

# Charlevoix County Herald.

VOLUME 42

EAST JORDAN, MICHIGAN, FRIDAY, NOVEMBER 25, 1938.

NUMBER 47

## Football Banquet Next Thursday

ANNUAL AFFAIR AT H. S. GYM,  
DECEMBER FIRST

The banquet for the football squad of the High School will be held at the High School gymnasium the evening of December 1, at 6:30 o'clock. The Chamber of Commerce is putting this on in honor of the boys who have finely represented the school and the City on the gridiron for the season of 1938.

Howard Porter, President of the School Board, has been selected as Toastmaster. Mayor Clarence Healey will speak the appreciation of the City; and Captain Bud Hite will represent for the team. Supt. Carl Spitzer, of Petoskey, will give the address. Miss Beryl McDonald, in charge of music at the School, will lead the community singing; and the cheer leaders will give a demonstration of their important work.

The banquet will be served by the Ladies' Aid Society of the Latter Day Saints Church. The members of the football squad are invited guests. For the parents of the boys the tickets will be two for \$1.25, and for others the tickets will be 65 cents. D. G. W. Bechtold has charge of the tickets.

This banquet will be a very pleasant occasion for the public, and it will be a merited appreciation of the work of the football team.

## James M. McKay, 77, Passed Away After Long Illness

James Milton McKay passed away at a Petoskey hospital, Wednesday, Nov. 16, following an illness of some six years from heart trouble.

Mr. McKay was born June 8, 1861, at Guilds, Ont., his parents being Mr. and Mrs. James Sinclair McKay. On Oct. 29, 1884 he was united in marriage to Elizabeth M. Anderson at Guilds, Ont. They came to Michigan in 1896, locating at Ellsworth. Two years later they came to East Jordan and for many years Mr. McKay was identified with the East Jordan Lumber Co. in their saw-mills. He was a member of the Presbyterian church.

Deceased is survived by the wife; two daughters, Mrs. Jessie Hager of East Jordan and Mrs. Margaret Harris of Detroit. Also by a sister and two brothers — Mrs. J. E. McEachren, Detroit; John McKay, Lapeer; Dr. E. B. McKay, Detroit.

Funeral services were held from the Watson Funeral Home Saturday afternoon, Nov. 19th, conducted by Rev. C. W. Sidebotham, pastor of the Presbyterian church. Burial was at Sunset Hill.

Among those here to attend the funeral services were Mr. and Mrs. Wm. Anderson of Chatham, Ont., and son Dr. W. K. Anderson of Saginaw; Mrs. John McKay, daughter Hazel, sons Delbert, Vernon and Frank of Lapeer; Mr. and Mrs. A. J. Harris of Detroit.

## Mrs. Walter Carson Passed Away Thursday, Nov. 3rd

Mrs. Walter Carson, well known resident of South Arm Township, passed away at the age of 43 years at the Charlevoix hospital on Nov. 3rd, 1938, after a lingering illness. She had not been able to assume her household duties for about a year and was taken to the hospital on July 10, 1938.

Della May Baker was born on Feb. 28, 1895 near Boyne Falls. Her parents being Laura and Garrison Baker.

On June 23rd, 1910, she was united in marriage to Walter Carson. To this union eleven children were born, four having died in infancy. Those to mourn her loss besides the husband are as follows: Fern, Viola, Alice, Julia and Boyd at home, Mrs. Kenneth Dougherty and Mrs. Frank Severance of East Jordan; also four grandchildren; one sister, Mrs. John Martin, of Boyne Falls; and a brother, William Baker of Detroit; and a host of friends.

Funeral services were held in the chapel at Boyne City, Nov. 5th, conducted by Rev. J. C. Mathews of the Methodist church of East Jordan. Interment was at Sunset Hill.

## Daniel B. Conway, Auto Accident Victim, Buried At Sunset Hill

Burial services were held at Sunset Hill, Monday afternoon, conducted by Rev. Leitch, for Daniel B. Conway, who was instantly killed last Saturday evening, when the car in which he was riding crashed a freight train near Clio as he was returning home from work.

Daniel B. Conway was born in Greenup, Ky., Nov. 27, 1895, his parents being Perry and Emily Conway. At the age of eight he, with his parents, came to Michigan settling near

## District Christian Endeavor Convention Held Last Saturday

The District Christian Endeavor Convention, with the local Presbyterian Society as host, Sunday afternoon and evening, was an outstanding success.

In the afternoon the address of welcome was given by Ben Clark and representatives of the other societies had various places on the program. The meeting divided into three discussion groups in which the following topics were the starting points for profitable discussions: "Christianity and Democracy," "Youth and the Liquor Problem," and "Youth and Moral Standards." The leaders in these groups were Rev. A. Cruickshank of Harbor Springs, Rev. E. P. Linnell of Petoskey, and Dr. J. W. Dunning of Alma.

The Fellowship lunch was of the nature of "pot luck" and proved to be a happy method of solving the lunch problem.

The high point of the Convention was the evening address of Dr. J. W. Dunning, President of Alma College. It was an eloquent and a masterful presentation of worthy goals for life for the youth of today. Dr. Dunning has full confidence in the youth of today to meet all the problems they will confront if they begin life with Christian goals and motives. Dr. Dunning attended the East Jordan School in his boyhood and this gave an added touch to the appreciation with which his address was received.

One hundred and fifty young people from eight churches attended the Convention. The next meeting will be in the Cheboygan Congregational Church next April.

## Council Proceedings

Regular meeting Common Council, City of East Jordan, held on the 21st day of November, 1938.

Present: Aldermen Bussler, Shaw, Strehl and Mayor Healey.

Absent: Aldermen Sinclair, Malpass and Lorraine.

Minutes of the last meeting were read and approved. The following bills were presented for payment: Mich. Public Ser. Co., lights \$ 24.22 Mich. Bell Tel. Co., service -- 16.04 Hersey Mfg. Co., repair meters 17.50 Wm. Shepard, cedar ----- 3.25 Election Board, gen'l election 54.00 Joe Cummins, painting ----- 14.40 Ed. Kamradt, police ----- 21.00 Harry Simmons, salary ----- 62.50 Henry Scholls, sal. & expense 12.00 John Whiteford, labor ----- 5.50 John Hitchcock, labor ----- 1.80 Ray Russell, labor ----- 8.40 Frank Strehl, labor ----- 11.10 Peter Sommerville, labor ----- 7.20

Moved by Strehl, supported by Shaw that the bills be paid. Carried, all ayes.

Moved by Bussler, supported by Shaw, that the City buy 1 doz. globes for the boulevard lights and 100 cut outs. Carried all ayes.

Moved by Bussler, supported by Shaw that the Garfield St. hill be designated as coasting hill and to be supervised by N.Y.A. Coasting to be from 4 to 6 and 7 to 9 p. m. Carried all ayes.

Moved by Shaw, supported by Bussler, that the city buy a Raviex Radio Interference Detector, the price not to exceed \$8.00. Carried, all ayes. Moved to adjourn.

WM. ALDRICH, City Clerk.

Boyne Falls, later coming to East Jordan.

In 1918 he was united in marriage to Rose Whalen, moving to Flint, where they resided until three years ago, when they moved to Birch Run.

He is survived by his widow, three sons and two daughters, Dan Jr., Margaret, Richard, Jack and Geneva. Also his father, Perry Conway; two brothers, Robert and John and a sister Mrs. Ben Brock of Flint. Deceased was a cousin of Sherman Conway.

He was a member of the Masonic order.

Those accompanying the body here were the wife and children; John Conway, Thurman Conway, Perry and Dan Brock of Flint; Mrs. Percy Knack, Theodore Ziss of Birch Run; and Mrs. Louis Johnson of Delton.

## Michigan Mirror - - -

Non-partisan State News Letter  
By GENE ALLEMAN  
Michigan Press Association

Lansing — Should the state government fix the retail price of milk? Here is a neat question. It will come before the Michigan legislature in 1939.

Let's consider the varying viewpoints, most of which are in direct conflict with each other, and rather inevitably so.

The dairy farmer insists that he is producing milk at a loss, and he naturally insists he should have a higher price. The distributor, who buys this milk for delivery, isn't making much of a profit either. Borden's Farm Products company of Michigan recently completed a study of milk distribution costs and profits, revealing that milk sold in Detroit since January was at a loss, due principally to widespread unemployment. The company offered to open its books to impartial investigation.

And these viewpoints aren't all by any means.

## Michigan Mirror - - -

Non-partisan State News Letter  
By GENE ALLEMAN  
Michigan Press Association

Lansing — Should the state government fix the retail price of milk? Here is a neat question. It will come before the Michigan legislature in 1939.

Let's consider the varying viewpoints, most of which are in direct conflict with each other, and rather inevitably so.

The dairy farmer insists that he is producing milk at a loss, and he naturally insists he should have a higher price. The distributor, who buys this milk for delivery, isn't making much of a profit either. Borden's Farm Products company of Michigan recently completed a study of milk distribution costs and profits, revealing that milk sold in Detroit since January was at a loss, due principally to widespread unemployment. The company offered to open its books to impartial investigation.

And these viewpoints aren't all by any means.

Labor Wants More  
So far you have the producer and the distributor both wanting more money.

The state milk marketing commission, which was created by Governor Murphy early in the Fall, has been conducting hearings on the advisability of creating a state milk authority.

Spokesmen for labor unions put in their nickel's worth, too, demanding that legislation, if it be drawn, include a provision for an eight-hour day and a guaranteed wage for milk wagon drivers who are now paid on a commission basis.

The Borden Michigan study showed that of the 10.02 average price of a quart of milk delivered to the home, 5.73 cents were paid for delivery, selling and miscellaneous expense. The wholesale cost per quart was 3.74 and expenses to prepare product for market, 1.69 cents.

This is all fine and dandy. We're all in favor of labor getting its just share along with producer and distributor.

Consumer's Interest  
And then there is the consumer viewpoint.

Seldom if ever does the public offer voluntarily to pay a higher price.

If artificial regulation runs counter to the natural law of supply and demand, pegging prices arbitrarily, consumers usually buy less and producers find themselves with a surplus supply.

G. V. Branch, director of the Detroit municipal markets, advocates competition. He told the study commission: "Cruel as it is, competition does wonderful things. It is the protection of the consumer. The only way to increase the consumption of milk is to lower its price."

As for competition, lack of it produces monopolistic conditions whether under public or private control. Too much competition, while benefiting the consumer with low prices, usually inspires someone to seek legislative remedy, often under the guise of "fair trade."

Milk Monopoly?  
At the same time that the Michigan commission was getting testimony on milk price-fixing, a federal grand jury in Chicago brought indictments against 97 persons and organizations on charges of anti-trust law violations.

Among the distributors was the Borden company. Another defendant was the Pure Milk association, sales and bargaining agency for 12,000 member dairy farmers in Illinois, Indiana, Wisconsin and Michigan, and the milk drivers' union which is accused of making threats, intimidations and threats to protect major distributors against competition of independent rivals.

These defendants are accused of having fixed prices privately in violation of anti-trust laws. It's a dizzy merry-go-round!

Grand Rapids Fair  
A new kind of a fair closed Saturday in Grand Rapids.

Called the Michigan Farm Festival and sponsored by public-spirited citizens, the event pioneered the idea of providing a market medium for Michigan farm products. Each exhibitor was required to sign an affidavit before his county agent that he had a reserve supply of produce available of like quality to those on display at the fair.

Exhibits were judged according to A, B and C grades. The consumer thus was afforded the protection of quality according to price.

The Festival is the successful brain child of Fred Oltman, former banker in Grand Rapids who is greatly interested in agricultural problems. Coming at the close of harvest, the event made available the best of

## 4-H CLUB news

THREE LOCAL 4-H CLUB MEMBERS  
LEAVE FOR CHICAGO  
THIS WEEK

As the 4-H club year reaches its end three 4-H club members from this county will enjoy a trip that will never be forgotten. Each year delegates are selected by the Boys and Girls 4-H Club Department of the Michigan State College to visit the National Club Congress and International Livestock Show. These trips are awarded in recognition of excellent and outstanding 4-H club activity. Bobby Straw and Ronald Lyon of Charlevoix gave a conservation demonstration which was the best in the state. Glen Trojanek, East Jordan, received his trip as a state winner in the 4-H club electrification project. These three boys will leave on Saturday, November 26, and will spend a week at Chicago with all expenses paid. While there they will be royally entertained from morning until night by the many Chicago business interests. We are all proud of the records of these club members and wish them a most happy and enjoyable trip.

B. C. Mellencamp,  
County Agr'l Agent.

MARRIAGES

Walker — Constantine

Hazel Walker, daughter of Mrs. Emma Walker, of Echo Township, was united in marriage to Edwin Constantine, son of August Constantine of Grand Rapids, Saturday night, Nov. 12th. Rev. J. C. Mathews performed the ceremony at the E. E. Parsonage at East Jordan. They were attended by Mr. and Mrs. Morris Walker, brother and sister-in-law of the bride. A wedding supper was served to the immediate relatives at the home of Mr. and Mrs. Morris Walker. The best wishes of their many friends are extended for a long and happy wedded life. — From Echo correspondence.

Temple Highlights

The new week at the Temple is one of vastly varying moods with action, comedy, music and drama represented. The four programs are arranged as follows:

Saturday: Lynn Overman and Roscoe Karns in the mystery-comedy, "Partners in Crime." Popeye, News, and Grantland Rice are featured short subjects.

Sunday and Monday brings Luise Rainer, Fernand Gravet and Miliza Karjus in one of the screen's most pretentious efforts, "The Great Waltz." A Walt Disney Technicolor cartoon comedy is added.

Family Nites, Tuesday and Wednesday present Lloyd Nolan and Mary Carlisle in "Tip Off Girls." A Paramount comedy and Chapter 8 of "Dick Tracy Returns" complete the bill.

The wind-up is Thursday and Friday with the hilarious Jones Family in a new escapade, "Safety in Numbers." Added are an Our Gang Comedy, Passing Parade, Pete Smith novelty.

The Second Installment of an Outstanding Fiction Serial — "For Richer or For Poorer?" by Thelma Strabel. Read this Thrilling, Romantic New Novel in The American Weekly, the Magazine Distributed with the Sunday Chicago Herald and Examiner.

Michigan farm produce for exhibit.

Entertainment was not overlooked, however. A "Follies International" revue of eight high-class acts and a dancing chorus was presented in the Civic auditorium at popular prices. This show was selected personally by the late Fred Chapman of Ionia, and it was well up to the usual Chapman standard of public amusement.

GM Workers Thankful  
Employees of General Motors corporation are thankful this week for several good reasons.

First, prosperity has returned to Michigan automobile towns. Plants are humming with activity. Dealers are crying for more cars. And the consumer is in a mood to buy. All of this makes for better-than-average earnings on the part of the automobile worker who heads the income list of American workers.

Second, the corporation is putting into effect in 1939 a new security plan whereby each employee is guaranteed an annual minimum income of 80 per cent of his average annual wage.

Workers will have their pay advanced to them, but without any interest cost. He will repay the loan at the rate of one-half the amount by which such earnings exceed 80 per cent of standard.

## Home Extension Groups Receive 2nd Lesson In Home Management Project

PROF. GREGG STRESSES CONSTRUCTIVE USE OF ARBOR-ETUM

(By Caroline Harrington)

Monday evening at the High School Professor O. I. Gregg, M. S. C. Landscape Expert, talked to a group of Garden Club members and their friends about the possibilities of an arboretum to be established on the 40 acre tract of school property just east of the high school. Suggesting measures to preserve the beauty of the ravine and creek and showing colored slides of many different varieties of trees, shrubs and flowers which would grow naturally in it, Professor Gregg stressed the fact that the development of this project would mean more use of the property and a fuller enjoyment of its advantages and beauty.

For the boundaries of the tract, reaching 600 or 800 feet beyond the eastern edge of the ravine and over a low hill, Mr. Gregg suggested pine plantings to supplement those already set out by Mr. Eggert. For the pasture he recommended oaks, elms, maples and other deciduous trees properly spaced to allow of maximum growth. For certain spots he recommended a thinning out of the less desirable trees such as poplar and wild cherry in order to allow more valuable trees a chance for good growth.

Enthusiastic about the ravine and Brown's Creek meandering through it, the hemlocks growing there and certain specimen of grand old beech trees, Professor Gregg advised the making of new paths, logically situated, to replace the well worn ones which with every rain become gulleys damaging to and eventually destructive of the ravine banks and all plant life on them.

There are several great old pine stumps in the ravine, and some of these Professor Gregg believes should be preserved as reminders of the timber once produced here. Those removed, he said, might be utilized where needed for a fence which would support native vines and be both durable and picturesque.

To discourage the building of bonfires so destructive to surrounding plant life, Professor Gregg recommended that fireplaces be built. He pointed out several spots particularly suited for council circles for Scout organizations, one of them a perfect natural amphitheatre for outdoor pageants and plays. He also suggested a log cabin near a grove of maples, this to be built and used by an interested group of boys, directed by Mr. Eggert, as a base for collecting say and making maple sugar in season. These and many more suggestions were made by Professor Gregg, all encouraging a fuller use of the ravine, and calculated to enhance the popularity it has enjoyed for many generations.

In conclusion, Professor Gregg said that he would come next spring, help with a clean-up campaign to rid the ravine of its present clutter of tin cans and old car fenders, etc., direct the making of a road and foot paths, and cooperate with Mr. Eggert and the Garden Club in planting shrubs and young trees. He is now working on a map of the arboretum which when completed will be on display at some convenient place in East Jordan.

(Note: Please see "Garden Gossip" for Professor Gregg's list of trees, shrubs and flowers, native to this section, and suitable for the East Jordan arboretum.)

## Special NFL Stockholders' Meeting Scheduled For Dec. 8

More interest is being shown in the coming special stockholders' national farm loan association meeting scheduled for December 8, than in the regular annual meeting held in June and July, says Secretary-Treasurer, H. C. Bedell, who is arranging for the program and lunch for members and their wives.

The regular meeting found many farmers busy in their fields and unable to take part. Inquiries about the special meeting from farmers visiting the office and from some who have written for more information, indicate that a large attendance can be expected.

All farmers who have commissioner loans, whether they are members of the association or not are also being invited to this session. Only stockholders were eligible to take part in the annual meeting. Secretary-Treasurer, Bedell, said the program will be especially arranged so that questions about policies and procedures that may have puzzled members and other borrowers can be asked from the floor and answered fully.

This is to be strictly a "farmers' meeting," Mr. Bedell says. The audience will elect a permanent chairman from among the directors of the various associations operating through the Boyne City group office and he will conduct the meeting. A representative of the Federal Land Bank of St. Paul has been asked to attend and give a brief outline of the land bank's financial standing and answer any questions that may be asked.

