the real answer to the liquor problem. Let us seek to promote it even as we at the same time give ourselves to an intelligent and constructive battle against this destructive force in the life of our nation.

### Form These Lovely Lace Accessories



Pattern 2210

When medallions are as easily memorized as these, there's no excuse for not having a variety of lovely accessories. And it's all accomplished by crocheting and joining these simple medallions in mercerized string or finer cotton. Pattern 2210 contains directions for making medallions; illustrations of them and of stitches; materials required; photograph of medallions.

Send 15 cents in coins for this pattern to The Sewing Circle, Needlecraft Dept., 82 Eighth Ave., New York, N. Y.

Please write your name, address and pattern number plainly.

### Strange Facts

Sold To Low Bidder  
 Dog Trouble Shooter  
 Many-Part Thespian

American courts have held that an auctioneer is not compelled to accept the highest bid. In a Minnesota case, a house was sold to the first bidder for \$675 after the second and only other bidder had offered \$680. The auctioneer refused to consider such a trifling increase. So the second bidder sued but lost his case on the ground that no contract exists until the offer to purchase is accepted by the auctioneer.

Recently, after 16 miles of coaxial cable had been installed three feet underground between two radio stations in England, it was discovered that the outer tube was losing the nitrogen pumped through it to insulate the inner conductor. So amyl mercaptan, a gas having an odor similar to that of cats, was introduced and a dog taken over the route. He dug in 14 spots and found the leaks.

In most European countries, a civil marriage, or one performed by a magistrate, is not only obligatory but is the only ceremony of its kind that is recognized by the law of the state.

At one time in his early stock-company engagements, Sir Henry Irving (1838-1905), the English actor, rehearsed and played 429 parts in 782 consecutive days, or an average of one every 44 hours for more than two years.—Collier's.



Just and Unjust  
 That which is unjust can really profit no one; that which is just can really harm no one.—Henry George.



Temptations Multiply  
 He that labors may be tempted by one evil; but he that is idle is tempted by a thousand.—Italian Proverb.



MODERNIZE  
 Whether you're planning a party or remodeling a room you should follow the advertisements... to learn what's new... and cheaper... and better. And the place to find out about new things is right here in this newspaper. Its columns are filled with important messages which you should read regularly.



**STATE OF MICHIGAN — ORDER OF THE CONSERVATION COMMISSION — RACCOON — LOWER PENINSULA.**

The Director of Conservation, having made a thorough investigation relative to trapping of raccoon in the Lower Peninsula, recommends certain regulations.

THEREFORE, the Conservation Commission, by authority of Act 230, P. A. 1925, hereby orders that for a period of one year it shall be unlawful to trap raccoon in the Lower Peninsula north of the north line of T. 16 N. and west of Saginaw Bay excepting from November 15 to December 15, 1939, inclusive, and south of the north line of T. 16 N. and east of Saginaw Bay, including all of Huron County, excepting from December 1 to December 15, 1939, inclusive.

Signed, sealed, and ordered published this 14th day of July, 1939.  
P. J. HOFFMASTER  
Director, Department of Conservation.

Conservation Commission by:  
W. H. LOUITT, Chairman.  
WAYLAND OSGOOD, Secretary.  
adv.40-4.

There's A World of Interest In The Want Ads Every Day — Especially Today.

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6:30 a. m. — North and South, first class and newspapers. Tied at 5:30 p. m. previous night.  
12:00 m. — North, first class. South, parcel post.  
3:00 p. m. — South to points from Grand Rapids.  
NOTE — All first class mail and parcel post should be in Post-office one-half hour before pouching time.

**INCOMING**

6:30 a. m., 2:40 p. m., 3:00 p. m.

**Dr. H. M. HARRINGTON Physician and Surgeon**

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**Indians Valued Life**  
One of the few cases of suicide by an Indian ever reported—it was one—was that of Me-Saw-Boy, of Isabella county, says a Mt. Pleasant, Mich., correspondent in the Detroit Free Press. After the white man had invaded his country there more than 80 years ago, Me-Saw-Boy became despondent and made several trips to Washington to protest dispossession of the Indians. One day he was found dead with a knife plunged in his abdomen. The official verdict was suicide, but Indians, unwilling to admit that one of their race had taken his own life, always after protested that he had been murdered.

**First English Tragedy**  
The first real tragedy in the English language was not written until ten years after the first English comedy, "Ralph Roister Doister," says the Montreal Herald. The authors were Thomas Norton and Thomas Sackville, Earl of Dorset. It was called "Gorboduc" and was acted by the gentlemen of the Inner Temple "before the Queen's most excellent Majesty, in her highness' Court of Whitehall, the 18th day of January, 1561."

