

Charlevoix County Herald.

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NUMBER 3

Planning For Coming Fair

CHARLEVOIX CO. AGR'L SOCIETY RE-ELECT OFFICERS. SUBSTANTIAL IMPROVEMENTS TO BE MADE

Some fourteen directors and officers of the Charlevoix County Agricultural Society held their first meeting for 1939 at the City Building, East Jordan, Thursday night, Jan. 12th.

Officers re-elected were:— President — Jess Smith, Charlevoix. Vice-Pres.: John F. Kenny, E. Jordan. Sec'y: Charles P. Murphy, E. J. Treasurer: George Nelson, E. J. Marshal: Percy Rincess, East Jordan. Secretary Murphy was appointed as the Fair Board's agent on the WPA grounds and buildings repair projects.

Much Repairing Being Done

In all, about \$28,000 has been allocated by the WPA for the following items:— Repairs on the various buildings; the electric light lines rebuilt; gravel roads completed; race track re-laid; and grounds re-fenced.

The dairy industry in this region is fast developing and as a result the cattle exhibit barns are inadequate in their present capacity. To care for this, the present hog and sheep exhibit barn will be converted into a cattle barn. The old dining hall — long outgrown in its usefulness — will be moved into line with other exhibit barns and placed in condition to house hog and sheep.

The south wing of the Educational building will be converted into a dining hall.

A strip of 50-feet of bleachers will be erected on each side of the grandstand, and the track re-fenced.

A crew of fifty WPA workers started on the various projects last week Thursday under the supervision of Percy Rincess.

Dates For Fair Later

President Jess Smith and Sec'y Chas. P. Murphy left Tuesday night to attend a meeting of Michigan State Fair Secretaries at Fort Shelby hotel, Detroit, this week Wednesday and Thursday. At this meeting the representatives of the Charlevoix County Fair Ass'n expect to secure the main free attractions for the coming fifty-fourth annual exhibit. At this time dates will be arranged for the various state fairs.

Another meeting of the directors and officers of our Fair Association will be held in the near future to hear reports on attractions secured, set dates for the coming meet, and plan many other details.

Council Proceedings

Regular meeting Common Council, City of East Jordan, held on the 16th day of January, 1939.

Present: Aldermen Bussler, Sinclair, Lorraine, Strehl and Mayor Healey.

Absent: Aldermen Malpass and Shaw.

Minutes of the last meeting were read and approved. The following bills were presented for payment: Charles Shedina, labor & mtrl. \$ 1.15 Marvin Benson, gas & oil 21.60 Roy Nowland, gas & oil 20.75 Fred Vogel, gas & oil 23.32 Northern Auto Co., gas 2.22 Charles Cox, labor & mtrl. 2.75 LeRoy Sherman, labor & mtrl. 3.25 Charles Strehl, lbr. & mtrl. 73.51 Mich Pub. Service Co., lights 20.89 John Kenny, coal 4.50 Carr's Food Shop, brooms 1.80 Wm. Hawkins, mittens 5.00 Union Office Supply Co., door plates 1.83 Edd. Nemecek, hauling snow 20.00 Francis Lilak, hauling snow 20.00 Norman Bartlett, hauling snow 5.00 Lance Kemp, hauling snow 5.00 Harold Moore, hauling snow 8.00 Shoveling Snow — 2.10 Seth LaValley 8.00 Stanley Hale 6.60 Dale Armentrout 6.00 John White 6.00 Charles Carney 6.00 Victor Heintzelman 6.00 Steve Schell 6.00 Harry Saxton 5.70 Joe Montroy 4.20 John Calhoun 9.30 Frank Strehl, labor 8.10 Peter Sommerville, labor 38.00 John Burney, labor 7.50 Harry Simmons, salary 62.50 Henry Scholls, sal. & expense 11.25 Geo. Wright, janitor 7.50

Moved by Strehl, supported by Sinclair that the bills be paid. Carried, all ayes.

Moved by Lorraine, supported by Strehl, that the city prohibit all slot machines in the City of East Jordan. Carried, all ayes.

Moved to adjourn.

WM. ALDRICH, City Clerk.

It isn't power that proves greatness, but power plus the decency not to use it in personal spite.

Business Men Sponsoring Contest for Local Queen At Temple Next Monday

East Jordan's Chamber of Commerce and business men are again sponsoring the selection of a local Winter Queen to reign over local winter events and to participate in the Potosky Winter Carnival and to represent East Jordan in the Michigan Winter Queen contest.

Candidates are now being enrolled and selection will be made on the Temple Theatre stage next Monday, Jan. 23rd. Young ladies, 17 or over and unmarried are eligible and are invited to participate. Mr. Wilson MacDonald, Sec. of the Potosky Chamber of Commerce, will act as Master of Ceremonies and three out-of-town judges will be responsible for the final selection. While beauty will be given consideration the general points on which the candidates will be judged include personality, poise and sports ability.

The successful candidate will be entered in the Michigan Queen Contest to be staged in Potosky on the 26th and will be a guest of the Winter Carnival while in the city. The winner of this event will preside over the Carnival, be honor guest at the Queen's Ball, receive a Hudson Bay Coat and other gifts including a framed citation from the Governor of the State.

All young ladies intending to participate are urged to register immediately by notifying one of the following: Gregory Boswell, Howard Darbee, Edwin Rueling or Mrs. Hollis Drew.

George W. Brown Among Early Settlers In Jordan Township

George W. Brown passed away at his home in Jordan township, Antrim County, Monday, Jan. 16th, from an acute heart attack. He was 73 years of age.

Mr. Brown was born April 16, 1866, at Orangeville, Barry County, Mich., his parents being Alburton and Elida Brown. He came with his parents to this region in 1878 — 61 years ago — and homesteaded 160 acres in Jordan township. The son has continuously made this farm his home during all these years. He followed the farming occupation and the lumbering industry.

On Feb'y 11th, 1893, he was united in marriage to Ida M. Shay of East Jordan.

Deceased is survived by the wife; and the following son and daughters: Clifford and Ruby of East Jordan; Mrs. Burt Gates, Ellsworth; and Mrs. Leon Kowalski, Detroit. Also by two sisters — Mrs. Lewis Fuller, East Jordan; and Mrs. Frank Bricker, DeWitt, Mich.

Funeral services were held from the East Jordan M. E. Church (of which deceased was a member) Wednesday afternoon, Jan. 18, conducted by Rev. James Leitch. Burial was at Sunset Hill.

Among those here to attend the funeral were Mr. and Mrs. Leon Kowalski of Detroit and Mrs. Edward Brown of Flint.

Hit Week At Temple

Four ace productions are in the week's schedule at the Temple and with a flavor to suit everyone. Music, comedy and drama are much to the fore in the following programs:—

Saturday only: Gene Aulry and Smiley Burnette in "Prairie Moon." Charlie Chase comedy, community singing, news.

Sunday and Monday: Nelson Eddy and Jeanette MacDonald in "Sweethearts", entirely in Technicolor. Captain and the Kids comedy.

Tuesday and Wednesday: Family Nights: John Barrymore and Reginald Denny in "Bulldog Drummond Peril." Thrill serial, "The Hawk of the Wilderness."

Thursday and Friday: Joe E. Brown and Leo Carrillo in "Flirting With Fate." Andy Clyde comedy. Technicolor cartoon.

ELLEN BIRD MYERS

In loving memory of our mother who passed away 3 years ago to-day, January 19, 1936.

Nothing can ever take away The love a heart holds dear. Fond memories linger every day Remembrance keeps her near. Her Children.

"NEW DEAL" WEATHER

Boyer City — Instead of measuring height of muskrat houses, testing thickness of racoon fur, or using other Indian methods, Andrew Chipeway, Indian sage of Peshawabtown, has found a new method of weather prediction. Andrew said: "Winter will be mild; Great White Father, he cuttin' down on relief."

MARRIAGES

Trojaneck — Olson

Mrs. Albert Trojaneck of South Wilson announces the marriage of her daughter, Clara A., to Wilbur O. Olson, both of Detroit, Mich. The wedding took place Saturday, Jan. 14, at Bowling Green, Ohio.

Dick Dicken Was Guest Speaker At Rotary Meet

The East Jordan Rotary Club got underway Tuesday noon, Jan. 17, at its second weekly dinner meeting. The Club was fortunate in having Dick Dicken of Boyne City as guest speaker. Dick invited the entire East Jordan Club to be guests at their next weekly meeting which will be Monday evening, Jan. 23, at 6:30 at the Hotel Dillworth in Boyne City.

Earl Clark was appointed to take care of transportation.

Several new "laws" were made, such as: A fine of 5c for calling another Rotary member by his last name or "Mr."; A fine for not notifying the Club of being unable to attend; also several other rules were passed of like similarity.

Ed. Rueling, who had charge of this meeting requested each member to announce their first name or nickname that they preferred to be called by and give us the history of the nickname. He also requested that each member hand in a slip with a suggestion entitled "One of the things I think a Rotary Club can do for East Jordan." Following is the suggestions signed by the name or nickname each person is to be called by: — "Remember the fine!"

— Find some way to have small children off the main street before 12 midnight. — Vern.

(This one won first prize) Rotary can help East Jordan by initiating, suggesting or assisting in the formation of a Resort Realty Co. where every cottage, home, room or lot available would be listed and advertised same. — B. J.

To promote a "Drive Safely" campaign, by educating drivers and pedestrians, particularly children, to be more careful, and also by more rigid enforcement of traffic laws in East Jordan. — Bob.

Promoting a club room for boys 16 or over for evening entertainment. — Alex.

Think that the Blue Goose Bus Line Co. should be contacted in order to have them put on a sub bus starting at Boyne City. This sub bus could come through East Jordan, Mancelona, Kalkaska and meet the regular run at Grayling. They now operate a sub bus to Alpena from Gaylord. — Ernest.

I believe a road built along the east shore of the South Arm of Lake Charlevoix to the Ferry would open for development a lot of good resort territory, and thus be of great benefit to East Jordan. — Earl.

Can be influential in locating a progressive hotel manager. — Ole.

Preserve an everlasting friendship for all of us. — Barney.

Place where we can get auto license plates — Wesley.

Have maternity home in East Jordan. — Harvey.

The Rotary Club should promote the erection of a band shell at the Tourist Park. — Paul.

A notable end will we have accomplished in the cultivation and propagation of an optimistic enthusiasm among our business fraternity. — Hollis.

Rotary in East Jordan has unlimited possibilities — Perhaps the first is to decide to work in harmony or with one another with a definite goal to be achieved. — Bert.

A Hotel in East Jordan. — George.

The few above ideas may give the public a rough idea of what Rotary can do for East Jordan. — But please don't expect too much as yet, for they have only begun.

TRAFFIC TOLL CAN BE CUT IN HALF!

That's a statement backed by facts, too, according to Lieutenant F. M. Kreml, director of Northwestern University Traffic Safety Institute and of the Safety Division of the International Association of Police Chiefs. Read how it can and is being done in cities where his plan has been put in force. His article appears in This Week, the color-gravure magazine with Sunday's Detroit News.

Try a Herald Want Ad for Results!

Canners Put No. 7 on Shelf

SEVEN NICE ONES IN A ROW INSPECTED & PRONOUNCED "OK"

The local Independent Canners basketball quintet, trouncing the Bellaire Merchants 53 to 32 here last Thursday evening, chalked up its seventh consecutive victory of the season. In winning its second decision over the Bellaire men this season the Sinclairmen showed real power in mounting the sizeable score, with a fine and well-functioning passing attack.

Faced by Howard Sommerville with 10 points, the Jordanites played an improved brand of basketball, showing its top performance in their passing department. A tight man-to-man defence kept the visitors to but one field goal and seven free throws during the first half as the locals led 21 to 9. Using its two team combination, which has proven successful so far this season, the Sinclairmen started at top speed wearing out the opposition with its fast-breaking brand of play.

Howard and Coleen Sommerville and Paul Sloniker were standouts in the local attack. P. Sexton was the top performer of the visitors tallying sixteen points, followed by Watrous with eight.

Seven — Come Eleven (we hope)

E. J. Canners (53)	FG.	FT.	TP.
G. Saxton, l.f.	3	2	8
M. Chihak (c) r.f.	2	2	6
H. Sommerville, c.	5	0	10
C. Sommerville, l.g.	3	1	7
LaPeef, r.g.	1	1	3
Subs: Stanek, l.f.	3	0	6
W. Chihak, r.f.	0	3	3
Walton, c.	0	1	1
Johnson, l.g.	0	0	0
Bowman, r.g.	1	2	4
Sloniker, c.	2	1	5
Bishaw, l.f.	0	0	0

Totals	20	13	53
Bellaire (32)	FG.	FT.	TP.
Friend, l.f.	0	2	2
Sexton, r.f.	6	4	16
Ferris, c.	0	1	1
Wilson (c) l.g.	1	1	3
Watrous, r.g.	3	2	8
Subs: Chapman, l.f.	0	0	0
Smith, c.	1	0	2

Totals	11	10	32
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East Jordan CCC Youths Being Trained In Drafting Room

Nine CCC enrollees will receive special training in drafting work at the Michigan State CCC drafting room, located at Camp Higgins Lake. The enrollees, transferred from other camps, are: James Blanchfield of Detroit, Bernard Gofstein of Detroit, Forest Marsh of Lansing, Clyde Powers of Flint, Robert Schroeder of East Jordan, Lyle R. Weaver of East Jordan, Louis D. York of Bellaire and Corlis Rang of Luzerne. They will be trained in the use and care of drafting instruments and will augment the present staff of enrollees that prepares Lake maps and Land Survey Maps for the Department of Conservation. The drafting room is under the direction of Charles W. Stilwell, assisted by Francis Hyde.

4-H Club Leaders To Hold Training Meeting

The second winter 4-H club leaders training meeting will be held in the Charlevoix High School on Thursday night, January 26, with a potluck dinner served at 5:45. An attendance of over one hundred teachers, club leaders, and club representatives is anticipated. Each club in the county is invited to select one club member, in addition to the club leader.

Mr. A. G. Kettunen, State Club leader, and Miss Beatrice Boyle, Assistant Club Leader, will be present and discuss the big features of the 4-H club program. At this time well over five hundred project members are busily engaged in carrying out their requirements. Following the banquet, community songs and a short program will be given. Then two groups will be formed to take up their particular subject matter. Mr. Kettunen will discuss the handicraft club program with the boys, while, at the same time, Miss Boyle will meet with the clothing club representatives and discuss this project.

The dinner has been developed under the supervision of Miss Muriel Tobin and Miss Josephine Schuur, 4-H club leaders and members of the Charlevoix Faculty. The girls in the two groups will act as hostesses for the occasion. A very profitable evening is in store for the 4-H club leaders and representatives throughout the county.

B. C. Mellenkamp, County Agr'l Agent.

Michigan Mirror

Non-partisan State News Letter By GENE ALLEMAN Michigan Press Association

Lansing — By beating the legislature "to the draw" through Nov. 8 adoption of the anti-diversion amendment, Commissioner Murray D. ("Pat") Van Wagoner of the state highway department has put the "good roads" cause in rather an invulnerable position for 1939.

In fact, there is considerable speculation as to what, if anything, legislators can do to clip Van Wagoner's wings.

Voters back home possess a peculiar yearning for more highways. The chamber of commerce is always agitating a road improvement or another that would take motorists from somewhere to elsewhere. Good road sentiment knows no party lines; it thrives amid all income groups.

When Governor Fitzgerald proposed that the highway department provide free ferry service at the Straits of Mackinac, build its own office building at Lansing, and cease dipping into general funds, he threatened what former Governor Murphy tried to do in spirit. Murphy wanted to divert highway funds for welfare relief; instead the legislature authorized a "blank check" for \$10,000,000.

Free Ferries

The free ferry idea, like free school books, sounds fine.

Obviously, such a service would be popular, for motorists are just as human as anyone else. The present law provides that the ferry toll charge shall meet the cost of operating the ferry service which approximates a half million dollars each year.

Where the difficulty arises is over the financing of a bridge across the Straits. In all estimates made so far, engineers have assumed that the tremendous investment would be liquidated in part, if not eventually, through payment of toll fees. Once the state authorized free ferry service, bridge sentiment would rapidly subside.

The office building recommendation has merits, as has the suggestion that no further appropriations be made from the state general fund.

These latter proposals, like the first, will have to run the inevitable gauntlet of good road boosters who want every highway dollar available for matching by the federal government. Washington will send to Michigan in 1939 a total of \$4,114,034 for highway improvements. Of this amount \$3,012,993 will match state funds on a 50-50 basis; \$451,949 will match funds that are raised 50-50 by counties and the state, and \$649,147 will be an outright grant to build grade separations in metropolitan districts.