Important among items now being considered for the program will be a report on the financial progress of the Boyne City group office since it was established; the decrease in delinquencies that has been noted since this new arrangement went into effect; a report on the number of farms being handled through this office and the investment in them; and the way in which economies can be effected and efficiency be increased by fuller participation of directors in association activities.

They Got Theirs

Frank M. Stanek and son Edward are back home from deer hunting with two nice bucks. Edward downed his buck the first day of the season after ten minutes of hunting. Lucky Eddie. Mr. Stanek shot his Saturday.

Mr. St. Arno and Billy Malpass each brought back a nice buck.

Roy Hulbert got his buck last Sunday. Emmanuel Kratchevil and son also got a buck apiece.

A NOVEL FOR THE WHOLE FAMILY!

Be sure to read in The American Weekly with The Detroit Sunday Times "For Richer — or For Poorer?" Thelma Strabel's absorbing novel of the fast-living, fast-moving smart set of Miami's millionaire colony, a singularly appealing story of the love of a girl with high ideals, eager to make any sacrifice for the man who has asked her to marry him. You can start reading it this Sunday.

Some weed seeds, buried in the soil, are capable of germinating after more than 50 years.

The first state game refuge in Michigan came into existence in 1916 when the Hanson military reservation near Grayling was deeded to the state.

## Arboretum Plans Are Developing

PROF. GREGG STRESSES CONSTRUCTIVE USE OF ARBOR-ETUM

(By Caroline Harrington)

Monday evening at the High School Professor O. I. Gregg, M. S. C. Landscape Expert, talked to a group of Garden Club members and their friends about the possibilities of an arboretum to be established on the 40 acre tract of school property just east of the high school. Suggesting measures to preserve the beauty of the ravine and creek and showing colored slides of many different varieties of trees, shrubs and flowers which would grow naturally in it, Professor Gregg stressed the fact that the development of this project would mean more use of the property and a fuller enjoyment of its advantages and beauty.

For the boundaries of the tract, reaching 600 or 800 feet beyond the eastern edge of the ravine and over a low hill, Mr. Gregg suggested pine plantings to supplement those already set out by Mr. Eggert. For the pasture he recommended oaks, elms, maples and other deciduous trees properly spaced to allow of maximum growth. For certain spots he recommended a thinning out of the less desirable trees such as poplar and wild cherry in order to allow more valuable trees a chance for good growth.

Enthusiastic about the ravine and Brown's Creek meandering through it, the hemlocks growing there and certain specimen of grand old beech trees, Professor Gregg advised the making of new paths, logically situated, to replace the well worn ones which with every rain become gulleys damaging to and eventually destructive of the ravine banks and all plant life on them.

There are several great old pine stumps in the ravine, and some of these Professor Gregg believes should be preserved as reminders of the timber once produced here. Those removed, he said, might be utilized where needed for a fence which would support native vines and be both durable and picturesque.

To discourage the building of bonfires so destructive to surrounding plant life, Professor Gregg recommended that fireplaces be built. He pointed out several spots particularly suited for council circles for Scout organizations, one of them a perfect natural amphitheatre for outdoor pageants and plays. He also suggested a log cabin near a grove of maples, this to be built and used by an interested group of boys, directed by Mr. Eggert, as a base for collecting say and making maple sugar in season. These and many more suggestions were made by Professor Gregg, all encouraging a fuller use of the ravine, and calculated to enhance the popularity it has enjoyed for many generations.

In conclusion, Professor Gregg said that he would come next spring, help with a clean-up campaign to rid the ravine of its present clutter of tin cans and old car fenders, etc., direct the making of a road and foot paths, and cooperate with Mr. Eggert and the Garden Club in planting shrubs and young trees. He is now working on a map of the arboretum which when completed will be on display at some convenient place in East Jordan.

(Note: Please see "Garden Gossip" for Professor Gregg's list of trees, shrubs and flowers, native to this section, and suitable for the East Jordan arboretum.)

## Garden Club Officers Chosen For 1939

The East Jordan Garden Club held its last meeting for the year on November 16th at the City Building. Election of officers for next year was the business of the day, and Mrs. Lorene Wade, chairman of the nominating committee suggested that the Club could do no better than to reelect officer who have served so capably during the past year. Hearty applause showed that the club members were in complete accord with this suggestion, it was made a motion, seconded, and quickly carried. Officers are Mrs. Eva Porter, president; Mrs. Eva Pray, vice-president; Mrs. Isabel Sidebotham, secretary; Mrs. Mattie B. Palmiter, cor. secretary; and Mrs. Helen Watson, treasurer.

The program, in charge of Mrs. Sidebotham assisted by Mrs. Pray, included a discussion of decorated dinner tables for the holiday season. There were two exhibits, a Thanksgiving table and a Christmas table.

Mrs. Harrington reported the progress of plans for an arboretum of native trees and shrubs to be established on a 40 acre tract east of the school house.

After adjournment, the club members were served tea by Mrs. Hegerberg, Mrs. Swoboda, Mrs. Porter and Mrs. Sidebotham.

The next meeting is planned for February, 1939.

Try Herald Want Ads — They Click

## CHRISTMAS SEALS



Help to Protect Your Home from Tuberculosis



Weekly News Review

British Policy of 'Expediency' Reverberates Around the Globe

By Joseph W. La Bine

International

As proprietor of the world's greatest empire, Great Britain assumes a right and obligation to be ringmaster of international diplomacy. If such a duty is incumbent during peace, it becomes more pressing in time of stress. The year 1938 is one of stress, and in November of 1938 Great Britain is still the ringmaster but is jumping to the lash of her own whip. Caught in the backwash of her own fatal conservatism, she is desperately making an expensive peace with dictators and democracies alike. A roundup of these peace overtures, with cause and effect, with reverberations and repercussions that echo around the world, looks something like the following:

GERMANY

November has become an "international crisis" month of more import than September. Reason is that September's Czech-German-Sudeten crisis had immediate effect on only a comparative handful of central Europeans. But in November, Germany has begun terroristic persecution of Jews, has moreover shown downright hostility toward all Christian denominations in general and to the Catholic denomination in particular. This treatment has aroused worldwide resentment against Chancellor Adolf Hitler and his Italian friend, Premier Benito Mussolini, who uses similar tactics against world Jewry. It has also driven ghosts from the closet of Britain's Prime Minister Neville Chamberlain, because he failed to get a German guarantee against Jewish persecution when he negotiated the "sellout" treaty at Munich this autumn.

Though Christian Great Britain is horrified by Hitler's persecution, it dares not slap Germany's face. Not only are British banks planning

would not invoke the pact until Spain's civil war had reached a "settlement." With a new rebel of offensive just starting on the Ebro, that "settlement" has hardly been reached.

FRANCE

Though friendly with Great Britain, France has lost much because its foreign policy has been following that of London. What is worse, French finance could not bear the unprecedented expense of last September's military preparations. Therefore the government has been crawling into its shell, concerning itself more with domestic problems following its defeat at the treaty of Munich. Its most pointed foreign gesture has been a recognition of Italy's Ethiopian victory. But new troubles are looming from Italy's direction, following but a few hours on the heels of the Anglo-Italian friendship accord. Having won British acceptance of its foreign policy, Italy has turned to Britain's one-time closest ally (France) for colonial demands. The demands: That France cede to Italy the Djibouti-Addis Ababa railroad and the Port of Djibouti, in French Somaliland, and share with Italy the control of the Suez canal and administration of Tunisia. Not only are such demands unacceptable to France, but she now sees the fallacy of trying to appease the insatiable hunger of either Germany or Italy.

RUSSIA

Though the Soviet paper, *Investia*, has urged closer Russian cooperation with the U. S. for preservation of world peace, and though Dictator Josef Stalin is more interested in his domestic development than in world-wide expansion of Communism, no democracy can afford to disregard the fact that Russia's political sympathies are more closely akin to those of Germany and Italy. Strengthened by the Munich pact, Germany must eventually fight Russia or make peace with her. It has been authoritatively reported that Chancellor Hitler has sent three peace offers to Dictator Stalin, the latest of which suggests a division of Russian-German spheres of interest. This possibility carries dynamite, for once Moscow and Berlin make peace there is nothing to prevent each of these tremendous powers from expanding at will.

UNITED STATES

At home, the above international developments have brought three pertinent results:

(1) Great Britain has rushed to consummate her reciprocal trade agreement with the U. S., in which Canada is also involved. Constituting a climax to Secretary of State Cordell Hull's reciprocal trade program, the agreement is an important effort to loosen and swell the flow of U. S.-Canadian-British trade. Not voiced, but tremendously evident, is the fact that this treaty marks a new solidarity among democracies as opposed to dictatorial nations.

(2) U. S. indignation over Germany's Jewish persecution has found expression in the plan put forth by Joseph P. Kennedy, U. S. ambassador to Great Britain. Its essence: World-wide co-operation for removal of Germany's 600,000 Jews to North and South America



SOUTH AFRICA'S PIROW  
He expressed Britain's sympathy.

loans to Nazi-controlled industries, but London must also exhibit sympathy with Germany's colonial demands in Africa. During the heat of Jewish persecution Berlin was visited by Oswald Pirow, minister of defense and industry for the Union of South Africa. Although Colonial Secretary Malcolm MacDonald has indicated Great Britain does not intend to surrender any colonies, Mr. Pirow's visit can only mean that the Union of South Africa fears Hitler and wishes to return Germany's war-lost colonies immediately.

BALKANS (RUMANIA)

Among such southeastern European nations as Rumania, Yugoslavia, Greece and Turkey lies Great Britain's last chance to resist German political and economic expansion, and also to maintain a vestige of international prestige. Although social-minded London once shunned Rumania's King Carol for his love affair with Magda Lupescu, daughter of a Jewish junk dealer, his recent visit to London (with Crown Prince Michael) found English royalty only too glad to court his favor. This is because his friendship for Great Britain can stop Hitler's southeastward-bound steamroller. If Carol gets British export credit of about \$50,000,000, if Great Britain agrees to buy Rumanian oil and give Carol a large loan, Rumania will close its doors on Germany.

Following this same policy, London must increase her sway in other Balkan states, also encouraging Yugoslavia, Turkey and Rumania to return war-won lands to Bulgaria, which stands alone outside the Balkan entente and is easy prey for German economic expansion.

ITALY

Even while King Carol's visit was marking an effort to stop dictators, smartly dressed Lord Perth visited the Italian foreign office in Rome and presented his credentials—to "the king of Italy and emperor of Ethiopia." This constituted formal British recognition of Italy's Ethiopian conquest, which is now denied by only Russia and the U. S. among great powers. Such recognition was a British capitulation, and a few hours later Lord Perth returned to the foreign office to initial the Anglo-Italian "friendship" pact. It was recalled that last spring Prime Minister Chamberlain promised he



AMBASSADOR KENNEDY  
For German Jews, a solution.

and parts of the British, French and Netherlands empires. Great Britain would arrange land for new settlements, while U. S. Jewish and private groups would provide money.

(3) Rather than accept French and Russian bids for leadership in world peace movements, President Roosevelt has invited 20 sister republics in the Western Hemisphere to unite in a defense against European or Asiatic aggression. This new U. S. foreign policy is evidenced by: (1) the President's outspoken denunciation of Germany's Jewish persecution; (2) his recall of Hugh R. Wilson, U. S. ambassador to Germany; (3) his announcement of a multi-billion dollar defense program to protect not only the U. S. but all Western Hemisphere nations; (4) U. S. interest in the Pan-American conference opening December 8 at Lima, Peru; and (5) an apparent effort in Washington to steer away from European entanglements, other than those with France, Britain and other democracies.

Labor

Shaggy John L. Lewis has lost much prestige the last two years because his Committee for Industrial Organization initiated the wave of sit-down strikes, also because many of C. I. O.'s most outspoken members were "radicals." Opposition flared up in time to defeat many C. I. O. endorsed candidates in the November election, and by the time Mr. Lewis' organization opened its constitutional convention in Pittsburgh a week later, the handwriting was on the wall.

C. I. O. (now the Congress of Industrial Organization) has made at least two important bids for conservative support. First, the convention has adopted a resolution to preserve the sanctity of collective bargaining contracts, thereby attempting to appease C. I. O.-hating



ALIEN HARRY BRIDGES  
Even C. I. O. became hostile.

employers. Second, C. I. O.'s much-publicized Harry Bridges, alien west coast labor leader, was figuratively bounced from the convention when he attempted to secure official endorsement of so-called "radical" political views. This was Mr. Bridges' second blow of the day, for at Indianapolis a demand for his deportation was issued simultaneously by Stephen F. Chadwick, commander of the American Legion.

Now permanently organized, C. I. O. has charted a finish fight with the older, more conservative American Federation of Labor. The battle will not only be one of organizational principle, but it will also entail the future status of 22,000,000 unorganized American workers. Though C. I. O. boasts a "simple and democratic" constitution, observers checked the figures and found that five members of the executive board will speak for 2,021,845 of the 3,787,877 members. C. I. O. will remain substantially under the thumb of Mr. Lewis, Sidney Hillman of the Amalgamated Clothing Workers, and Philip Murray of the Steel Workers' committee.

White House

Attorney General Homer S. Cummings' retirement from the Roosevelt cabinet was not unexpected, for the 69-year-old Californian has often sought refuge from official Washington the past 12 months. Though efforts have been made to attach political significance to his move (he is the first New Deal cabinet member to retire voluntarily) it is understandable that Mr. Cummings should desire to return to private law practice. But his retirement does arouse speculation about other cabinet changes. Secretary of the Navy Claude A. Swanson has been ill, and may be succeeded by Assistant Secretary Charles Edison. Madame Secretary of Labor Frances Perkins has lost the good graces of both C. I. O. and A. F. of L., and many observers predict her resignation. Secretary of Commerce Daniel L. Roper, though unpopular with business, has made it plain he will not resign. Meanwhile, Washington whispers say that Harry Hopkins, WPA administrator, and Michigan's defeated Gov. Frank Murphy are both considered as potential cabinet timber.

Agriculture

The 1938 farm program was not put into effect until many U. S. producers had their crops under way. This has been one explanation of its failure, and next year the agriculture department plans to give the plan its "first complete test." Details: The program will involve \$712,000,000. Minimum bounties to co-operating farmers include 3.6 cents a pound on cotton, 14 cents a bushel on corn, 27 cents a bushel on wheat, 22 cents on rice, 3 cents on potatoes, \$3 a ton on peanuts. Compared with this year's 290,000,000 acres, 1939's program will be confined to about 280,000,000 acres in the hope of reducing surpluses. Biggest slash of all will come in wheat, which was harvested this year from 71,000,000 acres, and which would be restricted to 60,000,000 acres next year. For soil conservation payments the government has a half-billion dollars available, with another \$212,000,000 for price adjustment payments. Only catch to this program is that congress' new Republican minority may interfere.

Politics

To elect 8 new senators, 81 house members and 13 new governors in the November elections, U. S. Republicans had to pile up a large total vote. Figures now available show that in 24 states the G. O. P. had 51.5 per cent of the popular vote, compared with 40.1 per cent two years ago. Not included in the survey thus far are southern states, traditionally Democratic.

Bruckart's Washington Digest

Tumult and Shouting Are Over; So Now What Does It All Mean?

For Months to Come the Results Will Be Subjected to Measurement; More Thinking and Less Emotion Seems To Be the Rule; 'Middle Class' in Revolt.

By WILLIAM BRUCKART

WNU Service, National Press Bldg., Washington, D. C.

WASHINGTON.—The period of distorted claims by the winners and the equally distorted alibis of the losers seems to be about over. We have heard all of the tumult and the shouting of an election time. The total vote has been tabulated, and it shows a greater number—83 new ones—of Republicans in the house of representatives and eight new Republican senators. Some 14 more states have Republican governors ready to take over from the Democrats, they have displaced. There were what may be called important numerical gains for the Republican party label.

But while the total vote has been tabulated and served as the basis for the claims of the winners and the alibis of the losers, those figures will be forgotten soon. The thing that is important is the result. We will be measuring the results for months to come.

It is quite unimportant, in my mind, to appraise what the swing of a few votes may have meant. It is, however, mighty important to note that there were hard and close fights for scores of candidates, in this 1938 election. There were hard and close fights in the whole of New England; there were bitter struggles in New York, Ohio, Michigan, Wisconsin, Minnesota, and elsewhere. They were fought out largely on major issues because, generally speaking, local questions did not provide the fundamental issue in the states that are so important politically as those mentioned.

What does it mean? What is the portent? Other writers and analysts have given and are giving their views. I guess there is no prohibition against mine.

I firmly believe the votes cast in the 1938 election were the expression of an opposition to further experimentation by government in the field of unsound theories; the expression was against further use of the American people as guinea pigs, and it was definitely for a middle-of-the-road national policy. It was, therefore, a showing, a proof, of the necessity for our traditional two-party system of government, and surely, to that extent, the nation and national life benefited by the poll taken on November 8, 1938.

More Thinking and Less Emotion Seems to Be Rule

Looking over the whole picture, as the colors and the outlines now exhibit themselves, one who favors good government of a sound and lasting character cannot help having his faith renewed. Of course, the political pendulum swings back and forth. That is to be expected. But, to me, there has appeared on the horizon a new level of political thought. Perhaps, I should not say that it is entirely new; I should say that it has been restored to its place in American life. And that observation should be amplified with the further statement that more thinking and less emotion appears to be the rule throughout the land. Absence of hysteria, or reduction of the scope of hysteria, always makes for sounder and more constructive conclusions. That is why there is so little use for an analysis of minute returns this year. The aspect is too broad to hinge upon such detail.

Probably, it can be said that the vote was an expression against waste and extravagance, against corruption of the electorate by use of public moneys, such as went on among relief workers and for which we ought always to be ashamed; it probably can be said that it was a vote against blank check appropriations, or against government meddling in every phase of human endeavor, or against many another item of policy in the New Deal, and if it were so said, it would be true to a degree, everywhere. But we are concerned with the sum into which these several things have been added.

Vote Discloses Revolt by So-Called 'Middle Class'

The United States has been governed by an expression of the will of the majority. It is sound. It is the basis of a republic. There has been much criticism of President Roosevelt on the basis of his domination of government. It has been said that he is the government because he has had such complete control that even congress moved this way or that at his direction, in the manner of puppets.

If those characterizations be true, then it appears to me logical to conclude that the late election was something of a vote for government by law and not by an individual or group of individuals. By the same reasoning, it is a logical assumption that the vote disclosed a revolt by the great middle class of the American people—the group which lives neither by the power of organization and the strike threat, nor by the

power which Mr. Roosevelt so often attributed to a few whom he has called the "economic royalists." The New Dealers completely capitulated to organized labor of the C. I. O. type, and used the numbers of votes there to bulwark its assault on business. The middle classes which embrace the backbone and the salt of the earth of any nation haven't had much consideration from the New Deal thinkers. They have been the "forgotten men" (and women) about which Mr. Roosevelt spoke when campaigning in 1932. It is quite clear that the middle classes have grown tired of government playing into the hands of a single class. They are tired, as they were in 1932, when the Republicans had played too much into the hands of big business.

