

Charlevoix County Herald.

VOLUME 33

EAST JORDAN, MICHIGAN, FRIDAY, JUNE 28, 1929.

NUMBER 26

Noted Organizer Coming To E. J.

W. K. GREENEBAUM TO ADDRESS CITIZENS OF E. J.

Through the efforts of our Business Men's Club, W. K. Greenebaum, Manager of the LaPorte, Indiana Chamber of Commerce, has been secured to give an address to all people interested in the welfare of East Jordan.

Mr. Greenebaum will be in East Jordan, Tuesday, July 9th, and an open meeting will be held at the High School Auditorium that afternoon, commencing at 5:30 p. m., sharp, standard time. Mr. Greenebaum is coming several hundred miles to carry a message to our citizens and everyone interested in the development of our City should plan to be present.

Mr. Greenebaum is nationally known as a builder of cities. He has been called into conference and for talks by Schenectady, Utica, Cleveland, Binghamton, Milwaukee, and other prominent municipalities.

He was Vice-President of the Chicago Association of Commerce and Executive Manager of the Michigan City Chamber of Commerce.

Under his guidance, Michigan City turned from a sleepy town that was sliding backward in 1918 to a city teeming with life and prosperity in 1928. In four years, Michigan City secured 26 factories, opened up 35 new stores and built a million dollar hotel, erected 600 cottages along the lake front—and apparently has just started on its program of expansion.

Michigan City's success, and the man responsible for it, have been written up in NATION'S BUSINESS, the ROTARIAN, and other publications. Mr. Greenebaum has located over 41 factories in several cities without giving a dollar bonus or gratuity.

Mr. Greenebaum knows how to awake civic pride and harness that pride to good use.

He holds the magic key to city growth. He is a human dynamo stored with ability to make men see visions and fulfill them.

Jackson—The city commission has adopted an ordinance believed destined to make this one of the quietest large cities in the state. The edict bans all loud sounds connected with commercial and amusements activities in the city. This includes the operation, on the streets of radio loud speakers, phonographs, player pianos, calliopes, shouting of hawkers, hucksters and vendors and other noise makers, calculated to disturb those who would have quiet.

Lansing—The first of six bandits sentenced for the \$90,000 robbery of the Grass Lake State bank 10 years ago, was ordered released by Arthur D. Wood, commissioner of pardons and paroles. The convict, Lester Bacon, 43 years old, has served his recommended sentence of 10 years. Four other members of the gang received two life sentences each, one for robbery armed and one for murder. A Jackson county deputy sheriff was shot by the robbers when they were apprehended.

Detroit—Admission to the Michigan State Fair this year will be 50 cents. Fred A. Chapman, of Ionia, general manager of the fair, made the announcement and explained: "With a \$80,000 interest charge on bonded debt to pay every year, and a steadily increasing amount being paid out in premium awards to exhibitors, it has been found that the fair cannot be operated on a basis of 25-cent admissions and pay expenses. The deficit last year, when the admission was 25 cents, was \$42,000."

Grant—L. Longwood, Grant merchant, feels that it is time he was given a rest from dodging automobiles as they crash through his store window. As a result, he has published an advertisement asking motorists to park their cars parallel to the curb in front of his store. Six times in the last few months Mr. Longwood has heard a crash and found an automobile in his store. C. Pierson, of Grand Rapids, was the latest to crash through in a car. He stepped on the accelerator instead of the brake.

Lansing—Limitation of the injunction restraining immorality at the House of David to the persons directly named in the State's suit, rather than to the entire colony, will be sought in the final decree of the Supreme Court, H. T. Dewhurst, court attorney, indicated here. He conferred with Assistant Attorney-General Kit F. Clardy relative to the formation of the decree. Clardy said that the colony wishes to have some of the "sting" of the Supreme Court's decision removed from the final order.

Heard In Court
"What is your gross income?"
"No gross income, I have a net income. I'm a fish dealer."

WILL GIVE WARNING FOR CHERRY SPRAYS

Spray warnings for the control of the cherry fruit fly which were given June 21 to the cherry growers in southwestern Michigan mark the beginning of this year's campaign to protect this crop by means of a service in which the State Department of Agriculture and the entomologists of Michigan State College co-operate.

In the fruit belt of Michigan, differences in weather conditions make it necessary to maintain observation stations throughout the area to ascertain exactly when sprays should be applied to control the cherry fruit fly. Warning is to be given to the growers in each section when to apply the spray.

The poison recommended for the fruit fly by the College entomologist is two or two and one-half pounds of dry, powdered arsenate of lead in 100 gallons of water or of dilute lime-sulphur. Two and one-half gallons of lime-sulphur in 100 gallons of water is the dilution recommended.

This spray is advised for use on sour canning cherries which are to be scrubbed.

County Agricultural Agents, news services, the newspapers, and the radio will all work together to advise growers in each section when to spray their cherries. This service was so successful last year that not a single can of Michigan cherries failed to pass rigid inspection for damaged fruit.

WITH THE Co. Agr'l Agent

CHERRY MEETING
At the Cherry Meeting recently held in East Jordan, the true situation confronting the cherry raisers was pointed out. At that time one of the greatest problems—namely the indications of a surplus production was discussed and effects made for an organization to remedy the situation.

The next problem that of better quality cherries and what can be done to produce better cherries was not considered to any great degree.

In order to receive the latest information on grading, spraying and other matters having to do with higher quality cherries, another important meeting will be held this week.

The meeting will be held in the K. P. Hall, just over the Theatre, in East Jordan on Friday night, June 28, beginning promptly at 7:30 standard.

E. C. Mandenberg, head of the State Nursery Inspection Service will be the main speaker. Efforts are being made to secure a specialist from the Entomology Department of M. S. C., to also appear on the program and discuss the cherry fruit fly and other insects and pests.

No doubt this will be the last cherry meeting so please attend.

BARNARD CALF CLUB

A fine club of 10 boys have recently organized a calf club in the vicinity of Barnard. Each of the boys are going to care for a young calf, keep records of the expenses, make a final report, write a story on their experiences and finally exhibit them at a calf club show to be held later. This type of work has been carried on for several years and is very popular as well as instructive.

The club will meet every two weeks and conduct regular business meetings and fully expect to have a real lively club.

It is gratifying to state that a boy who has had four years experience in dairy club work has been selected as the leader of the club and will continue his club work as a leader. Dickie Straw, son of Sam Straw is the first boy in Charlevoix County to have this honor conferred on him and we congratulate him on his splendid record already made in club work.

The following boys constitute the club: Carleton Smith, President; Kenneth Ager, Vice President; John Block, Secretary; Clayton Smith, Ralph Shapton, James Block, James Bonk, John Clark, Hugh Bolhins and Carleton Ager, all of Charlevoix.

ENTHUSIASTIC TURKEY MEET

The recent turkey meeting held at the farm of Lyle Wilson brought out fine attendance of 56 interested turkey raisers, with the women folks predominating as would be expected.

J. A. Hannah, Specialist of M. S. C. discussed fully all the factors that enter into successful turkey raising. Approximately 2,000 young turkeys are being raised on the farms that were represented at this meeting so no doubt at least 5,000 would be the total in the county.

Mr. Hannah stated that young turkeys could be raised just as easy as baby chicks if not easier. He gave out a recommended starting ration, scratch feed, laying mash and finishing rations, but space will not permit a detailed account at this time.

Turkeys if incubated should have

It Can't Be Done



about 2 degrees less temperature than with baby chicks, also they should not be fed for 48 hrs. after hatching. The first feed can consist of starting mash plus sour milk. The 4th and 5th days should include grit and greens, such as fine alfalfa leaves. Then from the 6th day to 6 weeks use the same feed. After 6 weeks of age use scratch, equal parts of whole corn and wheat and same as above.

A starting ration good for baby chicks will be fine for turkeys as well. About ten days before selling feed the following finishing ration: 40 lbs. yellow corn meal, 20 lbs. finely ground oats, 20 lbs. dried milk.

Moisten with water to pouring consistency. Feed 6 times daily and leave only 20 minutes per feeding then by all means sell as they may even lose weight after that. More detailed information will be gladly sent upon request to County Agent Mellencamp, Boyne City.

B. C. MELLENCAMP, County Agr'l Agent.

NOTICE OF ANNUAL SCHOOL MEETING

The Annual Meeting of School District No. 4 of the Township of South Arm, Charlevoix County, Mich., for the election of school district officers and for the transaction of such other business as may lawfully come before it, will be held at the High School Building in East Jordan on Monday, the 8th day of July, 1929, at 7:30 o'clock p. m., standard time.

Dated this 27th day of June, 1929.

C. H. PRAY, Secretary

CITY TAX NOTICE

City Taxes for the City of East Jordan for the year 1929 are now due and payable at my office in Library Building during the month of July without penalty.

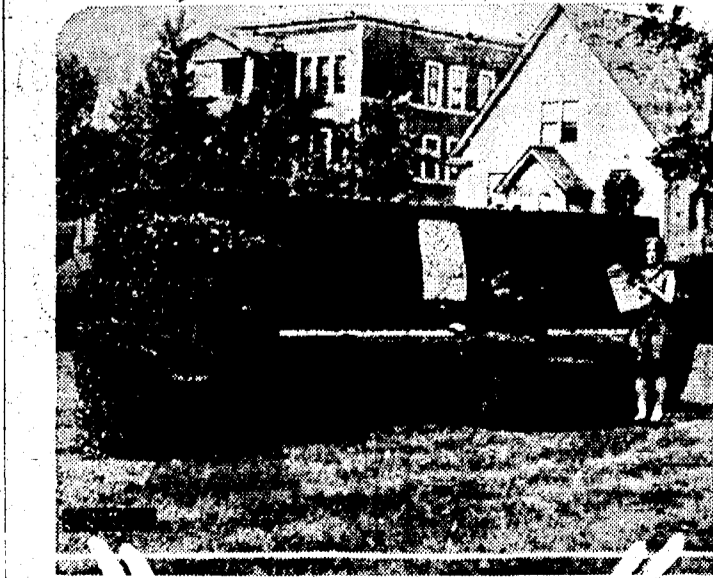
G. E. BOSWELL, City Treasurer.

CARD OF THANKS

We wish to express our appreciation of the many acts of kindness extended in our recent bereavement, to the choir, the pall-bearers, and for the floral offerings.

MRS. JOHN ZOULEK and Family.

Biggest Piano Grown in Ten Years



After ten years of clever manipulating with a pair of clippers, Frank Zeto, Bridgeport (Conn.) gardener, now boasts of being the designer and grower of the largest piano in the world. The great outdoor piano is 20 feet long and stands nearly six feet high.

STANDARD OIL WAREHOUSE AIR MARKED FOR EAST JORDAN

The Standard Oil Company's warehouse roof located near the grist mill in this city was air-marked this week for the convenience of aviators passing over our city. In addition to indicating East Jordan, an arrow is painted pointing toward Petoskey—the nearest air-port to our city.

Owing to the collapse of the roof of the grand stand at the Fair Grounds some time ago, our city has had no air-marking this spring. This roof has been repaired, however, and will be re-marked in the near future.

CAPELIN — WANGEMAN

Miss Evelyn Capelin of Boyne City, daughter of Mr. and Mrs. Lester Capelin, and Lyle Wangeman of Eveline Township, son of Mr. and Mrs. Frank Wangeman were united in marriage Friday, June 21st, at 10:30 at East Jordan by Rev. James Leitch at the Methodist Parsonage. They will reside at the Frank Wangeman home for the present time.

Highest Bowling Score



George Jarrett of Jersey City, N. J., who rolled up a score of 797 in the international bowling tournament to take top honors in individual scoring at the tourney held at Stockholm, Sweden. The American-White team, with combined score of 3,762 plus, won the championship against all other contenders.

DAILY VACATION BIBLE SCHOOL

The idea of the Daily Vacation Bible School has grown very rapidly throughout the country the past few years, and such schools are now held annually in practically all of the larger places and in many of the country districts with good success.

The plan is that a school be held in the mornings during a part of the vacation period under competent supervision. 9 part of the morning is given to singing, then there is a worship period, a Bible story is told, there is a play period and some hand work. It gives an opportunity to use a part of the vacation both pleasantly and profitably for the children.

Boys' City and Petoskey are having such schools for the first time this summer.

East Jordan is to have such a school beginning Monday, July 8, and it will run for five mornings a week for three weeks. It will start at 8:00 a. m., and close at 10:30 a. m. There will be no afternoon session. While all children will be welcome, the work and play outlined will appeal most strongly to children from the Kindergarten age to those who have finished the fourth grade.

Miss Grace Newman, who is a graduate of the Normal School of the University of Illinois is here and will have supervision of the school, which will be held in the basement of the Presbyterian Church. The school will be undenominational in character and children of all and of no denominations will be welcome. Miss Newman will need some volunteer helpers and she will welcome such help from any denomination. There is no tuition. East Jordan in this school is getting into step with a movement that is nation wide, and that has a remarkable and a successful growth.

Robert G. Sproul



Robert Gordon Sproul, thirty-eight years old, once a newsboy and for sometime comptroller and vice president of the University of California, was elected by the board of regents to succeed President W. W. Campbell.

Nifty Sports Costume



This attractive sports costume consists of a two-piece dress of olive green crepe and a green felt sports hat trimmed with an ornament of crystals. The dress is made with plaited skirt and the overblouse is embroidered in green flowers of a darker shade.

The Fourth At Charlevoix

EXCELLENT PROGRAM ARRANGED FOR DAY'S ACTIVITIES.

Plans for Charlevoix's 4th of July celebration have been completed by the committee in charge. With this city the only one in the region staging a program on the 4th, a large crowd is expected to attend from all over Northern Michigan, and everything is being put in readiness to handle the visitors.

The day's activities get underway at 10:00 a. m. with a mammoth street parade of floats, etc. Cash prizes of \$10 and \$5 will be awarded to first and second best decorated entry. All cities in the county are invited to participate, and entries to date indicate the parade will be a feature of the day. Another prize of \$5 in cash will be awarded the most comical float entered. The parade will assemble at the corner of State and Mason Streets.

At 11:00 a. m., there will be public speaking in the Charlevoix City Park on Lake Michigan. A list of speakers is not available at this time. Following this part of the program, visitors will disassemble for luncheon.

The afternoon program opens at 1:00 o'clock with drills of the U. S. Coast Guards, which are always interesting and never fails to draw a large audience. At 2:00 o'clock the program calls for street sports. First second and third prizes of \$3, \$2, and \$1 have been provided for the race for boys under 15 years. Similar prizes will be given winners of a race for girls under 15 years. A box of cigars go to the winning team in the tug-of-war, and prizes of \$3, \$2 and \$1 for winners in the men's race, and of \$3, \$2, and \$1 for the sack race.

At 3:00 o'clock there will be band concerts at the city band stand, and at 4:00 o'clock boxing matches in the gravel pit opposite the Charlevoix Lumber Co. office. Four 4-round bouts have been arranged.

From 7 to 9 o'clock in the evening there will be band concerts, followed with a beautiful fireworks display to be shown from the Chicago Club grounds on the north side of Round Lake.

The above program is subject to possible minor changes in time and place, but printed programs will be issued among visitors on the 4th.

JOHN L. ZOULEK TAKEN BY DEATH

John L. Zoulek, aged 38 years, passed away at the University Hospital, Ann Arbor, Monday, June 24th from pneumonia. He had been ailing for over two years from tuberculosis.

John Louis Zoulek was born at East Jordan, Mich., May 12, 1891, his parents being Mr. and Mrs. John Zoulek. Mr. Zoulek had been at a Sanitarium in Muskegon the past two years, and was taken to Ann Arbor in April.

Deceased is survived by his mother, Mrs. John Zoulek of Muskegon, and the following brothers and sisters:—Theodore and Anthony Zoulek of Muskegon; Mrs. Harvey G. Mosher, Mrs. R. E. Meyer and Mrs. James Kortanek, all of Detroit.

The remains were brought to East Jordan Wednesday and taken to the farm home of the brother, Anthony Zoulek. Funeral services were held from St. Joseph's Catholic Church Thursday morning, conducted by Frs. Driman and Liebek. Interment in the Catholic cemetery.

Some Party
"I made an awful break at the party last night."
"What was it?"
"A fifty dollar bill."

Can't Be True
He—Oh, all women are alike.
She—Nonsense! Then why should some men commit bigamy?

That Reminds Me!
Lucile—Fred has never spoken a cross word at me since we've been married.
Louise—Oh, my dear! You folks really ought to play bridge, you'd get so much enjoyment out of it."

WHEN THE OLD BACK ACHES

Just how hard it is for a man (or a woman either) with an aching back to nerve himself up to the daily tasks no one but the sufferer can tell. "When my back aches and hurts, and irregular secretions warn me of coming trouble, I take Foley Pills diuretic and they regulate kidney action, free me of aches and give me quick results. I learned of them thru the recommendation of my druggist." Cost little, but a reliable valuable medicine, guaranteed to give satisfaction.—Hite Drug Co. adv.

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PENINSULA

(Edited by Mrs. E. Hayden)

Quite a large crowd attended the Turkey Meeting at the Lyle Wilson farm last week Wednesday.

A very pleasant surprise party was held at the Will Scott home Wednesday evening.

A little daughter was born to Mr. and Mrs. Orval Bennett, Thursday, June 20th, but it lived only a few hours. Dr. Conkle of Boyne City was in attendance.

R. G. Short, the Mc Ness man from Bay Shore was on the Peninsula Thursday.

Quite an exciting time was experienced Monday morning, June 16 when Richard Sweet, who had been staying with his uncle, Ray Loomis while his grandparents, Mr. and Mrs. Harlow Sweet of Advance with whom he makes his home, were on a motor trip to Detroit, went to the Sweet pasture in Star Dist. to bring the horses up he found one in the old house and had broken through the floor. A good sized crowd were called together and with the aid of a block and line taken to the scene by Miss Eula Arnott of Maple Row farm, and a lot of chopping and prying the horse was relieved, beside a slight lameness, apparently none the worse for the experience.

A group of Peninsular girls met at the F. H. Wageman home Thursday afternoon and organized a Canning Club. Miss Katherine Wageman was chosen Leader.

Miss Doris Russell of Ridgeway farm had the misfortune to break her wrist while cranking Charley Arnott's Chevrolet car Thursday evening while enroute home from the Canning Club meeting. She was taken to Boyne City Friday where Dr. Boylan dressed it, she was then taken to Petoskey where an X-Ray examination revealed the fact the large bone of her right wrist was broken. She is resting easier at this writing.

A near accident happened Saturday morning when Godfrey McDonald

who had been to Boyne Falls to meet his two sisters, the Misses Dorothy and Nita, who were coming home from their positions as teachers at Owasco and Monroe, were going down Bunker Hill something went wrong with the rear of the car and he could not control it. It crashed into the bank and stopped. He succeeded in getting it started but only went a short distance and, they walked the rest of the way, only a very short distance. That it was not a serious accident is nothing less than a miracle. No one was hurt.

Daniel Reich of Lone Ash farm began working for F. H. Wageman Monday.

We were all surprised to hear of the marriage of our very genial Ferryman, Lyle Wageman and Miss Miss Evelyn Caplan of Boyne City, Friday.

Mrs. Luella McGee and two sons of Grand Rapids came Saturday to visit her sister, Mrs. Ray Loomis and other relatives for a week. Mr. McGee had come earlier in the week as his vacation began sooner than the fellows who are in school.

The Rawleigh man was on the Peninsula Saturday.

Joe Perry of Advance is soliciting orders for an electric plant adapted for farm use. He took dinner Friday with Mr. and Mrs. Joel Bennett.

Miss Gladys Staley returned home Saturday from a week's visit at the John Matthew home, east of Boyne City.

Mrs. Mable Buckfton, an old resident of Advance, but now of near Lansing called at the A. B. Nicoly home Thursday. Mrs. Buckfton was Miss Mable Benedict when she lived at Advance many years ago.

Mr. and Mrs. A. B. Nicoly of Sunny Slope farm called at the Petoskey Hospital Sunday to see Mrs. Nicoly's sister, Mrs. Ed. Leist, who is very ill.

Mrs. Ray Loomis of Gravel Hill received a long distance from her brother-in-law, Gus Nicaise, Sunday, saying a little son had arrived at their home June 23. Mrs. Nicaise will be remembered as Miss Eva Sweet.

Mrs. Wm. Bogart and son Clare of Boyne City returned from Flint Saturday bringing with them little J. F. Evens who has been attending school there, to spend the vacation with his grandparents, Mr. and Mrs. Joel Bennett at Honey Slope farm.

Mrs. George Papineau of Boyne City is spending some time with her daughter, Mrs. Orval Bennett and family.

Archie Bedell, the cow tester, was on the Peninsula Sunday and Monday.

Home grown strawberries are now on and are not a very heavy crop, those wishing berries will be wise to procure them early.

A large crowd gathered at the F. H. Wageman home Monday evening for a charivari on Lyle Wageman and his bride, which was very much enjoyed.

A. J. Wageman came home Monday from Lansing where he attended M. S. C., for the summer vacation. He accompanied Mr. and Mrs. Lyle Wageman home from their wedding trip.

PLEASANT HILL

(Edited by Mrs. Vernon Vance.)

Mr. and Mrs. Fred Hise of Detroit spent the week end visiting their uncle and aunt, Mr. and Mrs. John Hawley.

Sam Bennett and family spent Sunday with relatives, returning to Petoskey Sunday night, accompanied by Mrs. Gertrude Bennett, who will spend a few days there.

John Bennett is working for Mrs. Elmer Taylor.

Mr. and Mrs. M. B. Ardis of Lake City, Miss Margaret Ardis of Lansing and a friend spent Thursday with their daughter, Mrs. Roy Vance.

There will be a Home-coming and Celebration at Maple Hill (opposite Bennett schoolhouse) July 4th, with basket dinner, program, sports, races, and an exciting ball game. Everyone invited to come and enjoy the day with your friends.

Vernon Vance and family spent Sunday at the Carpenter home near Ellsworth. Little Miss Patricia remained for a week's visit.

(Edited by Anson Hayward)

Miss Velma Schroeder called on Mrs. Anson Hayward Thursday night. Mrs. Sam Lewis and children called on Mrs. Joe Ruckle Monday night.

Mr. and Mrs. Henry Vanderverter and family and his mother took dinner with his sister and family, Mr. and Mrs. A. Hayward, Sunday, June 16th.

