

Charlevoix County Herald.

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NUMBER 3

Community Meeting For 1937

SOIL CONSERVATION PROGRAM ANNOUNCED. COUNTY DISTRICTS CONSOLIDATED

Farmers are notified that the community meetings in preparation for the new 1937 Soil Conservation Program will be held as per the schedule announced below. The Board of Directors, upon recommendation of the State Committee and the approval of those in attendance at the county wide meeting on January 7, have consolidated certain townships within the county, decreasing the number of communities from 13 to 8.

Mr. Vern McGhan, Vice president, has been officially selected by the Board of Directors to accompany your county agent at these eight meetings. You are urged to attend the meeting announced for your township, to hear the outline of the new program, a brief analysis of the old, and to participate in the election. This election is of vital importance, as your community is entitled to three committeemen, the chairman of which is your representative on the Board of Directors, who in turn are responsible for the administration of the program.

Your attendance is greatly desired as this is your problem, and what you decide pretty largely will determine the successful operation of the new 1937 program. The time of each meeting is 1:00 P.M.

Wed. Jan. 13 — Boyne River Grange — Hudson Township, Chandler Township and Boyne Valley Township

Thurs. Jan. 14 — Walloon Lake, Community Bldg. — Melrose Township, and Evangeline Township.

Fri. Jan. 15 — I.O.O.F. Hall, Horton Bay — Bay Township, Peaine and St. James Township.

Mon. Jan. 18 — Hayes Town Hall — Hayes Township Charlevoix Township

Tues. Jan. 19 — Marion Center Grange Hall — Marion Township and Norwood Township.

Wed. Jan. 20 — South Arm Town Hall — South Arm Township.

Thurs. Jan. 21 — Wilson Town Hall — Wilson Township.

Fri. Jan. 22 — Mountain School — Eveline Township.

B. C. Mellencamp
County Agr'l Agent

Protect The Eyes During Measles

It is really true that doctors do not believe in the old accepted custom of keeping children with measles in a darkened room? This is one question mothers are asking their family physicians today.

Invariably the doctor finds wherein a case of measles is under care and treatment that the sickroom is darker than the darkest cellar; windows are closed tightly; window shades are drawn completely down to the sill, and in some instances double window coverings are used to shut out the light. Incidentally, the fresh air is also shut out as evidenced by the musty, stale odor in the sick room.

Every child with measles has an acute catarrh resembling pink eye in which there is inflammation, swelling and discharge from the eye. As in every inflamed eye, there is unusual sensitivity to light; but it is a fallacy to shut out every ray of light under the impression that light will injure the eyesight.

The discharge itself, which contains mucus, white corpuscles and bacteria, is capable of doing the greatest harm to the eyes. The care of the child's eye is not primarily to shut out light but to keep the eye clean and free from bacteria and discharges, so that these do not injure the cornea of the eye. To give the child that protection the eyes should be thoroughly cleaned and the window shades should be partly lowered to keep out the direct sunlight, but by no means should all the light be kept out.

Proper hygiene of the eyes during measles should include the use of boric acid solution which should be kept in a sterilized bottle and should be administered warm in a sterilized bottle. To prepare this solution, boil a pint of water; place two level table-spoons of powdered boric acid in a medicine glass and add a little of the boiled water to make a paste. Add this paste to the boiled water and allow the solution to cool. This should be filtered, through sterile cotton placed in a sterile funnel, into a bottle which has been sterilized. Then fill the flush bottle with boric acid solution.

The eyes should be flushed with this solution four times daily, warming the solution slightly. The convalescing child may wear tinted glasses or the shades may be partly lowered as in any other illness. If the head of the bed is toward the window, the light will not strike the eyes directly.

Ice Skating Rink Is Popular When Weather Is Favorable

The City ice skating rink was a popular place fore part of the week, when, with favorable freezing weather, the ice was ideal. Several hundreds — old and young — enjoyed the sport.

The Rink, located on Brown's creek between M-32 and Mill-st. (the former deer park), was started last winter but owing to unfavorable circumstances, was not put into commission until recently. It has electric lights and — with favorable weather will make an ideal winter sport place. Warm weather latter part of the week spoiled the surface of the ice and all ice skating enthusiasts are hoping for colder weather.

Ellsworth Child Drowns In Creek

Arthur Postmus, 3 year old son of Mr. and Mrs. Gerrit Postmus, was drowned late Monday when he fell through the ice of Town Line creek near his farm home, four miles south of Ellsworth.

The child had been playing near the stream with two older brothers, aged 4 and 5. Missing the younger boy they came back to find the hole in the ice. They notified their parents, who removed the body of the boy from the three feet of water. It was believed the child had been in the water for nearly a half hour. Efforts to revive him were futile.

Besides the parents and two brothers, three other children survive. The funeral was held Wednesday afternoon at the home.

MARRIAGES

Pearson — Moore

James F. Pearson, of Boyne Falls, and Miss Merla Moore of Boyne City were married Saturday afternoon January 9, at the Presbyterian Manse, East Jordan, by Rev. C. W. Sidebotham. They were accompanied by the Misses Jennie Patrick and Lucinda Moore of Boyne City.

The young people left immediately for Manistee where they will make their home.

Behling — Ott

The Evangelical Lutheran Church of Wilson Township was the scene of the marriage of Miss Helen Behling, daughter of Mr. and Mrs. Harry Behling, and Rev. Harold A. Ott of Cheboygan, the ceremony having taken place at high noon Wednesday, Jan. 6. The wedding address was read by Rev. L. Heinke of Rogers City and the vows were read by L. Linn also of Rogers City.

The bride wore a gown of white velvet and veil and carried an arm bouquet of white roses. Miss Bessie Behling of Grand Rapids, a sister, as maid of honor wore a blue velvet gown and carried pink carnations. Little Margaret Heinke, as flower girl, carried a basket of sweet peas. Herman Dittmar of Petoskey acted as best man. Mrs. W. H. White played the wedding march.

The church was trimmed in evergreens and formed an arch for the bridal couple. Wedding dinner was served at the home of the bride's parents.

Including the list of guests were the immediate family, grand parents of the bride, Mr. and Mrs. Fred Stanke of East Jordan; Mr. and Mrs. Frank Behling Sr.; Rev. and Mrs. V. Felton of Petoskey, the officiating clergymen and their families; Rev. and Mrs. H. Heinke of Rogers City; Mrs. Newkirk and Mr. Lincoln of Petoskey.

The bridal couple left that evening for Cheboygan where they will reside.

Juvenile Stars In Person At Temple

The Hollywood Kiddies Revue which comes to the Temple on Thursday, Jan. 21st, brings ten talented juveniles, all of whom have attained popularity on the screen, stage and radio, to the local stage in an entertaining variety program. The featured name on the bill is that of Bobby Carr who first gained prominence when co-starred with Eddie Cantor in "Kid Millions" and more recently is the veteran of countless stage and radio engagements. This company, now enroute to start a tour for a national circuit, will appear at the Temple for the one evening only and we suggest you make your plans early to attend this unusual attraction.

been reported during the last six years. In 1931 — 590 cases, 1932 276 cases, 1933 — 112 cases, 1934 6 cases 1935 — 184 cases and 1936 70 cases.

Any literature or information on the care of measles will gladly be furnished by your District Health Department or your County Nurse.

Seventh Win In Eight Starts

E. J. INDEPENDENTS WIN AT KALKASKA 42-26

The East Jordan Independent basketball team won at Kalkaska Thursday night, 42 to 26. The locals won the game by staging a fourth quarter rally. With the score at the end of the third period knotted at 18 all, the locals forged ahead to victory, scoring 24 points in the final period. G. Russell was high man for the Cannors with 14 points, while Johnson was high for Kalkaska with 11. It was the Cannors' seventh win in eight starts this season.

E. Jordan Cannors (42)	FG.	FT.	TP.
M. Chah, r. f.	2	4	8
Saxton, l. f.	2	3	7
G. Russell, c.	6	2	14
Simmons, r. g.	3	1	7
Lapeer, l. g.	1	0	2
Kenny, r. f.	0	0	0
W. Russell, c.	2	0	4
Dennis, l. g.	0	0	0
Totals	16	10	42

Kalkaska (26)	FG.	FT.	TP.
Rosenberg	2	0	4
Boger	4	1	9
Johnson	5	1	11
Scheur	0	0	0
Rowell	1	0	2
Nelson	0	0	0
Hendricks	0	0	0
Totals	12	2	26

Annual Report For 1936 of East Jordan Public Library

Number of days open 309
Number of visitors 13472
Number of books loaned 10159
Average number of visitors a day 44
Average number of books loaned per day 33

GIFTS

W.P. Porter — \$1000 for stoker, books etc.
Rev. Chas. Sidebotham — books
G.A. Lisk — Charlevoix Co. Herald, Atlantic Monthly, The U. S. News.
Leitha Perkins — books
Agnes Pöter — books
Mrs. Henry Cook — books
Mrs. G. W. Corniel — books
Mrs. Glen Roy — books
E. N. Clink — books
Study Club — books and time.
Book Club — books

Through the kindness and generosity of W. P. Porter, a stoker, for the heating plant at the library, has been installed. The stoker does good work and gives excellent results.

We sincerely thank the donor for the gift that has made these improvements possible.

The books and magazines at the library show the general trend of literature and economic conditions of today.

Harriett Empey
Librarian

Chinking Tricks Aid Cabin, Home

Chinking is an old institution gone modern. Science has been able to improve upon the methods used by pioneers and Indians. The modern chinking method is useful today whether to help seal up cracks and crevices in a log cabin or in a more sedate frame or brick residence.

Take the word of Arthur B. Bowman, instructor in forestry at Michigan State College, who is continuing a two year study of log cabin construction. He has experimented with several types of chinking and recommends caulking compound applied with a pressure gun for the best results. Other methods may be cheaper but prove less effective.

Ease of application and lasting protection are credited to the caulking compound, which is a putty like but plastic substance. It is available in several neutral colors ranging through whites, grays, and browns. The material will adhere to oiled or natural wood, brick, masonry, cement and even some metal surfaces.

From 250 to 300 lineal feet of crack or crevice can be filled with a gallon of the compound; Bowman has found. In explaining why it is preferable, he points out the quality that makes the caulking compound most permanent of the substances. It remains plastic and stands the contraction and expansion of the logs during each year's weathering.

Crack filling materials are available at lower cost but are more difficult to apply or less permanent. These include mortar made from wood fiber, plaster or cement, sand and lime or emulsified asphalt paint mixed with peat, fiber or sawdust.

YOUR CHANCE TO WIN A \$10,000.00 FORTUNE!

The Detroit Times All-American Puzzle Contest offers \$10,000.00 in cash prizes to Detroit Times readers, the first prize being \$10,000.00. This is NOT a nationwide contest. Don't pass up this golden opportunity. See The Detroit Times for details.

First Winter "Queen" Named

PHYLLIS BULOW TO REPRESENT EAST JORDAN

For the first time in the history of East Jordan, a Winter "Queen" was chosen to represent our city. A committee of nine local citizens was appointed to meet at the City Hall Wednesday evening and select the queen. The following were appointed: Russell Eggert, Bill Hawkins, Violet Boyce, Dr. Ramsey, Mrs. Howard Porter, Phillip Gothro, Mrs. Kitsman, Oscar Weisler, and Clarence LaLonde. Icy roads prevented two from being present for the selections.

Phyllis Bulow was chosen Queen and Ruth Clark and Thelma Hudkins were picked as alternates. The three girls will be guests this Friday evening at the Charlevoix Winter Ball, at which time Miss Helen Gallagher will be crowned Charlevoix Winter Queen.

Luecke Supports Straits Bridge In Congress

Representative John Luecke, Escanaba, Mich., today announced his support of the proposed Mackinaw Straits Bridge, designed to span the gap from St. Ignace to Mackinaw City and join the two peninsulas of Michigan.

The bridge would cost approximately \$32,000,000 and require several years to construct. It would employ about 5,000 men during that period.

Congressman Luecke indicated that he would seek to reopen the fight for congressional approval of the project during the present session if possible. His predecessor in office, Prentiss M. Brown of St. Ignace, introduced a bill at the last session but no action was taken on the matter at that time.

Speaking vigorously in behalf of the undertaking, Luecke listed his reasons for supporting the measure. He cited his belief that the economic future of Northern Michigan would be largely dependent on the annual volume of tourist traffic attracted.

Those familiar with the situation believe that the present volume of tourists can be doubled in a few years time if the bridge is constructed. The result would be a greatly increased business activity throughout the entire peninsula with benefits to all of the people.

After completion of the bridge it would be conducted on a self-sustaining basis through the collection of tolls. Also it would enable the state to dispense with the present ferry boat setup. This latter system is even now proving inadequate to the demands of the tourist traffic. Frequently congestion occurs, with attendant delays and irritation to visitors to the Upper Peninsula.

The Congressman believes that everything possible should be done to attract tourists during the summer months, and later, the winter resort business as well.

The decline in lumbering and mining operations has, in recent years, given rise to a serious unemployment problem. Luecke believes that the tourist industry offers a natural solution of this problem.

It is likely that construction of the proposed bridge would be attended by the rerouting of considerable railroad traffic across the Upper Peninsula. Shippers from the northwest could save around 150 miles on materials going to eastern centers if the bridge were available to railroads.

Everyone is agreed that the Straits Bridge would immediately exert a buoyant influence on the economic life of the people of Upper Michigan as well as those living in the northern part of the Lower Peninsula.

Some time ago a Straits of Mackinaw Bridge Authority was set up by the State Legislature. They have been active gathering & compiling information on the possibilities of the project. It is believed that in the near future a comprehensive report on the undertaking will be available for study.

Spear Obnoxious Fish

Spear the dogfish, carp and garpike. That is the advice of state fisheries men here to ice-fishermen who use the spear during January and February, the months to which the use of the spear is limited.

By removing these species of obnoxious fish, which are more or less dormant during the cold months, ice-fishermen may help to improve habitat conditions for game-fish.

Any of these species is edible, but their flesh is not as palatable as that of game fish. The obnoxious varieties may be left on the ice, however, for birds and predators if the angler's taste does not happen to run to the rougher varieties of fish. In Jackson county last winter hundreds of obnoxious fish were speared by ice-fishermen and left on the ice of inland lakes.

Statistics prove conclusively that a locomotive is not afraid of an automobile.

"Hit" Shows At Temple This Week

Outstanding screen and stage fare are on the Temple presentation schedule for the coming week which promises much in fine entertainment. The complete week is as follows:—

Saturday only: Zane Greys latest action story, "King of The Royal Mounted" starring Robert Kent and Rosalind Keith.

Sunday and Monday: Clark Gable and Marion Davies in "Cain and Abel."

Tuesday and Wednesday: Family Nites: Katharine Hepburn in "A Woman Rebels."

Thursday only, Jan. 21st: On the stage — The original Hollywood Kiddies Revue. On the screen — Erwin Stuart in "Women Are Trouble."

4H CLUB NEWS

Large Increase In 4H Club Enrollment In Charlevoix County.

Much interest is being shown in winter 4-H club work in Charlevoix county, which is shown by the large increase in club membership. As the enrollment now stands we have 402 members enrolled in handicraft, hot lunch and clothing projects. Practically every community has been visited during last week and nearly all the clubs have started or are getting started at this time.

The following will show the location, the project and leader of the clubs:

Advance — hot lunch — Donald Dow.
Barnard — clothing and handicraft — Minnie McDonald and John L. Boss.
Bay Shore — clothing and handicraft — Mr. and Mrs. Ray March.
Clarion — hot lunch and handicraft — O. W. Dey.
Clarke — hot lunch, clothing and handicraft — Mrs. Anna Warner and William Parsons.
Deer Lake — hot lunch, clothing and handicraft — Mr. and Mrs. A. F. Sullivan.
East Jordan — handicraft and clothing — Lester Walcutt and Mrs. Heafelin.
Evelyn Orchards — handicraft, clothing and hot lunch — Vaun Ogden, Lena Anderson, Amanda Clark.

Hilton — handicraft and clothing — Pat Moran and Mrs. Waffle.

Horton Bay — handicraft, clothing and hot lunch — Mrs. Juanita Erber, James Weller, Irene VanHoesen.

Hopyard — handicraft and clothing — Mrs. F. Novotny.