Suspicious Middle Class Is Good for a Democracy

The sum total of the situation, as regards the middle classes, is that they have become critical again. They followed Mr. Roosevelt unswervingly (speaking, now, of the majority) and they accepted his statements that "we have planned it that way." But when the depression of 1937 came on them and it hit as hard as that of 1930, they found doubt in their minds. He could not have planned it that way, they reasoned. So there followed the natural sequence of criticism, and the country began to think that criticism was legitimate despite the New Dealers' barrage of propaganda that the criticism, itself, was propaganda. With the middle classes back in the suspicious mood that is good for a democracy, they are again occupying their rightful role in government. There are many times more of them than any other group; they are the majority, and they showed it again this year by the sharp division of votes.

The New Deal, with the aid of old line Jeffersonian Democrats, will control the congress for the next two years. But their control is not of such a character as to permit denial of rights to any individual representative or senator or any group of them. There can be no mailed fist or "must" orders. Instead, if Majority Leader Barkley in the senate and Majority Leader Rayburn in the house want to get their programs through, there must be moderation. Extremes will spell defeat and revolt, and it is conceivable that policies of a too radical type could send the old line Democrats over to the aid of the Republicans and into a coalition to destroy the New Deal utterly and effectively. There can be no more rubber stamp business. New Deal tactics must change, and the sooner the bunch of so-called intellectuals, the high brow, learn this lesson, the better it will be for Mr. Roosevelt, politically.

I am told by a number of politically important personages that the election already has increased the courage of some of the conservative Democrats who were not outspoken heretofore. It is predicted that these will feel free now to tell the President when they disagree. None can foretell how far that situation will develop. It is a part, however, of the thought that moderation must be the rule.

Must Become Statesmen, Quit Their Demagoguery

And, next, if the Republican leadership has good sense, it will display its best brand. It will tell its followers to become statesmen and quit their demagoguery. The opportunity awaits them to be constructive and if they fail to put forward sound proposals, they will have justified the country in refusing to give them control as was done in 1936.

It is proper to say, of course, that the Republicans will not be in control of either the senate or the house. That means, they can have no management of legislative machinery. That machinery, which is all-important in carrying forward political party policies, remains in the hands of the New Deal. But the absence of control for the Republicans can not destroy the responsibility which they have assumed in electing as many members of the congress as is recorded. They dare not dodge that responsibility.

Just ahead, therefore, lies the necessity for Mr. Roosevelt to realize that there is a new public temper which does not like extremes, and for Chairman John Hamilton of the Republican national committee, and Republican Leader McNary in the senate, and Republican Leader Martin in the house, there is the opportunity to fight for reasonable legislation all of the way. These three Republican leaders must have something to offer besides criticism of the New Deal.

© Western Newspaper Union.

WHO'S NEWS THIS WEEK

By LEMUEL F. PARTON

NEW YORK.—G. S. Messersmith, assistant secretary of state, consul general in Berlin when Hitler rose to power, used to be a lot more optimistic about Germany settling down to normal trade intercourse than he appears to be now. He predicted that "evolution" would soon follow revolution and urged the world to give Germany a chance to work through a period of stress and confusion. Today he is concerned about "world law and order" in trade intercourse, and says, "We ought to be prepared to protect our interests wherever they may be attacked." German barter activities, particularly in South America, seem to be worrying the traders.

Widely experienced and minutely informed in foreign trade, Mr. Messersmith has been an evangel of Secretary Hull's reciprocal trade policies. His zeal in this is not lessened, but he reveals deep concern over the subordination of the rights of business and property "to the will of individual leaders or nations for expansion and domination."

This writer has just obtained from a friend, an economist returning from Germany, his first close-up of what Dr. Walther Funk, German minister of economics, and his shrewd hunch-man, Hjalmar Schacht, are doing with their new militarized economics. My informant, who wrote books about the old, mellow, beery, bassoon Germany, had many old friends there and was steered right into the wheelhouse. According to him, the new German formula is as revolutionary as communism. Every atom of surplus wealth is sluiced into the "dynamics" of expansion, and the Reich outreach is based on jug-handled trade relations which mean commercial subjugation for any short-enders who try to do business with it.

WE REGRET the lack of space to reprint here some merry little poems, such as "The Bird and the Burdock," and "The Tern and the Turnip," by Professor Robert W. Wood of Johns Hopkins, just recently honored by the British Royal society for his work in experimental physics. He tossed off a book of them, along with whimsical drawings, in between takes of "Fluorescence and Magnetic Rotation Spectra of Sodium Vapor and Their Analysis."

He is one of this department's favorite scientific debunkers. One of his high scores here was banishing the death-ray bogey—pertinent just now in view of our sensitiveness to Martian attack. In this connection, the British government has good reason to give him a medal. An inventor was demonstrating his death ray to British war office representatives at Dawn. He focused the ray on a cow in a meadow 200 yards away and threw a switch. The cow flopped, dead as a mackerel. The inventor collected and departed. Then they found the cow's feet wired to an underground circuit, connected with the inventor's switch.

Professor Wood, by scientific demonstrations, put the quietus on all death rays and offered to stand up against any of them. He invented tear gas for the Allies in the World War, developed a chemical eye by which "we can see and the enemy can't," and contributed greatly to the development of instruments of precision and spectroscopic research. He was educated at Harvard and the University of Berlin.

THE humanities, like sports and diplomacy, are becoming considerably scrambled these days. Professor Harry D. Gideonse, just taking over as head of Barnard college's department of social sciences, has been up to his ears all his life in dry-as-dust economics, and now, in his first work-out before the undergraduates, he swings on swing as "musical Hitlerism." He says, with the current divorce of reason and emotion, and with the latter going haywire, some "man on horseback" is apt to get us.

Professor Gideonse is of Dutch birth. He is a canny and cagey thinker, the author of several books on world economics and finance, and a sharp and precise critic of erratic trends of our civilization.

He is 37 years old, born in Rotterdam, here at the age of four, educated at Columbia and the University of Geneva, a former teacher of economics at Columbia, Barnard, Rutgers and the University of Chicago.

© Consolidated News Features, WNU Service.



# FARM TOPICS

## FARM STOCK MUST HAVE AMPLE FARE

Figures Are Given on Feed Demand of Animals.

Supplied by the Department of Agricultural Economics, University of Illinois, WNU Service.

To weigh 225 pounds next summer, each pig farrowed on farms this winter will consume about 16 bushels of corn, three bushels of oats, 90 pounds of protein concentrates and 40 pounds of alfalfa hay.

These figures are based on approximate feed requirements for live stock under reasonably good management and care prepared from farm account records and records of feeding experiments.

Spring and summer pigs to weigh 225 pounds require 15 bushels of corn, two bushels of oats, 70 pounds of protein concentrates, four pounds of alfalfa and one-twelfth of an acre of pasture.

One hundred hens in one year need 64 bushels of corn, 56 bushels of oats, 32 bushels of wheat and 800 pounds of protein concentrates. From the time they are hatched until they are ready for the dinner table, turkeys, 100 of them, require 25 bushels of corn, 28 bushels of oats, 13 bushels of wheat, 1,000 pounds of protein concentrate and 400 pounds of alfalfa meal.

To pull plows and other farming equipment throughout the year, each horse needs 20 bushels of corn, 35 bushels of oats, 1 1/2 tons of hay, one ton of other roughage and 180 days of pasture. The horse at medium work needs one pound of grain and one pound of hay a day for each 100 pounds of weight. For heavy work the grain should be increased to 1 1/4 pounds and reduced at least one-half on idle days.

## Development of Broilers Aided by Use of Cockles

The care and feeding of cockles destined for sale as broilers is similar to that of chickens raised for layers with special attention to room afforded and sanitary conditions of the enclosures in which they are kept. The fact that they are to be sold as broilers does not alter their requirements unless a special feeding ration for fattening purposes is given during the last 10 days or two weeks, observes an authority in the Rural New Yorker.

A ration somewhat higher in protein, however, will stimulate to more rapid growth. A good chick growing ration should be used and one of the commercial chick rations of recognized standing may, perhaps, be chosen to advantage by one not well acquainted with chick feeding and care. An all-mash chick ration with 20 per cent or a little more protein content is desirable if preferred to separate feeding of mash and grains. The dry mash and water should always be available to the birds while frequent stirring of the mash to increase its consumption is good practice. All night lights may also be used to stimulate early and rapid growth.

## Farm Home Equipment

The farm home, as well as the farm itself, should be considered when planning for labor-saving machinery and equipment. In too many cases we find modern, up-to-date machinery being used on the farm, while the farm women continue to do the housework just as their mothers and grandmothers did 50 or 100 years ago, notes a writer in Hoard's Dairyman. A water system is suggested as one of the useful pieces of equipment that can be installed in the farm home as it lessens the drudgery of housekeeping and adds to the health and happiness of all members of the farm family.

## Rough Shells Are Weak

Usually rough shelled eggs are the sign of weak shells and indicate a deficiency of shell building material in the feed given the laying flock, points out the Montana Agricultural college. The cure is to add vitamin D to the feed, either through cod liver oil or green feed. The latter is especially good if the grower is not concerned about the color of egg yolks.

## Cows Are "Trample Proof"

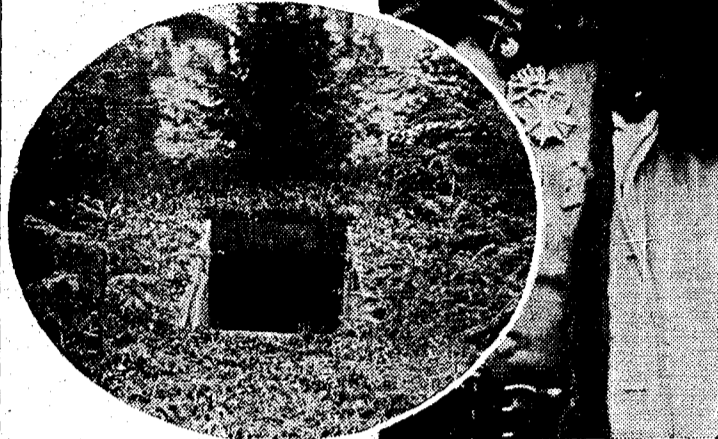
Designed to prevent cows from trampling each other, a folding guardrail partition forms an individual stall for each animal in the dairy barn. While the cows are being milked all the bars are raised out of the way. Then the bars are lowered by one movement, giving each cow the protection of a stall.—Popular Mechanics Magazine.

## Good Feed for Geese

Good feed for geese in the laying season is a mixture of cracked corn, wheat and oats with ordinary laying mash as used for hens fed moist each noon, according to a writer in the Montreal Herald. Green food is essential and the best green food is well cured clover and alfalfa hay which has been cut green. Mangels, turnips and carrots can be used with fair success although the birds prefer alfalfa. Oats and barley can be used mixed with other grains.

## DOORN'S EXILE IS MELLOWED

Twenty years ago this month the broken, hated Kaiser Wilhelm fled his decaying German empire, never to return. The World war was over and he had been vanquished. On November 28, 1918, at his castle in Spa, Belgium, he signed abdication papers which marked the end of Hohenzollern domination over Germany.

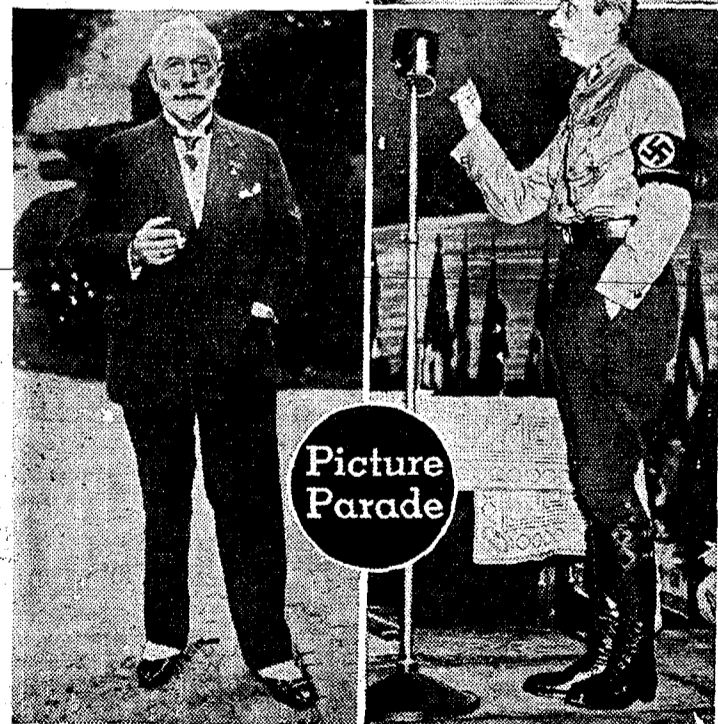


The above hole in the ground has considerable significance. It was the entrance to a subterranean passage, leading from the Kaiser's castle at Spa to a point some miles distant in a wood. Through this tunnel fled the once proud ruler of Germany, completely beaten.



In 1918, Hohenzollerns were hated throughout the world. The above picture was printed on Armistice day of that year with the following description: "This photo was taken of the Hohenzollern tribe before it was necessary for them to scan the want ads. It is useless at this early date to venture the occupations they are liable to pursue, but it is generally understood that the French are most solicitous regarding their welfare and have offered them positions with the government. Most of the work will be done in overalls on the roads of that stricken country... This gang will soon leave for the French frontier—under guard."

But Kaiser Wilhelm went safely to Doorn, where in 1922—his first wife having died—he married the Princess Hermine von Reuss (right). Though not of blue blooded stock, she has a long line of noble ancestry. She had five children by a previous marriage.



LEFT—The Kaiser today, a proud, peaceful old man who whiles away his days at Doorn, emerging infrequently to comment on world affairs. RIGHT—But in Berlin one sees his son, Prince August Wilhelm, wearing the Nazi swastika and assuming an important role in Adolf Hitler's German government. Twenty years after abdication, are the Hohenzollerns returning?



## Healthy Mind Will Preserve Facial Beauty

By PATRICIA LINDSAY  
© Bell Syndicate.—WNU Service.

A HEALTHY, clear thinking, energetic mind is not only the nucleus of beauty but it is the nucleus of a radiant happy life!

Had I space to quote famous authorities I could convince you that destructive thoughts, or an undisciplined mind, can rob a woman of her health and destroy her happiness.

As you think, your face and eyes express your thoughts. Catch a glimpse of yourself in a mirror as you converse with a friend. Notice how your eyes sparkle and your lips turn upward when you speak gaily. See how quickly a frown appears and your eyes dim when you talk of sorrow or feel sad. Your lips narrow and your eyes partly close when you give vent to anger or gossip maliciously. Would you have believed it?

Do you know that every unworthy thought registers on your face? Haven't you seen women whose countenances reveal their habitual thoughts of malice, selfishness, jealousy? Of course you have. Over-indulgence of miserable traits have robbed them of their beauty and happiness.

## Don't Be A Neurotic

Sick minds, registered on faces, ward off all human sympathy and love.

So don't be a neurotic. Keep your mind active, free, and in order. It is the receiving and sending instrument of your entire body. Let it receive wholesome, pleasant messages. Let it send wholesome, pleasant dictations. You know the old



Your face reflects your thoughts adage that "Beauty comes from within"—well it does, from within your mind!

If you have been in the habit of brooding, of becoming easily hurt at people's thoughtless words or actions, strive to overcome those tendencies. Ignore hurts and discouragements. Realize that brooding—or worrying—is an insidious form of illness which can destroy a lot you hold dear.

Don't be a woman consumed with self-pity. Don't be a girl consumed with self-pity. Every person has a tough time in life.—Every person has problems and hurdles to leap. No life is without sorrow nor is any life without joy! Take life as it comes. Keep yourself healthy and let your mind create beauty!

## HINT-OF-THE-DAY

The intelligent way to go about changing the style of your hairdress is to sit before your mirror after you have given your hair a thorough brushing away from the scalp. Comb your hair back from the face. Determine which hair-do will accent your good features and soften your less glamorous ones.

If you can afford it, go to an expert stylist and let him take you in hand. Otherwise go to a good barber and get a hair cut once you have decided on the exciting new style. Try to suit your type, your mood, your clothes. Try all sorts of parts until you find one that does a lot for you.

## Area of Dominion of Canada

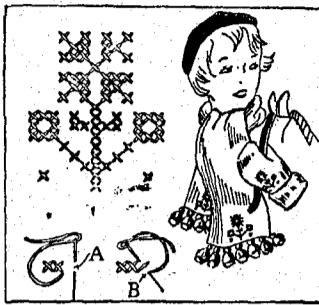
The area of the Dominion of Canada is greater than that of continental United States. The area of United States proper is 3,026,790 square miles, while that of the Dominion of Canada is 3,729,665 square miles. United States proper and Alaska have an area of 3,617,675 square miles. Thus it will be seen that the Dominion of Canada has a greater area than the combined areas of the United States proper and Alaska.

## Fear of Ghosts

The belief that a widow who remarries will be haunted by the spirit of her late husband is widespread in both primitive and civilized countries, says a writer in Collier's Weekly. As late as 1912 a man in Macon Ga., was quickly granted a divorce when he explained that the ghost of his wife's first husband bothered them so much they could no longer live together.

# HOW TO SEW

by Ruth Wyeth Spears



flower pattern. Start at the upper right corner of the large flower and make the cross stitches as at A and B. This flower is a brilliant red, the small flowers bright blue and the stems jade green.

NOTE—Mrs. Spears' Sewing Book 2—Gifts, Novelties and Embroidery—has helped thousands of women to use odds and ends of materials and their spare time to make things to sell and to use for gifts and church bazaars. If your home is your hobby you will also want Book 1—SEWING for the Home Decorator. Order by number enclosing 25 cents for each book. If you order both books, a leaflet on crazypatch quilts with 36 authentic stitches will be included free. Address Mrs. Spears, 210 S. Desplaines St., Chicago, Ill.

THERE is an amusing story about the mittens and scarf shown here. They were not hand knitted. They were purchased rather hurriedly and sent to a young miss who was away at school. She had wanted something rather gay and a bit foreign looking to wear for skating and these were perfectly plain and pretty drab. Looking about, she found the Swedish cross-stitch design shown here and copied it in all its gay colors on the ends of the scarf and backs of the mittens.

Hand knitted mittens and other knitted things in plain colors may also be decorated with this pert

## AROUND THE HOUSE

Economy Note.—Save all celery tops, wash and dry them and place in the oven, turning them now and then. Store the leaves in an airtight tin. Use them for flavoring soups, salads, etc.

