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Charlevoix County Herald

East Jordan, Michigan

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# Charlevoix County Herald.

VOLUME 42

EAST JORDAN, MICHIGAN, FRIDAY, JANUARY 7, 1938.

NUMBER 1

## Engraved Invitations Not Needed

### AT THE WELCOME COOKING SCHOOL PARTY

Interest Spreads In The Charlevoix County Herald's Free and Profitable Film Entertainment Due January 19 - 20 - 21 In The Temple Theatre, East Jordan

A welcome invitation to the wise is sufficient.

Evidently The Charlevoix County Herald will not have to get out engraved announcements for that reunion of homemakers Wednesday, Thursday and Friday, January 19 - 20 - 21 in The Temple Theatre.

Good news does travel fast, particularly when it is news of a gala party for the community, with gifts, with quality entertainment, cheered by jollity and novelty, and spiced with knowledge — all served hospitably by The Charlevoix County Herald.

No door cards, coupons, printed invitations, or cash will be needed; just the countenance of all alert housekeepers, who are due to say "how me the latest home ideas," when they advance on the Temple at 2:30 p. m. on Jan'y 19 - 20 and 21.

Showing every person in every theatre seat the triumphant new 1938 Cooking School, direct from Hollywood, will be no problem, for motion picture ingenuity has joined forces with scientific homemaking to produce an original laboratory course that deftly combines romance, sprightly humor, originality and profitable instruction.

All of the popular features of the former Cooking School are here: The free recipe sheets, the atmosphere of congenial informality, the wise counsel, the hints on clever shortcuts, the up-to-the minute suggestions for entertaining, the demonstration of delicious and nourishing dishes, the array of modern kitchen equipment and the distribution of daily gifts and real surprises.

All those elements of fun and profit have been retained and all are made doubly worthwhile because every guest of The Charlevoix County Herald will have an individual close-up of every process.

This scientific new laboratory of ideas has graduated out of the class where hundreds of women craned their necks in a vain attempt to see what was happening on the stage, or assailed the lecturer with plaintive cries: "Hold it up high, where we all can see."

Now the camera will make the course truly fascinating and valuable, with remarkable close-ups of each process in a series of model, conveniently equipped kitchens; real, workable kitchens, (not the synthetic, false-front variety), where trained homemakers will plan, measure, blend, mix and complete appetizing cakes, pies, salads and meat dishes that look as though they could be picked right out of the picture and eaten on the spot.

Keeping pace with the baking, roasting and frying, a series of salads and frozen delicacies will parade in and out of the adaptable electric refrigerator, which will reveal its host of possibilities for simplifying labor and marketing, and contributing to good health and good food.

What to do with left-overs? How to take the gloom out of laundry day? How to save time, energy and temper in meal preparation? How to be attractive in spite of the daily rush? How to make the picnics that men love to eat? How to give first-aid to fallen cakes?

It won't be necessary to ask the questions, for expert home specialists have anticipated these very problems. They know what bothers many an experienced housekeeper, because it is their job to know and how to counsel helpfully.

And the camera has assembled all that sound information — not as a routine lecture, not as a formal "highbrow" demonstration, but as a real Romance of Homemaking, full of suspense and charm, and informal chats from one good cook to another.

What about the story and what about the cast? Some familiar Hollywood faces will be recognized in this production, which was filmed and directed in one of the famous West Coast studios. The heroine is a winsome bride, who, through the perplexities of many an housekeeper. Actually the story would be "It Might Happen to the Human Story has unfolded. And it might have happened to your community.

Nationally known firms and progressive merchants from our community are joining with The Charlevoix County Herald in making entertaining school available. We promise a daily harvest of gifts and surprises, which will be distributed in addition to the use of recipe sheets.

Guests of The Charlevoix County Herald will share a host of new adventures on Wednesday, Thursday, Friday, January 19 - 20 - 21 at The Temple Theatre. The bell will toll at 2:30 p. m. so be on hand

## 1938 Soils Conservation Program Is Outlined

A brief summary of the 1938 Agricultural Conservation Program has been outlined by Charles D. Shepard of the Charlevoix County Agricultural Conservation Committee. This Farm Program, designed to bring about the conservation of the national resources of soil fertility and a better balance of agricultural production carries the following provisions:

For each farm there will be established:

1. A soil-depleting acreage goal for all soil-depleting crops.
2. Special crop acreage goal for potatoes.
3. A soilbuilding goal.
4. A maximum payment for such farm.

Any farmer will qualify for the maximum payment for his farm if he:

1. Does not exceed his farm goal of depleting crops.
2. Does not exceed his farm goal for potatoes.

3. Reaches his soil-building goal by carrying out certain soil-building practices which are beneficial to his soil type.

Deductions will be made from these maximum payments if the farmer does not meet the above provisions. These deductions will be based on the extent of his failure to meet the provisions as they apply to his farm.

In setting the goals for any farm, according to Mr. Shepard, consideration will be given to the needs of the soil on the farm and the uses to which the soil is adapted, and also to the land-use history of the farm.

Payments will be divided between the landlord and renter, somewhat as in previous programs.

Every effort is being made to have the information available to each farmer as to what the different goals are for his farm, in time for him to make plans for 1938 plantings before spring work begins.

Norraine L. Porter, Secretary, Charlevoix Co. A. C. A.

## Council Proceedings

Regular meeting of the Common Council of the City of East Jordan, held in the Council Room of the City Hall, on the 3rd day of January, 1938. The meeting was called to order by the Mayor at 7:30 p. m. and the following councilmen were present: — Bussler, Kenny, Lorraine, Shaw, Strehl and Mayor Carson. Crowell was absent.

The minutes of the previous meeting were read and approved.

The following bills were presented for payment:

LeRoy Sherman, water services \$5.50  
Mrs. C. Bowman, feeding transactions 3.90  
Mich. Pub. Service, pumping 76.83  
Mich. Pub. Service, street lighting 149.88  
Fire Department (B. Hawkins) 19.00  
Vern Whiteford, candy and peanuts; Xmas joy for kiddies 13.00  
E. J. Co-op, bal. of acct due and unpaid 22.52  
E. J. Lumber Co., W.P.A. supplies 3.02  
Badger Meter Mfg. Co. 11.03  
Chas. W. Cox, fittings and supplies 19.75  
City Treasurer, labor bills 99.35  
City Treasurer, salaries 221.63

Motion by Kenny and supported by Strehl, the bills be allowed and paid. Motion carried, all ayes.

Motion by Shaw and supported by Lorraine, that the water meter rates in force for the ensuing year be published and the publishing of the same shall be notice to all water users. Motion carried by votes as follows: Ayes — Bussler, Kenny, Lorraine, Shaw, Strehl and Mayor Carson.

Council adjourns.

W. N. LANGELL, City Clerk.

## Autry and Powell Head Temple Shows

The new productions at the Temple for the coming week are all a-wink with the glitter of Hollywood's most popular stars as Gene Autry, Dick Powell, Pat O'Brien, Charlie McCarthy, Fred Waring and Cesar Romero appear as listed in the following attractions:

Saturday only: Gene Autry and Smiley Burnette in "Public Cowboy No. 1." An Our Gang Comedy and Movietone News.

Sunday and Monday: Dick Powell with Fred Waring and his Pennsylvaniaans in "Varsity Show." A Charlie McCarthy comedy is also featured.

Tuesday, Wed.: Family Nights — Cesar Romero and Phillis Brooks in "Dangerously Yours."

Thursday and Friday: Pat O'Brien and Joan Blondell in "Back in Circulation." Special Starlet comedy and technicolor Merry Melody.

Join the Parade of Homemakers January 19, 20 and 21 at The Temple Theatre.

## Homemakers' Corner

By Home Economics Specialist Michigan State College

### KITCHEN HEIGHTS DIFFER FOR JOBS

Aches and pains that make many jobs hard to complete in Mich. rural and city homes often are caused by having working surfaces at incorrect heights. There can be as much as 10 inches difference in the average preferred height for such a job as cutting cloth and one for such work as can be done on a kitchen planning desk. Studies of working surfaces have been made by Irma H. Gross, professor in home management at Michigan State College.

She finds that for rolling dough the average preferred height is 33.7 inches from the floor. For cutting cloth the height which makes the work easiest to complete is 35.4 inches. For beating, 31.6 inches; for dishwashing, 32.3 inches; for ironing, 32.6 inches, and for the surface of a kitchen planning table, 25 inches.

Less energy is required to do these jobs of homemaking when the posture of the body is correct rather than when reaching up or stooping.

It's old fashioned to disregard the problem and say that it just can't be helped because individuals differ so. Probably most chores and jobs of some work have been done on working surfaces that were too low, Miss Gross points out.

Studies in Oregon and Washington brought answers from 562 women. They were classified according to their own body measurements and then asked to give their preferences as to heights for various jobs. The majority found one certain height seemingly best for any certain type of work.

## Mrs. Hugh W. Dicken Funeral Held Here Friday, Dec. 31st.

Mrs. Hugh W. Dicken passed away at Fort Lauderdale, Fla., Dec. 28 following a four-month illness from a streptococcus infection.

Susan Grace Dickinson was born at Harbor Springs, Mich., Jan. 1st, 1878 her parents being Colonel and Mrs. Dickinson. In 1898 she was united in marriage to Dr. Hugh William Dicken at Ann Arbor. They resided at Petoskey and Cross Village until 1902 when they located in East Jordan where they continued to reside until 1930 when Dr. Dicken passed away. Since then Mrs. Dicken has made her home in Ann Arbor spending her summers at her residence in East Jordan.

About four months ago Mrs. Dicken was infected with streptococcus and was removed to a Petoskey hospital where she underwent treatment for some time. She recently went to Florida where she was taken with a relapse of the disease.

She is survived by a son, Dickenson William Dicken of Boyne City, and a daughter, Mrs. Wade B. Smith of Petoskey.

The remains were brought to East Jordan and funeral services held from her late home here Friday afternoon, Dec. 31st, conducted by Rev. C. W. Siedotham, pastor of the Presbyterian church. Burial was at Sunset Hill.

Among those here to attend the funeral was a niece — Miss Marjorie Smith of Ann Arbor.

## BIG STALLION WINS KING'S CUP



Loewenstein, 2200 pound Belgian stallion, 9 years old, recently won for Michigan State College the Kink Albert trophy signifying that he is the finest Belgian in the United States. Ralph Hudson, college farm superintendent, holds the trophy received at the Chicago International Live Stock Exposition.

## This Week

### FEATURES YOU WILL LIKE

Should Margaret McLaren forget the kindness of Gregory Sterling, her benefactor? Read about her struggle in "Christmas Bride" by Grace Livingston Hill.

"Picture Parade," the all-photo feature, brings the story of Geneva's Palace of Peace, home of the embattled League of Nations.

Irvin S. Cobb bemoans passing of the collegiate magazine subscription solicitor, the perennial youth who was "working his way through college."

"Preparing for a Life of Service" is the Sunday School Lesson topic of Rev. Harold L. Lundquist for January 9.

William Bruckart's "Washington Digest" cites the story of one "Swarty," illustrating what government is doing to business.

Seeing is Believing — Look Into The Charlevoix County Herald's New Cooking School, January 19, 20 and 21 at The Temple Theatre.