Ironton — handicraft, clothing and hot lunch — Mrs. F. Novotny, Mrs. N. Thorsen, Fred Nuckles, Myrtle Thompson.

Lakeside — handicraft, clothing and hot lunch — Elvin L. Leckrone, Mrs. Albert Skornia.

Loeb — hot lunch Ivan Thompson.

Marion Center — handicraft and clothing and hot lunch — Mrs. Sarah Blake, Bobby Straw.

McGeagh — handicraft and clothing — Mrs. Henry Block, Wm. Ager.

Murry — handicraft, clothing and hot lunch — Mrs. Jo. Loughlin.

North Bay — hot lunch and clothing — Dorsey Leckrone and Ruth Bathke.

Norwood — handicraft and clothing — Mrs. Charlotte Andus Mrs. Hazel Pablow.

Phelps — handicraft and clothing — Mr. and Mrs. Mascho.

Ranney — handicraft, clothing and hot lunch — Mrs. Alida Hutton, Geo. Ingalls.

Tainter — handicraft, clothing and hot lunch — Mrs. Maud Wessels Melvin Somerville.

Undine — hot lunch and clothing — Gould Pinney, Mrs. Leslie Howe.

Walloon Lake — handicraft — Wm. Loughlin.

Wildwood — hot lunch and handicraft — Mrs. Ruth Berg.

Woodward — handicraft and clothing — Mrs. Etta Holborn.

O. F. Walker,
District Club Agent.

PRAYER

Prayer is the soul's sincere desire,
Uttered or unexpressed;
The motion of a hidden fire,
That trembles in the breast;
Prayer is the burden of a sigh;
The falling of a tear;
The upward glancing of an eye,
When none but God is near.
Prayer is the simplest form of speech
That infant lips can try;
Prayer, the sublimest strains that reach
The Majesty on high.

— James Montgomery

Full Page Quintuplet Pictures! Don't fail to see this interesting page in Rotogravure showing the world's most famous babies as they look just after getting up in the morning. It appears in next Sunday's Detroit News.

Locals Get Second Setback

MANCELONA BASKET BALL TEAM WIN 22 TO 9

Mancelona High School handed the locals their second setback this season winning here Friday 22 to 9. The visitors, a veteran well drilled machine functioned well as they completely mastered the less experienced and green Crimsonites. The locals were unable to shake men into the open for tries at the goal for they were up against a stiff defensive team as well as an accurate offensive machine. After the surprising defeat of Gaylord the local lads seemed to reverse their form Friday, and make many wild passes and heaves at the hoop. The boys were far from what they were when they took a thrilling game from Gaylord. Coach Cohn's men with the exception of Captain Somerville, are inexperienced, not having played as regulars until the current season.

Ring, long shot artist, and Hardy, a powerful man under the basket, led the scoring of the visitors with 6 points each. Smith, Mancy's center, also played a great part in leading his team to victory. Captain Somerville led the locals with 3 points.

Coach Jankoviak's reserves suffered defeat, dropping the battle 28 to 18 to the visitors. This week end Coach Brotherton brings his Boyne City cagers here undefeated during the current season, and in the running for the conference title with the high scoring Charlevoix machine.

OVER POWERED

Mancelona (22) FG. FT. TP.

Ring, r. f. 2 2 6
Hardy, l. f. 3 0 6
Smith, c. 2 1 5
Flannery, r. c. 0 0 0
Stocum, l. c. 1 1 3
Thomas, r. f. 0 1 1
Baily, r. g. 0 0 1
Dickerson, l. g. 0 0 0
Epperson, l. f. 0 0 0

Totals 8 6 22

East Jordan (9) FG. FT. TP.

R. Saxton, r. f. 0 1 1
Morgan, l. f. 0 1 1
Somerville (c) c. 0 3 3
Winstone, r. g. 1 0 2
Holley, l. g. 0 0 0
Antoine, r. f. 1 0 2
Vanderberg, l. f. 0 0 0
Isaman, r. g. 0 0 0

Totals 2 5 9

Score By Quarters:
East Jordan H. S. 3 3 2 1 — 9
Mancelona H. S. 4 8 4 6 — 22

Referee — Aldred, Boyne City.
Timer — Roberts, East Jordan.
Scorer — Russell, East Jordan.

Homemakers' Corner

By Home Economics Specialist Michigan State College

EAT MORE LAMB CAMPAIGN OPENS

Eat more lamb to help Michigan producers or pay more for lamb next year, is the suggestion of a campaign planned last week in a meeting of lamb producers, stockyards men, meat packers and retail meat dealers in a conference at Michigan State College.

For the first time in years lamb is cheaper on the hoof than other types of meat. Producers and feeders are not only discouraged but alarmed. If enough farmers in the state suffer heavy losses in the production of meat from lamb this year a heavy curtailment in the industry will follow next fall and winter, says D. H. LaVoi, extension specialist in animal husbandry at the college.

"The consumer will pay. It is strange but true," says LaVoi, "that if the consumer will help out now by eating up this comparatively low priced lamb, it will insure reasonable prices again next year."

Large supplies of lamb are mostly results of the drought of last summer, market men report. Range conditions were poor and lambs did not flow to market as soon as usual from the west. Michigan's 1,300,000 lambs, of which a million are produced in the state, are competing with lambs coming to market later than usual.

Retail meat outlets in many of the cities and towns in Michigan plan to participate. Both chain store and individual meat dealers attended the conference at college. Special prices and numerous suggestions as to the use of lamb in menus are to be displayed throughout the state during the six weeks campaign which opens this week.

HOW LOVE BRINGS OUT THE CRAZINESS IN PEOPLE

In an article in The American Weekly with Sunday's Detroit Times, Professor Donald A. Laird, director of Colgate University's Psychological Laboratories, discloses science's explanation that tells why "suppressed desires" stir otherwise normal men and women to actions worthy of an insane asylum patient.

News Review of Current Events the World Over

President Roosevelt's Message Rebukes Supreme Court and Asks Increased Federal Powers—Wisconsin University Regents Oust President Frank.

By EDWARD W. PICKARD
© Western Newspaper Union

THINLY veiled but unmistakable was President Roosevelt's rebuke to the Supreme court in his annual message on the state of the Union. Standing triumphant before the lopsidedly Democratic senate and house in joint session, the chief executive said:



"The United States of America, within itself, must continue the task of making democracy succeed. In that task the legislative branch of our government will, I am confident, continue to meet the demands of democracy whether they relate to the curbing of abuses, the extension of help to those who need help, or the better balancing of our interdependent economies.

"So, too, the executive branch of the government must move forward in this task and, at the same time, provide better management for administrative action of all kinds.

"The judicial branch also is asked by the people to do its part in making democracy successful. We do not ask the courts to call non-existent powers into being, but we have a right to expect that conceded powers or those legitimately implied shall be made effective instruments for the common good.

"The process of our democracy must not be imperiled by the denial of essential powers of free government."

Sketching the program for his second term, the President said legislation he desired at this time included extension of the RFC, of his power to devalue the dollar and of other New Deal authorizations about to expire, deficiency appropriations, and extension of the neutrality law to apply to the Spanish civil war. Conceding that NRA had "tried to do too much", he continued: "The statute of NRA has been outlawed. The problems have not. They are still with us."

The President proposed federal and state supplementary laws to help solve the social and economic problems of a modern industrial democracy and challenged speculation, reckless over-production and monopolistic under-production as creating wasteful, net losses to society. It was indicated that later on he would seek enlargement of federal powers over industry, agriculture and commerce.

No members of the Supreme court were present to hear the rebuke by the President, but the house chamber was filled to its capacity and there was a spirit of jubilation that broke out in frequent demonstrations. The loudest of these was accorded to Jim Farley, the genial national chairman being fairly smothered with congratulations for the November Democratic victory.

THE senate and house met the day before the President addressed them and organized, with Mr. Garner of course as president of the former and Speaker Bankhead again ruling over the lower chamber. The one matter of interest in this proceeding was the selection of Sam Rayburn of Texas as majority leader of the house. He had beaten John J. O'Connor of New York in the caucus, having the potent backing of Vice President Garner and presumably of Mr. Roosevelt. Of the total of 16 new senators only two were absent, Clyde L. Herring of Iowa and William H. Smathers of New Jersey, both Democrats. Two new Republican senators were sworn in, H. Styles Bridges of New Hampshire and Henry Cabot Lodge of Massachusetts.

Immediately after the President's address had been delivered on Wednesday, both house and senate hurried with the neutrality resolution applying specifically to the civil war in Spain. The senate adopted it quickly by unanimous vote, but there were parliamentary delays in the house, and meanwhile the freighter Mar Cantabrico managed to get away from New York with Robert Cuse's cargo of airplanes and munitions for the Spanish loyalists, valued at \$2,000,000.

GLENN FRANK, president of the University of Wisconsin, was removed from office by the board of regents of that great institution, by a vote of 8 to 7, on charges that his administration has not been capable and that he has been extravagant in personal expenditures for which the state paid. Allegedly, Dr. Frank was ousted because Gov. Philip La Follette demanded it. As one regent said: "He has not been very Progressive." Accused of playing politics in this affair, the La Follette group replied that there is no politics in their attitude in the sense of political party affiliations or convictions, but that they have been extremely patient with Dr. Frank over a period of years, and that he has shown himself incompetent in many ways.

The "trial" of President Frank occupied two days and aroused intense interest throughout the country, especially among educators. Chairman of the Board H. M. Wildie and Regent Clough Gates were the prosecutors. Dr. Frank made vigorous reply to the charges against him, declaring most of them to be "false statements." He explained that he had spent university money for his household furnishings because there were none in the big mansion provided for the president, and he forced Gates to retract some accusations.

As far as neglect of his duties for outside writing and lectures Dr. Frank noted that most of them were in Wisconsin, for which he never took any pay at all. He has been out of the state 137 times in ten years, he said, and eighty-eight of those trips were specifically with educational groups, alumni bodies or other university business. The remaining engagements, he said, were with groups whose problems were related to the problems arising in the various schools.

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GENERAL MOTORS CORPORATION flatly refused to consider collective bargaining in its 69 plants except through local management. Whereupon 300 delegates from those plants in ten cities met in Flint, Mich., and granted to a "board of strategy" power to order a general strike. The board is headed by Homer Martin, international president of the United Automobile Workers of America, one of the Lewis C. I. O. unions. Eighteen of the corporation's plants already were closed by sit-down strikes and walkouts, and 50,000 of its employees were idle.

The auto workers in their Flint meeting, besides creating the board of strategy with power to call a strike, approved of eight demands on the corporation ranging from recognition of their union to higher wages and shorter hours. They also appointed a committee to negotiate with the corporation.

Alfred P. Sloan, president of General Motors, is on record as insisting that no one union shall be the bargaining agency for the corporation's employees. As he left New York for Detroit he said: "Let them pull workers out. That's the only way I know to find out how strong the union is."

Homer Martin has declared that "the question of recognition of the union is not negotiable."

William S. Knudsen, executive vice president of General Motors, declared the company never would agree to collective bargaining on a national basis and, despite strikes, would continue to produce automobiles, as long as possible.

Still there was hope of a peaceful settlement for the G. M. officials seemed likely, at this writing, to agree to a conference with the board of strategy. James F. Dewey, conciliator for the Department of Labor, and Governor Murphy of Michigan were active in the effort to further negotiations. One stumbling block was the insistence of General Motors that the sit-down strikers must get out of the Fisher Body plants in Flint before any conference could be held.

Judge E. D. Black of Flint, who issued an injunction against the Flint strikers, was bitterly attacked by the union men. Martin petitioned the Michigan legislature to impeach the jurist because he admittedly owned General Motors stock and so allegedly had violated Michigan law by taking jurisdiction in the matter.

The prime object of the C. I. O. is organization of the steel industry, and the crisis in the automotive industry was not expected by Lewis and his associates or wanted at this time. However, they are giving the auto workers their full support, morally and financially.

IT WAS announced at the White House that President Roosevelt's eldest son, James, will become a full fledged White House secretary and draw a salary of \$10,000 a year after June 1. Until the beginning of the new fiscal year, James will act as secretary but will be on the public pay roll as administrative officer drawing \$7,500.

At the elevation of James to the secretaryship, Assistant White House Secretaries Stephen T. Early and Marvin M. McIntyre will also become full secretaries.

MINNESOTA'S new governor, Elmer A. Benson, in his inaugural address took a hard slap at the Supreme court. Said he:

"I recommend that you petition congress to submit a constitutional amendment which would remove from the Supreme court its assumed power to declare unconstitutional laws passed by congress pertaining to child labor, regulating working conditions in industry and agricultural and industrial production, providing security against old age, unemployment and sickness and social legislation generally.

"Progressive America stands helpless to enact needed social and economic reforms while a reactionary Supreme court has usurped autocratic powers never intended by the framers of the constitution."

ANDREW W. MELLON, Pittsburgh multimillionaire and former secretary of the treasury, has offered to present to the nation his magnificent art collection, valued at \$23,000,000, together with a \$9,000,000 building for its housing in Washington and a fund for its maintenance and increase. The offer is made through President Roosevelt, with whom Mr. Mellon has been in correspondence and conference on the matter. It will be submitted to congress with the President's favorable recommendation.



Andrew Mellon

The Mellon collection, part of which is stored in the Corcoran art gallery in Washington, includes many paintings of highest importance and some fine works of sculpture. Lord Duveen of Milbank, head of a celebrated art firm, says that its actual value is more than \$50,000,000 and that it is the "greatest collection ever assembled by any individual collector."

ITALY sent a note to the French and British governments offering to withdraw her support from the Spanish Fascists provided all other nations withdrew their support from the loyalists. This was Mussolini's reply to the Franco-British note urging that no more volunteers be permitted to go to Spain. Evidently it would call for long negotiations before non-intervention became effective.

Hitler had not answered the non-intervention note, but the German authorities indicated that their "war" of reprisal on the Spanish loyalists for seizure of a German steamship had ceased.

Probably realizing that his hope of final victory was slim unless he was ably seconded by Mussolini and Hitler or could speedily capture Madrid, General Franco directed a renewed and violent attack on the capital. Both Madrid and Malaga suffered severely from Fascist air bombardment.

The Spanish government at Valencia fled with the League of Nations a protest against alleged violation of its territory and its waters by Germany and Italy. But Germany isn't in the league, and Italy defies it, so the protest seems futile.

CROWN PRINCESS JULIANA of the Netherlands and Prince Bernhard zu Lippe-Biesterfeld were made man and wife at The Hague, and all the Dutch people rejoiced exceedingly. There were two ceremonies, a civil one conducted by the burgomaster in the town hall and a religious one in St. James church. The tall, plump bride wore a silver robe over her wedding dress and Bernhard was in the full dress uniform of the Blue Hussars.

Before the wedding there had been a series of disturbing incidents, including "insults" to the Nazi flag of Germany and protests by Reichsfuehrer Hitler. But apologies and explanations cleared everything up and Hitler sent to Queen Wilhelmina a cordial telegram of congratulations on the marriage of her only daughter.

The only other wedding permitted in Holland on that day was that of "the other Juliana," a peasant girl who was born at the same hour on the same day as the crown princess.

SUBMISSION, conviction and pardon of Marshal Shang Hsueh-Chiang Kai-shek of China, apparently hasn't ended the trouble started by him. Dispatches from Sianfu said a majority of Chang's former Manchurian army, numbering 250,000 troops, had joined red troops of Shensi and Kansu provinces in open revolt against the central government to establish a vast communist empire in northwest China.

Reliable sources said that between 5,000 and 10,000 persons were killed during the Shensi rebellion while Chiang was held captive, and the Sianfu authorities feared a renewal of the slaughter there. Sandbag barricades and trench fortifications were constructed around the city.

ADMIRAL ALBERT GLEAVES, U. S. N. retired, died at his home near Philadelphia at the age of seventy-nine years, thus ending a career that carried him through two wars and won for him honors from five nations. During the World War Admiral Gleaves was commander of the American cruiser and transport force and thereafter was known as "the man who took them over and brought them back."

Washington Digest

National Topics Interpreted
by William Bruckart

Washington. — When President Roosevelt took office for his first term, one of the outstanding observations that he made was that the American people "feared fear" and of this condition was born instability. It was a remarkable statement and the truth of it may not now even be denied. It accurately presented one of the fundamental influences disturbing American life and if that psychology could have been completely swept away, I believe things would have been different now.