Toast Animals.—Cut animal shapes out of bread with animal cookie cutters. Spread with butter and toast a light golden brown under the broiler. Serve these to the children to eat with their soup.

A Scrap Book.—A large loose-leaf note book is inexpensive and handy to use if you are saving the newspaper clippings of the doings of anyone in the family. More pages can be added when needed and any added data may be written on the note book paper alongside of the articles.

Cleaning Strainers.—Never wash a tea strainer or a fine sieve in soapy water. Rinse in clear water always, then there can be no unpleasant flavor when next used.

## Just Charlie

Charles M. Schwab, the American millionaire, was very fond of farce, and one day he asked his secretary to get him two tickets for "Charlie's Aunt."

The secretary called a messenger and said: "Go round to the theater and get two tickets for 'Charlie's Aunt.'"

The messenger hesitated, then said: "Hah! I better say for Mr. Schwab's aunt, sir?"



# BE KIND!

Be considerate! Don't cough in public places. Carry with you Smith Brothers Cough Drops. (Two kinds—Black or Menthol, 5¢.) Smith Bros. Cough Drops are the only drops containing VITAMIN A. This is the vitamin that raises the resistance of the mucous membranes of the nose and throat to cold infections.

## A Trade Mark Is an Honor Badge and Newspaper Advertising the Sentinel

Substitutes today are the illegitimate children of business. They are fatherless and unknown and they come to the consumer with a "Just as good" label on them which indicates clearly to the thinking buyer that she is buying something which is only "Just as good." The unknown product, the substitute parasite, has no reputation at stake. It is merely advertised for sale on a price basis and if the consumer does not like the quality, the manufacturer has suffered no injury because he is unknown and because he rarely links his name with a product as a standard of quality and a measuring stick of buying. It merely competes on a "take a chance" basis.

The manufacturers of well-known quality merchandise today place their names upon it and advertise it as the best they can offer to the consumer. The name of a manufacturer on an advertised product says this: This is the best product I know how to make. It is pure, good and worthy of your purchase. I think so well of it that I place my name upon it as a guarantee to you of its goodness. If it does not fulfill your wants I will gladly make good its failure.

There is no good reason why you should accept the unknown instead of the known; the untried instead of the tested; the doubtful instead of the sure. To refuse unknown substitutes is a guarantee to yourself of positive satisfaction in buying. If every purchaser will confine his or her purchases to known, advertised quality merchandise there will be little cause for complaint. Trade mark products tell their own story. It pays to look before you buy. Reading the advertisements in the newspaper, looking at trade marks, labels and names on products has pure interest.

W. E. MOFFETT



**Charlevoix County Herald**  
G. A. LISK, Publisher.  
Subscription Rate—\$1.50 per year.



Entered at the Postoffice at East Jordan, Michigan, as second class mail matter.

**SOUTH WILSON**  
(Edited by Mrs. Luther Brintnall)

Frank Rebec, also Claude Pearsall buzzed wood last week.  
Miss Esther Shepard called on Mrs. Anna Stanek Sunday afternoon.  
Mr. Coeling from Ellsworth was in this vicinity buying turkeys last Friday.

Mr. and Mrs. Peter Zoulek were callers at Wm. Zoulek's, Sunday evening.  
Miss Helen Sysel spent Friday evening with Margaret Kaley of East Jordan.

Miss Caroline Korhase was a caller at Robert Pearsall's a week ago Sunday.

Archie Griffin was a caller at the home of Joseph Chanda, one day last week.

Mr. and Mrs. Poole of East Jordan were callers at Luther Brintnall's, a week ago.

The Windstorm Insurance agent of Anaway was a caller through this vicinity last week.

Mr. and Mrs. Clem. Kenny and family were callers at Frank Rebec's, one day last week.

Lorraine Blair and Shirley Sonnabend were callers at Peter Zoulek's, one day last week.

Lorraine Blair and Shirley Sonnabend were callers of Anna and Minnie Brintnall, Saturday.

Charles Shepard and Wm. Guzniczak were callers at Claude Pearsall's one day last week.

Shirley Sonnabend spent a few nights last week with her sister, Mrs. Wm. Zoulek and family.

Joseph Martinek Sr., Joseph Cihak and Peter Zoulek called on Luther Brintnall one day last week.

Archie Stanek was lucky to capture another red fox Monday morning. Another chicken thief less.

Louis Zoulek of the Peninsula, Wm. and Donald Zoulek and Ralph Lenosky of this vicinity went deer hunting last week.

Joe Leu who attended the Cake Walk at Wilson Grange Saturday evening, was fortunate to take home four cakes.

The baby of Mr. and Mrs. Clifford Zimmerman was taken recently to Grand Rapids hospital for medical treatment.

Mrs. Anna Stanek visited relatives and friends in East Jordan over the week end and while there she took in the senior play which was a sure success.

Mike Barnett and James Rebec went deer hunting east of Waters last week. James had the good fortune of getting a 10-point buck.

The Cake Walk at Wilson Grange Saturday evening was a grand success, everyone enjoying themselves. In two weeks, on Dec. 3rd, there is to be a cake walk at Deer Lake Grange.

Deer hunting has been the chief sport since Tuesday in this vicinity. Sunday callers at the home of Mr. and Mrs. Frank Lenosky were Mrs. James Canda and Mr. and Mrs. Albert Lenosky and family, and Joseph Cihak.

There were 38 at the Star Sunday school Nov. 20, and because of the absence of the Superintendent, J. P. Seiler. Geo. Hemingway of the Charlevoix Co. Nurseries conducted the session. It was the first time Mr. Seiler has been absent since the school began early in April. Mrs. Seiler and several others from East Jordan were also there.

Lloyd Jones, who has made his home with his aunt, Mrs. Geo. Staley and family at Stoney Ridge farm because of the lay-off in Detroit, got a wire Saturday to report for work again. He has been laid off a whole year, but has been employed at the Charlevoix County Nurseries since April 1st. He spent Sunday with relatives east of Boyne City.

Mrs. Fred Crowell of Dave Staley Hill, east side, gave a shower for Mrs. Carl Beyer, nee Dorothy Taylor, at her home Friday afternoon. There were 29 women and 14 babies and children of pre-school age present. The bride received many beautiful and useful gifts. A bountiful lunch was served by the hostess. Everybody spent a fine afternoon.

A. B. Nicloy of Sunny Slopes farm motored out east of Grayling Friday and joined the Geo. Staley and Lyle Jones Hunting party and spent Friday with them. He reported Mr. Staley of Stoney Ridge farm, and Otto Siler of Boyne City had each bagged their deer, also Mr. Staley, who has been in very poor health for several weeks from the effects of yellow jaundice, is very much improved in health.

Wrong Number  
He had been trying to secure the attention of a waitress for 20 minutes, but at last got up from his chair and, going to the desk, demanded to see the manager.  
"What for?" asked the girl.  
"I've got a complaint," he replied.  
"Complaint?" retorted the girl, haughtily. "This is a cafe, not a hospital."—Labor.

Called  
"Now, as to salary," said the boss to the new help. "Suppose we call it \$150 a week?"  
"Swell!" enthused the new help.  
"Understand," cautioned the boss, "that's just what we call it. What you get is \$15."  
Try A Herald Want Ad. Now!

Wondering  
Husband—Have you ever wondered what you would do if you had Rockefeller's income?  
Wife—No, but I often wondered what he would have done if he'd had mine.

Hubby—Why do girls insist on following the extreme styles?  
Wife—To make sumps follow 'em.

Funny Stuff  
"Darling," breathed the young Eskimo, "I've pushed my dog team a thousand miles through ice and snow, just to tell you I love you!"  
"Gee," exclaimed the Eskimo maiden, "what a lot of mush!"

Quite a Difference  
Smith—There are two sides to every question.  
Brown—Yes, and there are two sides to a sheet of fly paper, but it makes a big difference to the fly which side he chooses.

Outrage  
Judge—You say the officer arrested you while you were quietly attending to your own business, making no noise or disturbance of any kind. What is your business?  
Prisoner—I am a burglar.—Philadelphia Bulletin.

Aunt Septie's Dept.  
Dear Aunt—What's the best thing to take on a long airplane trip?—Iwanna Soar.  
Dear Iwanna—Well, Iwanna, Aunt would suggest an airplane.

Bit by Bit  
Unseen by the referee, the all-in wrestler bit his opponent severely.  
"You're biting," hissed the sufferer.  
"Well," gasped his adversary, "do you expect me to swallow you in a lump?"—Providence Journal.

His Penalty  
Old Gent—What are you crying for, my little man?  
Wullie—My b-big b-brother d-dropped a b-big b-box on his toe.  
Old Gent—That is surely nothing to cry about. I should have thought that you would have laughed.  
Wullie—I did!

HOME REMEDY  
Rabbit—What's the idea?  
Snake—I have a bad cold and I don't want it to go down to my lungs.

**PENINSULA**  
(Edited by Mrs. E. Hayden)

The first snow of the season came Sunday, Nov. 6 and remained until Friday.

The Agriculture meeting at the Eveline Twp. Hall Thursday evening was well attended and very interesting.

A very nice crowd attended the Pedro party at the Star school house Saturday evening and spent a very pleasant evening.

Mrs. Geo. Staley and son Bud and daughter Vera of Stoney Ridge farm attended the Senior play in East Jordan High School, Friday evening.

Geo. Weaver and son Lyle who was home from CCC Camp part of last week, are tearing down the barn on the Ira McKee place in Star Dist., also cutting stove wood.

Mr. and Mrs. Charles Arnott and four sons of Maple Row farm were Sunday dinner guests of her parents, Mr. and Mrs. Ray Loomis and son Clare at Gravel Hill, south side.

G. C. Ferris of Star Dist. was called to Detroit Sunday by the death of his mother, who has been bed-ridden for several years. He was accompanied by his cousin, J. P. Seiler of East Jordan.

Mr. and Mrs. D. A. Hayden of Boyne Falls made a brief call at Orchard Hill, Friday a. m. and D. A. Hayden and son Joe and neighbor Leo Jermain made a brief call Saturday a. m.

The David and Will Gaunt families of Three Bells Dist. had for company Sunday, Mr. and Mrs. Alfred Crowell and baby Ruth Ann of Dave Staley Hill, west side and Hawley Kyes of Mountain Ash farm.

Highway Com'r Charles Healey of Willow Brook farm is using up the delinquent road money traveling the road near the Star School house. He had some teams and men working Friday afternoon and Saturday and is not done yet.

Mrs. Agnes Healey of Willow Brook farm and Mrs. Margaret Bennett of Honey Slope farm went to Boyne City Thursday for an all day lesson on the Club work. The next meeting will be with Mrs. Bertha Staley at Stoney Ridge farm Tuesday, Nov. 22.

State Rep. D. D. Tibbits and son Don, and daughter Edith, of Cherry Hill motored to Grand Rapids Friday to attend the Farm Festival. They planned to return Sunday. Mr. and Mrs. Perry Looze of Boyne City is keeping house for them while they are gone.

Mrs. Ray Loomis of Gravel Hill, north side, called on Mrs. Loren Duffy in Mountain Dist. Sunday a. m. It will be remembered Mrs. Duffy fell on the cellar steps in her home some 15 weeks ago and broke her leg below the knee and is still unable to get around only with the aid of a wheel chair.

Orval Bennett of Honey Slope farm and the A. Reich men folks of Lone Ash farm skidded buzzard for H. B. Russell who is an invalid at Maple Lawn farm, Thursday, and assisted by Kenneth Russell and his tractor of Ridgeway farms, Geo. Jarman and Richard Guerin of Gravel Hill, south side, buzzed up the same, Saturday.

There were 38 at the Star Sunday school Nov. 20, and because of the absence of the Superintendent, J. P. Seiler. Geo. Hemingway of the Charlevoix Co. Nurseries conducted the session. It was the first time Mr. Seiler has been absent since the school began early in April. Mrs. Seiler and several others from East Jordan were also there.

Lloyd Jones, who has made his home with his aunt, Mrs. Geo. Staley and family at Stoney Ridge farm because of the lay-off in Detroit, got a wire Saturday to report for work again. He has been laid off a whole year, but has been employed at the Charlevoix County Nurseries since April 1st. He spent Sunday with relatives east of Boyne City.

Mrs. Fred Crowell of Dave Staley Hill, east side, gave a shower for Mrs. Carl Beyer, nee Dorothy Taylor, at her home Friday afternoon. There were 29 women and 14 babies and children of pre-school age present. The bride received many beautiful and useful gifts. A bountiful lunch was served by the hostess. Everybody spent a fine afternoon.

A. B. Nicloy of Sunny Slopes farm motored out east of Grayling Friday and joined the Geo. Staley and Lyle Jones Hunting party and spent Friday with them. He reported Mr. Staley of Stoney Ridge farm, and Otto Siler of Boyne City had each bagged their deer, also Mr. Staley, who has been in very poor health for several weeks from the effects of yellow jaundice, is very much improved in health.

Wrong Number  
He had been trying to secure the attention of a waitress for 20 minutes, but at last got up from his chair and, going to the desk, demanded to see the manager.  
"What for?" asked the girl.  
"I've got a complaint," he replied.  
"Complaint?" retorted the girl, haughtily. "This is a cafe, not a hospital."—Labor.

Called  
"Now, as to salary," said the boss to the new help. "Suppose we call it \$150 a week?"  
"Swell!" enthused the new help.  
"Understand," cautioned the boss, "that's just what we call it. What you get is \$15."  
Try A Herald Want Ad. Now!

Wondering  
Husband—Have you ever wondered what you would do if you had Rockefeller's income?  
Wife—No, but I often wondered what he would have done if he'd had mine.

Hubby—Why do girls insist on following the extreme styles?  
Wife—To make sumps follow 'em.

Funny Stuff  
"Darling," breathed the young Eskimo, "I've pushed my dog team a thousand miles through ice and snow, just to tell you I love you!"  
"Gee," exclaimed the Eskimo maiden, "what a lot of mush!"

**NORTH WILSON**  
(Edited by Mrs. August Knop)

Frank Behling Sr. is confined to his bed most of the time now.

Herbert and August Behling each got a fine buck the first day out.

Harry Behling and son Herman trucked a load of potatoes to Detroit this last week.

Mrs. August Knop spent Friday with her parents, Mr. and Mrs. Eugene Raymond.

Charles Reidel and August Knop went out east of Vanderbilt Sunday for deer, but had no luck.

Carl Reidel of Alpena spent the week end with his parents, Mr. and Mrs. Charles Reidel.

Mrs. Charles Reidel and sons Bob and Carl called on Mr. and Mrs. August Knop, Sunday.

Mr. and Mrs. Fred Benser were Sunday dinner guests of her parents Mr. and Mrs. Frank Behling, Sr.

Mr. and Mrs. Carl Knop and family were Sunday dinner guests of Mr. and Mrs. Don Hosmer, Sunday.

Victor Peck was called out east of Vanderbilt in camp to get his brother, Wesley, who was taken seriously ill.

Frank A. W. Behling made two trips to Detroit, one with potatoes and another with turkeys, this last week.

Callers at Mr. and Mrs. Frank Behlings Sunday were Mrs. Louisa Korhase and Mr. and Mrs. Harry Behling.

Louie Behling and family of the Soo were Sunday visitors of Mr. and Mrs. Frank Behling, Sr. He came to see his father who is ill.

The U. Y. E. Conference was held Sunday at the Christ Ev. Lutheran Church in Wilson Twp. It was well attended and a fine program was rendered. Refreshments were served afterwards.

**ECHO**  
(Edited by Mrs. Denzil Wilson)

Mr. and Mrs. Russell McClure's baby is on the sick list.

Mr. and Mrs. Vernon Vance and children were Traverse City callers, Saturday.

Miss Doris Weldy of Wilson Twp. spent the week with the Misses Jane Ellen and Patricia—Vance.

Mr. and Mrs. Denzil Wilson and children spent Sunday with Mr. and Mrs. Thos. Wiltzie of Central Lake.

An article — part of this correspondence — will be found under the heading "Marriages" on the front page of this issue.

Mrs. Lyle Warner and children are keeping house for her father, Clinton Blanchard of Charlevoix, while he is deer hunting.

Mr. and Mrs. Denzil Wilson were Sunday evening callers of Mr. and Mrs. Edwin Constantine and Mrs. Thos. Bartholomew.

Mr. and Mrs. Ray Henry and small son and niece Helen left Friday morning for Kentucky, called there by the serious illness of his father.

Mr. and Mrs. Merle Thompson of East Jordan and Miss Alice Wilson and Milton Richardson were Sunday supper guests of Mrs. Thos. Bartholomew and Mr. and Mrs. Edwin Constantine.

The Ladies Get-To-Gether Club of North Echo will meet with Wilma Zoulek next Thursday, Dec. 1st. All members are asked to answer roll call with their favorite poem or song. All members are urged to attend as we have some amendments to be voted on.

Rev. and Mrs. Scott Bartholomew of Copenish, Mich., returned to their home Saturday having spent the week at the home of their sons, Mr. and Mrs. Carol Bartholomew and family. Clarence Murray of the Dingman Dist. also spent the week there. The men folks were hunting deer.

New Words  
While he was visiting with a neighbor, little Tommy saw his friend drop and break a dish.  
"Well, now, isn't that a fine kettle of fish!" she exclaimed.  
When Tommy went home he was anxious to use the new words before his parents. He slipped off the davenport, falling to the floor.  
"Wasn't that a good dish of fish?" he asked.—Indianapolis News.

Toucing  
The Scotsman had lost a pound note. Sadly he entered the advertisement office of the local newspaper and handed in the notice he wanted inserted in the "Lost and Found" column.  
The clerk read: "Lost, a £ note. Sentimental value."—Sarnia Observer.

Called  
"Now, as to salary," said the boss to the new help. "Suppose we call it \$150 a week?"  
"Swell!" enthused the new help.  
"Understand," cautioned the boss, "that's just what we call it. What you get is \$15."  
Try A Herald Want Ad. Now!

Wondering  
Husband—Have you ever wondered what you would do if you had Rockefeller's income?  
Wife—No, but I often wondered what he would have done if he'd had mine.

Hubby—Why do girls insist on following the extreme styles?  
Wife—To make sumps follow 'em.

Funny Stuff  
"Darling," breathed the young Eskimo, "I've pushed my dog team a thousand miles through ice and snow, just to tell you I love you!"  
"Gee," exclaimed the Eskimo maiden, "what a lot of mush!"



**A Little Bit Humorous**

IDENTIFIED

A look of recognition came over the diner's face as a newcomer entered the restaurant.  
"Pardon me, sir," he said, "but I think we met here a fortnight ago?"  
The newcomer shook his head.  
"Sorry," he said, politely, "but I don't know you."  
"Maybe not," replied the other. "I don't know you—but I recognized the umbrella."  
"That's impossible, sir," came the retort. "A fortnight ago I had no umbrella."  
"No, but I had!" was the reply.