On Feb. 3, Governor Fitzgerald will face the same hurdle that Murphy had one year ago. On that day the Michigan Good Roads federation holds a big rally at Grand Rapids, to which the governor has been invited to speak.

Gambling, Civil Service

The honeymoon period for the new state administration has been unexpectedly upset by a press tempest over gambling in Macomb county.

Taking the position that county officials, the sheriff and prosecuting attorney, are responsible for local law enforcement, Governor Fitzgerald let it be known, early this month, that gambling was a home rule responsibility. He didn't intend to order the state police hither and yon to clean up local conditions, unless or until the probate judge officially ousts the local officials and thereby invites the state to intervene.

Actually, this position is no innovation with Fitzgerald, and everyone concedes that there is plenty of good common sense to his views.

But it has been most annoying, to put it mildly, as a compensating factor, however, to determine control chairman, to be made DeMass of Detroit, that the present prohibition would be 50-50 against slot machines in license establishments. He did intimate, however, that private clubs might be permitted to operate them if they could prove that all revenues were used for operating expenses or for benevolent purposes.

It raises a neat question: What is a "private club"? The Club Ackmur, gambling house in Detroit, poses a private club with an initiation fee of \$5 and monthly dues of \$1.

Civil Service Storm

Governor Fitzgerald's utterances in recent days have indicated a growing apprehension that patronage-minded legislators might go too far in revision of the civil service law.

After Personnel Director William Brownrigg had been pounded verb-

Rival Ramblers Humble Crimson

BOYNE H. S. WINS BASKET TILT BEFORE PACKED HOUSE

The rival city, Boyne high school Ramblers, proved too much for the local Crimson Wave, winning 27 to 22, Friday evening before a packed house at the local high school gym. The crowd was estimated to be one of the largest ever to attend a cage game here.

Coach Brotherston's squad after trailing 6 to 4 at the end of the first period, came back strong to gain a 15 to 11 advantage at the intermission. The visitors, consistently hitting on their long shots, managed to play on an even basis with the Jordanites throughout the final two periods. The Crimson stopped the visitors from coming in for close shots with their effective man to man defense only to have the Red and Blue cross them up with long looping shots which frequently hit the mark. Added to Boyne's effective marksmanship the Jordanites made matters worse when they hit for a low percentage in foul shooting, coming through with but two points in 13 attempts from the foul line.

The Crimson's ta

Coach Harry Jankoviak's Reserves also took it on the chin to a 35 to 23 tune, as the Boyne seconds really put on a fine exhibition of basketball with a clever, fast breaking, and smooth functioning passing attack. Just to make the day complete the Boyne Jr. High dished out a 15 to 10 defeat to the local Jr. High team.

FRIDAY THE 13th

East Jordan (22)	FG.	FT.	TP.
Antoine, l.f.	0	0	0
L. Chihak, r.f.	3	1	7
Isaman, c.	0	1	1
R. Saxton (ac) l.g.	3	0	6
G. Gee, r.g.	2	0	4
Subs: Bulow, l.f.	2	0	4
V. Gee, r.f.	0	0	0

Totals	10	2	27
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Boyne City (27)	FG.	FT.	TP.
Hosegood (c) l.f.	3	1	7
Schaeffer, r.f.	3	1	7
E. Dietz, c.	2	1	5
Lockman, l.g.	2	0	4
Stackus, r.g.	1	0	2
Subs: W. Dietz, r.f.	0	0	0
Harper, l.g.	1	0	2

Totals	12	3	27
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Officials: Lovelace and Bailey of Potosky.

Timer — B. Bartlett — E. Jordan. Scorer — Jankoviak — East Jordan. Score by Quarters: — TP.

East Jordan	6	5	3	8	22
Boyne City	4	11	16	6	27

R. G. Watson Elected President of Funeral Directors Dist. Ass'n.

Robert G. Watson, local funeral director for the last nineteen years, was elected President of the Tenth District Michigan Funeral Directors and Embalmers Association at its annual meeting, held in Gaylord.

The association was organized two years ago and comprises Antrim, Alpena, Alcona, Charlevoix, Chippewa, Cheboygan, Emmet, Montmorency, Mackinac, Presque Isle, and Otsego counties.

Other officers are Glenn S. See, Charlevoix, Vice-President; and Quinton J. Stone, Potosky, Secretary. Treasurer, Henry A. Connor, Alpena, was elected District Governor. The next meeting will be held in Boyne City, March 8th.

ally by investigating legislators, Fitzgerald telephoned George Burke of Ann Arbor, Democrat and chairman of the civil service commission, to come to Lansing and back up Brownrigg in presenting a true story of civil service. Attorney General Thomas Read was reminded tartly that under the law he was vested with responsibility to provide legal counsel for Brownrigg.

Brownrigg did admit that the law made it "legal and theoretically possible" for employees to be assessed for political purposes. During an investigation of telephone fees paid by motorists at a Detroit branch of the secretary of state, statements were made to the effect that employees were assessed 2 per cent of their pay for campaign purposes by order of Bernard Youngblood, deputy secretary.

Medical Insurance

Socialized medicine under voluntary leadership of the Michigan State Medical society is assured for the low income wage-earner. Hospitalization insurance rates would vary from 60 cents an individual to \$1.25 a family, depending on whether the patient is in a ward or a private room. Benefits would include 21 days' hospital care the first year and thereon in a graduated scale up to 30 days in the fifth year and subsequent years.



WHO'S NEWS THIS WEEK

By LEMUEL F. PARTON

NEW YORK.—Dr. Robert H. Goddard, experimenting with rockets for the last 24 years, and steadily making progress, has had as his goal the penetration of the higher atmosphere, the possible catapulting of messages across the ocean, and sundry scientific inquiries to which he has thought his unique gunnery might supply the answer. Although much Jules Vernish stuff has been written about his "rockets to the moon" and about shooting people across the Atlantic in a few minutes, he has been an aloof and patient scientist, intent on seeing only what he sees and not making any handsome promises.

So far as this courier knows, the suggestion by Maj. James R. Randolph that rockets may replace heavy artillery, for long-range bombardment of cities, is the first official recognition of their possible use in warfare. He specifically cites the work of Doctor Goddard, at a time when Doctor Goddard is piling up new patents and getting some of his biggest sizzlers under control. It is also the time when the tiny, motored plane, evolving from the toy, and controlled by radio, is absorbing the interest of the army experimenters as a possible bomb-dropper.

At Roswell, N. M., financed by the Daniel Guggenheim foundation, Doctor Goddard has a unique desert laboratory with plenty of elbow room and sky room. He now has a gyro steering mechanism on his rockets, by which they may be accurately aimed. He has gained 30 per cent. in range over his best shots of two years ago, and is now forcing his rockets to a speed of 700 miles per hour.

His most valuable contribution to rocketeering, noted by Major Randolph, is his continuous flow of power, instead of the single initial explosion. Gasoline and oxygen, mixing and exploding as they issue from a tail nozzle, give steady propulsion.

Doctor Goddard, an amiable, unassuming, balding man, began his rocket experiments at Clark university in 1914. He is a physicist, absorbed in pure science, admitting that we might hit the moon with a rocket if we wanted to spend that much power, but so far he keeps down to earth on immediate and specific problems—and makes progress.

IT DOES begin to look as though scientists will be the loudest of all when "Beulah Land" rings out at the next singfest. Once upon a time, religionists looked warily whenever a man of science opened his mouth, because so many of them were arguing against a hereafter. But Sir Richard Gregory, with his "It is just as permissible to assume that another world awaits habitation of an exalted type of humanity as it is to believe in the eternal existence of individuality," is only the latest of many to hit the sawdust trail.

Church and Test Tubes Are Teaming Up

Emeritus professor of astronomy, Queens college, London, is one of his present distinctions, and he is also a former editor of the magazine, Nature. The stars have been his chief guide for most of the years since he was born in 1864. How much their lessons helped him to his knighthood, 1919, and his baronetcy, 1931, is a question. But certainly, along with his acknowledged interest in heaven, they must take responsibility for his chief books, "The Vault of Heaven" and "Discovery, or the Spirit of Service of Science."

Canon Cure Not Crammed Down Throats

When Professor Cannon put out "biocracy" several years ago, as a cure for the ills of the "body politic," he made it clear that we could take it or leave it. Hence, while biocracy is still in the suspense file, Professor Cannon finds honor and advancement as the newly-elected president of the American Association for the Advancement of Science, which body is driving for some grand scale rationalization of science and society. That's the main idea of biocracy—a society which is not at war with the life force.

He is one of the most distinguished physiologists in America, given to novel research. He is the discoverer of a method by which we may hear our brains ticking.

Weekly News Analysis Kennedy-Bullitt War Forecast Justified by World Situation

By Joseph W. La Bine

EDITOR'S NOTE—When opinions are expressed in these columns, they are those of the news analyst, and not necessarily of the newspaper.

International

When U. S. foreign envoys make their rare appearances in congress, it is usually to advise house and senate committees on foreign affairs. But two days before President Roosevelt gave congress his unprecedented defense proposals (see below), two top-ranking U. S. ambassadors walked into secret session not with the foreign affairs committees, but with a committee on military affairs. The ambassadors: Joseph P. Kennedy, home from London, and William C. Bullitt, home from Paris.



MESSRS. KENNEDY, BULLITT
It looked like cold-blooded truth.

Though committee room walls supposedly have no ears, it was learned that Messrs. Kennedy and Bullitt thoroughly frightened their congressional audience with the following opinion on European affairs:

Great Britain has favored "appeasement" of Italy and Germany because neither she nor France have adequate arms. So intense is British appeasement sentiment that London would permit Germany to build an airbase in Canada rather than revert to war. But since Czechoslovakia's "sellout" at Munich last September proved that one appeasement leads to another, France has determined to stop this policy. Therefore France will not concede to Italian territorial demands; knowing that in war Great Britain must come to her aid and that Russia, in turn, must aid the democracies.

Crux of the Kennedy-Bullitt opinion: That further appeasement, as advocated by Prime Minister Chamberlain, will only delay the eventual showdown and make war even more critical when it comes, which will probably be within the next few months. The U. S. will not be drawn into this conflict immediately. If this was propaganda for President Roosevelt's long-range national defense program, committee members swallowed it hook, line and sinker. And well they might, because the forecast appeared to be cold-blooded truth when measured in the light of that day's news from abroad. It all looked like war:

THE BIG FOUR

As Prime Minister Chamberlain left London's Victoria station for his appearance with Italy's Premier Mussolini, unemployed demonstrators booed him and shouted: "Appease the unemployed, not Mussolini!" Between London and Dover, where he crossed the channel, Mr. Chamberlain might have reflected on the advisability of such a course. Hitler was clamoring for submarine parity with Britain; Italy was fighting the Spanish civil war and yelling for concessions from France; both Germany and Italy were propagandizing about British "atrocities" in Palestine.

En route to Rome, the Chamberlain entourage stopped in Paris to (1) show Germany and Italy that France and Britain stand together, and (2) assure France that Mussolini could not induce Chamberlain to bring pressure for French concessions to Italy. After two hours of tea drinking, a spokesman announced Chamberlain would tell Mussolini that, "I have agreed to consider your couple kind 'secondary' questions." (1) the status of 100,000 Italian "Anissia" in the Djibouti-Addis Ababa railroad; (3) admittance of the French-controlled Suez canal. As for himself, Chamberlain expected to tell Mussolini he refused to mediate between France and Italy, or grant belligerent rights to Spain's General Franco so long as Italian troops are fighting the war.

But Chamberlain also knew he must speak softly, for only a week before the Anglo-French alliance had suffered a severe blow. At Berchtesgaden, Polish Foreign Minister Joseph Beck had deserted his French alliance to find greater security with Germany. Moreover, this meant that Poland would be ready to block any Russian effort to aid France and Britain. Temporarily free from danger in the east, the Rome-Berlin axis was ready to apply pressure on democracies.

The best prediction: That Cham-

berlain-Mussolini conversations will lead to another "Munich" peace conference, but certainly not to general European peace.

HUNGARY

Last November's Italian-German commission settled a boundary for Czechoslovakia and Hungary, but neither nation liked it. Since January 8 a series of border incidents has kept both nations aflame, each holding the other responsible. Czechoslovakia has offered terms for truce, but Budapest refuses until Prague pays for damages, acknowledges responsibility for attacks and punishes individuals responsible. The outcome of this squabble is unpredictable, but Germany may well step in to help the Czechs since the Reich wants the border city of Munkacs to be retained in Czechoslovakia's Carpatho-Ukraine. The town is important in Berlin's program of fortifying Carpatho-Ukraine in preparation for a German drive into Russian Ukraine. Meanwhile there is war on the Czech-Hungarian frontier.

JAPAN

"Britain and the United States are believed to be aware that should they resort to serious economic pressure against Japan, Japan would have sufficient determination and preparation to resort to retaliatory measures against their mainlands and dependencies."

This war talk came from Japan's Foreign Minister Hachiro Arita in answer to measures Great Britain and the U. S. had already taken to combat growing Japanese domination over the Orient. Because Tokyo has closed China's "open door" in violation of the nine-power treaty, both London and Washington have given China financial support. Mean-



JAPAN'S HACHIRO ARITA
He threatened a U. S. invasion.

while the U. S. has completely stopped the sale of war materials to Japan.

Minister Arita's statement, appearing in Tokyo's Fascist newspaper, Nichi Nichi, is the most warlike gesture yet made against the U. S. What equalized the threat, however, was a similar gesture made against Russia by Lieut. Gen. Rensuke Isogai, Japanese chief of staff in Manchuria. Said he: "We do not want war... But the Soviet authorities have shown no sign of cooperation. Instead they are strengthening their military works and reinforcing their armies in Russia and the Far East."

AT HOME

Checking the above news with Bullitt-Kennedy statements, congress was in fine shape to discuss U. S. defense measures. Tennessee's Rep. Andrew J. May of the house military affairs committee popped up to urge military training for 300,000 CCC boys. He also asked four-lane superhighways down Atlantic and Pacific coasts and across the gulf states.

Next day the President sent congress his defense message, well pared down from the multi-billion figures originally bandied about Washington. The total extra, emergency appropriation request: \$52,000,000, half of which should be spent before the next fiscal year is over. Presidential arguments, few of which were needed, pointed out that the U. S. is relatively no better prepared today than in 1917, when it took a year from the war declaration date for American troops to reach a major engagement.

Items in the proposed outlay: \$300,000,000 to increase army air corps up to 3,000 fighting planes; \$110,000,000 for "critical" items of war equipment; \$32,000,000,000 for industrial mobilization; \$8,000,000 for improved seacoast defenses; \$44,000,000 for stronger Atlantic and Pacific naval bases; \$21,000,000 for more naval planes; \$10,000,000 for civilian pilot training; \$27,000,000 for adequate Panama canal defenses.

Politicians

Because Massachusetts state-house custom decrees the governor shall have private, nonstop elevator rides, the operator whizzed new Gov. Leverett Saltonstall past a group of employees on their way to lunch. Said the governor: "Pick them up in the future. I like to ride with people."

Agriculture

Under Secretary Henry A. Wallace, the U. S. agriculture department's "original objective" has been increased consumption through one method or another. Last summer came announcement of a new method, a "two price" plan for boosting domestic consumption of farm products. Under this arrangement the U. S. would subsidize manufacturers, whose products would be sold at a below-normal price to low income families.

First objections came from manufacturers and retailers, many of whom thought the plan would curtail free enterprise. Then congressmen turned a cold shoulder, suggesting difficulties in getting the special purchase privilege in the hands of people deserving them. As congress got underway it became certain that Mr. Wallace had dropped the plan entirely, though still clinging to the "original objective."

Announcement was made that conferences are being held with cotton manufacturers to encourage the lowest possible prices for mattresses to be sold to low income families. Grapefruit will be similarly "merchandised." Said Mr. Wallace: "We want increased consumption... We will use any method to obtain it. We hope we can get the trade (processors and distributors) to do specific things to shave costs to the limit."

Via London, U. S. farmers have learned that the agriculture department proposes to reduce American wheat land from 81,000,000 acres to 55,000,000 acres, resulting in total wheat plantings of 65,000,000 acres even if some growers do not cooperate. This news came from the international wheat advisory committee's conference, where 21 nations had sent envoys to study schemes for export and import limitations. As the sessions got underway, a discouraging note appeared in the International Institute of Agriculture's report. Wheat available for export in the year ending next July 31, the report said, was 1,140,000,000 bushels, against a world import demand of 540,000 bushels.

People

At San Pedro's Terminal Island correctional prison, where he was transferred from Alcatraz, Al Capone was said by a guard to be "screwy as a bedbug."