As I remember, I commented at that time upon the new President's remark. Subsequently, I called attention to the conditions of administration policy under the New Deal that were necessarily causing a continuation of that "fear of fear" instead of calming the nation's nerves.

As Mr. Roosevelt closes his first term and begins his second tenure, I believe it is entirely proper again to advert to his significant and truthful observation of 1933. We can look at this picture only in retrospect, regrettable as it is that we cannot see into the future. It would then seem to be an entirely permissible thing to do to examine the basis of Mr. Roosevelt's observation and see what has been done to correct the condition about which he complained.

I shall not attempt to go into the various phases of the four-year term. Indeed, I think it is neither advisable nor necessary to analyze conditions beyond those that are basic, fundamental, in our national economic and political structure.

For that reason, and because of recent developments of administrative policy, I am writing something about money in this report to you. The Scripture quotation is: "The love of money is the root of all evil." In treating of the subject of money from our practical standpoint, "the love of money" takes on quite an unusual definition. For, may I point out in candor, there never has been a national administration, so far as my research goes, that has so thoroughly loved the spending of money. I believe Mr. Roosevelt himself enjoys it but Mr. Roosevelt is not the chief offender in his administration in this regard. The two men whose records stand out with an absurd willingness to throw money around as I used to throw pebbles when I was a boy on a Missouri farm are Harry Hopkins, Works Progress administrator, and Secretary Wallace, of the Department of Agriculture. I am quite convinced that Mr. Hopkins is the worse of the two. My conclusion is based on a conviction that Mr. Hopkins is the more wasteful. I am afraid that when the history of this great depression is set down in the cold light of facts as they will appear a quarter of a century from now, Mr. Hopkins will have a place in that spotlight that will not do credit to the hundreds of people who have the real welfare of the poor at heart.

The latest development concerning Mr. Hopkins in his public statement that there must be at least three-quarters of a billion new money appropriated for his relief work. President Roosevelt previously had said he would ask congress for only half a billion. It is difficult to reconcile these two statements or the reasons therefor. Some slipshod thing has taken place or else Mr. Hopkins again is indulging in his favorite sport of spending and wasting taxpayers' money.

Now, the figures reveal that relief operations, as managed by Mr. Hopkins, are costing about \$169,000,000 a month. If Mr. Roosevelt intends to use only \$500,000,000 for relief, curtailment in sharp fashion must take place. If no such curtailment is intended, even the Hopkins figure is too small.

Thus, we are brought face to face again with a question: What is to be the policy? I hear more and more discussion as congress gets under way that some definite statement ought to be made, some commitment given, so that the nation would know what it is proposed to do with all of this money and how much of it is to be used.

Incidentally, Mr. Roosevelt recently spoke rather curtly to some of his departmental heads about their printing bills. He thought they were too large and that money should be saved in that direction. Now, it happens governmental printing bills amount to no more than a drop in the bucket when compared to the waste that goes on in the enormous relief set-up of which Mr. Hopkins is the head. It has been shown too many times to need elaboration here.

Since Mr. Roosevelt has taken note of the departmental printing bills, however, I would like to make the suggestion that there is no valid reason any longer for excluding relief appropriations from the regular estimates of expenditures as included in the annual budget. Like many other items, the relief totals may have to be revised later, but that does not excuse the rather careless practices that have grown up in the calculation of relief expenditures. It does not exclude the necessity for a real protection against heedless spending nor does it prevent the formulation of intelligent policies.

Individually, I do not quite understand why the administration should fuss about a few millions of printing bills and toss out half a billion or three-quarters of a billion, as the case may be, with reckless abandon when such tossing is done without any evident continuity of sound policy.

I referred to Secretary Wallace's spending proclivities. Mr. Wallace has been going about the country lately talking of the necessity for soil conservation and the payment of a subsidy to farmers to accomplish that end. He has been talking about money in sums as large as a billion dollars a year for crop insurance—a program in furtherance of Mr. Wallace's "ever normal granary" idea.

In theory, there is much to be said in favor of spreading unpredictable losses of farming through insurance. A large part of the distress found in agricultural regions is due to the destruction of crops by causes over which the farmers have no control. If the consequences of these hazards could be minimized by adjusting losses over wide areas, and by using the surplus of one year to offset the shortage of the next, one major farm problem would be solved. But, as matters now stand, there is a natural tendency to regard this move with a skeptical eye. This is necessary because, like so many theories, the Wallace crop insurance, ever normal granary plan seems to omit the one element that is necessary to be included. If this proposition is to be successful, there simply can be no doubt that it must have almost unanimous support. It does not have it and never will. The reason is that it calls upon the government to pay part or all of the cost and human nature inevitably resents taking from one to give to another.

Mr. Wallace's ideas were adopted by the President's crop insurance committee. That committee was supposed to have the interest of agriculture at heart. Its recommendations indicate that it had not only such an interest but an even greater interest, namely, making sure that the farmers were given everything.

From all of the discussions that I have heard, I believe it is quite apparent that the committee went too far. It went so far, indeed, that it is arousing resentment from the consumers who think that they will have to pay the bill. Therefore, by proposing a program that is too extreme, the crop insurance committee and Mr. Wallace have forced a cleavage between producer and consumer and that is likely to result in a renewal of warfare between these two segments of our national life. It will cause a revival of an age-old quarrel instead of a healing of old wounds.

No one can deny that the farmers, as a class, have not been getting their fair share. From the attitude of many thinking farmers, however, I rather believe that agriculture would prefer to have a farm aid program which would permit it to produce and sell to the consumers under harmonious conditions and regulations rather than get too much and earn the hatred of the masses who are to buy the farmers' output.

To advert to the original theme, Mr. Wallace likes to pass out money. He knows, as all others in public life know, that the government will be generous with agriculture and I am afraid that fact has caused the otherwise genial secretary of agriculture to lose his perspective—to forget that he is fostering a program that will change traditions and practices on the farms of America as surely as the sun shines.

Farmers are human as everyone else is human. Some of them, like some of us, who must exist among modern cliff dwellings of concrete and steel, entertain a fear that a policy of government payments equivalent to a dole, may have the effect in the end of destroying rather than saving the business of agriculture.

Our Early Watches
The first watches were produced in all sorts of fanciful designs, with cases shaped like crosses or shells or mandolins, says a writer in the Washington Star. A peculiar fashion was that of a watch-case shaped like a skull, to remind the owner when he looked at it that time was fleeting and death was drawing near. The lovely and unlucky Mary Queen of Scots had a skull-shaped watch, and in view of her death on the headsman's block it was gruesomely appropriate. Cavaliers had swords and poniards with little watches set into the hilts.

what Irvin S. Cobb thinks about:

Glory Vs. Undernourishment.
SANTA MONICA, CALIF.— Because their dictators are piling up armaments and building up armies at a rate unprecedented, the German people must, it appears, go on rations, cutting down their daily consumption of breadstuffs and fats, with the prospect of still more stringent restrictions.

But their overlords—a reasonably well-nourished lot, to judge by their photographs—keep right on preaching that such compulsory undernourishment is all for the greater glory of the waterland.

I know of but one historic parallel to match this. It is to be found in Mother Goose, where it is poetically set forth: There was a piper Irvin S. Cobb had a cow And he had naught to give her So he pulled out his pipes and played her a tune And bade the cow consider.

Signs of Disapproval.
ONCE, in Montana, I heard two cowboys talking about the father of the sweetheart of one of them. "I've got a kind of a sneaking idea that Millie's paw don't care deeply for me," said the lover. "What makes you think so—something he said?" "No, because he don't never say nothing to me, just sniffs. But the other night I snuck over there to see Millie, and, as I was coming away, I happened to look back and the old man was shoveling my tracks out of the front yard."

The archbishop of Canterbury is likely to wake up any morning and find the British public shoveling his tracks out of the front yards.

International "Messifications."
JUST about the time the contesting groups in Spain lose the twenty- or thirty confusing names the correspondents have hung on them and resolve themselves into the army that's going to take Madrid not later than 3 o'clock tomorrow afternoon and the army that's going to keep Madrid until the cows come home, a fresh complication breaks out in China. General Chang gets into a mixup with General Chiang, possibly on the ground that he's a typographical error, and the red forces of the north get all twisted up with the white army of the north and the pink army of the north by northeast and so on and so forth, until the special writers run out of colors.

Just one clear point stands out of the messification. When the dust clears away some small brown brothers wearing the Japanese uniform will be found sitting on top of the heap. China's poison is Nippon's meat, every pop.

Rationalizing the Calendar.
THE plan to adopt a rational calendar is finding favor in administration circles at Washington, as in European countries.

Every time this proposition—which is so sensible and seemingly unattainable—bobs up, I think of the little story of the venerable Alabama pessimist who dropped into the general store just in time to hear the proprietor reading aloud from the newspaper that the project for thirteen months of twenty-eight days each had been laid for consideration before the League of Nations.

"I'm ag'in' it," declared the aged one. "It'd be jest my luck for that extra month to come in the winter time and ketch me short of fodder."

Stunts in the Films.
FOR ordinary film stunts, current prices are: Tree fall, \$25; stair fall, \$50 (each additional flight, \$35); head-on auto crash, \$200; parachute jump, \$150; mid-air plane change, \$200; high dive, \$75; being knocked down by auto, \$75 being knocked down by locomotive, \$100; trick horse riding, \$125; crashing a plane, \$1500.

It doesn't cost a cent, though, for practically every slightly shopworn leading man, on or off the screen, to crave to play "Hamlet" on the stage. But it is almost invariably expensive for the producers who occasionally satisfy these morbid cravings.

IRVIN S. COBB
© Western Newspaper Union
Shampooed
Policeman (to woman driver)—Hey, you, what's the matter with you, anyway?
Lady (in traffic jam)—Well, officer, you see I just had my car washed and I can't do a thing with it!
Well-Expressed
"What a long letter you have there."
"Yes, sixteen pages from Aileen."
"What does she say?"
"That she will tell me the news when she sees me." — Pearson's Weekly.

FROM AROUND MICHIGAN

Leland—To Miss Emelia Schaub goes the honor of being Michigan's first woman prosecuting attorney. She was recently elected to this position in Leelanau County.

Lansing—The local shortage in hotel space, aftermath of the Hotel Kears disaster, and the razing of the Hotel Downey, was alleviated January 1 when the Hotel Roosevelt opened a new two-story, 96-room addition.

Detroit—Plans for the Detroit and Michigan Exposition, April 2-11, are being rapidly expanded. Addition of the Mid-West Sportsman's Show and extensive co-operation by State departments has been announced.

East Lansing—Michigan State college recognized scholastic brilliance recently, naming 93 regular students who had achieved places on the honor roll for the fall term. Eleven of the group maintained "A" averages in every study.

Grand Rapids—A permanent reward fund from which \$100 will be paid in hit-run fatalities for information leading to the arrest and conviction of the driver has been established by the city commission. Traffic deaths in this city totaled 21 during 1936.

Detroit—Tiger pitchers led the American League in scoring shut-out victories—13 last season. They won 13. Tiger pitchers shut out Boston, St. Louis and Cleveland three times. Washington was the hardest team in the league to shut out. Only three pitchers accomplished the feat.

Portland—Taking a tip from politicians who transport voters to the polls, the Portland Baptist Church has purchased a bus to bring children to Sunday School. Every Sunday morning, Lee Hendee, superintendent, takes a fifty-mile trip, picking up 50 children, taking them to Sunday School and returning them to their homes.

Fenton—This little village may hold the title of having Michigan's oldest transportation unit. Daniel G. Jayne, when he goes out from his farm for a ride, hitchhikes two horses, aged 35 and 40 years, respectively, to his buggy. Mr. Jayne is 84 years of age. Thus, the combined ages of driver and horses is 159 years, which is a record hard to equal.

Sault Ste. Marie—A total of 69,528,600 tons of freight was shipped through the St. Mary's Falls canal here during the 232-day season of 1936, the highest since 1930. Jumping 44 per cent over the 1935 season, largest gains were shown in iron with 47,081,669 tons as compared with 29,000,000 in 1935; coal, hard and soft, with 12,193,554 tons and scrap iron with 314,937 tons.

Lansing—Another 25,000 Michigan farm homes will be furnished with electricity before this year ends, the Michigan Public Utilities Commission predicts. Construction this year is estimated at 3,000 miles for Consumers Power, 1,200 miles for the Detroit Edison Co., and 800 miles for smaller utilities. Last year's construction was placed at 2,000 miles, 1,200 and 800 respectively.

Buchanan—A local farmer shot at and wounded a dog he caught killing sheep recently, then followed the injured animal by its trail of blood. He found the dog, a German shepherd, dead by a nest of puppies in a grove. He learned that the dog had been abandoned by summer residents. Apparently in an effort to care for her puppies, she had taken to killing sheep.

Lansing—A state-wide survey disclosed an appalling record of 1,800 traffic fatalities throughout Michigan during 1936, an increase of 133 over 1935. In the state at large, Department of Health statistics showed that 40 per cent of all fatalities occurred on Saturdays and Sundays. Excessive speed accounted for 38.5 per cent of all fatal accidents. Driving on the wrong side of the road accounted for 27 per cent. Liquor was a factor in 10 per cent of the cases.

Lansing—Welfare relief in Michigan in 1936 cost \$150,000,000 despite the fact that industrial employment increased 8 per cent and pay rolls 11.4 per cent during the year as compared with 1935. Pressing close on the heels of this summation of last year's record is the estimate made as the year was closing, that state aid allotments to outstate counties would rise 9 per cent in January over December, heavier demands for fuel and winter clothing from the northern area being the causes for the increased budget.

East Lansing—The State Police Commissioner has warned of an impending increase in crime during 1937, stating that depression tends to decrease crime, while good times usually bring an increase. In support of his statement, he said arrests by the State Police totaled 12,831 for the first ten months of 1936, as compared with 8,718 during all of 1935. Highway patrol operations covered 3,213,928 miles during the first ten months of 1936 and 2,599 stolen automobiles were recovered.

Port Huron—One fireman killed, one injured and damage estimated from \$30,000 to \$50,000, was the outcome of a recent three-alarm fire in the Watson-Building on Huron Street.

Mount Clemens—While dogs created a problem in Mt. Clemens and Macomb County last year, nevertheless they netted the county treasury \$1,886.90. The controller's report showed licenses brought in a total of \$7,703.50 and expenses of collecting taxes and claims against stock and poultry amounted to \$6,016.60.

East Tawas—The Silver Creek trout-rearing station in the Huron National forest west of here had 13,881 visitors during the past season, according to a monthly tally kept by the department of conservation. There were 838 visitors in May; 1,729 in June; 4,969 in July; 4,485 in August, and 1,883 in September.

Richmond—A brass campaign coin dated 1872 is owned by Ira E. Norton, 76 years old, of Richmond. The coin bears the bust of Gen. U. S. Grant, when a presidential candidate. On the opposite side appears the American Eagle and the words: "For Vice President, H. Wilson." Norton has owned the coin for 30 years.

Bay City—In a ceremony traditional for 58 years, the new sheriff of Bay County was sworn into office recently. The gold star of office, engraved with the words, "Sheriff of Bay County" originally was made from a \$20 gold piece given to a former sheriff at a St. Boniface Church bazaar more than half a century ago.

Lansing—The outgoing secretary of state issued a report showing the maintenance of county jails for the last fiscal year cost \$1,145,076.29. During the year ended June 30, 1936, the jails housed a total of 49,937 persons who served 474,130 prisoner-days. The average cost of maintaining an individual prisoner for the state was \$3.07 a day.

East Lansing—Michigan held first rank among the states as a producer of alfalfa seed during 1936. The United States Department of Agriculture figures showed Michigan with a crop of 102,000 bushels of seed, worth \$1,204,000 at the farm. Nebraska, in second place, had 90,000 bushels, worth \$954,000. Drought toppled Idaho, the 1935 leader, far down the list.

Lansing—Desks were cleared and hundreds of good-byes were said at the State Capital Dec. 31, as Republican officers and employees made way for the incoming administration. In its final session, the State Administrative Board authorized Ex-Gov. Fitzgerald to take with him into retirement the high-backed chair he has used for a decade as Deputy Secretary of State, Secretary of State and Governor.