Nearly everyone in Pleasant Hill took in the Senior Program at East Jordan High School Wednesday, June 12th.

Mr. and Mrs. Joe Ruckle and family took dinner with his parents, Mr. and Mrs. Joe Gaunt Sunday.

G. L. Manley, the Federal Pure Food Products was through the neighborhood Monday and Friday.

Mr. and Mrs. Joe Ruckle called on Mr. and Mrs. A. Kidder Thursday night.

Verley Carney and Earl Kidder called on Lucius Hayward Wednesday night.

Wm. Schroeder and children was up on his farm Thursday, planting potatoes.

Mrs. Paulas Hesley and children of Rapid City took dinner with her brother and family, Mr. and Mrs. Henry VanDeventer, also her mother, Mrs.

Hockin, Sunday.

Ernest Higby and Mr. Archer of East Jordan called on Joe Ruckle, Sunday.

Mr. and Mrs. Wash Scott and children of Traverse City took dinner with Mr. and Mrs. A. Hayward, Sunday.

Mr. and Mrs. John Newcomb and family of Traverse City took dinner with his nephew, Henry VanDeventer Sunday.

EVELINE

(Edited by Mrs. Frank Kiser.)

Mr. and Mrs. Russell Thomas called on friends in Charlevoix, Sunday.

Marjory Kiser of Elk Rapids is visiting this week with her grandparents, Mr. and Mrs. Frank Kiser.

Harold Olney and friend Mr. Cheek of San Antonio, Texas, and Ernest and Donald Olney, also Bill Friend of Bellaire called on Mr. and Mrs. F. Kiser and family Friday evening.

Mr. and Mrs. Ashby of East Jordan were callers at the A. B. Clark home Friday evening.

Mr. and Mrs. Frank Kiser and family, also John Whaling motored to Elk Rapids Sunday and had dinner with their son, Tom Kiser and family.

Vail Shepard and Mr. Ashby are putting a new steel roof on A. B. Clark's barn.

Mr. and Mrs. Alfred Gary of Rapid City visited Mr. and Mrs. W. O. Spidle, Sunday.

Everett Spidle is home from Lansing for a two weeks visit with his parents.

Mr. and Mrs. Marion Best and family called on friends and relatives in Ellsworth, Sunday.

Thrifty Cave Lady

Mr. Skinpants—Now we're old married folks we might as well get rid of all these old love letters that are cluttering up the cave.

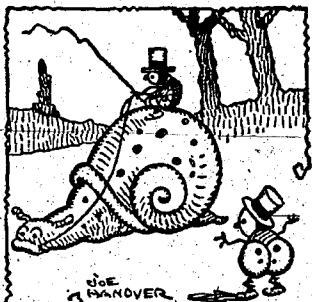
His Wife—Say, dearie; let me keep this one that I chiselled when we were first engaged. It will make such a sweet tombstone when you get bumped off or something.

Wise Mother

Day before wedding young bride complains to mother that prospective husband will not engage cook for the new household.

Mother—Don't you worry about that, my dear; he will certainly change his mind after two or three days of your cooking.

LOOKED LIKE IT



Bug—My goodness, if there isn't one of those old-fashioned hansom cabs!

Truth Will Prevail

The truth is mighty, though sometimes frail.
When it's put to the test
The truth is mighty and will prevail—
If it isn't suppressed.

Cheerful Words

Rural Patient—Hardly expected to see you this soon again, "doc."
M. D.—Had to look at another patient in the neighborhood, so I thought I might as well kill two birds with one stone.

HATE

By

A. D. Howden Smith

Author of "Porto Bello Gold,"
"The Doom Trail," Etc.

Captain Fellowes, American seaman, is impelled by blind hatred to seek revenge on the woman he believes has betrayed him to the enemy—the woman he loves. Day by day he plows the sea until—sharply he is brought up against the stark truth.

Watch for
This Serial in

WILSON TOWNSHIP

(Edited by Mrs. C. M. Nowland)

The Pleasant Valley schoolhouse that was sold to Mrs. Frank Russ a few years ago after that school was discontinued, was moved recently to her house yard for a hen house or barn.

Mr. and Mrs. Harry Batterbee of Green River visited her sister, Mrs. Roy Hardy and family Thursday. Misses Alice and Anna staying until Sunday.

Mr. and Mrs. Roy Nowland of East Jordan were Sunday dinner guests of his parents, Mr. and Mrs. Albert Nowland.

Deer Lake neighborhood was shocked by the death of Morris Duell at 8:30 Monday evening. A well-known and respected resident there and late years of Boyne City. He was rural mail carrier on Route 4, Boyne City for years, until the last few weeks.

Mrs. Charles Howe visited Mrs. M. Clute Tuesday afternoon.

Mrs. E. L. Nowland and Percy Batterbee accompanied Mrs. S. Burbank and three daughters and her sister-in-law, Mrs. Etta Johnson of East Jordan on a shopping trip to Petoskey Saturday afternoon.

Eugene Raymond had a barn raising last Thursday. Putting up a 20x70 cow stable. His son, Alfred, lately of Florida, is helping him.

Miss Ruby Hardy was a Petoskey visitor Thursday of Miss Pauline Kelts.

Mr. and Mrs. Fred Winkler and daughter of Muskegon were Sunday dinner guests of Mr. and Mrs. Ed. Nowland.

Mr. and Mrs. Milo Clute and children and Mr. and Mrs. Charles Janack and children picniced and fished Sunday on Six Mile Lake, near Ellsworth. Rather poor results from fishing tho.

About 20 attended the Lutheran Young Peoples meeting at the Wilson Lutheran Church, Friday evening.

Ernest Schultz received word recently of the death of his brother, Otto Schultz of Cornvallas, Wash. He was an old resident of Charlevoix County, going there 22 years ago, but was here last August on a visit.

Mrs. James Lewis and son, Jason, Mrs. Roy Zinck and children of Boyne City were Sunday evening visitors at the Eugene Kurchinski home.

Mr. and Mrs. Harry Behling and Mrs. and Mrs. Will Behling spent Sunday evening with Mr. and Mrs. Chas. Schroeder.

Percy Batterbee of Lansing spent the week end at East Jordan and at the home of his grandparents, Mr. and Mrs. Ed. Nowland.

Mr. and Mrs. Darius Shaw and daughter, Gloria, arrived Saturday evening for a week's visit at the home of her parents, Mr. and Mrs. A. R. Nowland and relatives at East Jordan.

A minister of Bay City was the guest over Sunday of Mr. and Mrs. Ernest Schultz, bringing another boy to them for possible adoption. Rev. Whitty gave an interesting talk about the Orphan Home at Bay City during church services Sunday at Wilson Lutheran Church.

Conn Nowland left Saturday evening for Marquette to take a six weeks' course at the Northern State College. He was accompanied by Roger Lewis of Iron Mountain, a cousin of Bert and Miss Sidney Lumley, where he has visited the past two weeks.

Mr. and Mrs. Elgie Dow left Thursday for Marquette, where both will take a six weeks course at the Northern State College.

The Lutheran Ladies Aid met at the Church last Wednesday and was well attended. Rev. Helmut Schulz and wife of Petoskey were also present. Pot luck lunch was served.

Eugene Kurchinski, Ed. and Ray Nowland were Charlevoix business callers Saturday afternoon.

Miss Margaret Martin was taken to the Charlevoix hospital with an infected arm, for a few days treatment. Her mother is with her and at the home of her brother, Fred Bergman at Charlevoix.

Eldon Peck of Petoskey spent the week end with his parents, Mr. and Mrs. Victor Peck.

Misses Ruth and Ernie Bathke returned to their home at North Bay,

after a few weeks spent with their aunt, Mrs. Lewis Liscum.

Mrs. A. R. Nowland, and Mrs. Roy Nowland of East Jordan shopped at Petoskey, Tuesday.

Word was received from Milwaukee that Ivan Nowland had been badly burned by hot compound on the arms, June 15th.

AFTON

Edited by Mrs. Henry Timmer.

Margaret Martin, daughter of Mr. and Mrs. John Martin, has been in the Hospital at Charlevoix this week, suffering from an infected mosquito bite.

For the information of those who were so worried about the item in this column last week, pertaining to the killing of several skunks, they are no longer protected, and may be killed, and little ones kept without a permit, according to Conservation Officer Duell.

Mr. and Mrs. Thomas Shepard fished at Intermediate, Sunday, getting a nice catch.

Ruby Hardy has gone to Petoskey, where she has obtained employment.

Ladies of the Deer Lake Grange spent Tuesday at the hall, quilting the Grange quilt which will be raffled off soon.

Friends of Morris Duell, of Boyne City, were grieved to hear of his death, of cancer of the stomach, after only a week's absence from his mail route.

Mr. and Mrs. Merritt Finch dined Sunday at the home of Mrs. Henry Timmer.

Mr. and Mrs. Harry Batterbee and family of Green River spent Thursday at the L. R. Hardy home, celebrating the birthdays of four members of the two families that occurred in June—Mr. Batterbee, 15th; his daughter, Elsa, 25th; Mrs. Hardy, 26th; and her daughter, Valora, June 24th.

Mr. and Mrs. Ben Smatts called Sunday at Chas. Shepards. Mr. and Mrs. Shepard then accompanied them to visit Mr. and Mrs. Bert Lumley.

Hayting has begun, a little earlier than usual.

Mr. and Mrs. Ellsworth Chorpeneing of Benton Harbor were again in the neighborhood, Wednesday, returning the same day to their home.

Pauline Kelts has been working at Petoskey the past few weeks.

WEST SIDE

(Edited by Mrs. A. Miles.)

Mr. and Mrs. C. L. Strong and Mr. and Mrs. Carl Mobio and daughter, Margaret, spent Sunday at St. Clair point on Intermediate Lake.

Mrs. Alice Hodgkin and Mr. and Mrs. Duane Willis and daughter, Ora of Petoskey visited Sunday with Mr. and Mrs. Albert Miles.

Merritt Ranney and daughter, Maxine, of Chicago, and Robert Evans of Ranney Dist., called on Mr. and Mrs. A. Miles, Sunday.

Mr. and Mrs. Ernest Lanway and daughter, Beatrice, spent Sunday at their farm home—"The Lake of the Woods."

Fred Lanway who recently returned from Grand Rapids, called on his brother, Ernest Lanway, Sunday.

Mr. and Mrs. Jack Carney and son Verlie, of Chestonia spent Sunday at the home of his brother, Mark Carney and family.

Mr. and Mrs. S. V. Weed and son of Lansing, and C. E. Weed and son of Inspiration, Arizona are visiting their parents, Mr. and Mrs. H. M. Weed at their cottage on the Charlevoix road.

Monroe Creek is a busy place, all cottages occupied.

Mrs. Geo. Kaake is working at the Weed cottage at Monroe Creek.

Frank E. Steel and Supt. L. P. Hardy of South Bend, Ind., are at the Whittington cottage at Monroe Creek.

Mr. and Mrs. Geo. Kaake were at Grayling Sunday for a visit with her sister, Mrs. Louis Johnson.

Mrs. Lizzie Simmerman left Thursday for Ozark for a visit with her son, Sam and family.

Wonderful Place

First Vagrant—"Yuh goin' ter California? They say work's awful scarce out there."

Second Vagrant—"That's why I'm goin'."

No Difference

Marie—Do you boys like vain girls better than the other kind?

Tom—What other kind?

News of the

Presbyterian Church

C. W. Sidebotham, Pastor.
C. R. Harper, Foreign Pastor.
"A Church for Folks."

10:00 a. m.—Morning Worship.
11:15 a. m.—Sunday School.

First M. E. Church

James Leitch, Pastor
10:00 a. m.—Morning Service.
11:00 a. m.—Sunday School.
6:00 p. m.—Eppworth League
7:00 p. m.—Evening Worship

Latter Day Saints Church

Leonard Dudley, Pastor.
9:00 a. m.—Sunday School.
10:15 a. m.—Social Service.
7:00 p. m.—Evening Service.
7:00 p. m., Thursday — Prayer Meeting.
All are welcome to attend these services.

Church of God

10:00 a. m.—Sunday School.
11:00 a. m.—Preaching Service.
7:00 p. m.—Evening Service.
Mid-Week Prayer Meeting, Thursday, at 7:00 p. m.
Everyone is cordially invited to attend these services. Come!

Pilgrim Holiness Church

Rev. B. E. Manker, Pastor.
11:00 a. m.—Sunday School.
2:00 p. m.—General Service.
7:00 p. m.—Friday night, Prayer Meeting.

HATE

By
Arthur D. Howden Smith

Tale of the brave days
when marine battles
were fought with sailing
ships—the days of
pirates and treasure—
of carronades and
broadships—of Long
Toms and 24-pounders
—of boarding and bay-
onet and cutlass...

Read It
as a Serial In

Charlevoix County Herald

Peoples' Wants

MUNNIMAKERS

Notices of Lost, Wanted, For Sale, For Rent, etc., in this Column is 25 cents for one insertion for 25 words or less. Initials count as one word and compound words count as two words. Above this number of words a charge of one cent a word will be made for the first insertion and one-half cent for subsequent insertions, with a minimum charge of 15 cents. These rates are for cash only. Ten cents extra per insertion if charged.

HELP WANTED

REAL SILK HOSIERY MILLS can use two men in East Jordan, and vicinity to take over territory that has been worked for seven years and has hundreds of customers. Earnings about \$37.50 a week and bonus. Write or call 707 Building & Loan Bldg., Grand Rapids, Mich. 26-1

WANTED

CHICKENS WANTED—C. J. MALPASS. 40-t.f.

WANTED—Young Calves and old Horses. Write or phone SEARS FOX BANCH, East Jordan. 18-t.f.

FOR SALE—REAL ESTATE

FOR SALE—House and Lot, East Jordan West Side, 210 Division St. Six rooms and basement, electric lights—\$300 on easy terms. Inquire of MRS. HENRY ST. JOHN, 1900 Sanford St., Muskegon Hts., Mich. 25-13

FOR SALE—MISCELLANEOUS

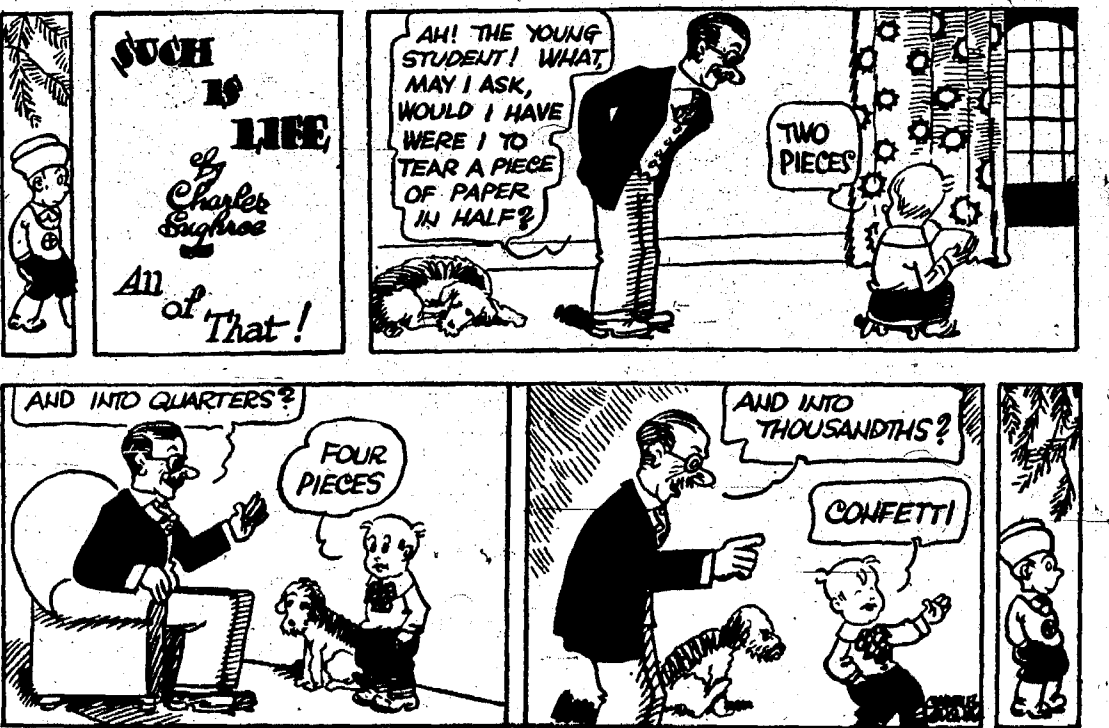
HORSE For Sale—weight 1500 lbs. BOHUMIL STANEK, Route 4, East Jordan. 26x3

FOR SALE—Piano, very cheap. Inquire of MRS. A. DANTO at Russell Hotel, East Jordan. 26-2

CABBAGE PLANTS For Sale, both early and late at ten cents per doz. MRS. JAMES HOWARD, phone 99. 25-2

FOR SALE—McCormick Mowing Machine, nearly new; Disk, Cultivators, Tedder, Trailer, Iron-wheel Wagon, Weeder, Lumber, Farms. Also Cabbage and Pepper Plants. MRS. JAMES VOTRUBA. 25-5

REPAIRS—You can get Repairs for any Stove, Range, Engines, Cars, Sewing Machines, Cream Separator, Plow, or any Farm Machinery at C. J. MALPASS HDWE. CO. 26-4



For Those Who Sell And Those Who Buy,
Those Who Win And Those Who Try

Petoskey Portland Cement Co.

Is The Petoskey Firm That In A Substantial Way Has Greatly Assisted In Creating For This Vicinity A Substantial Industrial Background Thru Their Commercial Activities of Interational Reputation

A Large Per Cent of The Cement In Use Today In America and Throughout The World Is Manufactured By This Concern

This is a modern twentieth century industry under the able direction of men who have always had at heart the best interests of the community in which their valued enterprise is located and one of the firms that keeps the wheels of progress turning in this section.

This is one of our most flourishing industries and is fully worthy of more than passing notice at our

hands for not only is it one of the leading concerns engaged in its special field of endeavor in the country, but its cement has gained a wide reputation for general excellence and is considered a standard product among the trade the country over.

It may be of interest to know that the idea of this enterprise originated in the resourceful minds of enter-

getic business men. With a restless ambition, a broad vision of the future of the industry of the country, they turned their trained and creative minds to the production of perfect cement.

Today it is one of the most substantial concerns engaged in the manufacture of cement in the country and its phenomenal growth is the result of hard work on the part

of its officers.

Expansion plans give this company one of the most modern plants in the country. It is one of our busiest bee-hives of industry. It is a model establishment of its kind and is an ideal place to work.

We could write many columns and then not tell you of all the good that this modern industrial concern has done for this section. It has be-

come so much a part of the every day life of the people of the community that many have come to regard it as a "matter of course." It is well to pause occasionally and consider what they mean to us.

To maintain its continuous encouragement of all in the community, the assured expansion of this section of the country and the

onward progress of our industrial, commercial and social development.

We cannot fail to compliment the PETOSKEY PORTLAND CEMENT CO. on the manner in which it conducts its industry and to say it has been a decided factor in the industrial life of the community.

Petoskey Hide Co.

HIDES—FUR—WOOL

Our industrial edition would not be complete without mention of the prominent business operations of the PETOSKEY HIDE CO., at 413 Michigan St., in PETOSKEY, and their extensive operations in the way of conducting a wholesale house for the purchase of hides, furs and wool.

Through the years they have been doing business they have always been most fair and honest in their negotiations and afforded the public a valuable market for hides, furs and wool.

It is very important that the producers should have a market that is up to the standard and this section is fortunate in having such extensive dealers.

It takes men to handle a large volume of business, to be able to get the right selling markets and be

able to pay the best prices. These facts attract trade to this section and make it a better place in which to live and transact business.

If we did not have an establishment of this kind much of the hides, furs and wool would have to be shipped to the other cities and the seller would not receive a price that compares favorably with the prices paid by this company.

There can be no questioning the fact that this company is one of the most important commercial firms of this section; its management is in the hands of men who know the business in which they are engaged from A to Z.

We wish to compliment PETOSKEY HIDE CO. upon its commendable policies and the valuable service they are rendering the public.

Petoskey Cigar Co.

EXCLUSIVELY WHOLESALE

In PETOSKEY at 320 East Mitchell Street has many satisfied patrons throughout this part of the country and renders a valued and essential service. Being one of the foremost wholesale houses and offering the highest grade of candy, cigars and tobacco products to the trade.

This institution is agent for some of the most popular cigars known on today's market, carrying a full line in stock at all times.

This review of the business, agricultural and industrial interests of this section of the state would not be complete without prominent mention of this well known concern, which aids in no little measure to the progress and prosperity of this section and is undoubtedly one of the popular firms in this section and daily ships many consignments all over this section.

Their products will be found in demand by all who insist on the best.

They deal on a large scale and their activity is conducive to the progress and expansion of the community in no small degree.

It is important we have conscientious firms like PETOSKEY CIGAR CO. to serve us. Their policy along this line will be interesting reading for many business men as through their policy they have built up their large and growing business.

There are no more public spirited citizens in the community than the management of this well known company and we wish to compliment them and direct attention to this business institution of the community as one of the reliable establishments which has added to the development and progress of this part of the state.

Kozy Barber & Beauty Shop

MODERN BEAUTY CULTURE

With modern establishment in PETOSKEY in the Magnus Bldg., are permanent wave specialists who also feature bobbing, hair cutting, facial work and everything in the line. Maintain a shop that is a center of beauty culture for ladies. KOZY BARBER & BEAUTY SHOP are making a specialty of first class permanent waves.

The profession of the permanent waver should be one of the utmost importance and we can not fail in this comprehensive review of our progress to devote some space to a well merited tribute to the excellent work performed by this beauty shop.

They have made a study of beauty culture from a scientific standpoint and have supplemented this with much actual work which makes this service both tried and modern. Beauty culture has advanced very rapidly in the last few years and they have kept right abreast of the times.

It is equipped and appointed with most scientific equipment and com-

fortable appointments. There is nothing that is not conducive to the good of the service.

The permanent wave system they practice gives hair a natural life and lustre in your hair. Your inspection is invited.

Here licensed operators will put a wave in for you in the shortest time possible consistent with high quality of the work which they will do. All you have to do is to phone 771 for an appointment at this popular establishment, go there at the appointed time and leave the rest to them. In a short time they with their skill will make you look and feel different and friends will compliment you because of your good looks and the becomingness of your wave.