In Vienna, Jewish, persecuted Dr. Salomon Frankfurter, 80, rejoiced that the U. S. had elevated his nephew, Harvard's Felix Frankfurter, to the Supreme court.

Races

Less evil than that of any other high Nazi is the reputation of Dr. Hjalmar Schacht, president of Germany's Reichsbank. In appearance more a business man than a politician, Dr. Schacht is the Reich's No. 1 contact with foreign commercial interests. When it came time to peddle Germany's 600,000 Jews abroad, Chancellor Hitler turned naturally to Dr. Schacht, knowing he was the only high Nazi whose utterances on the Jewish problem would get a hearing abroad.

A cold business man as well as a diplomat, Dr. Schacht could be depended on to evolve a Jewish plan which would work to the Reich's financial benefit. Early in January, at London, he announced the plan: Part One. Within the next three years, 400,000 of the Reich's 600,000 Jews would be shipped abroad, the remaining 200,000 to be retained as common laborers. The 400,000 emigrants would leave by installments, heads of families going first. For aged and infirm, Germany would guarantee satisfactory provision.

Part Two. World Jewry would raise a \$2,500,000,000 loan, "secured" by Jewish property in Ger-



FINANCIER SCHACHT
He mixed diplomacy and business.

many, funds to be used for sending poor German Jews abroad. The loan would be serviced by increased German exports, to be paid for in free foreign exchange. World Jewry (which Nazi Germany regards as all-powerful in democracies) would decree greater use of German export items.

Still master of the situation, the Reich can apparently force Jew respecting nations to choose between accepting the plan or tolerate further persecution. For Germany, the Schacht idea provides for disposition of 400,000 "undesirable" citizens whose property will be confiscated. Most important, it offers a way to break the world boycott on German goods. But where Jewry can raise \$2,500,000,000 another problem.

Bruckart's Washington Digest

President Outlines His Policies In Annual Message to Congress

Gives No Assurance of Prospect of Balanced Budget; Necessity for Armed Preparedness Stressed; Continued Spending Makes Some Democrats See Red.

By WILLIAM BRUCKART
WNU Service, National Press Bldg., Washington, D. C.

WASHINGTON.—It is always expected that the annual message to congress from the President of the United States will outline his policies. The message is presumed to reflect, in a broad general formula, what the Chief Executive regards as the major problems and what should be done about them. Moreover, the annual message on the state of the Union is a document that usually embraces some political considerations and, frequently, therefore, constitutes the basis for a test of its author's leadership either from what is proposed or because of things which were omitted.

President Roosevelt's recent message meets each of the phases just described. He outlined the general policies: 1. the necessity for armed preparedness in protection of our religion, our liberty and our form of government—democracy; 2. he disclosed that he has no intention of retreating from his New Deal social policies and that to buttress them and accomplish national protection against dictatorship, he proposes to keep on with his policies of spending. He likewise omitted to give one bit of assurance that there is any prospect of a balanced budget or any means by which the business of the country, small as well as large, can look forward to less governmental messing.

Thus, there seems little reason to doubt that what Mr. Roosevelt proposed, as well as what he omitted saying, places his current annual message in a position to provide a test of his leadership. There are those among the legislators who do not want larger armed forces; there are those who think an armed America will invite trouble; there are those wanting business recovery here much more than wholesale reform of our national business practices and social relations, and there are those who think there will be no reduction of unemployment until the government itself quits its wild orgy of spending and borrowing—they want a balanced budget.

Message Most Temperate Roosevelt Has Delivered

Any President's message is greeted with hurrahs by his party supporters and hisses from the minority. This one was no exception. These shouts of praise and denunciation, respectively, do not always go to the merits. Frequently, they are more than half political. And if I were asked to evaluate those that I have heard in the last 10 days, I should say that each side was about 50 per cent right.

In the first place, Mr. Roosevelt's message this time was the most temperate he has ever delivered, or so it impressed me. There was an evidence of greater sincerity in it than has characterized most of his messages to congress. He spoke out boldly against dictatorships and supported our form of government with an emphasis that belongs with the office of President of the United States.

In the matter of armament, he told why he believes it is needed. He may have gone too far; he may be inviting another battle on a subject akin to the long-time League of Nations controversy by proposing protection "of democracies." Yet, fundamentally, I think it must be agreed that we, in the Western world, must be able to snarl as well as to smile.

In the matter of social reforms, there can and will be violent differences of opinion. It appears that Mr. Roosevelt had not listened very closely to the election returns of November 8 because, instead of a "mandate" which he believed he received in 1936, the last election was a distinct brake on the machinery of social reform.

In the matter of continued spending, Mr. Roosevelt's message must be regarded as having its greatest weakness. There was less justification in his words for the conclusions he reached than in any other phase of the document. Even a substantial number of his own partisans could not swallow his assertions that the spending of some 20 billions of borrowed money was an "investment."

People Wondering When Dividends Can Be Expected

It is pretty difficult for one to accept these piling deficits and increasing totals of the national debt as being anything except an extremely dangerous condition. When Mr. Roosevelt's argument about the "investment" is followed by a budget message that fixes next year's deficit in excess of \$3,300,000,000 and a probable national debt of \$44,500,000,000 in 1940—well, a good many people are wondering when dividends can be expected. Three years ago, Mr. Roosevelt defended the growth of the national debt, saying there was no need to fear it. He said that it could go to \$5,000,000,

000 before it became a real burden upon the nation. It is only six billions short of that total now, and many members are getting fidgety about it, especially, as I mentioned earlier, since no mention was made of a balanced budget.

This "question of debt, therefore, can be expected to provide some divergence of opinion among the legislators, and there will be other bases upon which disagreement with the Chief Executive will rest. I am wondering, for example, whether Senator Borah of Idaho and Senator Johnson of California will smell something of a League of Nations aroma about the program of defending any and all democracies. Friendly interpreters of the President's message believe his program contemplates only a strengthened support of the Monroe doctrine, but the other side's views envision national policy going beyond that point. It may not happen, but what if the Borah-Johnson school of thought decides to breathe fire about "new alliances" under the expanded defense of democracies?

Continued Spending Makes Some Democrats See Red

There are prospects of opposition to his arms program confronting the President, therefore, among the Borah-Johnson school of thought, as well as among those representatives and senators from inland areas where there never has been much fear from attacks by other nations. There will be ridicule of his arms program, too, on the basis of his indication that it will provide work. That ridicule will be justified. Work can not start on ships for a year and a half or two years after they are authorized, and supplies for the army, even an expanded army, will not call so many men back to factories.

Proposals for continued spending, as outlined by the President, made a number of strong Democrats see red again. Men of the type of Senator Byrd of Virginia and Bailey of North Carolina, and others in the senate and house. They can not be reconciled to such a program and they will have the Republican mi-

nority backing them up wherever and whenever they attack continued spending of government funds.

The proposal to continue spending, of course, is linked like a fangle of yarn with the whole question of relief administration, and there is no telling what may come of that row. Senator King, Utah Democrat and anti-New Dealer, already has a bill in the hopper to eliminate the entire federal relief setup. He would turn it back to the states, providing only for grants of federal money when the states can't meet their obligations.

On top and alongside of the Democrats who, for one reason or another, will differ with Mr. Roosevelt's program will be found almost a solid Republican phalanx. There are 169 of them in the house, now, and 26 in the senate. This is far from enough to control, but when that number is coupled with any defections from the Democratic ranks, the answer spells out into the words "trouble for Mr. Roosevelt."

Use of Subject of Religion Causes Some Comment

From the standpoint of political considerations, there were numerous published comments, after the message was delivered, in which members of the house and senate openly chided Mr. Roosevelt for attempting to capitalize politically upon sentiment among the church people. I relate that because it illustrates how no political leader can be quite sure when he makes a statement whether it will be received favorably or not. It is so easy, and every politician knows it, to make a perfectly sincere statement, only to learn two days later that it was being held up to ridicule as bunk or being torn to pieces as being unsound, fundamentally.

Those who have been razzing Mr. Roosevelt's use of the subject of religion recognize, of course, that destruction of free religion has been one of the keystones of dictatorship. They recognize further that the actions of Hitler and Stalin and Mussolini in this regard have been responsible, as much as any other one thing, in creating bitter resentment in the United States. Obviously, then, they look upon the Roosevelt appeal in this regard as being good politics, but they are unwilling to let him get away with it.

In summary, then, it seems proper to catalogue Mr. Roosevelt's 1939 message to congress as one of his best state papers, but it must be added that it stands to create greater difficulties for him than any other annual message he has delivered. Whether one agrees with all, or only a part, or none of its proposals, it is a great improvement over the intemperate character of some of his earlier efforts.

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Glasses Need Not Detract From Beauty

By PATRICIA LINDSAY

SOME beauty authorities stress eye make-up if you must wear eyeglasses, but I stress hair styling and lip rouge.

In the first place, if your eyes are so weak that constant use of glasses is necessary, the less you tamper with them the better. The simplest care of daily bathing with a reliable lotion, and healing drops prescribed by your oculist, should be the extent of your fussing. Plenty of rest and eye exercise, of course, but no mascara nor eye shadow nor pencilling.

Touch up your brows, yes, and keep them trim. But do not pluck them to a thin line. Many physicians offer the opinion that too frequent plucking of the eyebrows weakens the eyes. So you see?

Concentrate on Hair and Lips

Put on your glasses and sit before your mirror. Comb your hair softly around your face. Change your regular part. Experiment.

In most cases, hair brought down softly over the ears, fluffed a bit to fall out on the cheek, just below the ear shaft of the glasses, is the most flattering.

But if you are the sleek type, and comb your hair back from your face, then you must accent your lips to detract from the frames. Full lips of rich color, not too deep, does a lot for you.

Sleek or feminine in hair style, the manner in which you rouge your lips is most important. Try two lip sticks. The lighter color for the upper lip, the deeper tone for the lower lip. Liquid lip rouge painted on with a fine brush and a steady hand, is the most lasting. It takes a little practice to apply it well, but it is worth the effort in the end.

Keep your hair glossy, with daily care, and nicely set. Keep your skin clear and your teeth sparkling white; your brows trim and your lip coloring intact and I can vouch that your eyeglasses will be hardly noticed.

If you feel the desire for some eye make-up rely on vaseline or a reliable eye oil with which to lightly massage your lids and lashes. They glisten and give some depth to the eyes, and are also beneficial.

Health Essential To Charm

A rule she teaches is: "Watch your health. Sleep, exercise and drink water. Too many women in this country are below par. Nothing reveals your character to people more quickly than the expression you carry, your voice and your state of health."

"If you are physically below par you may have a nervous disorder which should be taken care of, but otherwise you should be able to keep well by eating proper food at regular hours, getting eight, nine or ten hours of sleep, and by exercising in the fresh air and sunlight."

"Don't always complain of being tired and of things making you nervous. If your health is good you are not nervous, merely cranky, and people soon discover it. If your health is poor do something about it."

Strong words, aren't they? And here are some more well worth digesting and particularly suited to the growing girl.

"Don't count on being only beautiful. You can overestimate the appeal of a beautiful face, a tiny waist or long lashes. Cultivate wit, humor, tact, genuineness. Pay attention to your posture, carriage and gesture. Develop gentleness of gesture, a pleasing manner. Be yielding in your dealing with others, never dictatorial, never too aggressive. And above all things be particular about your personal appearance. Dress neatly, appropriately, and with an eye to the decorative. Never, never be overdressed."

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HINT-OF-THE-DAY

Care of the Hair

Not all women can afford the luxury of having their hair done by a professional every week. But with a little practice, you can do a professional job yourself.

Cleanliness of the hair is the first requisite. This means a good shampoo at regular intervals. Then choose a hairdress that you can handle yourself. Stay away from anything elaborate or extreme. That requires a really professional touch.

If you want curls, make them few and substantial. The trick combs that curl and comb at the same time are a big help. For grooming, the maker of one of these combs has a quick drying lacquer that makes an excellent setting fluid. The bottle has an atomizer, permitting you to spray the lacquer where you want it.

This lacquer helps tremendously with the new high hair-do. Spray it on the stragglers at the back of your neck and comb them flat. Your hair will stay in place for a long time.

Pan-American Trade Proves Friendly Link Between Nations



United States-South American Trade Developed After Civil War

Prepared by National Geographic Society, Washington, D. C.—WNU Service.

"Foreign trade has long arms," said a rancher on the Argentine pampa. "I buy a Chicago windmill to pump water for my cattle, miles of barbed wire to fence my pastures, or a tractor from Detroit; I pay by selling North America a load of hides for tanneries, a cargo of flaxseed for paint factories—or I sell my hogs and cattle to a local packing plant that ships meat to London, and pay in cash."

Such is the essence of world trade.

Portuguese had founded the old town of Olinda, near what is now Recife (Pernambuco) in Brazil, about 100 years before Henry Hudson saw Manhattan island; by the time Massachusetts colony was being formed, they had already built many sugar factories thereabouts. Soon afterward, Dutch traders established Pernambuco, where centuries later the German transatlantic dirigible long tied up.

How gold-hunting Spaniards blazed trails from Panama to Argentina, conquered and sacked Indian settlements, and built their own cities and churches is an oft-told tale.

No less familiar is the record of English exploration, with the adventures of Sebastian Cabot, Sir Francis Drake, Hawkins, and others.

England Takes the Lead

Up to the time of our Civil war, probably no man anywhere imagined what a destiny lay ahead of this continent.

Of course these young nations needed credit, capital, immigration—besides advice—just as did our own land in its youth. As with us, too, it was from Europe these things first came, in return for South America's raw materials.

England, particularly, took the lead. Though she did not send emigrants by hundreds of thousands, as Italy later did, she gave credit, supplied capital and business brains, started ocean ship lines, laid cables, and built railways until by 1900 she dominated the finances and commerce of all South America.

Guano from Peru was coming around the Horn to Baltimore, for use on our Atlantic coast farms, when the Mexicans still owned California. In 1809 Brazil sent us her first coffee, a cargo of 1,522 bags, landed at Salem, Mass., from the ship Marquis de Someruelas. From that first small shipment, trade has grown till now it takes 7,000,000 or 8,000,000 bags of Brazilian coffee to meet our needs.

Foreigners Take Roles.

Like Cecil Rhodes in Africa, certain foreign pioneers played conspicuous roles in South America's early development.

Some were English, some Irish, some from the United States. There was William Wheelwright, a Yankee who founded the historic Pacific Steam Navigation company, built railways, and had monuments raised in his honor. And Henry Meiggs, from California, who "flung the amazing Oroya Railway across the sky-piercing passes of the Peruvian Andes"; and the two Harmanes of Virginia, John and Archer, of "Guayaquil to Quito" fame.

In that miraculous rail-laying task, they say fever took one human life for every tie laid through 50 miles of jungle. Both brothers were dead before this job was done—one killed by a landslide; but not before the hardest work was finished and the rails well on their way to lofty, isolated Quito.

Fresno from County Cork, 200 young Irishmen landed in Peru one day in 1850. Among them was William R. Grace. Malaria killed most of the band; other survivors went on to Australia, but Grace stuck.

He started business with a store ship serving Peru's Chincha Islands guano fleet and lived to see a passenger fleet of his own swarm over two seas, a fleet that was later to send one of the first ships through the Panama canal and the first un-

The United States imports seven or eight million bags of Brazilian coffee each year. Here thousands of pounds are being burned in order to stabilize the price. The U. S. received its first shipment of coffee in 1809.

der the new Golden Gate bridge at San Francisco.

Panama Canal Opened.

When Grace died, long eventful years after his guano adventure, he had been twice mayor of New York city and had built up an organization which for far-flung diversity of operations was, and is without parallel under the American flag.

Opening of the Panama canal speeded up sale and travel between the Americas and saw the Grace operations broaden almost to resemble such historic firms as the East India or Hudson's Bay companies.

Besides its sea and air ships, its two-way barter with South America is a perfect example of how commerce flows. Southbound, its boats may carry food, steel, farm implements, or other machines needed there, and bring back to us anything from tin and nitrate to balsa wood and coffee.

Rubber's Uses Multiplied.

Most of the world's rubber once came from the Amazon valley. After



A typical Gaucho soldier in the south of Brazil. Gauchos, herdsmen of the pampas, are noted for their skill in horsemanship and guerrilla warfare.

the discovery of vulcanization, rubber's uses multiplied and demand for it raised prices to \$3 a pound. Brazilians made fabulous fortunes almost overnight.

Then this rubber goose that laid the eggs of gold was slain. Rubber seeds, smuggled out, were used to start new plantations in Malaysia; now they supply most of the world's needs, and Brazil's output has dwindled to a few thousand tons.