Lowell—Ernest C. Foreman has been advised that his White Leghorn hen No. 13-6 was adjudged the third best hen in the United States in the recent New York poultry industries exposition. Foreman entered the Leghorn in the "hen of the year contest" after she finished the central New York egg laying contest with a production of 309 eggs in 51 weeks. Judging was on the basis of egg size and production, standard of perfection, pedigree and body weight.

Hastings—A Michigan claim to a place of fame in the hall of builders rests with Elmer "Monk" White of this city. While eager experts pile matches on the neck of a beer bottle, Mr. White reverses the process, piling beer bottles upon a single match. He puts a match in a cork, places it on the table, breaks a yardstick in two, ties it in the shape of a cross and places it over the bottle neck. More bottles are then balanced on the yardstick and the process repeated.

Lansing—Michigan's new Democratic Administration, headed by Gov. Frank Murphy, of Detroit, took charge of the State Government January 1. Hundreds of Democrats from all parts of the state thronged to the Capital to hear the Governor promise an Administration "faithful to the spirit and highest principles of democracy." As one of the principal planks in his program, Gov. Murphy approved the establishment of a merit system for State employees.

Fowlerville—Another star in Michigan's Championship Crown was added recently when Mrs. Stella Barnhouse, 80-year-old Fowlerville farm wife, was awarded a diamond studded medal and the lying championship of America. Her story dwelt on a mosquito which had the potentialities of becoming a menace to Livingston County. The insect first devoured baby chicks, then ducks. Later, turkeys, calves, a cow and a mule were added to its menu.

Lansing—For the first time in history the state highway department issued a winter edition of the official Michigan highway map. There are two innovations on the new winter map. The metropolitan area in southeastern Michigan is in more detail. All of the various cross roads and less important highways are shown. Super highways of three lanes or more are shown. The pictures are different in that they portray winter scenes. Maps may be obtained free from the state highway department.

Creosote Makes Stronger Posts

Preservative Treatment an Aid in Making Inferior Material Last.

By J. E. Davis, Extension Forester, University of Illinois.—WNU Service.

Even willow and pin oak fence posts can be made to last 15 years or more if given a preservative treatment with coal tar creosote.

If fence posts are treated with preservatives, inferior species removed from the farm woodland in improvement cuttings may be utilized and the more valuable species left to grow timber. Treating is not a difficult operation, and a treating plant can be set up easily at little expense. Cost of material for treatment varies from 6 to 10 cents a post.

Since green or split posts will not do for treating, the posts should be cut a year in advance, peeled and stacked loosely off the ground to season thoroughly. The 100-gallon drum in which creosote is obtained can easily be made into a post-treating tank by cutting out the head and setting the drum on a brick or stone base so that a fire can be built beneath it. A good thermometer that will register up to the boiling point is the only other essential equipment.

After 20 to 25 four-inch posts are in the drum, enough creosote is added to bring the level to about three feet. The creosote is then heated to 190 to 300 degrees Fahrenheit, with this temperature maintained for five hours and the creosote kept at the three-foot level. The fire is then drawn and the tank completely filled with creosote. After cooling for ten hours, the posts are removed, the upper ends dipped in the creosote, then stood up to dry and the process repeated on another group of posts.

Species of trees providing posts that require treatment are pines, hickories, maples, poplars, willows, red oak, black oak, pin oak, sycamore, gum, American elm, ash, basswood, buckeye, ironwood and birch. Species providing moderately durable posts which are improved by treatment are red elm, black cherry, butternut, sassafras, arbutus and tamarack. Those durable without treatment are hedge, black locust, mulberry, red cedar, white oak, post oak, burr oak, honey locust and catalpa.

Terracing Is Effective in Controlling Erosion

Terracing is the ultimate and most effective method of controlling erosion on cultivated fields, asserts a writer in the Missouri Farmer. A combination of terracing and contour or strip farming reduces the soil losses to a negligible amount. No part of a terrace gradient should exceed 0.4 foot in 100 feet and the total length of a terrace should never exceed 2,000 feet. Flatter grades and shorter lengths are much better. None of the terrace slopes should ever be steeper than one foot-vertical rise to four feet horizontal run. The top terrace should always be constructed first, and the others in consecutive order down the slope.

The provision of suitable outlets for terraces is very important. Artificial outlets are usually more satisfactory than natural channels as they can be so constructed as to prevent channel erosion. The essential steps in gully control in order of importance are: stopping head growth, prevention of floor scouring and side erosion, and filling of the gully. A diversion ditch above the head of the gully will often stop head growth; otherwise an engineering structure at the gully head is essential.

Ration for Colts

Colts that have been weaned ordinarily will develop satisfactorily on a daily ration of three-fourths of a pound of grain per 100 pounds of live weight, with good quality roughage being offered free choice. The amount of grain to feed in a particular case, says Wallace's Farmer, depends upon how rapidly one wants the colt to develop. Colts that are fed a relatively heavy ration, however, tend to develop unsoundnesses of feet and legs.

Hybrid Hogs Better

According to the results of an eight-year experiment at the University of Minnesota, cross-bred litters wean earlier, are larger in number of pigs farrowed, and grow faster, thus reducing the time required for the pigs to reach market weight. The experiment, reports a writer in the Indiana Farmer's Guide, showed a reduction in feed costs of the cross-bred over the pure-bred lines.

Stringless Celery

It is time to stop growing celery with strings in it, says Cornell Agricultural college. Experts have tested these strings and found that one of them is capable of holding the weight of a half gallon of water. A breeding plan to eliminate the string is described by one of the professors of the Agricultural college. Crossing various strains of celery, he explained, already has proved that undesirable qualities can be replaced.

IMPROVED UNIFORM INTERNATIONAL SUNDAY SCHOOL Lesson

By REV. HAROLD L. LUNDQUIST, Dean of the Moody Bible Institute of Chicago. © Western Newspaper Union.

Lesson for January 17 JESUS THE WATER OF LIFE

LESSON TEXT—John 4:7-36. **GOLDEN TEXT**—Whosoever drinketh of the water that I shall give him shall never thirst. John 4:14. **PRIMARY TOPIC**—Jesus Answering a Woman's Question. **JUNIOR TOPIC**—How a Stranger Became a Friend. **INTERMEDIATE AND SENIOR TOPIC**—Jesus Meets My Greatest Needs. **YOUNG PEOPLE AND ADULT TOPIC**—Jesus Meets Our Deepest Need.

Life, light, water, bread are elemental, fundamental things. Life must come from God. But it can exist only where there is light, and only God gives light.

It is therefore a blessed and significant fact that Jesus was declared to be the life of men. He also says of himself that he is the "light of the world" (John 9:5); "the bread of life" (John 6:35). In our lesson today we see Him as the one who gives "living water" (v. 10).

The incident at Jacob's well in Sychar took place when Jesus, leaving Jerusalem because of increasing hindrance to his work, goes up to Galilee. Unlike his Jewish brethren, who detoured around the land of the hated "half-breed" Samaritans, he "must needs go through Samaria," for there was a sin-sick soul that needed him.

Space will not permit a full consideration of all the beauty and the depth of spiritual truth found in this story.

I. A Sinner Tacitly Approached (vv. 7-15).

Every Christian is by his very calling a soul-winner. We dare not delegate this responsibility to the pastor or missionary. As soul-winners we are vitally interested in our Lord's approach to this woman who was far from God, apparently hopelessly involved in sinful associations, a citizen of a hostile nation and an adherent of another religious faith.

By asking a favor of her he tactfully placed himself (as does any petitioner) for the moment, on her own plane. He was not a distant, learned religious leader deigning to cast a bit of religious philosophy to her. He was a tired, thirsty man asking for a drink of water.

II. A Moral Problem Faced (vv. 16-18).

One may speak knowingly of the promises of God's Word, and may understand the "way of salvation," but one will never find peace and joy until there is a frank and open facing of sin in the life. Let us make no mistake at this point, for the moral law of God is the same now as it was on that far-off day when Jesus brought the woman of Samaria face to face with her own sin.

III. A Theological Problem Solved (vv. 19-24).

Possibly in an effort to evade her moral problem by theological discussion (a common practice in our day, too!), and partly because of her ignorance of true worship, she asks a question about a controversial matter relating to outward ceremony. Is it not a singular thing how men who know nothing of spiritual life delight in the propagation and defense of organizations, and in the conduct of outward religious exercises?

True worship is revealed (v. 23) as being (1) "in spirit." We do not cast aside all external helps to worship, but real worship goes through and beyond both place and symbol to real soul-communion with God (2) "in truth." Sham, superstition, hypocrisy, have no place in true worship. We can worship in truth only when we really know the truth. MacLaren rightly said, "The God to whom men attain by any other path than his historical revelation of himself is a dim, colorless abstraction, a peradventure, an object of fear or hope, as may be, but not of knowledge." Truly spoke Jesus—"We know what we worship" (v. 22).

IV. The Messiah Declared (vv. 25, 26).

Jesus honors this poor fallen woman by making to her his first declaration of himself as the Messiah. He is the high and exalted one, but he is at the same time the friend of sinners. To the learned ruler of the Jews, Nicodemus, he spoke of the new birth. To the poor woman of Samaria he declares his Messiahship.

Height of Our Destiny

It is from out of the depths of our humility that the height of our destiny looks grandest. Let me truly feel that in myself I am nothing, and at once, through every inlet of my soul, God comes in, and is everything in me.—W. Mountford.

Love and Fears

The warm loves and fears, that swept over us as clouds, must lose their finite character and blend with God, to attain their own perfection.—Emerson.

Simple, Practical Frocks



WHERE, oh where is the feminine wardrobe that wouldn't take on momentum through the addition of just these three simple, wearable frocks? Surely like the Model T, it would be hard to find. And the thrilling thing—the important feature—is that these frocks are planned and patterned exclusively for the modern woman who sews—for you, a member of The Sewing Circle.

Pattern 1914 is a house dress with a future. It is young and practical. The new notched collar, ending as it does in twin scallops below the yoke line, gives the waist front balance and brightness. The bodice is slightly fluted to make this a comfortable style to work in as well as one that is attractive to look at. The skirt is slim lined and simple—as you would have it. Use dimity, dotted swiss or gingham for this number. Designed for sizes: 34, 36, 38, 40, 42, 44, 46 and 48. Size 36 requires 3 1/2 yards of 35 inch material.

Pattern 1989 is the polite young model caught with its back this way, perhaps the better to show off the beautiful shoulders and chicest of chic descending lines. You'll run-up this frock in short order but you'll wear it endlessly and with that happy confidence which only a style with distinction can give. Make it of raspberry wool crepe and trim the collar, cuffs and hem with royal blue. Pattern 1989 comes in sizes 14, 16, 18 and 20 (32 to 42 bust). Size 16 requires 3 yards of 54 inch material with 5 yards of braid for trimming.

Pattern 1206 is a most attractive newcomer to the blouse 'n' skirt category. An alliance of this sort brings glamour and romance to the gay wearer. Gold or silver metallic cloth, or perhaps shimmering satin for the blouse with a skirt of velvet will make a million dollar outfit. Make it yours in a couple of hours. It is available in sizes 14, 16, 18 and 20 (32 to 42 bust). Size 16 requires 2 1/2 yards of 39 inch material for the blouse and 2 1/2 yards for the skirt. The

blouse with long sleeves requires 2 1/2 yards 39 inches wide.

A detailed sewing chart accompanies each pattern to guide you every step of the way.

Send for the Barbara Bell Fall and Winter Pattern Book containing 100 well-planned, easy-to-make patterns. Exclusive fashions for children, young women, and matrons. Send fifteen cents in coins for your copy.

Send your order to The Sewing Circle Pattern Dept., Room 1020, 211 W. Wacker Dr., Chicago, Ill. Patterns 15 cents (in coins) each. © Bell Syndicate.—WNU Service.

Dr. Pierce's Favorite Prescription is a tonic which has been helping women of all ages for nearly 70 years. Adv.

Man as Nature Nature is under law; man has to subject himself to law.

DON'T NEGLECT A COLD

MUSTEROLE

BETTER THAN A MUSTARD PLASTER

A FAMOUS DOCTOR

AS a young man the late Dr. E. V. Pierce practiced medicine in Ft. Verde, Ariz. After moving to Buffalo, N. Y., he gave to the drug trade (nearly 70 years ago) Dr. Pierce's Favorite Prescription. Women who suffer from "nerves," irritability and discomfort associated with functional disturbances should try this tonic. It stimulates the appetite and thus increases the intake of food, helping to rebuild the body. Buy now! Tab. 50c, Liquid \$1.00 and \$1.50.

MOTHER GRAY'S SWEET POWDERS FOR CHILDREN.

Pleasant relief for Feverishness, Coughing, Hoarseness, Sore Throat, Teething, Diarrhea, and all ailments that act as verminous. They tend to break up colds. At all drug stores. A Walking Doll Shop and Confectionery. MOTHER GRAY CO., LeRoy, N. Y.

For Your WINTER VACATION

in **Miami Beach** it's the **FLEETWOOD**

A Sewing Operated Hotel on Biscayne Bay. Now Open for the 1937 season. All rooms are outside rooms, well ventilated and with ocean or bay outlook. Ocean bathing, a choice of fine golf courses, deep-sea fishing, boating, horse and dog racing, polo, tennis, etc., are available. A pet table in ocean beaches at no charge, hotel-operated motor boats, private dock and splendid parking facilities. Excellent Coffee Shop and Confectionery. A la carte and fixed-price meals.

JOHN HENRY, Manager

© Associated Newspapers.—WNU Service.

SOY BEAN ARRIVES IN THE GRAIN PIT

First Legume to Join Grains for "Futures" Trading.

Washington, D. C.—The soy bean stepped onto the grain market of Chicago's famous Pit a few weeks ago, becoming the first legume, or pod-bearing plant, to join the grains featured for "futures" trading.

"The new commodity, a naturalized Chinese immigrant, has had less than ten years stardom in the pageant of American agriculture," says the National Geographic society. "Yet last year it brought home more bacon than did either barley or oats. This year it leaps to the center of the stage beside grains which discovered America soon after Columbus.

"Like the grains, each soy bean crop will hereafter find its way into the market channels of a nation by the daily drama of the Pit, staged within the building of Chicago's Board of Trade. In name only are grains and beans present in its paneled oak trading hall. Silo-high and more than barn-broad, the huge room has no farming connections except by telephone. Its harvesting implements are clicking telegraph keys and blackboards on which fortunes are feverishly chalked up and as feverishly erased. "Futures," the contracts for crops sold now but yet unseen or unplanted, ripen by the light of tall windows rising five stories high and a chandelier 40 feet in diameter.

Bought and Sold by Hand.

"Visitors in the galleries may watch this noisy many-ringed circus of marketing by remote control. The rings are the pits, one each for wheat, corn, oats, barley, rye, etc. Wheat, because it travels well and bakes best, performs its price-jumps in the largest ring. The pits are enclosed craters sunk in the floor, seething with traders. Their major eruptions are noted in history as panics.

"The clamor of commerce produces such a din that the trader must resort to sign language to make himself heard. His hand lifted vertically, to signal the quantity of grain in the transaction, gives him, let us say, 25,000 bushels for better or worse. Fingers extended horizontally govern prices. The flick of a thumb in Chicago may determine whether the housewife in California will soon count out a penny more or less at the grocery.

"Similar trading in crop futures takes place on the grain markets of Winnipeg, Liverpool and Buenos Aires, and in this country in Minneapolis, Kansas City, Duluth, St. Louis, Milwaukee, Portland and New York city. But Chicago holds the key to the grain bin of the United States. Since 1848, when merchants gathered upstairs over a flour store to fix cereal prices, it has been almost continuously the world's leading grain exchange.

"Converging lines of steel, which make Chicago the foremost railroad hub in the country, garner the grain from every direction. Six times 'cultivated' by the steam-roller effect of glaciers, and enriched almost daily by the swift alternation of sun and rain, the surrounding countryside has the greatest total value of farm property in the United States.

Thrives in Illinois.

"The soy bean, latest satellite to join the grain galaxy, thrives best in Illinois, which produces as much as all the other 47 states put together. The rapidly expanding bean belt includes Indiana, Iowa and Missouri. Any soy bean census, however, is probably incomplete, for much of its acreage is distributed in small patches on large farms, where it gives the good earth a rest and a square meal of fertilizer, or where it offers a new kind of green pastures to corn-fed hogs. The hay is even now encouraging some of the nation's livestock to face a hard winter.

