

Charlevoix County Herald
G. A. LISK, Editor and Publisher.
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No Primary Election

There being no more than two candidates for any one office in the City of East Jordan, no primary election will be held.
Those filing petitions: Mayor — Clarence Healey. Alderman First Ward — Merritt R. Shaw, Percy Penfold. Alderman Second Ward — Edward Strehl, Roland Maddock. Alderman Third Ward — Bert Lorraine, J. F. Kenny. Wm. Aldrich, City Clerk adv 10-1

NORTH WILSON
(Edited by Mrs. August Knop)

The Wilson Township Extension Club has postponed their meeting at Mrs. Harry Behling's because of so many sick with the flu.

Mr. and Mrs. August Knop visited her parents, Mr. and Mrs. E. Raymond, Friday afternoon.

Mr. and Mrs. Leu Kamradt, Mr. and Mrs. Lyle Danforth and Mr. and Mrs. Russell Thomas of East Jordan were Sunday visitors of Mr. and Mrs. Ernest Raymond.

Mr. and Mrs. V. Peck, the Harry Behling family, and Milo Clute-family are victims of the flu.

Eldon Peck, who has been sick so long, is able to be dressed and around the house. He was so well he called from Petoskey and talked to his parents, Sunday.

Mr. and Mrs. Carl Knop and family were Petoskey shoppers, Saturday.

Mr. and Mrs. August Knop called on Mr. and Mrs. Claude Pearsall and Mr. and Mrs. Robert Pearsall, Sunday afternoon.

Robert Pearsall is on the sick list. Gene Kurchinski was a business called of August Knop, Saturday.

Mrs. Ernest Raymond and children visited Mr. and Mrs. August Knop, Monday.

There was no church Thursday evening or Sunday afternoon because of the illness of the pastor, Rev. Felton of Petoskey.

The Lutheran Ladies Aid meets at the Knop school house this Thursday.

Frank H. Behling called on August Knop Sunday afternoon.

M. S. C. Invents

Squab Chicken

Ingenuity of members of the poultry and experiment station staff of Michigan State College is credited with the "invention" of a new Michigan food product — squab chicken.

Prime purpose in developing such an edible is to aid the poultry industry in the state.

The younger the bird, poultrymen have known for years, the more efficient is its feed utilization. So the college staff reasoned that if these birds could be sold early in life, feed costs would be low. The ones they have in mind are those designed sooner or later to be sold for eating rather than kept in flocks for egg production or breeding purposes.

After the first squab-sized birds were dressed, two women of the home economics service of the experiment station conducted cooking tests. Proof of the eating is to be expanded. Diners attending the World's Poultry Congress in Cleveland, July 28 to August 7, are to have a chance to consume some of these small chickens.

Squab chicken roasted is prepared simply. First the one pound dressed bird goes into a pressure steamer for half an hour. Then it is stuffed and trussed. If skinned it is given a coating of flour, egg and crumbs. Oven baking, for 15 minutes at 450 degrees Fahrenheit completes the preparation.

Hatcherymen are said to welcome the new idea. If popularity of the idea grows their business should increase, for it would take two to three times as many baby chicks to produce the market weight now supplied by birds in the heavier market class.

PENINSULA

(Edited by Mrs. E. Hayden)

Mr. Pemberton, the Crops Loan man of Boyne City and his assistants, Miss Derman and Miss Person of Gaylord were on the Peninsula on business, Monday afternoon.

Beryl, Beverly and Paul Bennett and Lloyd Hayden were allowed to return to school Tuesday, Feb. 28th, after being quarantined since Dec. 17 with diphtheria germs. Arlene and Kay Hayden and Earl and Orval Bennett still show positive cultures but have been isolated.

Rev. and Mrs. Rolland Armstrong of Charlevoix were making social calls on the Peninsula last week.

Mrs. Robert Myers of Mountain Dist. spent Friday afternoon with

SOUTH WILSON

(Edited by Mrs. Luther Brintnall)

Several have reported seeing crows. This usually means spring is just around the corner.

Mr. and Mrs. John Hayek were Friday evening callers at the home of Frank Rebec's.

Mr. and Mrs. Clifford Brown and family and Mrs. Edw. Brintnall were Sunday guests at the home of Mrs. George Brown.

Mr. and Mrs. Peter Zoulek and Mr. and Mrs. Wm. Zoulek and family were callers at the home of their daughter, Mr. and Mrs. Carl Schmidt at Petoskey, Sunday.

Mrs. Peter Stanek was a Friday afternoon visitor at the home of Esther and Edward Shepard.

Mr. and Mrs. Clayton Pinney and family visited at the home of her parents, Mr. and Mrs. Leonard Hite, Sunday.

Mrs. M. C. Bricker, Sr., who has been ill, is somewhat improved.

Mr. and Mrs. Chas. Stanek visited their daughter, Mrs. Howard Darbee and infant son at the Charlevoix hospital, Sunday.

Mrs. George Jaquays attended a party at Mrs. Wm. Vrontron's Wednesday afternoon.

Esther Shepard called on Mrs. Clyde LaPeer, Saturday afternoon.

Lorraine Blair was ill a few days this week and was unable to attend school.

Mr. and Mrs. Fred Zoulek were Sunday callers at the home of Peter Zoulek.

Joseph Gihak called on Luther Brintnall one day last week.

The WPA workers are underbrushing the road south of the Wilson Grange Hall.

Edward and Esther Shepard were Sunday afternoon visitors at Walter McBride's.

Mr. and Mrs. Arthur Brintnall were Sunday callers at the home of Mr. and Mrs. Luther Brintnall.

Lorraine Blair attended her seventh grade class party Friday evening.

On account of weather conditions and blocked roads there were only 33 votes cast at the Wilson Twp. primary election. There was opposition shown on the office of Board of Review and Justice of Peace to fill vacancy.

Mrs. Anna Stanek visited Mrs. John Stanek, Sr., one day last week. Mr. and Mrs. Peter Stanek were Sunday afternoon visitors at Mr. and Mrs. Guy LaValley's.

Protection Against Whooping Cough

Years of patient research have at last yielded a whooping cough vaccine which, on the basis of recent tests, seems to be highly effective. As the malady is especially severe in children under five year old, sometimes resulting fatally, parents should consider giving such children this protection before the usual outbreaks of early spring arrive. Vaccination is desirable for older children but is not imperative.

One dose of the Sauer whooping cough vaccine is given weekly for three weeks. A skin reaction with some redness and tenderness may be expected for a day or so but this is not likely to be severe.

The diagnosis of the disease does not depend wholly upon the typical 'whoop' which may be absent in the case of infants and older persons. Instead, a glass plate covered with a gelatinous solution is held before the cougher and the organisms retained on the surface are examined beneath the microscope. A blood specimen, too, will reveal an abnormally high white cell count. A case of whooping cough confers lasting immunity and a person occasionally may fall victim subsequently if closely exposed to a sufferer later in life.

In the light of possible complications, whooping cough should be prevented. Dr. L. W. Sauer who perfected the vaccine, was able to protect all but 32 children in a group of 2,453 ranging in age from six months to four years. In the same community, of 1,736 children not vaccinated, 286 developed whooping cough.