## M. S. C. Owns Finest Belgian

Distinction of owning Loewenstein, the finest Belgian horse in the United States, brings to light the 30 year program in which purebred draft horses at Michigan State College have been built into what is called the most outstanding collection of horses in the United States.

A pair of Clydesdale mares and two pairs of Percheron mares were bought in 1907 when Robert S. Shaw, now president of the college, directed the purchase. Belgians were added to the group in 1913 to complete the foundation for the three leading breeds of draft animals.

Ralph Hudson, farm superintendent, began his work with the college in 1907. He remembers his first assignment was to ride in a box car with some horses. Jack Carter, now in charge of the horse herds, is well known out over the state for his Scotch accent and his 20 years of association with the college in stables and showings.

Winning of these animals, the Belgians, Clydesdales and Percherons, are incidental to their real function at East Lansing. Thousands of young men, and young women as well, have viewed the animals in classroom work. The purebreds have demonstrated to these students the proper size, shape and characteristics of good draft animals. Farmers have viewed them in the paddocks, pastures and stables. Many animals have been sold out into the state to further the spread of the better breeding lines.

Incidentally, the animals nearly pay their own way with the work they do on the 2,000 acres in campus and farms at the college.

Longevity has been bred into the herd as well as persistent delivery of foals. Green, the 23 year old gray Percheron mare, has produced 18 living foals. Pervenche, a 16 year old Belgian, has had many filly foals good enough to add to the college breeding herd. Outstanding stallions complete the collection of animals.

In addition to Loewenstein they are Ginger, another Belgian, and Sir Laet and Mediator, two Percherons.

## Welfare Will Get Potatoes

As the result of insistent demands made by E. R. Eaton, editor of The Plymouth Mail and state representative from the rural district of Wayne county, a part of Michigan's surplus potato crop will be used for welfare purposes instead of being entirely destroyed. An announcement has just been made by the state agricultural commissioner that the Federal Surplus Commodities corporation has agreed to purchase Michigan potatoes for welfare purposes. This plan will divert some of the potatoes from the pig pens of Michigan to the dinner tables of unemployed people.

It was stated by the state agriculture department some two weeks ago that Michigan surplus potatoes were to be destroyed or fed to livestock. Eaton's strong protest to the destruction followed, with the recommendation that the potatoes be bought from the farmers and used for welfare purposes, which the department now consents to do. He has written the state commissioner of agriculture commending him for changing his plan. Eaton further recommends that all ungraded potatoes be bought from the growers and used for welfare purposes. He contends that this proposed purchase would in no way affect the market for good potatoes, as exceedingly few people on welfare now buy any potatoes at all.

John E. Anderson Former Resident Here Dies From Accident

John E. Anderson of Mancelona passed away at the Lockwood hospital, Petoskey, Dec. 29, following injuries received in an auto accident near Kalkaska the previous Saturday.

Mr. Anderson was born at South Bend, Ind., Oct. 30, 1884, his parents being Andrew and Mary Anderson. He came to East Jordan and in 1912 was united in marriage to Rose McCoolman in this city. He worked as laborer in East Jordan for many years, later on moving to Mancelona. He was a member of the Lutheran Church and the Oddfellows.

Mrs. Anderson passed away March 4, 1937. Deceased is survived by the following children — John, Ardella, Laura, Patricia — all at Mancelona. Also by a brother and sister — Gus Anderson and Mrs. Alma Bayliss — both of East Jordan.

Funeral services were held at Mancelona Saturday afternoon, Jan. 1st, conducted by Rev. Sheehy. Burial was at that place.

Among those from East Jordan to attend the funeral were Mr. and Mrs. Gus Anderson, Mrs. Alma Bayliss and daughter Amy.

## Michigan Bell Eliminates Certain Charges on Handset-Desk Phones

The Michigan Bell Telephone Company has accepted an order issued at the close of the year by the Michigan Public Utilities Commission eliminating the charge of 15 cents per month for the handset telephone and a charge of ten cents a month in certain rural areas for the desk type telephone.

Acceptance of the order was indicated in a statement by George M. Welch, president of the Company.

The order also reduces the charge for changing the type of instrument at the time of establishing residential service, if an instrument is already in place, and reaffirms the charges in the company's filed tariffs of rates on all other instrument change cases.

Mr. Welch's statement follows: "This is not a good time for the Michigan Bell Telephone Company to face a reduction in its revenues. With the sharply increased cost of operation during 1937 which this company experienced in common with other concerns, the revenue was no more than was required. With a continuation of present business conditions even for only the early part of the year, it is certain that our net income for 1938 will be less.

"When the handset was offered to customers of the company on an optional basis in 1927, a charge of 50 cents per month was made for it because of its greater cost and to prevent the wasteful junking of hundreds of thousands of still useful instruments. The rate was reduced to 25 cents in March, 1928, and in June, 1934, it was limited to a charge for 18 months. In July, 1936, the rate was reduced to 15 cents per month for 18 months.

"We have had in mind that the charge would be eliminated entirely when the old sets remaining in use should reach such a level as to permit their replacement without too great waste. While in my judgement we have not reached that point, and although the elimination of the charge will have a substantial effect on the company's revenue, we are accepting the order because of our desire to cooperate with the Commission in determining a distribution of charges for telephone service that will be most acceptable to our customers."

## Their Number Nine Victims

### BOYNE CITY INDIES PUT UP STIFF FIGHT WITH CANNERS

Coming from behind in the nick of time the local Canner basketweavers increased the winning streak to nine straight, as they edged out the Boyne City Independents 37 to 36 there last Wednesday evening. Meeting one of the toughest opponents they have had to face this winter, the locals were in for a battle royal right from the beginning. Both teams resorted to rough play as they matched their fast breaking offensive abilities.

With the score 16 to 15 at the intermission in favor of the Boyne boys the game turned to a rough and tumble affair, blocking, tripping, shoving, charging, rassing, and holding were frequently put into practice. The locals proved to be the best grapplers and finally won out in the last minute of play by staging a thrilling barrage of shots at the hoop.

Captain "Spin" Cihak was high scorer for the locals with 15 points, seconded by Saxton with 14. Howard Sommerville, star athlete of the Crimson Wave a few seasons back, tallied 14 points to lead the losers' offensive attack.

HARD EARNED

E. J. Cannors (37)	FG.	FT.	TP.
Hegerberg, I. f.	2	0	4
M. Cihak (c) r. f.	6	3	15
G. Russell, c.	1	0	2
C. Sommerville, l. g.	0	0	0
LaPeer, r. g.	1	0	2
Saxton, c.	6	2	14

Totals	16	5	37
Boyne City (36)	FG.	FT.	TP.
Kujawski, I. f.	3	1	7
Green (c) r. f.	5	0	10
I. Sommerville, c.	7	0	14
Woerfel, l. g.	1	0	2
McKoy, r. g.	1	1	3
Habasco, l. g.	0	0	0

Totals	17	2	36
Referee — Snider			Boyne City.
Umpire — Talbot			Boyne City.

## Top O' Michigan Rural Electric Co. Has 300 Members

The Top O' Michigan Rural Electric Company now has obtained about 300 members who have most of them been signed up at meetings held in various communities. It is important that all interested persons who have not attended any of these meetings should get in touch with the survey men at once and take out their memberships as those communities which show the most member interest will undoubtedly receive the first consideration in the construction of lines.

Contact should be made with the office at Boyne City if by mail. The following men are authorized to receive memberships: Thos. A. Colter, Martin E. Schaff and Herman Flott of Elmira, LeRoy Hardy of Boyne City, Calvin J. Bennett of East Jordan, Frank Sliuter and Dr. Christian G. Jensen of Petoskey, and Peter Wieland of Ellsworth.

Top O' Michigan Rural Electric Co. Leon W. Miller, Attorney.

## Rev. John W. Cerma Is Popular At Grandville M. E. Church

(From Grandville, Mich. Paper)

Coming to Grandville from East Jordan the latter part of 1937, the Rev. John Cerma has increased the membership of the Grandville Methodist church since becoming pastor. Membership in the church has shown a gain of twenty per cent since the end of the year.

His friendly personality and the forceful and interesting nature of sermons he preaches have endeavored to make Rev. Cerma very popular with his congregation. During the six months he has been pastor, over \$700 of the church's local indebtedness has been paid off in the past six months and the balance of this debt is being cleared off during the coming year, substantially improving the financial condition of the church.

Rev. Cerma has felt the immediate problem of the church was to increase the membership and build up the attendance and reduce the indebtedness. Under his leadership great progress has been made in the short time he has been pastor to accomplish these aims.

Another great thrill for the church, author of Dr. News, with next magazine with next news. If you like to read "Count down."







# Local Happenings

Victor LaCroix is a surgical patient at Lockwood hospital Petoskey.

To trade, a 6 month old calf for pigs and a 2 yr. old heifer for a cow. J. Malpass adv.

Born to Mr. and Mrs. H. B. Hipp a son, Tuesday January 4 at Lockwood hospital Petoskey.

Hugh Gidley returned to Big Rapids, Sunday, after having spent the holidays with his parents.

Miss Ann Votruba and friend Kay Reutgen spent Christmas with her mother Mrs. Eva Votruba.

Mr. and Mrs. Joseph Haney spent Christmas with her sister Mrs. Eva Votruba and other relatives.

Norman Bartlett spent the week end with his family in East Jordan, from his work at Mackinac City.

A long wheelbase good truck to trade for cattle wood or for sale on easy payments. C. J. Malpass adv.

Miss Rose Mason returned to Nashville Sunday after spending the holidays with her sister, Miss Dorothy Mason.

Harry Simmons Jr., returned to Detroit the first of last week after having spent the holidays with his parents.

Mrs. I. Bowen had the misfortune to fall in front of the city building Monday afternoon and fracture her right arm.

Jean Bechtold has returned to Hillsdale College after spending the holidays with her parents, Dr. and Mrs. G. W. Bechtold.

Rev. J. C. Matthews accompanied his daughter Grace to Alma last Sunday, where she will finish her senior year at Alma College.

Mr. and Mrs. Leo Callahan returned to their home at Sault Ste. Marie Monday, after visiting the latter's mother, Mrs. Eva Votruba.

D. G. W. Bechtold is a surgical patient at Lockwood hospital having submitted to an operation for appendicitis, last Friday evening.

Rosmary Sturgill returned to her home in Frankfort after spending the week at the home of her Uncle Gilbert Sturgill and family.

New 8 day clocks 98c this week. New galvanized hardened tire chains \$1.75. Ice skates 35c pr. up. 2 single shot guns \$1.98 each. New cream pitchers 2 for 15c. Cook stove \$5.00 Malpass Hdwe. Co's adv.

Jean Bartlett returned home, Monday, from Levering, where she spent several days.

The M. E. Ladies Aid will be entertained at the home of Mrs. J. C. Matthews, Wednesday afternoon, January 12.

Frances and Jacklyn Cook returned to Battle Creek Saturday after spending the holidays with their parents, Mr. and Mrs. Frank Cook.

Lois Rude returned Sunday to C. S. T. C., Mt. Pleasant, after a two weeks vacation spent with her parents, Mr. and Mrs. John Rude.