**Suggestive**

Higgs—How did Rampson, the actor, come to change boarding houses?  
Dobbins—His landlady got personal the other morning.  
Higgs—How was that?  
Dobbins—Well, she was particularly proud of her breakfasts, and she asked how the eggs struck him.—Boston Transcript.

**Snoopy**

Radio Salesman—Madam, you pay a small down payment and then you pay no more for three months.  
Mrs. Snapper—I'll bet that Snoopy Mrs. Quizz told you all about us.

**Overpaid**

Clerk—My salary is not what it should be.  
Employer—But do you think you could live on it if it were?

**THE FOLLOW-UP GAME**



Hubby—Why do girls insist on following the extreme styles?  
Wife—To make sumps follow 'em.

Funny Stuff  
"Darling," breathed the young Eskimo, "I've pushed my dog team a thousand miles through ice and snow, just to tell you I love you!"  
"Gee," exclaimed the Eskimo maiden, "what a lot of mush!"

Quite a Difference  
Smith—There are two sides to every question.  
Brown—Yes, and there are two sides to a sheet of fly paper, but it makes a big difference to the fly which side he chooses.

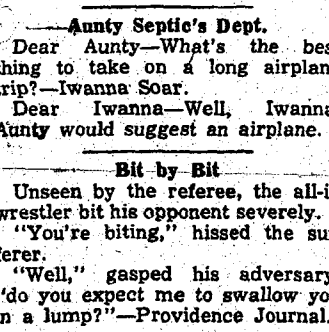
Outrage  
Judge—You say the officer arrested you while you were quietly attending to your own business, making no noise or disturbance of any kind. What is your business?  
Prisoner—I am a burglar.—Philadelphia Bulletin.

Aunt Septie's Dept.  
Dear Aunt—What's the best thing to take on a long airplane trip?—Iwanna Soar.  
Dear Iwanna—Well, Iwanna, Aunt would suggest an airplane.

Bit by Bit  
Unseen by the referee, the all-in wrestler bit his opponent severely.  
"You're biting," hissed the sufferer.  
"Well," gasped his adversary, "do you expect me to swallow you in a lump?"—Providence Journal.

His Penalty  
Old Gent—What are you crying for, my little man?  
Wullie—My b-big b-brother d-dropped a b-big b-box on his toe.  
Old Gent—That is surely nothing to cry about. I should have thought that you would have laughed.  
Wullie—I did!

HOME REMEDY  
Rabbit—What's the idea?  
Snake—I have a bad cold and I don't want it to go down to my lungs.



Called  
"Now, as to salary," said the boss to the new help. "Suppose we call it \$150 a week?"  
"Swell!" enthused the new help.  
"Understand," cautioned the boss, "that's just what we call it. What you get is \$15."  
Try A Herald Want Ad. Now!

Wondering  
Husband—Have you ever wondered what you would do if you had Rockefeller's income?  
Wife—No, but I often wondered what he would have done if he'd had mine.

Hubby—Why do girls insist on following the extreme styles?  
Wife—To make sumps follow 'em.

Funny Stuff  
"Darling," breathed the young Eskimo, "I've pushed my dog team a thousand miles through ice and snow, just to tell you I love you!"  
"Gee," exclaimed the Eskimo maiden, "what a lot of mush!"

**LIFE EXPECTANCY SHOWS WORLD GAIN**

**White Girl Born in U. S. Will Live Longest.**

GENEVA.—In spite of the perils of modern living, the world's death rate has fallen sharply and the expectancy of life has increased generally for all age groups, but most for babies, according to the current edition of the League of Nations statistical year book.

It shows that a white girl born in the United States in 1935, the latest year for which the figures are given, had then the highest expectancy of life of any child on earth, 64.72 years. Her brother could expect only 60.72 years. Only one boy on earth had a chance then to live longer. He was born in Denmark with the expectancy of 63.8 years.

**Figures Once Exceeded.**

These expectancies for both girls and boys were exceeded in 1934 in Australia and in 1931 in New Zealand, which then reached a peak of 65 years' expectancy for boys and 68 years for girls. There are no later figures for those countries.  
—In India an infant had the lowest expectation of life, only twenty-seven years, with boys enjoying a slight advantage over girls. This was the only place on earth where a boy had the better of it.  
—In Japan the expectancy was forty-seven years for girls and forty-five years for boys.  
—In the United States infants of either sex in 1935 could expect two years more of life than in 1929, when the economic depression be-

gan. This is typical of the general rise, although it took India twenty years to add two years' expectancy.

**Population Declining.**

Meanwhile the birth rate has fallen sharply in most countries, so much so that many are just above the reproduction line. In two countries, Austria and France, deaths slightly exceed births.  
—In the United States, the United Kingdom and many western countries the percentage of population under ten years of age has dropped considerably in the past quarter century and the percentage over fifty years of age has increased even more sharply.

**Quite!**

The contributor wrote—"The general enco is original and have never been published."

The editor (returning them) replied—"I can quite believe it."

**A Shortage**

She—Swell party tonight.  
He—Yes. I'd ask for the next dance, but all the cars are taken.

30 days 'til Christmas  
**Berghoff** BEER  
BERGHOFF BREWING CORPORATION  
FORT WAYNE, INDIANA

**U. S. EXPERT URGES WARM DAIRY BARNS**



That insulated dairy barns are essential for sustained milk production is indicated by findings of M. A. R. Kelley of the United States Department of Agriculture, reported in the technical bulletin, Relation of Stable Environment to Milk Production, No. 591. Mr. Kelley says: "The decline in milk yield was faster in the stables where inside temperatures fluctuated with weather than in those where temperatures were held nearly constant."

These wide boards, with joints which meet on the framing members, also eliminate cracks and thus reduce drafts... an important factor according to Mr. Kelley, who says: "There was a direct relationship between excessive drafts and pneumonia. Risk of sickness appears to increase with the degree of exposure to drafts."

With modern insulating materials it is both simple and economical for the farmer to "tighten-up" and insulate his dairy barn, and take advantage of the savings which Mr. Kelley points the way to.

Our many years of service in this community assures you of the same helpful assistance you are accustomed to with your wishes ever the first consideration.  
Our business is built upon the recommendations of the people we have served.

**R. G. WATSON FUNERAL HOME**  
East Jordan, Mich. 66 Phones 244

THE SHOW PLACE OF THE NORTH  
**TEMPLE THEATRE EAST JORDAN**  
SAT. ONLY. NOV. 26 Mat. 10c-15c. Eve. 10c-25c  
LYNN OVERMAN — ROSCOE KARNS  
**PARTNERS IN CRIME**  
POPEYE — SPORTLIGHT — NEWS  
SUNDAY, MONDAY Sun. Matinee 2.30 10c - 15c  
LUISE RAINER — FERNAND GRAVET — MILIZA KARJUS Eves 7 and 9 10c - 25c  
**THE GREAT WALTZ**  
WALT DISNEY TECHNICOLOR-CARTOON — COMEDY  
TUESDAY - WED. FAMILY NITES 2 for 25c  
LLOYD NOLAN — MARY CARLISLE  
**THE TIP-OFF GIRLS**  
NO. 8 "DICK TRACY RETURNS" — COMEDY  
THURSDAY — FRIDAY — DECEMBER 1 - 2  
THE JONES FAMILY IN  
**SAFETY IN NUMBERS**  
OUR GANG COMEDY — NOVELTY — PASSING PARADE

**Peoples' Wants**

Notices of Lost, Wanted, For Sale, For Rent, etc., in this Column is 25 cents for one insertion for 25 words or less. Initials count as one word and compound words count as two words. Above this number of words a charge of one cent a word will be made for the first insertion and 1/2 cent for subsequent insertions, with a minimum charge of 15 cents. These rates are for cash only. Ten cents extra per insertion if charged.

**LOST AND FOUND**

LOST — White hound, brown specked, with bunch on one of front legs. Reward. Notify CLARE STALEY, Charlevoix. Phone 86 collect 47x2

**WANTED**

WANTED — Hay Fodder up to 20 Tons. Give Price and quality. — FRED GLASSFORD, R. 1, East Jordan. 1 mile west of Chestonia. 47x1

**FOR SALE — MISCELLANEOUS**

FOR SERVICE — Registered Duroc Jersey Boar — WALTER HEILMAN, R. 3, East Jordan. 46-1

FOR SALE — Dry Mill Wood, all Hardwood @ \$2.25 per cord in 6-cord loads. Dry Soft Wood, 6 cords, \$9.00 delivered. Telephone 284-F31 Boyne City, Mich. M. C. BRICKEE & SONS. 47-3



# Local Happenings

Miss Lula Muck will spend Thanksgiving with her parents in Jackson.

Mrs. Rex Hickox and daughter, Betty, spent the week end in Grand Rapids.

Mrs. Kit Carson and infant son returned home from Lockwood hospital last Saturday.

Born to Mr. and Mrs. Francis Quinn, a daughter, Monday, Nov. 21, at Kalamazoo.

Mr. and Mrs. Geo. Brockman left Wednesday for Newaygo where they will spend Thanksgiving.

Mrs. Robert Glass of Holt, Mich. is spending the week at the home of her parents, Mrs. S. E. Rogers.

Miss Kay Wilder and Miss M. Finch left Wednesday for Chicago, where they will spend Thanksgiving.

Mr. and Mrs. James Lord have moved to Charlevoix where Mr. Lord has employment for the winter.

Archie McArthur returned home last Sunday after having sailed on the "John Hulst" the past summer.

Mr. and Mrs. John Smith left Wednesday for Millington, to spend Thanksgiving with the former's parents.

Mrs. Josephine Vendell left last week for Flint for a visit with her daughter, Mrs. Dan Conway and family.

Mrs. Henry Kahrs of East Leeland, who has been visiting the Misses Porter, returned to her home last Saturday.

Special meeting of Mark Chapter No. 275, O. E. S., will be held Friday evening, Nov. 25th. Pot luck supper at 6:30.

Dancing at the Russell Hotel every Saturday night during the winter, commencing this Saturday night, Nov. 26. Dinty. adv.

Beatrice Hitchcock returned to Muskegon last Friday after visiting her mother, Mrs. Lottie Hitchcock, and other relatives.

Laurence LaLonde returned home from University hospital, Ann Arbor, last Saturday, where he has been for treatment and observation.

The Presbyterian Ladies Aid is giving a tea, Friday afternoon, Dec. 2nd, at 2:30 at the home of Mrs. R. G. Watson. Everyone is invited.

Supt. E. E. Wade drove to Lansing, Wednesday. His daughter, Clara of M. S. C., will accompany him home for the Thanksgiving recess.

Rodney Rogers and Miss Irene Jorae of Mt. Pleasant were week end guests at the home of the former's parents, Mr. and Mrs. S. E. Rogers.

St. Ann's Altar Society will meet Thursday, December 1st, in St. Joseph School. Hostesses are Mrs. Josephine Ager and Mrs. Esther Kidder.

Mrs. Mae Swafford left first of the week for Detroit where she plans to spend the winter months at the home of her daughter, Mrs. P. D. Sullivan.

Mrs. Anna Sunstedt, Mrs. Edith Bartlett and Mrs. M. B. Palminter were guests at the home of Mr. and Mrs. Carl Johnson at Kewadin, last Sunday.

Miss Anna Jean Sherman, daughter of Mr. and Mrs. LeRoy Sherman, has been pledged to the Philomathean sorority at Alma College. She is a freshman.

Mr. and Mrs. H. P. Porter returned home Saturday from a trip to Fairfield, Washington, where they visited Mrs. Porter's father, A. E. Cross, and other relatives.

Mr. and Mrs. John Courier and family of Flint were expected Wednesday to spend the balance of the week with the former's mother, Mrs. Emma Courier, and other relatives.

Jett Smith returned to Seney, Mich., Thursday. His daughter, Francis, returned home with him after spending three months with her grandparents, Mr. and Mrs. Roscoe Smith.

The Adult Bible Class and officers of the Presbyterian Sunday school were entertained at a seven o'clock pot luck dinner at the home of Mr. and Mrs. John Seiler, last week Wednesday.

The W. C. T. U. will meet at the home of Mrs. W. E. Malpass Monday afternoon at 2:30, Nov. 28. The District president Margarete Smith will be present. Also other visitors for neighboring units.

The remains of Henry J. Carpenter, 84, were brought here from Flushing, Tuesday, for burial—the services here being conducted by the local lodge F. & A. M. of which he was a member. Further particulars next week.

Mrs. E. J. Crossman, a former well-known East Jordan resident and active in our social and religious affairs, passed away early this Wednesday morning at the home of her daughter, Mrs. Robert MacFarlane, in Grand Rapids. Funeral services will be held at that place this Friday afternoon.

Word has been received of the death of Mrs. H. C. Renard at Mangum, Okla. Mrs. Renard was a sister of Mrs. S. E. Rogers, Sr., and left East Jordan some forty years ago. Mrs. Renard has always remembered East Jordan by keeping in contact with things here through subscription to The Herald for many years.

Try a Herald Want Ad for Results!

### WITH THE EXTENSION CLUBS

The East Jordan Home Economics Extension Club will meet at the home of Mrs. Joseph Clark on Thursday, December 1. A pot luck dinner will be held at noon.

The East Jordan Home Extension Club No. 2 will meet Thursday evening, Dec. 1, at the home of Mrs. Albert Trojanek. Mrs. Albert Lenosky will assist. All members and visitors are urged to be present.

The South Arm Extension Club meets with Mrs. Bertha Williams Thursday, December 1st, for an all day meeting with dinner at 12:00 o'clock. Bring your own silver. In the direction of the recreation leader, Mrs. Carl Ellsworth, everyone answering roll call must give inexpensive ways of making Christmas gifts.

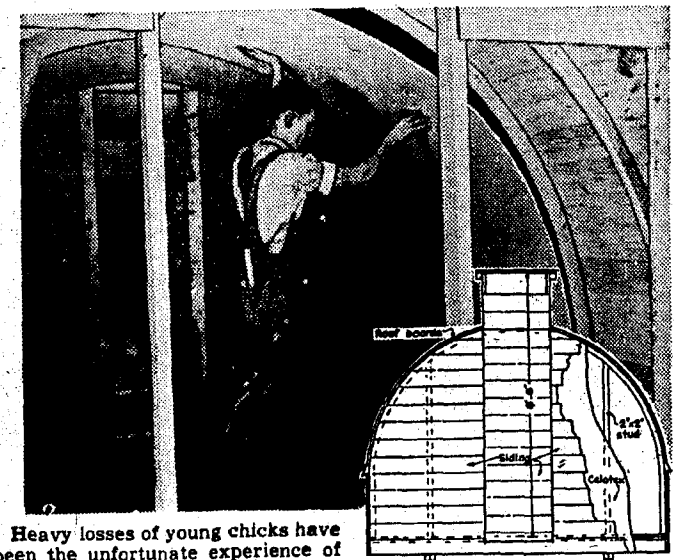
### CARD OF THANKS

We wish to express our deepest appreciation to the East Jordan friends for the kindness shown us in our recent sorrow.

Mrs. Dan Conway and Children.

Try A Herald Want Ad. Now!

## CHICK LOSSES LOWERED IN INSULATED HOUSES



Heavy losses of young chicks have been the unfortunate experience of many poultrymen who started with good chicks, a clean brooder house, a stove in good working order, correctly balanced feed and an adequate supply of fresh clean water. Sudden weather changes are known to cause such losses as baby chicks are sensitive to cold and drafts.

In agricultural experiment stations brooder houses are commonly supplied not only with artificial heat but also with insulation to retain the heat and maintain temperatures at a steady level.

As shown in the illustration, a new brooder house is being insulated with cane fibre board to protect young chicks. A sudden sharp fall in the outdoor temperature at night will not affect chicks in this house because the heat will not leak away as rapidly as it will in an un-insulated house. Fuel is conserved, thereby reducing the cost of brooding chicks in such an insulated house.

Brooder houses can be kept dry and free from drafts only by correct ventilation. Insulating a brooder house is a long step toward getting proper ventilation, which depends on even temperature and the elimination of drafts.

## Rock Elm Grange Install Officers

Rock Elm Grange held a special meeting Saturday evening, November 12, to install their officers, who are—

- Master — Earl Danforth.
- Overser — Joe Whitfield.
- Lecturer — Alice Smatts.
- Stewart — Ben Smatts.
- Ass't Stewart — Fred Alm.
- Chaplain — Mabel Kowalake.
- Treasurer — Ed. Kowalake.
- Secretary — Nellie Whitfield.
- Gate Keeper — Albert Mocherman.
- Ceres — Julia Alm.
- Pomona — Cora Jensen.
- Flora — Lydia Hutton.
- Lady Ass't Stewart — Freeda Alm.
- Installing Officers — Mr. and Mrs. Oakley Saunders.

## Church News

**Presbyterian Church**  
C. W. Sidebotham, Pastor  
C. R. Harper, Foreign Pastor  
"A Church for Folks."

10:30 a. m. — Morning Worship.  
11:45 a. m. — Sunday School.  
7:00 p. m. Young People's Meeting  
8:00 p. m. Adult Bible Study.

**St. Joseph Church**  
East Jordan  
**St. John's Church**  
Bohemian Settlement  
Rev. Joseph J. Malinowski, Pastor

Sunday, November 27th, 1938.  
8:30 a. m. — Elevation.  
10:00 a. m. — East Jordan.

**Latter Day Saints Church**  
C. H. McKinnon, Pastor

10:00 a. m. — Church School. Program each Sunday except first Sunday of month.  
8:00 p. m. — Evening Services.  
8:00 p. m., Wednesday — Prayer Meeting.  
All are welcome to attend any of these services.

**Jordan Tabernacle**  
Rev. and Mrs. J. Sheltrown, Pastors.

Sunday school — 11 a. m.  
Worship — 12 noon.  
Evangelistic service — 8 p. m.  
Tuesday, Young Peoples meeting — 8 p. m.  
Thurs. Open Service — 8 p. m.  
Everyone Welcome.

**Christ Evangelical Lutheran**  
(German Settlement)  
V. Felten — Pastor

2:00 p. m. — Sunday School and Bible Study.  
2:30 p. m. — English Worship.  
Walter League meets every 1st and 3rd Thursday of the month.  
Ladies Aid meets every 2nd Thursday of the month.

**First M. E. Church**  
Rev. J. C. Matthews, Pastor

Morning Service — 11:15  
Sunday School — 12:15 P.M.

### POOR SERVICE

He entered a Yonkers drugstore one afternoon recently, looked all about him warily, the while mentally taking stock of the many and diversified articles for sale there, and shook his head approvingly as he ambled up to the counter.

"Well, my young man," queried the clerk, "what will it be?"

"I want an automobile tire."