How to Sleep Sound

Drink six glasses soft or distilled water daily if functional kidney disorders cause waking up nights, frequent or scanty flow, burning or backache. You know what hard water does to a teakettle. Also flush kidneys as you would the bowels. Help nature eliminate excess acid and other waste. Ask any druggist for Burets. Your 25c back if not pleased. Locally at Gidley & Mac, Druggists.

Mrs. W. C. Howe at Overlook farm. Mr. and Mrs. F. K. Hayden of Pleasant View farm motored to Charlevoix Friday to turn in the Twp. Treasurers books to the County Treasurer. They were accompanied by C. A. Hayden of Orchard Hill.

Mrs. Orval Bennett and three younger children are still with her parents, Mr. and Mrs. Geo. Papin-dau. The little folks still show positive diphtheria cultures.

There were 32 in attendance at the Star Sunday School, Feb. 5.

F. K. Hayden of Pleasant View farm, upon going to the barn Sunday morning found a highly prized two-year-old heifer dead and stiff in her stall with no apparent reason for the condition.

Master Lloyd Hayden, who has spent the past ten days at Orchard Hill, will go Monday to East Jordan to stay a few days with his grandparents, Mr. and Mrs. T. J. Hitchcock. The rest of the family are still in quarantine.

Mrs. Geo. Staley of Stoney Ridge farm, who has been a great sufferer for a long time with muscular pains is much worse and will accompany Ralph Price who is making an official trip to the State University Hospital at Ann Arbor, Monday, for observation and treatment.

Little Miss Settie Looze of Cherry Hill was out of school part of last week with the flu.

Mr. and Mrs. Alfred Crowell of Dave Staley hill spent Friday afternoon at Stoney Ridge farm with the Geo. Staley family.

Geo. Staley of Stoney Ridge farm made a business trip to Charlevoix, Friday.

Mr. and Mrs. Charles Malpass, Mr. and Mrs. J. P. Seiler of East Jordan and Rev. and Mrs. Rolland Armstrong of Charlevoix were callers at Stoney Ridge farm Sunday, calling on the Geo. Staley family. Bert Staley also of Charlevoix called on them Sunday afternoon.

Miss Gladys Staley, who has been employed at Traverse City for a long time, came home to Stoney Ridge farm Saturday and will remain for some time because of the illness of her mother, Mrs. Geo. Staley. She was accompanied by Mr. and Mrs. Stibbit and family of Traverse City who returned immediately.

Mr. and Mrs. Ted Westerman of the F. H. Wangeman farm returned from Fremont Wednesday where they were called Sunday by the death of Mrs. Westerman's brother, Jesse Taylor.

James Beal of Advance spent Sunday evening with Mr. and Mrs. Ted Westerman at the F. H. Wangeman farm.

Mrs. A. Reich of Lone Ash farm was confined to her bed part of last week with the flu as was Miss Luella and Master A. G. Reich.

Mr. and Mrs. Charles Arnott and four sons of Maple Row farm were guests of Mr. and Mrs. Ray Loomis at Gravel Hill north side, Sunday.

Mrs. Fred Wurn of Star Dist. spent Saturday and Sunday with her daughter, Mrs. Elwood Cyr and family in Boyne City, who are ill with the flu. Fred Wurn of Star Dist. accompanied Co. Agent Mellencamp to the Jersey cattle meeting at Ellsworth, Wednesday. Mr. Wurn has a fine herd of Jerseys.

Claude Stanley, who makes his home with the Fred Wurn family, made a business trip to Charlevoix, Friday.

Little Mary Bricker of Mountain Dist., who has been ill with flu for some time is better but still unable to attend school.

Gary Elzinga of Breezy Point, who has been out of school for some time with pneumonia is much better and plans to return to school, Monday.

Mrs. Eliza Scott of Mountain Dist. spent part of last week with the Harry Slate family in East Jordan.

John-Prine of Petoskey visited his sister, Mrs. Charles Healey and family at Willow Brook farm, Sat. and Sunday.

Mr. and Mrs. Alfred Crowell and little daughter of Dave Staley Hill, west side, were supper guests of the David and Will Gaunt families in Three Bells Dist., Sunday.

Miss Amelia Ross of Norwood visited Mr. and Mrs. Alfred Crowell at Dave Staley Hill, west side, from Wednesday to Saturday.

Mr. and Mrs. Fred Crowell of Dave Staley Hill, east side, entertained at dinner Wednesday Mr. and Mrs. McClure and friend and Mrs. Leahman of Three Bells Dist. Mrs. Leahman left for Detroit Sunday where she has employment.

Mr. and Mrs. Robert Myers of Mountain Dist. spent Sunday with the David and Will Gaunt families in Three Bells Dist.

Rev. Rolland Armstrong of Charlevoix and Mrs. Fred Crowell and Mrs. Will Gaunt called on Mrs. Alfred Crowell Thursday afternoon at Dave Staley Hill, west side.

Quite an excitement was stirred up at 12:30 Thursday noon when Mrs. Harriett Russell of Maple Lawn farm discovered her house roof was on fire. The chimney had been burning out and she had been watching it but thought the danger was past when she discovered the fire. She got a ladder but was unable to get onto the roof and having no phone there was nothing to do but run for help. She ran cornerways across a 40 to Pleasant View farm where F. K. Hayden grabbed his fire extinguisher and ran and Mrs. Hayden called the East Jordan Fire Department and also ran, she weighs something over 200, but made the grade. Meanwhile Mrs. Nellie Russell Pohlman, Mrs. Russell's

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THE MICHIGAN BELL TELEPHONE COMPANY and 23 other regional telephone companies, with the Western Electric Company, Bell Telephone Laboratories, and the American Telephone and Telegraph Company, make up the Bell System. Our association in this group is of advantage to every telephone user in Michigan.

It enables us, through the Western Electric Company, manufacturing unit of the Bell System, to get the finest equipment more economically than we could buy it elsewhere or make it ourselves. It means that improvements developed in the Bell Laboratories or by other Bell companies are available to Michigan's telephone users. Equally important are the advice and assistance furnished us by the headquarters staff of the American Telephone and Telegraph Company.

Thus the service you receive is better service because the Michigan Bell Telephone Company is part of the unified Bell System, which has given America the most useful, most dependable and most reasonably priced telephone service in the world.

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BALED HAY FOR SALE

- Quantity Discount.
- Leafy and Good Color
- Well Put Up.

EAST JORDAN CANNING CO.
Phone 148 — E. Jordan

Peoples' Wants

First Insertion 25c
Over 25 words, per word 1c
Subsequent Insertions
25 words or less 15c
Over 25 words, per word 1/2c
10c extra per insertion if charged.