However, following studies by the American Rubber commission, a Brazilian subsidiary of the Ford Motor company began operations in 1927 in the Amazon valley, original home of the rubber tree.

Comprising some 2,500,000 acres, the rubber lands lie along the Tapajoz river, a big tributary of the Amazon. At Fordlandia, 110 miles from the Amazon, the first trees were planted in 1929, and this year the first tappings of latex were made.

At Belterra, about 30 miles above the Tapajoz's mouth, another plantation is being started. This one is laid out in squares, and 25-foot roads run straight through at mile-and-a-half intervals.

Up to July 31, 1937, on both rubber farms more than 12,000 acres have been cleared and planted to 2,200,000 seedlings.

In a nursery about five million more young trees are being grown. The company has built its own town, with water works, sewers, hospital, stores, homes for the United States staff and native workers, a sawmill, dry kilns, electric plant, miles of roads, docks, warehouses, etc. It is also experimenting with a view to growing and marketing other local products, such as fibers, and vegetable oils.

GIDLE

WHAT to EAT and WHY

C. Houston Goudiss Reports Some Current Knowledge of Vitamin G, a Substance Essential to Growth and Normal Nutrition

By C. HOUSTON GOUDISS

A NUMBER of the vitamins have been discussed in these columns from time to time. The latest findings of nutritional science have been related, together with suggestions made by outstanding authorities concerning the amounts of different vitamins required to help maintain top health.

So far vitamin G has not been discussed specifically. Yet a knowledge of some of the functions and sources of this vitamin should be possessed by every homemaker. For eminent authorities are of the opinion that it has a far-reaching influence upon health.

advantage to make sure that we do not lack for adequate amounts of vitamin G.

Sources of Vitamin G

Because vitamin G is closely associated with vitamin B, some homemakers occasionally confuse the two. This is not surprising, inasmuch as it was some years following the initial recognition of vitamin B that scientists established beyond a doubt that there was more than one growth-promoting vitamin. Subsequently, they learned that while the substance, later named vitamin G, was frequently found in close association with vitamin B, such was not always the case. For example, vitamin G is known to occur without vitamin B in egg white.

Milk, Meat, Eggs, Greens

The richest sources of vitamin G are the concentrates of yeast, yeast extract and wheat germ. Almost equally well supplied with this vitamin are liver and kidney. Muscle cuts of meat contain vitamin G, but in lesser amounts than liver and kidney.

The vitamin is also found in young green plants, and it is interesting to note that the vitamin is formed during the growth of the plant and decreases with maturity. The amount of the vitamin has been found to vary with different parts of the same plant. In

Possible Effects on Longevity

The avowed objectives of modern nutritional scientists are to help humanity to enjoy happier, healthier and longer lives. If any one vitamin could be said to have more influence than any other on longevity, the distinction most certainly would be accorded—so far as present knowledge is concerned—to vitamin G.



Extensive Laboratory Experiments

Laboratory experiments by investigators who are paramount in their field seem to indicate that vitamin G has a pronounced effect upon the maintenance of health and vigor at all ages. It has been demonstrated with experimental animals that a diet containing more vitamin G than is required for normal growth resulted in greater vigor, a postponement of the onset of senility and a comparatively short period of the mental and physical infirmities we usually associate with old age.

Effect on Digestion and Nerves

Laboratory experiments have also indicated that when there is a shortage of vitamin G, digestion is usually impaired. In this respect, a shortage of vitamin G has a slightly different effect than a deficiency of vitamin B. A definite lack of vitamin B causes an abrupt and complete loss of appetite. Withholding vitamin G appears to affect the desire for food, so that experimental animals consume only about two-thirds as much as they would normally take.

A form of nervous depression may occur when the diet is low in vitamin G for any protracted length of time. Other unfortunate consequences may be a decline in the health of the skin. Studies with animals indicated that when the vitamin was withheld, not only did a loss of weight occur, but there were other signs of nutritional failure. These included an inflammation of the mouth, a loss of hair, a thickening and in some cases, a cracking and scaling, of the skin.

Vitamin G and Healthy Eyes

Studies with a variety of experimental animals resulted in the startling disclosure that on diets lacking vitamin G the health of the eyes was distinctly affected.

Not only was there a loss of hair around the eyes, but the eyeball developed a whitish appearance which was determined to be cataract.

At present, scientists are not prepared to say whether these laboratory findings may be confirmed clinically. But certainly when we know that in many ways, the food requirements of experimental animals are comparable to those in man, it would be distinctly to our

broccoli, the flower buds are said to contain only half as much as the leaves, while the stems contain even less. Among the greens, turnip tops and beet tops have been found to be unusually rich. Investigations indicate that weight for weight, they are twice as rich as eggs, though eggs are considered a good source.

Homemakers will be glad to learn that heating does not appear to destroy vitamin G. Canned foods are therefore as good a source as though they had not been processed.

Milk must not be overlooked. For all practical purposes, and chiefly because of the amounts in which it is consumed, it is probably our most important source of the G vitamin.

One thing is certain. Homemakers should strive—not for diets that are merely adequate in vitamin G . . . but for a surplus to help build high resistance. One authority has advised a ration that contains four times the amount considered absolutely necessary.

The surplus should help to provide a headstart toward the goal of buoyant health.

Questions Answered

Mrs. G. M. L.—The term, water balance, about which you inquired is used to describe the situation in which the available water from food, beverages, and that manufactured in the body equals that of the water excreted or lost from the body. It is to help keep the body in water-balance that the daily diet must contain adequate amounts of fluids.

E. G. M. Jr.—Yes, it is true that approximately one-third of the protein required during infancy is stored by the child's body to take care of growth and development. As children grow older, the amount of protein stored for growth gradually decreases until they become adults.

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Lovely and Simple Designs



It's so simple, and so lovely. The tiny waist, the square neckline, the puff sleeves and rippling skirt, all have the romantic charm of an old-fashioned portrait. Make this of flat crepe, silk print or thin wool and trim it with lace or embroidery.

Three Pretty Aprons.

This set will come in mighty handy when company drops in unexpectedly for meals, or when you serve refreshments to your club. Make several sets for gifts, too—bridge prizes, tokens for brides to be, and so on. All three of them fit exceptionally well, so that they protect your frocks without adding a bit of bulk. Each requires so little material that you can make them from remnants left over from house frocks and daytime cottons.

The Patterns.

No. 1659 is designed for sizes 12, 14, 16, 18 and 20. Size 14 requires 4½ yards of 38-inch material; 2½ yards of embroidery or lace banding.

No. 1595 is designed for sizes 34, 36, 38, 40, 42, 44, 46 and 48. Size 36 requires: for No. 1, 1½ yards of 35-inch material with 6 yards of braid; for No. 2, 1½ yards of 35-inch material with 5½ yards of braid; for No. 3, 1½ yards of 35-inch material, with 11 yards of braid.

Send your order to The Sewing Circle Pattern Dept., Room 1020, 211 W. Wacker Dr., Chicago, Ill. Price of patterns, 15 cents (in coins) each.

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AROUND the HOUSE Items of Interest to the Housewife

Olive Oil Substitute.—Melted butter is a good substitute for olive oil in salad dressing.

Heat the Coconut.—Before breaking a coconut, heat it in a moderate oven. Crack it and the shell will come off easily.

Baking Potatoes.—Potatoes will bake more quickly if, after peeling, they are wiped dry and smeared over with dripping before being put in the oven.

When Papering.—It is well when papering a room to remember that large patterns and dark colors will make it appear smaller, while a plain or striped paper, if a light hue, will give an impression of increased size.

Fringed Celery.—Celery looks much more attractive on the table when fringed. To fringe, cut celery into two inch lengths; fringe each stalk within a quarter of an inch from the center. Put into ice water to which a slice of lemon has been added and let stand until ends are curled.

When to Add Salt.—Salt should never be added to stews, soups and boiled meats until after they're cooked. If put in at first it toughens the fiber of the meat and takes out the juices.

Larger Windows.—A small window may be made to look larger by setting the curtain rods beyond the casing on each side and using the draperies of a material heavy enough so that the casing will not be seen through the material.

BETTER CROPS

Larger yields . . . richer feed . . . more fertile soil with NOD-O-GEN Inoculator. Easily applied to clovers, alfalfa, other legume seeds. Spend pennies, reap dollars. Ask your Seed Dealer or The Albert Dickinson Company, Chicago, Illinois.

NOD-O-GEN

Just Rebellion

Men seldom, or rather never for a length of time and deliberately, rebel against anything that does not deserve rebelling against.—Carlyle.

SENSE



It's good sense to relieve a cough due to a cold with Smith Brothers Cough Drops.

Smith Bros. Cough Drops are the only drops containing VITAMIN A

This is the vitamin that raises the resistance of the mucous membranes of the nose and throat to cold infections.



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SOUTH ARM
(Edited by Harold Goebel)

Ina Gilkerson, school teacher at the Ranny school, is boarding at the home of the Goebels.

Santa Claus came a little late the other day and surprised Mrs. Ralph Kanner with a new electric refrigerator.

Gardelle Nice is taking care of the stock on the Charles P. Murphy farm vacated recently by Leon Clancy and family who moved to Lapeer county.

John Ter Avest Jr., Gordon Ranney, R. V. Liskum, and Harold Goebel are cutting wood on Sam Van Ree's farm.

Alfred Nelson speared a ten-pound pike through the ice on Six Mile Lake recently.

Hugh Graham is busy building a chimney on his new home which he recently bought and moved on to his farm.

Mrs. Walter Goebel attended the Ladies Aid meeting of the Christ Ev. Lutheran church (German Settlement) which was held at the home of Mrs. William Korthase.

The work of the 4-H club of the Ranney school is finally under way. Bobby Walker purchased the material for the boys last Saturday.

Ken Osterbon of Ellsworth is now boarding at the John Ter Avest home.

The meeting of the Walther League of Boyne City, Petoskey, and Wilson Twp. church was held Thursday, Jan. 19, at the Petoskey church. Any one interested in joining this organization of young people see Ted Leud, Betty Kamradt, or Wally, Harold, Grace or Ruth Goebel of East Jordan.

NORTH WILSON
(Edited by Mrs. August Knop)

Claude Pearsall was a business caller of August Knop, Monday.

Mrs. Claude Pearsall slipped on the ice last week and broke her wrist.

Mrs. Chas. Stanek visited Mrs. Eugene Raymond last Thursday.

Mr. and Mrs. Melvin Bricker were callers of Mr. and Mrs. Eugene Raymond, Thursday.

Mrs. Albert Kerchner left for Detroit last week.

Eldon Peck is improving slowly and is getting along as well as can be expected.

Mrs. August Knop visited Mrs. Chas. Reidel last Wednesday, also called on Mrs. Bert Lumley.

Jimmie and Eleanor Raymond spent Saturday, with their aunt and uncle, Mr. and Mrs. August Knop.

August Knop and Ed, Weldy-buzzed wood last week.

Mrs. Ernest Senn visited Mrs. Victor Peck one day last week.

Mr. and Mrs. Ernest Raymond visited Mr. and Mrs. August Knop Saturday evening.

The Wilson Township Extension Club meets with Mrs. Bricker in Boyne City, Tuesday, the 24th of January.

Mrs. Curtis Brace has been very sick with bronchial asthma, but is some better now.

Miss Ada Metcalf is confined to her bed with tonsillitis.

Peoples' Wants

Notices of Lost, Wanted, For Sale, For Rent, etc., in this Column is 25 cents for one insertion for 25 words or less. Initials count as one word and compound words count as two words. Above this number of words a charge of one cent a word will be made for the first insertion and 1/2 cent for subsequent insertions, with a minimum charge of 15 cents. These rates are for cash only. Ten cents extra per insertion if charged.

WANTED

PLEASE— I have loaned, in the past, several pieces of sheet music and now that I want them, cannot remember to whom they were loaned. If you are one of those, will you kindly return same. Thanks a lot. PAUL LISK.

FOR SALE — MISCELLANEOUS

FOR SALE—White Pea Beans at \$1.75 per 100lbs. delivered. Phone 118F12. LAWRENCE JENSEN, five miles west of East Jordan on Ellsworth Rd. 8x9

FOR SALE—Dry Mill Wood, all Hardwood at \$2.25 per cord in 5-cord loads. Dry Soft Wood, 6 cords, \$2.00 delivered. Telephone 264-F31 Boyne City, Mich. M. C. BRICKER & SONS. 8-4

SIGNS FOR SALE—"No Trespassing," "No Hunting or Trespassing," "For Sale," "For Rent," "Measles." at THE HERALD office, phone 32. 106-3

Stella's Guest

By MARCIA DINSMORE
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WNU Service.

STELLA had not minded the first year of loneliness which followed her husband's death. Her preoccupation with sorrow was too complete to leave room for a conscious desire for companionship.

SHORT STORY

It was only when a second winter had spread a deep mantle of snow, isolating her little cottage from the nearest neighbor two miles away, that she began to feel lonely. In those days of floundering drifts it was often a month before some kind-hearted soul found time to plow a way to her door.

Of course, there was the radio. When even the telephone wires were down, the radio brought music from the city, speeches, prize fights and announcements. To these last she listened with particular interest for they contained so much of human appeal. But most of all she was touched by the search for a boy, a young man really, who was thought to have been injured. His anxious mother was sure that he was wandering about somewhere, unable to remember his name, perhaps.

"The poor young fellow!" Stella listened with absorbed interest. "What if it had been my Harry."

It was just at that moment that she looked up and saw from the window a black figure struggling toward her through the snow. He stumbled, came on again, stumbled again and fell. Stella rushed to the door. It was snowing fast and darkness had almost fallen. But there was no mistake; it was a man.

With quick, efficient movements, Stella turned off the radio, drew on a thick coat and a woolen cap and gloves, and plunged into the bitter cold of a January evening. The man, though nearly exhausted, was not unconscious, and she finally got him into the house and settled him in front of the kitchen stove while she hastily prepared broth. A young man, she saw, scarcely more than a boy.

"Don't try to talk yet," she said briskly, as she handed him the steaming liquid. "But just for convenience you might tell me your name."

The dish almost slipped from the boy's hands. He turned his brown gaze upon her and his lips opened, then shut again firmly. Finally, "William Sanford," he replied.

Stella puzzled a little over that hesitation as she made a bed and warmed blankets. "Most people would just say their own name automatically," she reasoned, "no matter how exhausted they were. Unless—" she suddenly remembered the radio, and was conscious of a growing excitement. Tall, brown hair, and brown eyes, slenderly built. It was he! It was the poor young fellow who had amnesia!

When she returned to the kitchen he had risen to go. "I'm all right now. Thanks awfully," he said awkwardly.

"Nonsense. You'll stay right here until you are stronger. You'd perish if you went out again."

His face was white. "Ed, better go, I think. But it's awfully good of you."

Stella looked at him steadily. "I know all about you, and I want you to stay. Do you realize that my telephone wires have been down for two weeks, and that my nearest approach to human companionship for a month has been the radio?"

The days flew past. At first Stella could not do anything about restoring Billy to his family because of the storm, and after that she did not want to.

He had been with her almost a month when she reluctantly spoke, urged by conscience. "Billy, you're not married, are you?"

He started, and averted his eyes. "No," he mumbled. "I was engaged once."

"I'm afraid I've been selfish," she faltered. "I've loved having you. But she will be wanting you now. She and your mother."

"Don't mention them," he cried. "Don't throw it up to me. Do you think I don't realize what a fool I've been?"

Stella gasped. "Wh-what do you mean?"

"When I realize how you've treated me, knowing that I was a condemned thief. After the second day I stopped waiting for the sheriff. I knew you weren't that kind. But I wouldn't have believed it before."

"Oh, she'll want to thank you, that mother you mentioned. And I'll give her a chance. I'll do my time and then I'll come back and begin again. I'm young."

He spoke with nervous pride but Stella could see that tears were near the surface. She swallowed by praying for inspiration. He not the lost boy but that other, criminal. Yet she had come to love him. He had filled the place in her starved heart which her own boy should have taken.

Stella stepped forward quietly and, reaching up, kissed his cheek.

"I'm glad you feel that way," she said gently. "When—when it's over I should like to meet your mother. And that girl, too. I feel, somehow, that I might be able to make her understand."



IDENTIFIED

A look of recognition came over the diner's face as a newcomer entered the restaurant.

"Pardon me, sir," he said, "but I think we met here a fortnight ago?"

The newcomer shook his head. "Sorry," he said, politely, "but I don't know you."

"Maybe not," replied the other. "I don't know you—but I recognized the umbrella."

"That's impossible, sir," came the retort. "A fortnight ago I had no umbrella."

"No, but I had!" was the reply.