The clerk was amazed, needless to say, not knowing whether the man was serious, and stammered: "We don't sell rubber tires here."

A look of utter disgust suddenly took hold of the man as he shot back: "What blankety-blank kind of a drugstore is this?"—New York Sun.

### ILLUMINATING



"What strange ways of living some of the people have; now this book says the Eskimos eat candles."

"I suppose they live according to their lights, my dear."

**Among the Wild Animals**  
Mike was going to Dublin for the first time in his life, and his friend, Pat, was giving him a few hints on what to do and where to go in the city.

"What do I do when I go to the zoo?" asked Mike.

"You be careful about the zoo," advised Pat. "You'll see foins animals if you follow the words, 'To the Lions,' 'To the Elephants,' but take no notice of the one, 'To the Exit,' for, Mike, it's a fraud, and it's outside I found myself when I went to look at it."

### JUST THE THING

A woman went into a shop to choose a book for her husband, says Tit-Bits Magazine. When the assistant asked her what she wanted she said: "I want a book for my husband—a birthday present—show me what you have—nothing too expensive, but I don't want anything cheap either. He's not fond of sport, so don't show me anything in that line and I don't want any trashy novels or any poetry, and I won't have anything in the way of history, biography, geography. Come on, suggest something. I'm in a hurry!"

The assistant handed her a book and said: "Here's a little work entitled 'How to Manage a Loudspeaker.'"

### WRONG AGAIN



"These foreign prints are very expensive, Madam."

"Dear me, I always thought that anything printed was cheap."

### Time to Hurry

The furious diner bellowed to the waiter: "What's the matter with you, man? I began with fish and now you've brought me soup. Surely you know that soup comes first."

"Yes, sir, quite, sir," said the waiter in a whisper, "but between ourselves, sir, the fish couldn't wait any longer."—Montreal Star.

### Versatile

Young Brown was watching young Jones admiringly in the swimming bath.

"Jolly good. You can swim like a fish," he said.

"Better, I reckon," said his friend. "I can swim on my back."—Providence Journal.

### Some Fun

Mrs. Youngbride—You've broken my heart. I am going back to mother.

Youngbride—You can't. You haven't the heart to go.—Pathfinder Magazine.

### A Long One

Little Jenny saw a dachshund. "Oh, mother," she exclaimed, "this is the kind of dog the man on the radio sang about."

"On the radio?"

"Yes—He said, 'Get a long little doggie.'"

### Deep Stuff

Abie—Vat did you do last summer?

Sammy—I worked in Des Moines.

Abie—Coal or iron?

### Invincible

Man—You ought to be in the army instead of the garage business.

Repair Man—Do you think I'd make a good soldier?

Man—Sure do. No enemy could stand up to you, the way you charge!—Montreal Star.

### INS AND OUTS



Doctor—Get two ounces of pepsin and take a teaspoonful after each meal and you'll soon feel all right.

Friend—Pepsin? Well, now that's logical. When the pep's out you prescribe pepsin.

### Not Likely

Henpeck (who has just overheard his wife scolding the maid)—You and I both seem to be in the same unfortunate position, Jane.

Maid—Not likely! I'm giving her a week's notice tomorrow.—Stray Stories Magazine.

### Reasonable Caution

Young Mac—Father, I have to have an atlas for school.

Old Mac—Ah, weel, ye'd better wait till the war'rd's mair settled.

### Same Old Story

Priscilla—He said he'd love me for ever and ever —

Prue—Ah, men!—Stray Stories Magazine.

### Reason Why

Teacher—A fool can ask questions that a wise man can't answer.

Johnnie—No wonder we failed in our examinations.—Safe Driver.

### Like Adam

"Did he take his misfortunes like a man?"

"Precisely. He laid the blame on his wife."

### Fortunate

"I say, old man, I want \$10 badly and I haven't the faintest idea where I can get it."

"Thank heaven for that!"

# Thanksgiving Spirit...

Thanksgiving is not all a matter of what may be in the hand or on the table. Some of the richest human blessings come from the treasures which lie in the heart and brain and soul of man.

This nation is one of the most favored of the earth; its blessings you share in bountiful measure—however small may be your worldly goods.

## STATE BANK of EAST JORDAN

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

*There is No Substitute for Money in the Bank*

**Seventh-day Adventist**  
S. W. Hyde — Pastor

Sabbath School — 10:30 a. m. Saturday.  
Church Service — 11:30 a. m. Saturday.

**Gas Gas All Time**  
Mrs. Jas. Miller says: "Gas on my stomach was so bad I couldn't eat or sleep. Gas even pressed on my heart. Adlerika brought me quick relief. Now, I eat as I wish, sleep fine, never feel better!"

**ADLERIKA**  
GIDLEY & MAC, DRUGGISTS

## INTRODUCING THE ADAPTALIER

"Better Sight" Lighting Fixture  
NEW MODERN SMART

A STYLE AND DESIGN FOR EVERY ROOM IN THE HOME.

Whether it's for Living Room, Dining Room, Bedroom, Kitchen or Bath, there's a beautiful and individually styled Adaptalier for every room in your home.

ADAPTALIER ESTABLISHES A NEW LOW IN FIXTURE COSTS

PRICES FROM  
**\$1.00 to \$3.95**  
COMPLETE WITH BULBS.

SOLD ON A SMALL DOWN PAYMENT CONVENIENT MONTHLY TERMS.

The above illustration shows how easy it is to install Adaptaliers. Simply screw them into empty sockets or receptacles just as you would a new lamp bulb. Adaptaliers require no additional wiring.

MODERNIZE YOUR HOME NOW WITH NEW LIGHTING FIXTURES AT A FRACTION OF THE PREVIOUS COST!

See Our Complete Assortment of Many Styles and Designs at our Showroom.

## MICHIGAN PUBLIC SERVICE CO.



CLASSIFIED DEPARTMENT

MISCELLANEOUS

Guaranteed formulas, trade secrets, processes, etc. each. Will send information you want or refund your money. MID-WEST SPECIALTY, Box 2321B, TULSA, OKLA.

OPPORTUNITIES

Come to Sunny California let us help find a position. Holders opportunities, farms, homes. Free particulars. California Careers Listing Bureau, Monterey, Calif.

Ask Me Another A General Quiz

The Questions

- 1. What does the phrase "by and large" mean?
2. Who are the Jukes?
3. What is a consanguineous marriage?
4. In writing the international distress call signal S O S, are periods used after the letters?
5. Which country is known as the "Pearl of the Antilles"?
6. Why is a book called a volume?
7. What are the Houyhnhnms?

The Answers

- 1. Comprehensively, on the whole.
2. The Jukes are a celebrated family of imbeciles and criminals to whom students of heredity have given this fictitious name.
3. Marriage to a person who is related to you.
4. No. The letters were chosen merely for their simplicity, and do not represent words.
5. Cuba—the largest and richest of the West Indian islands.
6. Egypt developed papyrus, which was then rolled and tied. This accounts for the word volume, which comes from the Latin word meaning to roll.
7. Fictitious characters in Swift's "Gulliver's Travels" possessing the form of both man and horse.

YES!

"Luden's are a natural choice, because they contribute to your alkaline reserve when you have a cold." M. SOUTHERD, Registered Nurse, New York

LUDEEN'S MENTHOL COUGH DROPS 5¢

For You to Choose God offers to every mind its choice between truth and repose. Take which you please, you can never have both.—Emerson.

How Women in Their 40's Can Attract Men

Here's good advice for a woman during her change (usually from 38 to 52) who fears she'll lose her appeal to men, who worries about hot flashes, loss of pep, dizzy spells, upset nerves and moody spells. Get more fresh air, 8 hrs. sleep and if you need a good general system tonic take Lydia E. Pinkham's Vegetable Compound, made especially for women. It helps you build up physical resistance, thus helps give more vivacity to enjoy life and assist calming jittery nerves and relieving symptoms that often accompany change of life. WELL WORTH TRYING!

Mad Lover A man of sense may love like a madman, but not as a fool.—Rochefoucauld.

CONSTIPATED?

Here is Amazing Relief for Conditions Due to Sluggish Bowels. Nature's Remedy... Without Risk... NITRO-NIGHT... ALWAYS CARRY QUICK RELIEF FOR ACID INDIGESTION

That Nagging Backache

May Warn of Disordered Kidney Action. Modern life with its hurry and worry, irregular habits, improper eating and drinking—its risk of exposure and work—throws heavy strain on the work of the kidneys. They are apt to become over-taxed and fail to filter excess acid and other impurities from the life-giving blood. You may suffer nagging backache, headache, dizziness, getting up nights, leg pain, swelling—feet constantly tired, nervous, all worn out. Other signs of kidney or bladder disorder may be burning, scanty or too frequent urination. Use Doan's Pills. Doan's help the kidneys to get rid of excess poisonous body waste. They are antiseptic to the urinary tract and tend to relieve irritation and the pain it causes. Many grateful people recommend Doan's. They have had more than forty years of public approval. Ask your neighbor!

DOAN'S PILLS

MAIDEN EFFORT

By SAMUEL HOPKINS ADAMS

© SAMUEL HOPKINS ADAMS WNU SERVICE

SYNOPSIS

Kelsey Hare, young architect convalescing from a breakdown, meets Martin Holmes, struggling author, in a storm on a lake near Moldavia, N. Y. Caught in a downpour they seek shelter at Holmes' estate, "Holmesholm," which by its air of decay gives evidence of its owner's financial embarrassment. Kelsey suggests renting a room and settles down there. Finding Holmes studying a newspaper picture of a Park Avenue debutante, Kelsey learns that a story by Holmes has been rejected in a \$15,000 contest run by Purity Pictures. A Leon Snyder, president, for a novel suit for pictureization, in which the winner of a Mystery Beauty contest will star. Kelsey buys the manuscript from Holmes and rents his house. One of the conditions of the deal is that Kelsey adopt Holmes' pen name, "Templeton Sayles." After Holmes departs on a trip, a telegram arrives for Sayles which Kelsey leaves unopened. Glunk, odd man servant, places the debutante's picture on the mantel. The Park Avenue Van Strattens, at breakfast with their niece Marion, are horrified to find her picture in the paper as one of ten remaining contestants for the Purity Pictures award, and learn that Liggett Morse, admiral, has entered Marion's picture on a bet. She is threatened with being taken abroad until the "scandal" dies down and decides adventurously to go through with the contest.

CHAPTER III—Continued

The late arrival found herself a chair and made her first survey of a world as new to her as the Desert of Gobi.

The equipment of the room was heavily ornate. Opposite her, a glazed door bore in gilt legend a message of aid to the suffering.

PECKETT'S PERSUASIVE PILLS FOR THAT PAIN Try a Little Persuader Before Breakfast

It seemed quite out of line with anything she had heard of the motion picture world until she remembered Liggy's explanation of the Snyderdacker fortune. The Snyderdacker name, in small lettering, formed the bottom line. It also appeared upon another door, in a display which, by comparison, seemed almost modest.

PURITY PICTURES, INC.

A. Leon Snyderdacker, President From this strange conjunction of the medical with the pictorial the girl's interested gaze wandered to a clock which at once, as if awaiting that incitement, struck twelve.

"Am I late?" she inquired perfunctorily.

"Only an hour," said a sweet little voice.

"Cool as a hog on ice," grumpily commented somebody.

A rounded young thing rose and slouched across the room. She was a little fluffy, a little flashy, a little untidy, and distinctly beautiful. She appraised the newcomer with sleepy eyes in the depths of which were golden gleams.

"Hello, kid."

"Hello," with a smile.

On the end wall ten photographs were set in a large frame. The golden girl examined them. "You're 3245-D," she identified. "What's the name?"

"Marion Van Stratten."

"Pretty good name. Goes with your type."

"I'm glad you think so," smiled its owner. "It's the only one I've got." She liked the candid, steady look of the other girl and the quirk at the corner of her mouth.

"Oh? I thought it might be a moniker. Mine's Gloria Glamour. English fashion, with a u."

A worried-looking man popped in and said hurriedly: "Ladies, report back at 2 p. m. Mr. Snyderdacker is detained in conference."

"But my notice said eleven o'clock," protested Marne to the retiring and unhearing official rear. All the rest maintained the glum silence of pessimism.

"You got here at noon," pointed out Miss Glamour. "Where do you have a kick coming? Not used to waiting for 'em, huh? Make 'em wait for you. Swell, if you can get away with it. Let's eat."

Marne assented, and followed her companion to a near-by restaurant where a number of people stared at them. Until the luncheon was over, her opposite merely chattered. At the end, she leaned across the table.

"What'll you take to bow off, kid?"

"Bow off?"

"You got me. Do you need this job?"

"No-o-o. I don't know that I exactly need it."

"Well, I do. To keep ahead of the sheriff. This has been a bum season for the beauty business and I'm a beauty girl."

"Yes; I can see that."

"What I mean is, beauty contests are my line. But this is the biggest thing I ever tackled, and a win would put me where I want to be. Only I won't win."

"Why not?"

"Because you will."

"But it's too absurd," cried the other. "Look at those girls in there. What possible show would I have—"

"You got this far, didn't you?"

"On my photograph. And that was an accident."

"Mebbe. Now listen, kid. Until you busted into the game I figured myself a right smart bet. This field ain't so hot."

"I thought they were lovely. Of course, you're lovely, too," Marne hastily amended.

"Mebbe," allowed the other dispiritedly. "But you got something none of the rest of us has got. That's what's going to count. You got class. I've heard about this bird, Snyderdacker. He's a sucker for class. Class'll smack him down every time. He'll spot you the length of the room. You wait and see. But I wish I could figure out which way the wheels go 'round in that put-house."

"Ask me, girls."

Beside them stood a fatish young man with puffy, piggy eyes and a dormant expression which they later discovered to be a deceptive mask for the quick and jaunty mind within. He had been lunching at the table back of them.

"Who might you be, stout-fella-me-lad?" inquired Gloria, with a welcoming smile, for she had in-

Snyderdacker awoke from the conference which he always took just after a heavy luncheon, rose, stretched, wriggled out of his orange silk dressing gown and pressed a button. Moby Dickstein was there at once. "Afternoon, Bwana," said he, using the honorific title which he had bestowed upon his principal, what time the young millionaire had returned from a week's stop in Cairo, bringing with him an almost life-size photograph of himself in a triumphal attitude, surrounded by dead (and stuffed) lions.

A. Leon smiled benignly. "Has that tenth beauty got here yet?"

"Sure, Bwana. They're all here."

"How late was she?"

"About an hour."

The magnate frowned. "That's Number 3245-D, ain't it? The girl on horseback?"

"Right-o, Bwana."

"She looks like she'd have her nerve with her," mused the mag-

from a costume performance. He wore an open-neck shirt, a pinch-bottle coat with a yellow orchid in the lapel, and swung with commendable nonchalance a polo mallet. He was lean, twitchy, and glossily handsome.

"Now-now-now-now-now!" he detonated. "Which is which? Come—come! Which is which, I say."

As this was a difficult question, nobody answered it.

"Whut-whut-whut! Whut-whut-whut!" he ejaculated. Marne resisted a temptation to warn him that one of his cylinders was missing. He romped over and towered above her. She lifted cool and inquiring eyes.

"You were late."

"I'm afraid I was, a little . . ."

"A little! Nearly an hour."

"Sorry," said the girl with less evidence of contrition than the President of Purity Pictures, Inc., felt to be due to the occasion and himself.

"People do not keep ME waiting."

"I said I was sorry," returned Marne discouragingly unimpressed.

"Whut-whut-whut-whut-whut?" He tried to stare her down. It failed to work.

"Anyway," she remarked, with a glance at the clock, "you've kept us all waiting. So that rather evens it up, doesn't it?"

"Sweet cheese'n' crackers!" breathed Miss Gloria Glamour.

A. Leon Snyderdacker crossed his feet and stood gracefully leaning upon his implement of sport and class, in an attitude of pensive regard. "I would have waited longer than this," said he in a solemn tone, "for you. Darr-ling!" he concluded, ogling her with the confident eye of the conquering male.

"Who? Me?" said Marne, upon whom the forid endearment produced much the effect of a bomb, bursting in air.

"You, indeed. Who else? You, you, you! The type I was prepared to spend years and millions in seeking. And here you are, fallen right into my arms."

"Not exactly," protested Marne and suffered a severe dig from Gloria's admonitory elbow.

Still rapt in his vision, A. Leon stalked across to the mounted photographs. "I knew you were the type the minute I set eyes on this photo. One in a million. One in a hundred millions. The type pre-eminent, only a thousand times more so. Darr-ling," he appended in afterthought.

"Would you mind not calling me that?" said Marne.

"Why not?" he asked, and there could be no doubt of the genuineness of his surprise.

"I just don't happen to care for it."

"Whut-whut-whut; whut-whut?" Did she really mean it? Couldn't she appreciate what a compliment she was being paid? He shook a despairing head, unable to understand this, but yielding to it. "It is intended," said he stiffly, "in a professional sense. Purely professional."

A blonde goddess edged forward timidly. "Mr. Snyderdacker."

"Shush!" The magnate turned his back on her and beckoned to Marne. "This way, Miss Van Stratten."

"What'd I tell you!" Gloria's whisper tickled her ear.

"D'you think I'd better go?"

"Sweet cheese 'n' crackers! Go! Leap to it, kid." She fairly yanked the other out of her chair and propelled her through the door.

Gloria extracted and lighted a cigarette. "It's all over, stoooges," she remarked. "We're licked."

(TO BE CONTINUED)



"It's all over, stoooges," she remarked. "We're licked."

stinctively recognized a kindred spirit.

"Don't you remember me, Gloria?"

"Not with that Clark Gable mustache and those plush clothes. Why—why—why, I believe it's Moby Dickstein!"

"The same." He presented himself to Marne. "Officially Mr. Dixon Moberley, hired henchman of President A. Leon Snyderdacker of Purity Pictures, Incorporated, until fired. Moby to you, sisters, since we may be working on the same lot."

He sat down and ordered drinks.

"Who, what, and why is this Snyderdacker person and how did he bust into the game?" queried Gloria.

Moby Dickstein surveyed his environment for possibly interested ears before he replied in a lowered voice:

"Bust in is right. Ever hear of Peckett's Persuasive Pills?"

"Nope," said the beauty girl. "Don't need 'em."

"Or Peckett's Painless Pacifier?"

It was Marne who answered this time, "Aren't those the names I read on the door?"

"Sure. Well, A. Leon is the more or less legitimate offspring of those two. He's what you might call a blend."

"I thought he was a big motion picture expert," observed Marne innocently.

Moby snorted. "If he's a motion picture expert, I'm a Bulgarian garbage collector."