LOST AND FOUND

LOST — Saturday night March 4 at Boyne City Gym. Wrist watch. Reward if returned to PAULINE FULTZ, 111 No. Park St. Boyne City, Mich. 10x1

WANTED

Young, dependable horse, weight about 1400. ANTON JOSIFEK, East Jordan, R. 4-14x1

FOR SALE — MISCELLANEOUS

PIGS FOR SALE — Six weeks old already. They will easily be worth \$5.00 more in August than a May pig. WM. SHEPARD Phone 163-13 East Jordan. 10x2

RE-OPENED — I have opened the Charles Cox Blacksmith Shop. General repair work — Auto and other machinery — HOWARD NYLAND. 10x1

BUILDING MATERIAL FOR SALE.

Am wrecking the St. Joseph Catholic Convent and have doors, windows, flooring, brick, 1-in. and 2-in. lumber. Inquire at premises. FRANK ATKINSON. 10-3

COTTAGE FOR RENT — By day, week or month. Heated and furnished. Situated at foot of Garfield st, overlooking lake. LEO LALONDE, 410 Main St. 10x1

HORSES — Farm Horses large selection, 1200 to 1700, 3 to 10 years old. Fair prices. We trade. M. B. HOOKER & SON, Charlevoix, Mich. 6x10

BIRD HOUSES FOR SALE — assorted sizes and shapes, priced from 50c up. Will also build to order any bird house desired. Inquire of MRS. ABE CARSON, 325 Main St., East Jordan. 8-3

FARM FOR SALE — 34 acres, about 2 1/4 miles from East Jordan on the Boyne Falls state rd. Eight acres cleared. MARTHA ZITKA, East Jordan. 10x4

Grange Hall resulted in all the present officials with the exception of Charles Healey, Highway Com'r, being nominated.
Wm. Sanderson — Supervisor.
Ralph Price — Clerk.
Richard Hosegood — Highway Com.
Frank Hayden — Treasurer.
Ray Loomis — Justice of the Peace.
Albert Carlson, west side: Constable.
James Coblenz, east side: Constable.
There was no opposition to any of the nominees. Only about 25 voters attended.

THE SHOW PLACE OF THE NORTH
TEMPLE THEATRE EAST JORDAN

SAT. MAR. 11th. Matinee 2:30. Eve. 7:15 & 9 p.m.
GENE AUTRY — SMILEY BURNETTE

WESTERN JAMBOREE
OUR GANG COMEDY — SPORT THRILLS — LATEST NEWS

SUNDAY, MONDAY Sun. Matinee 2:30 10c - 15c
Eve. 7 and 9 10c - 25c
ELEANOR POWELL — ROBERT YOUNG
BURNS AND ALLEN — RITA JOHNSON

HONOLULU
DISNEY CARTOON — EDGAR KENNEDY COMEDY

TUESDAY - WED. FAMILY NITES 2 for 25c
A NEW CHARLIE CHAN, SIDNEY TOLER

Charlie Chan In Honolulu
Color Cartoon — Sport Special — Hawk of the Wilderness

THURSDAY — FRIDAY — MARCH 16th - 17th
JANE WITHERS — LEO CARRILLO

The Arizona Wildcat

Our many years of service in this community assures you of the same helpful assistance you are accustomed to with your wishes ever the first consideration. Our business is built upon the recommendations of the people we have served.

R. G. WATSON FUNERAL HOME
East Jordan, Mich. 66' Phones 244

CLASSIFIED DEPARTMENT

HOUSEHOLD

—for St. Patrick's parties! SEELY'S Pure Peppermint and Certified Green Color

SAFETY TALKS

What Are You Going to Do? IT DEPENDS on whether you're going to kill someone or just injure him.

If the automobile accident you may have next week is going to do a lethal job, the chances are your car will strike a pedestrian.

On the other hand, if only non-fatal injuries are inflicted, it's an odds-on bet that you'll bump smack into another motor vehicle.

National Safety Council statistics for 1937 show that when a traffic accident produces a fatality, the collision is between a car and a pedestrian in 39 per cent of the cases.

Collisions between two motor vehicles produce 26 per cent of the fatalities with other types of collisions contributing smaller numbers to the total.

However, the Council says, it is collisions between two or more motor vehicles that produce the bulk of non-fatal injuries—53 per cent or 725,000 cases in 1937.

Collisions between a motor vehicle and a pedestrian produce the next largest number of non-fatal injury cases—25 per cent or 335,000 cases.

In 1937 traffic accidents killed 15,400 pedestrians and 10,300 deaths occurred as the result of collisions between two or more motor vehicles.

How Women in Their 40's Can Attract Men

Here's good advice for a woman during her change—usually from 35 to 42—who fears she is about to go to a woman who worries about her looks, loss of pep, dizzy spells, upset nerves and many other things.

Get more fresh air, sleep and if you need a good general system tonic take Lydia E. Pinkham's Vegetable Compound, made especially for women.

It helps restore vitality to every life and assist in clearing up nervous and disturbing symptoms that often accompany change of life. WORTH TRYING!

Over-Modesty Too much modesty sinks to a weakness.

They won't BELIEVE ... it's CASTOR OIL Good old reliable castor oil, a household standby for generations, has been "modernized" at last.

Helpless Laws What can laws do without morals?—Franklin.

MOTHERS ... For over 40 years have been using this mild laxative and cathartic to relieve their children's discomforts.

A Serious Mind Out of suffering comes the serious mind.

666 SALVE relieves COLDS price 10c & 25c

Watch Your Kidneys! Help Them Cleanse the Blood of Harmful Body Waste

Your kidneys are constantly filtering waste matter from the blood stream. But kidneys sometimes lag in their work—do not act as Nature intended—fail to remove impurities that, if retained, may poison the system and upset the whole body machinery.

There should be no doubt that prompt treatment is wiser than neglect. Prompt treatment is wiser than neglect.

DOANS PILLS

MAIDEN EFFORT

By SAMUEL HOPKINS ADAMS

© SAMUEL HOPKINS ADAMS

WNU SERVICE

CHAPTER XI—Continued

"And Miss Van Stratten naturally denies everything. To you," interrupted Mr. Gormine. "Well, no. Not exactly denies it. But—"

"Mr. Sayles, I am really surprised at you," broke in the other severely. "Your gullibility is astonishing. Obviously, you have let yourself be taken in. I know little of women, but I am informed upon adequate authority, that the least trustworthy of the sex is the straw-blond type."

"Ashen or straw blonde, as I believe it is called." "Miss Van Stratten is not a blonde." "Nonsense! Definitely a blonde, with Persian-cat eyes, yellowish and exhibiting what might be termed disconcerting gleams."

"The description was too pat to be misinterpreted. Wait a minute," besought the breathless Kelsey. "You've got the wrong girl." "By no means. She at once identified herself as—"

"Listen to me. Did she say 'Sweet cheese'n crackers'? Didn't she? Didn't she? Speak up, man!" "Why, now that you mention it, I believe she did. What, if anything does it mean?"

Mr. Gormine will never know. His interrogator jammed up the receiver, leapt out into the storm, and, turning the first corner, banged into Miss Gloria Glamour.

slightly abnormal; she had observed that phenomenon with dispassionate interest before. Her interest, this time, was far from dispassionate. It was definitely personal and wrathful. If he was in love with her, why couldn't he have said so?