Suggestive

Higgs—How did Rampton, the actor, come to change boarding houses?

Dobbins—His landlady got personal the other morning.

Higgs—How was that?

Dobbins—Well, she was particularly proud of her breakfasts, and she asked how the eggs struck him.

—Boston Transcript.

Snoopy

Radio Salesman—Madam, you pay a small down payment and then you pay no more for three months.

Mrs. Snapper—I'll bet that Snoopy Mrs. Quizz told you all about us.

Overpaid

Clerk—My salary is not what it should be.

Employer—But do you think you could live on it if it were?

THE FOLLOW-UP GAME



Hubby—Why do girls insist on following the extreme styles?

Wife—To make simps follow 'em.

Punny Stuff

"Darling," breathed the young Eskimo, "I've pushed my dog team a thousand miles through ice and snow, just to tell you I love you!"

"Gee," exclaimed the Eskimo maiden, "what a lot of mush!"

Quite a Difference

Smith—There are two sides to every question.

Brown—Yes, and there are two sides to a sheet of fly paper, but it makes a big difference to the fly which side he chooses.

Outrage

Judge—You say the officer arrested you while you were quietly attending to your own business, making no noise or disturbance of any kind. What is your business?

Prisoner—I am a burglar.—Philadelphia Bulletin.

Aunt Septim's Dept.

Dear Aunt—What's the best thing to take on a long airplane trip?—Iwanna Soar.

Dear Iwanna—Well, Iwanna, Aunt would suggest an airplane.

Bit by Bit

Unseen by the referee, the all-in wrestler bit his opponent severely. "You're biting," hissed the sufferer.

"Well," gasped his adversary, "do you expect me to swallow you in a lump?"—Providence Journal.

His Penalty

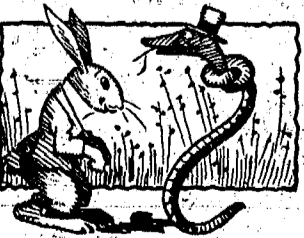
Old Gent—What are you crying for, my little man?

Wullie—My b-big b-brother d-dropped a bbig b-box on his toe.

Old Gent—That is surely nothing to cry about. I should have thought that you would have laughed.

Wullie—I did!

HOME REMEDY



Rabbit—What's the idea?

Snake—I have a bad cold and I don't want it to go down to my lungs.

Wondering

Husband—Have you ever wondered what you would do if you had Rockefeller's income?

Wife—No, but I often wondered what he would have done if he'd had mine.

Call For Spring Republican Convention Charlevoix County

We, the undersigned, Chairman and Secretary of the Charlevoix County Republican Committee, hereby make call for the Spring Republican Convention for Charlevoix County for Wednesday February 8th. A. D. 1939 at 8 o'clock P. M. and hereby designate the High School Auditorium at East Jordan, Michigan as the place of convention.

The purpose of such Convention is to elect Delegates to the State Convention to be held at Flint, Michigan on Thursday February 23rd. A. D. 1939 and for the Nomination of Candidate as County School Commissioner in accordance with the provision of Section 385 of the 1938 Election Laws and for such other business as may come before such Convention.

CLARENCE B. MEGGISON
Chairman
AGNES LORCH
Secretary

3-3

SOUTH WILSON

(Edited by Mrs. Luther Brintnall)

Mr. and Mrs. Albert St. John and son Howard formerly of this vicinity, and for the past year have resided at Cedar Springs, returned and are now living on their farm near Afton School.

Mr. and Mrs. Luther Brintnall and family were Sunday dinner guests at the home of Ernest Schultz.

Mr. and Mrs. Harold Edwards of Grayling were callers at the home of Peter Zoulek's, Sunday.

Mr. and Mrs. Howard Darbee and family called on Mr. and Mrs. Chas. Stanek and family, Sunday.

Mike Hitchcock was a caller at Ransom's last week.

Mr. and Mrs. Albert Lenosky and family were Sunday callers at the home of Frank Lenosky.

Mr. and Mrs. Peter Zoulek and Mr. and Mrs. Fred Zoulek called on Mr. and Mrs. Wm. Zoulek and family Sunday afternoon.

Mr. and Mrs. Robert F. Barnett and family and Mr. and Mrs. Clem. Kenny and daughter were callers at the home of Mr. and Mrs. Frank Rebec's, Sunday.

Mr. and Mrs. Fred Zoulek were callers at Peter Zoulek's, Sunday.

Mr. and Mrs. Chester Shepard of Grand Rapids visited friends and relatives in this vicinity.

Alden Collins was a caller at Luther Brintnall's one day last week.

Mr. and Mrs. Frank Haney and family were Sunday callers at James Novak's.

Joseph Cihak has been cutting saw logs which he plans on taking to the Bricker sawmill.

Joseph Nemecek was a caller at George Jaquays one day last week.

George Jaquays were Peliston visitors a week ago Sunday.

Mrs. Clayton Pinney is under the doctor's care now.

Mr. and Mrs. George Stanek and children were Thursday evening visitors at the home of his brother, Mr. and Mrs. Peter Stanek.

Miss Ester Shepard visited Mr. and Mrs. Peter Stanek Sunday afternoon.

Love and Mystery in a Co-ed College! Read "Death and The Maiden" a New Thriller by Q. Patrick

Appearing in The American Weekly, the Magazine Distributed with the Sunday Chicago Herald and Examiner.



BUSINESS MAN... AGE 12

This youngster already knows the rudiments of business. He not only has learned how to raise poultry successfully but how to sell it at a profit. He uses the telephone to get authoritative advice from the county agent and to reach the merchants, poultry buyers and housewives to whom he sells his fowls.

Today, farmers young and old recognize the dollars-and-cents value of the telephone in marketing activities. They know, too, that it provides an invaluable means of summoning veterinarian, doctor, and help when fire or other emergencies threaten. And for all members of the farm family, a telephone is the means to greater participation in the social life of the neighborhood.

MICHIGAN BELL TELEPHONE CO.

Advertisement for A. ROSS HUFFMAN FUNERAL HOME, East Jordan, Mich., Phone 121. Includes text: "We Give the Most of the Best For the Least."

THE ADVENTURES OF OZZIE

His Bluff is Called



Local Happenings

A. G. Rogers was a Lansing business visitor recently.

Mr. and Mrs. Basil Cummins and son have moved to Ellsworth.

Mrs. Morgan Lewis and sons spent last week end in Grand Rapids.

Play Bingo at IOOF Hall Monday evening, Jan. 30. Good prizes. adv. 3-2.

Charles Looze was a Grand Haven visitor the latter part of last week.

Rev. James Leitch was speaker at the Presbyterian Church at Boyne City last Sunday.

Rev. J. C. Mathews was a business visitor in Grand Rapids and Kalamazoo first of the week.

Lutheran Ladies Aid will meet with Mrs. Blanche Thompson Thursday afternoon Jan. 26.

Mrs. Alice Sedgeman has returned home from a visit with relatives in Flint, Owosso and Detroit.

Mrs. Fannie Waggoner of Boyne City is spending the winter with her daughter, Mrs. S. E. Rogers and family.

Mr. and Mrs. Thomas Bussler accompanied their son Marlin to Kalamazoo and Three Rivers last week for a visit.

Mrs. Walter Sedwartz has returned to Chicago after a three weeks visit with her parents, Mr. and Mrs. Walter Langell.

Mrs. Joseph Cummins and son Basil visited their daughter and sister, Mrs. Roy Ruddock and family, in Flint last week.

Ray Callins, who has been a surgical patient in Petoskey hospital the past two weeks, returned home today (Thursday).

Lyle Smith returned to Senny, Mich., Monday, after spending the week end with his parents, Mr. and Mrs. Roscoe Smith.

Mr. and Mrs. Charles Heise and daughter Joan of Charlevoix were Sunday guests of Mrs. Heise's sister, Mrs. Laurence LaLonde and family.

Mrs. Ivan Castle is a surgical patient at Lockwood hospital, Petoskey, having undergone an operation for appendicitis, Wednesday.

Parmeli Hite, daughter of Mr. and Mrs. Leonard Hite, underwent an operation for appendicitis at the Charlevoix hospital last week.

Born to Mr. and Mrs. Clouston Burt of Flint a son, Frederick Marshall, Dec. 11. Mrs. Burt was formerly Miss Ann Griffin of this city.

Mr. and Mrs. Richard Muma and daughter, Monica Marie of Traverse City were Sunday guests of the former's parents, Mr. and Mrs. Gus Muma.

Miss Martha Wagbo of Fenton was an East Jordan visitor last week end. Her parents, Mr. and Mrs. Jacob Wagbo, accompanied her back, going on to Chicago.

The Birthday Club was entertained at a six o'clock dinner, Wednesday evening Jan. 18th. at the home of Mrs. Harry Simmons. Mrs. G. W. Kitsman and Mrs. Walter Davis assisted.

Charles P. Murphy, Sec'y of the Charlevoix Co. Agricultural Society, of East Jordan, and Pres. Jess Smith Charlevoix are attending a meeting of Fair officers in Michigan at Detroit this week.

The Townsend Club of East Jordan is putting on a pot luck supper Tues. Jan. 24th. At the IOOF hall. All members bring donation. Nomination of officers take place, for elections following week. No charge. Everybody welcome.

Boyne City will stage a Winter Queen Ball at the school gym Monday, Jan. 23rd, commencing at 9:00 p.m. The party is semi-formal and the queen will be elected and crowned from a group of about six girls. Last year's Michigan's Queen was Miss Delphine Stackus of Boyne City.

The January meeting of the W.C.T.U. will be held at the home of the Misses Carrie and Agnes Porter, Monday afternoon, Jan. 23, at 2:30. The subject will be International Peace. Devotions will be led by Mrs. Cora Sieler; Studies in government by Mrs. Jessie Malpass, Lillian Stevens; the Legislative fund by Mrs. Maggie Rogers; and a talk on Peace Rev. C. W. Sidebotham. There will also be special music. Everyone welcome, this means you.

EXTENSION CLUB MEETINGS

The East Jordan Extension Club No. 1 will hold their next meeting at the home of Mrs. Clara Hudson on Wednesday, Jan. 25th, with Potluck dinner at noon.

The East Jordan Home Extension Club No. 2 will meet at the home of Mrs. Marie Dolezel, Jan. 26, 8 p. m. Mrs. Otto Kaley and Mrs. Dolezel will be the hostesses.

The South Arm Extension Club will meet at the home of Mrs. Charles Murphy, at East Jordan, Thursday, Jan. 26. Pot luck dinner at noon.

County Clerk F. R. Bulow was an East Jordan business visitor Thursday forenoon.

Mr. and Mrs. John Porter and daughter Suzanne returned home Tuesday after a months vacation trip spent in California.

Mr. and Mrs. Clarence Healey and Mr. and Mrs. Gabriel Thomas attended a Socony oil meeting in Grand Rapids last Thursday and Friday.

Born to Mr. and Mrs. Gerrit Drenche at Charlevoix hospital, a son, Donald James, Jan. 14. A birthday gift for his brother, Bobbie J. who was two years old Jan. 14.

East Jordan enjoyed its first real winter temperature in the early hours of this Thursday morning when thermometers registered eight degrees below zero — both at the residence of E. H. Clark, U. S. Weather Bureau Co-operative Observer, and at the E. J. & S. R. R. Depot.

Mrs. Arthur Biehl of Mancelona is guest of her parents, Mr. and Mrs. Wm. Archer. Mrs. Biehl, whose marriage to Arthur Biehl was solemnized Christmas Eve, at the Mennonite Parsonage by Rev. L. E. Mitchell, was honor guest at a miscellaneous show given at the home of her parents Thursday (today) afternoon.

These cold days have made ideal conditions for East Jordan's ice skating rink. Wednesday evening, despite near-zero temperatures, between 100 and 150 persons were enjoying the sport. The rink this year is in charge of Gayle Saxon, who with his helpers, is making a fine job of it. Gayle is working under Norman Ance, Charlevoix, W.P.A. Recreational Advisor.

Winter Queen Contest

The selection of East Jordan's Winter Queen is again holding local interest as plans are being made for the selection of the fortunate young lady. Applicants must be 17 or over and unmarried and will represent East Jordan in the Petoskey contest for the Michigan Winter Queen. Final selection will be made on the Temple Theatre stage Monday, Jan. 23.

Church News

First M. E. Church

Rev. J. C. Matthews, Pastor
Morning Service — 11:15
Sunday School — 12:15 P.M.

Presbyterian Church

C. W. Sidebotham, Pastor
C. R. Harper, Foreign Pastor
"A Church for Folks."

10:30 a. m. — Morning Worship.
11:45 a. m. — Sunday School.
7:00 p. m. Young People's Meeting
8:00 p. m. Adult Bible Study.
Rev. Rolland Armstrong newly appointed will speak at both the 7 and 8 o'clock meetings.

St. Joseph Church

East Jordan
St. John's Church
Bohemian Settlement
Rev. Joseph J. Malinowski, Pastor

Sunday, January 22, 1939.
8:30 a. m. — Settlement.
10:00 a. m. — East Jordan.

Evangelical Lutheran Church

Rev. J. C. Johnson, Frankfurt Pastor

Sunday, January 22, 1939.
English services — 11 a. m., 8 p. m.
Sunday School — 12:15.

Seventh-day Adventist

S. W. Hyde — Pastor
Sabbath School — 10:30 a. m. Saturday.
Church Service — 11:30 a. m. Saturday.

Church of God

Rev. S. J. High — Pastor
10:00 a. m. Sunday School.
11:00 a. m. — Morning Worship.
8:00 p. m. — Evening Worship.
8:00 p. m. Wednesday — Prayer meeting at the church.

Jordan Tabernacle

Rev. and Mrs. J. Sheltorn, Pastors.
Sunday school — 11 a. m.
Worship — 12 noon.
Evangelistic service — 8 p. m.
Tuesday Young Peoples meeting — 8 p. m.
Thurs. Open Service — 8 p. m.
Everyone Welcome.

Mennonite Brethren in Christ Church

Garfield St. J. C. Calhoun, Pastor
10:00 a. m. — Sunday school.
11:00 a. m. — Preaching Service.
8 p. m. — Evangelistic Service.
Mid-week prayer meeting, 8 p. m.

PENINSULA

(Edited by Mrs. E. Hayden)

Mr. and Mrs. John McClam, Mr. and Mrs. Will Gaunt and Mr. and Mrs. Robert Myers attended the supper given by the Townsend Club in East Jordan Tuesday evening. They report a delightful and very interesting time.

Lake Charlevoix was frozen completely over the morning of Jan. 14. Mr. and Mrs. Ray Loomis and son Clare of Gravel Hill, north side, spent Friday evening with the Fred Wurn family in Star Dist.

Mr. and Mrs. T. J. Hitchcock of East Jordan called on the F. K. Hayden family at Pleasant View farm Sunday afternoon and were received out in the yard as the family is still under quarantine.

Mr. and Mrs. Robert Myers of Mountain Dist. were Sunday dinner guests of the David and Will Gaunt families in Three Bells Dist. Mrs. David Gaunt is not very well.

Henry Johnson of Three Bells Dist. spent Saturday night with Mr. and Mrs. Alfred Crowell at Dave Staley Hill, west side.

Earl Bricker in Mountain Dist. had their electricity turned on last week and Robert Myers will have their wiring done in a day or two.

The County Nurse was at the F. K. Hayden and Orval Bennett homes Monday and took cultures of the throats and noses of the family. Arline, Lloyd and Kay of the Hayden family still had positive diphtheria cultures as did Earl and Orvaline Bennett, thus keeping both families in quarantine for at least 12 days yet.

Evert "Bob" Jarman of Maple Lawn farm accompanied Ralph Price of Ironton to Ann Arbor Tuesday a. m. and returned Wednesday evening. The doctor found him doing wonderfully well and were very much surprised he could have improved so much. Mr. H. B. Russell of the same place, who is a heart victim, is also improving.

There were men working on the REA line on the ridge, Tuesday. Mrs. Zola Mathews and children and her nephew, Eddie Jones, of Jones Dist. east of Boyne City were Sunday dinner guests of her cousin, Mrs. Geo. Staley and family at Stoney Ridge farm.

There were twenty at the Star Sunday school January 15th, which was very good, considering the storm. Mrs. Orval Bennett and daughter Naomi went to a doctor in Boyne City, Saturday, and were given the diphtheria preventative treatment, the rest of the family has had the treatment before and were supposed to be immune, but two of them show positive cultures and have not been at all ill.

Mr. and Mrs. Mary Bader and her daughter and son-in-law, Mr. and Mrs. Bird Coff of Petoskey called on her brother, A. B. Nicoloy and family at Honey Slopes farm and her sister, Mrs. N. D. McDonald and family in Three Bells Dist., Sunday afternoon.