Mike Gunderson is spending the week with his daughters and their families in Grand Rapids; also with his son John and family of Detroit.

Mr. and Mrs. Clyde Hipp returned home, Wednesday evening, after spending New Year's, with their daughter, Mrs. D. J. Ostrander and family in Grand Rapids.

Mr. and Mrs. Alton Witte of Muskegon and Miss Janet Witte of Grand Rapids were guests over New Year's of Mrs. Wittes' parents, Mr. and Mrs. M. J. Williams.

Dale Clark has returned to Kalamazoo where he will resume his studies at W. S. T. C. after spending the holiday with his parents, Mr. and Mrs. Mason Clark.

Betty Vogel returned to Grand Rapids the first of the week and John Vogel to Ann Arbor after having spent the holidays with their parents Mr. and Mrs. Fred Vogel.

Reginald Davis of Detroit was week end guest at the home of Mr. and Mrs. Anthony Kenny, Mrs. Davis who has been here the past two weeks returned to Detroit with him.

Mr. and Mrs. James Gidley and daughter Faith, son Hugh were Sunday guests of their daughter, Mrs. Elmer Brudy and husband also of their son Harold at Petoskey.

Anna Mae Thorsen has returned to Grand Rapids where she is taking a nurses training course after spending the holidays with her father Edward Thorsen and other relatives.

Max Bader and a friend Blanche Gee returned to Kalamazoo Sunday, where they will resume their studies after spending the holidays with the parents of the former, Mr. and Mrs. K. Bader.

Miss Margaret Hammond of Grand Rapids, Edward Hammond of Lansing and Miss Janet Veich of Kalamazoo were holiday guests of the sister of the former, Mrs. Joe Clark and family and other relatives.

A chimney fire at the residence of Wm. E. Hawkins on Main St. brought out the Fire Department Monday afternoon. While confined to the chimney it was a stubborn blaze lasting several hours.

The Child Health League will hold a Benefit Card Party next Wednesday afternoon at 2:00 o'clock at the City Building. 25c per person. Prize for each table. Phone 30 for reservation. This party is given to raise funds for the dental program.

Thomas J. Wood, well known business man of East Jordan for many years, passed away last Monday, January 3rd, in his 81st year. Funeral services were held from the Watson Funeral Home Thursday forenoon, January 6th, conducted by Rev. James Leitch.

Regular Communication of East Lodge No. 379, F. and A. M., Tuesday night, January 11th.

Mrs. Anna Keats returned home Monday from Muskegon where she spent the holidays with her children.

Wm. Swoboda Jr., has returned to M. S. C. after spending vacation with his parents, Mr. and Mrs. Wm. Swoboda.

Gertrude Sidebotham returned Sunday to M. S. C. after spending vacation with her parents, Rev. C. W. Sidebotham.

Mr. and Mrs. Harold Thomas and family have returned to Flint after a ten day visit with their parents and other relatives.

Mr. and Mrs. Arthur Pattenaude are spending a few week at Miami, Fla., Mrs. Pattenaude was formerly Miss Dorothy Bowen.

Rodney Rogers returned to C. S. T. C. first of the week after a two weeks vacation spent with his parents, Mr. and Mrs. S. E. Rogers.

You can get splendid new or used furniture on easy payments or trade at Malpass Hdwe. Co's pre. inventory sale now on. adv.

Harold Clark returned to Loraine, Wyo., first of the week, after spending the past two weeks with his parents, Mr. and Mrs. Earl Clark.

Mr. and Mrs. Donald Porter and children of Grand Rapids were New Year's guests of the former's father, W. P. Porter, and other relatives.

Dry wood, dry cedar, baled hay \$10.00 ton, white beans 6lbs for 25c delivered promptly on your order by Malpass Hdwe. Co. Phone No. 92 adv.

Born to Mr. and Mrs. Loren Bennett of Midland a daughter, Catherine Ann, Saturday, Jan. 1st. Mrs. Bennett is daughter of Bert L. Lorraine of this city.

Elizabeth and Harvey Harrington have returned to M. S. C. where they will resume their studies, after spending their vacation with their parents, Dr. and Mrs. H. M. Harrington.

Mr. and Mrs. Allan Kunze returned to Columbus, Ohio, Sunday, after spending the past two weeks with the latter's parents, Mr. and Mrs. Clarence Healy, and other relatives.

Howard Malpass returned to M. S. C., Sunday, after a two weeks vacation spent with his parents, Mr. and Mrs. W. H. Malpass. Wm. (Billy) Malpass also left to enroll at M. S. C.

Mary Jane Porter returned to Evanston, Ill.; Bill Porter to M. S. C., where they are attending college, after spending the holidays with their parents, Mr. and Mrs. H. P. Porter.

Junior Sherman, George Secord and Cyril Dolezel accompanied Roscoe Crowell and Marcella Muma to M. Pleasant, Sunday where the latter two will resume their studies at C. S. T. C.

Cyril Dolezel received a painful wrenching of his right ankle and knee while skiing on the hill at the rear of the water tank last week Wednesday. He was using some new-fangled cleats.

Dr. F. P. Ramsey, who has been absent from his practice for some time owing to a throat infection, has recovered sufficiently to resume his office work. His office hours are 10:00 to 12:00 a.m., 2:00 to 4:00p. m. Evenings and Sundays by appointment.

Wanted, some old model cars to make sawing outfits of. Malpass Hdwe. Co. adv.

Members of the East Jordan Fire Department and their wives enjoyed a New Year's Eve pot luck supper and social time at the home of Mr. and Mrs. James Gidley. The occasion was also the 29th wedding anniversary of Mr. and Mrs. Gidley and the guests remembered the event with a token of esteem.

## Farmers' Week

Jan. 31 to Feb. 4

Specialties in Michigan agriculture constitute the theme of the 23rd annual Farmers' Week program at Michigan State College.

In 17 of the principal agricultural phases of the nation's agriculture, Michigan producers are able to rate the state's production in 10th place or higher. This, says E. L. Anthony, dean of agriculture, is the reason farmers in the state are relatively prosperous.

Some of the special crops to which more than the usual attention will be paid in the winter short course for farm families include honey, maple syrup, turkeys, cider, ice cream, sugar beets, Christmas trees, hot house tomatoes, hunting and fishing, timber, alfalfa seed and beans.

For the more usual crops the week's program will offer some of the new practices which Michigan farmers can use. These will include phases in the state's production of such crops as corn, oats, potatoes, clover, dairy, hogs and beef cattle.

Three out-of-state speakers have been obtained for those who plan to attend this program of the No. 1 Farmer's Week of the nation.

Tuesday, Feb. 1, Dusty Miller of Wilmington, Ohio, will offer his rural humor in depicting phases of live stock production.

Wednesday, Feb. 2, audiences will hear Herbert W. Mumford, dean of agriculture at the University of Illinois at Urbana. He will discuss "Good Farming Still Pays Best."

Thursday the main speaker will be Dr. H. A. Morgan, Knoxville, Tenn., who will discuss long time conservation through experiences he has gained with the Tennessee Valley Authority.

It's the Talk of the Town — the 1937 Model Cooking School Coming January 19, 20 and 21 to The Temple Theatre.



This bank has marched arm in arm with Time for many years.

We have watched the parade of events; made lasting friends; gained a little in wisdom; lost nothing in faith or enthusiasm.

We invite you to travel the new roads ahead with this bank as an old and trustworthy companion.

## STATE BANK of EAST JORDAN

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

A \$1,200.00 YEARLY LIFE INCOME TO BE WON "What Interests You — And Why?," a great new contest, offers you an opportunity to "get set" financially for the remainder of your life! No riddles to do! No puzzles to solve! Just tell what you like best in The American Weekly, the great weekly magazine which comes regularly with The Detroit Sunday Times. See this Sunday's issue.

ANNOUNCING ARRIVAL OF OUR NEW

# Floor Finishing Machine

Restore the Beauty OF YOUR FLOORS — WITH OUR Hilco "Handy Sandy" Floor Sander

Rent our Handy Sandy and do a fine job at low cost. Easy to operate and does fast, smooth work. REMOVES OLD VARNISH QUICKLY AND INEXPENSIVELY.

**HANDY SANDY is QUIET and DUSTLESS**

Terms of Rental:— \$7.50 for full day and evening. \$5.00 for full day. \$2.50 for forenoon or afternoon. Plus the cost of what sandpaper you use.

## D. W. Clark Cabinet Co.

MAIN STREET EAST JORDAN, MICH.

### THE FIX IT SHOP

Truck will be in East Jordan for the balance of this week commencing Thursday.

**UPHOLSTERING and FURNITURE REPAIRING**

Done in a satisfactory manner.

Look For The Truck

E. S. LINK, Prop'r  
Charlevoix, Mich.

Regular Communication of East Lodge No. 379, F. and A. M., Tuesday night, January 11th.

### Church News

**St. Joseph Church**  
East Jordan  
8:30 a. m. — Settlement.  
10:30 a. m. — East Jordan.  
3:00 p. m. — Rosary, Benediction.

**Presbyterian Church**  
W. Sidebotham, Pastor  
C. R. Harper, Foreign Pastor  
"A Church for Folks."  
10:30 a. m. — Morning Worship.  
11:45 a. m. — Sunday School.  
7:00 p. m. — Young People's Meeting.  
8:00 p. m. — Adult Bible Study.

**First M. E. Church**  
Rev. J. C. Matthews, Pastor  
11:40 a. m. — Church.  
12:00 a. m. — Sunday School.  
7:00 p. m. — Epworth League.

**Christ Evangelical Lutheran**  
(German Settlement)  
V. Felton — Pastor  
2:00 p. m. — Sunday Bible Study.

THE SHOW PLACE OF THE NORTH

## TEMPLE THEATRE EAST JORDAN

SAT. ONLY MATINEE 10c-15c. EVE. 10c-25c  
GENE AURY — SMILEY BURNETT

### PUBLIC COWBOY No. 1

Our Gang Comedy — Movietone News

SUN. MON., JAN. 9 - 10 Sunday Matinee — 10c - 15c  
Evenings 7 and 9:15. 10c - 25c  
DICK POWELL — FRED WARING and his PENNSYLVANIANS

### VARSITY SHOW

EXTRA! — CHARLIE MCCARTHY COMEDY

WEDNESDAY, WED. FAMILY NOTES 2 FOR 25c  
CESAR ROMERO — PHYLLIS BROOKS

ANGEROUSLY YOURS

FRIDAY — JAN. 13 - 14  
JOAN BLONDELL

### CULINATION

ONCE

"You're right! the car does start just like that!"

with the New **STANDARD RED CROWN!**

STANDARD OIL DEALER wants you  
TRY this new Standard Oil for QUICK STARTS AND I

**Charlevoix County Herald**  
C. A. LISK, Publisher.  
Subscription Rate—\$1.50 per year.



Entered at the Postoffice at East Jordan, Michigan, as second class mail matter.

**SOUTH WILSON**

(Edited by Mrs. Luther Brintnall)

Some of the roads are blocked so that it is impossible for cars to travel.

James Rebec, who has been spending his Christmas vacation with his parents, Mr. and Mrs. Frank Rebec, returned to Lapeer, Monday.

Mr. and Mrs. Fred Zoulek were New Year's guests at the home of Mr. and Mrs. Peter Zoulek.