Mr. Kelsey Hare was definitely on her mind, where he had no business to be, and she resented it. To evict him from that position she decided to go out and look for the lights of the hoped-for car in which Gloria and her companion had left that morning.

"Break," suggested Martin. "I want to know why she's been playing hell with Marne." "Martin gave the girl a look. 'I told you this was going to turn around and bite you. Well, I expect he's got a right to an answer.'"

"Never mind where I got it. The point is, I've just accused Marne of having an affair with Snyderacker, and now I find—"

"Easy there, Kelsey," interposed Martin. "Not yet," he begged. "I've got you on my mind."

"You can keep me there until you wake up."

"Marne, I've been the double-damnedest-fool that ever lived, to believe that rot about you. What do you want me to say?" "Nothing."

"As hopeless as that?" he asked. "No. That isn't what I mean." "Indeed, all the righteous indignation had ebbed out of her at first understanding of why he had come."

"Probably," He closed his eyes and wavered a little. "You're hurt!" she cried sharply. "No; I don't think so. I've taken rather a beating."

"You've got to get your clothes off," said she practically. "There may be something broken." "Call Glunk. He'll help me."

"Glunk isn't here. I'll do it, myself." Without fuss or ado she undressed him, brought towels and hot water and removed such of the silt and mud as had not been ground into his skin.

At least, the car would be a means of getting to town. Gingerly she sought for the bridge. It did

of the waters, but he felt refreshed, alert and strong again. "You can hear all sorts of voices in running water."

"I'm almost certain—There it is again!" She ran from the room and opened a window. Hustling into a robe, and grabbing for his shoes, he followed. To their straining ears came a faint and desolate wail.

"Gai! Gai! Gai!" "It's Glunk!" "He's in trouble." "Gai!" And again, "Gai! Gai!" "Where?" He laid a hand on her arm.

"I'm going to look for him." "Where?" "He laid a hand on her arm." She shook it off. "I don't know. But I'm going."

"Gai! Gai!" The despairing iteration sounded fainter now. Memory flashed a message into Marne's brain. "He's in the well."

"Fallen? How could he?" "He must have gone after it and something's happened."



Banner Serial Fiction

AUTHOR OF 'IT HAPPENED ONE NIGHT'

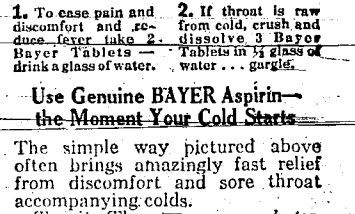
TIPS to Gardeners

Know Your Herbs

HERBS are becoming more popular each year because they are easy to grow and help make everyday dishes more appetizing and flavorful.

ACTS FAST TO BRING RELIEF FROM COLDS

This Simple Way Eases Pain with Amazing Speed



Use Genuine BAYER Aspirin—the Moment Your Cold Starts

Dangerous Play Men are apt to play with their healths and their lives as they do with their clothes.—Temple.

CHEST COLDS

Here's Quick Relief from Their DISTRESS!



Road to Beggary He who spends all he gets is in the highroad to beggary.—Proverb.

FEEL GOOD

Here is Amazing Relief for Conditions Due to Stagnant Bowels

GOOD MERCHANDISE Can Be CONSISTENTLY Advertised • BUY ADVERTISED GOODS •

Staggering Data From South America Reveals Numerous Interesting Facts

How many people realize that South America boasts a population of more than 50,000,000 people? That Brazil is more than 200,000 square miles larger than the entire United States?

Gay Print Good Spring Tonic For Any Woman's Wardrobe

By CHERIE NICHOLAS



stripe effects in multicolor against dark grounds. Trim spring details such as flapped patch pockets, grouped pleat treatment at bodice and skirt fronts and interesting novelty buttons and belts are typical of the fine workmanship finish of these inexpensive gowns.

Dressmaker styling and soft draping are important in the somewhat more dressy types, done in colorful spaced floral prints in formal vine and wreath motifs, and in close all-over prints of tiny flowers such as forgetmenots or diminutive buttercups. Softly draped necklines, gored or pleated skirts, gracefully tied or draped or shirred sleeves are all dressmaker details of definite flattery.

In the new collections, one charming slenderline frock for little women is especially smart in black with wide-spaced red and white poppy print of great distinction (pictured to left at top in group). The fresh white accent is carried out in a row of white buttons at the blouse front below a nicely draped V-line neck and the simple buckled belt is of self fabric to retain the unbroken line which adds inches to stature.

The smart little front-buttoned frock as shown in foreground to the left for slender young misses has borrowed from its peasant cousin the close-fitted shirred-in waistband and the softly bloused bodice although the flared skirt is not a dirndl. In smooth rayon crepe with a distinctive clustered dot patterning done in stripes, this attractive frock is nicely adaptable to any daytime occasion.

The gown to the right is especially planned in women's sizes. Although you would not guess from its appearance, it is really among the moderately priced daytime frocks. The fine rayon crepe that fashions it presents one of the new Chinese porcelain print patternings with large white chrysanthemums against a soft luggage tan background. A full-length buttoned front closing banded in matched solid color, softly draped sleeves and action-pleated skirt front are important details. The scarf-draped hat worn is a leader in the millinery realm.

© Western Newspaper Union.

A GOOD spring tonic for any woman's wardrobe is a daytime dress in a fresh spring print. This season even the most modest shopping budget can take care of this need without difficulty for stores throughout the country are showing a tempting array of frocks in a bewildering variety of intriguing prints, and at pin-money prices.

Utility dresses that are equally at home on resort boardwalks, country club terraces, smart shopping avenues or your own home and garden path are designed in both tailored spectator types and softly styled dressmaker models that afford ample range of choice for all tastes and figures. Whether you wear misses', women's, little women's, or larger sizes, there are many styles planned for your type, in appropriate up-to-the-minute prints.

These glorified budget frocks not only have style and quality and charming looks to recommend them but they are modernized to the nth degree with such practical virtues as built-in dress shields made without rubber-so that they go along with the frock safely and repeatedly into the tub; or to the dry cleaner. Their styling takes into account the factor of making the dresses easy-to-iron, a detail appreciated and sought for by every woman who buys carefully.

Shirtwaist frocks which are again this season high in favor with women for dawn-to-dusk wear in town or country run to neat tailored prints in geometric patternings and in novelties such as embroidered

Youth Reflected In Spring Styles

The short skirts that swirl and flare at their widened hemlines carry a "little girl" air about them that makes you feel sure that Dame Fashion surely must have partaken of the fountain of youth. The program of dress planned looks just that way. Of course if you are not of the type to wear school-girlish clothes then you can find models that bring fullness to the front in unpressed pleats.

Speaking of fullness, you see the new movement toward fullness and drapes reflected in coats with full blouse tops and full wristlength sleeves. The new lingerie blouses have long bishop sleeves a la Gibson girl.

Swish of Taffeta Welcomes Spring

Taffeta is a favorite silk this spring. The biggest "swish" taffeta is making is in the cunning "little girl" petticoats that every move of the new stylish swing skirts will be making when the pageantry of spring fashions takes place. The taffetas employed range from monotonous in any of the new high colors to candy-striped or polka dot effects.