"The versatile bean has been ground into meal with bread as its final destination, or such floury compounds as macaroni and crackers. American factories are now making soy sauce which has been and still is imported in large quantities from the Orient.

"Soy bean oil has been successfully initiated into the paint industry, and now may paint the barn that houses its hay, as well as the truck that hauled it to market. Waterproofing for cloth, size for paper, and glue are some of the other forms in which the bean is serviceable. When ground up, it can be mixed into a pasty plastic, and used as a substitute for celluloid and hard rubber. The purchasing public may be entertaining soy beans unaware in fountain pens, ash trays, chocolate candies, or linoleum.

"The United States is still second in soy bean culture to Manchukuo, where most of the crop for China's millions grows. Five years ago, Japan was growing more soy beans than the United States, but now the ratio is reversed. Manchukuo, Chosen, and Netherland India are still the leading bean-raisers of the Orient.

"It has been estimated that the crop in the United States this year will be double that of last year, with a possible production of 30,000,000 bushels."

Alexander Ferguson Dies At Traverse City

Alexander Ferguson, fifth son of Alex. and Ann Ferguson, was born in Tuckersmith, Huron Co., Ontario, Canada, June 18th, 1867, and died at Traverse City, Mich. January 12, 1937.

He came here in 1871 and was a very quiet, hard working young man. His parents died while he was quite young so he made his home wherever he worked. He never married.

Mr. Ferguson leaves four brothers and four sisters; Robert and Dunk of Central Lake; Will of Fife Lake; Jim of Tacoma, Washington; Maggie Walton of Big Bay, Mich.; Mary Empey of Lansing; Betsy Peterson of McClary, Washington; and Becca Crassey of Alba.

Funeral services were held at the M. E. Church, Central Lake, Thursday afternoon at 2:00 o'clock, with Elder Dudley of East Jordan officiating. Burial was in the Dunsmore Cemetery beside his parents.

Soft Shoulders

"Danger, Soft Shoulders," warns the sign on the highway. Soft earth at the side of the pavement will cause you to lose control, should your car leave the road. Traveling at high speed, soft shoulders may cause a serious crash!

What about crashes there, too! It takes strong shoulders to carry the responsibility of important jobs successfully. It takes strong shoulders to stand the gaff and overcome obstacles.

"There is a single reason why ninety-nine men out of one hundred average business men never become leaders," says Owen L. Young. "It is this: They are unwilling to assume responsibility." They have soft shoulders. They are looking for soft jobs. Success steers away from them.

The highway to success is banked with men who say, "Bring on your responsibilities! Bring on your heavy problems! Our shoulders are broad and strong! We can solve them!"

Tombs Give Up Ancient Jewelry of Bronze Age

Metz, France.—Tombs filled with ancient vases and jewelry that date back more than 3,000 years have been discovered in excavations made near here by Prof. M. Delort of the Metz High school.

These archeological finds, which date back to the iron and bronze ages, were discovered in a hitherto unknown mound which a forest ranger stumbled upon in the Anzeling forest, near Bouzonville.

After two days of excavation Delort reached a wide cinder bed and under this found the first tomb. Inside he found two black vases, one fitted into the other, a sword attached to two copper rings, which were formerly slipped on the belt of the warrior and one long spear.

Further excavations in the forest of Charville-sou-Bois revealed a more ancient tomb, which Delort claims goes back farther to the bronze age. This tomb contained beautifully engraved pins, almost fifteen inches in length, bracelets, solars, curving vases of different sizes, a bronze knife, and various large pieces of quartz.

Delort is studying these archeological finds, and when he has completed his report on their historical background, will place them in the Metz museum.

Woman, Age 68, Studies ABC's to Read News

Pittsburgh, Pa.—Mrs. Elizabeth Mazanin, sixty-eight-year-old Munhall woman, is studying her ABC's nowadays as she is learning to read and write.

Two nights each week she goes down the hill from her home to the Munhall neighborhood house. There with a group of students, mostly immigrant youths, she ponders over the alphabet and her first grade reader. It is a little difficult, she admits, to guide a pencil with her hands that are gnarled from years of household labor. And it is even more difficult for her aged eyes to make out the letters of the primer.

But, despite the handicaps, Mrs. Mazanin is as enthusiastic and determined to succeed as any six-year-old child.

A native of the old world, she came to America thirty years ago. She has been unable since that time to read and write.

"And that's long enough, too," she said through an interpreter. "Just think, all this time, I've never been able to write a letter or read a paper. About the only thing I can do is to follow my prayerbook at church, and that's because I've memorized it."

Fishers Guide Porpoises Bewildered in a Cove

Gloucester, Mass.—Three fishermen reversed the process by which they earn their living and acted as "guides" to three bewildered porpoises stranded in Smith cove. Aware that the finny trio could not find their way out of the cove, the men lassooed one porpoise by the tail and towed it out to sea. The other porpoises trailed their companion.

Charlevoix County Herald

G. A. LISK, Publisher.

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EVELINE

(Edited by Mrs. Walter Clark)

Several have been sick with colds the past week.

Mrs. F. Kises and son Dale spent Sunday at Harndens.

Mildred Knudsen has returned home from the hospital, Saturday.

Tommy Joynt is staying at the Russell Thomas home for rest of winter.

Mr. and Mrs. W. Clark spent Sunday afternoon with Mr. and Mrs. W. Walker.

Jake Brock, Ed. Kowalske and Pete Andersen, also Pete Nason have new cars.

Walter Cooper, also Charles Cooper and family of Flint are here with their mother for a while.

Adolph Kowalske from Rogers City spent the week end visiting his brother and sisters here.

The Helping Hand Club met last week with Mrs. Knudsen. Next meeting will be with Mrs. Andersen, Jan. 20.

Mr. and Mrs. Fred Harnden and daughter, also Paul Graham spent the week end at the Harnden home a week ago.

Archie Belding of Charlevoix is going to be a WPA Dramatics Instructor throughout Charlevoix Co. He will be in Ironton every Friday night.

The Ironton ice rink for this winter is located right back of the Ironton Grange hall, there will be flood lights and a house to change your skates in. The rink will be supervised by Noel Thomson and Everett Spidel.

The barmen in New York have taken a united stand against barmaids, and properly so. There ought to be one man somewhere in the joint.

The Landon showing was not in strict accord with the published bridge hands. The only sign of strength was in the East.

PENINSULA

(Edited by Mrs. E. Hayden)

Beautiful Lake Charlevoix froze over Wednesday night.

Little Orveline Bennett of Honey Slope has been quite ill for several days.

Mrs. Thomas Shepard, who has been very ill, is able to be up and around again.

A large number from the Peninsula attended the funeral of Mrs. Sam McClure at Boyne City Sunday afternoon.

There were three tables of Pedro and the younger ones played by themselves at Star School Saturday evening.

A large number of farmers and some of the wives attended the Soil Conservation meeting in Boyne City, Thursday.

Mr. and Mrs. Oje Leu of Three Bells Dist. were dinner guests Wednesday of Mr. and Mrs. Fred Wurn in Star Dist.

The recent cold snap has made skating on Newtons Lake and the young folks are making up for the lack of snow and ice during vacation.

Mr. and Mrs. F. K. Hayden and family of Pleasant View farm were dinner guests Sunday of Mr. and Mrs. H. B. Russell at Maple Lawn farm.

Mr. and Mrs. Ray Loomis and son Clare of Gravel Hill, north side, spent Sunday with their daughter, Mrs. Charles Arnott and family at Maple Row farm.

Mr. and Mrs. Harry Slate and two children who have been on a vacation in southern Michigan since before Christmas, returned home to Mountain Dist., Wednesday.

Mr. and Mrs. Lyle Wangeman and two sons who have occupied the stone cottage on the F. H. Wangeman farm moved to East Jordan, where Mr. Wangeman has been reinstated on the County Road staff.

Geo. Jarman and his housekeeper, Mrs. Louisa Brace, had for company Tuesday evening Mr. and Mrs. Fred Wurn and son W. F. of Star Dist., and Wednesday evening Mr. and Mrs. A. Reich of Lone Ash farm.

Little Miss Joanne McDonald is stopping with her grandparents, Mr. and Mrs. Frank Cook in East Jordan while her mother Mrs. Godfrey McDonald of Mountain Dist. is in Lockwood hospital, Petoskey, with the little new sister who arrived January 3.

Mrs. Will Gaunt had for dinner Sunday her father, Sam McClure and sisters and families from near Detroit who came back from the funeral and spent the night, and other sisters and their families from Muskegon who returned to their homes after the funeral.

Clayton Healey and a friend who are employed in Muskegon, motored up to Willow Brook farm to visit his parents, Mr. and Mrs. Charles Healey. Miss Adnos Deitz of Boyne City joined the family for Sunday dinner. The young men returned to Muskegon Sunday evening.

Mrs. Claude Stanley and little son who have been at the hospital since December 31, came to the home of her mother, Mrs. Lester Coblenz, south of Advance, where they will remain until Mrs. Stanley is able to take care of herself and baby at her own home in Mountain District.

Mrs. Will Gaunt of Knoll Krest received word Friday morning of the death of her mother, Mrs. Sam McClure at her home near Detroit. The body was brought to Boyne City where funeral services were held Sunday afternoon at 2 o'clock. Interment at Maple Lawn. The McClure family were formerly Boyne City residents.

Mr. and Mrs. Fred Wurn and son W. F. of Star Dist. and Geo. Jarman and his housekeeper, Mrs. Louisa Brace of Gravel Hill, south side, were dinner guests Sunday of Mr. and Mrs. Elwood Cyr and two sons in Boyne City, Sunday. The occasion was the birthday of Mrs. Fred Wurn and her grandson, Milton Cyr. They spent a very pleasant day.

Something to Chew On—East Hartford, Conn.—A new record was established here when twelve-months-old Jane Maturo cut her sixteenth tooth.

Midget Plane Built to Steer With Wing

Sydney, Australia.—It has remained for Ken Affleck, a seventeen-year-old youth of New South Wales, to invent the "flying flea" airplane.

His successful contribution to aviation has neither ailerons nor elevators. It is controlled by its front wing, which moves up and down on a pivot, and a large rudder.

The fuselage is nine and one-half feet long and the top wing span twenty-two feet.

The machine was constructed in six weeks at an expense of \$750.

Peoples' Wants

LOST AND FOUND

LOST—Collie Dog, lost, strayed or stolen. Color: Red with white collar. Reward. CLARENCE LORD, East Jordan. 8x1

HELP WANTED

MEN WANTED to work in cedar swamp. Steady job until spring. FRANK SHEARER, 1/2 mile north of Afton school, Route 4, East Jordan. 8x1

WANTED

WANTED CEDAR CROSS TIES, No. 1 at 80c, No. 2 at 40c, crosspiled near track. For particulars write EAST JORDAN & SOUTHERN R. R. CO., East Jordan, Mich. 8-2

IF YOU WANT TO BUY or if you want to sell, why not list your property with your local real estate dealer? H. A. GOODMAN. 52tf.

WANTED: Excelsior Bolts and House Logs. F. O. BARDEN & SON, Everything To Build With, Phone 146, Boyne City, Mich. 49-6

FOR SALE—MISCELLANEOUS

FOR SALE OR RENT—Piano for sale. Also House for sale or rent. — MRS. BLAKE COLLINS, Phone 21, People Bank Bldg. 8-1f

"LIFE" The new magazine sensation, now only \$3.50, after February, \$4.50. For this and other magazine subscriptions call MRS. JOHN SEILER, Phone 243. 8-1

CUSTOM SAWING—I will do Custom Sawing at the mill, located one mile south of East Jordan. — JOSEPH LILAK. 2x2

HORSE FOR SALE or will trade for Cattle. — HERMAN HAMMOND, East Jordan. 2x2

FOR RENT—Two Houses for small families. See H. A. GOODMAN, 1?

REPAIRS For Everything At C. J. MALPASS HARDWARE CO.

FOR SALE—LIVESTOCK

HERFORD CATTLE FOR SALE; ALSO HORSES.—On account of drought and high priced feed want to sell all kinds of cattle, 500 steer calves, 1000 yearlings, 100 pole Angus, also heifers. Write or wire. J. F. TEAL, Fairfield, Iowa. 8x4

Protect your car **TWO WAYS** this winter with

Genuine FORD ANTI-FREEZE



- 1 PROTECTS AGAINST FREEZING
- 2 PROTECTS AGAINST RUST AND CORROSION

IT'S HERE! Positive two-way winter protection for your car—Genuine Ford Anti-Freeze.

It's SAFE—tested and approved for use in all cars and trucks by the Ford Laboratories. It's DEPENDABLE—Genuine Ford Anti-Freeze will prevent your cooling system from freezing at 5-degree lower temperatures than ordinary high-grade alcohol. It's ECONOMICAL—only 25c a quart. It's the anti-freeze you've been looking for.

Genuine Ford Anti-Freeze is sold either by the gallon or in sealed containers by your nearest Ford dealer. Three minutes now may save you hours and dollars later.

FORD DEALERS OF MICHIGAN

WHY YOU'LL WANT TO USE GENUINE FORD ANTI-FREEZE

- POSITIVE TWO-WAY PROTECTION
- LESS EVAPORATION
- NO OBJECTIONABLE ODOR
- ECONOMICAL
- A FORD-QUALITY PRODUCT

QUART 25c GALLON \$1.00

DON'T LET THIS HAPPEN TO YOU! USE GENUINE FORD ANTI-FREEZE!

Church News

St. Joseph Church
East Jordan
St. John's Church
Bohemian Settlement
Rev. Joseph J. Malinowski, Pastor
Sunday, January 17th, 1937.
8:30 a. m. — East Jordan.
10:30 a. m. — Settlement.

Presbyterian Church
C. W. Sidebotham, Pastor
C. R. Harper, Foreign Pastor
"A Church for Folks."
10:30 a. m. — Morning Worship.
11:45 a. m. — Sunday School.
7 p. m. — Young Peoples Meeting.
8 p. m. — Bible Study.

First M. E. Church
Rev. John W. Cermak, Pastor
11:15 a. m. — Church.
12:00 a. m. — Sunday School.
7:00 p. m. — Epworth League.

Latter Day Saints Church
Leonard Dudley — Pastor
10:00 a. m. — Church School. Program each Sunday except first Sunday of month.
8:00 p. m. — Evening Services.
8:00 p. m., Wednesday — Prayer Meeting.
All are welcome to attend any of these services.

Be glad of life because it gives you the chance to love and to work and to play and to look up at the stars.
—Van Dyke

Local Happenings

Good Wood for sale by East Jordan Lumber Co. Yard. adv.

Seymour Burbank returned home, Sunday, from Lockwood hospital, Petoskey.

Born to Mr. and Mrs. Dorrance Peck a daughter, Donna Jean, Saturday, Jan. 2.

Mrs. Margaret Menzies of Vanderbilt is guest of her daughter, Mrs. LeRoy Sherman and family.

Mr. and Mrs. Otto Reinhardt of Flint are spending a few days with East Jordan friends and relatives.

Mr. and Mrs. Abe Carson moved this Thursday to the Mrs. Cora Gleason residence on Bowen's Addition.

Mr. and Mrs. Bedell of Bellaire were Sunday guests of their daughter, Mrs. George Sherman and husband.

Mrs. John Whiteford was guest of her daughter, Mrs. Jack McKinnon and family, at Mancelona last week.

I pay high prices for Good Veal, and will also come after your Poultry if you wish to sell. C. J. Malpass. adv.

Lutheran Young Peoples League will meet this Saturday evening with Mr. and Mrs. Ole Omland and family.

Mrs. Seth LaValley left Sunday for Flint where she will visit her son, Donald Stokes and family, and other relatives.

Twenty-five young people of the M. E. Church attended the County Epworth League Rally at Boyne City last Sunday.

Mr. and Mrs. Gabriel Thomas and son, Danny, returned Sunday after having spent the week in Detroit, Ann Arbor and Flint.

Among the list of improvements taking place is the decoration of the I. O. O. F. Hall, which is being entirely re-decorated.