Geo. Jarman and his housekeeper, Mrs. Louisa Brace of Gravel Hill, south side, had for company last week, Mr. and Mrs. Fred Crowell of Dave Staley Hill, east side, Sunday evening; Mr. and Mrs. Ray Loomis and son Clare of Gravel Hill, north side, Tuesday evening; Mr. and Mrs. A. Reich of Lone Ash farm, Friday evening; and Claude Stanley of Mountain Dist. for Sunday dinner.

Our January thaw took most of our snow off and made fine skating on Lake Charlevoix and Newson's Lake, then the big snow fall Saturday night and Sunday came and spoiled it all.

Louis Kitson and John A. Reich are cutting logs for Geo. Hemmingway on the Claude Stanley place in Mountain Dist., which he purchased recently.

JOKE SCARES KIDS
Fremont — Several local youngsters were thoroughly frightened when a gas station attendant told them the foul-smelling substance they found in an old car was the body of a child. When State Police investigated, they couldn't find the corpse. Later it was learned that the station attendant had placed the body of a dead cat in the car, to discourage children from rummaging in old cars in a nearby used car lot.

Latter Day Saints Church
C. H. McKinnon, Pastor
10:00 a. m. — Church School. Program each Sunday except first Sunday of month.
8:00 p. m. — Evening Services.
8:00 p. m. Wednesday — Prayer Meeting.
All are welcome to attend any of these services.

Christ Evangelical Lutheran
(German Settlement)
V. Felton — Pastor
2:00 p. m. — Sunday School and Bible Study.
2:30 p. m. — English Worship.
Walter League meets every 1st and 3rd Thursday of the month.
Ladies Aid meets every 2nd Thursday of the month.

Gas Gas All Time
Mrs. Jas. Miller says: "Gas on my stomach was so bad I couldn't eat or sleep. Gas even pressed on my heart. Adlerika brought me quick relief. Now I eat as I wish, sleep as never felt better."

ADLERIKA
GIDLEY & MAC, DRUGGISTS



On the Funny Side

TIT FOR TAT

The two men had been partners in business for more than fifty years. But now the partnership was about to be dissolved, for one of the two lay dying.

The sufferer called his friend to his bedside.

"I know I haven't much longer to live, old man," he said. "Before I go I've got a confession I must make. During our years of partnership I've swindled you out of thousands of pounds. Can you forgive me?"

"That's all right," said the other cheerfully. "Don't you worry about it, I poisoned you."

He Hit Him

Lawyer—Then you admit that you struck the plaintiff with malice aforethought?

Defendant (indignantly)—You can't mix me up like that. I've told you twice I hit him with a brick and on purpose. There wasn't no malice or nothin' of the kind about it—just a plain brick like any gentleman would use.

Jam for Nothing

A Scotsman was observed by a constable walking up and down a busy London street with a large piece of bread in his hand.

"What are you doing with that bread?" asked the policeman curiously.

"Well," replied the Scot, "I'm looking for the traffic jam."

Heard in Court

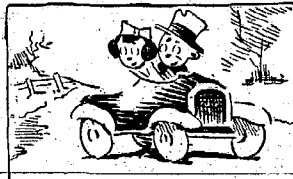
Magistrate—What is the man charged with?

Constable—He is a camera fiend of the worst kind, sir.

Magistrate—But he shouldn't have been arrested just because he has a mania for taking pictures.

Constable—It isn't that, sir—he takes the cameras!

ONE THAT DON'T COUNT



"Today I can feel the spring vibrating through every nerve!"

"Well, that one on your side is all out of whack."

And the Broom

"You say you cannot get along with your husband. People must learn to bear and forbear. Did you ever try heaping coals of fire on his head?"

"No, I don't know as I ever did. But I've tried hot water."

Not a Dull Sport

A man in an insane asylum sat fishing over a flower-bed. A visitor wishing to be friendly walked up and said, "How many have you caught today?"

"You're the ninth," replied the fisherman.

Eavesdropper!

Uncle George—So this is the baby, eh! I used to look just like him at that age. What's he crying about now?

Little Niece—Oh, Uncle George, he heard what you said.—Washington Post.

Any or All

Shopper—I wish to buy a fashionable hat.
Clerk—Yes, madam, we have it. Will you have it funny-looking at the back, front, sides, top or all over?

TINNED OR CANNED



"Let me read you this article on milk."

"You may, if it's condensed."

Super-Clever

Madge—My husband is a clever man, to say the least.
Marge—Your husband would have to be more than clever, darling, to say no more than that.

Proof

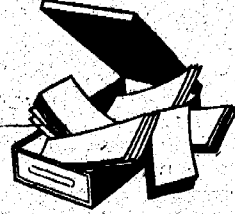
"I heard a new one the other day; I wonder if I've told it to you?"
"Is it funny?"
"Yes."
"Then I haven't."

Polite

Schoolmaster—Can any boy give me a definition of righteous indignation?
Small Boy—Please, sir, being angry without swearing.

First Thing
this Year..

PROTECT YOUR VALUABLES



Anything can happen any day to your valuables—in your home.

There is the constant threat of loss by fire, theft, carelessness; through house-cleaning disorder, vacation absence, etc.

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How much is this worth to you? Then compare how little it will cost you—less than a penny a day for the rental of a safe deposit box in this bank.

STATE BANK of EAST JORDAN

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
There is No Substitute for Money in the Bank

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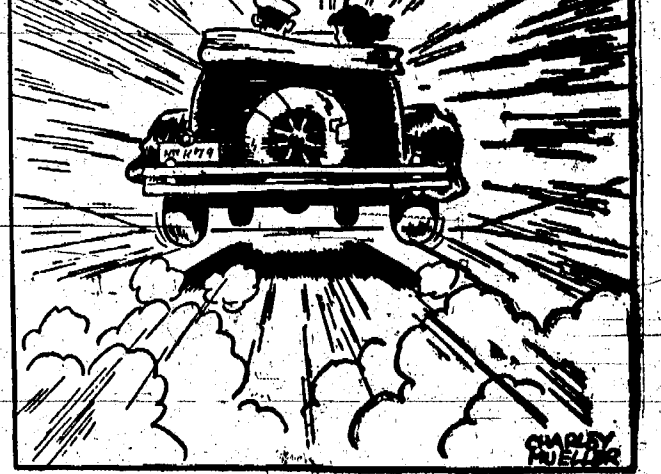
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TRY HERALD WANT ADS FOR RESULTS!

OUR FELLOW DRIVERS

By Mueller



"See, she's doing 72 miles an hour. I'd open her up but I've got poor tires and my brakes don't hold."

CLASSIFIED DEPARTMENT

HOUSEHOLD

Time to stock your pantry shelf with SEELY'S Vanilla-Lemon Orange-Cinnamon Almond-Maple Rum-Black Walnut

Uncle Phil Says: Useless by Itself A pen is mightier than the sword, but it needs two aids: brains and ink.

Public opinion is the greatest cork on free speech; not any law.

Bottles you have forgotten the purpose of have got into the medicine chest like keys on your key-ring.

Pope said, "Man is the glory, jest and riddle of the world," but it is likely to be a different one who is each.

Sadder, but Not Wiser A fool and his money are soon parted, but that does not give him judgment and discretion.

Self-determination is good, but self-control is a great deal more important.

When you see a man doing his very best, get out of his way.

It Would Be Well— If the mind could reject poison as the stomach frequently does.

History repeats itself, particularly the worst history.

The world is full of time. Use it. An auto accident can happen in two seconds.

OF COURSE!

Many doctors advise building up alkaline reserve when you have a cold. Luden's help to do this.

LUDEN'S MENTHOL COUGH DROPS 5c

From Within Us We view the world with our own eyes each of us, and we make from the world within us the world which we see.—W. M. Thackeray.

FEEL GOOD

Here is Amazing Relief for Conditions Due to Stagnant Bowels. Nature's Remedy... Always Carry TUMS FOR ACID INDIGESTION

As Your Self-Control Is You can never have a greater or a less dominion than that over yourself.—Leonardo da Vinci.

NERVOUS?

Do you feel so nervous you want to scream? Are you cross and irritable? Do you scold those nearest to you? If your nerves are on edge and you feel you need a good general system tonic, try Lydia E. Pinkham's Vegetable Compound, made especially for women.

The Point of View One's view depends upon one's point of view.

Children's Colds... Temporary Constipation may increase the discomfort of symptoms of feverishness, headache, upset stomach, which frequently accompany early stages of colds. MOTHER GRAY'S SWEET POWDERS

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MAIDEN EFFORT

By SAMUEL HOPKINS ADAMS

© SAMUEL HOPKINS ADAMS

Banner Serial Fiction

AUTHOR OF 'IT HAPPENED ONE NIGHT'

CHAPTER VIII—Continued

"But you'd feel different about the trip after we're engaged, wouldn't you, darr-ling?" asked Snyderdacker. "Engaged?" repeated Marne with lifted brows.

"Didn't Moby Dickstein tell you I intended we should be engaged?" "He may have made some reference to it."

"My instructions," said A. Leon complacently. There was a swift pass, suggestive of legerdemain, and a large, pure diamond was sparkling into her eyes. "Whad d'you think of that?"

"It's lovely," was her involuntary admission. "It's yours, darr-ling." "Oh, no! I couldn't possibly."

He brandished the jewel before her, then held it out at arm's length the better to emphasize his impressive statement. "This is a bonny-fied engagement ring."

"But, Mr. Snyderdacker, I'm not engaged to you." "No; but—"

"And I don't want to be." "You don't want to be engaged to be married to me? A bonny-fied engagement!"

"I'm afraid I don't." "Lissen. When I say engaged, I mean the real McCoy. This is brass tacks. Not just one of those newspaper engagements for publicity. It's regular, see? I'm telling you I'll marry you."

It was a painful shock to him to hear her laugh. And there was no bitterness in her mirth; it was whole-hearted. He was astute enough to recognize this for a bad sign. And yet—surely she wasn't turning him down. Not A. Leon Snyderdacker, with his position, his authority, his millions.

"Oh dear!" she murmured. "How can I get it over to him? I don't want to marry you, Mr. Snyderdacker."

"You don't want to marry me?" "No; if you don't mind. I don't want to marry anybody."

"I don't get your point of view, darr-ling. I don't get it at all." "Do you want me to leave the company?"

"No; no!" he cried, alarmed. "Nothing like that." It all seemed to him so illogical. Here he was offering her—Oh, well. Let it go for the present.

"O-kay," he yielded sadly. "We'll leave it lay." He extended the solitaire. "You keep this to kinda hold the thought."

"Oh, no! I couldn't possibly." "I'll charge it to the studio and you can wear it as a prop," he propounded in one of his bursts of inspiration. "Think it over anyway. Think the whole proposition over."

Gloria and Moby Dickstein relieved the situation by appearing to keep an appointment which their boss had forgotten. When this had been postponed and Marne had left with them, the ring in its elegantly embossed case still rested on the official desk.

Out of his instinctive knowledge of women, A. Leon Snyderdacker evolved a measure of strategy to resolve the deadlock. While all were at dinner he had the precious box smuggled into the star's room. That night he slept well in the peace-giving assurance that all women, even the classy ones, were essentially alike and all you-needed was a little tact.

Morning brought disillusionment. It also brought the engagement ring, plus the emeralds, back to their purchaser. No word came with them.

In unendurable anguish of soul A. Leon began to suspect that he was being played for a sucker which, to his proud spirit, was a fate worse than death. He raged. He cursed. He sent for Moby Dickstein and fired him again, re-hired him, re-fired him, and finally told him to get out. By the time the Great Man, once more reconsidering, had shouted, "Wait a minute," the for-once-resentful Mr. Dickstein either was out of hearing or pretended to be.

The two secretaries were summoned to the Presence. They found their chief striding up and down with haggard eyes.

"I'll show her!" he shouted. Both took it down and then, deciding to scratch it out, waited for more. It came, flood-tide. For an hour and a quarter Mr. Snyderdacker dictated notes. He then ordered his valet to pack, after which he locked himself in the west wing for a session of self-communion, officially designated as a conference and otherwise known as the sulks.

Memoranda were the aerial bombs of A. Leon's professional operations. Shortly after the presiding genius had withdrawn into the silences, they began to burst. Things hummed. Everybody ran around in distressful circles, asking questions of one another and trying to find

Moby Dickstein. That long-suffering factotum was at the Park House in Moldavia, treating his spiritual injuries with cocktails. The business of being fired had finally got on his seasoned nerves.

While chaos was brooding, Marne and Gloria were taking a sail on the lake. One of the daily rain-squalls chased them in, wet and disgusted. The first thing they noticed was a typed square on the bulletin board which A. Leon Snyderdacker had set up in the front hall for the daily edification of his underlings. The legend read:

NO MORE REHEARSALS UNTIL FURTHER NOTICE BY SPECIAL ORDER OF

A. LEON SNYDACKER, PRESIDENT, PURITY PICTURES, INC.

Gloria's fair, straight brows drew down in concern. "Now, what's the idea of that?"

"Let's ask Moby," suggested her companion. A sound of melancholy song issued from a side-room. Mr. Dickstein had returned from the Park House. The girls knocked and were

bidden in formal tones to enter. The First Assistant rose to welcome them with a knightly bow.

"Your servant, ladies," said he. "You're drunk," said Gloria.

"I'm not," said Moby. "He isn't," said Marne. "But he's been drinking."

"Licks that touch lipper shall never touch mine," recited Moby solemnly. "Aside from that, if you'd been fired's often as me, so would you."

"Are you really fired?" "I'm fired; you're fired; he, she or it is fired," parsed Moby. "We're fired; you're fired; the whole bunch is fired."

"Do you believe him?" Marne asked Gloria.

"Neither do I," Moby answered for her. "Not necessarily. I'll find out. I'll ask Tweedledum and Tweedledee. These were his names for the two secretaries. He steered a true course for the door and marched down the hallway.

Moby Dickstein soon reappeared, his face, at least, sober.

"The staff is packin' up. Ditto for the servants. Even the camera crew is buyin' gas."

"What!" exclaimed Marne. "Why, Kemper was to take some stills of me at four o'clock."

"No can do. He folded his lens like the Arab, and silently stole away," intoned Moby.

"Cut the poetry and come down to prose," requested Gloria.

"Here's prose for you. A. Leon's snappiest style." He passed out a memorandum to each.

Gloria's informed her that her salary was suspended until the resumption of work. Meantime she could remain at Maiden Effort Headquarters, rent-free.

"Why, the dirty So-and-so!" was her embittered comment. "Say, if I ever get a chance to square with him for this, short of murder, will I take it! What's your love-message, kid?"

Marne, it appeared, had been put on "temporary half-pay" pending determination of what was to be done. After devoting a moment of concentrated thought to the document, Gloria gave her opinion.

"I got it. A. Leon's trying to throw a scare into you."

"How?" "By pretending that he's thinking of shutting down. Hey, Moby?"

The factotum maintained the gravity of the owl and the taciturnity of the clam.

"If that's the idea, why doesn't he fire me?" inquired Marne logically.

"Because you'd go, simp. He doesn't want to lose you. Just scare you."

"Now, wait a minute," pleaded his boss. "You got me wrong." Everybody was always getting A. Leon Snyderdacker-wrong, to the grief of his sensitive soul. "You know I got your best interests at heart."

"As per invoice," remarked the ex-factotum, waving the memorandum of his dismissal under its author's nose.

"That means you're through on this picture," explained the employer with swift ingenuity.

"Well, I don't wanta be through on this picture. I like this picture. Through on this picture, through on the whole show." Alcohol was inspiring the normally amenable Dickstein spirit to a fine irresponsibility.

"Sure. Sure. You stay right here on the job and look after—er—my interests."

"As and on what?" "In charge and on your present salary. I've cut the others but—"

"Nothin' doin'," said the bold Moby, perceiving that he had his opponent on the run.

The Snyderdacker jaw dropped. "You wouldn't let me down in—in my time of—of trial and tribulation, would you, Moby?"

The appeal left its object cold. "We were talkin' about a raise, 'way last March."

"We'll talk about it again one of these days."

"We'll talk about it now," said the fourth cocktail, assuming its place of command in the Dickstein organization.

"What do you want?" asked the employer apprehensively.

"A twenty-five per cent raise and a contract drawn by my lawyer."

"Make it ten per cent, Moby, and we'll talk."

"Twenty-five. I'm a softy I don't say fifty."

"The business won't stand it," wailed its proprietor. "We ain't made a dollar yet."

"Yeah? What about the pill-and-pellet trade? That isn't doin' so bad, I expect."