Taffeta for the daytime dress, too, if you please and very smart-street suits tailored of taffeta are shown. For your bouffant party dress choose taffeta and flounce it in tiers if you wish to follow the last word in fashion.

Mesh Effects Are Smart

The idea of mesh effects in gloves, in hosiery in the voguish new snoods, also in wide sashes to girdle about the waist in gypsy fashion is evidenced throughout the current style program.

Wears the Latest



As smartly attired as her mother is this young miss, wearing one of the new fashions presented at a preview style clinic recently held in the Merchandise Mart of Chicago. This intriguing little ensemble is in green plaid wool, with a soft green cape and matching hat. The cape will serve as a wrap to wear with the wee lady's dresses the entire spring and summer.

IMPROVED UNIFORM INTERNATIONAL SUNDAY SCHOOL LESSON

By REV. HAROLD L. LUNDQUIST, Dean of the Moody Bible Institute of Chicago, © Western Newspaper Union.

Lesson for March 19

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PETER EXHORTS TO CHRISTIAN LIVING

LESSON TEXT—1 Peter 3:8-18.
GOLDEN TEXT—But as he which hath called you is holy, so be ye holy in all manner of conversation.—1 Peter 1:15.

Christians are not only "the called of Jesus Christ," but are also "called saints" (Rom. 1:6, 7). Peter had the same thing in mind when he (in v. 9 of our lesson) says that we "are thereunto called." Let us remember that when we are tempted to say that we "do not profess to be saints." "Dr. James Denney once remarked how odd it would look to see in the New Testament the statement, 'I don't pretend to be a saint.' It would be tantamount to saying, 'I do not take the call of God very seriously and I do not profess to live up to it.' When God calls, our answer is not a matter of indifference and . . . not a matter of presumption. It is not a life for which we volunteer, or on which we adventure of our own motion, or which we have to carry through our own resources; it is a life for which we have a divine summons, and that summons is our justification" (Arnold's Commentary). All believers are called to live a consistent, powerful, useful Christian life, and God makes such a life possible.

1.—Living for Christ (vv. 8-12).
To live for Christ—one must be born again into the position of a true believer. Peter was not so

foolish as to urge that his readers try to live a Christian life without first being born into the family of God. He therefore lays a foundation for his exhortations by discussing in the early chapters of his epistle the atonement of Christ and the position of the believer. Then he gives specific instructions to certain groups, leading up to the general plea for Christian life and testimony.

1. Among brethren (v. 8). Knowing what Christ has done for us, it might well be assumed that all of us who are His followers would love one another and do nothing but that which would promote Christian fellowship. But human nature prevails even in the Church, and sometimes displays its worst side there. Hence we need to consider this instruction of Peter that we cultivate unity, sympathy, and love among the brethren. Observe that this is not just a pious platitude which we may take or leave: It states our obligation to one another as Christians. Whatever others may do or say, let us be clear that we have obeyed this word of God.

2. With unbelievers (vv. 9-11). God has called us to live peaceably with all men. We will not cure evil by returning for it more evil. If our ungodly neighbors or fellow workers mistreat us by word or deed, we are not to retaliate in kind. We are to control our tongues—How much we need to learn that lesson. We are not to be tricky and deceitful, not to look for a fight, but to seek peace.

3. For our own good (v. 12). What blessed assurance we find here for the believer. The eyes of the Lord are upon both the good and the evil in the world. He knows. Consider also the promise of "blessing" in verse 9, of seeing "good days" in verse 10, the assurance of peace in verse 11. It is not only honoring to God, but good for us to live as Christians.

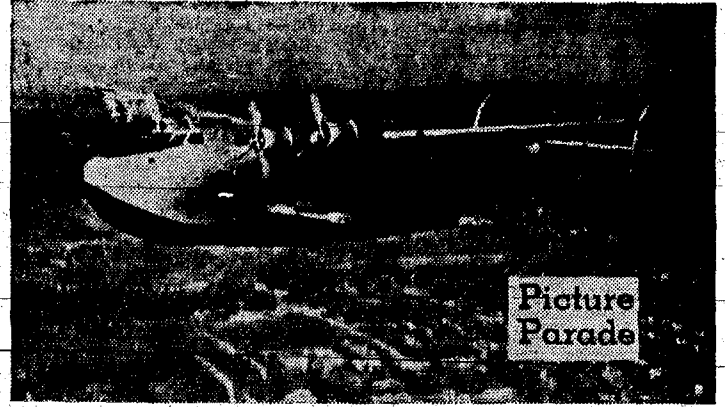
II. Suffering for Christ (vv. 13-18).
Peter was writing to those who were bearing bitter persecution because they followed Christ. Perhaps some were tempted to say then as they do now, "If there really is a God, if Christianity amounts to anything at all, certainly believers would not be permitted to suffer at the hands of enemies of Christ." Let us be clear that being a Christian in no way exempts us from the common experiences of humanity, nor does it assure us that we will not have to bear persecution and suffering. But (and here is a point of greatest importance), we are able to meet such difficulties in the name of Christ without fear or discouragement, for God is with us.

1. Not afraid (vv. 13, 14). The martyr spirit has not died out in the earth, and there are those in our day who stand unafraid before dictators and rulers who would destroy them because of their loyalty to Christ. "Be not afraid."

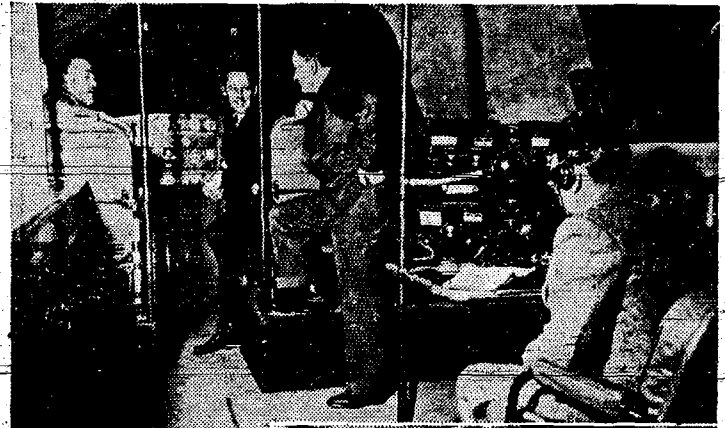
2. Not discouraged (vv. 15-17). The one who knows God's Word (and every Christian ought to know it) can give answer (v. 15) concerning his faith. Note that if we are punished for our own wrongdoing we may well be depressed, but if we meet persecution with a clear conscience (v. 16) we need feel no discouragement.

3. Not alone (v. 18). The path may be dark and difficult, but one thing we know, our Leader, Christ, walked an even darker and more desolate road. He it is who is now with us, yes, in us. Remember that "Christ also hath once suffered" (v. 18) and go on your way in victory.