Beautiful, latest style Dining Chairs, and lots of other Furniture bargains on easy payments or cash at Malpass Hdwe. Co. adv.

Miss Frances Ranney, who is employed at Lockwood hospital, Petoskey, visited her parents, Mr. and Mrs. Ralph Ranney, the last of this week.

Mr. and Mrs. Lester Schultz and son of Bay City were recent guests of Mrs. Schultz's parents, Mr. and Mrs. W. E. Malpass, and other relatives.

We are selling out our Heaters now at low prices or will trade with you. Don't freeze the rest of the winter, when you can save money by buying now. Malpass Hdwe. Co. adv.

The men of the M. E. Church have been busy this week decorating the interior of the church. An electric Organ is also being installed and will be ready for use by next Sunday.

A. F. Milford of Butler, Pa., called on East Jordan friends first of the week. Mr. Milford was a former East Jordan resident, having taught for eight years on the West Side about thirty-five years ago.

Dewey Hosler was called home from his work in Flint by the illness of his son, Robert William, last week end. On Tuesday Mrs. Hosler accompanied her son Robert to Ann Arbor for medical treatment.

The C. G. B. Club (canning club) will be entertained at the home of Miss Ethel Crowell on North Main-st., Wednesday, Jan. 20. A pot luck dinner will be served at 6:00 o'clock instead of the usual noon time.

Mrs. C. L. Arnold and four children of Traverse City visited Mrs. Arnold's mother, Mrs. Gertrude Waterman, New Years Day. Accompanied by Mrs. Waterman they also visited at the home of Mr. and Mrs. John Knudson.

Rev. Glenn Frye, District Superintendent of the Grand Traverse Dist. of the M. E. Church, spent the first part of the week in East Jordan, in the interest of the Clark Memorial home of Grand Rapids. While here he spoke before the High School Assembly.

The third lesson of Series Three of the extension course, Child-Care and Training, conducted by Lydia Lynde was given Tuesday, January 12, at the City Building. There were group leaders present from Boyne City, Ironton, Marion Center and East Jordan.

The first meeting of the Ladies Get-Together Club of North Echo met at the home of Mrs. Vernon Vance on Thursday, January 7th. After tying a quilt, a pot luck dinner was served which was followed by entertainment including a health talk by Wilma Zoulek. The next meeting will be held at the home of Mrs. Walter Patrie on February 4th.

Marie, the seventeen-week-old daughter of Mr. and Mrs. Ivan Castle, passed away at University hospital, Ann Arbor, Friday, January 8, where she was taken for treatment some seven weeks ago. The body was brought to East Jordan and funeral services were held Monday afternoon at the Watson Funeral Parlors, with burial in Sunset Hill, conducted by Rev. James Leitsh.

Peta Hipp, who is employed in Flint, is visiting his family in East Jordan.

Mr. and Mrs. E. K. Rueling and daughter spent the fore part of the week in Lansing.

Mrs. John Monroe left Tuesday for Detroit and Gary, Ind., where she will spend the winter.

Jack Bowman has gone to Lansing where he will take a course in conservation work at M. S. C.

Mr. and Mrs. Charles Bishaw of Traverse City visited East Jordan friends the first of the week.

All kinds of Loggins Tools, Logging Sleighs, Chains, Skidding Tonges etc. at Malpass Hdwe. Co. adv.

The East Jordan Study Club will be entertained at the home of Mrs. Gus Muma, Tuesday evening, Jan. 19.

Mr. and Mrs. Kenneth Isaman of New York arrived Tuesday, and will make their home on the James Isaman farm.

Mid-Winter Sports Frolic at the Annex, Boyne City, Wednesday, January 20. Dance to the music of a five-piece swing band. Ladies 15c, gents 35c. adv.

We Repair Engines and Pumps and keep all Parts for them, also do Pipe Fitting and have Plumbing Supplies at low prices. Nice Engine and Washer for sale cheap. Malpass Hdwe. Co.

Mrs. Godfrey MacDonald and infant daughter have returned from Lockwood hospital, Petoskey, and are spending a few days at the home of Mrs. MacDonald's parents, Mr. and Mrs. Frank Cook.

South Arm Extension Club will meet at the home of Mrs. Charles Murphy, for a social meeting, Jan. 20 at 10:30 a. m. Bring scissors, darning needles and thimble to help tie quilts. — Secretary, Lucy Heileman.

Good Wood for sale by East Jordan Lumber Co. Yard. adv.

The annual party sponsored by the Masons and Order of the Eastern Star with the wives and husbands of the members as guests, will be featured next Monday evening, January 18th, with a dinner at 6:30 followed by a miscellaneous program. Rev. C. W. Sidebotham will be master of ceremonies. Arrangements for the dinner and program are under the directions of Al Warda.

Howard Elzinga, graduate of Ellsworth high school, was instrumental in both offense and defense in the basketball game that Central State Teachers college won from Detroit Tech., 34 to 32 at Mt. Pleasant January 9. Not only did he account for eight points but he also enabled his team to overcome an 11 point lead in the last half by stopping Jack Blair, six foot and five inch center, with three points during that period. Blair of Windsor, Ontario, played on the Canadian Olympic team that went to the finals and was beaten only by a team from the United States.

INFANCY LASTS TO AGE 6, SAYS COURT

Important Ruling Delivered in Tariff Suit.

Washington, D. C.,—After pondering in its mahogany-lined sanctum the price of baby clothes, the United States court of customs and patent appeals has settled for all time the question: What is an infant?

With the aid of four dictionaries, none of which agreed, the court also decided what was in the mind of Herbert T. Hoover concerning infants when, in 1932, he set the import duty on baby clothes at 75 per cent of their value.

Associate Judge Oscar E. Bland, writing a fourteen-page decision for his fellow jurists, held that any child under six years old is an infant insofar as the cost of baby clothes is concerned. His decision said that is what Hoover thought, too.

Judge Finis J. Garet, dissenting, wrote a minority opinion in which he said he was firmly convinced that when a baby becomes two years old, it ceases to be an infant and is, in fact as well as in law, a child. Since he was overruled four to one, his ideas concerning babies didn't count.

The decision was a big victory for the government and a real blow for two New York department stores, which pleaded in vain for a two-year age limit on infants of both sexes.

On June 11, 1932, it developed, Hoover set the import duty on infants' outer clothing at 75 per cent, and on children's ditto, 50 per cent. That started a baby fight which has raged ever since.

The importers contended that infants became children on their second birthday. They held therefore that the duty on clothes for them when they reached that age should be reduced to 50 per cent.

The government said "no sir, not on a pile of baby clothes. An infant is an infant until it is six years old and the tax on its clothes, when imported, must remain at 75 per cent."

WE CONSIDER EVERY GOOD LOAN

AN Opportunity

The services of this bank cannot be useful unless they are used. Every borrower, therefore, gives us the opportunity not only to serve the community, but to add to our own legitimate earnings.

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An Old Arctic Hero Receives a New Honor

By ELMO SCOTT WATSON

RECENTLY a new honor was paid to the nation's oldest living polar explorer by his fellow-adventurers into the Arctic and Antarctic wildernesses, most of whom were still unborn when he made his first bid for fame more than half a century ago. He is Brig. Gen. David L. Brainard, U. S. A., retired, the last survivor of Gen. A. W. Greely's Lady Franklin Bay Arctic expedition of 1881-84. On his eightieth birthday the American Polar society, of which he is the oldest active member, elected him its first honorary member "in recognition of his contribution to polar exploration" and presented him with a scroll in commemoration of his achievement.

On this scroll was inscribed a map showing the route taken by Lieut. James B. Lockwood and Brainard, then a sergeant in the army, which enabled them on May 13, 1882, to reach the then farthest point north, latitude 83 degrees, 24 minutes and 30 seconds, on the northern coast of Greenland. This surpassed the record which British explorers had held for 275 years and their record stood for 13 years when it was surpassed by Nansen in the Arctic sea in the Eastern hemisphere.

General Brainard, who has the additional distinction of being one of the few living retired generals to have risen from the hum-



RESCUE OF THE SURVIVORS OF THE GREELY EXPEDITION

Thorley Christiansen, comprised the personnel of the party.

On August 28 this little group of white men and two Eskimos stood on the shore of the locked Lady Franklin bay and watched a little steamer push its way cautiously through a "lead," a dark streak of open water which ran irregularly across the surface of the frozen sea. The steamer was the "Proteus" which had been held in the ice there for six days while Captain Pike waited in vain for a chance to cleave a path through the ice so that he could start south towards civilization.

The departure of the "Proteus" marked the beginning of what has been aptly called "one of the supreme adventure stories of the world," a story of almost unbelievable human grit and endurance which forms one of the brightest pages in the annals of the American army. For two years this party was as much lost from contact with their fellow men as if they had been on another planet, and when finally the third attempt to rescue Greely succeeded, of the original twenty-five there were just seven left alive and one of these died within twenty-four hours. The other eighteen had perished of starvation or accident after a series of adventures marked by incredible suffering and incredible heroism.

The official records of the Greely expedition were made public soon after Commander W. S. Schley (Admiral Schley, of Spanish-American war fame) had brought its survivors back to the United States on the "Thetis," but it was not until nearly half a century later that the heroic human side of the story became known. For more than forty-five years the diary of Sergeant Brainard, one of the seven survivors, lay unused in an old trunk. About ten years ago it was brought to light and published by the Bobbs-Merrill company under the title of "The Outpost of the Lost."

At that time there were but two survivors of the expedition—its commander, Greely, then a major-general, retired, and the man who had served as a sergeant under him, Brainard, a retired brigadier-general. So it was especially appropriate that his old commander, who once called Brainard "the most re-

turn the next year, if possible, to carry the expedition away. But if that were not possible another relief expedition would be sent for them in August, 1883. In case it should fail, Greely's orders were to leave Fort Conger not later than September 1, 1883 and "retreat southward by boat until the relieving vessel is met or Little Island is reached," or until a sledge party from the Little Island base was met.

Relief Ship Fails. As a matter of fact the "Proteus" failed to reach them in August, 1882. But, says Brainard's book, "The first year had not passed disagreeably, and it is doubtful if anyone regretted the experience, future uncertainty thrown into the bargain. The entire party had had the distinction of spending a winter farther north than any Arctic explorers had ever wintered, with the exception of an English outfit that had wintered on shipboard. Moreover two of their number had set a new Farthest North record in the centuries-old race to the pole.

"That first winter there was weather in which Medford rum froze solid and the kerosene oil had to be thawed out before the lamps could be lighted. . . . At first there had been plenty to do, and the work was intelligently organized by the commanding officer and tackled with zeal by the men. . . . But in a few weeks cold and darkness put an end to practically all outside work except the instrument tending near the station. The monotony of the Arctic night produces strange effects on white men. They become melancholy, sleepless and very irritable. . . . Every diversion twenty-five minds could think of was tried out and dropped. "Checkers are all the rage now," wrote Sergeant Brainard, the faithful diarist. "But nothing lasts like long, loud arguments."

However, "the second winter was harder to bear than the first," and on June 17, 1883, Sergeant Brainard wrote that although "it is a few weeks too early for a relief ship, we cannot keep our eyes from wandering hopefully to the south." But again they were disappointed and they began their tragic retreat.

On August 9, 1883, they set out in small boats through a "lead" which had finally formed in the

Finally they managed to reach Smith sound and landed south of Cape Sabine, north of and opposite Littleton island, which was two hundred and fifty miles away. It was near here that the first year relief ship had been forced to turn back and far south to Cape Sabine, the second year rescue ship had been crushed in the ice and all provisions lost.

Their Terrible Suffering.

The record of their stay at Cape Sabine is one long story of terrible suffering. Here for eighteen months they lived on two months' rations. The simple record of Sergeant Brainard's diary reveals the horrors of those days as can be extended description. On October 2 he writes:

"I took an inventory of the commissary stores last evening and found only 35 days full rations of bread and meat remained. These rations can be extended to 50 days, if we subject ourselves to a greatly reduced diet, but the suffering will be extreme in this low temperature where a man requires from two to three times the normal diet. Also, we have some very hard labor ahead of us incident to the building of winter quarters."

March 4, 1884: "Lieut. Greely reduced the bread issue to eight ounces per man."

Occasionally members of the party were able to shoot a fox to supplement their rations. But as the weary weeks passed the inadequate food, severe cold and the conditions under which they lived took their toll. One by one eighteen of the members of the party including Lieutenants Kisingbury and Lockwood died.

On the evening of June 22, 1884, Sergeant Brainard lay in the little fly tent which had blown down upon him and his six comrades. Beside them lay the dead body of another. "But they were too weak to move it or even try to raise the pole of the tent. Suddenly a voice called out "Greely, are you there?" Brainard raised himself in his sleeping bag. He knew that voice! It was the voice of Norman, first officer of the "Proteus" in 1881.

"It's Norman!" he shouted in a weak voice. He crawled from beneath the tent and Norman thrust a hand back in his hand. A moment later Lieutenant Colwell came running over the hill. Brainard was sitting on the ground gnawing at the hard-tack, but as he saw an officer approaching, the old habit of the regular army sergeant asserted itself. He tottered to his feet and attempted to salute! But Colwell clasped his hand and they went together into the tent, there to rouse the dazed Greely and to tell him that the ship "Thetis" had arrived with relief at last.

In 1886, two years after his return from the Arctic, Brainard was commissioned by President Cleveland as a second lieutenant in the Second cavalry in "recognition of his distinguished and meritorious services" with the Greely expedition. He was successively promoted to higher ranks and was commissioned a brigadier general in the National army on October 2, 1917, made a brigadier general in the regular army on July 25, 1918 and retired from service two days later.

In 1885 the Royal Geographical society awarded him its Back Grant for his Arctic work and in 1926 the American Geographical society presented its Charles P. Daly gold medal to him.

In 1929 the Explorers club of New York awarded Brainard its Explorer's Medal and in 1933 he was presented with the Purple Heart decoration by the secretary of war. The honor conferred upon him recently by the American Polar society comes as a climax to the career of one of the most remarkable characters in all American history.

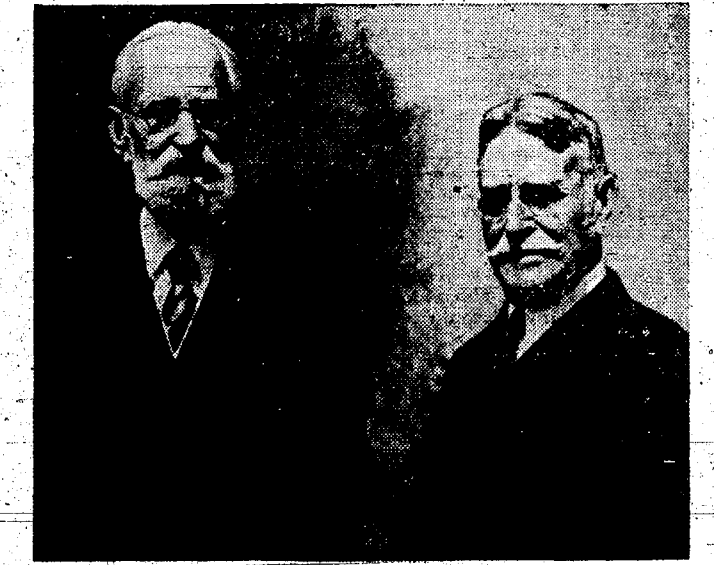
© Western Newspaper Union.



ble rank of "buck private," now lives quietly in Washington after 42 years' service in the army, the first ten of which he served in the ranks. He was born in Norway, N. Y., on December 21, 1856 and when he was nineteen years of age enlisted in the Second United States cavalry. His first fighting experience was against the Indians on the Great Plains of the West and during an engagement with the Sioux on May 7, 1877 at Little Muddy creek in Montana he was seriously wounded. This was the battle in which Gen. Nelson A. Miles narrowly escaped death at the hands of the Sioux chieftain, Lame Deer. Later in that year Brainard was serving under Miles when that famous Indian-fighter corralled Chief Joseph and his fleeing Nez Perces in the Bear Paw mountains and forced their surrender. In 1878 he served in the campaign against the Bannock Indians and after eight years with the cavalry transferred to the signal corps.

