







**Right When You Want It!**

Just when cold winter weather turns your thoughts toward good warm clothing; just when Christmas is near with it's necessary shopping for myriad gifts; just when everyone is wishing for extra money to spend, just then BRABANTS come to your aid with their cash saving

**MAKE THIS STORE YOUR HEAD-QUARTERS DURING THE CHRISTMAS SHOPPING DAYS.**

Here you will find the largest showing of holiday gifts in this region at prices low beyond compare—but whether you buy or not, you are heartily welcome.

# CHRISTMAS SALE

**January Prices Before Christmas**

Here you will find the finest quality, the newest styles, at prices way below what you expect to pay. New, fresh, up-to-the minute merchandise and a beautiful large selection of appropriate gifts, attractively boxed.

**CHECK YOUR CHRISTMAS NEEDS ON THIS ADV. AND BRING WITH YOU**

**LINEN TOWELS**  
IN FANCY BOXES  
2 9c

Fancy Linen Towels in Christmas Gift Boxes.

**TOWEL SETS**  
98c

Three piece set of heavy Turkish Towels and Wash Cloths to match. Cannon quality—fast colors in all desirable shades.

**Men's All Wool BOOT SOX**  
Colored Tops  
39c Pair

**LUNCHEON SETS**  
49c

Luncheon size Cloth with Napkins to match. Extra fine quality, new patterns. See these before you buy!

**OTHER LUNCHEON SETS**  
Reduced to from  
59c to \$2.39

**WASH CLOTHS**  
SET OF SIX  
48c

Six large size Wash Cloths in Pink, Orange, Blue, Lavender and Green. Wrapped in a tidy cellophane package.

**TURKISH TOWELS**  
10c

Good size, good weight Towels. Surely a value at this price.

Other Sizes At 15c and 24c

**Women's Rayon BLOOMERS**  
24c

Here is exceptional value.

**Women's Jersey BLOOMERS**  
43c

**VANITY SETS**  
59c

Three-piece Lace Vanity Sets, Scarfs to match at \$1.23.

**Children's BATHROBES**  
88c

Good warm Robes for the little ones. Just the thing for early morning this cold weather.

**27 Inch Dark OUTING FLANNEL**  
9c Yard

**Ladies' HOUSE DRESSES**  
69c

Good washable colors in comfortable but stylish designs.

**Children's WASH DRESSES**  
69c

Very suitable for school wear, easy to launder and made of long wearing fabrics.

**LADIES' Silk Dresses**  
\$3.79

You are sure to find your size, your style and your color among the large display of these beautiful dresses. And just think of it—only \$3.79.

**LACE SCARFS**  
59c and up.

**TAPESTRIES**  
49c and up

Decorative tapestries for the walls or as throws on end tables, pianos, etc. Extraordinary Gifts.

**Ladies' Wool and Rayon HOSE**  
29c Pair

**BOUDOIR LAMPS**  
89c

A delightful new design in a decorative boudoir lamp, complete with cord plug and bulb. Pink and green.

**Brabant's Christmas Sale**  
Starts Thursday

LOCAL MERCHANT OFFERS ENTIRE STOCK OF CLOTHING, DRY GOODS, SHOES, ETC., AT SLASHED PRICES.

Brabant's Department Store at East Jordan announced today the opening of their Christmas Sale on Thursday, Dec. 10th.

This event should be attended by every thrifty housewife and farmer in the region as it offers an unprecedented opportunity to buy winter needs and also Christmas gifts for the entire family at far less than the usual prices.

**GIFTS FOR THE HOME!**

Don't fail to see the beautiful display of Vanity Sets at 50c with scarfs to match at \$1.23.

Tapestries at 49c, 59c, 69c and 89c. Table Scarves at 35c, 65c and 69c. Luncheon Sets, Towel Sets, Sheets and Pillow Slip Sets, Bedspreads, and the huge variety of other useful gifts shown at this unusual event, and so low priced.

**FANCY PILLOWS—98c**

Silk cord edges, kapok and cotton filled, in wine, Nile green, pink and gold colors.

**Hand Embroidered PILLOW SLIPS**  
98c

Large size, hand embroidered and appliqued pillow slips. Beautiful new patterns. Boxed if you wish.

**Men's Wool BOOT SOX**  
23c Pair

**SHEET AND PILLOW CASE SETS**  
\$1.98

Colored border 81x99 sheet and two 42x36 pillow cases to match. Highest quality, fast colored. Each set in Xmas Box.

**RAYON BEDSPREADS**  
\$3.19

Heavy weight fine quality Rayon Spreads in wine, rose, gold, blue and Nile green. A gift that anyone will appreciate.

**IRONING PADS**  
98c

**COLONIAL BEDSPREADS**  
\$3.79

This popular spread is shown in a variety of different, new and unusual patterns.

**DOLLS! DOLLS!**  
**BABY DOLLS**  
25c

Non-breakable, in just the size for the little tots.

**CRYING DOLLS**  
49c

Beautiful Crying Dolls, 16 inches long completely costumed.

**MAMMA DOLLS**  
69c

Beautifully dressed are these 18 inch dolls, large enough for older children and made to stand the hard usage by active children.