New Transoceanic Clipper Ship Bigger Than Five-Room House



Picture a five-room house flying through the air and you have an approximation of the new 74 passenger Boeing clipper plane shown above, soon to be placed in regular transoceanic service. Here is the most luxurious flying boat ever built, complete with a "bridal suite," full-size sleeping compartments and every detail offered by a modern train or ocean liner. Six such boats are being built, operated by four 1,500-horsepower engines and related power plant equipment. Most outstanding feature of the ships is the spacious control rooms.



Above, a general view of the control room, remarkable for its simplicity as well as its size. Right, the flight engineer's station where most details of operation are handled. The engineer has charge of the power plants, fuel mixture controls and similar mechanism.



Above, models pose in the highly advertised "bridal suite," which is simply a private compartment in the rear of the ship, albeit elaborate. Right, sleeping berths are spacious as those on a regular train, promising comfort for future transoceanic travelers.



Here is the large combination lounge and dining salon, a favorite rendezvous for tomorrow's air-minded voyagers.

AMERICAN BIG TREES ARE OLDEST

Honors for greatest age among living things are re-awarded to the big trees of western America in a summary study by the late Dr. Hans Molisch.

The "big trees" only close competitor for record length of life, in Dr. Molisch's tabulation, is the baobab tree of Africa, which is given an estimated age of 5,000 years.

Next in line come the banyan of India, sacred for having sheltered

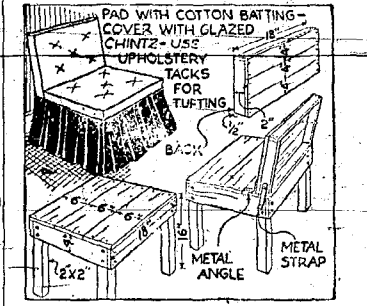
the Buddha. The identical tree under which Guatama sat when inspiration came to him is still pointed out, and since it has been a holy place during all the centuries, it is quite probable that the tradition is accurate, so that the estimated 3,000-year age of the "bo-tree" is well supported.

Not so well fares the giant cypress of Tule, in Mexico, at which stout Cortez marvelled.

Make Simple Chair And Then Cover It

By RUTH WYETH SPEARS
"DEAR MRS. SPEARS: I have both of your books, and have made many things from them that have surprised my family. Most women can't drive a nail straight, but I can do that better than I can sew. I have been thinking that now with slipcovers used so much, one could make a chair out of plain lumber and cover it. Perhaps you could publish something like this in the paper. D. M."

Those who are not so clever about driving nails, may want to call on Dad or Young Son to help



with making the simple chair I have sketched here. The metal angles and straps to strengthen the back may be bought at any hardware store along with the nails and screws. When the chair is covered in two tones of chintz with edges of back and seat piped in the darker color, it is really very smart. It is especially useful in a bedroom or hall. If covered in the right colors, it will also look well in the living room.

Mrs. Spears' Sewing Book 2, Gifts, Novelties and Embroideries, contains 48 pages of step-by-step directions which have helped thousands of women. If your home is your hobby you will also want Book 1, SEWING, for the Home Decorator. Order by number, enclosing 25 cents for each book. If you order both books, copy of the new Rag Rug Leaflet will be included free. Those who have both books may secure leaflet for 6 cents in postage. Address Mrs. Spears, 210 S. Desplaines St., Chicago, Ill.

Uncle Phil Says:

Demagogues Flatter 'Em
People are patient with demagogues longer than they are with statesmen.

Becoming sophisticated is losing one's gusto for anything.
"A spirit of adventure" is what makes a man prefer to pick the lock rather than look for the key.

The Fox Discovered It
Saying "the grapes are sour" is nevertheless a consoling philosophy.

Wish that backbone could be incutated as easily as learning.
Gone to join the bootjack, the woodshed and the "oyster supper"—the band wagon.

The Reel One's Will
When we fall into misfortune, we are not going to lean on our friends. They have got to come to us.

The dodo is easiest remembered because it is the one fossil without a long name.

PAIN IN BACK

MADE HER MISERABLE
Read How She Found Blessed Relief

Muscles more so sore she could hardly touch them. Used Hamlin's Wizard Oil Liniment and found wonderful relief. Try it today if your muscles are stiff, sore, achy. Rub it on thoroughly. Feel its prompt warming action ease pain; bring soothing relief. Pleasant odor. Will not stain. Money-back guarantee at all drug stores.

HAMLIN'S WIZARD OIL LINIMENT
For MUSCULAR ACHES and PAINS
RHEUMATIC PAIN—LUMBAGO

More Opportunities
A wise man will make more opportunities than he finds.—Lord Beaconsfield.

Black Leaf 40
KILLS LICE
JUST A DASH IN FEATHERS... OR SPREAD ON ROOSTS

Bargains YES!
You find them announced in the columns of this paper by merchants of our community who do not feel they must keep the quality of their merchandise or their prices under cover. It is safe to buy of the merchant who ADVERTISES.

City Registration Notice

TO THE QUALIFIED ELECTORS OF THE FIRST, SECOND AND THIRD WARDS OF THE CITY OF EAST JORDAN, MICHIGAN. Notice is hereby given that, in conformity with the Michigan Election Law, the undersigned City Clerk will, except on Sundays, legal holidays, or days of any regular, special or primary election, receive for registration the name of any legal voter in said City not already registered who may apply to me personally for such registration. Provided, however, that I cannot receive names for registration during the time intervening between the Second Saturday before any regular, special or official primary election and the day of such election. This last proviso does not apply to voters voting under absent voters law.

I will be at the East Jordan City Hall on Tuesday, March 14th, 1939, the 20th day preceding the April 3, 1939 election from 8 a. m. to 8 p. m. for the purpose of reviewing the registration and registering such of the qualified electors in said City as shall properly apply therefor. I also, up to Saturday, March 26th, 1939, the last day of registration, will register qualified electors who may apply at my office on any business day from 8 a. m. to 5 p. m.

Persons wishing and entitled to vote by absent voter's ballot may register and vote in accordance with the provisions of 1936 Revision of the General Election Law.

Persons moving from one ward to another may, either on election day or prior thereto, have their registration corrected.

Dated March 3, 1939.
WM. ALDRICH, City Clerk.

THANKS FOR ARREST

Iron River — "Thanks, officer," said John Poslusny of Big Saultois, Wis., when Officer Edward Sandri arrested him for operating a truck without brakes. Sandri's surprise was modified when the truck driver told him, maybe the arrest would make his boss repair the vehicle, which until then he had refused to do.

FREE! READY FOR FRAMING

A fine picture of His Holiness, Pope Pius XII, printed on heavy Ivory tone paper. This special 9 by 12 inch supplement to come free with the March 12-Detroit Sunday Times, is printed on duo-tone colors and is an impressive, accurate likeness of the new Pontiff. It is a picture which thousands of persons, regardless of creed, will want to keep. Be sure to get the March 12-Detroit Sunday Times.

Gas Gas All Time

Mrs. Jas. Flier says: "Gas on my stomach was so bad I couldn't eat or sleep. Gas even pressed on my heart. Adlerika brought me quick relief. Now, I eat as I wish, sleep fine, never feel better."