Zestal Clark is spending a few days with Al Warda in Cherryvale.

Edward and Esther Shepard were Christmas Day guests of Mr. and Mrs. Peter Stanek.

Mr. and Mrs. Clayton Pinney and family were Sunday guests of Mr. and Mrs. Myrtle Fuller and family.

Guy LaValley was a New Year's dinner guest at the home of Mr. and Mrs. Luther Brintnall and family.

Mr. and Mrs. Carl Schmitt of Petoskey were Sunday guests at the latter's parents, Mr. and Mrs. Peter Zoulek.

Wm. Chandwick, Helen Syzel, James Haney, Richard Rebec, Harry Pearson and Anna Brintnall started to high school Monday, Jan. 3, after a two-week's Christmas vacation.

Born to Mr. and Mrs. Carl Bergmann, a son, Dec. 25, 1937.

Roy Nowland of East Jordan was a caller at Luther Brintnall's one day last week.

Fred Zoulek helped Wm. and Peter Zoulek butcher, Monday.

**Union Gospel Tabernacle**

A House of Prayer For All People  
H. Batterbee — Pastor  
309, Main Street

Services each Sunday as follows:  
11 a. m. — Sunday School.  
12 a. m. — Preaching service.  
8 p. m. — Song service followed by preaching. A welcome extended to all.

**Full Gospel Mission**

Rev. James Shelton — Pastor  
Sunday School — 11 A. M.  
Morning Worship — 12 M.  
Evangelistic Service — 8 P. M.

**Pilgrim Holiness Church**

Rev. John C. Calhoun, Pastor  
Sunday School — 10:00 a. m.  
Sunday Preaching Services 11 a. m. and 7:45 p. m.  
Thursday Prayer Meeting 7:45 p. m.

**Latter Day Saints Church**

Leonard Dudley — Pastor  
10:00 a. m. — Church School. Program each Sunday except first Sunday of month.  
8:00 p. m. — Evening Services.  
8:00 p. m., Wednesday — Prayer Meeting.  
All are welcome to attend any of these services.

Enter the American Weekly Reader Test and win an income for life. Complete details will be found on page 2 of the American Weekly, the magazine distributed with Next Sunday's Chicago Herald and Examiner.

**Peoples' Wants**

**MUNNIMAKERS**  
Notices of Lost, Wanted, For Sale, For Rent, etc., in this Column is 25 cents for one insertion for 25 words or less. Initials count as one word and compound words count as two words. Above this number of words a charge of one cent a word will be made for the first insertion and 1/2 cent for subsequent insertions, with a minimum charge of 15 cents. These rates are for cash only. Ten cents extra per insertion if charged.

**HELP WANTED**  
**WOOD CUTTERS WANTED**—Fifty men to cut chemical wood. Inquire Fred Haney, 2 miles south and 3 miles east of East Jordan. \$1.75 per cord, payable weekly. — PENNY ATKINSON, Mancelona. 394f

**LOST AND FOUND**  
**FOUND**—A child's knitted cap. Owner may have same by identifying and paying for this add. MRS. NINA BOWEN. 1-1

**FOR SALE — MISCELLANEOUS**  
**FOR SALE**—FORD 1936 Tudor De-Luxe Touring. Completely equipped, heater, clock, radio, defroster fan, seat covers, new brakes, mechanically perfect and looks like new inside and out. — H. P. PORTER, East Jordan. 1x4

**SELL Your Discarded Clothing For Cash Through Herald WANT ADS.**

**SNOW Flurries Come and Snow Flurries Go — But WANT ADS! Go On Forever!**

**PENINSULA**  
(Edited by Mrs. E. Hayden)

Kenneth Russell who had been in the hospital at Ann Arbor for four weeks returned to his home, Ridge-way farms, Christmas night, some improved in health.

John A. Reich of Lone Ash farm, who has been at his home for three weeks, returned to Detroit, Sunday. His father, A. Reich, took him to Boyne Falls where he took the bus. The bus was three hours late.

Geo. Jarman of Gravel Hill, south side, who had been slightly ill since Tuesday morning, took very much worse Thursday night. Dr. Harrington of East Jordan was called and pronounced the illness plural pneumonia.

Mrs. Joe Perry of Boyne City, who was called to Gravel Hill, south side by the severe illness of her father, Geo. Jarman Friday a. m., returned to her home Sunday afternoon by team to the intersection of the cross road with the Boyne City - Ironton road where her son, Geo. Woerfel met her with his car. She left her father much better.

Mr. and Mrs. Elton Jarman of Old Mission arrived Saturday afternoon, called to Gravel Hill by the serious illness of her father, George Jarman. They will remain as long as Mr. Jarman needs them.

The planned New Year's Dinner at Star School house sponsored by the Extension Club was called off because of bad roads and the illness of Geo. Jarman.

Master Bert Novack of Mancelona, who spent last week with his sister, Mrs. Robert Harden at Hayden Cottage, was unable to get home Sunday because of blocked roads.

D. D. Tibbits of Cherry Hill dressed a beef Saturday. A. B. Nicely of Sunny Slopes farm helped him.

Ed. Hunt Jr. of Deer Lake is helping Rep. D. D. Tibbits of Cherry Hill cut stove wood.

Miss Gladys Staley of Stoney Ridge farm took care of the Lyle Wangeman children Saturday night while Mr. and Mrs. Wangeman spent the evening out.

Mrs. Geo. Staley and children, Gladys, Vera and Buddy of Stoney Ridge farm visited Mrs. Zola Matthews in Jones Dist. from Wednesday to Saturday.

Miss Edna Reich of Lone Ash farm spent Saturday night with Miss Vera Staley at Stoney Ridge farm.

Mrs. Geo. Staley and Lyle Jones of Stoney Ridge farm took Miss Gladys Staley to Traverse City Sunday to resume her studies Sunday afternoon. They called on Mrs. Joel Bennett at the home of her daughter, Nellie Strong. They report Mr. Bennett very low, having had another stroke last week and is now unable to move at all.

Claude Stanley, who is batching it at his farm in Mountain Dist. while Mrs. Stanley is in Petoskey had New Year's dinner with Mr. and Mrs. James Coblenz.

Miss Annie Willson of Mountain Dist. is again employed at the hospital in Charlevoix.

Mr. and Mrs. Orval Bennett and family of Honey Slope farm had New Year's dinner with Mr. and Mrs. P. K. Hayden and family at Pleasant View farm. After dinner both families called on Mr. and Mrs. Fred Wurn.

John A. Reich and the Misses Edna and Luella Reich of Lone Ash farm were New Year's callers at Orchard Hill.

Mr. and Mrs. Roland Beyer and two sons of Three Bells Dist. spent Thursday with the F. K. Hayden family at Pleasant View farm.

Mr. and Mrs. Fred Crowell and Mr. and Mrs. Alfred Crowell and little daughter of Dave Staley Hill, and Mr. and Mrs. Will Gaunt and son were New Year's dinner guests of Mr. and Mrs. Clarence Johnston in Three Bells Dist.

Master Basil and Jay Moore who live with their grandparents, Mr. and Mrs. Clarence Johnston in Three Bells Dist., spent from Thursday to Sunday with their father, Grant Moore in Boyne City.

Mr. and Mrs. Ray Loomis and son Clare of Gravel Hill, north side were New Year's guests of their daughter, Mrs. Charles Arnott and family at Maple Row.

Mrs. Charles Arnott and three sons called on Mrs. Lyle Wangeman at the F. H. Wangeman farm, New Year's evening.

While returning from his work Friday afternoon, Lyle Wangeman got snow bound on the Bill Henry Hill and backed down and tried to make back and get home by another route, but got in worse than ever and was unable to get his car home even with the help of a team which Charles Arnott, who does the chores at the F. H. Wangeman farm brought, and had some time getting it home Saturday after the snow plow had gone through.

Chester Walden, with the East Jordan cream truck made the full route Friday, but the mail did not make the ridge and the road from the Fred Wurn farm clear around to Sunny Slopes has been blocked since December 31, isolating eight families. Lone Ash and Maple Row folks can get out by Bunker Hill.

Ray Loomis of Gravel Hill, north side has done the chores at Gravel Hill, south side since the illness of Geo. Jarman.

**To City Water Users**

Please report to this office any defective or frozen city water taps or pipes that should be repaired by the City of East Jordan.

G. E. BOSWELL,  
City Treasurer.

adv. 53-2

**WARNER**  
(Edited by Mrs. J. C. White)

Mr. and Mrs. Claude Sweet called on her mother, Mrs. White, Sunday afternoon, and had a terrible time with snow banks Claude said.

Mrs. Geo. Brown called on Mrs. White, Tuesday.

Mr. and Mrs. Norman Bartlett and sons, also Mr. and Mrs. Mike Barnett and family were Sunday visitors of Mr. and Mrs. Howard Bricker.

Miss Roberta Chapman returned to her home in Petoskey after spending a week with her sister, Mrs. Howard Bricker.

Mrs. Harlan McGeorge and infant son are in Boyne City until the illness of their son, who has bronchitis, is over.

Norman Bartlett is working in Mackinaw at the present time.

**MAIL SCHEDULE**  
**EAST JORDAN P.O.**

**OUTGOING**

6:30 a. m. — North. Tied at 5:30 p. m. previous night.  
12:00 m. — North and south.  
3:00 p. m. — South to points from Grand Rapids.

**NOTE**— All first class mail and parcel post should be in Postoffice one-half hour before pouching time.

**INCOMING**

6:30 a. m., 2:40 p. m., 3:00 p. m.

The young people of this community will be glad when winter storms are over so that shorter routes to destinations may again be taken without danger of drifted roads, and possibility of having to walk.

**FINKTON**  
(Edited by Mrs. Floyd Stickney)

Rev. Batterbee and wife of Green River were Sunday dinner guests of Mr. and Mrs. Seth Jubb.

Mr. and Mrs. L. Hayward and children, also her mother, Mrs. Nora Winters all took dinner at Harlem Hayward's, Sunday.

Mrs. Fred Zoulek was a caller of Mrs. Joe Ruckle's, last Thursday.

Mr. and Mrs. Joe Ruckle and family all took dinner at Mr. and Mrs. Floyd Stickney's, Sunday.

George Spence, who has been employed at Lansing, is now at home doing some wood cutting for himself.

Mr. and Mrs. Floyd Stickney and Mr. and Mrs. Enos Udell were callers of Joe Ruckle's and spent the evening with Mr. and Mrs. John Schroeder's, Sunday.

Mr. and Mrs. LeRoy Beals and son Leon have returned to Detroit where he has employment.

Floyd Sickney and Delbert Kenny called on John Fenner's at Alba, Monday.

Leland Beals is quite sick at this writing.

Miss Besaw is boarding at Earl Wilson's, now.

Mr. and Mrs. Fred Zoulek spent Sunday with her parents, Mr. and Mrs. John Schroeder.

Tom Dinger called on Enos Udell, Sunday.

Kenneth Sommerville has returned Detroit. He has been up north with his grandparents, Mr. and Mrs. Jack Taylor.

Mrs. John Fenner was a visitor at grand childrens, Mr. and Mrs. Floyd Stickney's, last week.