In making this review we are glad to compliment KOZY BARBER & BEAUTY SHOP on the great success they are making in their chosen profession and to refer this valuable service to the people of this section of the state.

R. & L. Auto Electric Service

EXPERT SERVICE

Rendering a most complete auto electric service on all makes of cars at 212 E. Mitchell Street in PETOSKEY. This is the day of specialists, when one has eye trouble they look up an eye specialist, ear trouble an ear specialist, etc. When you have ignition trouble look up R. & L. AUTO ELECTRIC SERVICE. They have a service not obtainable elsewhere because they specialize on electric service. Thoroughly familiar with all makes of cars and their peculiarities, they will save you time and money, remedy your trouble and you will join their host of satisfied customers.

In this entire part of the country there is not a concern that gives the people the metropolitan service that is afforded the public as R. & L. AUTO ELECTRIC SERVICE. They are of the most efficient auto electricians in the community and are considered authorities on this work. Their service is most modern and progressive and no matter whether your business with them

amounts to hundreds of dollars or just a small amount, the patron always receives the same courteous and efficient service.

They have spent considerable money on equipment; have employed specialists in order to give you expert service and specialize in lighting and ignition work.

When the motorist wishes starting, lighting and ignition service he wants to consult one who knows this business from A. to Z. And right here let it be said that this firm can qualify in every respect. The excellent service rendered their many patrons has brought them much new business and the number of their patrons is steadily increasing.

In making this review of the progress of the period we desire to refer R. & L. AUTO ELECTRIC SERVICE to readers as one that meets demands of the day, no matter what they want in their lines, and to say that the reputation of the past has been maintained and to refer it to all our readers.

Eckel Drug Co.

"THE BUSIEST STORE IN TOWN"

THE BEST IN DRUGS

An up-to-date establishment in PETOSKEY at 316 East Howard Street is a modern pharmacy carrying pure and wholesome drugs and medicines in complete stock. Just drop in or call them on the phone and you will get the most painstaking and accommodating service that has won them such an enviable reputation, a metropolitan and progressive establishment under able and popular management.

Known throughout this section as one of the reliable and progressive stores of this section is this well known drug store. It has gained a large trade by its good quality and commendable methods. It is headquarters for the famous remedies which are compounded from prescriptions of renowned physicians. It always keeps the stock in the best condition and a full line so that you can get what you call for. It is very careful in the filling of the prescriptions and having had much experience, the pharmacists at this store are considered the best in their line. These popular pharmacists also handle a complete line of druggists' sundries, perfumes, toilet articles,

combs, brushes and all of the goods that are commoner to first class stores of this kind.

Cigars and stationery as well as the long line of druggists' sundries are here furnished the public with the most accommodating service. The manager is one of those genial and whole souled personalities who dispenses good cheer on all occasions.

The institution is one that is known far and wide not only as the pharmacy where all pure drugs and chemicals are kept, giving best of service and has attained a wide reputation among the physicians for the efficiency and care exercised in the compounding of prescriptions. During the course of their career they have witnessed marvelous advances in science and being keen students of the times are thoroughly familiar with every development. These druggists were in the business when a druggist had to compound all medicines and have a practical knowledge. We desire to compliment them upon their eminently successful career in the business and professional world.

—NOTICE—

Attention of the readers of this paper is called particularly to the fact that with the exception of the support given to the project by the publisher, most of the expense of the publication of this edition has been borne by enterprising business and professional men of this community who believe in boosting the community through such a medium as the Industrial Review.

You will know the leaders of this community by their Advertisements. That every article in this section is a paid advertisement not only shows these firms are Business Leaders but Community Boosters.

Advertisements—Every article on this page is a paid advertisement.

Size and Efficiency

In airplanes, increase in size decreases relative efficiency. The freight load that a plane can sustain in proportion to its weight is less as the size of the plane increases. The reverse is true of airships. Every increase in the size of the airship means a decrease in the amount of horsepower required for each passenger.

Polo Ponies

The Field says that the superhigh-priced mounts used for polo are never allowed to get out of condition. As soon as the matches are over, the shoes are taken off and the ponies turned loose in a soft soil grass paddock, which is free from stone. Two or three months later they are shipped South, and worked into condition for the early spring matches.

Beese & Porter

"DRY GOODS & WOMEN'S READY-TO-WEAR"

A complete dry goods and women's ready-to-wear in PETOSKEY at 319 East Mitchell.

This is one of the community's most necessary and most popular establishments, whose progressive policies have enabled them to offer such wonderful bargains that their trade has grown to large proportions—a tribute to the business ability of the management. BEESE & PORTER secure wonderful bargains and the highest grade merchandise for the people of PETOSKEY and vicinity.

The directing heads of this establishment are men who have helped to make PETOSKEY a progressive city.

Whenever any business house is able to inaugurate a merchandising establishment where the public is able to obtain the very necessary articles at lower prices than they are usually sold, the public always profits. This is just such an establishment and here the people of the community are able to save much on their purchases, and thus many people who would have had to forego many of the necessities or luxuries of dress on account of the high

prices of the times are now enabled on account of the reasonable prices of this store, to secure them and enjoy life more, as they are as well fixed as their neighbors.

The fact that they buy their stock in large quantities, and are discriminating buyers enables them to offer these wonderful values to the people. This gives them a large trade and they do not try to make all the profits on one sale, but count on small profits and a large volume of business.

BEESE & PORTER is up-to-date and all departments are most complete with the modes of the hour in the various materials and shades which have been approved by the world's leading authorities of fashion. No sooner has any style been accepted by the leading fashion authorities of the nation than it at once makes its appearance in this store and is presented in a variety of materials for the choice of the people of this section.

We are glad to give commendable mention to BEESE & PORTER and refer their store to all of our readers as a panacea for the merchandising ills of the day.

Petoskey Iron Works

MACHINISTS AND ENGINEERS

OXYACETYLENE WELDING—GAS ENGINE AND AUTOMOBILE REPAIRING—CYLINDER REGRINDING AND GENERAL MACHINE WORK

With modern establishment in PETOSKEY at 315 State Street, specializes in general machine work, crankshaft and cylinder grinding and welding. They have regular factory equipment to do their work. One of the firms to which we refer readers in this issue.

With a service department on a par with the best and with efficient people in charge of every feature of their service this well known establishment has taken its place as one of the factors in the business life of this part of the state.

There is probably no other shop in the state which is better prepared to serve auto owners.

We do not exaggerate in the least when we say they are prepared to render complete service at this establishment. The proprietor and assistants are experts when it comes to machine work and cylinder grinding work.

PETOSKEY IRON WORKS employ only the most expert assistants and can tell you in an instant what is wrong, whether it can be remedied and what the probable cost will be. Motorists all over this section have learned that this establishment is a haven of reliability in all

classes of machine work and cylinder grinding and therefore it enjoys a large patronage.

This is an efficient and complete cylinder grinding plant and enjoys a large patronage on account of the fact that they turn out work of class, get it done when promised and that their charges are very reasonable.

In PETOSKEY IRON WORKS will be found the latest machinery and only the most expert men, for this firm is one of the best cylinder grinding concerns and is known for efficiency and promptness of service. It is headquarters for this class of work for all of the people in the territory around the city.

By having the cylinders of your motor reground and fitted with new pistons and rings you thereby restore your motor to its normal condition, giving the same efficiency as new cylinders which would cost four times as much as their price for regrounding. This means economy. They make a specialty of this line of work as well as other machine work.

We are glad to compliment PETOSKEY IRON WORKS on the position occupied in the business life of the county and to refer their services to all our readers.

REDS' WHOOPEE ROUSES RUSSIA

Many High Soviet Officials Said to Be Involved in Wild Parties.

Moscow.—The land of Soviets recently added another word to its political vocabulary, namely, "Kabukism." Its frequent use recently, however, is distinctly regrettable since it refers to an unsavory phase of life here. The word originated in the capital, with the disclosure of the so-called "Kabuki affair." A number of important officials of the Moscow Trade Union of Building Workers, associated themselves for mutual help in the business of sinful living. From the initials of their names the founders of the organization formed the word Kabuki, and adopted it as the title of their group.

The organization grew to thirty, practically all Communists and some holding comparatively important posts. They set out together to revive "classical vices," and to assist in a renaissance of "Roman orgies." Stripped of alluring verbiage, the orgies were just ordinary "wild parties," with dubious women and liquor as staples of entertainment. The headquarters of the trade union served as center for these activities after working hours.

Society Exposed.

After three months of existence, the society was exposed. Its members were tried, all were expelled from the Communist party and some are still in prison. Thereafter "Kabukism" became a name for riotous and immoral living by government and trade union officials. The report of drunkenness and vice involving officials anywhere in the Soviet union was automatically labeled by the press "another Kabuki affair." Tver and other large cities have had such affairs and now one has been revealed in Leningrad, involving well known local Communists.

An energetic and trusted member of the Leningrad municipal government, P. A. Laptov, is accused of being the ringleader in this latest Kabuki. The man who runs the government hotels in the city, M. Shayo, is mentioned as his principal assistant. The group, almost all Communists, for months indulged their appetites for wild parties at government expense. M. Shayo's hotel connections were apparently especially useful. Hotel Europe was frequently the locale for orgies and the liquor, food, dishes, etc., came from the hotel stocks.

Laptov, Shayo, and others are under arrest. Meanwhile the press is conducting a vigorous campaign against Kabukism as a whole. The Soviet system of government and economy has created an immense body of officials. To thousands of them the possession of power—and the control of official funds—is so new that they yield to temptations. Punishments for those caught at this game, however, is so quick and stringent, that the percentage of guilty is probably low.

Misuse of Power.

The misuse of power by officials in any Soviet institution is being fought here as a fundamental social evil. The "war on bureaucratism" is one of the many campaigns which is carried on in Russia without a truce. It is directed not only against persons at the head of business or government establishments, but against minor officials and even clerks.

Recently a dramatic battle in this war was conducted in Moscow, and some hundreds of bureaucrats will pay with their jobs as a result. Under direction of the "workmen's and peasants' inspection," a commissariat, whose business it is to watch over the conduct of other commissariats, 1,500 factory workers, men and women, were enlisted for a three days' maneuver. They did not know themselves what their task would be when they enlisted. And the public did not know until the work was completed.

Now the whole thing has been disclosed in the press. The 1,500 were assigned to visit about 300 governmental institutions in the capital. As simple workers in need of service or information they applied to these institutions. Then each one of them reported how he or she was received, who was helpful and who was insulting, etc.

Much to their surprise, dozens of Soviet officials—from humble clerks to exalted directors of institutions—woke up one morning recently to find their names and in some cases their pictures, in the newspapers with a complete account of how they treat the sovereign workers in whose name the Soviet government is being run.

World War Veterans Are Heavy Borrowers

Washington.—World war veterans are still borrowing money, on their adjusted compensation certificates in surprisingly large numbers, according to the veterans' bureau. For the first three months of this year, 11,829 loans were made by the regional office here, totaling \$593,722.46. Since the law went into effect on April 1, 1927, the regional office has paid out over \$4,230,000 in loans.

Emily and the West

By H. LOUIS RAYBOLD

EMILY sat with her eyes glued to the flying landscape as the great transcontinental train bore her across the plains.

For a girl whose previous wanderings had been limited to an occasional trolley ride between her own home town and the city some fifteen miles away, this sudden journey carried elements of drama.

Her entire equipment for the affair consisted of a wardrobe done in the best manner of the local dressmaker, a chambray bag about her neck containing what was left after paying for her ticket of the money sent by Uncle Will, and a mind stored with much reading of so-called "Western fiction."

The wardrobe was the least important item. Emily's great gray eyes, her delicate nose, her comely mouth would have surmounted any inadequacies of raiment.

The money—well, of course, that was an essential without which, along with Uncle Will's invitation to spend a summer on his Wyoming ranch, Emily would still be back home, playing the piano for Jane Stiles, the kindergarten, and trying to make up her mind whether or not to marry Brent Appleton, embryo druggist.

But it was the hours that Emily had spent pouring over tales of the Great West that were now coloring the whole trip for her. Not a horseman on the horizon but became for Emily a rope-throwing, broncho-busting cowboy.

Her fellow passengers, especially a pleasant looking young man in the seat opposite, could not help but be amused at Emily's enthusiasm. The young man, Philip Granger, found himself watching her even as she watched the scenery.

Suddenly, just after the train had left behind a tiny town consisting of a station, six or seven other buildings and a grain elevator, and was pulling up a slight grade that signalled an approach to more rugged country, the cars stopped with a jerk and a grinding of brakes that all but threw down one or two passengers standing in the aisle.

Philip got up and, hands in his pocket, snatched toward the front of the car. He was halted by the sound of a clear, sweet voice making itself heard above the general hubbub. "It's probably a holdup. Better hide your money and your jewels!"

The laugh which followed relieved the tension, but Philip noticed that, although Emily flushed at the decision with which her warning was greeted, she did not appear convinced of her mistake. "It's a holdup," she insisted. "You'll see—"

At that instant, the door in the rear of the car was flung open. Two masked men, holding aimed revolvers, entered.

"Hands up!" Grins at Emily's remark had long ago faded from all faces. White-faced women and impotent, raging men were swiftly relieved of purses, watches, rings.

Then they were gone. The passengers saw them join half a dozen similarly masked companions and gallop off into the hills.

Emily became the center of attention. It was Philip, however, who asked the question that trembled on all lips. "How did you know it was a holdup, Miss—"

"Tramp!" supplied Emily promptly. (What a handsome person this young man was—a truly western type!) "What else could it possibly be?" she continued. "A stop on a grade in the hills? Not another town for miles!"

Philip shook his head. "My dear young lady," he said firmly, "I have made this trip twice a year for twelve summers and this is the first episode of this kind I ever witnessed."

Emily considered his words meekly for a moment. Then she recovered. "I expected to be held up from the minute we reached Chicago," she declared, "and was prepared. I carried my money around my neck and the instant the train stopped I took off my rings and sat on them!"

The following day they reached Cheyenne where Emily's uncle was to meet her. Philip, who was going to the coast, got off to carry her bag for her. "I'll run down and see you, if I may, next winter," he said, holding her slim hand a minute longer than the law allowed. "My home is in Cambridge. This is merely the way I spend my vacations!" True, western type indeed!

Presently, she was being helped into a great monster of a car by genial Uncle Will. She had hoped to be met with a buckboard and team.

Philip she never saw again. Brent married Jane Stiles, the kindergarten. As for Emily—

Emily took to writing western fiction for The West as She is Magazine and, in due time, married its editor.

To Insure Prompt Service

Mr. Pester—Why are you trying to phone my office at this time in the morning? There's nobody there.

His Wife—I know what I'm doing. I'll want to tell you when dinner will be ready this evening, and if I can't come now I'll get the connection in time.

Fochtman's Department Store

TEN COMPLETE STORES UNDER ONE ROOF

Located in PETOSKEY at 422 East Mitchell Street is a store you should not fail to visit while shopping in PETOSKEY. This is the most complete department store in Northern Michigan, in their many complete departments they carry everything for the home, dress and table, here you can do all your shopping without leaving the store, ten complete departments.

It is a well known fact, that there is no one institution in the community that has met with greater favor, with the public than this well known establishment. By reason of the fact that the management has had

wide experience in every feature of this business and because of the comprehensive knowledge of every branch of the business, this company has continued to witness the increase in the number of its patrons.

Their goods will be found in demand by all who insist on the best.

They deal on a large scale and their activities are conducive to the progress and expansion of the community in no small degree.

It is important that we have conscientious firms like this well known establishment, who will aid in the reduction of prices of living for the

people. Their policy along this line will be interesting for many business men as through this policy they have built up their large and growing business.

There are no more public spirited citizens in the community than the management of FOCHTMAN'S DEPARTMENT STORE and in making this review of this section it is only natural to wish to compliment them and to direct your attention to this establishment as one of the reliable business institutions of the community which has added to the development and progress of this part of the state.

Dessert & Brown Lumber Co.

"THE BEST IN LUMBER AND FUEL"

Under the direction of experienced lumbermen in PETOSKEY at Cor. Emmet and Fulton Sts.—is a well known lumber concern with an enviable record of years in business in this line and is a concern which has built a reputation as one of the leaders in the lumber industry in this part of the country in quality, prices and service, under direction of men of wide experience in the business.

One of the essential features of any house, store or other structure is that it will stand the wear of years. The same is true of the reputation of any business firm and that is why this concern enjoys an ever-increasing volume of business and popularity.

On account of tremendous buying power this local concern is able to enter the world's largest market and

secure vast quantities at prices so low that they offer the local public astounding values in lumber and building supplies of every description.

Therefore, the people of the territory for many miles around are offered at very reasonable rates lumber and building materials of every description and of the very best grade. We will not attempt to detail the very large stock that they carry. Suffice it to say that this establishment compares favorably with the best and most up-to-date establishments of the metropolitan centers in point of extent of stock, quality of work and material and the general excellence of everything in the field of the lumber and supply business.

The contractors and builders, the farmers and the people generally have come to know that they can depend on this well known firm for just about everything that there is in the lumber and building material business. The reputation that they established for stock of quality and for straightforward dealing is bringing thousands of dollars to town that would go to some other trade center were this establishment not located in PETOSKEY.

It may be truly said that DESSERT AND BROWN LUMBER CO. is a valuable asset to the community, and in this edition which calls to mind our onward progress, we wish to direct your special attention to their commendable activity as one of the distinct features of our business and industrial efficiency.

J. C. Penney Co. Inc.

A NATION WIDE INSTITUTION WHERE SAVINGS ARE GREATEST

In PETOSKEY at 408 Mitchell Street, is one of the 1212 stores operated by J. C. PENNEY CO., Inc., enjoying a large and well merited patronage from the city and surrounding country. This enterprise originated in the mind of an energetic business man, J. C. Penney, who established the first stores in Kemmerer, Wyo.

The story of J. C. PENNEY CO., Inc., is an important chapter in the history of modern mercantile methods. It is more than important! It is inspiring. It is a story of a business with a Big Idea behind it—an idea that is clean, clear cut. The Big Idea with them for 26 years has been and is today, the potent fact that is unfailingly governed by the Golden Rule: "Whatever you would that men should do unto you, do ye even so to them." Every customer

pays one and the same price. No more, no less. And that price assures a superior value. No sales. No discounts. No charge accounts. The same square deal and just treatment alike to all.

They carry at all times a large stock of ladies' and misses' ready-to-wear garments and shoes, ready-to-wear for men and boys, notions and general dry goods. Truly one of the reliable, most progressive merchantile houses in this part of the state.

In this store is found not only the styles and materials in most popular vogue today, but the most conservative of modish garments that have met with universal approval. As regards price, you will find that these garments which hang in graceful and becoming lines, are offered at most reasonable figures, for while

this store enjoys the patronage of the community, it is the most popular store within many miles among people of every walk of life.

In its line of ready-to-wear can be found the latest ideas of the leading designers of this country and Europe that have been purchased with the idea of giving men, ladies, and young people of the city and surrounding country the latest Eastern fashions most reasonably.

The J. C. PENNEY CO., Inc., purchase direct from the mills and factories and pass the middleman's profit to the customer.

The manager, Mr. J. W. Seoggin of the community and is a consistent and material booster for all propositions that further public improvement.

Pearson Motor Car Co.

REO SALES & SERVICE

With an enviable record of personal service to each individual patron, is located at 105 Howard St., in PETOSKEY, offers the Reo cars, including the finest models of America's longest lasting car, the Master Flying Cloud and the Flying Cloud Mate which are today blazing the way for those who follow the path of the pioneer.

The Flying Cloud Mate is the newest American car by one of the oldest American builders. Months ago the Reo Motor Co. announced the Master Flying Cloud and its instant acceptance by the public prompted the inception of the Flying Cloud Mate, substantially lower in price than the Master, and somewhat smaller in size but it brings to a wider field of motorists that honesty of construction, sureness of performance for which Reo automobiles have always been recognized.

No power or brawn is missing in the Flying Cloud Mate. No low operating cost or beauty have been sacrificed in its production. The Flying Cloud Mate is 6 cylinder, with 4-wheel hydraulic, velvet stop brakes, full balloon tires, 80 per cent of its length is in spring, and it has all the niceties and conveniences that makes a powerful small well built car of this calibre ideal in ownership, including bumpers, rear and front, steering post lock, locking type tire carrier, thermostat heat control and complete lighting equipment, on dome, dash board, cowl lights and pressure gun chassis lubrication add to its advantages.

The New Master Flying Cloud is new from stem to stern, an entirely true model of America's Longest Lasting Car. For it Reo chose the name and image of the Flying Clouds, most famous of America's Clipper ship, the world's most beautiful means of travel. Master Flying Clouds, after running 100,000 miles have in every part set a new standard of durability for America's Longest Lasting Car. See it, ride in it, drive it and let its hushed sweep of swift travel tell its own story of what automobile ownership can mean in 1929 and for many years to come.

A word to our readers on trucks. On the average, excess of chassis weight over pay-load capacity on seventy-four 2 ton trucks is six hun-

dred pounds. It is just the opposite with the Heavy Duty Reo Speed Wagon. There is no excess, the chassis weighing 100 pounds less and with all its improved features the Reo Speed Wagon is more than ever a superior product. Equipped now with a new type cab, better ventilated, a lengthened hood with cowl added, a lower body and longer wheelbase and new steering mechanism to lessen road shocks. The Myers Magazine oiling system, another new feature on the Reo Speed Wagon. This is automatic and oils every moving part from shackle bolts to motor; adding comfort, appearance and easy handling to the Reo Speed Wagon. The Reo trucks come in 13 sizes from 1000 to 8000 pounds capacities.

PEARSON MOTOR CAR CO. has a very reliable corps of skilled mechanics, assuring you of the best of service. The office force is also very efficient. In making this review we desire to compliment PEARSON MOTOR CAR CO. upon the very modern establishment, the excellent service and upon the cars chosen to furnish the people of this section of the country.

firm are Business Leaders but Community Boosters. The readers should understand clearly also, that no man has written about himself or his business. These articles have been written by experienced and competent newspaper writers. They are the observations of men unbiased in their judgment but experienced in the study of community life and the enterprises which go to make up that life. The write-ups appearing in this edition have as their primary aim the showing of the progress of this community as illustrated by the high standing and progress of these "Business and Professional Firms."

You will know the leaders of this community by their Advertisements. That every article in this section is a paid advertisement not only shows these

Advertisement—Every article on this page is a paid advertisement.