A. Leon wilted. Moby, sticking to his point with alcoholic tenacity, finally won out. That being settled, A. Leon proceeded to relieve his feelings of their chief and sorest preoccupation.

"That Van Stratten girl, Moby. I'm getting just nowhere with her."

"Sure, you're gettin just nowhere. You chased me off the lot and said leave it to you; you know how to handle 'em."

The great man gave way to the humility of depression. "I was wrong, Moby. There's something about that high society that gets me down."

Having won its victory, the alcoholic stimulus within Moby now moved him to confidential sympathy, together with a touch of condescension. "Get onto yourself, Bwana. The Great Man perked up at sound of the title only to be taken down by the next remark. "Society, my pants! She's no more society than you are. She's a phony."

"I don't believe it," said his chief hotly. "How d'you know?"

"How wouldn't I know? I made her up."

"H-h-h-how could you make her up?"

"Easy. You wanted a swell, didn't you? The minute you set eyes on her you spotted her for Class with a big, capital C, didn't you?" A. Leon groaned. "And you needed a build-up for it. You didn't know it, but that's what you were lookin' for. Moby's job. Apply to Moby. He's the little fixer. So I shook you up a debutante society swell; three parts imagination to one-part Social Register with a dash of Blue Book. And did you lick it up? Gwuguck!" Moby made an unpleasant swallowing sound, worthy of Gluhk's best effort.

(TO BE CONTINUED)



He brandished the jewel before her, then held it out at arm's length.

California Means 'Hot Oven,' Although The Name-Giver Had Never Visited Country

California is literally translated "hot oven," but native sons may take comfort; the Smithsonian institution reports that it was so named by a man who had never even been there; writes a Washington United Press correspondent in the Chicago Daily News.

A bare 18 years after the first voyage of Columbus, the Smithsonian reports, a Spanish scribbler, Montalvo by name, seized upon the new world as an ideal background for a new yarn.

His tale, "The Exploits of Esplandion," published at Madrid in 1510, gave a lurid account of a race of Amazons, rulers of "California," an earthy hater lying "at the right hand of the Indies, and very close to that part of the terrestrial paradise."

Spanish conquistadors seem to have read the novel avidly. When they discovered Lower or Mexican California, that barren waste "at the right hand of the Indies," as explorers believed, they gave it the name of the novelist's "hell on earth." As exploration proceeded,

the fertile land to the north received the same title.

By that time the true meaning of the word had been forgotten. According to Dr. John P. Harrington of the Smithsonian institution, the learned Montalvo concocted the romantic Amazon nation from two Latin words—"callidus fornax," or "hot oven." The "ia" is the common Latin and Greek feminine ending so often used for names of countries or regions.

The "Cotton Kingdom" Before the Civil war, cotton was the most important single article of commerce produced in the United States and the term "King Cotton" served to indicate that fact. The region which was then known as the "Cotton Kingdom" extended a distance of more than 1,000 miles from South Carolina to the vicinity of San Antonio, Texas, and from north to south it varied from 200 miles in Carolina and Texas to 600 or 700 miles in the Mississippi valley. It comprised an area of about 400,000 square miles.

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Ask Me Another A General Quiz

The Questions

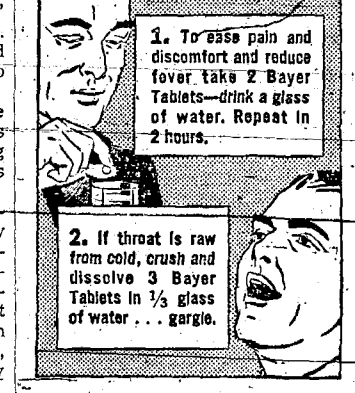
- 1. Was John Witherspoon the only preacher who signed the Declaration of Independence? 2. Are there as many Indians in the United States today as there were at the time of the Battle of the Little Big Horn? 3. Who was the first Roosevelt to come to this country? 4. What is a digamist? 5. Is a knot or nautical mile longer or shorter than a land mile? 6. How much floor space is there in the Merchandise Mart in Chicago? 7. Can a steamship whistle cause icebergs to break off from the Arctic glaciers? 8. When did women first color their fingernails and wear them long?

The Answers

- 1. Yes. 2. There are more Indians in America today than there were in 1876, the year of the battle. 3. According to genealogists the first Roosevelt to come to this country was Claes Martenzen van Roosevelt, in 1640. 4. Anyone—married legally, the second time. 5. The land mile is 5,280 feet; the nautical mile is 6,080 feet, or 800 feet longer. 6. The Merchandise Mart contains 4,000,000 square feet. 7. The vibrations set up in the air by whistles have been known to do it. 8. In the days of Salome and Cleopatra, women stained their nails with henna. Under the social regime of the Chinese empire, fingernails worn several inches long and covered with gold cases were a symbol of the aristocracy who did not have to work with their hands.

HOW TO RELIEVE COLDS

Simply Follow These Easy Directions to Ease the Pain and Discomfort and Sore Throat Accompanying Colds



THE SIMPLE WAY pictured above often brings amazingly fast relief from discomfort—and sore throat accompanying colds.

Try it. Then see your doctor. He probably will tell you to continue with the Bayer Aspirin because it acts so fast to relieve discomforts of a cold. And to reduce fever.

This simple way, backed by scientific authority, has largely supplanted the use of strong medicines in easing cold symptoms. Perhaps the easiest, most effective way yet discovered. But make sure you get genuine BAYER Aspirin.

15 FOR 12 TABLETS 2 FULL DOZEN 25c

Natural Friendship "There are no rules for friendship. It must be left to itself. We cannot force it any more than love."—Hazlitt.



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When you plan a trip abroad, you can take a guide book, and figure out exactly where you want to go, how long you can stay, and what it will cost you. The advertisements in this paper are really a guide book to good values. If you make a habit of reading them carefully, you can plan your shopping trips and save yourself time, energy and money.

Use Shell Stitch for This Bathroom Rug



Pattern 6243

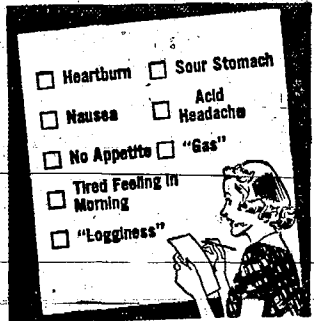
Four strands of string or rags in three colors or in black, white, and a color worked in shell stitch, make this durable rug. It's crocheted in five parts—the center and four identical corners—and that makes it easy to handle. It's a lovely rug for bathroom or bedroom. Pattern 6243 contains instructions for making rug; illustrations of it and of stitches; materials needed; color schemes.

To obtain this pattern, send 15 cents in coins to The Sewing Circle, Household Arts Department, 259 West 14th St., New York, N. Y. Please write your name, address and pattern number plainly.

Coolidge's Tribute

Writing of the death of his mother, Calvin Coolidge said: "In an hour, she was gone. It was her thirty-ninth birthday. I was 12 years old. We laid her away in the blustering snows of March. The greatest grief that can come to a boy came to me. Life was never to be the same again. . . . Five years and 41 years later almost to a day, my sister and my father followed her. It always seemed to me that the boy I lost was her image."

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Now there is a way to relieve "acid indigestion" — with almost incredible speed. You simply take 2 teaspoonfuls of Phillips' Milk of Magnesia 30 minutes after meals. OR — take 2 Phillips' Milk of Magnesia Tablets, the exact equivalent.

Results are amazing. Often you get relief in a few minutes. Nausea and upset distress disappear. It produces no gas to embarrass you and offend others.

Try it — Get liquid Phillips' Milk of Magnesia for home use and a box of Phillips' Milk of Magnesia Tablets to carry with you.

PHILLIPS' MILK OF MAGNESIA
* IN LIQUID OR TABLET FORM

In Discipline
Difficulty is but another name for discipline.

Sentinels of Health

Don't Neglect Them!
Nature designed the kidneys to do a marvelous job. Their task is to keep the flowing blood streams free of an excess of toxic impurities. The act of living — life itself — constantly producing waste matter the kidneys must remove from the blood if good health is to endure. When the kidneys fail to function as Nature intended, there is retention of waste that may cause body-wide distress. One may suffer nagging backache, persistent headache, attacks of dizziness, swelling up nights, swelling, puffiness under the eyes — feel tired, nervous, all worn out.

Frequent, scanty or burning passages may be further evidence of kidney or bladder disturbance. The recognized and proper treatment is a diuretic medicine to help the kidneys get rid of excess poisons body wastes. Use Doan's Pills. They have had more than forty years of public approval. Are endorsed the country over. Listed on Doan's, Sold at all drug stores.

DOAN'S PILLS

IMPROVED UNIFORM INTERNATIONAL SUNDAY SCHOOL Lesson

By HAROLD L. LUNDQUIST, D. D., Dean of The Moody Bible Institute of Chicago, © Western Newspaper Union.

Lesson for January 22

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PETER DENIES HIS LORD

LESSON TEXT—Luke 22:31, 32, 54-62. GOLDEN TEXT—Let him that thinketh he standeth take heed lest he fall.—I Corinthians 10:12.

One of the most heartbreaking experiences we have as Christians is to find that one in whom we have had every confidence as a true and faithful follower of the Lord, has denied Him by going into almost unbelievable sin. Often it seems that those who, like Peter, have had the loftiest and most inspiring fellowship with the Lord, and who speak with the greatest ease about His love and grace, turn to the most reprehensible of sins.

Let any unbeliever who reads this begin to gloat over the failures of Christians, let him be reminded now of his own sin which needs his attention, and of the fact that though Peter fell, he arose again to victory and usefulness. May it also be said that none of us has any right to a "holier than thou" attitude toward a brother who has fallen.

"Let him that thinketh he standeth take heed lest he fall" (I Cor. 10:12), and let him in broken-hearted sympathy help to restore his stricken brother "in the spirit of meekness; considering thyself, lest thou also be tempted" (Gal. 6:1).

I. Sifted but Not Destroyed (vv. 31, 32).

Satan, who is a far more powerful spiritual being than most folk think, is actively interested in tempting the Christian. He uses many clever devices. Although he is not possessed of divine powers, he does have supernatural cunning and knows the weakness of each one of us. He knew the boastful self-assurance of Peter and was ready to tempt him at that point. Jesus knew this, and even in this dark hour shortly before His crucifixion He takes time to warn Peter, and with His warning to give the assurance that though it was to be tried, his faith was not to fail, and that he was to be restored to fellowship and service when he "turned again," which is the correct translation for the word "converted."

II. Self-assurance and Disgraceful Failure (vv. 33, 34, 54-60).

Peter was sure of himself and of his consecration to the Lord. A man who stands in that place is in grave danger. It is not long before we find Peter, apparently presuming on his own ability to stand fast, consorting with the enemies of Christ, warming himself by their fire. Someone has suggested that the great spiritual problem of our day is not the conflict between the Church and the world; nor is it to determine how the Church can best serve in the world, but rather what to do about the world which has gotten into the Church. How did worldliness get into the Church? The members brought it there after they had gone out and warmed themselves at the world's fire, and fellowshiped with the world in ungodly living.

The denials made by Peter seem almost unbelievable in the life of one who had been in immediate fellowship with the Lord and who had seen His glory. We have here a revelation of the fact that "the heart is deceitful above all things and desperately wicked; who can know it?" (Jer. 17:9). We agree with Dr. Wilbur M. Smith: "This is of the Devil. This is humanity sinking to the lowest plane of base ingratitude. This is shame upon shame." One might have hoped that one denial would bring quick and sincere repentance, but instead it leads the way to a second and to a third. There seemed to be nothing that could stop Peter, until "the Lord turned and looked" at him. This suggests the only effective way to deal with backsliders. Argument, pleading, even shaming them, will do no good. We must bring them to the place where they meet their Lord.

III. The Look of Love and a Broken Heart (vv. 61, 62).

What was in the look of Jesus is perhaps best expressed by Alexander Maclaren: "It spoke of Christ's knowledge, of Christ's pain, of Christ's love."

The backslider needs first of all to realize that the Lord knows all about his denials and sin. He has been hiding things from his family and friends, denying accusations, trying to cover up his guilt. Let him now abandon every such effort. Jesus knows all about it.

The second thing to be realized is that he has added to the pain and sorrow of his Lord. For a believer to turn away from Him is no light matter, to be casually dealt with. He needs to be deeply conscious of the wounding of the heart of the Lord, as well as of the damage done to God's people and His cause in the earth.

But above all it was a look of love. The Lord deals in tenderness with the backslider. While he never can or will condone sin, He loves the sinner, and especially does He love the one who belongs to Him but who has gone astray. What a gracious Lord we do have!

New Soft Styling Technique Calls for Definite Fullness

By CHERIE NICHOLAS



OF KEEN interest to seekers of the coveted "something different" that adds zest to each season's modes are the excitingly new silhouettes given to fashions through a soft styling technique that makes fullness its theme.

The versatile ways in which the new fullness is manipulated impresses one. In some instances skirts are frankly full all around, inspired no doubt by the dirndl vogue that has been having a successful run for some time. The all-around pleated skirts will hold good among foremost fashions not only for mid-season and spring, but their style prestige will endure the whole summer through. Unpressed pleats is also a favorite method with designers for acquiring desired fullness. Then, too, there is the circular-cut skirt that measures yards around the hem. It is getting lots of notice especially in the very new petticoat versions which are made to reveal a swish of taffeta or a splash of white that repeats the pique neckwear which finishes off the blouse. These petticoat dresses are providing a big sensation on the new style program.

For women who cannot stand for more than a certain amount of fullness, the new skirts that make particular appeal show a controlled treatment in that they are smooth at the back and hips with fullness brought to the front in gathered or pleated panels. In both day and evening clothes this idea is carried out.

This matter of soft styling and intriguing fullness is by no means confined to the skirt but rather is consistently worked throughout the costume so as to preserve continuity in a unifying way. The smart coat and dress shown in the illustration

tell the story better than words.

The stunning coat is typical of the new trend to fullness. It is made of a rust-color wool in handsome texture. The definitely full skirt is balanced with a soft blouse top which has roomy sleeves gathered full into the wrist. A small muff and a hat of red fox complete the ensemble.

Very significant is this coat as to new-color trends for spring. In the early collections special emphasis is placed on the importance of rust shades and mustard yellows and kindred hues with jewelry accoutrements of amber topaz and like stones. For immediate wear style-alert women are selecting chic little dresses tailored of sheer woollens with a sophisticated simplicity that abounds in dramatic details.

Rows and rows of shirring achieve fullness for the dress pictured. This very high-style model by International is the type sure to call forth compliments wherever you go. Shirring at the waistline achieves a flattering dirndl. The bodice above the slim mid-riff corselet adds a related soft touch. Horizontal shirring on the sleeves gives them that casual "pushed-up" look that indicates "last word" chic. Expert designing makes it a perfect dress for a busy social calendar that carries from luncheons to informal dinners and the theater. The three jeweled pins at the waistline are individual. A soft kid bag, kid gloves and a simple felt hat with face veil complete the costume. With her upswEEP hair-do she wears small, clip earrings foregoing any ornaments at the V-neckline. © Western Newspaper Union.

Smart Plaid Coat



Plaids had such a good start this winter their style momentum is carrying right through into the mid-season, and early spring style picture. A coat like the one shown here will prove a real joy during the coming months. The plaid itself is in green and brown. The wide bindings of plain green enhance the picture of a charming gay coat for winter. Large mother-of-pearl buttons add a final note of chic.

Pleated Vogue to Repeat Triumphs

Pleat it! And again fashion says pleat it, which is exactly what designers are doing for spring. Only this time the pleatings are more so than ever. That is the pleated mood permeates the whole scheme of things from neckline to hemline.

In the newer fashions it is not only the skirt that is pleated; but the whole thing, including blouse top sleeves and just as like as not a pleated bolero is added.

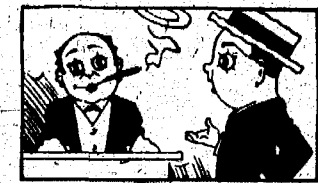
The use of pleats is taking on a decidedly designful flair. The versatile way pleats are being handled is clever beyond words. You see most unique touches especially in blouse styling such as pleats brought down from each shoulder to tie in a soft knot at the girdle top. Surplice pleats that cross from shoulder to shoulder finishing in a bow at the waist-line with pleated streamers. Much of the charm of the newer print frocks lies in the fact of their lavish and unique pleatings.

Flounces Return With a Flourish

Of all things, guess what's coming! It's flounces on your new frocks. Yes, m flounces old-fashioned, now new-fashioned flounces. The idea of flounces has been taken up by designers with a will and if you would be "first" in fashion you take your cue right now and select for your newest gown one of the smartly flounced versions. The flounce trend is as apparent in day dresses as in evening floor-length party frocks.