Jim Myers was a business caller of Lucius Hayward, Monday.

# COOKERY

IN A SETTING OF

# ROMANCE

AND

# GLAMOUR

"The BRIDE WAKES UP"

FREE  
ADMISSION

**A TALKING MOTION PICTURE.**

AN ENTIRELY NEW AND DIFFERENT KIND OF

## Cooking School

PRESENTED BY

### The Charlevoix County Herald

At Temple Theatre, East Jordan

**WEDNESDAY -- THURSDAY -- FRIDAY**

## Jan'y 19th-20th-21st

AFTERNOONS at 2:30

THE MOST INTERESTING AND FASCINATING PRESENTATION OF COOKERY EVER DEvised FOR THE HOMEMAKER.

YOU WILL BE ABLE TO SEE ALL AND HEAR ALL

**Plan NOW to be there.**



CLASSIFIED DEPARTMENT

HOTELS

Dania Beach Hotel advertisement with details on amenities and rates.

Ask Me Another - A General Quiz

- 1. What is the Maelstrom, and where is it?
2. Why does a star precede the number on some United States currency?
3. Are the Niagara falls moving steadily upstream?
4. What is the average thickness of hippopotamus hide?
5. Has any woman received the Nobel prize more than once?
6. What besides chameleons change their color?
7. What is a scaramouche?
8. What statesman referred to a political opponent as a sophisticated rhetorician, inebriated with the exuberance of his own verbosity?
9. How does the capacity of the lake above Boulder dam compare with that of Gatun lake in Panama?

Answers

- 1. A celebrated whirlpool or violent current in the Arctic ocean near the western coast of Norway.
2. It indicates that that is a substitute bill issued to replace one that was defective.
3. The brink of Niagara falls is receding or moving back at the average of 2 1/2 feet a year.
4. Two inches.
5. In 1903 Mme. Curie received the Nobel award in physics jointly with her husband. In 1911 she was awarded the Nobel prize in chemistry.
6. Certain frogs and fishes.
7. A ne'er-do-well.
8. Disraeli, in a speech in London on July 27, 1878, referred to Gladstone in those words.
9. Lake Mead will store 30,500,000 acre feet of water, while Gatun lake at normal level stores 4,204,000 acre feet of water.

Beware Coughs from common colds That Hang On

No matter how many medicines you have tried for your cough, chest cold, or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel the germ-laden phlegm. Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the benefits obtained from the very first bottle. Creomulsion is one word—not two, and it has no hyphen in it. As it plainly says that the name of the bottle is Creomulsion, and you'll get the genuine product and the relief you want. (Adv.)

Prefer Hate. There are few who would not rather be hated than laughed at.—Sydney Smith.

666 checks COLDS and FEVER advertisement.

WNU-O 1-38

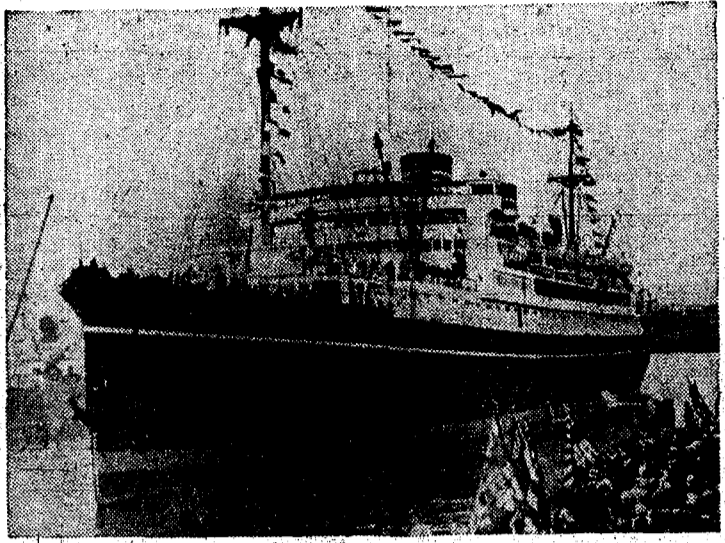
Watch Your Kidneys!

Help Them Cleanse the Blood of Harmful Body Waste. Your kidneys are constantly filtering waste matter from the blood stream. But kidneys sometimes lag in their work—do not set on Nature intended—fail to remove impurities that, if retained, may poison the system and upset the whole body equilibrium.

News Review of Current Events

30,000 LOSE THEIR JOBS

General Motors Reduces Its Working Force . . . President May Ask for Additional Warships



This is the Japanese liner Tatsuta Maru which was raided by custom agents just before she sailed from San Francisco for the Far East. The agents garnered a sheaf of letters, supposedly connected with operations at the Bremerton navy yard on Puget Sound.

Edward W. Pickard SUMMARIZES THE WORLD'S WEEK

Auto Workers Let Out

GENERAL MOTORS CORPORATION starts off the New Year by reducing its working force by approximately 30,000 in its various plants in the United States. The bad news was announced by President William S. Knudsen. He said, however, that 205,000 men would still have their jobs and that the monthly payroll would be more than \$24,000,000.



William A. Knudsen

Mr. Knudsen said that in order to spread the work as far as possible the corporation's plants would be operated on a three-day week for the present. "The corporation has kept its men employed up to very recently by reducing the hours given per man in order to help the general economic situation in the communities where plants are located," Knudsen said. "The inventories, both in the field and at the plants, accumulated through this policy, have, however, reached a point where adjustments must take place, as it is impossible to carry larger stocks than the demand makes possible."

"Purchasing power is down, and the used car market is at the bottom. This came about with the increased unemployment situation. And without the old car market, there can't be a market for new cars. When general employment falls off, there's nothing we can do." In making his announcement at a press-conference, the General Motors head said that in his opinion one of the main reasons for the current business recession was the fact that the price level rose too fast in the spring of 1937 and that the nation could not digest it.

Commenting on the bad news about General Motors, Senator Van Nuys of Indiana declared that congress should act immediately to restore business confidence. Revision of the tax on undistributed profits and the tax on capital gains so that they would be more favorable to business would have an immediate beneficial effect, he said. The continuing trade recession, together with fears that another administration attack on business was impending, sent stocks plunging downward on Wall Street.

May Ask Bigger Navy

CONCERNED by the general international situation, President Roosevelt notified Chairman Taylor of the house appropriations committee that he might soon ask funds for the building of additional warships; and he told the Washington correspondents he also was considering increases of the army. At the same time the Navy department announced the departure of four American cruisers to Australia. The asserted purpose of this is to participate in the celebration of the sesquicentennial of the Australian commonwealth, and the vessels are sent at the request of the British government. The cruisers are the Louisville, Trenton, Milwaukee and Memphis. They will go to Sydney via Hawaii and American Samoa.

In his letter to Representative Taylor the President said: "The preliminary estimates submitted by the director of the budget to the naval subcommittee were prepared some time ago and called for appropriations to commence during the fiscal year 1939 two battleships, two light cruisers, eight destroyers, and six submarines. "Since that time world events have caused me growing concern. Under the Constitution the President is commander in chief of the army and navy and has, therefore, a very specific duty to safeguard the defense of national interests."

President's position, said, "We must be prepared to lick hell out of anyone jeopardizing our safety." He added that he also favored substantial increase in the strength of the army and navy air corps, "offensive and defensive."

Dodd Leaves Berlin

WILLIAM E. DODD, who resigned as ambassador to Germany, and Mrs. Dodd sailed from Hamburg for the United States. His departure from Berlin was unceremonious in the extreme. His relations with the Nazi government had been strained and, at his own suggestion, the German foreign office omitted the formal farewells usually accorded a departing envoy.

Ireland: Now "Eire"

THE Irish Free State went out of existence as its new constitution went into effect, and now its 28 counties are officially known as Eire in Gaelic and Ireland in English. Religious and military ceremonies throughout the country marked the change which its sponsors hope will be followed by complete separation from Great Britain.

Eamon de Valera, who has been head of the Free State, has the new title of taoiseach, or prime minister. A president is yet to be elected.

Sentenced for Bombings

THIRTY-SIX men, convicted in the mine bombing conspiracy case in Illinois, were sentenced by Federal Judge C. G. Briggie at Springfield to four years imprisonment and fines of 20,000 each. This was the maximum penalty. The defendants, nearly all of whom are members of the Progressive Miners of America, were found guilty by a jury of conspiring to halt interstate commerce and delay the mails during the war between the two factions of miners.

Boonlet for Ickes

FROM Chicago comes the interesting news that friends of Secretary of the Interior Ickes have started a small boom for him as the favorite son candidate of Illinois for the presidential nomination in 1940. It is said Democratic leaders in Illinois have been approached with the plan to enter Mr. Ickes in the presidential primaries. So far there has been no enthusiastic response to the proposal for the leaders would prefer to wait for the development of other candidacies. Besides that, the secretary has been notably independent of party organization control.

Harold Ickes

Naturally, the proposal would carry no weight unless President Roosevelt makes it plain that he will follow tradition and refuse a third term. The Ickes adherents believe their man would stand a fair chance in a wide open race for the nomination, and they assert his independence would add to his strength and attract many Republicans.

Unemployment Grows

ACCORDING to the Works Progress administration, 2,000,000 persons have lost their jobs since September 1 and 1,000,000 more may be out of work by the end of February. The estimate was made by Leon Henderson, consulting economist, while a staff of federal employees was speeding compilation of the mailman census of the unemployed made more than a month ago. It was conceded that if the unemployed are increasing at the rate indicated in the Henderson estimate the post card census will be worthless as a basis for attacking the unemployment problem.

Washington Digest

National Topics Interpreted by William Bruckart National Press Building Washington, D. C.

Washington.—His name will mean little to anyone except the rather wide circle of friends and business associates who admire his courage and thrift. Since there are hundreds of thousands like him in this country, I will identify him by his nickname—"Swarty." I have known him some ten or eleven years as a friend and a neighbor, a fellow who could be properly called the salt of the earth. Swarty's story is most interesting because it illustrates a condition.

He was the son of a country doctor. In his early twenties, he became a traveling salesman. His personality and his ability carried above the ranks of the average order-taker. He saved his money. He and his wife inherited a few thousand dollars each from their respective fathers. Swarty went into business for himself here in Washington. The business prospered to the extent that Swarty had built up a backlog of savings as a reserve and had bought his own home, a modest place. They are a happy little family and in that as well they are like hundreds of thousands of others in this country.

There came the depression of seven years ago. Sales by Swarty's little plant declined. He kept his ten employees on the rolls, however, as long as he could. The drain became too much and he had to reduce the payroll; indeed, he had to draw on the backlog. After nearly five years, things began to pick up. He started again to restore the reserve so that there could be something on which to draw again if business was slack. But almost simultaneously, Swarty found a lot of new taxes coming in the front door. One of them was the ridiculous levy that said in effect that he could not build up that backlog again because if he did he would have to share the excess with the federal government.

There had been some other taxes before that one, but it was the most disastrous in its effect. There were other taxes after the surplus earnings tax, too, until lately he told me that he was paying nine different taxes each month, and each year he has to pay an income tax on the salary that he allows himself for managing the business and, besides all of these, he has the strictly local taxes of the District of Columbia. Among these, of course, is a tax on the little home that he owns; a business privilege tax which assesses him a certain percentage of his total receipts; a license tax for the privilege of doing business; a tax on his motor cars which he uses in his business, a tax on the gasoline which powers the cars, and a few other odds and ends.