NOTICE

Attention of the readers of this paper is called particularly to the fact that with the exception of the support given to the project by the publisher, most of the expense of the publication of this edition has been borne by enterprising community who believe in boosting the business and professional men of this community through such a medium as the Industrial Review.

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DIAGNOSIS OF "TUB" NOW SURE

Tuberculosis, Used in Test, Has Been Reduced to Absolute Purity.

Atlantic City.—Two great scientific advances of far-reaching consequences in the diagnosis and treatment of tuberculosis were disclosed in reports rendered to the National Tuberculosis association in annual session here. Tuberculin, the substance used in the test for detecting tuberculosis in human beings as well as in cattle, has been reduced to absolute purity, something heretofore never achieved, so that it can be supplied wholly free from other substances which have affected the accuracy of these tests in the past. The details of this process were described by Dr. Esmond R. Long and Dr. Florence B. Selbert, of the University of Chicago. The second research achievement consists of the production of a wholly new mechanism for testing the individual for the presence of tuberculosis, which is expected to render the detection of this disease possible within three or four days of infection instead of an average of two months afterward, as is at present the case. This was disclosed in reports submitted by Drs. Florence R. Sahin, C. A. Doan and C. E. Folkner of the Rockefeller Institute for Medical Research. Both these scientific groups conducted their studies in co-operation with the medical research committee of the National Tuberculosis association of which Dr. William Charles White of Washington, is chairman.

Makes Diagnosis Exact.

Diagnosis of tuberculosis will become much more exact by reason of the perfection of tuberculin to crystalline purity, according to scientific authorities in attendance at the meeting. Particularly in the examination of children suspected of infection with the new tuberculin he of great value, for heretofore it has not been certain, in the individual case, that a positive reaction was not caused by one of the various impurities which were known to exist in the tuberculin used. The skin test has always probably been complicated by elements in the test fluid other than those which indicate the disease. It will also affect directly the testing of cattle, and reduce the number of animals which are slaughtered because they react positively to tuberculin and yet show no signs of tuberculosis.

Research work is to be continued by Doctors Long and Selbert of the University of Chicago to discover to what extent the avian type of the disease in chickens and the bovine type in cattle may be the cause of the human disease. Authorities state that the work already done in eliminating foreign elements from tuberculin will affect the diagnosis of other bacterial diseases in a similar manner, rendering methods much more accurate and dependable.

The new test devised for the earlier diagnosis of tuberculosis by members of the Rockefeller Institute utilizes a small quantity of the blood of the patient. The red corpuscles are removed and the remaining serum diluted and placed in a test tube containing one of the fatty fractions of the tuberculous germ, known as phosphatide. If the patient has tuberculosis, there will be a precipitate, but if the disease is not present, nothing at all will occur. This new test will also be of use in distinguishing between cases of meningitis which are tuberculous and those which are not, something which science has heretofore been unable to do early in the disease and accurately.

Result of Long Study.

In commenting on these two achievements, Dr. Kendall Emerson, managing director of the National Tuberculosis association, stated that these definite and significant results are the reward of seven years' work by the scientists engaged in various related realms of research. This particular branch of research has been directed under a system of counselors drawn from leading scientific men of the country. From time to time these men have held meetings, listened to reports of progress by different workers in allied fields, and as a "jury of scientific peers" have assisted the plan of attack on problems, advising lines of effort to be pursued.

The "chemical jury" of the research committee which established the base line for these studies includes: Dr. Paul A. Lewis, Rockefeller Institute; Dr. Allen K. Krause, Johns Hopkins hospital; Dr. Esmond R. Long, University of Chicago; Drs. Eugene L. Opie, R. M. Landis and Charles J. Hatfield, Henry Phipps Institute; Prof. Treat B. Johnson, Yale University; Prof. Hans Zinsser, Harvard Medical school; Prof. John J. Abel, Johns Hopkins Medical school; Prof. A. N. Richards, University of Pennsylvania; Dr. Linley R. Williams, National Tuberculosis association; Dr. William Charles White, Washington.

Hen Pays Passage

Fulton Mo.—In defiance of postal laws prohibiting companions for rural mail carriers on their rounds, a "stow-away" hen was found by Curtis Overstreet, a carrier out of Fulton. Hearing a cackle, Overstreet found the hen had paid for its passage with an egg newly laid under the seat.

Baseball Team Puts This Town on Map

Imbler, Ore.—This little eastern Oregon town, not listed on some maps, and identified in the postal guide as "Postoffice No. 50,550," has a high school baseball team that holds a record of two, no hit no run games this season, as well as the title of being one of the best high school nines in the state.

TEXAS CITY HAS HOT DOG PHILOSOPHER FOR MAYOR

Official is Fat, Jolly Man, Interested in Making People of City Happy.

Dallas, Texas.—Hot dog philosophy in Dallas, Texas, elected J. Waddy Tate, mayor of Dallas recently over a candidate who is a prominent banker.

The high point of Tate's campaign was a hot dog party for 10,000 citizens. All who attended wore blue shirts—a labor symbol.

"I would rather see a happy group of poor picnickers buying nickel hot dogs after a day's recreation than have them pay a dollar for chicken sandwiches," Tate said.

The hot dog mayor took office recently after an inaugural ball and public installation, the first events of this kind ever held by a city official in Dallas.

A resident of Dallas for thirty-one years, Tate is a born Texan. A spell-binder himself, he refuses to listen to buncombe artists.

In 1897 Tate became general agent for the Chicago Great Western railroad for the Southwest territory, with headquarters in Dallas.

Tate is a fat, jolly man, interested in making Dallas folks happy. He was reared in Houston, Texas, served as a printer while a young man, and still holds a card as an honorary member in Typographical union No. 87.

Michigan Man Sticks Close to Home 56 Years

Cadillac, Mich.—David Whaley, city truck driver, claims a record in remaining close to his birthplace in the fifty-six years of his life.

Whaley never has been more than five miles from home. He is one of the eleven children of Thomas Whaley, who settled on a farm one and a half miles from Cadillac sixty years ago.

Three-Year-Old Crosses Atlantic by Himself

Gothenburg.—Among the youngest globe trotters in the world is Karl Henrik Osterman, the three-year-old son of a Swedish-American couple, who has just completed a trip all by himself from New York to Gothenburg on board the motor ship Kungsholm.

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The First State Bank Of Petoskey

STRONG—SAFE—AND RELIABLE

A most worthy PETOSKEY institution, at Cor. Howard and Lake Streets, is a financial pillar of unsurpassed strength in this section of the state.

for through its willing assistance and able advice many who would otherwise never have known the satisfaction of owning their homes are now substantial citizens and home owners and are aiding in the progress of their various communities.

is its safety deposit department where those desiring that service may secure the use of a strong box at a very reasonable rental.

It is under the control of and subject to inspection and regulation by the United States government.

Hollywood Theatre

PETOSKEY'S LEADING THEATRE—HOME OF THE VITAPHONE

D. CHARLES LE VINSON, PROP.

A notable example of substantial progress in the theatre would of this section of the state is this very popular theatre, which has a reputation that is spreading far and wide all over this part of the country and is a popular place for evening automobile parties.

every way, pleasing to the eye, restful to the tired nerves and jaded senses and here amid attractive surroundings you are entranced by the excellent and dreamy music while the world's greatest actors of shadow stage play the productions of the most renowned playwrights of the continents.

such as this one. It not only brings the world's greatest stars here to entertain us, but brings added business activity and thus benefits the entire community.

day, can find no more pleasure than an evening's entertainment at this popular theatre. A few minutes drive to town for an interesting and educational photoplay and Vitaphone will make one more fit for another day's work.

Perry Hotel

"YOUR OTHER HOME"

Admirably located at Cor. Bay & Lewis Street in Petoskey under the management of D. H. Reycraft, is a pillar of strength that in this comprehensive review of our onward progress we deem quite appropriate to mention as the pride of the home people that strives to infuse in its service the comforts of home and convenience the traveling public must have.

tuous room with bath. The stranger in PETOSKEY possesses an advantage in referring to his hotel as the PERRY.

ine hospitality is, in effect the soul of the hotel. With cheerful rooms and unsurpassed excellence of service the PERRY HOTEL stands for comfort, convenience and contentment.

Thus, in this broad and comprehensive review of our onward progress, telling as it does of the most worthy institutions of the community, we would not deem a booster edition complete without mention of this hotel which so diligently reflects the community in the eyes of a stranger as he enters the city.

Bon Ton Bakery

HOME OF BON TON BREAD

Home of Bon Ton Bread in PETOSKEY at 522 East Mitchell Street, operate a model plant to which the public is at all times invited to come and make a tour of inspection, for this is a baking institution that would do credit to any Metropolitan.

The baking industry is practically as old as the discovery of fire but the methods used in ancient times have greatly changed from the baking on a stone and in rudely constructed ovens.

They are bakers of the famous bread that satisfies and which is always good to the last bite.

When you buy Bon Ton Bread you can be certain of its cleanliness and purity.

This model baking institution does more than a business about town as the management has reached out during past years and practically doubled the business of the place transacting a large business and rendering the best service to the patrons.

This modern concern is equipped to take care of the wants of this section for some time to come as the limit of production has not been reached.

The popular bread produced at this bakery is in great demand. Truly has it been said: "The taste tells the tale" and that is why the bread from the BON TON BAKERY is so popular.

The manager of this bakery provided the very latest of scientific equipment and only uses the purest of ingredients, this coupled with the fact that they have the most acute taste and employ master bakers who follow their directions explicitly accounts for the excellent bread that is meeting with such success in this section of the country.

Petoskey Auto Sales

A SIX IN THE PRICE RANGE OF A FOUR CHEVROLET SALES & SERVICE

A foremost automobile establishment at 441 Mitchell Street in PETOSKEY.

The engine of this great new car is of improved valve-in-head design. With alloy "invar strut" pistons specially designed by hydro-laminated camshaft gears, mushroom type valve tappets, and a complete new steel motor enclosure—it provides a type of motor operation so amazing that it must be experienced to be appreciated!

And never before was a low-priced car so easy to drive—for the worm and gear steering mechanism is fitted with ball bearings throughout even at the front axle knuckles.

sons. They get the Chevrolet car and second they are dealing with people in whom they have explicit confidence. They are a company that has grown and expanded by dealing with the public only by fair and honest methods and that "never too much trouble service."

Marvelous Fisher bodies! A wheel base of 107 inches. Four wheel brakes! Performance that is a revelation to owners of even higher priced cars!

Coupled with this thrilling acceleration and speed is a type of riding and driving comfort almost unbelievable in a low-priced car. The New Chevrolet, swung low to the road, and with four semi-elliptic shock absorber springs—the Bigger and Better Chevrolet holds the road with a surety that is truly remarkable, and rides in perfect comfort at high speeds over the roughest stretches of highway.

All these spectacular new mechanical advancements are, of course, in addition to the host of notable features that Chevrolet has previously pioneered in the low-price field.

This firm is under the management of people of wide automobile experience. Their long service to the motoring public has taught them the superiority of the Chevrolet and they will be pleased at any time to demonstrate any of these models to you. They are progressive business people whose interest in every patron extends through the period of the entire life of the car purchased.

And prices that demonstrate, again, Chevrolet's ability to provide the utmost in modern motoring luxury, at the lowest possible cost!

All Chevrolet models are now finished in Duco the finish that retains its color and lustre almost indefinitely and withstands very much harder usage. Here, again, is a quality feature hitherto not found in other low-priced cars. Truly it combines beauty and comfort with the Chevrolet standard of economical transportation.

We urge all readers that a visit to the PETOSKEY AUTO SALES will prove both interesting and profitable.

HOW SCHEMERS FLEECED PUBLIC

Oil Tricks, Stopped by New Policy, Described by Interior Department.

Washington.—"What," asks the Department of Interior in a recent press memorandum, "is behind the 34,000 permits, involving millions of acres of land, issued to individuals and companies to prospect for oil and gas on the public domain since the general leasing law was passed by congress nine years ago? Why have these permits ripened into only fifty-six leases? Why have 15,000 permits, whose rights have already been canceled for noncompliance with the law, allowed their claims to lapse? And how will the new federal oil conservation policy curb the speculation in the potential oil lands of the country?"

"These," the bulletin continues, "are some of the questions that have caused the Department of the Interior to issue a statement describing the speculation in the public domain and the methods by which promoters have been able to turn the lure of oil to their own profit and to the disadvantage of the public in exploiting the national resources."

"Many letters are on file at the department which reveal the methods by which individuals have been imposed upon in the matter of these oil lands."

"I subscribed for twenty-five acres of oil land," wrote an enlisted man in the army, "to be held on at \$2 per acre. I have already paid \$10 and will pay \$10 more this pay day. The land is supposed to be United States government land."

"Another correspondent who had begun to become suspicious of an oil development scheme wrote:

"What steps would I take to get my money back? My wife and I have paid in \$120 and we cannot lose it. As the association claimed the government had granted it the permit to develop, I cannot see why the government is not liable to be obliged to refund the money. As it has been some time since the filing, possibly the association has begun operations, and if so all is well. However, I can get no communication from them."

Explains Permit.

"An oil and gas application in the holder's claim to the right to prospect on 2,500 acres of public land. This is filed in the local land office with a description of the land. A permit is his right to prospect which grows out of the application. The law requires that drilling be done progressively within time limits. Upon discovery of oil, the permittee is entitled to a lease, paying the government a royalty on all oil produced."

"It is admitted that many permits have been acquired by legitimate developers and the government has received millions of dollars in royalty from their efforts. No censure is attached to them. But upon the passage of the general leasing act, thousands of applications for prospecting permits were filed for land in so-called 'wildcat' territory, which, by the way, is land that has no visible evidence of containing oil and gas."

"These applications were filed in many instances without geological examination and by individuals without financial means of complying with the drilling requirements of the law. They had no special reason to believe that oil was present. Actual development, obviously, was not their purpose. Apparently, the hope was to obtain permits and hold them until some one had tested land for oil and gas in the vicinity, which would enable them to sell out at a large profit or secure a royalty on any oil that might be produced on their own area by others."

"When these permits were canceled for lack of development work, the lands would be filed upon again. Upon the failure of the second permittee to do the necessary prospecting work to hold the land, a third crop of applications might be filed, thus holding the land indefinitely without development."

"In the early days, when permits were canceled, the land became subject to another filing by the first qualified applicant at the district land office. The practice was criticized because certain people might obtain advance information as to when the permit was to be canceled and thus have an advantage over others. Later, the General Land Office allowed all interested parties to file on a canceled area, awarding the land to the individual whose number was first drawn."

"To take advantage of this situation interested persons or companies obtained the applications of hundreds of people whom they could control. It was like buying a multitude of chances in a lottery. The greater the number of controlled applicants at the time of drawing the better would be the chances of an individual or company getting the land. In one drawing there were 7,000 applications filed for a single tract of land—another evidence of pure speculation on behalf of the applicants. To circumvent this a \$10 filing fee was required of each applicant at drawings in recent years, which materially reduced the number."

Efforts to Safeguard the Public. "That the general leasing law has been used by many unscrupulous persons and associations for their

B. Bowman Jewelry Store

(BETWEEN BANKS)
EVERYTHING IN JEWELRY & DIAMONDS
LARGEST STOCK OF DIAMONDS AND WATCHES IN NORTHERN MICHIGAN

When a business establishment is one which all the people have the greatest confidence and whose merchandise stands the hard tests of time and wear with complete satisfaction, then it has reached a place in the commercial activities of the community that is enviable and dignified.

The above is the history of B. BOWMAN JEWELRY STORE at 310 Howard Street in PETOSKEY where it was established in 1883 and is still in the same location.

Never before has it been stocked with such a fine line of jewelry, silverware, diamonds, watches, pencils,

novelties, clocks and other merchandise, ideal for gifts and for the adornment of one's own home. This store is a jewelry concern in every sense of the word and carries the other lines mentioned to meet the demand of their customers, who want dependable articles of the most modern as well as substantial type.

This store is an example of substantial progress in the jewelry and diamond world of this part of the country and the proprietor is to be congratulated upon his great success and the service that is furnished to the people of this vicinity and the territory for many miles around.

No matter what it may be in the jewelry line you will find it here as the stock is large and complete. In regard to price you will readily see in looking over the stock that the price is very reasonable.

Taken all in all this store is one of the modern and up-to-date establishments of this section that has always been known, as one of the most reliable jewelry houses in this part of the state. The success of the establishment is a distinct tribute to the ability of the manager, who has always insisted that this jewelry store serve its patrons with the very best of high grade jewelry.

Nathan J. Stone

FUNERAL DIRECTOR
AMBULANCE SERVICE

A prominent professional man in PETOSKEY at 318 East Mitchell St., offers the very finest motor equipment. Truly a most metropolitan service rendered by a man who is most eminent in his profession.

It is eminently fitting in this review that we denote conspicuous space to the well merited tribute to the efficiency and conscientious work that has won for this well known professional man a prominent place among the modern funeral directors.

There is no vocation requiring for its successful prosecution a greater natural aptitude than that of the modern funeral director and this particularly applies to this well known representative of this valued profes-

sion. Through untiring efforts and commendable methods he has progressed from a modest beginning until today he possesses a clientele that extends over many miles of territory.

As is generally known he is recognized as among the most proficient and conscientious people in this line in this section, and this distinction is well merited, as the excellent service that he renders in the practice of the profession will testify. It may be truly said that no one in this section engaged in the arduous profession of which he is an able exponent has given his profession closer study or is better equipped from every standpoint to carry out all of the

work attendant upon the calling.

He possesses an unusually modern equipment, including the finest of motor drawn funeral vehicles.

NATHAN J. STONE has gained the name as a reliable funeral director which is not confined to the city alone, but extends throughout this and adjoining territory. It is eminently proper in this review of the community today that we give him special mention as among our highly esteemed and useful citizens, who, in the successful practice of this useful profession has gained the good will of all who have had dealings with him.

Home Dairy Co.

PURE DAIRY PRODUCTS

With headquarters in PETOSKEY at 433 East Mitchell Street was organized for the purpose of giving the people the very best dairy products possible and has succeeded admirably, and there is no question but that their popular "Pure Pasturized Milk, Cream, Buttermilk, Butter, Eggs, Cheese and Dairy Products", is far superior to the average and the equal to any obtainable on the market today—a most commendable institution under wise and prominent management—pays the top of the market to the farmers at all times.

This institution probably typifies better than any other the material progress of the community, and the fact that this section of the state is organized along twentieth century lines as regards the continued devel-

opment of commerce and agriculture.

Popularity with both the producer and the customer is evidenced by the large number of farmers selling to THE HOME DAIRY CO. and the fame their brand of products has attained. By reason of the fact that they handle a volume of business equal to the total formerly handled by many smaller concerns, they are not only able to pay the farmer a higher price for his cream and milk, but by the same token can manufacture and sell their products for less. And it can be readily seen that this twentieth century organization also enables them to produce a line of products of uniform high quality. At the offices of this company the producers encounter the most courteous treatment.

The production of milk is a proposition that ought to appeal to every owner even of a small farm, as it is a well known fact that this mode of farming builds up the land, at the same time making the producer more money than he can make by straight farming and then he gets paid right along in cash. The company is thus adding much as a valuable market at our door for the products of the farm.

We wish to give the HOME DAIRY CO. the prominent place which their modern institution merits as being among the foremost concerns in the field in this part of the country in this line of endeavor. They are a large contributor to the progress and prosperity of the community.

The First National Bank of Petoskey

"A CONSERVATIVE BANK FOR CONSERVATIVE PEOPLE"

This strong financial institution is located at Cor. Howard & Mitchell Street in PETOSKEY.

It is a bank of strength that adds to the financial stability of the community and aids in the commercial, industrial and even social progress of this vicinity by rendering banking and finance, embracing all features of this service. Under the direction of widely experienced financiers.

Among the financial institutions of this part of the state there are indeed few which can show more substantial progress than the FIRST NATIONAL BANK OF PETOSKEY.

From the date of its organization up to the present time they have been noted for their sound, energetic and conversant business, commanding in a marked degree the confidence of their depositors and the public at large, a condition that is the aim of any executive board.

The FIRST NATIONAL BANK OF PETOSKEY has greatly aided in the upbuilding of the home life in this section as they have pointed the way to many by which they have secured homes and are now enjoying their possession and aiding in the progress of the nation.

A feature is the savings department where courtesy and efficiency are always in evidence. One dollar starts an account here and many who have never enjoyed the confidence which the possession of a bank account gives every man who will find this savings department a stepping stone to success.

A general banking business is conducted and the business of corporations, firms and individuals is solicited on the most favorable terms.

Deposits from one dollar up are received and the same courtesy and consideration is given the smallest

depositor as the largest corporation.

It is comfortably housed and conveniently arranged for the safeguarding of the moneys. Taken all in all it is an institution in which the people have felt at home for many years and to which they have pointed with pride.

It is arranged not only for the convenience of the officials of the bank, but as well for the accommodation of the public. Real magnanimous service to the public has been the policy of this bank since its inception and thus the people have learned that it is the intention of the management that the people should "Make Our Bank Your Bank."

It is quite fitting and proper that in this review we direct the attention of our readers to the FIRST NATIONAL BANK OF PETOSKEY as one of the distinctive features of financial efficiency and one of its most valued assets.

Pearson Cleaning Co.

DRY CLEANING & PRESSING

A progressive establishment in PETOSKEY at 107 Howard Street, features a complete service in a very short time. If you don't happen to be going to town, just send in your work by parcel post and it will be given the best attention and returned promptly. Under the direction of an authority on dry cleaning and dyeing.

The fact that they are able to take clothing that fades or needs cleaning and turn it out so that it looks like new has saved many a high priced purchase and helped to lower the cost of living.

This is a business that requires experience and they employ only practical help. Their assistants are all able and efficient workmen who know their line thoroughly and thus

you are assured the most careful and painstaking work.

Many people have learned through their service that they can save the expenditure of many dollars for new clothes. Every day brings more work from patrons who have been saved the purchase of new garments through the excellent work that this firm does in the cleaning and pressing of old ones. Both men and women have found that the most delicate fabrics are carefully and efficiently handled here and returned to them cleaned and pressed in the most satisfactory manner.

Dry cleaning was introduced into this country from France, but the system used today has been greatly improved upon by American machinery and sanitary methods.