ADLERIKA
GIDLEY & MAC, DRUGGISTS

DR. F. P. RAMSEY

Physician and Surgeon
Office Hours:
10:00 - 12:00 A. M.
2:00 - 4:00 P. M.
Evenings and Sunday by Appointment.
Office — Over Hite's Drug Store
Phone — 196-F2

Dr. H. M. HARRINGTON

Physician and Surgeon
Office Hours:
2 to 5 P. M. — 7 to 8 P. M.
Office in Lumber Co. Building
Office Phone — 140-F2
Residence Phone — 140-F3

R. G. WATSON

FUNERAL DIRECTOR
Phone — 66
MONUMENTS
EAST JORDAN, MICH.

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Tonsorial Artist
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IN MY LINE, CALL IN
AND SEE ME.

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Michigan

Mirror - - -

Non-partisan State News Letter
By GENE ALLEMAN
Michigan Press Association

Lansing — Michigan's state government today is thoroughly "Main Street."

Only one of six recently elected officials (Secretary of State Harry Kelly of Detroit) comes from a town that has more than 7,000 population. And Mr. Kelly is the only novice in state politics, the governor and lieutenant governor and treasurer and auditor general and attorney general all having served in various capacities of responsibility at Lansing.

The legislature, too, reflects the "Main Street" flavor of the Fitzgerald administration, as most of the members of the house and senate come from so-called rural areas — towns under 10,000 population and farming districts.

Therein has developed some interesting trends which merit watching.

More Home Rule?

Whereas the legislature two years ago (with the Republicans putting up little resistance) gave in to home pressure groups and went on a spending spree \$17,000,000 in excess of anticipated revenue, the 1939 lawmakers have been talking much about economy and "home rule."

Backed by the State Association of Supervisors, Representative Audley Rawson of Cass City (the governor's own choice for the post of majority leader in the house of representatives) has introduced a bill to restore more local control in administering relief.

In brief, this bill would allocate one-third of a \$1,500,000 welfare appropriation to counties on a basis of population, one-third on a basis of relief cases during the past three years, and the remainder on the basis of immediate needs.

While officials in industrial centers suspect that rural supervisors are using "home rule" as an excuse to get their hands on more welfare funds, the administration appears to be sincere in its belief that present handling of relief is top-heavy with salaries and unnecessary expenses. Economy is the key-word.

Will home-rule effect this saving? If costs are reduced at the expense of cities, how will the voters in cities react? (Alderman Kronk of Detroit reflects some of the resentment against upstate control; he is sponsoring home-rule for Detroit by a movement to create a 49th state!)

A Brake on Spending

Governor Fitzgerald is not an advocate of state centralization of power. He, too, talks of "home rule."

In conferences with legislators he has suggested that the state administration should not solve home problems by acceding fresh demands for more state funds. If the treasury is to be solvent, home communities must refrain from asking Lansing to shoulder more of their responsibilities, he has pointed out.

In the cause of home rule, therefore, lies the administration's hope of effecting economy in government. The trend for several administrations have been to create more bureaus at Lansing. Fitzgerald is trying to apply the brake.

Gambling is Involved

When it comes to moral issues such as gambling, however, home rule is a horse of another color.

The governor at first took the attitude that gambling was a matter for local law-enforcement by the sheriff and of prosecution by the prosecuting attorney. Slot machines and gambling resorts, he said, should be controlled by county authorities and not the state. The reception of this policy was not cordial among rural people in general and among church people in particular.

In Macomb county irate citizens obtained a court injunction when a resort re-opened with brazen publicity. Last week the slot machines began to re-appear. Operators anticipate a busy season in the resort sections of northern Michigan and the Upper Peninsula where home rule in morality has been lax, especially when visiting tourists arrive with pockets well filled with cash.

The latest deviation of the home-rule policy in gambling is that the administration will not tolerate syndicate control — a syndicate being an organization reaping profits from gambling in several counties. The complications are easy to forecast.

Civil Service

Eight bills on civil service have been introduced so far at Lansing. Developments to date indicate that the legislature will yield to patronage pressure, repeal the present civil service law and open many jobs to competitive examinations.

Blanketing many Democrats in state jobs was accomplished by the 1937 legislature under the title of "qualifying" examinations for all those hired prior to Jan. 1, 1938. For example, one state elected official discovered recently that the man on whom he was dependent for publicity releases is a Democratic county chairman. This state employee is protected by civil service. What is the Republican official going to do about it? A check into the number of state

CLOSING TIME ON THE HERALD

All contributors of copy for your Charlevoix County Herald should endeavor to get same into this office as early in the week of publication as possible.

FRONT PAGE — All articles intended for the first page must be in the office by Wednesday noon to insure publication.

MAT SERVICE — Those having mats for casting MUST have these in the office Tuesday noon for the current week's issue.

LOCALS — Please phone your local items to No. 182 where Mrs. Sherman Conway — who covers these columns — will care for them. These should be in not later than 10:00 a. m. of Thursdays.

Your Herald publisher is endeavoring to get each week's issue in the mails on Thursday afternoons. Your co-operation in getting news and advertising copy in our hands as early in the week as possible will be greatly appreciated.

employees added during the Murphy administration, however, has revealed the interesting fact that outright repeal of civil service might jeopardize the jobs of approximately 10,000 persons who were hired prior to Jan. 1, 1937 — many of them during the first Fitzgerald administration.

Senator Brake's Bill

Among the bills is one sponsored by Senator D. Hale Brake of Stanton which would compel all employees, hired between Jan. 1, 1937 and Jan. 1, 1938, under "qualifying" examinations, to take competitive examinations.

This bill would also eliminate all present eligible lists and would exempt from civil service all divisional heads who were in a position to make policies.

Under Senator Brake's bill the Democratic county chairman, for example, could retain his job only by proving his competence through an open competitive test. The fairness of such an examination would depend of course, on the civil service commission and its director — as would be the case in any administration, Republican or Democratic.

The Stanton Republican, chairman of the Senate Judiciary committee, is one of the outstanding influential leaders in that chamber. Hence his views are of significance in the present civil service controversy.

Spring Election

With the spring election only a month away, the legislature is proceeding more cautiously on controversial matters that might develop into campaign issues.

The labor mediation board plan is one.

This measure, proposing a 10-day "cooling off" period between declaration of strike and the actual walk-out, was originally drawn up with numerous restrictions, on both employer and employee. Among other things it outlawed sit-down strikes which were

35 Years Ago

In East Jordan
From Herald File of Mar. 5, 1904

Annual Praise Service of the Women's Missionary Society was held at the Presbyterian church Sunday evening. Miss Agnes Porter gave a recitation. A ladies quartet consisting of Misses Cora Lorraine, Mabel Malpass, Florence Barret and Josephine Campbell sang "Beautiful Isle of Somewhere." The offering was about \$15.00.

East Jordan Literary Club met with Mrs. Stanley Bush Saturday, Feb. 27.

Maurice Gee was home from Camp Monday.

Will Taylor and family have moved on the Joe Zess farm and Joe Zess has moved in the Will Taylor house, South Arm.

Village Caucus, registration and election notices appeared in this issue.

The Base Ball Ass'n is corresponding with several players of prominence with a view toward securing a first-class team for the coming season.