I made no mention in the above paragraph that he, like you and I, pays several hundred taxes that are not called taxes. He smokes cigarettes, for example, and the federal tax is six cents a pack. (Many states have a state tax in addition.) He bought his wife a piece of jewelry for Christmas, and there were three different federal taxes hidden in the price he paid.

I could go on and on with a revelation of the taxes, but I mention them only incidentally. The taxes that I am concerned with in this story of his affairs are the taxes directly on his business. They are important for the reason that he told me the other night that if it were not for all of these taxes, he could re-employ several men whom he had to discharge when the business was at its lowest. He can not hire them now, however, because the margin of profit available to him is small. He has to accomplish as much with six men as he used to with eight or nine or ten in order to make a living out of the business for himself and his family.

Swarty recounted the details of his own business to me about the time that the great Westinghouse corporation of Pittsburgh made public its tax story. In substance and in brief, Westinghouse pointed out that its tax obligations had increased from around two million dollars eight years ago to something over sixteen million dollars in federal payments in the last year. In the years 1935, 1936 and 1937, the taxes paid by Westinghouse were held to have been sufficient to have maintained about 6,500 additional workers on the payroll.

I know that someone will retort that a great corporation like Westinghouse ought to pay big taxes. There can be no doubting the truth of that assertion. But there is a much graver condition shown by exposition of the tax affairs of the big business of Westinghouse and Swarty's little business.

The only difference between the problems of the two is that Swarty, being a "little fellow," is not slapped and cuffed and called crooked by the demagogues. Swarty's government is doing to him, however, exactly what is being done to Westinghouse by the same authority.

Thus, I believe it is fair to conclude that these two cases illustrate beyond possible refutation how government has become topheavy, how its machinery has grown to a point almost beyond comprehension. These two cases, among tens and tens of thousands, show what the ship of state is costing. Indeed, I feel more and more that if we have a ship of state, it is leaking so badly that half of the taxes collected flow into the ocean of ineffectiveness and economic waste. The condition obtains from the smallest unit of township administration to the doors of congress and the White House in Washington.

We are into a new session of congress this week, the regular annual session. The extra session that met November 15 amid a great deal of ballyhoo as to what it would accomplish has gone into history. It left a record of which no one can be proud. But that's gone by and the new session is starting with a fine field waiting for cultivation—except that 435 members of the house and some 30-odd senators face primaries and elections. That fact alone provides the answer to many things you will see unfolded in the next four or five or six months. The boys will play politics aplenty.

But before we go into that, let us examine the little game of politics which President Roosevelt has initiated. I think it cannot be gained that the President has tossed a very hot potato into the lap of congress. Some time ago, it will be recalled, the President said with emphasis that the budget must be balanced this year—that spending of government money must not exceed the income as it has done now consistently for seven years. There was much applause of that pronouncement at the capitol. It seems, however, they are laughing out of the other side of their mouth now because suddenly the politicians discovered that if the budget were brought into balance, great gobs of political pap, patronage and projects would have to be eliminated.

There was a reaction to the President's statement. Mr. Roosevelt very promptly said, in effect, "Well, boys, if we cut down spending we have to start somewhere. How about cutting off a couple of hundred millions from the federal contribution for road building," and a howl went up to the skies. Quit building roads, never! So the President tried again. Lately, he has sent a letter to Representative Cartwright, Oklahoma Democrat, saying that if Mr. Cartwright did not want his committee to act on the road fund curtailment, congress and its individual members would have to take the responsibility when the budget shows up out of balance. I suppose there could be a slowing down in road building, but members of the house tell me there are hundreds of other places where spending could be reduced without harming a permanent national policy. There will be much hauling and filling but if congress really wants to curb spending, let it give a few minutes look at the things discovered by Senator Harry Byrd, the Virginia Democrat, and his investigating committee. That committee brought forth information, I am informed, as to how half a billion dollars of New Deal experiments could be eliminated and our United States would never miss a single one of them. (I do not mean the patronage boys on the payrolls. Of course, they would miss their soft jobs.)

To get back to the hot potato, however, the President has told congress in effect to sort out the things it would kill and pass the legislation that would eliminate the spending and bring a balanced budget. By so doing, he has dodged all of the backlash from local politicians of his own machine and has made the representatives and senators the goats in front of their own people. I must not fail to report to you about the plight of the citizens of Greenbelt, that model community erected by the distinguished re-

moulder of men, Prof. Rexford Guy Tugwell, where cheap rents were to prevail and economic royalists dare not tread. For \$14,000,000, Professor Tugwell built apartments for 185 families, provided no family had more than two babies. The government is going to get its money back in 232 years.

But a great blight has fallen over Greenbelt. The tenants did not read the fine print of their leases. Too late, they learned that the fine print prohibited them from having dogs, or any kind of pets. I understand there has been a bit of bootlegging of pets but anyway there is a prohibition against such things.

Now, however, a great movement is under way in Greenbelt. Petitions are in circulation demanding that Landlord Uncle Sam change the lease. One never knows where such things will lead.

CONGRESS IS BACK

All-Purpose Gloves Crocheted Lengthwise

Nimble fingers are busily crocheting these lovely woolly gloves that so closely follows the vogue. They're quick to do—two flat identical pieces whipped together—with a gusset for that wrist flare. Use either yarn or string for endless durability. Just wait till you



Pattern 5676.

see how easy they are to do. In pattern 5676 you'll find directions for making these gloves; an illustration of the and of all stitches used; material requirements.

To obtain this pattern send 15 cents in stamps or coins (60ms preferred) to The Sewing Circle, Household Arts Dept., 259 W. 14th Street, New York, N. Y.

Please write your name, address and pattern number plainly.

Sermonless Church

The Chapel of the Ascension near the Marble Arch in London is believed to be the only Christian church that is used exclusively for meditation and prayer. Although open every day of the year from morning until dusk, no sermons are ever preached and no hymns are sung within its walls.—Collier's Weekly.

FOR COLDS advertisement for LUDENS COUGH DROPS.

He Who Trusts The man who trusts men will make fewer mistakes than he who distrusts them.—Cavour.

"Glad I'm Alive!"

Life is pleasant if you are feeling good and "peppy." That's what Dr. Pierce's Golden Medical Discovery did for me. It gave me a better appetite, increased the flow of gastric juice and thus improved my digestion. It's a tonic that helps build up your system. It relieves stomach upsets due to excess acidity and you feel better in many ways. Buy now at any drug store.

GET RID OF BIG UGLY PORES

PLENTY OF DATES NOW...DENTON'S FACIAL MAGNESIA MADE HER SKIN FRESH, YOUNG, BEAUTIFUL

Romance hasn't a chance when big ugly pores spoil skin-texture. Men love the soft smoothness of a fresh young complexion. Denton's Facial Magnesia does miracles for unightly skin. Ugly pores disappear, skin becomes firm and smooth.

EXTRAORDINARY OFFER

You can try Denton's Facial Magnesia on the most liberal offer we have ever made—good for a few weeks only. We will send you a full 12 oz. bottle (retail price \$1) plus a regular sized box of famous Mibveda Water (known throughout the country as the original Milk of Magnesia Bibles), plus the Denton's Magic Mirror (shows you what your skin is really like) . . . all for only \$1! Don't miss out on this remarkable offer. Write today.

DENTON'S Facial Magnesia

Form with fields for Name, Street Address, City, State, and Zip.



**Peals From  
On The Hill**

Advisor — Miss Mary Carolyn King  
Typist — Helen Trojanek

Reporters — Jeanie Bugal, Shirlee Bulow, Viola Carson, Benny Clark, Arthur Gerard, Jack Isaman, Kathryn Kitsman, Marjorie McDonald, Glen Malpass, Bud Porter, Beatrice Ranney, Jeannette TerAvest, Clare Wade.

**DOROTHY MAE BARBER**

Dorothy Mae Barber arrived just one day too late to be a Christmas present for her parents, Mr. and Mrs. Len Barber, in the year of 1920.

East Jordan claims the distinction of being her birthplace and the East Jordan school is the only school Dorothy has ever attended.

A pleasing personality is one of Dorothy's greatest assets. She is a Miss of few words but each of the words is made up by the very pleasing quality of her smile.

Dorothy's outstanding work is in English although she is up in her other classes. Her favorite activities are reading and dancing. She also enjoys outdoor winter sports.

Dorothy's patience and perseverance are outstanding in so much as she enjoys writing book reports, which task seems to be a bug bear to other students.

As for the dancing hobby, she is adept at this art and never lacks for a partner.

Dorothy belonged to the Etiquette Club last year.

Her interest in domestic arts leads us to believe that Dorothy has plans for the future in which this art will be found useful, because when she was approached with this question, "What do you plan to do after graduation?" she replied "Who knows!"

**LA VERN LAWRENCE ARCHER**

September is the month when all athletes hail with joy the round-up for foot-ball practice; so naturally, this is the month LaVern chose to take up his residence at the home of his parents, Mr. and Mrs. William Archer. The place was Central Lake and the date September 19, 1919.

His parents moved to East Jordan three years later, so LaVern has never attended any other school.

One of LaVern's outstanding traits is that he is a real worker. Though modest and unpretentious he tackles a job with tenacity and courage.

His favorite subjects are commercial work and mathematics. However LaVern admits that he gets a great deal more pleasure from exercising brawn than brain. But it is a well known fact that he lacks neither. He also has entered into the extra-curricular activities offered by the school. He is an old-timer in the band having spent five years as a snare drummer, and is also a member of the Boy's Glee Club.

It has often been said that every happy man has a hobby and LaVern

For three years LaVern has been a member of the high school foot ball squad, position — center. This year his playing was outstanding to such an extent that he was named on the Northern Michigan All Star Team and greatest of all received honorable mention on the All State Team, the first East Jordan player to receive that honor. LaVern is not large in stature but in his place in the line he is as effective as a stone wall. LaVern's future plans are vague as yet but he states that he is going to work for a year at least and then perhaps college will follow.

**JUNIORS GET CLASS RINGS**

Members of the junior class felt as though Christmas had come a week early, when word was received that class rings had arrived. The rings which were to be here by Christmas came Saturday, December 18.

The rings have a larger top than those of past years. On the center design E. J. is written in gold on a black background, with H. S. below on a gold background. East Jordan is also written in full in gold letters on a black background. On the side of the ring is the date 1938 in black letters.

The class jewelry was ordered from the Terry Berry Company of Grand Rapids, which submitted samples for the class to vote on early in the fall. The ring selected could be ordered in various styles: (1) all silver (2) gold top with silver band (3) all gold with cut back or (4) all gold with solid back.

**THREE EAST JORDAN TEACHERS DID NOT RETURN**

Christmas vacation is over for everyone, including the members of the faculty. The three teachers who were not in their accustomed places after the holidays, will all be back next Monday. Mrs. Leatha Larson returned last week from California. Mrs. Abe Cohn was substitute for her. Mrs. Edith Bartlett will return this week from Florida. Mrs. Isabell Sidebotham is teaching the first grade in her place. Mr. Jankoyiak was a day late in returning from Ironwood because of the illness of his infant son.