At the PEARSON CLEANING CO. the best and latest process is used and as a consequence when the garments are returned to you they look smooth, odorless and in press according to the styles of the day. They specialize in all classes of dry cleaning, both for men and ladies and the most delicate dresses are handled in the most careful and efficient manner.

The proprietor is one of the leading business men of the community, who has always taken an active interest in the community's onward progress and is among the valued residents whom we wish to compliment upon the modern place and the admirable policy followed in its direction.

Kahler & Friend Oil Co.

V. J. KAHLER AND FRED C. FRIEND, PROPS.
SHELL PRODUCTS

With office and plant in PETOSKEY at Cor. Bay & Howard Streets and operating filling stations conveniently located over the city, specialize in the sale and distribution of Shell gasoline, Motor oils and the highest quality Kerosenes and greases.

This company supplies a large territory and has come to be known in this and adjacent counties as one of the foremost oil companies in this section, and by reason of their satisfactory service are rapidly expanding and well merit their increasing patronage.

Having sound financial backing they were enabled to equip their business with all the necessary modern conveniences for serving the public. They maintain a fleet of large motor tank trucks which daily cover the

territory on schedule time-making deliveries to both large and small dealers.

The management is composed of men of broad experience in lubrication and know oil business from A to Z. You can rely on what they tell you about the oils or greases best suited to your particular need, whether for auto, truck, tractor, machine shop or factory. Take your lubrication troubles to them and they will be solved correctly.

This company maintains convenient filling stations in PETOSKEY. This company's station equipment represents an enormous expenditure and was made with the sole idea of giving the public a service unexcelled.

It is not surprising then, that a business conducted along these lines

has grown to such enormous proportions and gained such an enviable reputation in the business world.

Members of this firm are among the business men of high standing in the community and prominent in the commercial life of the city. They have the interests of this section of the country at heart and in this business review, embracing as it does the most outstanding features of the community's progress it is due them that we direct the attention of the people of this community to this establishment as one of the important features of the efficiency of the community and one that renders a service par excellence in a most essential business.

Their best advertisement and greatest asset is their army of satisfied patrons.

Galster Insurance Agency

"INSURES EVERYTHING THAT IS INSURABLE"

A progressive Insurance Agency in PETOSKEY in the Galster Bldg. General Agency for the Southern Surety Co., of New York for the State of Michigan outside of Wayne County. They have 200 agents thru out towns and cities of the State, Mr. Cornell of the bank here in East Jordan is the agent for this territory and will be glad to explain the advantages of being one of their policy holders.

Among the most prominent Insurance Underwriters in this section is this well-known agency. To them a large element of the people in this community look for insurance service. Representing as they do some of the largest companies in business they are equipped to serve every need in their line. During their service to the public they have created an enviable record for honesty and efficiency and have built up a clientele of huge proportions as well as the most reliable and prominent members of their profession.

This business review would be lacking in appreciation if it did not direct attention to a leader in this profession, who through years of practice, have built a reputation for

honesty and efficient service second to none in this section of the state. As the local representative of many of the largest and best known insurance companies in business, they have not failed to take advantage of their unusual opportunities to impress upon the community that of the companies they represent.

That they have succeeded in this to an extraordinary degree is evidenced by the fact that when one thinks or speaks of insurance he unconsciously thinks of this agency. The two are indissolubly connected in the minds of the people of this city and vicinity. Not only does this firm perform the more material offices connected with the writing of insurance, but they are at all times ready and glad to give friendly and even disinterested advice based on their wide experience in the field.

This agency places all kinds of insurance, including, fire, health, accident, compensation, plate glass, wind storm, hail, explosion, steam boiler, liability and auto insurance. Every kind of insurance, that is usually found in an up-to-date agency is found here. The hundreds of patrons who make this their insurance

home have found courtesy, accommodation and efficiency the guiding principles. All are enthusiastic in their admiration of the lofty principles that direct every transaction of this popular agency.

In years long gone the business of the insurance salesman was to convince people of their necessity for insurance and to persuade them to secure that protection. Today the work is not so much educational as it is advisory. The salesman or agent from this knowledge and experience is expected to assist his clients in selecting the kind of insurance best suited to their needs—the necessity for such protection is now generally recognized. No one of whom we have any knowledge is better qualified to perform this important function than is the subject of this review. We, therefore, feel an unusual sense of satisfaction in directing your attention to them and recommending them to all.

Finally, in closing this review, we feel impelled to congratulate the community upon having a firm of such rare capabilities.

Bursian Buick Sales

BUICK & MARQUETTE SALES AND SERVICE

With modern sales and service in PETOSKEY on Howard Street.

BURSIAN BUICK SALES are now erecting a new and modern building on West Mitchell Street, and when completed this will be one of the finest and most complete automobile institutions in this part of the state. This progressive establishment deserves no little praise in giving auto owners such a modern building.

A word on the Buick.

The Silver Anniversary Buick is proving the biggest sensation the automobile industry has known in years. For this new Buick is vastly more than a new Buick. It is a radically new and individual conception of the modern automobile, with elements of style, beauty, speed, acceleration, comfort and reliability unapproached by any other car in the world.

A dazzling new type of motor car beauty unlike anything heretofore known—longer, larger, more luxurious bodies, true masterpieces of Fisher design—new adjustable front seats and full-width rear seats providing plenty of room for three adult passengers—a tremendous increase in power, getaway and flexibility—these are highlight features

of this most brilliant of new car creations.

But back of these is a detailed story of improvements and innovations that has won the admiration of automotive engineers and the public alike. The Silver Anniversary Buick sets a new style—a new mode—surely as it has already broken all sales records for a new quality car.

A new and deeper radiator—of novel and distinctive design—striking new chrome-plated headlamps and cow-lamps—arresting new lines and colors as refreshingly original as a Paris mode—all combine to lend an air of fleetness, poise and distinction utterly new to automotive design.

And in performance, too, the Silver Anniversary Buick outshines all previous achievements. Power, speed, acceleration, flexibility, stamina—all are greatly increased—all are united and co-ordinated to a hitherto unknown degree—all combine to produce a measure of performance-ability that is proving a revelation to drivers of the most expensive European and American cars.

In addition, the Silver Anniversary Buick introduces a host of engineering refinements, including

a new high-pressure gas-pump—new carburetor with two high-speed jets—new, easy-action clutch—new and improved steering gear—steel backed main bearings—and many other features of the first importance.

Months ago Buick announced the coming of a new car, "The Marquette". It is now on display in all Buick sales rooms. The "Marquette" was designed by Buick engineers and built in Buick factories, marketed as an additional member of the Buick family. It will in no way affect Buick itself. In the "Marquette" you will recognize the fine hand of Fisher design, in its balance and poise you will see experienced engineering and performance, that fine standard by which all cars are judged, you will find the Marquette leading its price class by an impressive margin.

The BURSIAN BUICK SALES in PETOSKEY is composed of men of wide experience and comprehensive knowledge, whose progressive activities in co-operation with Buick owners have been essential in the building of a modern and metropolitan automotive service for the benefit of the city and the surrounding country.

Marinello Beauty Shoppe

"MORE BEAUTY EVERYWHERE"

At 313 Howard Street in PETOSKEY, is a Marinello Approved Shop under expert professional direction specializing in marcelling, shampooing, finger waving, permanent waving, hair bobbing, electrical facials—the leading establishment in its line in the community, specializing in the most advanced system of beauty culture and meriting the large custom with which it is favored by a discriminating public.

In a shoppe of this nature, the demands of each customer varies to an almost unbelievable extent and because this shoppe caters to wants and needs of its customers is the cause of its ever increasing popularity. In addition to these characteristics it is reliable, and their advice, the outgrowth of study and experience, can be relied upon like the treatments given here.

Marcelling, manicuring, facial massages, including electrical facials, electrolysis and hair dressing, are some of the specialties at this shop, and to the woman who wishes the advanced method of beauty culture her desire can be attained at this establishment. Here the style of a coiffure is considered too important a part of your appearance to be governed by some whim of the moment and because of this the individual type is considered and their work emphasizes youth in the younger woman and dignity and good grooming in the mature. Healthy hair is a necessary quality for a well appearing coiffure and at this shop unhealthy hair is treated after the quaint, but successful methods of long-ago days, the whole system being based on the correct use of tonics that stimulate and heal.

It is openly admitted by skin specialists everywhere that activity of the body lends brightness to the face and makes one appear young, still there are unmistakable signs of age that appear even with a healthy active body, and at this shoppe, the give-away lines and flabby muscles are remedied. At this shoppe, the treatment chosen in facial work is the one which is the best suited to the case in hand.

Women cannot be too careful of their personal appearance and the most homely women could be attractive if she would try. At this shop the treatments and advice given are to make the most of your good points and the least of your bad ones.

Correct and reliable toilet preparations are to be had at MARINELLO BEAUTY SHOPPE in PETOSKEY.

Oldham's Leather Store

LEATHER GOODS AND HARNESS

In PETOSKEY at 438 East Mitchell St., is one of the foremost leather goods concerns of this part of the state with an enviable reputation for reliable service in this important business and is headquarters for trunks, bags, suit cases, purses, leather goods of the better class and all expected of a store of this kind. Home of high grade harness and other leather goods.

To conduct a successful leather goods store one must know about leather and by experience be able to select goods which will meet with the approval of the public. That is just the reason why this well known concern has so large a patronage. The management has been many years in the leather goods business and is thoroughly conversant with every detail of the business. They are considered an authority upon all matters connected with the business and they draw trade from all of the

surrounding territory.

The establishment specializes in luggage. They have a large space devoted exclusively to trunks, bags, suit cases and other luggage. Here you will find any size or style and no matter what one you select you can rest assured that it will be of the best quality that can be sold at the price. They also carry brief cases, Gladstone and traveling bags, purses, and all kinds of leather goods of the better class.

The goods are strong and durable and made of the very best materials. They are put together to stay and guaranteed to give satisfaction. In making this review we wish to direct our readers attention to the OLDHAM'S LEATHER STORE as one which absolutely represents the last word when it comes to trunks, bags, suit cases, purses, leather novelties and anything that pertains to leather goods of the better class.

Petoskey Fish Market

LLOYD L. MILLER, MGR. & PROP.

At 126 Midway in Petoskey is an up-to-date fish market known as Miller Bros. Fish Catchers and Dealers, they get their fish direct from the waters of the Bay daily. They feature all kinds of lake fish.

Under the management of Lloyd L. Miller thoroughly conversant with the fish business.

This well known firm is one of the institutions that is prospering and its great success is due to the quality of fish offered, the excellent service and fair prices.

They have on hand at all times lake trout, white fish, perch, in fact all kinds of lake fish.

PETOSKEY FISH MARKET have the leading fishing boats in this section and secure vast quantities of the very best of fish as the season for each particular kind

comes on. They can furnish anything from one to a thousand pounds on short notice and have a large trade among hotels and restaurants as well as in private families.

It is highly important that people patronize this fish store and use as much as possible of foods secured at nominal cost, as it aids in the keeping of money at home and at the same time saves much in the weekly expense bills as fish are highly palatable and yet very inexpensive.

We are glad to compliment the PETOSKEY FISH MARKET upon the economic position they occupy in the life of the people and the excellent stock they always have in store for the public and their accommodating service.

Dr. N. S. Golden

CHIROPRACTOR

With office in PETOSKEY on Park Ave., Phone 231, is a prominent and well known Chiropractor.

As we think of the afflictions that mankind is incidentally subjected to we look at the smooth interior of our body and wonder why.

But the more we know about ourselves the easier we can understand cause and effect.

In the first stages of life the principle thing to be noticed is the brain, the brain, being first, must be the medium through which Nature builds a complete body.

The baby is born with its organism working normally. As long as nature can continue its constructive energy the baby will grow and remain normal in every respect until, like an old machine, it will finally wear out. If we were once well and normal why are we sick now?

DR. N. S. GOLDEN will prove that the so-called diseases of the stomach, kidneys, constipation, dyspepsia, headache, special nervous diseases and nerve system constructive energy are caused, partially or wholly through pressure on the

spinal nerves, causing disease wherever those nerves extend.

By making analysis of the spine, she can detect any displacement, can remove the pressure that causes disease. Good health follows naturally.

The human body is so constructed that it is unnatural for disease to creep in without cause. The nerve system is designed to give perfect health to all organs and keep them in repair. If through abnormal curvature, jolts, strains, falls or wrenches at some time in life the movable bones of the spine are displaced even slightly, they press on these nerves and obstruct the flow of life energy. Weakness and disease result in the organs that these nerves supply.

Look into Chiropractic—the new health science, consult DR. N. S. GOLDEN.

We wish to call the reader's attention to DR. N. S. GOLDEN, who has a reputation above reproach and she is one of our most successful Chiropractors in PETOSKEY.

I. M. Reinhertz Shops

BOOT SHOP ON LAKE STREET

SPORT SHOP AT 403 LAKE STREET

STYLE SHOP AT 308 HOWARD STREET

A progressive firm under able management, meriting the liberal support of the people of this section and furnishing Ladies, Misses and Men with all the latest styles in dress wear.

Individuality and distinctiveness of design is noted in all the specialties and ready-to-wear from these Shops. Made possible by the fact that Mr. I. M. REINHERTZ spends his winters in Paris and returns in the Spring with all the newest Parisian styles.

To be merely rendering an average service in an average establishment is all well and good. But to be able to give a service that is just a little in advance of others in an establishment that has become a feature of the mercantile life of the community; that is indeed, something well worth while. And that is just exactly the case with this well known concern.

First they insist that their service is dependable. You know that you are going to get value received and courteous treatment when you trade here because past experience has taught you that they are per-

sonally interested in you and your trade. Next, they leave nothing undone in their effort to provide for you the very best that can be had.

Thus you are afforded the dependability of trading with home people whom you know and who know you and at the same time you have your choice from a metropolitan stock and are served in the most efficient and modern manner.

These are some of the secrets of success of this well known and ever popular establishment. These are some of the reasons why the experienced management finds that trade increases each season. These are but a few of the reasons that we wish in this review to direct the special attention of our readers to these shops as one of the essential factors in the life of the community and as a panacea for the merchandising ills of the day. But what we particularly call our readers attention to is the fact if you do your shopping in some distant city the home community suffers accordingly; in trading here you deal with people who are here every day interested in you and your welfare.

LINDY'S FLIGHT BOOMS FLYING

Intrapid Pilot Made Financial Backing Available for Aviation.

Washington.—The development of aeronautics in America as a big business proposition dates from May 21, 1927, when Col. Charles A. Lindbergh completed his transatlantic flight to Paris. Technically, the flight of Lindbergh proved relatively little to the aeronautical engineers. To them, as at first to the world, it was primarily a demonstration of the courage and skill of one great flyer.

The engineers already knew how to make airplanes like the Spirit of St. Louis. They knew how to make air-cooled engines, and knew that this type of motive power was at the point of marking a great development in flying for long distances. They did not know until it happened that Lindbergh's feat would solve a problem which was more serious to the industry than any technical situation. It was destined to solve the problem of finances and to make money, and big money, available for aviation development.

Magazine Has Boom. All kinds of things began to happen after the Lone Eagle spanned the Atlantic. A well-known aviation magazine, ably edited, highly regarded by flyers and manufacturers, had struggled for years to acquire a circulation of about 5,000 copies a month. In three months it had 25,000 subscribers, without having put forth any special effort whatever. In May, 1927, the capital stock of the company which made the engine of Lindbergh's plane, could be bought at less than \$20 a share. The far-sighted investors who went out that day and bought this stock have realized ten, fifteen, or twenty times their investment, according to how they handled the stock thereafter.

The air mail, which was getting a little business at 10 cents a letter by dint of steady publicity and constant urge from the post office to use it, began to get tons of mail, and soon was able to cut the price to 5 cents a letter and get more tons. Small aviation companies with air mail contracts which had been wavering on the edge of bankruptcy became suddenly prosperous. Some which had been begging for passenger traffic in connection with the mail had to stop handling passengers entirely to make room for the pouches.

Makes United States Air-Minded.

Lindbergh made America air-minded, and since that air-mindedness has taken the form of widespread investments in the stock of aviation companies, it is natural that many people want to put their money in "Lindbergh's company." It is quite clear to anyone who thinks about it that Lindbergh could at any time make that flight have launched any sort of aviation enterprise he cared to, and have sold \$100,000,000 worth of stock in it. He has not chosen to do anything of the sort, nor has he allowed any stock to be directly sold on his name or reputation.

This is not because Colonel Lindbergh does not believe in aeronautical investments, but because he realizes how easily the power of his reputation could be abused, and knows that he cannot, in his own person, guarantee the financial success of any enterprise, even if he gave his whole time to its direction. There remain uncertainties in the business of aeronautics, in so far as profits are concerned. Colonel Lindbergh has been too wise to set himself up as a financier simply because he is a master technician of the air.

Various commercial aviation industries have to some extent profited indirectly by Lindbergh's connection with them in advisory work or by his use of their products, but this has been a strictly legitimate and decidedly indirect connection. The flying colonel is adviser in technical matters for the Transatlantic Air Transport, which is about to launch a combined rail and air service from coast to coast, but he has had nothing to do with its financing, and this company, with the backing of two great railroad systems and a leading New York banker, among others, had no great occasion to sell stock to the public, although its stock is listed on some of the exchanges.

First Mail Flight.

Colonel Lindbergh made the first air mail flight to Panama, initiating the service of Pan-American Airways, a company which has since been bought by a subsidiary of the financial group which is the keener rival to the syndicate that owns a block of Transcontinental Air Transport. His technical advice has therefore been shared, quite recently, by two leading investment groups in the aeronautical field, with doubtless some advantage to each. Neither, however, is in any sense a Lindbergh proposition, or pretends to be.

Aviation financing, since the Lindbergh boom in aeronautics came to its aid, has gone ahead so fast that there has developed, in addition to manufacturing and operating companies, a number of holding companies and a number of so-called aviation investment trusts. The holding companies are designed to keep under one general control a variety of enterprises which connect with one another in operation.

McCabe Hardware Co.

LARGE AND COMPLETE STOCK OF HARDWARE AND GLASSWARE

With progressive store in PETOSKEY at 436 East Mitchell St., carries one of the largest and most complete stocks of high grade hardware and gifts in this section.

This store adds much to the efficiency of the community as a trade center and is headquarters for a large number of people from the surrounding country when they come in to trade.

The goods carried have been found to always be of the very best quality consistent with the price at which each article is sold, and here you will find standard makes of the world's best manufacturers. They are prepared for proper

handling of the goods and the display of the stock to the advantage of their patrons. All their hardware and supplies are of the latest patterns and include the most recent inventions and improvements.

The stock is composed of hardware supplies known throughout the world as the best on the market. Men who are in charge are courteous and accommodating and will be pleased to demonstrate to any who desire to drop into this favorable trading place and keep up on the highest grade of hardware and supplies.

Nails, screws, bolts, locks, knives, tools, cutlery, and self hardware—

but what is the use of trying to list their stocks? This is a store of the first class and carries all one would expect of such a store.

In making this review of the onward progress of this section of the country we wish to compliment this store and management upon the admirable manner in which the business of this valued institution is operated; upon the progressive and public spirited policies. We wish to refer the McCABE HARDWARE CO., to all of our readers as one of the distinctive features of the commercial efficiency of this part of the state and is headquarters for many people.

Fryman's Shoe Store

QUALITY FOOTWEAR

Operates a popular shoe store in PETOSKEY at 318 Howard Street and needs no introduction to the public for it not only features quality footwear, but a widely known throughout this section, the able management's policy of carrying the best of quality in the latest styles having won for this admirable establishment a patronage that evidences its popularity.

The stock is composed of shoes for every occasion. Dress shoes, low shoes, high shoes and slippers. The stock is most complete in every particular.

It has long ceased to be a secret among the well dressed people of

the community that the very latest styles can be had here and in the highest quality.

The stock is composed of the very highest grade of merchandise and by purchasing in large quantities being a discriminating buyer enables the management to offer these wonderful values to the public. The management of this store does not try to make all of the profit on one sale but counts on small profits and a large volume of business.

In their endeavor to render the most complete service to their patrons they overlooked not even the smallest detail. Patrons are frequently interrogated as to their preference with regards to colors

and shades in leathers as well as styles of lasts and a record is kept of such preference expressed by the customer. This record influences the manufacture of the next season's shoes and also guides this particular store's selection of shoes for their next order. Service, real metropolitan magnanimous service, that is the policy of this house and it has become a well established fact that every patron be satisfied no matter what may be necessary to do this.

The manager of the FRYMAN'S SHOE STORE has had long and practical experience in this field and is considered an able business man and authority on footwear.

C. B. Henika & Co.

IMMEDIATE INVALID COACH SERVICE

Whose modern establishment is located in PETOSKEY at 436 East Mitchell Street is one of the most valued and well managed funeral and embalming establishments whose motor funeral cars are the latest type that the inventive mind and the American manufacturer of today can produce.

Among the professions which have developed rapidly within the last few years is that of the modern funeral director and embalmer. Indeed this profession has reached a high state of efficiency. No concern has given the business more careful and painstaking attention than this well known PETOSKEY firm. They become leaders in this

especial field of endeavor throughout all this community, and have merited the commendation of the public.

They occupy a funeral home that is one of the most up-to-date in this section of the country. It is indeed a real convenience to the patrons of the company and shows a progressive spirit which permeates every department of the firm.

Entering this home one is impressed by the atmosphere of intimate privacy and homelike comfort, and is filled with feeling of confidence in newly made friends who are to guide your actions during your visit or take care of the little details which are so distressing in the hours

of deepest sorrow. The funeral parlors are brightened up by mellow light and beautiful furnishings. In these rooms services are held and every detail is arranged as if the funeral were being held in your own home.

The business is under the direction of modern, forward-looking business men who appreciate the value of good service as a trade winner and they and their associates are always willing and anxious to accommodate their patrons. They have always taken an active part in the development of the country and are known as among our foremost citizens.

Petoskey Home Furnishing Co.

FURNITURE—CARPETS—LINOLEUM—DRAPERIES—WINDOW SHADES

With complete store in PETOSKEY at 307 East Mitchell Street (opposite the Post Office), is one of the leading centers in the furniture business in this section, carrying an extensive stock and offer the public a service that has no superiors.

Under the direction of men who have a wide acquaintance from people throughout the community—known as the makers of happy homes—have been serving the people over this territory for many miles around.