This change led to his assignment as first sergeant in the polar expedition sent out by the United States army as the result of an international conference at Hamburg, Germany, in 1879 and at Berne, Switzerland, in 1880. The United States joined with Great Britain, Norway, Sweden, the Netherlands, Russia, Germany, Denmark, and Austria in establishing a ring of widely-separated outposts, all within the Arctic Circle, to record a complete series of meteorological and magnetic observations simultaneously.

Departure of the "Proteus" In August, 1881, the expedition set up its base, Fort Conger, on Lady Franklin bay, 1,000 miles north of the Arctic Circle and 250 miles north of the last Eskimo settlement. It was commanded by First Lieut. Adolphus W. Greely of the Fifth cavalry with Second Lieutenants Frederick F. Kisingbury of the Eleventh infantry and James B. Lockwood of the Twenty-third infantry as second in command. These with Octave Pavy, assistant army surgeon, eight sergeants, including Brainard, two corporals and nine privates, and two dog-drivers, Jens Edward and Frederik



THE LAST SURVIVORS OF THE GREELY EXPEDITION. At the left is Maj. Gen. A. W. Greely, who died in 1935 at the age of ninety-one, and at the right is Brig. Gen. D. L. Brainard who is still living in Washington at the age of eighty.

markable of a number of remarkable men of that expedition" should write for Brainard's book a "salutation" to remind the two survivors of how "together with our comrades we faced for nine months the prospect of death day by day and were harassed by the sight of our associates perishing of starvation or from vicissitudes in the polar field."

When the "Proteus" sailed away on August 26, 1881 it was agreed that the ship was to re-

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On the day of victory no fatigue is felt.—Arab Proverb.

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Patience is better, but its fruit is sweet.—Rousseau.

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IT may seem unreasonable, but most men married by a woman who is usually happy and loving should have recurring periods when her sole character seems to change. He cannot appreciate the distress, the discomfort that all women must endure. He does not know how to help her. He does not know how to help her with her household work with an aching back and falling energy. All he does know is that other women seem more cheerful by comparison.
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For three generations one woman has told another how to go "smiling through" with Lydia E. Pinkham's Vegetable Compound. It helps Nature tone up the system, thus lessening the discomforts from the functional disorders which women must endure in the three ordeals of life: 1. Turning from girlhood to womanhood. 2. Preparing for motherhood. 3. Approaching "middle age."
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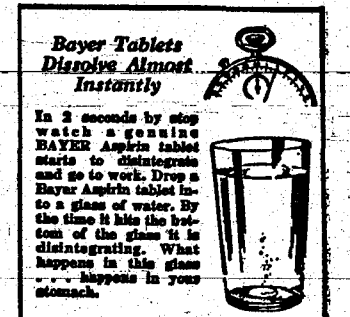
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One of the Best Things
in Life Is Moral Victory

To demand victory without an antagonist is to demand something with no meaning. . . . If you take all the evil out of the world you will remove the possibility of the best thing in life. That does not mean that evil is good. What one means by calling a thing good is that the spirit rests permanently content with it for its own sake.

Evil is precisely that with which no spirit can rest content; and yet it is the condition, not the accidental but the essential condition, of what is in and for itself the best thing in life, namely, moral victory.—Archbishop Temple.

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A noble mind disdains not to repent.—Pope.

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from common colds
That Hang On

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OCTOPUS HUNTER

By STANLEY CORDELL
Associated Newspapers
WNU Service.

"I CAN'T imagine," said Lee Dyer, "why any girl as—as—" he flushed apologetically, "as nice as you should be interested in hunting octopuses. It's dangerous. Octopuses drown their victims."

The girl laughed and hugged her knees up under her chin. She was dressed in the briefest of bathing suits, and the fine texture of her skin was tanned a rich brown, blending nicely with the gold of her hair. A pair of pearl-diver's goggles hung about her neck. Her name was Carol Santrell. "I might," she said, "say the same thing about you, Mr. Lee Dyer."

Lee opened his eyes wide. "Please explain," he demanded in mock severity, "just how it is that you know my name."

"You sound actually serious." She studied him a moment. "I believe you are. I'll explain: If you think there is a person at Coral Beach who doesn't know the name of the handsome young man who spends most of his time swimming about in the bay wearing a pair of goggles and bathing trunks, hunting for the vulgar octopus, you're—a very modest young man."

Lee smiled. "You're exaggerating, but I'll forgive you. However, let's continue being personal. I like it. Frankly, I was quite overcome with shock when my head bumped into something swimming out there an hour ago and I looked up to find you. I didn't think there was a woman on earth who had the courage to ram a spear into an octopus and bring it to the surface. Especially a—"

"A girl as nice as I!" She laughed. "Well, Mr. Dyer, I'll forgive your amazement. Suppose we cruise out near those rocks and see if we can't discover a pair of baleful eyes staring up at us."

Lee hesitated, frowning. "But the girl had already snapped on her goggles, and spear in hand, was easing down into the water. He slipped in after her and presently they were moving side by side toward the rocks. When still 50 feet away both ducked their heads beneath the water and continued thus at a leisurely pace."

The ocean's bottom was clearly visible through the clear water. Suddenly Lee slowed his pace and floated.

Slightly to his right a tangle of seaweed and rocks had come into view and from beneath the edge of the mass his eye had caught a faint movement—like the undulation of a gently prodded mass of gelatine.

A moment later he discerned a pair of watery looking eyes. For a moment Lee hesitated. The girl was to his left and some distance away. He came up for air, made sure that she hadn't seen him stop, then dove.

At the critical moment he thrust out with his spear, and immediately the water was permeated by a cloud of ink-like liquid, which is one of the many means of defense with which the octopus is equipped.

Lee quickly jerked loose his spear and thrust again. More ink permeated the water. But this time he left the weapon embedded and swam down its length until within reaching distance of the bars. Then he reached back, loosened the knife from its wooden scabbard and plunged it downward. A vacuum-like tentacle grazed his forearm and he retreated. Once more on the surface he gulped in a mouthful of air and grinned at the girl.

"Got one," he said, and dove again. Minutes later, with the octopus in tow, they reached the beach and inspected their prize. The gelatine-like fish was still alive, all eight of its deadly tentacles wound about the spear in an effort to strangle it. Carol gave an impulsive shudder.

"They're really horrible, aren't they?" Lee looked at her quickly. "But fun hunting," he supplemented.

They walked together to the beach hotel where Carol was staying, and before leaving Lee said: "How about tomorrow? Perhaps you'll have better luck."

"Tomorrow," she said, "will be fine. I'll be waiting for you."

But when tomorrow came and Lee called at the hotel he found Carol swathed in blankets, sitting in a deck chair in the sun on the terrace. She smiled at him and sniveled.

"Isn't it silly. I've picked up a cold from somewhere. Of all things! A cold in this climate. The doctor has ordered me to stay out of the water for a while. But you run along and have your fun."

Lee sat down on a stool beside the deck chair. "If you don't mind," he said, "this is fun."

He frowned. "Hope you're not going to be really sick. Colds are bad down here."

"Tomorrow," she laughed dramatically, "I'll be rarin' to go with spears and goggles."

But on the next day the cold hadn't improved any.

Lee spent the morning on the stool beside the deck chair and tried to entertain her with funny stories. In the afternoon he went home and changed to flannels and white shirt and came back again. The next day it was the same, and the next.

On the fifth the cold seemed to be on the wane, but Carol told him the doctor had advised her to stay out of the water for at least a month.

"That suits me fine," Lee grinned. "I'm sick of hunting those damned octopuses, anyhow. Besides, I might catch a cold myself."

"Oh, I'm spoiling your fun. Please don't give up the one thing you love just to keep me entertained."

"I'm not," said Lee, "giving up the one thing I love."

And he looked at her so intently that Carol actually blushed.

And so they spent their time playing tennis and strolling about the beach and seeking out-of-the-way places to dine and occasionally dance.

The month passed quickly, and Lee began talking about what fun they'd have together hunting octopuses.

At such times Carol was oddly silent, and once she even shuddered. "It's thoughts of catching another cold," she apologized.

Lee studied her a moment, then looked around to make sure the particular section of beach on which they were sitting was deserted.

"You," he said, "are a liar!" She looked at him in amazed horror, and he went on: "You don't like hunting octopuses any more than an elephant likes having his nose pulled. No woman does. Especially one as—nice as you."

"Why, Lee Dyer?" "Furthermore you didn't have a cold at all. That was a gag to keep you admitting you didn't like hunting octopuses. You merely said you liked hunting them because it was one way of interesting the young man who swam about the bay all day, and high-hatted everyone else."

Carol opened her mouth, closed it and looked defiant. "All right. Here it is then: I made a bet that I could get the young man interested in me. Everyone else had failed. I'm sorry, I don't blame you for hating me."

"The facts of the case are," Lee said, "if I had really thought you actually enjoyed hunting those vulgar-looking octopuses, I wouldn't have become interested in you."

She looked at him quickly. "You mean—you knew—all along?"

"Of course. That day we brought my prize out on the beach and examined it—and you shuddered—I knew it gave you the horrors—and kept you awake nights. I knew even before that—that's why I went after the first one we saw. It was too dangerous letting you tackle him."

Carol tossed her head. "Why, I think you're horrid! Absolutely horrid! Knowing all the time, and—leading me on."

Lee grinned. "Listen," he said, "will you marry me?"

The girl bit her lip, and suddenly a determined look came into her eyes. "Not," she said firmly, "as long as you persist in hunting octopuses."

"Have I been octopus hunting during the past month?" he asked. "And then he kissed her."

Color Found Necessary to Enjoyment of Food

They were having a light dinner party. Samuel G. Hibben, illumination engineer and authority on light and responses to light, was host. Food, drink and chef were the best that money could command. The host had even arranged special lighting for the evening. Instead of ordinary clear or frosted lamp bulbs, he substituted especially designed filter lamps which cut out all the ordinary spectrum of colors except "greens and reds," writes Charles Morrow Wilson in Popular Mechanics Magazine.

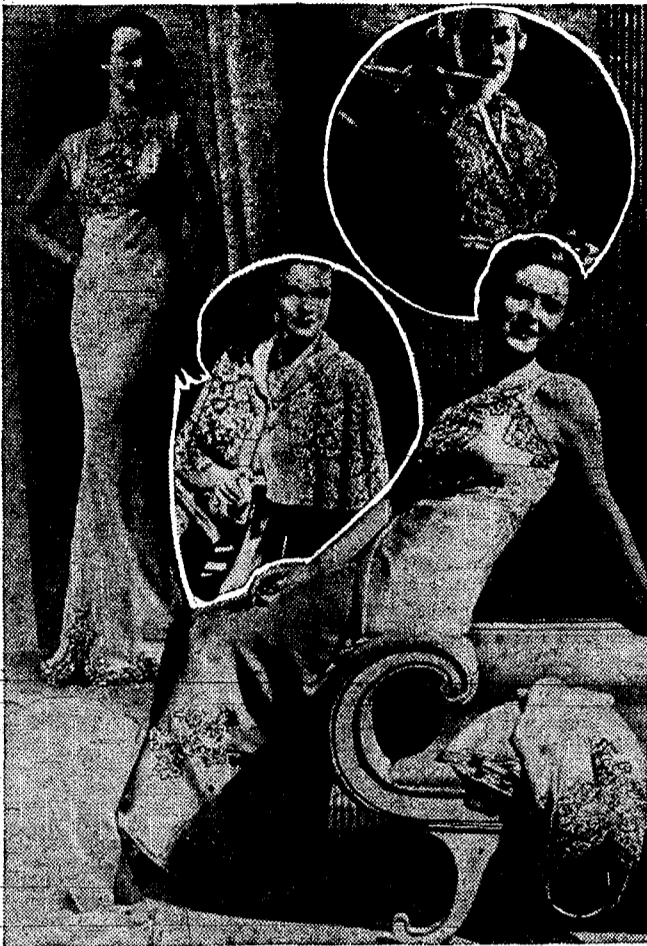
Guests strolled in to the table, hale, hearty and merry. Then they began to notice that their eyes were deceiving them. Delicious steaks were whitish gray. Celery was gaudy pink. Milk appeared blood red. Salads were bright blue. Lemons became oranges. Coffee changed to pale yellow. Fresh green peas appeared black. Peanuts seemed bright red.

The food and the cooking were perfect, but the broken-spectrum lights played havoc with established senses of color and taste. Therefore the dinner party wasn't especially enjoyable. Most of the guests ate almost nothing. Several left the table prematurely, and two became violently ill after dinner because of "confused eye responses."

The dinner party was not altogether a practical joke. It was a demonstration of the effect of light, not only upon the sense of sight, but upon related senses of taste, smell and touch. It was a pertinent example of the underlying theory of modern light reserve—that over and above its abstract physical qualities today's challenge of light is a challenge of individual application and individual reactions to light on the parts of the various orders of life. In order to make plants grow better, we must literally learn how the world looks to a plant. To use light as a defense against insects or bacteria we must learn something of how the world looks to insects and bacteria.

Glamorous Is the New Lingerie

By CHERIE NICHOLAS



FOR the fair sex nothing so strikes the right note as beautiful lingerie. Seeing lovely "undies" and coveting, is akin to that feeling one has in a garden of flowers, to add another and yet another to one's bouquet plucked from among nature's loveliest. Just so does the eternal feminine in us keep longing for one more and one more of the delectably colorful lace-trimmed silken nighties, slips, pantie sets, negligees, cunning bed-jackets and others such as designers are this season placing before the enraptured eyes of beauty-seeking womankind.

Even so, the esthetic viewpoint is but half the story, for there is a practical side to the question that keeps ever in mind, namely, a costume to be fashion-correct and of comely appearance must build from the foundation up. Wherefore, it is as important to have a wardrobe of lingerie as of outer apparel. Which is why creators of modern lingerie are devoting so much of time and talent, thought and study to the fashioning of under garments that because of their perfection of lines and subtle fit, act as "first-aid" toward the charm and style-rightness of one's costume.

The nightgowns this season are nothing if not glamorous. Rich fabrics and colors, beautiful finishes and elaborate lace trimmings mark them with distinction. Mostly they are satin, but you do see some of crepe and silk nixon and georgette.

Slips, too, are reflecting the interest in the daintier garments and gone are the utterly tailored effects. They are carefully fitted of course and even when they are

not elaborately lace-trimmed as so many are, they still have details of lace and net trimmings, of tiny edgings of val lace to appeal to the well-groomed lady.

There are all manner of negligees and hostess gowns. The satin ones, lavish with lace, are easily the most popular this season. Bed jackets of all shapes and types are more fascinating than ever. Some are made-in-cape design and tie loosely in front. The model shown in the center inset is of allover lace with wide satin border front. In a way this charming little cape-bed-jacket might be classed with the so called lingerie accessories which Paris designers are advocating this season. Such, for instance, is the "bib" to be worn over night dresses. It is a grand gift item for a convalescent or invalid. It's a frilly lace-front piece to slip on at a moment's notice over the "nightie." The one pictured in the upper inset is done in circular ruffles of lace with ribbon ties about the throat. It is said that it is becoming quite a fad to make your own lingerie accessories.

Describing the lovely gowns pictured, the one to the left is of shell-pink satin with deep appliqued yoke of Alencon lace in the new light ecru shade which is so good this season. The lovely skirt edge, with its lace slit up the front, features the new trend toward fine details. Soft yellow is used for the interesting nightdress on the seated figure with its diagonal neckline and one-side-shoulder-strap. The lace motifs applied are carried out also in the matching slip and panties which form the perfect ensemble.

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On Judging Characters—

Some Views to Hold in the Reading of Modern Books

THE desire to belittle the characters of those who have been held in high esteem for years, even for generations, is only excelled in these times by the determination to make heroes of those whose reputations have been unsavory. There is, of course, in all things a happy medium. No one is all good. No one is all bad. But it is the predominance of virtue or vice which sets its stamp on persons' characters, and causes them to be estimated good or bad, accordingly.

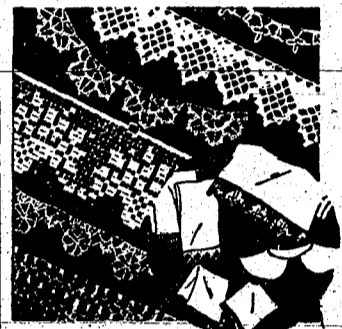
Writers of biography are seldom readers. One of the greatest difficulties is in really getting at the truth about persons whether they be dead or alive. Biographers, living in the same period as those of whom they write, are unable to make delineations free from personal ideas or estimations, especially if the person about whom they are writing is known to them. Sometimes this accent is deliberately derogatory, sometimes it is fulsome in praise.