**SKATING**

It seems like school again when you go skating, for nearly the whole school is there — and teachers, too. The pupils can get it back at them when they see them take some of their fancy jumbles. Some say they are just learning, while others find better excuses. (Yet they are not the only ones who take tumbles!)

There are always a few of the upper classmen out in the center of the rink displaying their prowess in the flying dutchman, grape vine, floating swan, and many other so-called stunts. Then the girls, not to be outdone, try to do some Sonja Henie stuff on the side. Some teachers seem to be rather shy at the presence of a crowd, for they select a time when scarcely anyone is on the rink.

Skating is one of the best winter sports. It is also very good exercise. And you can see all your friends and hear the latest news. So come down to the rink and join in on the fun. There is only one requirement to quote one of the "bosses", "You must be past the age of two, and under the age of seventy five."

**Farm Income and Soils Program Discussed**

The effects of a low farm income on the land and how the goals set up the 1938 Agricultural Conservation Program are planned to help farmers realize a better income was outlined today by Charles D. Shepard, chairman of the Charlevoix County Committee.

A bulletin issued by the Agricultural Adjustment Administration points out that when farm production is excessive and crop surpluses pile up, the farm income goes down. Farmers then are unable to buy as many city goods. Business slows down and unemployment in cities follows. Unemployment in cities means lack of buying power for farm products, and the prices received by farmers and the farm income are pushed further down.

Under the pinch of low income, farmers are forced to overcrop their soil by keeping every possible acre in cash crops which deplete the soil and subject it to erosion.

It is estimated that land permanently ruined by erosion within the last 100 years is equal in area to all the farm land in two of the large midwestern agricultural States. If all this soil destruction had occurred in those two States, the ruin would have been more impressive but not less costly to the Nation.

The practice of continually growing a single cash crop with rarely a compensating soil-building crop in rotation, or as a cover crop, has reduced the fertility of some farming areas that it is impossible for the farmers in those areas to maintain a decent standard of living.

Goals provided in the 1938 AAA Program are planned to bring about a better balanced system of farming and to promote conservation of the soil. These goals, in the form of definite acreages of soil-depleting crops and a definite amount of soil-building practices, will provide abundant supplies of all crops, both for domestic needs and export, without the large surpluses that ruin prices, and at the same time encourage practices to conserve soil fertility. The new Conservation Program, like previous Programs of the Agricultural Adjustment Administration, is expected to raise and sustain farm income in the following ways:—

First, by indirectly influencing the volume and therefore, the prices of farm products; second, by encouraging more extensive use of efficient farming methods; third, by providing conservation payments to farmers; and fourth, by making the land able to produce more when and if needed.

As in the past, the Agricultural Adjustment Administration will be assisted in carrying out the 1938 Program by the State, county and community committees of farmers. Norrine L. Porter, Secretary Charlevoix Co. A. C. A.

**Law Stops Evasion of License 'Exam'**

You can't get a new driver's license if your present one is good for another six months or more, Leon D. Case, Secretary of State, points out, citing a provision of the state's motor vehicle law as authority.

An unprecedented volume of applications for operators' license fees from persons whose present licenses will be valid for six months or more, has caused complications between the state and local governments—in the matter of license fee refunds.

From each \$1 fee charged for licenses, the state refunds 15 cents to the municipality in which the applicant lives. The first operation in Department of State routine, is to record fees attached to applications, crediting local governments with the proper sum. Applications filed too soon are not noted until records are checked; the rejection of such applications involves return of the \$1 fee and deduction in revenue credit from the accounts of the local governments concerned, in each case. With applications being received at the rate of some 5,000 a day, sizeable deductions from local returns credited but not as yet paid, have caused misunderstandings.

Case attributes most applications in advance of expiration dates of current licenses, to a desire on the parts of applicants to evade the state new license examination law which, it is believed, will be in preliminary operation by January 1st. Hundreds of such applications are being rejected daily.

**City Water Users**

Will take notice that the following schedule of water rates will be enforced from and after January 1st, 1938.

Minimum rate — \$1.75;  
1000 cu. ft. to 5000 cu. ft. — 15 cents per hundred cu. ft.;  
5000 cu. ft. to 10000 cu. ft. — 12½ cents per hundred cu. ft.;  
10000 cu. ft. to 25000 cu. ft. — 10 cents per hundred cu. ft.

Further notice is given to all delinquent water users and all water users who have not paid their water rates by January 1st, 1938, that a final notice will be given and upon further default the same will be assessed to the owners of the property and collected on the taxes.

G. E. BOSWELL,  
City Treasurer.

adv 2tf

**The Bride Knows Food Values**



WHETHER THE BRIDE IS STILL IN THE 'TEEN AGE OR IS CELEBRATING HER GOLDEN WEDDING ANNIVERSARY EACH AND EVERY ONE KNOWS FULL-WELL THE VALUE OF GOOD CREAMERY BUTTER IN THE DINING ROOM AND IN THE KITCHEN. AND THERE IS NO SUPERIOR MAKE THAN

**JORDAN VALLEY CREAMERY BUTTER**

MANUFACTURED FROM CREAM PRODUCED IN FEDERAL ACCREDITED AREA FREE FROM TUBERCULOSIS AND BANGS DISEASE AND MADE UNDER SANITARY CONDITIONS BY EXPERTS WITH MODERN MACHINERY AND METHODS OF HANDLING. GET A CARTON AT YOUR GROCERS.

**JORDAN VALLEY CO-OPERATIVE CREAMERY COMPANY**

PHONE 143

EAST JORDAN, MICH.

**Michigan Farm Sales Now Top Totals For 1936**

Where farm crops have been good there has been a vigorous, healthy demand for farm lands, says the Federal Land Bank of St. Paul. In support of this trend it points to the fact that in Michigan 314 farms were sold by the bank in the first 10 months of the year, compared with 285 for the entire year of 1936. This is an increase for the 10-months period of better than 10 per cent over the 12 months of last year.

Thirty thousand acres in this state which the land bank had been compelled to take over, have thus been

returned this season to the hands of private operators, most of them farmers who are going to live on the land they have bought.

"We are glad to note that most of our buyers are practical farmers who either need more land than they have had, or are changing from the status of renter to that of land owner," says a statement by the bank. "It is a wholesome tendency in a community to have resident ownership of farms on the increase. This generally insures more and better improvements and greater tax paying ability within the community."

"The land bank is anxious to get all the farms that have come into its hands back into the hands of those who will build up rural communities

and to that extent stabilize agriculture.

"In Michigan there is a close link between agriculture and industry, a condition that exists nowhere else to the same extent in the territory this bank serves. This state has many 'commuter' farmers, men who earn a large part of their yearly income in industrial plants, but who are able to have for their families the advantages of rural life and substantial income in progressive communities by owning small or moderate size farms on good highways tributary to their industrial work. This is proving a successful combination, and part time farmers of this class have been a definite factor in the increased purchase of farm lands this year."

**1-4 Off Stock Reduction Sale**

DURING THE MONTH OF JANUARY

● After taking inventory we find that we have more men, women and childrens Gloves and Mittens, men and boys Winter Socks, mens blanket-lined overall Jackets than we can expect to sell at regular prices. So rather than to carry them over we will sell them at a sacrifice of 25 per cent.

● We invite you to take advantage of this unusual saving.

**A Few GROCERY SPECIALS DURING THIS SALE**

All 5c CANDY BARS and 5c GUM 3 for 10c  
CRACKER JACK  
CHRISTMAS CANDY, while it lasts 1 lb 10c  
Fresh Roasted PEANUTS 1 lb 9c — 3 lbs 25c  
Bulk MACARONI and SPAGHETTI 4 lb 25c  
Bulk PRUNES 4 lbs 25c  
LARD, OLEO., COTOSUET 2 lbs 25c

Raisins 2 lb pkg. 17c  
4 lb pkg. 32c  
KARO SYRUP 5 lb pail 32c  
STALEY SYRUP 5 lb pail 29c  
PANCAKE FLOUR, Pirate - Sunshine 2, 5 lb sks 45c  
PLAIN COOKIES, several kinds 2 lbs 23c

Coffee MONARCH 1 lb cartons 25c  
DEL MONTE 2 lb tins 52c  
BLISS Two 1 lb tins 45c

A. G. BREAD FLOUR 95c  
ENERGY FLOUR 85c  
SEEDLESS GRAPE FRUIT 6 for 25c  
BANANAS 3 lbs 20c  
CALIFORNIA ORANGES, 288 size doz. 18c

WE PAY CASH FOR HIDES, CREAM AND EGGS  
For Rent: Modern Apartments over store.

**TONY SHOOKS**

ELLSWORTH — — — — — MICHIGAN

Tests prove Iso-vis 10-w makes cold starting easier than any other motor oil!



That's why we recommend it to you for winter

Your STANDARD OIL DEALER



# Does Japan MASK Her Purpose?

Who Is the Enemy—  
China or the  
White Man?

By JOSEPH W. LABINE

In Shanghai last July two Japanese naval underlings were allegedly slain by the Chinese. In retaliation a whole fleet of stern-nosed Nipponese battleships appeared from nowhere and began shelling Shanghai. That was the start of Japan's current "war of defense" in China. If some of us scratch our heads over the "war of defense" idea, it may as well be explained that the Sino-Jap situation is full of paradoxes and puzzles. For example:

Japan fears foreign criticism but invites it by shelling American and British ships.

She claims to be helping China while bombing cities, slaughtering innocent natives and destroying everything in sight.

She dislikes Westerners, yet makes a Fascist pact with Germany and Italy.

She signed the nine-power treaty guaranteeing China's integrity, yet now invades that country.

Such, perhaps, is the history of all nations that go to war, breaking treaties and casting aside long-established governmental tenets. If Japan's unusual attitude seems more hysterical than that of the average nation at war, it's either because the Japs are naive or extremely clever. Probably they're clever, so clever that Western powers are just beginning to understand this Chinese invasion.

Japan, some observers say, is warring not on China, but on Western domination in the Orient! The "divine destiny" she pursues is a union of all Asiatic nations under Japanese domination. The net result will be expulsion of British, French, American and Portuguese commercial interests.

### Apologies Come Fast.

Diplomatic files of both America and Great Britain are choked with so-called "apologies" for hostile acts such as the Panay incident, bombing of H. M. S. Ladybird and the aerial attack on Britain's ambassador to China. But despite these apologies the incidents continue. And, amazingly, many recent Oriental attacks on Western powers have come from the Chinese!

A Chinese pilot bombed the S. S. President Hoover. Later a Chinese anti-aircraft shell killed a sailor on the U. S. S. Augusta. In fairness to the Chinese it should be admitted that both these attacks may have been accidental. But Nationals in Shanghai during the last days of its



This Japanese soldier in a "mechanical ear" outpost wears a gas mask after beating off a Chinese attack. Chinese authorities have charged the invaders with using poison gas.

ish, American and other traders accepted these insulting terms because their ships sailed homeward laden with richer tribute than they had brought.

### Opium Restrictions Lifted.

Occidentals were responsible for China's opium curse, for they began smuggling it from India late in the Eighteenth century despite governmental edicts to the contrary. In 1839 when China confiscated British opium the English sent ships and soldiers, destroyed half of Canton and forced China to sign her first humiliating treaty in 1842.