Nothing definite is heard by the Board of Trade as to the tannery enterprise. The Board is in correspondence with a canning plant hoping to secure a branch factory at this place.

John E. Hurst, for some two years past manager of the East Jordan Lumber Co. Stores, has resigned his position and returned to his old home at Grand Rapids.

R. L. Lorraine was a business visitor at the county seat, Wednesday.

Madge Nicholas, daughter of Pros. Atty and Mrs. A. B. Nicholas, is ill with pneumonia.

Miss Jessie Fay has returned from a visit with her sister, Mrs. A. J. Sufferin at Charlevoix.

The M. E. Ladies Aid met with Mrs. C. H. Crowell, Wednesday.

W. P. Porter is recovering at the St. Louis Sanitarium and is expected home in a week or so.

Miss Jennie Glenn left yesterday afternoon for Charlevoix where she has accepted a position in the bank there.

The investigation into the right of Reed Smoot of Utah, to retain his seat in the United States Senate, he being a Mormon, began Wednesday before the Senate committee on privileges and elections.

If you bought it at the Company's Store 35 years ago — Ladies Arctic 49c; rubbers 29c; children's rubbers 25c.

(35 Years Ago.)

responsible more than anything else for the downfall of the Murphy administration last fall.

The United States Supreme court has taken the sit-down strike off Fitzgerald's hands.

And with another campaign in the offing, legislators are inclined today to postpone action on the labor bill until after votes have been counted. Many teeth in the present bill will be removed, it is believed, more dependency being put on public opinion than on legal penalties.

NOTICE OF DETERMINATION OF THE BOARD OF COUNTY ROAD COMMISSIONERS OF CHARLEVOIX COUNTY.

Notice is hereby given that at a meeting of the Board of County Road Commissioners of the County of Charlevoix, duly held at the Court House on the eighth day of February, 1939, by a majority yeas and nays vote of said commissioners, it was determined that the streets in the City of East Jordan hereinafter described shall be abandoned and discontinued as county roads, said abandonment and discontinuance to take effect at Twelve o'clock, noon, Eastern Standard Time of Friday, March 31, 1939:

Commencing at the intersection of State Street with Maple Street, now State Trunk Line M-32, thence Southeasterly on State Street to the East city limits. Commencing at the intersection of Main Street with Mill Street, now State Trunk Line M-32, thence North on Main Street to Division Street; thence West on Division Street to Nichols Street; thence North on Nichols Street to the North City limits. West Water Street from its intersection with Lake Street, now State Trunk Line M-66, thence West to the West city limits. Also what is known as the Nettleton Hill road in the city.

Board of County Road Commissioners of the County of Charlevoix.
By ERNEST PEASLEE,
adv.9-3 Deputy Clerk.

American Boy Magazine Companion To Thousands

Hundreds of thousands of boys and young men read THE AMERICAN BOY Magazine every month and consider it more as a living companion than as a magazine.

"It's as much a buddy to me as my neighborhood chum," writes one high school senior. "THE AMERICAN BOY seems to understand a boy's problems and considers them in such a sympathetic and helpful way. It gives advice and entertaining reading on every subject in which a young fellow is interested. It is particularly helpful in sports. I made our school basketball team because of playing tips I read in THE AMERICAN BOY."

Many famous athletes in all sports credit much of their success to helpful suggestions received from sports articles carried in THE AMERICAN BOY Magazine. Virtually every issue offers advice from a famous coach or player. Football, basketball, track, tennis, in fact every major sport is covered in fiction and fact articles.

Teachers, librarians, parents and leaders of boys clubs also recommend THE AMERICAN BOY enthusiastically. They have found that as a general rule regular readers of THE AMERICAN BOY advance more rapidly and develop more worthwhile characteristics than do boys who do not read it.

Trained writers and artists, famous coaches and athletes, explorers, scientists and men successful in business and industry join with an experienced staff to produce in THE AMERICAN BOY, the sort of reading matter boys like best.

THE AMERICAN BOY sells on most news-stands at 15c a copy. Subscription prices are \$1.50 for one

"LUNCH AFTER



YOUR EVENING OF BRIDGE?"

"Sure," says Reddy Kilowatt, your Electric Servant. "I'll make the coffee and toast the sandwiches. 'You'll find I've frozen the dessert in the refrigerator and kept the lettuce nice and crisp. 'I'm a mighty handy man to have around when you entertain."

MICHIGAN PUBLIC SERVICE COMPANY.

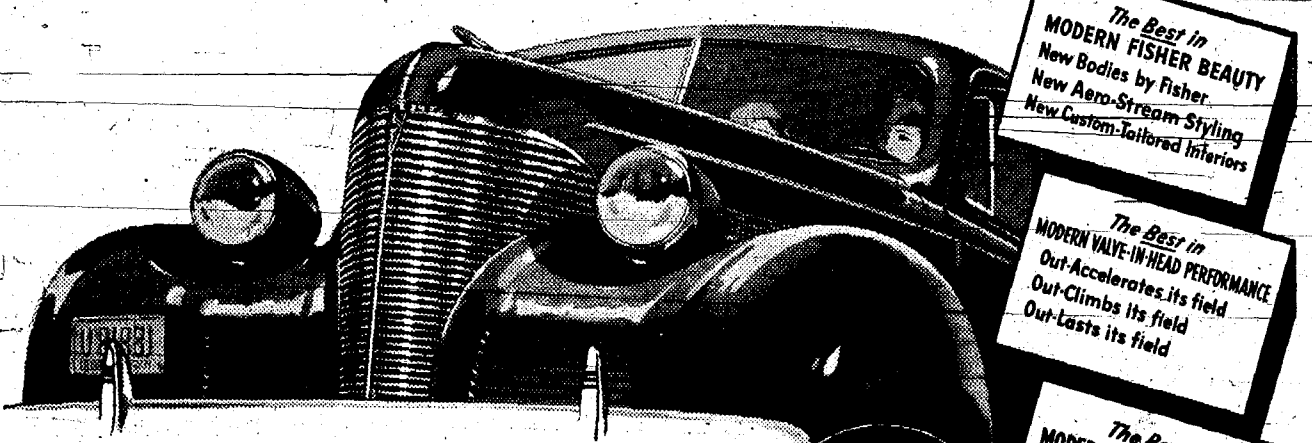
MAIL SCHEDULE EAST JORDAN P.O. OUTGOING

6:30 a. m. — North and South first class and newspapers. Tied at 5:30 p. m. previous night.
12:00 m. — North, first class. South, parcel post.
3:00 p. m. — South to points from Grand Rapids.
NOTE — All first class mail and parcel post should be in Post-office one-half hour before pouching time.

INCOMING

6:30 a. m., 2:40 p. m., 3:00 p. m.

CHEVROLET The only low-priced car combining "All That's Best at Lowest Cost"



It takes the best in motor car design, engineering and manufacturing to give the best in motoring results. Today, as always, Chevrolet brings you the best in modern motoring at the lowest cost in purchase price, operation and upkeep. See this car at your Chevrolet dealer's—today!

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