**Curing Haddock by Smoking**  
The curing of haddock by smoking originated about the middle of the Eighteenth century at Fintona, Scotland, the cured product being known in the market as Fintona Haddock, later modified to Fintona Haddie. The fish was salted and dried, and afterwards soaked and placed over a smoldering fire of dried peat to smoke.

**The Nightingale**  
The nightingale is not particularly an English bird, but is found in many parts of the Old World. It has often been imported as a cage bird, but is not an American native wild bird. The name has been applied in various American localities to other sweet-singing birds.

**Flowers Change Odors**  
Some flowers do not have the same odor at all hours, says Collier's Weekly. The variation in their scent, caused by metabolic changes, is exemplified by the orchid, which may smell of heliotrope in the morning, carnation during the day and lilac at night.

**Yellow Sacred Color**  
The Chinese use yellow as a royal or sacred color, says a noted colorist. But to us it indicates quarantine. We even associate it with crookedness and cowardice. On the other hand, yellow arouses cheerfulness and warmth and is the symbol of light.

**Leavening Long in Use**  
Leavening, the ingredient that makes bread rise, is said to have been discovered thousands of years ago, through the mistake of an Egyptian servant. She mixed some left-over dough, which had started to ferment, into fresh dough.

**Heaviest Losers in World War**  
Russia, with 1,700,000 men killed in action, suffered the heaviest loss of any nation in the World war. Germany was second with 1,600,000 and France third with 1,300,000. About 65,000 Americans were killed.

**Oldest Jewish Cemetery**  
The oldest United States Jewish cemetery was established in New York in 1656 through permission of Peter Stuyvesant. It is maintained by the Spanish and Portuguese synagogue.

**About Linen**  
Linen absorbs and gives up water rapidly, it has a leathery feeling, and the ends of the fibers are stiff and lustrous, which are a few points to consider when buying materials.

**Healthy and Happy Labor**  
It is only by labor that thought can be made healthy, and only by thought that labor can be made happy, and the two cannot be separated with impunity.

**Once Vast Sea**  
At a remote time, according to the Smithsonian Institution, the state of Michigan and the adjacent Great Lakes were a vast inland sea.

**Discovery of Jenny Lind**  
At the age of nine Jenny Lind's voice was discovered by an actress who secured her admission to the Stockholm Conservatory of Music.

**Gardens Come First**  
In Persia gardens are so important to happiness and comfort that they are laid out first and the house built in the space left over.

**Try It**  
Frosh One—I hear you got thrown out of school for calling the dean a fish.  
Frosh Two—I didn't call him a fish. I just said, "That's our dean," real fast.—United Mine Workers Journal.

**Cacti in Coat of Arms**  
Cacti are used in the coat of arms in Mexico. Wise men in the early Fourteenth century told the Aztecs to build their cities where they would find the cacti, the eagle and the snake. In 1312 the Aztecs reached a point where Mexico City is now located. One of the myths of the period was, that, if an image of a person who was to be punished was made of clay and jabbed with cacti needles by the tribal voodoo doctor, that person would be afflicted with serious illness or would die.

**Car Continues to Make Town a Liar**

**Odd Gas Buggy Is Running After 35 Years.**

NEW BERN, N. C.—Thirty-five years is a long time to make people out liars, but Gilbert Waters has enjoyed doing just that for a long time.

In 1903, he wheezed his gasoline buggy down to a stop, wiped the sweat and dust from his excited face and looked back triumphantly at the crowd running after him. His new auto, first built in the South, had run. It had run rather bumpily and with a deal of clattering and roaring, but indubitably it had run, after all skeptics in town had declared it would not run.

He told New Bern that his contraption was the machine of the new age, and that it would make them all rich.

But when he started a campaign to sell stock for a factory, he fell short of his efforts. Finally some of the more outspoken citizens admitted that the thing would run, but would it keep on running? Everybody said it would not.

So the man-who-might-have-been-Ford discarded his dream of a great buggy automobile factory and went back to his machine shop. But ever since then, he has run his sturdy little machine over the hills and dales of Craven county, and over the main streets of New Bern, threading his way easily through traffic without mishap or stop. For 35 years he has used his auto, and seen the streets and highways gorged with bigger and better cars, slicker ones, with multi-cylinders, big tires and stream-lined bodies.

His own has a buggy chassis and wheels—retaining even the whip-socket, into which the whimsically minded inventor thrusts an old whip. It is guided by a steering stick, placed on the right side, and upon which is mounted a bicycle bell.