One of the important features of the business life of any community is the outfitting of the home. In this respect let us direct your attention to the PETOSKEY HOME FURNISHING CO.

When they started in business they decided that the best would be none too good for their customers

and they have conducted their large establishment on this policy ever since. They are prepared to furnish your home complete, and their stock includes the moderate or the more expensive designs, which ever you desire. They can furnish you a setting of any period and their ability to fit you in the furniture line is only limited by the various styles turned out by the American manufacturers of today. If you are contemplating the furnishing of a room complete or if it is only one or two pieces that you want you will be able to find the right thing here.

When you call at this popular store you will find the proprietor and assistants courteous and accommodating and you will know that the prices denote real and true value for this store has established a rep-

utation throughout this section for fair dealings to all.

Service is the watchword of this store which has been responsible for the phenomenal growth in business. They can furnish you with anything you desire in the furniture line and the management of this store has made a study of the furniture during all the periods of history, being thoroughly familiar with the settings also and can furnish the little necessities to correspond with the style in which you desire to furnish the room or house.

We wish to compliment the PETOSKEY HOME FURNISHING CO. on their activities in the business life of the community and their progressive store.

Bogren's Automotive Service

"GIVE YOU THE SERVICE YOU DESIRE"
STUDEBAKER SALES & SERVICE—WRECKER SERVICE DAY AND NIGHT
DUCCO PAINTING—BODY REBUILDING—GLASS REPLACEMENTS

Located in PETOSKEY at corner Petoskey and Michigan St., where they are prepared to take care of auto owners, when it comes to anything in the way of Tire Service, Upholstering, Painting, (Body) and Fender Repairing, Glass work, storage and wrecker service. Their wrecker is the best in the state and is known the country over.

Not only in the city but in all the surrounding territory this well known firm is famous for the expert work they execute in rebuilding wrecked cars and repairing damaged cars. Even though many individuals and organizations are carrying on campaigns for more careful driving, the steady and rapid increase in the number of vehicles on the streets and highways makes the total elimination of smashups impossible. For

many miles around experienced motorists and garage men have learned to call upon this company for service on wrecked cars. In many cases they have completely restored wrecked cars which owners had thought were beyond the aid of expert service.

A small scratch on your car they will take care of in a jiffy. A bent fender or crushed body they can fix in very short order. In these days of congested traffic it is not necessary for you to wait weeks for such work as this. Here is a firm which specializes in this service and they can turn it out for you right away. Bent fenders they can make look like new and all other features are efficiently handled.

Their service is known far and wide for its excellent work in the body rebuilding department and has

rebuilt many damaged bodies. This firm is considered an authority upon body rebuilding and is consulted by many on this work.

Better call and see them the next time you are in town and have a talk with them.

Associated with them you will find only the competent for it is the policy of this establishment not only that each member of the management be expert but each employe as well.

In addition to all these departments BOGREN'S AUTO SERVICE are the Studebaker dealers for this section.

In making this review we are glad to compliment this firm upon the position they occupy in the business world and call the attention of the public to the excellent service as well as reasonable prices.

Mac's Tea Room & Bake Shop

A GOOD PLACE TO EAT

Admirably located in PETOSKEY at 316 East Mitchell Street is one of the most popular eating places in this section and merits the large patronage it receives, for it is one of the cleanest and most sanitary, serving the most palatable foods, and baked goods to be found in the state. Very popular with the traveling public as well as the people of the city and adjacent territory.

MAC'S TEA ROOM & BAKE SHOP has gained a name that has spread far and wide as a place where the local and traveling people can more than satisfy their demands in the manner of obtaining food. Their food consists of not only the prime

necessities of life but many delicacies are offered that are inviting and tempting to the taste of the most fastidious.

Cleanliness is one of the outstanding features of this modern restaurant and is not confined to the tables and the silverware and food that is brought to the attention of everyone but extends to the kitchen where the dishes are all sterilized and those places only frequented by the management and assistants.

The food is prepared in such a way that to the uninitiated the thought at once comes that there never was such a good place to eat. Poor restaurants are not the excep-

tion by any means. It is a pleasure to have such a modern and up-to-date place as this, at which to refer the stranger as well as local people.

The proprietor has made a special study of the business and consequently is striving to give the people just a little better all the time. They have arranged the place so that it is very attractive and insist that the service be kept prompt and courteous.

We take great pleasure in complimenting MAC'S TEA ROOM & BAKE SHOP upon the high order of the establishment and refer it to our readers without hesitation.

Rosenthal & Son

THE HOME OF BETTER VALUES FOR MEN, WOMEN AND CHILDREN

With progressive store in PETOSKEY at 406 East Lake Street, is a merchandising center offering the highest quality in ladies', men's, and children's apparel at very reasonable prices and thus aiding all in this community by enabling them to keep well and fashionably attired in distinctive clothes at prices they can afford to pay. Truly a valued and reliable store who are now celebrating their 50th anniversary in PETOSKEY.

When a store is able to satisfy the most exacting demands of all classes of people, then it must be acknowledged that it has reached an enviable position in its trade. Such is the case with this store, operated by one of the prominent firms of this section of the state.

People of every class have found that clothes from this store are satisfactory in every particular, and made of the best materials. The most exclusive patterns and mixtures can be found in the complete lines, and if you prefer the most moderate priced of the tasteful and approved designs of the season they can be had at very reasonable prices.

In ladies' ready-to-wear you will find coats, dresses and other apparel which reflects the very latest of the approved fashions, at prices you can afford to pay.

The same is true of the men's department where there is made a specialty of catering to those of moderate means who wish to dress in the modern and distinctive manner that present day business and

social activities demands. The men's department is most complete.

The boys will find that they have not been overlooked at this store as they specialize in boys clothing and have a most complete stock that is snappy and reasonable in price.

Through the very commendable methods that have marked their business career and the excellent quality of materials and expert workmanship has built up a reputation that extends throughout this section and which adds to the volume of the business each season.

We wish to compliment ROSENTHAL & SONS on the high standing in the business world of this section and upon the efficiency of the concern which they so ably direct.

Petoskey Grocery Co.

"WHOLESALE"

In PETOSKEY at corner Grove and Petoskey, is a concern whose service as a most progressive wholesale grocery house has been essential in the continued development and expansion of PETOSKEY and vicinity. One of the prominent firms of the community, under experienced management.

There isn't any question but that this popular establishment is an important factor in the commercial and business life of this section, as it is one of the foremost wholesale grocery houses of this part of the state.

The retailers have come to know that they can get from them the very best goods on the market, hence they seek no further market. They have a reputation far and wide as business men of wide experience and straightforward methods and it is not surprising that the volume of

the business is ever increasing.

The word "service" has been much mis-used of late, but as applied to this firm takes on its full significance. They not only insist upon prompt and courteous service, but they have provided for their patrons the best in quality. Their brands of pure foods are known all over the section. They long ago determined to see that their patrons received the better quality which the consumer demands in these days and therefore it is not strange that patrons of stores who receive their goods from this wholesale grocery house seldom think of buying elsewhere.

There is a great deal more to the business of conducting a wholesale grocery house than the average man understands.

This is an essential business that requires at its head a man of experience in the buying world and ex-

ecutives who are familiar with the details and the necessity for adequate distribution. It is such houses as this one that add to the convenience and comfort of the modern householder and provides wholesome goods of the highest quality at the most reasonable prices.

The officers and employees of PETOSKEY GROCERY CO. are clean-cut affable and accommodating to a marked degree.

We are pleased in this edition to direct your attention to this establishment as a distinctive feature of the commercial and industrial efficiency of the community and to the manner as among the leading business men and most valued citizens of the community who materially assist in making this community more progressive and more attractive from a commercial standpoint.

Famous Painting

The painting of "The Last Supper" by Leonardo da Vinci is recognized as one of the world's masterpieces. It was originally painted by order of the duke of Milan on the walls of the Dominican convent of the Madonna del Grazi. The picture is now in a state of decay, but several very fine copies have been made. One of them, at the Royal Academy in London, is considered worthy representative of the original. The "Mona Lisa" of the same painter, now in the Louvre is also rated among the greatest paintings.

Names on Ancient Books

Serving the same purpose as the lettering on the back or front cover of the modern book, the manuscript rolls of early Egypt and Greece had projecting labels of papyrus or vellum, on which the title of the work was written. These labels hung outward as the rolls lay on the library shelves or stood in the buckets which served as portable bookcases.—Gas Logic.

Shows Speed of Airplane

The instrument used to indicate the air speed of an airplane is commonly called a "pitot tube." The air passes through this tube across an opening in one side and in so doing builds up air pressure on one side of the diaphragm and creates a vacuum in the other. This uneven force operates a pointer on a dial and indicates the air speed.

Valuable Lichens

Several species of lichens are of economic importance, yielding dyes and foodstuffs. Iceland moss is edible, yielding a nutritious jelly. Reindeer moss is the principal food of the Lapland reindeer in the winter. Archil, a violet dye, is obtained from Roccella tinctoria, Roccella fuciformis and Lecanora tartarea. Litmus, also a dyestuff, is obtained from these lichens by exposure to the air in the presence of ammonia, potassium carbonate, etc.

LABORATORIES TO SHAPE BOYS' LIVES

School Will Test Aptitudes by Freedom.

New York.—As a means of testing the theory, long held by educators, that if a boy were allowed access to the paraphernalia of a number of trades and professions he would choose the one for which he was best fitted, \$300,000 will be spent at Hill School for Boys, Pottstown, Pa.

This sum, for a new science building, was given to the institution by Mrs. Alexander Hamilton Rice, who donated the famous Widener library to Harvard as a memorial to her son, drowned on the Titanic.

It is the hope of the authorities of the school that by placing at the disposal of the students various laboratories, work rooms and study halls in which will be placed all kinds of apparatus, the students, after roaming through all of them and stopping to familiarize themselves with each, will find, by natural processes, the fields for which they are best fitted.

To this end the new science building will have all sorts of laboratories in which a student may carry on any experiments that strike his fancy. There will be a chemistry group where boys can claim an individual room if they are interested in this line. On the top floor will be a miniature observatory with a telescope.

In the basement of the building will be all manner of heavy machinery for boys who are mechanically inclined. Radio and photographic laboratories also will be provided.

The room about which most interest doubtless will center will be the aviation room. In this space will be tools, instructions and literature for use in building model planes which will fly under their own power.

Michigan Homes Buried

Under Shifting Dunes
Lansing, Mich.—"Blowout" in the dunes of Michigan are making "walking dunes" of them and burying houses, forests and fruit farms, and the state conservation department has opened an investigation to determine some means of remedying the situation.

Large dunes along the shores of the Great Lakes, heretofore protected by heavy vegetation, are being literally transferred to other localities by action of the lake winds, it has been found. This is caused by removal of forest growth to make way for summer homes. Once a "blowout" as these shifting are termed, is started nothing has been discovered that will stop it, and thousands of dollars worth of property is endangered by the movement.

Development along the lakes furishes Michigan with one of its most profitable industries—tourist trade—and the problem is being attacked with the idea in mind that such development must not be interfered with. Co-operation of the geological division of the University of Michigan has been enlisted in the campaign to prevent the dune blowouts.

Kaiser's Sister Offers \$50,000 for Divorce

Paris.—Attorneys for Alexander Zoubkoff, youthful husband of Princess Victoria, sister of the former German kaiser, asserted here that Zoubkoff had been offered \$50,000 to agree to divorce the princess.

Zoubkoff, the lawyer, said, believes the offer originated within the family of the former kaiser, but he said a Berlin attorney had produced a letter over the signature of the princess which accepted the divorce and offered Zoubkoff a settlement if he agreed.

Zoubkoff, who is still in exile in Luxembourg, created a sensation in 1927 when he married the princess against the protests of her family. The young adventurer, who has been banished from France and other countries for his wild escapades since his marriage, is in his early twenties, and the princess is sixty-three years old.

Lake Constance Gives Mirage as Spectacle

Lindau.—Dwellers on the northern shore of Lake Constance have enjoyed a unique spectacle in the form of a mirage. Suddenly a clear picture of Immenstadt, with the Herzberg palace, appeared in the heavens and remained visible for some time.

Joke on Thieves

Hamilton, Ont.—After carrying a safe two miles from the store of William Bridgwood, here, thieves found the safe door opened with a mere twist of the handle and that it was empty.

Students Will Tour 8,000 Miles in Bus

Worcester, Mass.—An 8,000-mile trip to California and back will be part of the regular summer school session at Clark university this year. About thirty students will attend the portable school, which will be in charge of Professor Burt Hudgins of the College of the City of Detroit. The journey will be made in a motor coach. During the daily trips of 150 to 250 miles, the professor in charge will direct the observation and interpretation of the natural regions through which the students travel.

Dr. G. O. Searle

"OPTOMETRIST"

With office in PETOSKEY at 330 1/2 East Mitchell (over the Lake Drug Co.), phone 185, is one of the most efficient optometrists in this section—prepared to give your eyes the scientific examination and attention they demand.

A service depending for success upon technical accuracy, where so important a thing as eyesight is concerned should be conducted by a qualified optometrist who has made a special study of the eye.

There is no one in this section who has made a deeper study or is better equipped to serve you than DR. G. O. SEARLE. Expert knowledge and efficiency has caused this man to gain an enviable reputation throughout this section and build for himself a large clientele.

You cannot be too careful with your eyes. Very frequently eye trouble starts from the slightest infection. If you are having any trouble with your eyes, it will pay you to consult him for an examination which may save you much future trouble or pain.

DR. G. O. SEARLE makes each case one of special study and can fit you with lenses the correct power for your individual needs. Those of our readers who are in need of service of the above character should avail themselves of the services of this man and at all times we can assure you of reliable work. His practice is by no means confined to the city, but extends throughout this and adjoining counties, and he is glad at all times to have the people from the rural district visit his offices.

Your eyes are your two most delicate organs and should receive the correct attention they deserve. We wish to direct the attention of our readers to DR. G. O. SEARLE "when your eyes require help." He has justly merited the reputation gained and is ready at all times to give you any information you may desire that is in the province of the eye.

Carlzen Tailor Shop

HIGH CLASS TAILORING FOR MEN AND WOMEN
CLEANING AND PRESSING

Admirably located in PETOSKEY at 218 Howard Street, operates a shop where men know that good clothes are made. Only the highest grade of material and workmanship used. Observant men know the value of good appearances. They are showing patterns strictly all wool materials, first class trimmings. Suits and overcoats, the fit strictly guaranteed. This shop solves the problem of good clothes.

Whenever you see a group of men there are always a few who seem to stand out from others. They are the men on whom your eyes unconsciously rest as you survey the group.

They are the men you look at not once but two or three times. Did you ever stop to analyze why these men are able to hold attention? It is not only because they wear custom tailored clothes, but it is because men who are careful of their appearance almost invariably do wear custom tailored clothes. These men are usually leaders in their particular lines of endeavor. They do not wear custom tailored clothes simply for the name of wearing "tailor-made" suits and clothes; they have far too much sense for

that. They wear custom made clothes because they know the almost inestimable value of good appearance in business or professional life.

Men in this community patronize this popular tailoring shop for another reason. Few men are capable of judging what they can best wear. Men of this community know that this tailor can be trusted to tell them what they can wear best and they know, too, that they will never leave this shop with a suit which is unbecoming to them if they follow his advice.

Courteous service is another characteristic which makes this shop popular with the men of this community. They know that there will be no long waits for fitting. They know, too, that his word is good, that every suit will be just what it is said to be.

This publication takes pleasure in commending this shop to the men of this section. They are indeed fortunate in having a place where they know that good clothes can always be obtained at a figure within reach of all. It is no wonder that men from other cities are glad to take advantage of such service.

Loomis & Cole

DODGE SERVICE STATION

An automobile institution which is one of the most prominent automobile firms in point of service and one of the most progressive in this section at 419 Howard Street in PETOSKEY. They are official distributors for Dodge Brothers Motor cars and Dodge Bros. trucks. Truly a "live wire" concern whose management is on its toes to see that its friends and patrons get the most metropolitan service and that Dodge Brothers Motor Cars and Dodge Brothers trucks are handled in the efficient manner that their superiority and enviable reputation merit.

There is no need to introduce Dodge Brothers Motor Cars for they are known the world over.

Dodge Brothers Six models embody improvements which permanently distinguish Dodge Brothers Motor cars as among the easiest riding automobiles on the market regardless of price. The body is entirely of steel. These and other improvements combine to make Dodge Brothers Motor cars comfortable under all road conditions.

The Dodge Brothers Senior Six leaves nothing to be desired in this class of motor vehicle. They sustain

the enviable Dodge Brothers standard of quality and efficiency and are offered at a most attractive price.

The Dodge Brothers Motor Company has not been content to sit quietly back and let the past reputation of the car sell it, for each year they are trying to improve and perfect it in such a way that they will not only hold all their old customers, but will attract new ones.

Dodge Bros. trucks have taken their place as one of the essential features of later day equipment. They are popular both with business men and farmers and have come into wide favor because they sustain their reputation for efficiency and dependability and have stood up under every test to which they have been subjected by all classes of purchasers.

The 1 1/2 and 2-ton trucks are equipped with hydraulic four-wheel brakes, which makes it one of the finest trucks on the market.

We are pleased to compliment LOOMIS & COLE upon the very satisfactory service they are giving the people and the wide popularity this establishment has attained in the business life of the community.

NOTICE

Attention of the readers of this paper is called particularly to the fact that with the exception of the support given to the project by the publisher, most of the expense of the publication of this edition has been borne by enterprising business and professional men of this community who believe in boosting the community through such a medium as the Industrial Review.

You will know the leaders of this community by their Advertisements. That every article in this section is a paid advertisement not only shows

these firms are Business Leaders but Community Boosters.

The readers should understand clearly also, that no man has written about himself or business. These articles have been written by experienced and competent newspaper writers. They are the observations of men unbiased in their judgment but experienced in the study of community life and the enterprises which go to make up that life.

The write-ups appearing in this edition have as their primary aim the showing of the progress of this community as illustrated by the high standing and progress of these business and professional firms.

Advertisements—Every article in this page is a paid advertisement.

Hinkley Insurance Agency

C. L. HINKLEY, PROP.

NORTHERN MICHIGAN—REAL ESTATE

LIFE INSURANCE—MORTGAGE BONDS—AUTOMOBILE INSURANCE

With office in PETOSKEY at 311 1/2 Mitchell Street, is one of the firms to whom the people of this section look for insurance and bonds, as they are among the most prominent underwriters in this part of the country.

HINKLEY INSURANCE AGENCY are representatives for S. W. Straus & Co. safe mortgage Bonds, Chicago Trust Co. First Mortgages and many other large companies.

Offering not only large and strong companies, but a service that is both magnanimous and metropolitan. HINKLEY INSURANCE AGENCY has an enviable record of service to the public, during the time they have become one of the most prominent and reliable professional firms of this part of the community.

Representing as it does some of the largest, strongest and most popular companies in the country, it is not surprising that this well known insurance office is operated by an insurance expert and enjoys a large patronage of the insurance business in the community. But the unusual success that this insurance office has achieved is due in a large measure to the fact that it appreciates the value and necessity of real magnanimous service in the business.

Ever since this concern began op-

eration it has been at the service of its patrons at all times, willing and anxious to give any information desired and assuring all persons that no obligation was incurred merely by the asking of questions.

Courtesy and accommodation have been the by-words of his progress and the hundreds of clients who have consulted and purchased insurance at this office are enthusiastic for this commendable policy, which has ever been increasing the patronage of this establishment.

There can be no question but that this is the day and age when insurance is one of the essential necessities of every individual. This office offers its patrons the services not only of insurance but of companies that enjoy enviable reputation throughout the country.

This concern sells property damage, liability, auto, accident, life, health and all other forms in insurance that pertains to the conduct of an up-to-date agency.

They make a specialty of handling real estate bonds and all forms of casualty and surety business.

We wish to compliment them upon their standing in the business and professional world of this section of the state and to refer the place to all of our readers as one worthy of the fullest consideration.

DR. B. J. BEUKER
Physician and Surgeon
Office Hours:
2:00 to 5:00—7:00 to 8:00 p. m.
Office Phone—158-F2
Residence Phone—158-F3
Office, Second Floor Kimball Bldg.
Next to Peoples Bank.

DR. F. P. RAMSEY
Physician and Surgeon
Graduate of College of Physicians
and Surgeons of the University
of Illinois.
Office—Over Bartlett's Store
Phone—196-F2

DR. G. W. BECHTOLD
Dentist
Office Equipped With X-Ray
Office Hours—8 to 12—1 to 5
Evenings by Appointment
Office, Second Floor Kimball Bldg.
Phone—87-F2.

DR. C. H. PRAY
Dentist
Office Hours:
8:00 to 12:00—1:00 to 5:00
Evenings by Appointment.
Phone—223-F2

R. G. WATSON
FUNERAL
DIRECTOR
244 Phones 66
MONUMENTS
EAST JORDAN, MICH.

FRANK PHILLIPS
Tonsorial Artist
WHEN IN NEED OF ANYTHING
IN MY LINE, CALL IN
AND SEE ME.

**MORTGAGE FORECLOSURE
NOTICE.**

Default having been made in the terms and conditions of a certain mortgage made and executed by William D. Tait and Myrtle E. Tait, husband and wife, jointly, to Theodore C. LaCroix and Leatha M. LaCroix, husband and wife, jointly, which said mortgage bears date the 17th day of December, 1928, and was recorded on the 18th day of December, 1928, in Liber 67 of Mortgages on page 85, in the office of the Register of Deeds in and for the County of Charlevoix, Michigan; that said mortgage is past due, and there is now claimed to be due and unpaid on said mortgage the sum of one hundred ninety-six and 56-100 (\$196.56) dollars at the date of this notice, including principal, interest, taxes, and attorney fee, and no suit or proceedings at law or in equity having been instituted to recover the moneys secured by said mortgage or any part thereof;

NOW, THEREFORE by virtue of the power of sale in said mortgage contained, and of the statute in such case made and provided, NOTICE IS HEREBY GIVEN, that on Saturday, the 17th day of August, 1929, at ten o'clock in the forenoon, standard time, at the east front door of the Court House in the City of Charlevoix, Michigan, that being the place where the Circuit Court for the County of Charlevoix is held, said Theodore C. LaCroix and Leatha M. LaCroix will sell at public auction to the highest bidder the premises described in said mortgage, or so much thereof as may be necessary to pay the amount due on said mortgage and all legal costs and an attorney fee of fifteen dollars.