**CHILDREN'S LEGGIN' SUITS—\$2.95**

Wool Leggin' Suits with hat to match in green, blue and red—Sizes 1 to 4.

**RAG RUGS—23c, 49c**

Always welcome in any home and these are bargains.

**MEN'S FLANNEL SHIRTS**  
\$1.39

Men's Wool Flannel Shirts in Checks, Plaids and Plain Colors. Full cut in all sizes.

**Men's Canvas GLOVES**  
10c Pair

**MEN'S UNIONSUITS**  
79c

Men's three season ribbed Unionsuits, long sleeves, ankle length, all sizes.

**50% WOOL UNIONSUITS**  
\$2.19

Heavy weight warm buff Unionsuits of 50% wool. An exceptional bargain.

**MEN'S SWEATER SETS**  
\$2.98

Men's Shaker-Knit Slip-on Sport Sweaters in grey, tan, blue, black and green—with Golf Hose to match. All in Christmas Boxes.

**MENS OUTING PAJAMAS**  
\$2.19

A wonderful selection of heavy weight outing flannel two-piece Pajamas. Full cut, fast colors.

**Men's OUTING NIGHTSHIRTS**  
98c

A large variety of new patterns from which to choose.

**TABLE SCARFS**  
34c and up

A varied showing of these scarfs make gift shopping simple.

**Christmas Sale REDUCTIONS ON PIECE GOODS**

**DARK OUTING FLANNEL**  
27 Inch  
9c Yard

**FANCY OUTING FLANNELS**  
36 Inch  
19c Yard

**STEVEN'S ALL LINEN CRASH**  
16 Inch  
16c Yard

**PILLOW TUBING**  
42 Inch  
19c Yard

**BLEACHED SHEETING**  
36 Inch  
9c Yard

**COMFORT CHALLIES**  
36 Inch—Fast Colors  
15c Yard

**QUILTED COMFORT BATTS**  
69c

Heavy 3 pound quilted batts of snow white cotton. Make a gift of one of these and challies enough for a comforter.

**MOUNTAIN MIST BATTS**  
48c

72x90 inches, of white cotton with glazene covering.

Super weight Mountain Mist Batts at 95c

**GIFTS FOR HER**

**LADIES' SILK HOSE**  
In Christmas Box 98c

Full-fashioned Silk Hose in all shades and sizes.

**HANDKERCHIEFS**

An attractive display of Ladies' Handkerchiefs, three in beautiful gift boxes.  
24c bx; 49c bx; 69c bx.  
Many Others—5c to 25c

**LINGERIE**

Here you may choose from an outstanding display of Slips, Shorts, Combination garments, Dance Sets of Brassiers and Shorts, Gowns and Pajamas—in Silks, Silk Crepes and Rayons at prices from 88c to \$1.89. Boxed if you desire.

**SPECIAL SALE of BLANKETS**

**SINGLE BLANKETS**  
49c each

Only a few of these, so come early. Single Cotton Blankets 72x84 in blue, green, tan and pink. An exceptional bargain at this price.

**DOUBLE Cotton BLANKETS**  
\$1.29 Pair

Here is a supreme value—large 79x80 size double Cotton Blankets in all colors.

**Part Wool DOUBLE BLANKETS**  
\$1.69 Pair

Extra heavy part wool Plaid Blankets size double Cotton Blankets in all with self color satin trim—66x80 inch size.

**Heavy Part Wool BLANKETS**  
\$2.69

66x80 Reversible Plaid Blankets, satin trim, large selection of colors.

**1-3 off**

One table of all wool, part wool single and double Blankets and Robes, to be sold at one-third off regular price.

**GIFTS FOR HIM**

**Men's Broadcloth DRESS SHIRTS**  
\$1.49

In Xmas Box  
Beautiful new broadcloth Shirts in blue, tan, grey and white. Pre-shrunk, fast color materials in all sizes. Each in Xmas box.

**MEN'S DRESS SOX**

An unusual value in clocked wool and rayon dress sox. Three pair in a fancy gift box. Priced for this Christmas event at 89c.  
Box of Three Pair.  
Other qualities in Men's Hose from 14c to 49c pair.

**Men's NECK WEAR**  
In Boxes  
44c, 69c, 89c

Easy to buy a gift from among these. New patterns, new colors, correct styles—Silks, Crepes, Failles, Satins—all are here, and all in Xmas boxes at no extra charge.  
Bow Ties with elastic band in box—48c

**Men's Fancy DRESS SHIRTS**  
98c

In Xmas Box  
A large selection of Broadcloths—plain and fancy patterns, all in beautiful gift boxes. Always a welcome gift.

**LADIES' NECK SCARFS—85c**

Delightful new patterns in the popular Silk Chiffons.

**PURSES—79c**

A varied assortment of shapes, styles and leathers in regular \$1.00 purses make these unusual values at the price.

**BRABANT'S STORE**  
EAST JORDAN, MICH.  
Christmas Gift Headquarters For Northern Michigan

**MEN'S SCARFS**

Pure silk squares in striking new patterns and colors. Specially priced at \$1.49 in Box

**MEN'S HANDKERCHIEFS**  
In Boxes  
47c box of 3

A large assortment of patterns, colored borders and plain. A most useful gift. Also many others priced from 5c to 25c.