He rounded out the character sketch of his employer. A. Leon was thirty-five years old, when he was lifted out of the routine of being something obscure in the mixing department of the Persuader factory by the unexpected windfall of Uncle Peckett's fortune. The effect of the millions was to inspire in him a lofty if not wholly logical opinion of himself as a man of large affairs. He aspired to be glorified as an industrial leader, and also to shine socially, and to his innocent soul the motion picture business seemed to combine these opportunities. So he bought a moribund minor company, renamed it, and with the sublime courage of complete ignorance, made himself producer-president.

Three constant principles motivated the start of his career: speed, sensation, and publicity, and the greatest of these was publicity. His mental processes were rapid, violent, and beyond all human calculation. One of his few practical moves was to pick up Moby Dickstein, ex-camera-man, ex-director, and ex-general-utility man, and endow him with the title of Personal Assistant to the President in charge of Press Functions and Publicity.

"Gotta get back to the Big Boy," said he, setting down his empty glass and yawning. "See you later, Pretties."

In his luxurious sanctum A. Leon

nate of Purity Pictures. "Take-it-or-leave-it sort. Her name is Miss Marion Norman Van Stratten. I had the photograph traced."

"Snappy work, Bwana. She's a humdinger, all right."

"There's a big game hunter named Van Stratten," said A. Leon Snyderdacker reverently. "Scoop you Van Stratten. An—er—acquaintance of mine. Met him at the—er—international matches. Polo, you know. This girl looks as if she might be of that family."

Moby Dickstein instantly decided that she should be. "I'll see what I can turn up in the files about her," said he.

In the time which it took him to smoke two cigarettes he had compiled a satisfactory, even a brilliant social record for his subject, which lost nothing by being largely a work of the imagination. Mr. Snyderdacker read it with approval.

Back in the human exhibit room there was another period of waiting, this time forty minutes beyond the appointed hour, after which another worried official peered in, said, "All here?" and vanished. "Ready, ladies," intoned a voice. Every one stood up as the great man entered in a rush.

Everyone but Number 3245-D. She sat still, regarding with mildly astonished interest the figure that bounced energetically in. Her first untutored thought was that this was some actor who had come, fresh

mysteries. Heavy nitrogen is thus an instrument of research—something that in the long run will make doctors wiser.

One such answer was quickly given as soon as the new "tag" molecules became available. It had been supposed that the fat on our bodies stayed put a long time after it was stored. It turns out where heavy nitrogen experiments that while we may not gain or lose any weight, our fat particles are in constant and relatively rapid turnover all the time. New ones come and old ones constantly leave. Thus life's processes seethe even through the parts of the organism which appear most inactive and most durable.

"Dishing Up the Spurs"

When the border feuds between England and Scotland were at their peak some 400 years ago, ladies of large Scottish households often "dished up the spurs." This custom, says Collier's Weekly, was to serve a set to the men as the last course of a meal, as a gentle hint that the meat supply was running low and that therefore, it was time for them to put the spurs to the horses and again raid England for more cattle.

Now that scientists have isolated heavy nitrogen, what can they do with it—or is it only a laboratory curiosity? One use having immense practical value in learning the most obscure secrets inside the body is as a tag, writes Barclay Moon Newman in the Scientific American.

One thing that scientists who are studying the comings and goings of molecules of nutrient proteins in our bodies have long wanted was a way to tag or earmark some of them and thus be able to trace their movements and see where they turn up and how soon. However, since the molecules of the common nitrogen which constitutes a large part of our bodies were all alike, doing this would have been something like trying to select one child from identical quintuplets, watch it pass with the rest behind a house and then trying to find that particular one when they all emerged at the other side.

A few heavy nitrogen molecules mixed with common ones carry their own earmarks wherever they reappear in the body. If scientists can do this—as they at last can—they can solve many underlying puzzles which have practical bearing on our understanding of the body's

Crochet This Set and Tot Will Be Delighted



Pattern 6224

She'll be proud as a peacock to wear this set so why not delight her with it? Made of sport yarn, it's mainly single crochet (which gives it a firm body) with picots for decoration. The muff is a combined purse and muff—very grown-up and stylish! Pattern 6224 contains instructions for making the set shown; illustrations of it and of stitches used; materials required.

To obtain this pattern, send 15 cents in stamps or coins (coins preferred) to the Sewing Circle, Household Arts Dept., 259 W. 14th St., New York, N. Y.

Please write your name, address and pattern number plainly.

MUSCULAR RHEUMATIC PAINS-ACHES

It takes more than "just a salve" to bring speedy relief. It takes a "counter-irritant" like good old soothing, warming Musterole to penetrate the surface skin and help to quickly relieve the painful local congestion and aches due to colds.

Muscular lumbago, soreness and stiffness generally yield promptly.

Better than the old-fashioned mustard plaster, Musterole has been used by millions for 30 years. Recommended by many doctors and nurses. In three strengths: Regular, Children's (mild) and Extra Strong, 40¢. All druggists.



Death Bearers A fit of anger is as fatal to dignity as a dose of arsenic is to life.—Holland.

Beware Coughs from common colds That Hang On

No matter how many medicines you have tried for your common cough, chest cold, or bronchial irritation, you may get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel germ-laden phlegm.

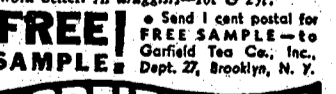
Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the benefits obtained. Creomulsion is one word, ask for it plainly, see that the name on the bottle is Creomulsion, and you'll get the genuine product and the relief you want. (Adv.)

A Sermon No man is rocked to Godliness in a hammock.—T. L. Cuyler.

DRINK these 10 herbs in your daily cup of HOT WATER

Add the juice of GARFIELD TEA'S 10 herbs to loosen harmful sediments, slugging-passages. Makes your cup of hot water taste better and work more THOROUGHLY to clean out intestinal wastes and help you look, feel and work better. At druggists—10¢ & 25¢.

FREE! Send 1 cent postal for FREE SAMPLE—to Garfield Tea Co., Inc., Dept. 27, Brooklyn, N. Y. SAMPLE!



WATCH

YOU can depend on the special sales the merchants of our town announce in the columns of this paper. They mean money saving to our readers. It always pays to patronize the merchants who advertise. They are not afraid of their merchandise or their prices.

THE SPECIALS



## Coats of Smart Wools Call For Chic Felt or Fur Hats

By CHERIE NICHOLAS



THE coat theme is teeming with interest this season. The array of fetching models turned out by coat-inspired style creators is making front-page fashion news, and no secret as to the reason why. It is the irresistible new woollens brought out this season that bring challenge to the designer. With such grand tweeds in colors superb, such gorgeous plaids and stripes, such sterling fleece-soft wool monotonies, together with a list unending of intriguing novelty weaves, the reaction could be none other than just one stunning coat after another.

The outstanding feature about this season's coats is their extreme versatility. It matters not whether you are tall or short, slim or given to unwanted curves, whether your hair is piled high on your head in latest approved manner, or whether it defiantly retains its youthful bob, somewhere in the vast model displays you are sure to find your coat affinity awaiting you.

Speaking in general of the new coats, in casual as well as dressy types unfurred models vie with fur-trimmed styles. Then, too, sleeves play a spectacular role.

Color is also newly important. Coats in soft wool fleeces or shetland tweeds are lovely in deep grapevine, teal blue, deep olive green, and in natural beige.

Unfurred coats are in soft textured monotone woollens such as fleeces, shetlands, camel's hair weaves and tweeds. They are cut on simple but clever lines with accent on fabric and color. See the attractive model centered in the group illustrated. Here is the type so well liked this season, in that it invites the woman who prefers to do so, to add her own fur touches such as a separate fur scarf, or a muff to match the fur on her hat. Note that the hat worn with the coat pictured is worked with Persian lamb. A muff of same will look ever so "ritzy" later on. The

squared box lines of this soft fleecy coat are accented by the high collar line and by stitching detail at the high straight-across shoulder yoke and at the squared shoulders. Sheared beaver and nutria are popular trimming furs this season. The model to the left has a brown nutria collar, rolled high at the back. It is tailored of fleecy wool in natural beige. The big flap pockets and the tailored belt are chic details.

Among the smartest and newest appearing on the style horizon is the coat of dressy type that has a swing skirt as you see pictured to the right. This stylish unfurred coat for town or campus wear is in natural beige shetland tweed. It flares to a wide hemline from the fitted waistline accented by a broad suede belt in deep brown.

And now about the right hat with the right coat. No matter how smart and flattering your coat may be, unless it is topped with the hat that bespeaks unerring taste, you will fall short of making the grade according to the ideals of high-fashion. Which is why we are showing two important hats in the insets, that insure good style. These voguish models by Harryson present two distinct and leading types. As the season advances tall crowns grow taller. The hat inset to the right has the desired sophisticated air about its tall peaked crown. Of gray slate felt, it is effectively trimmed with laurel green ribbon. The other attractive hat savors of the "English walking hat," a type which is quite the rage this season. It is of supple felt in graystone with wine ribbon trim, the newest thing in color being gray, accented with bright color touches.

© Western Newspaper Union.

### Diamond Pleated



A new achievement in pleating—diamond pleating! This fanciful pleating offers a delightful change from the usual order of either side, box, sunburst or fan pleating with which most of us are familiar. This very attractive dress is fashioned of brown all-silk satin. The jaunty velvet jacket complements the dress perfectly. The turban worn with it describes the new forward movement that characterizes many of the newer millinery creations.

### New Star Appears In Style Horizon

When you read about the new monastic silhouette as you no doubt will, since it is a new and highly important star arising in the style firmament, perhaps it will add interest to become acquainted in advance with outstanding features of this significant trend.

Explaining briefly, the basic idea is a one-piece dress (no seaming at the waistline) with the small waist contour achieved via the belt or girdle or as adjusted by the wearer. Indications are that the influence of the one-piece cut (in many instances a bias cut) will be widely reflected in many types of garments, notably day and evening dresses, coats, and costume tunics.

### Veils on Hats Is New Fashion Note

Hats that are completely swathed with veils, not only solve the problem of how to hold the tiny chapeaux on sleek heads, but contribute a quaint note to autumn millinery.

Those old-fashioned double widths of veiling such as grandmother wore when she went motoring many years ago are utilized for these hat decorations.

Often the veil is draped over the entire hat and ties under the chin.

**Persians Inspire Coats**  
There are many interesting coats inspired by old Persian documents. Some of them are braided or embroidered in some fashion and all of them flare.

## IMPROVED UNIFORM INTERNATIONAL SUNDAY SCHOOL Lesson

By HAROLD L. LUNDQUIST, D. D., Dean of The Moody Bible Institute of Chicago. © Western Newspaper Union.

### Lesson for November 27 HONESTY IN ALL THINGS

LESSON TEXT—Exodus 20:15; Matthew 19:18; Luke 11:4.  
GOLDEN TEXT—Thou shalt not steal.—Exodus 20:15.

Lesson subjects and Scripture texts selected and copyrighted by International Council of Religious Education; used by permission.

Honesty in all things would seem to be what one should have a right to expect without question. As a matter of fact, dishonesty has become so common wherever man is found that people look on the person who is strictly honest as a peculiar individual. Try reporting an undercharge (everyone complains about an overcharge) or returning excess change, and you will see how unexpected honesty really is today. Under such circumstances the Christian needs to be vigilant lest he also accommodate his own ideas of honesty and begin to justify little evasions rather than being absolutely upright.

#### I. Honesty Respects Property Rights (Exod. 20:15).

The very commandment against stealing implies that men have a right to that which they have made, earned, or saved. If no one had property rights there could be no stealing. Some of our modern isms reason along that line, but their reasoning is clearly not biblical or Christian.

"Thou shalt not steal" forbids every kind of theft. It includes robbery, burglary, safe-cracking, housebreaking; but it covers far more than those obvious wrongs. It refers to such things as loafing on one's job, "borrowing" money from the cash drawer, taking goods from the stock with which one is working, stealing another man's sermon and preaching it as one's own, "lifting" material out of another man's book without credit, contracting debts which one can never pay, using false weights and measures, adulterating food or other material, "watering" milk for sale, selling worthless stock, dodging taxes or lying to the tax assessor, using a slug instead of a nickel in the telephone to escape proper payment.

It really means something to be honest, and it is a great testimony to the unregenerate world.

#### II. Honesty Restores Stolen Goods (Luke 19:1-10).

The story of the conversion of the despised Jewish tax collector Zacchaeus has many interesting features, but for our lesson we stress but one, namely, that the reality of his conversion was demonstrated by his honesty in restoring that which he had obtained unjustly, and that in fourfold measure.

Insofar as it is possible to do so, the honest person will make right any known injustice. To be right with God must mean that we are to be right with men. The testimony of many Christians could be presented to show that they have only entered upon real peace and usefulness as they have made consistent effort to right every wrong, to pay every debt. Often such actions open opportunities for Christian testimony and point others to the redemption in Christ, which makes a man live right as well as talk right.

#### III. Honesty Resents Crookedness (Luke 19:45, 46).

In sharp contrast to the prompt restitution by Zacchaeus, the converted publican, was the stubborn disobedience and dishonesty of the priests in the temple. Jesus had already cleansed the temple of the traffic in money-changing and the sale of animals for sacrifice practiced there (see John 2:13-17). On that occasion He rebuked them because they made His Father's house "a house of merchandise." Had they known the change of heart of a converted Zacchaeus they would have heeded His admonition. But they did not believe in Christ and went on with their ungodly desecration of the temple area until it became "a den of thieves" (v. 46). The Lesson Commentary of the United Lutheran Church makes an unusually apt application of the truth to "the goings on in our own churches" in the following paragraph. Read it, ponder it, pray about it, then act, if it describes your church.

"Is a church honest when it assumes obligations that it cannot meet, and is then forced to use all sorts of questionable means to raise money for the benefit of the church? Is a church honest when it turns a building consecrated to the worship of God into a restaurant or a theater, regardless of whether it is done to make money for the church or to attract people who are more interested in eating and drinking or playing than in the preaching of the Word and the worship of God? Is a church honest that turns its pulpit into a lecture platform for the discussion of current events or the review of popular books or plays while the world is destroying itself because it does not know the time of its visitation? The answer... is that the church is dishonest that permits any such things, because it robs God of the honor and glory due to Him, and it robs people of their chance of salvation by giving them stones when they need the bread of life."

# WHAT to EAT and WHY

## Feed Adolescent Correctly or Tragic Consequences May Result, Warns C. Houston Goudiss; Teeth Must Receive Special Consideration

By C. HOUSTON GOUDISS

OFFHAND, it may seem as if there could be very little connection between a deficient diet during adolescence and painful childbirth in later years. Yet it has been demonstrated clinically that there is a definite link. It has likewise been determined that the kind of food which is fed adolescents has a significant and far-reaching influence upon their teeth in later life, and in the case of girls, upon the teeth of their children when they in turn become mothers.

### Preparation for Parenthood

Adolescence is a difficult period at best. And if a girl takes an unbalanced diet at this time, the result may be an unstable nervous system, poor physical development, lowered vitality and inability to fight off infections. This lack of strong resistance may open the way to dental disease and to a variety of other serious infections as well.

It has also been established that if a girl is poorly nourished during these years of rapid development, there may not be the slightest indication of that fact until she first becomes an expectant mother. Then she will pay for her mother's lack of nutrition knowledge.

### Results of Calcium Deficiency

If her diet has been deficient in calcium, for example, her pelvic bones may be imperfectly developed, so that she suffers unnecessarily during the birth of her child. And if liberal amounts of calcium have not been stored in her body, she may be called upon to make needless sacrifices from her own body in the interests of her child. It is well known that if an expectant mother's diet is not abundantly supplied with calcium, the substance will be withdrawn from her own bones and teeth in an effort to meet the needs of the developing child.

### An Aid to Dental Health

For although expectant mothers are not always aware of this important fact, it is true that the

first or "baby" teeth are developed within the jaw during prenatal life, and the foundations for the second set are also laid at this time.

Unless the expectant mother's diet is very generously supplied with calcium, so as to allow adequate amounts for the baby's teeth and bones, nature will endeavor to meet the child's requirements by sacrificing calcium from the mother's own body. If she has no adequate reserve, then she may be forced to lose "a tooth for every child," or suffer even more serious dental ills.

### Calcium-Rich Foods Required

Leading nutrition authorities hold that the average American diet is more deficient in calcium, perhaps, than in any other single nutrient. This is especially likely to be the case in the diet of the adolescent. For at that time, boys develop prodigious appetites and a tremendous capacity for carbohydrates or energy-producing foods, while girls become extremely finicky. Either they do not take enough food at meals, or they tend to eat too many rich mixtures between meals. As a result, the diet of both boys and girls is likely to contain an abundance of meat, fish, highly milled cereals and other refined foods, with inadequate amounts of the foods rich in calcium.

### The Adolescent's Diet

To balance the diet properly, these necessary protein and energy foods should be supplemented by milk and cheese which are rich in calcium; by green leafy vegetables which are also a good source; by eggs and fruits, valued for their minerals and vitamins; and by bulky foods which supply sufficient cellulose to help promote regular health habits.

Mothers of adolescent children should make a conscientious and determined effort to feed them a diet rich in calcium and vitamins A, C and D—the substances re-

quired, especially, for maintaining sound, healthy teeth. If milk and succulent fruits and vegetables figure prominently in the daily menus of the adolescent girl, they will go a long way toward helping to correct the "choosy" attitude toward food from which many older children suffer.

And if careful attention to diet is coupled with careful attention to sound hygienic habits, the health of our teen-age boys and girls will be greatly improved, and they will be more adequately prepared to assume the duties of parenthood.

### Correct Dental Hygiene

It is vitally important that the proper care be given to the teeth and mouth. But it is quite unlikely that a correct routine will be followed unless mothers offer tactful advice and suggestions very frequently. For while the tiny child has his teeth brushed for him, and the young school child has his tooth-brushing ritual supervised, too often the adolescent is left to his own devices in this respect. That is a great mistake, as adolescents are sometimes careless in the care of their teeth.

Mothers must see to it that there are two toothbrushes, one for night and one for morning, so that it is never necessary to use a soggy brush. They must watch when the supply of tooth paste or powder runs low, and see that it is replaced. For it is surprising how few children can be persuaded to brush their teeth properly without an agreeable dentifrice! Mothers should take care to choose a dentifrice that will preserve or restore luster in the teeth. For adolescents are extremely sensitive about their appearance and they must not be allowed to permit dingy teeth to spoil their smiles.

If mothers will feed their adolescents a correct diet and supervise their daily dental care, the coming generation will not only be more attractive to look at but should enjoy more abundant health.

© WNU—C. Houston Goudiss—1938—38.

## Pretty Workaday Fashions



DURING the indoor season to come, make plenty of bright new workaday clothes for yourself and your daughter. Here's a design for charming aprons to wear over your own dark house frocks for protection and prettiness. And a simple, flare-skirted dress for school girls, so becoming and practical that just one of it will never be enough. Both of these patterns, in fact, you're sure to use over and over in different materials. They're easy as french dressing to make. A detailed sew chart accompanies each of them.