The premises described in said mortgage are as follows, to-wit:—
"The East half of the Northwest quarter (E 1/2 of NW 1/4) of section eight (8), township thirty-two (32) north, range seven (7) west, containing eighty (80) acres more or less according to the United States survey, which said premises are in the Township of South Arm, Charlevoix County, Michigan."
Dated May 24th, 1929.
THEODORE C. LACROIX and
LEATHA M. LACROIX,
Mortgagees.
E. N. CLINK,
Attorney for Mortgagees.
Business Address: East Jordan, Michigan.

**TO HONOR WRITER
OF FAIRY TALES**

**World to Observe Andersen's
125th Birthday.**

New York.—Plans now under way for the observance next year of the one hundred and twenty-fifth anniversary of the birth of Hans Christian Andersen by literary bodies and even governments all over the world are announced in the Golden Book. This tribute to the eccentric Dane whose fairy tales have probably been translated into more languages than the writings of any other one man will be in a sense an apology for an all too frequent human error—that of mistaking genius for stupidity. Andersen, it is recalled, was regarded in his youth not only as a dolt but often as a lunatic.

Julius Mortzen, the Danish-American writer, relates how Andersen, in his early teens and beset with desire to shine on the stage, threw Mme. Schall, the noted dancer, into a fit of consternation when he arrived in Copenhagen, attired in his father's made-over greatcoat and a hat which fell over his eyes, and presented himself at her house.

He expected the star to sponsor his career, and opened the audience with the announcement that he could play the part of Cinderella! Moreover he removed his boots—to aid his dancing—took his hat in hand for tambourine, and began to trip fantastically over the floor singing: "Here below nor rank nor riches are exempt from pain and woe."

"My strange gestures and my great activity caused the lady to think me out of my mind, and she lost no time in getting rid of me," Andersen wrote in adult years.

The extreme poverty of Andersen's childhood—his father was a cobbler, his mother a washerwoman—made him the butt of children's jokes and accentuated his sensitivity into characteristic eccentricities which he carried through his life, points out the Golden Book writer. Even when he was successful and acclaimed, he never forgot the slights or painful episodes of his youth, and took pains to repay them in strange ways.

For instance, the minister who was to confirm him as a boy thought him too poor and stupid to bother with and sent him to his vicar for the sacrament. In later years Andersen, visiting the king of Denmark on the island of Foeher, learned that the minister lived near by. He borrowed the king's carriage with its footmen and luxurious trappings and called on the clergyman while the carriage waited in all its ostentation at the door. "That," he related, "was my revenge."

Before his death in 1875, this odd weaver of fairy tales, despite his eccentricities and grotesque appearance, was probably the best beloved of European literary men, even among literary people themselves.

**LUMBER BARON AT 27,
RECORD OF AVIATOR**

**Soldier of Fortune Develops
10,000-Acre Tract.**

Iron River, Mich.—Aviator at seventeen, soldier of fortune at twenty and lumber baron at twenty-seven—that is the career of W. Kent Rideout, son of W. A. Rideout, Oshkosh, Wis., and clerk for the Patten Lumber company at Amasa, Mich. He left May 21 for Panama to harvest nearly 1,000,000 feet of mahogany and Santa Maria lumber on a 10,000-acre tract deeded to him by a grateful Panama government.

After vain efforts of several years to convince capitalists that his story was not a pipe dream Rideout has been financed by the Patterson-Wels company, Pensacola, Fla., which has ordered monthly shipments of 1,250,000 feet of timber.

Kent's life for the last ten years has been crowded with adventure which reads like a tale by Richard Harding Davis. When he was barely seventeen he enlisted and became a combat pilot in the A. E. F. Once he landed safely beyond the enemy lines after his gas mask had been shot from his face. On another occasion a machine gun sprayed lead into his left leg and splintered it so badly that a metal shaft was used to replace a bone.

Soldier of Fortune.

The youth revealed in the risk of his eagle days. The armistice was scarcely two weeks old when he signed with the Peruvian government as aviator instructor. After nine months in Peru at a daily stipend of \$50 in gold he served in the military forces of the Argentine republic. Then he turned prospector in South America for gold, oil and silver.

When Panama marshaled its military forces in 1922 to settle by force the frontier dispute with Costa Rica he hastened northward with an American companion, scouting gunpowder and was commissioned a lieutenant colonel in the army of the Panama republic. Meanwhile United States marines had been dispatched to intervene and the military plans of Panama collapsed when its forces came face to face with the marines.

Prevented by the United States government from paying the two American officers in money, the republic offered tar-free timber and mineral grants. Kent, coming from a family of lumbermen, chose timber and received a deed to 10,000 acres near the Pacific coast. He added to his holdings by taking an option on more accessible timber land and induced an older brother to assist in exploiting it. When he returned from the timber company to the headquarters office he found that his brother had taken sole title to the new holdings.

Hunt for Backing.

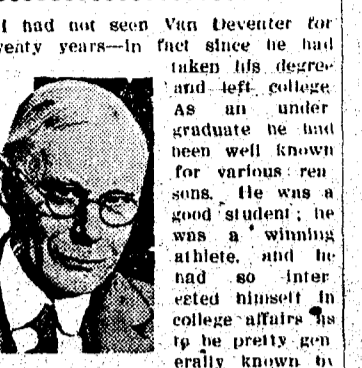
Kent returned to the United States to interest capital in his original grant, but the fanciful story and his evident poverty won him indifferent attention and many laughs. A Texan offered \$15,000 for a controlling interest but Kent scoffed at the overture. An advertisement in the American Lumberman brought inquiries, but the inquiries lost interest upon hearing Kent's seemingly wild tale.

The youth worked for several Wisconsin and Michigan lumber companies to earn a living, and his father took up the hunt for capital.

Several months ago the Pensacola firm investigated the claims of Kent's father and sent a man to Panama to check the validity of the deeds. Finding them legal, the company agreed to finance a \$300,000 corporation. The Rideouts received a \$150,000 interest for development and will be permitted, as the profits grow, to repay the company and regain full control. The Patterson-Wels company is entitled to all shipments of lumber for five years at \$75 a thousand feet at the Panama dock and monthly shipments must not fall below 1,250,000 feet.

**COMMUNITY
SERVICE**

By THOMAS ARKLE CLARK
Dean of Men, University of Illinois.



I had not seen Van Deventer for twenty years—in fact since he had taken his degree and left college. As an undergraduate he had been well known for various reasons. He was a good student; he was a winning athlete, and he had so interested himself in college affairs as to be pretty generally known by everybody. I had heard from him indirectly during the years since he had been out, but, as I say, I had never before met him face to face.

"It's wonderful to get back to the old place," he said as he shook hands with me. "Twenty years is a long time to be away, but seeing the building and the campus and a lot of the old fellows—puts new life into me. It's a sort of recreation to be back again."

"How are you getting on?" I asked him.

"I've been more prosperous than I ever had any reason to hope," he said modestly. "I've had mother and my sister to look after and we're more than comfortable. If I did not work any more we could be financially comfortable for life. I'm happy over having made something of my education. happy that I have succeeded in the profession I took up, but I've had more satisfaction in having been able to do something worth while in the community in which I live than in anything else I have been able to accomplish."

Then he told me in a simple modest way of his co-operation in civic and religious enterprises, and the work he had done in the schools, in the political affairs of his town and especially in the boys' organization in which he had always had the keenest interest. It was a more than interesting work and I told him so. He had sensed the real purpose and meaning of free education.

I often ask young fellows who come in to talk to me just why they are getting an education, and I am struck with the almost universal reply that they want to do something that will improve their own personal condition. It is self-improvement that they were after and self-advantage; they give little thought to what their education is going to help them to do for the community in which they are to live.

The purpose of free education is not that the individuals who take advantage of it may have, as one father said to me once of his son, an easier time in life, a softer berth, and larger income. Those of us who have been educated at the expense of the community or of the state in which we live for that very reason are under obligations to assume greater responsibilities than others who have not had our opportunities or our training. We are not entitled to an easier time but must, as Van Deventer is doing, give more constant and efficient service to the community than other people.

(©, 1929, Western Newspaper Union.)

**Don't Let Your
Community Make the
Same Mistake**

Within recent years many communities have made the mistake of paving their roads and streets at what they considered a "bargain price." The taxpayers thought they would save thousands of dollars. In many instances the maintenance has not only wiped out the hoped for saving, but has exceeded original cost. And in many cases also it has been necessary to build entirely new pavements—of permanent construction.

There are communities, however, which know the cheapest is not always the best. Many of these also built roads and streets several years ago. And they built for permanence with concrete.

These concrete pavements, built in accordance with approved standards of construction, are in as good condition today as when they were built.

Which of these communities will yours be?

Send today for our free illustrated booklet—
"Concrete Streets for Your Town"

PORTLAND CEMENT ASSOCIATION
Dime Bank Building
DETROIT, MICH.
A National Organization to
Improve and Extend the Uses of Concrete
OFFICES IN 32 CITIES

**PORTLAND CEMENT
CONCRETE
FOR PERMANENCE**

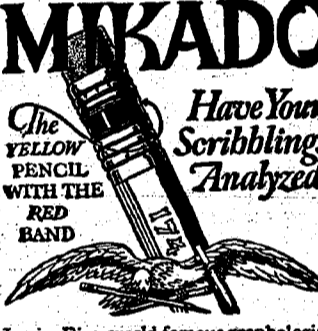
**GOOD HEALTH THEIR ONLY
CAPITAL.**

The steady hard workers to whom the loss of a day's or a week's pay is serious, whose good health is their only capital, need to keep themselves constantly at their best. When Arthur O'Malley, Carson Hill, Calif., had to drag his aching weary body from a well-nigh sleepless bed, he did a wise thing, took Foley Pills diuretic. "Less than two bottles of Foley Pills diuretic, relieved me entirely of kidney and rheumatic troubles, and I want other people to know about them." Men and women everywhere use and recommend them. Satisfaction guaranteed.—Hite Drug Co.

Convinced
Jones—Do you believe in heredity?
Smith—I did until my daughter made an idiot of herself by buying a pet monkey.

She Was Suspicious
"Does your wife open your letters?"
"No, not the business letters; only those marked "private."

Safety First!
Car Salesman—If your wife drives she'll appreciate this splendid rear view mirror.
Mr. Grump—Would it be possible to move it to the back seat—so she'd get a glimpse of the road occasionally?



Mikado
Have Your Scribbles Analyzed
Louise Rice, world famous graphologist, can positively read your talents, virtues and faults in the drawings, words and what notes that you scribble when "lost in thought."
Send your "scribbles" or signature for analysis. Enclose the picture of the Mikado head, cut from a box of Mikado pencils, and ten cents. Address Louise Rice, care of EAGLE PENCIL CO., NEW YORK CITY

**Radio Waves Sent Back
and Forth Over Seas**

Schenectady, N. Y.—Tossing sound waves back and forth over the Atlantic as though they were echoes reverberating from bank to bank of a river or canyon was the extraordinary performance of radio station WGY here, and PH1 of Hunzen, Holland, recently.

A program sent from PH1 was picked up by WGY and rebroadcast through the General Electric company's short wave station W2XO. The company's station at Chelmsford, England, in turn picked up the American rebroadcast through station G5SW.

**No Insult to Call Your
Neighbor "Monkey Face"**

Quincy, Mass.—You can call your neighbor "monkey face" and get away with it. Mrs. Angelo Tobia was haled into court for using this epithet on Mrs. Axel Anderson, who lives next door. Judge Thomas McAnarney ruled that this was not sufficient basis for charging the woman with being "a raller and brawler" and dismissed the case.

Skunk Protects Car

Albuquerque, N. M.—By chaining a pet skunk to the wheel of his motor car, the superintendent of road construction in the Coconino forest of northern Arizona has eliminated trouble with pilferers who used to loot the car.

**Armor Still Made
by London Man**

London.—The last of a fading profession, there is still one man in London who makes his living hammering out shiny armor.

But sometimes queer things are done with the steel dresses he turns out. He has just delivered a fine suit of armor to a large London house where it will be used for a wireless receiving set.

A plain suit of armor costs about \$150 and takes three weeks to make. More elaborate ones take six weeks and cost several hundred dollars. His anvil shop, which is hung with old and new armor, is in medieval taste. All the armor is hammered out by the owner and his aged sister, both of whom learned the trade from their father.

**Farm Children Shy on
Education, Survey Shows**

Washington, D. C.—Although the coming generation of farmers needs at least a high school education to understand agricultural chemistry and marketing problems, their schooling is being seriously interrupted by demands of farm work, the children's bureau of the labor department has concluded from a recent survey.

This investigation revealed farm children in the tobacco growing districts of Kentucky miss school an average of three weeks during their comparatively short terms. In North Dakota one-eighth of the girls and one-third of the boys of all ages included in the bureau's study were out of school at least a month to do farm work.

As the rural school terms average only seven months, little time for education is left them when they must be absent from one to two months each year. It was pointed out.

**Hotel Clerk at 98 on
Job Daily in California**

Stockton, Calif.—Charles Dubois, ninety-eight, claims to be the oldest hotel clerk in the United States. He works daily at a local hostelry and greets guests with all the zest of a much younger man. He smokes four cigars daily and eats whatever his destiny dictates.

He was born in Switzerland. In 1890 he joined the Mexican revolutionary army of Benito Juarez, rose to the rank of a lieutenant and was one of those who witnessed the execution of Emperor Maximilian.

Sports Ensemble



Gypsy colors are seen in the scarf that is tied smartly around the neckline of this white sports dress. A jungle green silk coat completes this ensemble, which is topped off with a pandora green baku hat.

One Way to Do It—Blow!
Florida Sam—He always blows about what he does.
California Deke—Well, what does he do?
Florida Sam—Blows a saxophone.

Not So Good Thanks
Diner—"How's the corn today waiter?"
Waiter—"Simply killing me, sir."

**MICHIGAN BELL
TELEPHONE CO.**

Long Distance Rates Are
Surprisingly Low
For Instance:

for **65¢**
or less, between 4:30 a. m. and 7:00 p. m.

You can call the following points and talk for
THREE MINUTES for the rates shown. Rates
to other points are proportionately low.

FROM EAST JORDAN TO:	Day Station-to-Station Rates
ALPENA	\$.65
CADILLAC	.50
FRANKFORT	.55
MANISTEE	.65
WEST BRANCH	.60

The rates quoted are Station-to-Station Day rates, effective 4:30 a. m. to 7:00 p. m.
Evening Station-to-Station rates are effective 7:00 p. m. to 8:30 p. m., and Night Station-to-Station rates, 8:30 p. m. to 4:30 a. m.

To obtain Out-of-Town telephone numbers, call "Information."

JUST HUMANS

By Gene Carr



"WHY IS HE CHASIN' YA FOR?"
"CHASIN' ME EYE. HE'S FOLLOWIN' ME!"

SOMETHING TO THINK ABOUT

By F. A. WALKER

INFLUENCE OF COLOR

YOU may declare to your intimates that you are weary of the monotony of life; that for some inexplicable reason you fail to find pleasure in diversions which only a few months ago gave infinite joy, and that altogether your existence is becoming a dismal phantom from which you would gladly run away.

This sort of ennui is common, but not alarming. No one seems to escape its weariness and dejection, especially in the season of falling leaves, when the skies are flecked with gray clouds, the hills are bare and the sward is devoid of brightness.

When the eye is entertained with glorious hues and the streams reflect purple and gold, the soul is apt to forget that it is imprisoned in clay. So it sings silent songs from dawn to starlight, unmindful of captivity, in its delightful environment.

When the dull, leaden days creep over the steel-blue hilltops, and the cold winds whip the naked branches of the trees, there is in all of us a natural inclination to become dejected and sad-hearted.

The reason for this mental state is that we are unconsciously influenced by color. The duns, bays and bistres for some psychological cause are depressing, while, on the other hand, the reds, greens and yellows are cheering, calling us away to happy realms and delightful visions.

We all know how we are stirred to our inmost being by a gorgeous sunset, a garden of beautiful blooming flowers, or an orchard when the verdure is new and the trees are laden with waving pink and white blossoms, and the atmosphere is tinged with subtle hues of violet.

What is there in our winter home life that gives us more acceptable cheer than the kindly blaze on the open hearth?

Who does not enjoy sitting before the orange flames to give himself or herself up to pleasant reflections while the shadows play hide and seek upon the walls and the snowflakes peck the crystal pane?

It is not so much the genial warmth that we relish as the elusive colors. If you doubt this, blindfold your eyes and note how quickly your pleasure steals away and leaves you groping in a land of gloom!

SUPERSTITIOUS SUE



SHE HAS HEARD THAT—

In Japan a favorite mascot worn by the young people consists of three queer shaped keys, which they believe will unlock the doors leading to love, health and wealth.

THE WIND

By DOUGLAS MALLOCH

MY THE wind's a funny fellow— Lots of times just wants to bellow. Roars down chimneys, roars up streets. Roars at everyone he meets. Doesn't turn a corner rightly, Doesn't speak a word politely, Till you hear the people say, "My, the wind is had today!"

Then again, tomorrow maybe, He doesn't even wake the baby, From the euntry to the town Brings a bit of thistledown, Stirs the roses in the garden, Whispers, "Rose, I beg your pardon."

Till you hear the people say, "Why, the wind is nice today!"

Yes, the wind is really funny, One day sad, and one day sunny, One day just a gentle breeze, But the next an awful tease, Sometimes singing, sometimes raining, Either smiling or complaining, Acts his best, or makes a fuss— Very much, indeed, like us. (© 1929, Douglas Malloch.)

How It Started

By JEAN NEWTON

"TALK OF THE DEVIL, HE'S SURE TO APPEAR"

"TALK OF THE devil, he's sure to appear!" From our school days we have all been familiar with this saying, used when a person who is being discussed, presumably in his absence, or to use the juvenile expression "behind his back," suddenly appears.

Whence came the saying? Was it originated by some wily schoolmaster in the hope of curing his charges of the obnoxious habit of talking about others who were absent? It might well have been so used many times in the interval of several hundred years since its origin. But its source is in a poem entitled "Has Carol" by Prior, the well known English poet of the Seventeenth and Eighteenth century. The following are the lines in which it had its beginning:

"Since therefore 'tis to combat evil, 'Tis lawful to combat the Devil; Forthwith the devil did appear, For name him and he is always near." (Copyright.)

SAWS

By Viola Brothers Shore

FOR THE GOOSE—

NOWADAYS the hardest thing for a girl ain't pretendin' to know what she don't, but accountin' for what she does.

It's all right bein' haughty, if you enjoy playin' solitaire.

If you're afraid to suffer, you suffer from bein' afraid.

Lots of times a mother that tied her boy to her apron strings, wakes up to find the apron gone, too.

FOR THE GANDER—

If you're lucky you have a lot of friends. If you're too lucky you have a lot of enemies.

You might surprise a woman with a kiss, but never on the mouth.

Tears ain't the earthquake most men think they are; they're only the breakin' up of a spell of bad weather.

It takes a smart parent to outwit a stubborn child; any fool can swing a stick.

A smart woman tries to fall in love. A smart man tries not to. (Copyright.)

What Does Your Child Want to Know?

Answered by BARBARA BOURJAILY



WHY DOES A NETTLE STING?

The nettle plant has tiny hairs That grow along its stem— All filled with acid, biting, sharp To hurt the folks who touch them. (Copyright.)

Winifred Westover



"Lumox," an all-talking picture, is the vehicle in which Winifred Westover, the former Mrs. W. S. Hart, returns to the screen. Miss Westover has the role of Fannie Hurst's famous servant girl in the production, and her past popularity promises to be revived in this picture.

Why We Do What We Do

by M. E. THOMSON, Ph. D.

WHY WE STALL

EVERYONE knows what it is to "stall." We do it at times because we hate to give in and admit defeat or else we are putting off the evil moment in the hope of finding a way out of the difficulty without admitting defeat. Also, we are sometimes caught unawares and are so flabbergasted that we do not know what else to do but to hem and haw. We stall in order to catch our breath, to regain our poise.

A recent writer refers to the following passage in Prophy, an ancient Greek author, who is describing a religious ceremony called ox-murder:

"They choose some girls as water carriers, who bring water for sharpening ax and knife. When the ax has been sharpened, one hands it, another hits the ox, another slaughters him, others flay him, and all partake of him."

"A trial is held about the murder and each person passes the blame for the deed to another. The water carriers accuse those who sharpened the knife, the sharpeners blame those who handled it, he passes on the guilt to him who struck, the striker blames the slaughterer, the slaughterer blames the knife itself, and the knife, as if cannot answer, is found guilty and is thrown into the sea."

This shows that stalling and passing the buck are ancient pastimes. We coin new words and phrases, but the human motives of conduct do not change perceptibly in the course of a few thousand years.

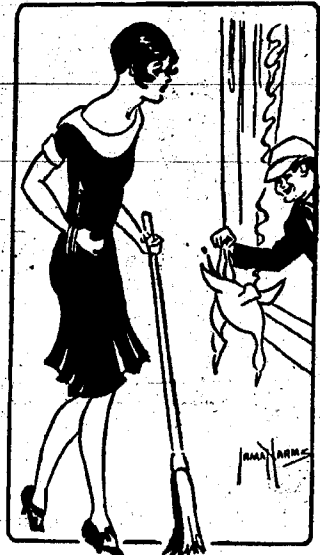
There are any number of ways to stall and various occasions for doing so, but the chief purpose is always the same. We stall in paying a dinner check in the hope that we can "out-fumble" our friend in pulling out the coin and paying the bill. We stall in order to save ourselves from ridicule, loss, punishment, pain. It is a way of tiding over an awkward situation in the hope of coming out at the long end of the deal. (© by McClure Newspaper Syndicate.)

Oldest Known Fresco

Ruth de Rochemont says in "Evolution of Art." "The oldest known fresco that deserves to be called a painting belongs to Roman times and represents a Roman marriage ceremony—the 'Aldobrandini Marriage,' now in the Vatican."

SMILES

GABBY GERTIE



"When hubby gets a horn bill it doesn't necessarily mean that he bought a saxophone."

The SANDMAN STORY

BILLIE BROWNIE VISITS

BILLIE BROWNIE, who had been given the power by Mother Nature to understand her children, thought he would like to talk to a beaver. He went to a beaver home in a marsh and, sitting near the great Beaver establishment, he talked to Little Master Brown Beaver.