Choice for Evening
The stiff silks being used for evening gowns are tulle, faille and taffeta, while moire and grosgrain are the choice for stunning afternoon dresses.

A POOR RISK



Citizen—Why has your company suddenly raised my dues?
Insurance Agent—We've just been informed, sir, you're about to marry a member of the Ladies' Shooting club.

A GOOD BAIT



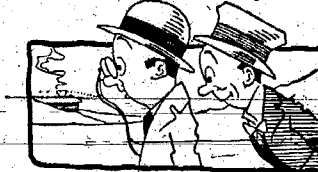
"What kind of a story did you tell your wife when you got in so late last night?"
"The finest fish story you ever heard."

AIRMINDED BOY



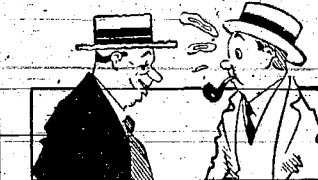
"Very few of us have any laurels to rest on."
"A glider, however, is within the reach of all."

HOME WORK PUZZLES



"Are you perplexed by the questions of the day?"
"No; only by the questions of the night, when my youngsters are wrestling with their algebra and French."

NO CHANCE NOW



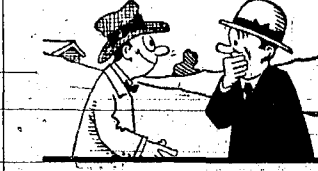
"What did the congressmen who sent out free seeds expect to grow from them?"
"Well, well! Why, a crop of votes."

AND DOES PA KNOW?



"Why does the Statue of Liberty have a torch in her hand, pa?"
"Because she doesn't have to pay the electric bill, my son."

UPS AND DOWNS



"Well, Jim, my little sweetie and I have decided to make each other happy."
"Well, I'm glad you changed your mind. Here you were yesterday talking about marrying her."

JUST THE BEGINNING.



"So you two had a very stimulating conversation, eh? What did you open it with?"
"With a corkscrew, of course."

BETTER AND WORSE



"When a man barrels whisky it gets better."
"And when whisky barrels a man he gets worse."

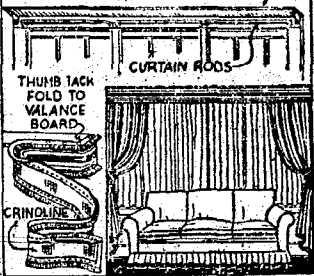
How to Curtain a Group of Windows

By RUTH WYETE SPEARS

DEAR MRS. SPEARS: I want to tell you how much practical help I have received from both of your books. I have been sewing for years but these books have explained many points that I never understood before. I am now planning new draperies to dress my living room up a bit. One group of three windows is especially difficult as the davenport has to be placed in front of them. Can you give me a suggestion? I think I would like a plain valance without gathers or pleats across the top. How should this be made and hung? I have just made a beige slipcover for the davenport with green pipings and bands.—A. D. W.

I would use plain cream colored glass curtains for all three windows and overdrapes at the ends

VALANCE BOARD OVER WINDOWS



only. A striped material in tones of tan and green and blue would be nice for the draperies with a narrow fringe edging in green and tan or green and blue. A valance board at the top of the windows is essential when a plain valance is used. This board should be four inches wide and 1/2 inch thick. It is screwed in place with L brackets. Ordinary metal curtain rods are placed just under it for the glass curtains and side drapes. The plain valance should be long enough to fit around the ends of the board and should be about six inches deep finished. It should be stiffened with an interlining of crinoline, and an allowance should be made at the top for a tuck or fold to be tacked to the board as shown. Be sure to save this lesson as it is not in either of the books offered below.

NOTE: Mrs. Spears' Book 2—Gifts, Novelties and Embroidery has helped thousands of women to use odds and ends of materials and their spare time to make things to sell and to use. Book 1—SEWING for the Home Decorator, is full of inspiration for every homemaker. These books make delightful gifts. Mrs. Spears will autograph them on request. Books are 25 cents each. Crazy-pattern quilt leaflet is included free with every order for both books. Address Mrs. Spears, 210 S. Desplaines St., Chicago, Ill.

COUGHS DUE TO COLDS

To quickly relieve distress—rub soothing, warming Musterole on your chest, throat and back.
Musterole is NOT "just a salve." It's a "counter-irritant" containing good old-fashioned remedies for distress of colds—oil of mustard, menthol, camphor and other helpful ingredients.
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Extraordinary afflictions are sometimes the trial of extraordinary grace.

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CLASSIFIED ADVERTISING

▲▲▲ Have you anything around the house you would like to trade or sell? Try a classified ad. The cost is only a few cents and there are probably a lot of folks looking for just whatever it is you no longer have use for.

East Jordan Library Notes

Annual Report for the fiscal year ending December 31, 1933, of the Public Library, East Jordan, Mich.

Number of days open — 304
 Number of visitors — 9,220
 Number of books loaned — 5,491
 Average number of:
 visitors per day — 30
 books loaned per day — 18
 fines collected — \$32.10
 Necessary supplies for library \$8.66

Gifts to Library

"Time" magazine and one book — East Jordan Study Club.
 New books — E. J. Book Club.
 "Atlantic Monthly" and "Charlevoix County Herald" — G. A. Lisk.
 Individual gifts of books were also given.

Here are a few of the new books just received:

"Fanny Kimble" — Margaret Armstrong.
 "Crippled Splendour" — John Evan.
 "All This and Heaven Too" — Rachel Field.
 "This Isn't The End" — Margaret Widdemer.
 "Dead Man's Mirror" — Agatha Christie.
 Maribel Y. Vinson's Primer of Figure Skating.
 "Parts Unknown" — Frances P. Keye.
 "100,000,000 Guinea Pigs." — Zane Grey.
 "Raiders of Spanish Peaks" — Zane Grey.
 "Precious Jeopardy" — Lloyd C. Douglas.
 "The Story of Julia Page" — Kathleen Norris.
 "Glittering Heights" — Annie Duffield.
 Thelma M. Hegerberg, Librarian.

Garden Gossip

Edited by Caroline Harrington
 Letters and questions on garden topics will be welcome. They will be published and discussed in this column.

Dear Mrs. Harrington:
 I am pleased to note in "Garden Gossip" that Mr. Gregg is cooperating with you (in getting arboretum plans underway.) I felt sure he would help you.

Perhaps you think I have forgotten your request for a list of books on plant pathology. The reverse is really true, although I have not accomplished much. The written work on botany seems to be specialized, and as Prof. Nelson says in his letter (which is enclosed) "a little too advanced for amateur gardeners." However, Prof. Nelson does mention several available bulletins on diseases of ornamental plants.

When I was connected with the State Experiment Station I wrote several bulletins on fruit diseases. These were reprinted in the reports of the State Board of Agriculture and the State Horticulture Society. These reports should be in the East Jordan Library, and the articles can be located in the index. These bulletins deal with the diseases, as well as the insects, of the apple, cherry, plum, raspberry and strawberry, etc. There have been certain slight changes in the

remedies, and these you will find in the spraying calendar which I think you have.

In case you do not find these reports in the library, let me know and I will hunt for them here.

Sincerely, L. R. Taft.

I do not think your bulletins are in the library, Prof. Taft, but they should be. Miss Hegerberg, the librarian, and I looked carefully for them without success. So if it is possible for you to get them for me, I shall be glad.

I have the Spraying Calendar. It came to me along with the other bulletins you sent me last fall. I had planned to put these in our Garden Center at the Library, but dislike to part with them for I find them very useful for reference. Indeed, some of them make really fascinating reading. Perhaps if I send you the list, I might have a duplicate set for the Garden Center.

Our Garden Center is not operating yet. I have a fine collection of catalogs and some magazine, and Mrs. Charles Crowell is making us a scrap book of Garden Gossip clippings, but there are a few "properties" need for the proper setting, — a table and some shelves, for instance. But by the time I have the reading matter ready I have an idea the stage will be set, and I am only giving myself until the end of January.

I shall send at once for the bulletins recommended by Prof. Nelson. I know they will be useful. I appreciate all the trouble you have taken to help me get more information about plant diseases. Recently a book, "The Plant Doctor," by Cynthia Westcott, has been recommended to me as authoritative and written for amateurs. Perhaps I had better buy it, although I do put my trust in the Department of Agriculture bulletins and wonder why more people do not avail themselves of the privilege of using them. Perhaps because it is so easy to get them!

Indeed, Mr. Gregg has been cooperative, and his interest is most encouraging. In fact, each member of the Arboretum committee has been cooperative 100 per cent. We are having our next meeting on Wednesday of this week, and at that time we will discuss plans for securing trees and shrubs to be planted next spring. (And spring is only two months away!)

Mr. Gregg has offered to meet with us on the evening of March 30th and again on the afternoon of April 12th when, if the weather is favorable, he will help us stake out locations for plantings. Then, he has agreed to spend April 25th and 26th with us for the actual planting, laying out roads, paths, etc. Those will be an exciting two days! But before they arrive, we must have a clean-up day to clear the Arboretum of the debris that has been accumulating there. I will publish a full report of our Wednesday's meeting in the next Herald, and I hope you will read it, and comment on it.

I hope, too, that we can have a program on Arbor Day to dedicate our Arboretum. If you have any suggestions concerning this, please may I have them? I have not forgotten how valuable were your suggestions when we were wondering about the possibility of an Arboretum for East Jordan.

And, by the way, Prof. Taft, please tell me if gloxinias require a "rest" period. J. B. says her plant is not doing well, wonders if it is tired out. My book says it is a "tender bulbous plant, valuable for its summer blooming habit" but "rather particular about soil. Give it a soil of one part loam, one part turfy matter, one part sharp sand, with a sprinkling of fine bone meal, and it will flourish luxuriantly." Do you notice how nicely this bit of writing evades the one point in which J. B. is interested? But perhaps her plant is really "tired" and does need a tonic of bone meal. We were all proud and pleased that the Eveline Orchards made such a fine showing a while back at the State Apple Show. An article now and then concerning successful orchards in Charlevoix County and throughout Northern Michigan would be a splendid feature for "Garden Gossip."

Would you be willing to start us off with one?

Dear Mrs. Harrington:
 One day this past week a lovely gift of an African violet was brought to me by Mrs. Shedina. I am so delighted with this plant which is thriving beautifully. Mrs. Shedina told such an interesting story about it. Some time ago she was given a plant which she did not recognize, and not knowing what the blossoms would be like she was thrilled when she saw its buds bloom out into violets. Later she was told that it was an African violet. Wishing to experiment she took a leaf of the plant and put it in a flower pot, covering it with a piece of glass. Days, weeks, and months went by before this leaf finally sprouted and was itself an independent plant. Now it is budded and promising to bloom for me before long.

Isabel Sidebotham.

Thus is patience ever rewarded. I begged an African violet leaf of Mrs. John Porter, and watch and tended it for long weary months, and there was never a change apparently, except for the worse. Finally in exasperation, I dug up the leaf, and in doing so destroyed a root all-nicely started. If you can spare me a leaf of your plant, I promise to be more patient,

WITH THE ANTRIM COUNTY AGR'L AGENT

W. Kirkpatrick, Extension Agent

FARMERS WARNED TO AVOID BELGIAN OATS

Seed of the so-called Belgian Oats is again being offered to Michigan farmers and elevators. The price reported by one inquirer was \$3.50 a bushel. The claim reported was that this "unusually heavy oat would yield 100 bushels an acre." This grower ordinarily got 25.

In tests conducted by the Michigan State College in 1933, it was decidedly later than Wolverine Oats, stored up alright, probably because it is so late, may be about as productive as Worthy or Wolverine Oats, is not superior to them in test weight and is certainly inferior in this respect to the new strains that Professor E. E. Downs of Michigan State College, has been developing.

Farmers should be extremely cautious towards paying exorbitant prices for any "new fangled" seeds regardless of kind. It is suggested that before hard earned money be invested by the farmer for such seeds that the local County Agr'l Agent or the Farm-Crops Department of Michigan State College, East Lansing, be contacted in regards to the advisability of such purchases.

SEPTIC SYSTEMS COST BUT LITTLE

Stimulation of increased installations of septic systems in Antrim County is being encouraged through cooperation of the office of County Agricultural Agent Walter G. Kirkpatrick and the extension service of Michigan State College.

Most recent survey in the state indicated that but 8 per cent of rural homes in Michigan are serviced with sanitary septic systems. This fell below even the low percentage, 18 homes in 100, equipped with running water.

George Amundson, extension specialist at the college, estimates that materials for sanitary facilities for the average rural home would cost but \$25 to \$30, including a syphon. Some systems are constructed without syphons, but experimentation at the college has led to the recommendation of systems using a syphon. Cost of tile for the aerating line is additional to this estimate.

Work of the county agents in the program in many counties includes locating concrete forms which can be used on the farms on a rental basis for each job. By keeping these forms in circulation, more farm homes are being equipped at low cost. In Antrim County, several sets of forms are available to be rented through the County Agr'l Agent's Office.

MODERN PIED PIPERS

Hastings, — Noticing that rats were undermining his farm buildings, Ben Probasco of Sebawa put off his own pied piper act. When he plunged his spade into a nest while digging, a swarm of rats streamed out. Then he and his wife, armed with clubs, started swinging. The couple killed 32, and another battle under the corn crib netted 65 of the pests.

PASS THE MUSKRAT

Keego Harbor — Members of the local chamber of commerce were enjoying dinner one evening, when someone made the belated announcement that the tasty dish everyone thought was rabbit, was really muskrat. Several appetites were satisfied immediately, although about 60 rats had already been eaten by the 65 guests.

NOW EVERY WEEK — A FULL PAGE CROSSWORD PUZZLE

This giant Crossword feature, the king-pin of all brain-teasers, is a regular attraction in The Detroit Sunday Times, every week. Here is a puzzle which will keep you busy for hours.

"My Skin Was Full of Pimples and Blemishes from Constipation" says Verna Schlepp: "Since using Adlerika the pimples are gone. My skin is smooth and grows with healthy Adlerika washes both bowels, and relieves constipation that so often aggravates a bad complexion. Gidley & Mac, Druggists."

Does Bladder Irritation WAKE YOU UP? Its not normal. Its nature's warning "Danger Ahead." Your 25c back if this 4-day treatment does not help nature flush excess acid and other wastes from the kidneys. Excess acids can cause the irritation resulting in getting up nights, frequent or scanty flow, burning, backache or leg pains. Just say Bukets (25c) to any Druggist. Locally at Gidley & Mac, Druggists.

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ISO-VIS 10-W MAKES COLD STARTING EASIER THAN ANY OTHER OIL!

YOU CAN FREE YOURSELF from starting worry for the cold weeks ahead by changing now to Iso-Vis 10-W motor oil.

Even if you have an oil of winter grade in your crankcase now, you're bound to notice the difference after you change to Iso-Vis 10-W. Actual tests prove it makes cold starting easier than any other oil.

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AT STANDARD OIL DEALERS

J. K. BADER LOCAL AGENT
 PHONE 25 — EAST JORDAN, MICH.

Red foxes have been seen near East Jordan. They are said to have moved near town because they are hungry. As rabbits and mice (according to investigations conducted by the Department of Agriculture) form the chief part of their diet, we may expect a scarcity of rabbits. The vegetable food of the red fox includes a variety of fruits, nuts, and some grain in season. Ripened corn, if left in the fields, is taken in fall and winter. The government report states that normally red foxes do not prey upon game birds to any great extent. When they are hungry and rabbits are scarce they prey upon small ground-feeding birds, and even raid farmyards for domestic poultry.

The chickadees are singing their spring song. Listen for it. You will think you are hearing a phoebe.

Watch for the story of two Kentucky cardinals in next week's Garden Gossip. If you have seen a pair of these birds in East Jordan, please call me and tell me about it. They are rare, and beautiful as rare, and when they come, like the blue jays, they come to stay. They are not migratory birds.

Are You Behind With Your DUES?

Are you one of the many of our subscribers who have not "kicked" through with your annual dues to The Herald?

While the amount is small, only \$1.50 every 12 months, an amount that can be more than saved through the advertisements which appear in each issue.

While you may think the amount is small, the large number of subscribers make the total a sizeable amount which could be used for quite a few things at the present time by the management.

Would you please give the matter of remitting for your subscription your earliest attention? — The label on your paper tells you just how your account stands at The Herald office — viz:

John Doe I Jan. 1940
 Felix Doe 20 March '38

The Charlevoix County HERALD
 50c for 3 Months 75c for 6 Months \$1.50 per Year