### Charming School Frocks

This is an awfully good style for growing girls who incline to be a bit lanky. The puff sleeves, flared skirt and small waistline, drawn in by a belt at sides and back,

give them just the right lines. The high neckline, finished by a little round collar, covers up their collar bones and looks so well under young faces. This is a diagram design, therefore can be finished in a few hours. Make it of velvet, flannel, jersey, wool plaid, gingham, linen—it looks well in practically every fabric that school girls wear.

### Three-Way Apron Design.

Two comfortable pinafore styles, so cut that they won't slip off at the shoulders, and a sweet little tie-around, are yours in this smart design that will help to solve many of your Christmas gift problems. Anyway you take it, or make it, this flaring, tiny-waisted apron design is a delight to make and to wear. Dimity, percale, dotted swiss, organdie and batiste, in white, dainty prints or pastels, are pretty fabrics for aprons.

### The Patterns.

No. 1625 is designed for sizes 6, 8, 10, 12 and 14 years. Size 8 requires 2 1/4 yards of 39-inch material; 1 1/2 yards of braid; 3/4 yard of ribbon for belt.

No. 1622 is designed for sizes 32, 34, 36, 38, 40, 42 and 44. Size 34 requires 2 3/4 yards for each of these aprons. And for apron No. 1, 6 yards of braid. For apron No. 2, 3/4 yard of contrast. For apron No. 3, 1 yard of pleating.

### Fall and Winter Fashion Book.

The new 32-page Fall and Winter Pattern Book which shows photographs of the dresses being worn is now out. (One pattern and the Fall and Winter Pattern Book—25 cents.) You can order the book separately for 15 cents.

Send your order to The Sewing Circle Pattern Dept., Room 1020, 211 W. Wacker Dr., Chicago, Ill. Price of patterns, 15 cents (in coins) each.

© Bell Syndicate.—WNU Service.

# HEADACHE EASED QUICKLY

Simple Method Shown Here Brings Relief in Few Minutes



1. Take 2 Bayer Aspirin Tablets with a full glass of water the moment you feel headache coming on.



2. You should feel relief very quickly. If pain is unusually severe, repeat according to directions.

To ease a headache with amazing speed, simply follow the easy Bayer Aspirin way shown above. Relief often comes within a few minutes.

If this way should fail—see your doctor. He will find the cause and correct it. While there, ask him about taking Bayer Aspirin to relieve headache and rheumatic pains. We believe he will tell you there is no more effective, more dependable way normal persons may use.

When you buy, ask for genuine "Bayer Aspirin" by its full name—not for "aspirin" alone.

15c FOR 12 TABLETS  
25c FOR FULL DOZEN 25c

First Pleasure Looking forward to a pleasure is also a pleasure.—Lessing.

"GOOD? YOU BET!" SAY MILLIONS ABOUT IRIUM IN PEPSODENT POWDER

**Pepsodent ALONE of all tooth powders contains marvelous Irium\***

IF YOU want YOUR teeth to sparkle as Nature intended they should, do this—change immediately to newly-improved Pepsodent Tooth Powder! WHY Pepsodent? Because it alone of all tooth powders contains that new fast-action tooth cleanser, Irium!... Irium makes the new Pepsodent more effective... helps Pepsodent to brush away unsightly surface stains... to quickly reveal the natural radiance of teeth. Contains NO GRIT, NO BLEACH. Order Pepsodent now!

\*Pepsodent's trade mark for the brand of Purified Alkali Salts



**CLOSING TIME ON THE HERALD**

All contributors of copy for your Charlevoix County Herald should endeavor to get same into this office as early in the week of publication as possible.

**FRONT PAGE** — All articles intended for the first page must be in the office by Wednesday noon to insure publication.

**MAT SERVICE** — Those having mats for casting MUST have these in the office Tuesday noon for the current week's issue.

**LOCALS** — Please phone your local items to No. 182 where Mrs. Sherman Conway — who covers these columns — will care for them. These should be in not later than 10:00 a. m. of Thursdays.

Your Herald publisher is endeavoring to get each week's issue in the mails on Thursday afternoons. Your co-operation in getting news and advertising copy in our hands as early in the week as possible will be greatly appreciated.

**MAIL SCHEDULE EAST JORDAN P.O. OUTGOING**

6:30 a. m. — North and South, first class and newspapers. Tied at 5:30 p. m. previous night.

12:00 m. — North, first class. South, parcel post.

3:00 p. m. — South to points from Grand Rapids.

**NOTE** — All first class mail and parcel post should be in Post-office one-half hour before pouching time.

**INCOMING**

6:30 a. m., 2:40 p. m., 3:00 p. m.

The larger slow-flying hawks feed to a very limited extent upon birds or poultry. Their principal food is mice and other small mammals.

**WHY GET UP NIGHTS**

Its Nature's "Danger Signal" — Make this 4-day test. Your 25c back if not pleased. Get juniper oil, buchu leaves, etc., made into green tablets. Flush the kidneys as you would the bowels. Help nature drive out waste and excess acids. This helps soothe the irritation that wakes you up, causes frequent or scanty flow, burning, backache or leg pains. Just say Bu-kets to any druggist. Locally at Gidley & Mac Drug Store.

**DR. F. P. RAMSEY**

Physician and Surgeon  
Office Hours:  
10:00 - 12:00 A. M.  
2:00 - 4:00 P. M.  
Evenings and Sunday by Appointment.  
Office — Over Hite's Drug Store  
Phone — 196-F2

**Dr. H. M. HARRINGTON**

Physician and Surgeon  
Office Hours:  
2 to 5 P. M. — 7 to 8 P. M.  
Office in Lumber Co. Building  
Office Phone — 140-F2  
Residence Phone — 140-F3

**FRANK PHILLIPS**

Tonsorial Artist  
WHEN IN NEED OF ANYTHING IN MY LINE, CALL IN AND SEE ME.

**BENJAMIN BUSTARD**

General Building and Licensed Electrical CONTRACTOR  
NEW OR REPAIR WORK Of All Kinds  
Reasonable Terms  
ADDRESS: R. 2, EAST JORDAN

**R. G. WATSON**

FUNERAL DIRECTOR  
Phone — 66  
MONUMENTS EAST JORDAN, MICH.

**F. G. Bellinger**

JEWELER  
Expert Repairing of Swiss and American Watches, Clocks and Jewelry.  
EAST JORDAN, MICH.



**GARDEN GOSSIP**

EDITED BY CAROLINE HARRINGTON

Letters and questions on garden topics will be welcome. They will be published and discussed in this column.

Dear Mrs. Harrington:

When I heard where the East Jordan Arboretum of native trees and shrubs would be located I was so pleased! I never think of this beautiful spot just east of the schoolhouse without recalling many happy memories of the time when I was a little girl and played there.

Every spring we children knew that as soon as the ground was dry enough we would go to "Brown's Creek" for a picnic, and this picnic would be the first of a series of picnics throughout the summer. Mother and our aunt would pack sandwiches, some cookies and coffee, take their sewing and we would get out string and nails (used for sinkers) for the fish poles that we would make after we got there.

We liked to run down those wooden steps that were on the hillside back of Ira Bartlett's (of these I believe there is not even a trace now), and soon we would be wading in the creek, and making a great pretense of fishing though we never once caught a fish.

It wouldn't be long until we would see a friend coming down the east hillside and through the wooded ravine to join mother and auntie under a lovely big tree which was our favorite spot.

There were logs in the water, also one or two narrow foot bridges which made it possible to cross the creek, dry shod. These little bridges are gone now, but every spring, there is the same beautiful carpet of green leaves and deep purple, long stemmed violets that I remember as a child. Every spring without missing a season since I was a little girl I have gathered violets from one particular spot where they grow thickest, only excepting the years I spent away from East Jordan.

I cannot help hoping that we still may have the privilege of gathering these long stemmed beauties in our Arboretum.

As a little girl I was impressed with a large painting of this park (that's what we called it) which hung over the couch in the home of one of mother's friends. I wonder what ever became of that picture. Perhaps I can find out. I would like to see it again.

To me the site of our Arboretum

**FROM THE DIARY OF A PLAIN COUNTRY WOMAN**

Nov. 12th: Hunters up early and after breakfast (and much commotion) left for Newberry at 9 a. m. Marie, a hunter's widow too, staying with me for the deer season. After we tidied up the house, got dinner, and Grandpa, Grandma and Auntie had settled down for naps, she and I went for a long walk. Now in the evening it is blowing hard and thawing. We wonder where the hunters are.

Nov. 13th: Snowing hard and cold. Walked down town for paper and came back loaded with snow. Paper says the hunters are crossing the Straits by hundreds and cars are lined up for miles.

Nov. 14th: Still snowing hard, and it is very cold. Received a card from the hunters now settled in camp across the Straits. Marie made chocolate fudge for the children who had company in to spend the evening.

Nov. 15th: Still snowing and plenty cold. Marie says, "It snows so easy here." Working together the women folks canned 10 quarts of chicken. Marie and I down town for mail, sewed and talked. Auntie has a cold but she popped corn for all of us. Deer season opens.

Nov. 16th: So cold and stormy. Bad weather generally over the whole country. I finished a red dress for Siss. Children coasting after school. No news from the hunters.

Nov. 17th: Thawed some. Blue jays and squirrels came for food. Grandpa put up the storm windows. Bought some honey from Tom G., and Auntie made baking powder biscuits.

Nov. 18th: Cold but not unpleasant. We all worked at the house-work, Grandpa included. Snow shoveling does not keep him busy enough to suit him. In afternoon Marie and I walked down town. Saw Harry Williams drive in town with two bucks on his car.

Nov. 19th: Snowed, rained and thawed. Grandpa, Marie, Siss and I, with brother driving, went to church. Was it ever slippery! I was scared but tried not to show it. Marie and I for a long walk along the lake shore. Hope we hear from the hunters tomorrow.

is one of the most beautiful spots in or near East Jordan. When I first heard the definition of an Arboretum, — "a garden of trees," I liked that for we think of a garden as a place of beauty and peace, and this picturesque spot is just that — a place of beauty and peace. — Memories.

And just so we want to keep it for as long as there is an East Jordan, — a garden of beauty and peace, around which cluster the memories of

succeeding generations of children. You have recalled so vividly your remembrance of picnic parties at Brown's Creek that I feel as if I, too, had been there, could smell the fragrance of the earth and budding trees, could see Friend hurrying down the hillside and through the woods, hear the visiting of the women, and the shouting of the children wading in the creek, fishing for fish that never were caught!

I know the happiness of such picnics for I can recall similar ones. One, when I was a child, was on a 4th of July, and my mother made a treat for it, the most delicious and wonderfully designed lace-top blackberry pie that ever was! And from later experiences I learned that the mothers who sit quietly visiting and sewing enjoy these picnics quite as much as their children do.

But besides being a garden of peace and dear memories, our Arboretum, extending as it does far beyond the ravine, will be a store-house of knowledge, an open air school room where all of us may study the growing things of our own locality. We need this opportunity to become acquainted with the trees growing here naturally, to plant and protect them and watch them mature. We need a greater understanding of why they have grown here so that we may know how to keep them with us, continuing to supply us with fuel and lumber. We need to know how all plants grow if we would be prepared to reap the full benefits plant life offers us. Our Arboretum is to be a growing experiment station of ever-increasing value to those who work in it and study it.

I understand how you feel about the violets. Perhaps you may still pick them in our Arboretum, — I do not know about that. Perhaps to have a great gain we each must give up some small good. Violets may be picked freely without seriously affecting the production of seed. Do you remember the letter of "A. E." in Garden Gossip column of June 17th? "A. E." told us that in addition to the flowers with which we are familiar violets have an extra way of producing seed. Little flowers, looking like blasted buds, grow near the base of the plant. They are self-fertilizing and throughout the summer bear quantities of fertile seeds to make certain that another spring will not come without its violets. It does seem that as long as the plant is not injured picking the violets can do no harm, but perhaps this is a question we had best leave to experts who will advise us about planting our arboretum and preserving it.

Did you know that some authorities think violets took their name from the Latin "via" — meaning path or road — because violets so often are found along pathways? And did you know that in our northern range there are more than 40 different kinds of violet in the violet family? Next spring we must find how many of these kinds there are in our arboretum.

It would be a good project for after church some fine Sunday morning. If it could be accomplished without trampling the small trees that are coming up, the little shrubs and the new life that constantly springs from the old. There seems on first thought no harm in a cow or two pastured in a wood, but the fact is that the "harmless, necessary" cows can browse away and trample down all the tender vegetation that would perpetuate the woods. You know how just the small creatures of the woods make paths where they walk, paths where the grass is worn away and nothing else grows. Our arboretum right now is growing up to small hemlock (much of it, sad to say, has been damaged), pines planted by Mr. Eggert, beeches and many other young trees and shrubs which if not molested for the next few years will restore the ravine to its original beauty.

I hope you can find out what became of the old picture you mention. I would like to see it, and to know who painted it. And why were the wooden steps built, and who built the foot bridges that you remember? Evidently many stories could be told about our Arboretum. If only some one would tell them to us!

Thank you, Memories, for your good letter. Please come back and tell us more about "the park" and tell us, too, what you find out about the picture.

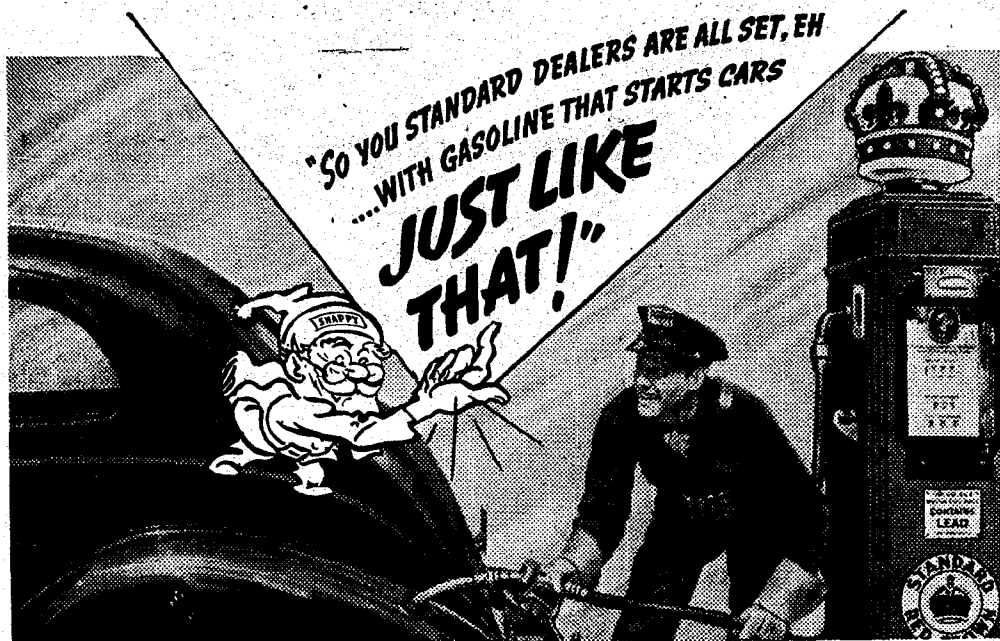
The Indians used mint as a sauce for venison.

**OLD ALBION — EVER YOUNG IN SPIRIT**  
The city of Albion, home of Albion College, founded in 1838, has long been a center of culture, education and industry. Two full pages of photographs, together with a thumbnail history of Albion's progress by Ray S. Ayer, appear in the Pictorial Rotogravure Section of Sunday's Detroit News. Be sure to see these pages.

If its young were immune to mortality, a single pair of field mice could, in one year, produce a population of more than a million individuals.

**Knowledge Saves**  
No one in Michigan need die of tuberculosis if present knowledge of this ancient disease is utilized. Christmas Seals help to spread information to save human lives. The death rate has been reduced two-thirds in the last thirty years.  
—The Michigan Tuberculosis Ass'n. and Affiliated Organizations.

Our Sincere Wish — for —  
**A Happy Thanksgiving**  
A. ROSS HUFFMAN  
FUNERAL HOME  
East Jordan, Mich., Phone 121  
Lady Attendant



**SPECIAL WINTER RED CROWN NOW READY AT STANDARD OIL DEALERS!**

**FAST-FIRING FRACTIONS, STORED LAST SUMMER... NOW "READY-TO-GO" IN RED CROWN!**

Saves Gasoline in Start-up and Warm-up and gives you maximum Winter mileage! YOUR ENGINE STARTS UP with the quickness of a finger-snap with Standard Red Crown... Your motor warms up so rapidly you save gasoline and get maximum Winter mileage.

This economy results directly from the extraordinary facilities of Standard Oil. During the Summer millions of gallons of "light", highly volatile fractions of gasoline are imprisoned in refrigerated tanks. Those volatile fractions blended into Standard Red Crown, get your car under way speedily on the coldest days. Try this gasoline just once and you'll use it constantly.



START "JUST LIKE THAT" AND GET MAXIMUM MILEAGE WITH STANDARD RED CROWN FOR WINTER

**FOR ONLY 2c A WEEK More WE WILL SEND THE Charlevoix Co. Herald**

East Jordan's Weekly Herald of The News of This Community TO YOUR SON, DAUGHTER, OR FRIEND

Do you neglect to write . . . and when you do write do you tell all of the news?..

Why not subscribe for the Charlevoix County Herald and let it tell them the weekly happenings in the old home town?

We Write The Letter and Pay The Postage for only 3c a Week

WHERE DO WE GET THAT 2c STUFF THEN!

Many East Jordan folks think they are saving money by sending their Herald, after they are through reading it, to their son or daughter away at college, when in reality they are only doing a good half-hours work for only 2c. They have to go to the postoffice, buy a 1c stamp, find a wrapper, wrap up the paper, address it, then mail it. — all for 2c.

The subscription price of the Charlevoix County Herald is only \$1.50 per year — less than 3c per week. When you mail it you have to buy a 1c stamp to mail the regular 8-page newspaper. This is just the limit at the 1c rate — third class. If ten or more pages are used, the mailing charge is two cents. Publishers rates are much less, being in the second class. All copies mailed within the County are free of any postal charges. If outside, the rate is governed by postal zones at a pound rate — and the rate is different on the news matter carried and the amount of advertising the edition contains.

**FOUR REASONS WHY SENDER and RECEIVER BENEFIT**

1. Your paper stays at home. You know how annoying it is to have to go borrow your neighbors paper to look up the date, place or time of any local happening.
2. The paper will reach them nearly a week before it would arrive if you sent it. They get news — not history.
3. The paper arrives neatly folded — not all muddled up and sometimes turned inside out.
4. You don't have to worry whether you sent it or not — you know they get it if we send it.

THINK IT OVER — WOULD YOU WORK FOR 4c AN HOUR?