Grudgingly, she later made pacts with other Occidental powers and permitted establishment of the international settlement in Shanghai. But China resented these privileges of the white men and there was more bloodshed in 1856, after which Britain won trading rights at five additional ports. Opium importation restrictions were also relaxed to Britain's glee and poor China's misery.

In 1859 British and French ships were attacked at Taku. Within two years the allies had taken Peking and forced still another treaty down China's throat. Some time later came establishment of the European controlled imperial customs service at Shanghai. Western conquest of China was growing rapidly. Shanghai and other cities became Occidental, featured by skyscrapers, European dress and the white man's customs. China, proud of her ancient culture, kept the resentment of this intrusion rankling in her breast. The American Indian probably felt the same way, and both have been justified.

Japan entered the picture prominently during the World war when she seized German possessions in Shantung and gained broad commercial and mining privileges with her notorious 21 demands. At the

danger of "losing face." To be blunt, we depend not on power but on prestige to maintain our position in the Far East. It is a colossal bluff which is being called today by the clever Japanese. For Nippon has discovered that our lofty idealism and morality are hypocritical and has decided to beat us at our own game. Instead of prestige, Japan is using power to conquer China.

Great Britain will be the greatest loser in this inevitable trade argument with Japan. In addition to being the largest foreign investor in China, she is Nippon's favorite target by virtue of her belief in the open door policy for China. English colonists are so prominent and well-established in the Far East as to be synonymous (in the Japanese mind) with all that is wrong with Occidentals.

America's loss cannot be as large. A 1933 survey showed that United States citizens have about \$150,000,000 invested in China, representing 1.3 of all investments beyond our frontiers. American money amounts to about 7 per cent of all foreign capital in China. In order of investments, Great Britain is first, Japan second, Russia third and the United States fourth. Almost two-thirds of the American investment is centered in Shanghai.

### The Question: Japan's Policy.

What will happen to Occidental investments in China must remain a matter of conjecture, dependent, first, on what policy the victorious Japanese may wish to adopt, and whether they wish to abide by the "open door" doctrine to which they subscribed at the Washington naval conference. It is doubtful if they will.

Quite obviously, every advantage will be accorded Japanese merchants. Already the imperial customs service at Shanghai has been removed from European hands and placed under Nipponese domination. This means that Japanese goods may enter China duty-free while American and British goods will be assessed heavily.

But does Japan dare close China's door to Britain and America? And do Britain and America—in turn—dare risk incurring Japan's enmity by protesting too loudly against the invasion of China? The truth of the matter is that Britain and America buy 53 per cent of Japan's exports, whereas the same two countries account for 65 per cent of Japan's imports. In terms of trade, the three nations are mutually dependent.

Last year 23 per cent of America's cotton crop landed on Japan's shores, in addition to \$30,000,000 worth of oil, \$8,000,000 in lumber, \$6,000,000 in wood pulp, \$10,000,000 in machinery and \$9,000,000 in miscellaneous purchases. In all, 10 per cent of America's exports go to Japan each year.

### Hands-Off Policy.

In the light of the Occidental nations' stake in the Orient, it is easy to understand why Britain and America are forsaking the mailed fist in favor of polite diplomatic exchanges with Japan on such topics as the Panay and Ladybird incidents.

China is not yet beaten. Her policy has been and will be one of strategic retreat, pulling the enemy farther away from home and thus making guerilla warfare more successful. Meanwhile Japan finds her war expense mounting rapidly and the folks back home may eventually get tired of paying the bills.

It is generally conceded that Japan must hold out two years to win a complete victory. If she does, she will control China and can hold the Western nations at her mercy. If China wins, Japan will be driven back to her island empire but the Occidentals will not necessarily profit. On the contrary China's years of grief will have welded its peoples into a strong, purposeful nation, ready to trample on the foreigners who now hold sway in her rich cities.

Either way you figure it, the Yellow Peril has become the white man's peril.

© Western Newspaper Union.

## Ask Me? Another?

A Quiz With  
Answers Offering  
Information on  
Various Subjects

1. Why do stars seem to be pointed?
2. When did the White House receive this name officially?
3. What is the curvature of the earth per mile?
4. What is the highest denomination of postage stamp issued by the United States?
5. Is water in a pail perfectly level at the top?
6. How long was the original Greek marathon race?
7. What speeches are on the walls of the Lincoln memorial at Washington?
8. Was Sequoia a full-blooded Indian?
9. The names City of Mackinaw and Straits of Mackinac are of the same Indian derivation. Why the difference in spelling?
10. How was Crater lake in Oregon formed?

not lifted off bodily to form the lake, as many believe. Scientists now conclude that the mountain top dropped into a depression which had formed due to the escape of enormous quantities of gasses and pumice dust. It is suspected that Mt. Shasta may suffer a similar fate.

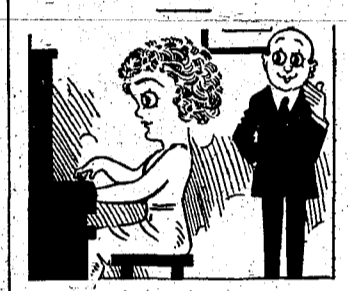


**How Things Change**  
Lily—Do you remember, Willie, how you used to catch me in your arms every night?  
Willie—Yes, dear, and now I catch you in my pockets every morning.

**Doctor's Small Child** (to waiting patient)—Daddy is ready to see you now in the insulting room.

**Hold Everything**  
Jones (at party)—Are you going already, old boy?  
Smith—Yes, I'm just going along to miss my last train. I'll be back in a few minutes.

### IF YOU ONLY WOULD



"Shall I play in 'The Sweet By and By'?"  
"Yes; I should appreciate it."

### Calling 'Em

Mrs. De Snobbe was staging her first reception, and informed the new maid that from seven to seven-thirty she was to stand at the drawing-room door and call the guests' names as they arrived.  
"Yes, ma'am," replied Sarah.  
"I'll do my best. I suppose the first thing that comes into my head about 'em will do."

### In Full

"Half the City Council Are Crooks!" ran a glaring headline. A retraction was demanded of the editor.  
Next afternoon the headlines read:  
"Half the City Council Aren't Crooks."

### Answers

1. Their apparent points are due to the scintillation arising from inequalities of the earth's atmosphere.
2. The name "White House" became official during the administration of Theodore Roosevelt.
3. The earth's curvature per mile is approximately 8 inches.
4. Five dollars.
5. It is slightly concave, due to capillarity and surface tension.
6. The runner who carried the message of Greek victory after the Battle of Marathon traveled about 24 miles.
7. The Gettysburg address and Lincoln's second inaugural address are on the walls.
8. His father was white and his mother a Cherokee of mixed blood. He grew up in an Indian tribe.
9. The difference in spelling serves to distinguish the places. The pronunciation is the same.
10. The top of Mt. Mazama was

### "Quotations"

Instead of teaching my younger readers the conventions nowadays, I find I have to adapt the conventions to my young readers.—Emily Post.

It is not in intelligence that we lack for the overcoming of evil, but we lack in the unselfish responsible devotion of men.—Albert Einstein.

There is no compensation for living—not money—not power—not position—as great as the love of friends.—Vice President Garner.

It is character that determines the success of a man or a nation.—Irving T. Bush.

Man's desire to understand is one of the marks that differentiate him from the animal.—Prince de Broglie.

### It's Perfect

Old folks find it escape boredom is to take a trip. Tourists visiting Egypt ask to be shown where Pharaoh's daughter found Moses in the bullrushes. In America, if the event had happened here, they would be shown the spot with affidavits.

When unskillful people try to employ tact it turns out to be flattery.

Men who don't know what the word "friend" means, may use it too freely.

### There's No Escape

The question is not is life worth living, but how best to go through with it.

Which gets the most enjoyment out of "I told you so"? The optimist or the pessimist?

News is even more startling when it is spread by gossips; but how reliable?

If people had acquired a taste for apple seeds, by this time apple seeds would be as big as filberts.

### A Psychic Secret?

What is the secret of riding in an automobile making one (we'll admit) feel important?

Dame Nature provides the materials for the world's progress, but man has to make the combinations.

Pessimists are persistent deflators; and sometimes deflation is needed badly.

## Answers to the Mistake-O-Graph

1. Smoke is coming from the water tank.
2. There is a door on the side of the building.
3. Electric power on the steam engine.
4. Two names for the same town.
5. Time-table gives weather report and coat sales.
6. Taxi has steering wheel in the back.
7. Porter is carrying man in luggage carrier.
8. Coal car is piled high with wood.
9. Freight car has runners instead of wheels.
10. Coal car has no wheels.
11. Gondola car is labeled "Pullman."
12. Neckties under rails.
13. Porter is telling man to board cab instead of train.
14. Station light has chain.
15. Dog has fox tail.

Copyright.—WNU Service.

### More Jobs; Less Cost

In 1906 the infant automobile industry provided jobs, directly or indirectly for about 80,000 people and what today would be considered inferior cars, sold for \$5,000 and up. Advertising created a demand that today provides jobs for approximately 5,000,000 people, has resulted in radically improved cars and has reduced the price to where one out of each five people in the nation can, and does, own a car.



As was ever the case in war, the women and children are the real sufferers in the Sino-Jap hostilities. Using every conceivable type of vehicle, thousands fled such cities as Tientsin, Shanghai and Nanking, where Japanese rained down bombs that slaughtered thousands. This photograph was made as refugees sought admittance to the international settlement at Tientsin during an early flareup.

seige were in more danger of harm from enraged Chinese troops than from the attacking Japs.

Japan's habit of attaching an apology to the tail of every bomb she drops on Westerners in China is, to say the least, beginning to reek of insincerity. The Panay attack and several others have been established as deliberate. We can take little solace from the fact that Japanese civilians are opposed to such tactics, because only the army and navy count in Nippon. The emperor, the premier and the people are puppets.

Occidentals have never been popular in the Orient. Three centuries ago they invaded China like they invaded America 200 years earlier, selfish in their interests, despised and suspected. They were tribute bearers, later to become tribute takers. Canton was designated by the emperor as their sole trading and residence area, and only a few Chinese merchants were permitted to have dealings with them. But Brit-

Washington conference she was forced to relinquish many of these gains, but the die had been cast. She showed little hesitation about breaking treaties when Manchuria began to look tempting. Her national self-esteem has grown tremendously until Japan now feels a patriotic duty in uniting the Orient under her domination.

Thus the Occidentals have two forces driving them out of China: first, the Chinaman's natural hostility and, second, Japan's "divine destiny" in the Orient.

### Our "Word of Honor."

White men are "losing face" in the Far East. They have encouraged Japan to break treaties by setting a precedent in the matter, thereby parading their weaknesses before the yellow man. The Orient can no longer rely on the white man's "word of honor."

Occidentals traveling in China are warned not to be friendly with the natives, a precaution against the

## Pepsodent with IRIUM triumphs over surface-stains on teeth

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## Mistake-O-Graph

Our artist this week is just back from his first visit to the big city, and here he records his first impression. His mind, however, was still evidently miles away, for we can see several bad mistakes. There are fifteen in all. Can you find them? The answers will be found above.