The tires are solid, and the engine furnishes one speed forward, with a maximum speed of 35 miles per hour.

But it runs, and has run for 35 years, carrying and fetching Gilbert Waters safely and dependably—the only car he drives.

**Marriage by Elopement Is Common in Bali Land**

In Bali, prearranged marriage is in general the old-fashioned respectable way for the feudal aristocracy to marry; but marriage by elopement is much more common, writes Miguel Covarrubias, in Asia Magazine.

The average boy-in-love with a girl makes his marriage arrangements directly with her and, aside from his father, perhaps, and a few friends from whom he needs help, he keeps his intentions secret until the day, previously agreed upon between the boy and girl, when he will steal her.

Shy couples simply run away together to the house of a friend, as a rule in another village, where they spend their honeymoon in hiding. But the Balinese love spectacular kidnappings. The girl arranges for her clothes to be taken secretly to the future hideout, and on the appointed day she is captured somewhere on the road in the fields or on the river by the kidnaping party led by her suitor.

She is expected to kick and bite her abductors. Although there may be witnesses, they would not dream of interfering, unless they are relatives of the girl, in which case they are supposed to put up a great fight.

At her home, as soon as her disappearance is discovered her enraged father is supposed to run to the alarm drum-tower and beat the kulkul, asking who took his daughter, but, of course, no one knows. Even a searching party may be organized for the fun of it, but after a while they return breathless and empty handed.

The great marriage ceremony is supposed to take place within 42 days after the kidnaping, but in some cases it has been performed considerably later if there is not enough money immediately available for the festivities.

**Middle Plantation Once Name of Williamsburg, Va.**

It has been said that "the history of the chief city of a country is in great measure the history of that country itself." If this philosophy be true, one can easily judge the significant part Williamsburg, Va., has played in shaping the events which led to the struggle by which the thirteen English colonies in America separated from Great Britain and became the United States of America.

First known as Middle Plantation, says a writer in the Cleveland Plain Dealer, Williamsburg, renamed in honor of King William III, was settled in 1632. It was the capital of Virginia from 1698 until 1799, and became the political, educational, economic and social center of the largest, wealthiest and most populous colony in America. It was here that the first seeds of thought were planted by the devotees of liberty, and here that the first steps were taken looking toward the union of the colonies. Williamsburg is the seat of William and Mary college, opened in 1693, the second oldest college in the United States. It became the alma mater of three presidents—Jefferson, Monroe and Tyler, and of many other distinguished patriots and statesmen.

**Big Live Stock Show Planned For Chicago**

Predictions that all previous records for number of entries will be broken are made by the management of the International Live Stock Exposition for this year's show, which will be held at the Chicago Stock Yards December 2 to 9.

According to B. H. Heide, secretary-manager of the exposition, the early entry is the heaviest it has ever been and more than the usual number of stockmen have made inquiries relative to listing exhibits.

**MURDERED BY AN UNSEEN ENEMY!**

Police were baffled by the mysterious killing of a spectacular captain of finance on his wedding day... but a newspaperman's unwelcome sleuthing finally broke the case and a crafty murderer was brought to justice, as is told in an exciting serial novel of love and intrigue, "A Picture of the Victim", starting in The American Weekly with the October 29 issue of The Detroit Sunday Times.

**Bladder Irritation Wake You Up?**

It's not normal. It may be nature's warning of sluggish kidneys. Make this 4-day test. Your 25c back if not pleased. Kidneys need occasional flushing as well as bowels. Excess acids and other waste can cause irritation resulting in getting up nights, burning or scanty flow. Ask any druggist for BUKETS (25c). Locally at Gidley & Mac, Druggists.

**CLOSING TIME ON THE HERALD**

All contributors of copy for your Charlevoix County Herald should endeavor to get same into this office as early in the week of publication as possible.

FRONT PAGE — All articles intended for the first page must be in the office by Wednesday noon to insure publication.

MAT SERVICE — Those having mats for casting MUST have these in the office Tuesday noon for the current week's issue.

LOCALS — Please phone your local items to No. 182 where Mrs. Sherman Conway — who covers these columns — will care for them. These should be in not later than 10:00 a. m. of Thursdays.

Your Herald publisher is endeavoring to get each week's issue in the mails on Thursday afternoons. Your cooperation in getting news and advertising copy in our hands as early in the week as possible will be greatly appreciated.

**A HELPING HAND FOR ALL**

**Join American Red Cross**

American Red Cross Roll Call Poster for 1939.

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