Individual View Point. It is for readers to make their own discoveries. They have this privilege and they should take it. Get acquainted with the facts as much as possible through perusing more than one biography. Get more than one other person's point of view. There are great men. There are little ones. To learn a few derogatory things about the former does not make them unworthy natures. The balance remains still for virtue. To find out good qualities in poor characters is delightful, but so long as flagrant misdeeds can merely be mollified and not erased, the person has to stand the brunt of his own deeds. Unless the good out-

weighs the bad, he fails to ascend to the higher plane.

Well Tempered Judgment. In reading biographies and in studying human nature it is well always to bear in mind that extenuating circumstances are present. Rarely are they absent totally. There are certain situations which exist, and complications which arise to influence action. Knowing these we become less harsh in adverse judgments, or more laudatory in favorable estimations according to how the character acts. We learn to detect the difference between the desire to undermine a fine character or to establish a poor one as good, whether in the spoken word or the written.

Lots of Variety in Crocheted Edgings



Pattern 1300

Wonderfully dainty edgings, the laciest of borders, can roll off your crochet hook if you have pattern 1300. You can crochet an inexpensive bit of dress-up for collar and cuff set, lingerie, handkerchiefs, towels, sheets, cases and napkins. The top edging simulates tating but is easier and quicker to do. Even a beginner will find this pattern simple to follow. Pattern 1300 contains detailed directions for making the edgings shown; illustrations of them and of all stitches used; material requirements.

Send 15 cents in stamps or coins (coins preferred) for this pattern to The Sewing Circle, Needlecraft Dept., 82 Eighth Ave., New York, N. Y.

Write plainly pattern number, your name and address.

Uncle Phil Says:

That Little Difference

It is just the little difference between the good and the best that makes the difference between artists and the artisan.

Those who get up early in the morning think everybody else should; but those who get up very late don't usually move the world.

Much better does a prune taste out of a barrel in a grocery store than stewed and on the table.

Difficult Rebuilding

Rebuilding a ruined house or a ruined career is a much more difficult matter than building new. It takes more courage, more skill and more ability. But it is being done every day.

Scolding may not mean much, but laughing doesn't make the baby cry.

Duties are tasks the performance of which you look forward to with distaste, but once performed, rejoice in forever after.

EMINENT DOCTORS WROTE THIS OPINION!

"...colds result from acid condition of the body...they prescribe various alkalis"—excerpt from medical journal. The ALKALINE FACTOR in

LUDEX'S
MENTHOL COUGH DROPS 5¢
HELPS BUILD UP YOUR ALKALINE RESERVE

CHANTILLY DRESS

By CHERIE NICHOLAS



Nothing is so flattering, so "new" for dressing up in the afternoon and going on for the evening date as the simple, painstakingly tailored dress of black Chantilly. This dress has the street-length skirt which is so much more popular this year than the cocktail dresses of other seasons. It is especially youthful in design, but is as good for the young matron as for the college girl. Note the little flared pockets which add to the tailored effect.

SILKS FOR SPRING

STRESS HIGH COLOR

Edward Molyneux, style authority, predicts a riot of color for spring. In monotonous as in prints, color is the watchword.

A wide range of blue tones is being accented in spring silks. Misty blues and strong purple-blues are new, and the middle tones of blue also register. Purple is newly accented.

The capucine range is an important one, highlighting glowing yellow-orange and pumpkin tones. Henna and horsechestnut rank high, with the former striking a new note for evening. A hint of ashes-of-roses overlays the copper range as it is interpreted for resort and spring 1937. Brownish gold is another important tone to watch.

Beige and other neutral tones are expected to prove important, as a contrast to the vivid color ranges.

The red range ranks high. Cherry red, cerise, ashes-of-roses, mauve pink and pale mauve red are leading tones.

A wide range of green tones includes bright yellow green, turquoise green, reseda green and strong hues.

Ten New Hosiery Shades

Offered for Next Spring

Ten new hosiery shades for next spring are shown in the advance hosiery color card just released by the Textile Color Card association to its members.

The ten colors are: Glamour, a sparkling golden tone; carib, a coppery hue with a rosy glow; cubatan, a new "leather" type of tan; Dalmatia, a radiant copper; plaza beige, a warm light beige; swanky, a subtle medium beige; swanky, a dark beige; noonday, a subdued greyish beige; avenue, a medium neutral beige, and moon dust, a medium grey-of-taupe cast.

PREFERRED TO THE COSTLIEST JEWEL SHORTENINGS

SWIFT'S JEWEL SHORTENING

The Vegetable Fat in Jewel is given remarkable shortening properties by Swift's special blending of it with other bland cooking fats. Jewel Special-Blend actually makes lighter, more tender baked foods, and creams faster than the costliest types of plain all-vegetable shortening.

THE FAMOUS SOUTHERN SPECIAL-BLEND

SEAT MATES

By GLUYAS WILLIAMS

1. "TAKEN BY MOTHER TO SECURE ON 'EXPLORING THE AMAZON' IS PLEASED TO FIND HIMSELF NEXT TO BUDD BEARS AND HIS MOTHER"

2. "DOESN'T FIND THE AMAZON VERY INTERESTING, AND BEGINS TO WHISPER TO BUDD"

3. "MOTHER SHUSHES HIM, AND BUDD ON GENERAL PRINCIPLES, GIVES HIM A SHARP KICK TO BUDD'S SHIN"

4. "BUDD REALIZES BY SHAKING HIS CAP AWAY AND THROWING IT UNDER SEAT"

5. "GUY'S HOLD OF BUDD'S PUNCH FOR POSSESSION OF IT IS EDDY ONLY WHEN MOTHERS INTERFERE"

6. "CAPS ARE RESTORED AND PEACE IS ABOUT TO PREVAIL WHEN BUDD WRESTLES PUNCH AWAY FROM MOTHERS WELL-PLACED PUNCH"

7. "MOTHERS HASTILY CHANGE SEATS MOVING IN BETWEEN THE GUYS"

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The School Bell



Harken To Its Peals From The School On The Hill.

Week of January 4 - 8

Editor — Wylon Payne.
Assistant Editor — Ruth Hott.
Typist — Jane Davis.
Reporters— Jean Bugai, Clare Wade, Genevieve Ellis, Shirley Bulow, Blanche Davis, Eldeve Woodcock, Viola Carson, Doris Holland, Virginia Saxton, Virginia Kaake and Margary McDonald.

SCHOOL LIBRARY

The school library is in the new building. It will be open every school day afternoon from one o'clock until five o'clock. Pauline Clark will be the librarian.

The books are arranged according to the Dewey Decimal system. Among the many books in this library some are book report books, others are reference books. There are also several new sets of books. Mr. Clink gave the school the National Geographic Magazine from 1914 to 1936. The school has had them bound so they may be used in the library. There is also a new set of Compton Encyclopaedia. There are books for every grade and department of the school in this library. They will also have a magazine table which will have from 10 to 12 magazines a month on it.

All students are entitled to use this library.

GUESS WHO

The person to be described this week is a lad from the seventh grade. He has brown curly hair with a bright sunny smile which he gives only on rare occasions.

His home is about two and one half miles south of the schoolhouse, and he lives in a little brown house, by the side of which red tulips are seen in bloom during Spring. He also rides to and from school on one of our buses, but on the warm mild days of Spring you find him riding his "bike" quite frequently.

His favorite hobbies seem to be hunting, fishing, playing ball and all sorts of out door sports, but he's also a book worm when it comes to reading stories about G Men, cowboys, and airplanes.

There are in the family two girls and four boys but at the present time he has only one brother at home and he attends high school.

DR. F. P. RAMSEY

Physician and Surgeon

Office Hours:
10:00 - 12:00 A. M.
2:00 - 4:00 P. M.
Evenings and Sunday by Appointment.

Office — Over Hite's Drug Store
Phone — 196-F2

Dr. H. M. HARRINGTON

Physician and Surgeon

Office Hours:
2 to 5 P. M. — 7 to 8 P. M.
Office in Lumber Co. Building

Office Phone — 140-F2
Residence Phone — 140-F3

R. G. WATSON

FUNERAL

DIRECTOR

Phone — 66

MONUMENTS

EAST JORDAN, MICH.

FRANK PHILLIPS

Tonsorial Artist

WHEN IN NEED OF ANYTHING
IN MY LINE, CALL IN
AND SEE ME.

Send \$1 for the next 5 months of

THE ATLANTIC
MONTHLY

MAKE the most of your reading hours. Enjoy the wit, the wisdom, the companionship, the charm that have made the Atlantic, for seventy-five years, America's most quoted and most cherished magazine.

Send \$1. (mentioning this ad) to
The Atlantic Monthly, 8 Arlingtong St., Boston

This boy also spent about ten days in the hospital before Christmas vacation.

Now can you guess who he is? If not, look in our column next week.

WELCOME NEWCOMER

The East Jordan school is glad to present a new teacher, Miss Gertrude Morrison.

Miss Morrison is teaching the First Grade, having taken Mrs. Kling's place.

She is from Marquette, Michigan, and attended Northern State Teachers College. She taught Sunday School and did Social Welfare Work before coming here. This is her first year of teaching.

We hope she likes it here, so come on, girls and boys, let's show her a great welcome.

INTERESTING PROGRESSES

The Sixth Grade is making a study of Longfellow. They have pictures representing poems, and also a list of poems and quotations to go with it.

A library corner has been arranged with a book list indicating the books to read.

This grade has also taken up the study of a Terrarium and they have a very interesting one.

A Safety Club has been organized. Each child receives a certificate when he has learned the pledge.

OBSERVATIONS

All students have had their eyes tested this week.

The school now has a new library with Miss Pauline Clark as librarian.

All students look as if they had had nice vacations (so nice they look as if they had'n't wanted to come back again)

The Juniors are now wearing their much longed for class rings.

A rumor is going around that Mr. Roberts has ordered a music box for the school dances. (did some one say rumor)

Mr. Eggert is back in school. Everyone is glad to have him back too!

It seems the Seniors are trying to find a play which will equal their expectations.

The English 4 students are busy learning lines from Shakespeare. Wonder Why?

The Chemistry and Physics students haven't seen the newcomer at the Walcutt home as yet but they seem to think Mr. Walcutt hasn't improved any as he's still giving those three hour tests to do in one hour.

Band played for the assembly Friday afternoon and also for the dance Friday night.

QUESTIONAIRES BOX

How did you spend the Christmas Holidays?

Jean Campbell — sleeping.

Bruce Bartlett — Learning to dance.

Jack Isaman — Basketball practice.

Dick Gidley — Went to see the old maids at Jackson.

Hilda Jackson — Having dates.

Herbert Kemp — We'd hate to say.

Eugene Gregory — Went to Boyne to see Arlene.

Peggy Drew — Gave the town something to talk about.

Louise Bechtold — Sat home trying to think of something to do.

Jane Davis — Roller skating.

Rebecca Bowman — Never mind what she did.

Shirley Bulow — None of their business.

Kathryn Kitaman — Using the Outja board.

Gale Brintnall — Ate, worked, and slept.

Virginia Davis — Staying in bed.

Jean Bugai — Having a good time.

Bob Brown — I worked.

Leonard Thompson — Reading love stories.

Elva Gould — Doing house work.

Phyllis Dixon — Working and visiting.

Gerald Barnett — Fussing around.

Get Up Nights Due To Bladder Irritation?

It's not normal. It's nature's "Danger Signal". Make this 25 cent test.

Use bushu leaves, juniper oil, and 6 other drugs, made into little green tablets called Bukets. Flush out excess acids and impurities. Excess acids can cause irritation resulting in getting up nights, scanty flow, frequent desire, burning, backache, and leg pains. Just say Bukets to your druggist. In four days if not pleased your 25 cent will be refunded. Gidley and Mac, Druggist.

CLOSING TIME ON THE HERALD

All contributors of copy for your Charlevoix County Herald should endeavor to get same into this office as early in the week of publication as possible.

FRONT PAGE — All articles intended for the first page must be in the office by Wednesday noon to insure publication.

MAT SERVICE — Those having mats for casting MUST have these in the office Tuesday noon for the current week's issue.

LOCALS — Please phone your local items to No. 152 where Mrs. Sherman Conway — who covers these columns — will care for them. These should be in not later than 10:00 a. m. of Thursdays.

Your Herald publisher is endeavoring to get each week's issue in the mails on Thursday afternoons. Your co-operation in getting news and advertising copy in our hands as early in the week as possible will be greatly appreciated.

Three Neglected Words

Reverence, deference, and obedience are three good old-fashioned words that find but too small consideration in the vocabulary of modern youth.

Good qualities they are, which those words represent — desirable qualities — lovable qualities — qualities which bring love and friendship and attention to their possessors.

The boy or girl who shows reverence for sacred things, deference to age and distinction, and obedience to whom obedience is due, has three of the most valuable points of equipment for happiness and success.

They are ballast which steady his ship of life — these old-fashioned three. With them the ship sails steadily, with firm balance.

Lacking reverence in the hold, the ship flounders at random in the currents of exaltation; without deference, she sways uncomfortably on the waves of courtesy; and without obedience, she crashes and breaks when she encounters the rocks of emergency and doubt.

Oh, yes, they are very essential to successful sailing on the ship of life — these old-fashioned qualities.

It's better to be careful a hundred times than to be killed once.

Dog Tax Notice

Dog license taxes are now due and payable at the office of the City Treasurer. The new rate is male 50¢; female \$1.00. If the taxes are not paid by June 1st, they will be returned to the County Treasurer and an additional fee added.

G. E. BOSWELL,
City Treasurer.

Adv.2-4

How love brings out the craziness in people explained by Professor Laird, the eminent psychologist, in The American Weekly, the magazine distributed with Next Sunday's Chicago Herald and Examiner.

Constipation

If constipation causes you Gas, Indigestion, Headaches, Bad Sleep, Irritability, get quick relief with ADLERIKA. Thorough in action yet entirely gentle and safe.

ADLERIKA

GIDLEY & MAC, Druggists

National Leaders Plan Gigantic Ball to Honor President and Raise Infantile Paralysis Fund



The nation's biggest social event, the celebration of President Franklin D. Roosevelt's fifty-fifth birthday anniversary, is set for January 30, with more than 5,000 communities throughout the country planning parties to raise funds for the philanthropy closest to the Chief Executive's heart, and for infantile paralysis sufferers.

Colonel Henry L. Doherty, for the fourth year chairman of the national celebration, is being assisted by many of the country's foremost leaders in plans for the events. Among those on his committee are: Vincent Astor, Postmaster General James A. Farley, Ambassador Joseph E. Davies, Will H. Hays, Carl Byoir, general director, Colonel Edward M. House, C. B. Ford, Walter P. Chrysler, Capt. Eddie Rickenbacker, Patrick Cardinal Hayes, Bishop

William T. Manning, Harvey S. Firestone, Keith Morgan, General John J. Pershing, Gwen D. Young, Howard Chandler Christy, Charles G. Dawes and Admiral Cary T. Grayson.

Society leaders, radio, motion picture and theatrical stars are joining forces to make the celebrations the greatest series of parties ever staged. Meantime in cities, towns and hamlets throughout the nation millions of Americans are making preparations for parties that will eclipse in size and colorful entertainment those of any previous year.

Trade only
in Home
Stores



PEDDLERS ARE BOOTLEG MERCHANTS

THE peddlers, with their unknown merchandise, questionable bargains and unethical methods of selling can well be classed as bootleggers of merchandise. Every time you turn over a dollar to a door-to-door canvasser you are speculating on the return you will get for your money.

Your home town merchant is here in business to stay. His success depends upon giving you the utmost value at the lowest possible prices. He cannot afford to cheat you by offering shoddy merchandise; he cannot

afford to oversell you through high-pressure methods because he depends upon you for future patronage.

The peddler may never see you again — in most cases he hopes he won't.

Patronize East Jordan merchants — it pays! Every purchase you make helps make employment for our home town folks and brings prosperity to our community.

Let's all resolve to do our future shopping in East Jordan's stores. Let's trade only with home merchants.