"I was one of four," said Little Master Brown Beaver. "My mother was barely two years old. She was what you would call a young mother, but that is the way with Beavers. Their mothers are young and their daddies are young, too; but it does not mean they act like children. No, they grow up and become wise and solemn and of full growth by the

wouldn't be authorities if they didn't. "But I must go on with my work. It is getting late, and when it gets late I get busy. For we like to work at night best.

"I've some relatives in the zoo, too, I'm told. They are friendly and affectionate, and make good pets. They work hard, too, and often help the zoo people.

"Sometimes they do work which is not expected of them and which isn't just the work that is wanted, but no matter. We're all hard workers.

"So I mustn't talk too much, but must really act instead. "I've talked a great deal for a beaver. We're quiet, you know—a quiet lot, all of us."

"Good-by," Billie Brownie said, "and I'm thankful to you for this little talk."

"You're welcome, you're welcome, Billie Brownie," said Master Brown Beaver, as he turned to his work with great energy.

Then Billie Brownie went to call on the Ounce, or Snow-Leopard, as he is usually called. To call on him Billie Brownie went to a zoo.

"My home was in the mountains of Asia, where there was snow," the Snow-Leopard told Billie Brownie. "And I don't like zoo life."

"I've been cross ever since I came here and I expect to be cross always. "I've not a good disposition. I've what you might call an ugly disposition."

"But here there are no mountains, and never enough snow. And it all makes me mad.

"Even when I'm free I'm not what you'd call a sociable, pleasant, friendly animal."

"No, Billie Brownie, I only care to snarl at you. I don't care to talk pleasantly to you."

So Billie Brownie left the Ounce, or Snow-Leopard, and went to call on the lions, elephants and the rhinoceros, and the monkeys. All of these were far more friendly and talked to Billie of the good meals they had had, and still expected to have, and of friendly keepers and of admiring crowds of boys and girls who came to visit them.

And then Billie Brownie went home to tell the others of the animals he had seen on his latest trip. (Copyright.)



"We're All Hard Workers."

time they are two years old. So it is with me.

"I am a good worker—we all like to work, to build and to do what we can. "And I'm a strong beaver, just as all the members of our family are strong and healthy.

"I eat good, substantial meals of the bark of willows and small aspens.

"These make me strong. Then, too, it doesn't make any difference, really, about the trees, as these trees, they say, are of little use and of little value as timber."

"That is what the authorities say, and authorities, I have been told, know what they are talking about. They

THE WHY OF SUPERSTITIONS

By H. IRVING KING

BUTTERFLIES

THE color of the first butterfly you see in the spring indicates the color of a dress you will have in the course of the year. That is a widespread superstition, both in this country and Europe. In some sections they say the new dress will be given you. In some sections they say that you must bite the head of the butterfly and throw it over your shoulder in order to be sure of the new garment. Another variant is that when you see the first butterfly of spring you must wish for a new dress and you will get it.

There are many other superstitions with regard to the butterfly based upon its ancient symbolism of the soul and as an insect into which souls transigrate. Thus the Solomon Islanders frequently choose a butterfly as the creature into which they wish their souls to pass after death and in some sections of India the butterfly is supposed to contain souls in their last incarnation. In England a red butterfly is always killed in the rural districts as it is supposed to contain the soul of a witch. But the superstition with regard to the butterfly and a new dress arises from no such purely mystic conception. It would appear to be more largely materialistic and based on analogy, as the butterfly comes forth in the spring in a new dress. There is, of course, the ancient, primitive idea that mystic is a mystic creature entering into the superstition; otherwise it would not be able to thus control the future. (© by McClure Newspaper Syndicate.)

For Meditation

By LEONARD A. BARRETT

TRUE GREATNESS

THE political party to which the late American ambassador to France belonged is now of little concern. The populace as well as those in high political life paid homage to his name in grateful and enduring appreciation of the magnificent service he rendered.

What was that service? Those conversant with the details of the embassy would doubtless answer by paying tribute to the untiring energy and superior judgment of the American representative to France. Many a tourist, traveling in France, remembers with keen appreciation the service and courtesy rendered in a difficult personal situation. The government of the United States has just cause to memorialize the name of Myron T. Herrick for his long and faithful as well as efficient service at the French embassy. But American ambassadors to other courts have rendered much the same service, even though such service did not cover so long a span of time. In what respect then did the service of Mr. Herrick mark his administration with such a peculiar and special significance? For what will his work be especially remembered? For what outstanding reason does both France and America rise to do his name honor now that he has passed beyond?

Among the many conspicuous acts of Ambassador Herrick, one is especially noteworthy. During the dark days of the war when the safety of France was in the balance, and the odds were organized against her, it was suggested in the interest of safety that the American embassy be removed to a less dangerous locality. While requests like this came pouring in, at the embassy, Mr. Herrick remained silent. When the proper time came he emphatically refused to heed the many suggestions. The American embassy would remain just where it was in spite of possible dangers. A less brave man would have readily agreed; indeed would have sought an opportunity to remove to a more safe locality; not so Ambassador Herrick. He remained where he was in the face of duty, and the courage, service and help rendered the French people during the darkest hours of their history will never be forgotten by either France or America.

A great man is able to sense and embrace a great opportunity. Myron Herrick did this very thing, not for personal gain or glory, but for service to humanity. For this remarkable service he will always be remembered and honored. "This that he hath done shall be told as a memorial of him."



(© by McClure Newspaper Syndicate.)

Nettie Maxwell
(© 1929, Western Newspaper Union.)

TEMPLE THEATRE

—PRESENTS—

SATURDAY and SUNDAY June 29-30

Special—Metro Goldwyn Mayar Presents

"A LADY OF CHANCE"

With NORMA SHEARER

Comedy. Pathe News

Admission—10c and 35c

TUESDAY Family Night

2 for 1 with Merchant's Tickets.

Admission—10c and 25c

Universal Presents—HOOT GIBSON in

"THE LARIAT KID"

3rd Chapter—"The Diamond Master"

—Comedy—

Admission—10c and 25c

WEDNESDAY and THURSDAY July 3-4

Pathe Present a Military Play

"SQUARE SHOULDERS"

Starring Jr. Coughlin

Comedy—"Motor Boat Mamas."

Admission—10c and 25c

Briefs of the Week

Band Concert, Wednesday, July 3.

Jack Gunderson is here for a visit with his parents.

Joseph Weiler and family moved to Pellston this week.

Old Newspapers For Sale, 2c. per pound, at Herald Office.

Miss Margaret Ardena of Grand Rapids is home for a visit.

Mr. and Mrs. Peter LaLonde were Lansing visitors last week.

Polarine Oil for Cars 65c gal. at Malpass Quitting Business Sale. adv.

Dr. and Mrs. B. J. Beuker were Grand Rapids visitors over the week end.

Mr. and Mrs. C. S. Abbott of Detroit were East Jordan visitors last week.

Beautiful mottled Enamel Ware for 9c, 29c, 49c. See the Lumber Co.'s window. adv.

Born to Mr. and Mrs. Ed. Metcalf, of South Arm Township, a son, Saturday, June 22nd.

Misses Greta Carney and Greta Ensign are home from Muskegon for a visit with their parents.

Mr. and Mrs. Fred Winkler and daughter, of Muskegon Heights visited friends here this week.

Misses Fern Gidley and Lydia Beyer are home from their studies at Big Rapids for a short visit.

Howard Wiekell arrived last week from Kansas and is guest at the home of his daughter, Mrs. F. P. Ramsey.

All kinds of Hardware, Furniture, and Farm Machinery at cut prices at Malpass Quitting Business Sale. adv.

Chicken Dinner at Workman Hall, Bohemian Settlement, Sunday, June 30th. Adults, 50c; Children 25c. adv.

Mr. and Mrs. L. O. Krogan of Park Ridge, Ill., were recent visitors at the home of the latter's sister, Mrs. Harry Simmons.

Mr. and Mrs. VanArsdell and Mr. and Mrs. Peacock and child of Jackson were guests at the home of Mr. and Mrs. C. A. Hudson over Sunday.

Roderick Davis was here this week from Montara, Calif., for a visit with his father, Robert Davis, and renewing former acquaintances.

Mrs. Alma Brown, Miss Leatha Cox and Emil Hegerberg left first of the week to attend summer school at the State Normal at Mt. Pleasant.

W. A. Stroebel escaped with minor injuries when he was struck by an auto, Saturday afternoon while crossing the street in front of the post-office.

Notice—Hoosier Picnic, July 4th at Charlevoix Park. Bring lunch baskets and we'll meet at noon. All Hoosiers make an effort to be there. Elmer Hott, Com. Chairman.

Clayton and Glenn Pinney were up from Muskegon over the week end. They were accompanied back by their mother and sister, Mrs. Ida Pinney and Miss Ethel Pinney, who plan to spend the summer there.

Lawn Mowers \$2.95 up at Malpass Quitting Business Sale. adv.

Mr. and Mrs. Stewart Carr of St. Paul, Minn., arrived here last Thursday for a visit with his parents, Mr. and Mrs. W. S. Carr. Stewart returned to his home the following day. Mrs. Carr remained for an extended visit.

Mrs. Etta Johnson, residing on the West Side, was the victim of a serious accident Wednesday morning when her right hand became entangled in the wringer of an electric washing machine. Her hand was quite badly mangled.

A large crowd was present Wednesday evening to listen to the weekly open-air Band Concert. Most of the stores were open for the occasion. Another concert will be given next Wednesday evening, July 3rd, with most of the business places open after supper.

Homecoming and Celebration at Maple Hill (across from the Bennett Schoolhouse, Echo Twp.) Thursday, July 4th. In the forenoon races and sports will be held. Basket dinner at noon. A program of Plays and Recitations will be held in the afternoon, followed by a Ball Game between Pleasant Hill and Maple Hill.

Dining Chairs 25c up at Malpass Quitting Business Sale. adv.

Word has been received here from Flint that Mr. and Mrs. Floyd VanSteenberg, former residents of East Jordan, had lost their six-year-old son, Harold. The little fellow was crossing the street in front of his home when he was knocked down by an automobile, causing a fracture of the skull from which he died June 13. Funeral was held from the Howard Loss Funeral Home and burial was in Sunset Hills, June 15th. Mr. and Mrs. VanSteenberg have the sympathy of their many friends in East Jordan as well as a large circle of friends in Flint.

Young Bride—"I didn't accept Harry the first time he proposed."

Her Rival—"No, dear, you were not there."

Detective—"We think we have located your runaway wife, but she won't say a word one way or the other."

Deprived One—"No, that's not my wife."

The Customer—"I can't find my wife anywhere. What shall I do?"

Floorwalker—"Just start talking to our pretty assistant over there."

Band Concert, Wednesday, July 3.

Mrs. Harold Steuck has gone to attend summer school at Ypsilanti.

Cow Eaze Fly Spray 75c gallon at Malpass Quitting Business Sale. adv.

Mr. and Mrs. Jerry Deshane are visiting their daughter at Altona this week.

Peter Stephan of Grand Rapids visited friends in East Jordan, Wednesday.

Mrs. Delbert Hale of Detroit is here visiting at the home of her father, Thomas Crooks.

Mr. and Mrs. Philip Gothro and children of Detroit visited relatives here first of the week.

Mrs. A. E. Wells and son of Fordson, Mich., are here visiting her parents, Mr. and Mrs. L. A. Hoyt.

Dr. and Mrs. C. Baker and son of Evansville, Ind., were guests of Mr. and Mrs. R. G. Watson last week.

9c, 29c, 49c for beautiful mottled Ever-Kleen Enamel Ware. See window at Lumber Company Store. adv.

Miss Dorothy Hager who has been attending the State Normal at Ypsilanti, has returned home for the summer.

Mr. and Mrs. Sherman Conway and children left Monday for Sparta, Mich., where they plan to make their home.

Miss Elizabeth Sidebotham is doing graduate work at the summer term of the University of Michigan at Ann Arbor.

Mrs. Fred Larson and daughter, Mrs. P. S. Day left Tuesday for a visit with relatives and friends at Detroit and Ypsilanti.

Mr. and Mrs. Clyde Goodman and children of Detroit were here over Sunday visiting his parents, Mr. and Mrs. H. A. Goodman.

Mrs. Howard Taft, Miss Margaret Taft and Miss Arlene Lewis of Detroit have arrived at Eveline Orchard to spend the summer.

Mrs. George Gruber of Marion, Ohio, who has been resorting at the Orrin Bartlett cottage, is spending a couple of days with Mrs. Abe Carson, prior to her return home.

Mr. and Mrs. Harry Kleinmans, Mrs. John Sherman and daughter, Miss Jennie, are here from Lansing for a visit with friends and relatives.

The First Spiritualist Church of Charlevoix will hold a community picnic at Snowflake camp, Sunday, July 7th. Lectures and messages will be given by Dr. Ethel Barnett of Detroit, and Rev. Marie Wells of Anderson, Indiana. Bring your baskets and friends and we will have a pot luck dinner.

At the home of Mr. and Mrs. John Cooper in Eveline Township a dinner was served Wednesday in honor of Mrs. Cooper's father, Michael Kowalske. Thirty-two persons were present, including G. A. R. veterans, of whom Mr. Kowalske is one, and some members of the W. R. C. Mr. Kowalske recently passed his ninety-sixth birthday anniversary. †

Misses Selma Thorsen and Esther Omland and Olaf Omland left Tuesday for Detroit, where they will attend the Lutheran Young People's Convention which is held June 28, 29, and 30. From Detroit Miss Thorsen will leave for New York City, where she will spend the summer months with her sister, Mrs. John Coman. Miss Omland plans to accompany her.

Refrigerators \$5.95 up at Malpass Quitting Business Sale. adv.

The new inland fishing bill effective August 28, 1929, provided that all non-residents over 18 years of age must have a license for taking all kinds of fish, the fee for which is \$3 per year; also that all residents over 18 years of age are required to procure a license to catch trout, the annual fee being one dollar. These provisions will not be enforced, however, until the season of 1930, in view of the fact that the season is nearly at an end when the act becomes effective.

"This article," remarked mother, looking up from the paper, "says that very few stout people are criminals. I wonder why that is?"

"I expect it's because it's so hard for them to stoop to anything low," said father.

Young Bride—"I didn't accept Harry the first time he proposed."

Her Rival—"No, dear, you were not there."

Detective—"We think we have located your runaway wife, but she won't say a word one way or the other."

Deprived One—"No, that's not my wife."

The Customer—"I can't find my wife anywhere. What shall I do?"

Floorwalker—"Just start talking to our pretty assistant over there."

Your Protection

Every patron of this bank knows that the funds intrusted to its care have the protection of the State.

The disposition of money put in this bank is regulated by State Laws. The books of the bank are examined several times each year by State Inspectors who, because of their experience and special training are capable judges of whether the funds are being properly and safely invested.

We invite you to share in the protection which this bank offers its depositors.



"The Bank With The Chime Clock."

DIPPING INTO SCIENCE

Both Ends Live

A worm still lives even though it is cut in two. This is because the worm is "constructed" differently than humans. The human nerve center is all located in one place—the brain—while in the worm the nervous system is scattered all through its body. Thus either half can live and function without the other.

(© 1929, Western Newspaper Union.)

Metal railroad ties have to be used in many parts of India. Wood ties would be eaten by insects.

Nice View

Dotty—Phyllis is rather vain, isn't she?

Mertrand—Vain? Why, she's so stuck on her good looks that she wears mirrors in her spectacles!

Her Only Fault

Tom—I'd marry her but for one reason.

Mary—What is that?

Tom—She has a slight impediment in her speech. She can't say "yes."

How It's Done

Mary—How could you possibly make love to those two girls at one time?

Tom—Well, you see, they were half sisters.

Voice (on phone): "Please send me a copy of the song, 'The Child Belongs to Me.'"

Satisfaction Guaranteed

When irritations of the kidneys, and irregular bladder action annoy and impair health, take

Foley Pills

Diuretic

Men and women everywhere have been using and recommending them for years. Try them.

Sold Everywhere

HITE'S DRUG STORE

DIPPING INTO SCIENCE

Why We Stop Growing

The reason we stop growing is because there is a limit to the growth in size of the cells which make up our body. During youth, exercise and nourishment permit cells to grow and multiply up to a certain point, but the "law of growth" prevents undue multiplication or size when the limit is reached.

(© 1929, Western Newspaper Union.)

Clinkers

Burke—What! You've burned only one ton of coal so far this winter?

Mason—Yes, the other five tons wouldn't burn.

OUR TRUCKS ARE AT YOUR SERVICE

WE ARE IN THE MARKET FOR YOUR MILK AND CREAM POULTRY AND EGGS

And a Phone Call to us—No. 137 will bring one of our trucks to your farm door. We always pay the Highest Market Price for above Farm Products.

Northern Dairy Products Co. IONIA PRODUCE COMPANY, Operators.

ANNOUNCING

The New Whispering SUMMERHEAT OIL BURNER

WITH

200 Gallons of Oil Free

IF PURCHASE IS MADE PRIOR TO JULY 20, 1929

Save on your fuel bill and free yourself from ash carry, coal shoveling, dust raising, drudgery. Enjoy clean automatic heat in your house this winter.

W. S. Shaw Company BOYNE CITY, Water St. Phone 17

THE COMPANY STORE WILL BE OPEN Wednesday Evenings DURING THE SUMMER

Come In and Hear the Band Play and Do Your Buying.

ANYTHING YOU NEED FOR THE 'FOURTH?'

An All Silk to the top Hase for 50c.

Summer Coats at reduced prices.

Cotton Bathing Suits—35c and 50c

All Wool Bathing Suits, all sizes.

"Sun Suits" for the little people, the one that is recommended by our doctors.

BEFORE GOING ON YOUR VACATION COME IN AND LOOK OVER OUR BAGGAGE---

Suit Cases at \$1.50, \$2.00, \$2.75, \$4.00

Traveling Bags—\$2.50 to \$8.00

Hat Cases, Fitted Cases

Trunks—large, medium, or steamer—Straps, Handles, Keys, etc.

EAST JORDAN LUMBER COMPANY STORE

BIG FOREST PARK ON BORDER IS PROPOSED

To Preserve Huge Area in U. S. and Canada.

Minneapolis, Minn.—An area of lake and forest four times larger than Yellowstone National park and lying in the heart of the continent among the border lakes of Ontario and Minnesota will be dedicated for all time to a mansplashed and far-reaching project of conservation if the conservationists of Canada and the United States have their way. It is proposed to set aside by treaty under a uniform policy of balanced forestry administration some 10,000,000 acres of forest lands containing more than 8,000 connected lakes.

What is known as the Rainy Lake watershed, lying in the two countries, will be devoted to the maximum production of forest and related crops but with all the natural features of its lakelands—the rapids, waterfalls, islands, and wooded shores—kept inviolate as in a park. These rock-bound lakes with their original flora and fauna, their ancient Indian tribes, and their historic past will become a wilderness sanctuary for man and beast.

Backed by Walton League. An organization for the purpose of fostering and achieving such a dedication has received the enthusiastic support of distinguished men and women from every part of the continent. It is associated with the Izaak Walton League of America and is known as the Quetico-Superior council, with headquarters in Minneapolis. The name merely emphasizes its international character, being derived from the two forest preserves established in the region twenty years ago—the Quetico provincial park in Ontario and Superior national forest in Minnesota. The council is a temporary international body for mustering the support and directing the efforts of all individuals and societies in both countries, who are interested in its purposes.

Officials Distinguished. The council announces a list of ten honorary vice presidents, as follows: Dan Beard, national scout commissioner; Anna Botsford Comstock, professor emerita of nature study, Cornell university; Dr. Henry van Dyke, president National Institute of Arts and Letters; Dr. David Starr Jordan, president emeritus Leland Stanford university; Stephen Mather, founder, and former director United States park service; Jack Miner, Canadian conservationist; Gifford Pinchot, founder and former chief United States forest service; Kermit Roosevelt, explorer and sportsman; Ernest Thompson Seton, naturalist, artist author; George Shiras III, faunal naturalist and wild game photographer. In addition the council has associated with itself a board of advisers representing every aspect of this international project.

School Class to Study Insects 55 Years Old

Nebraska City, Neb.—Giant grass hoppers fifty-five years old have been presented to the biology classes of the local high school for dissection study.

These same "hoppers," dead many years in a bottle of alcohol on the shelf of a deserted house, were of the phenomenal swarms which, like a great rain cloud, appeared out of nowhere in the summer of 1874 and wrought havoc in several crop-growing states of the Southwest.

With the finding of the pickled insects, revealed when house wreckers tore down an old home here, pioneers recalled the grasshopper "clouds" of '74 which suddenly devastated crops and all growing things.

Billions of them appeared from the skies, stopped momentarily, and passed on to nobody knows where. Their appearance was one of the mysteries and tragedies of the pioneer West.

Old timers say they appeared suddenly as a thunder storm, settled down upon growing corn, grain and pastures and proceeded to devour all edibles in sight.

Believe it or not, but Nebraska and northern Kansas grandparents will tell you the hoppers were in such numbers that they darkened the sun, ate so fast that "you could almost see the corn go down," and when through with growing things, attacked the curtains on the windows of homes. Some even claim, in all seriousness, that the noise of the grasshoppers eating could be heard for some distance. Others said trains were delayed when locomotive wheels "spun" over the bodies of "hoppers" gathered on the tracks.

Unearth Remains of 48 Ancient Villages

Zurich, Switzerland.—One of the most interesting archaeological discoveries of recent years was made when the remains of 48 villages of lake dwellers were found on the shores of Lake Constance. A majority of the villages were away from the water. In clearing the lake probably was ten feet higher ten thousand years ago than it is now. One village is believed to date back to an age when man was unacquainted with agriculture.

Gets 628 Stitches

Atlanta, Ga.—Six hundred and twenty-eight stitches were taken in the body of J. W. Sanders, twenty-one after he drove his car head-on into a street car here.

LABORATORIES TO SHAPE BOYS' LIVES

School Will Test Aptitudes by Freedom.

New York.—As a means of testing the theory, long held by educators, that if a boy were allowed access to the paraphernalia of a number of trades and professions he would choose the one for which he was best fitted, \$300,000 will be spent at Hill School for Boys, Pottstown, Pa.

This sum, for a new science building, was given to the institution by Mrs. Alexander Hamilton Rice, who donated the famous Widener library to Harvard as a memorial to her son, drowned on the Titanic.

It is the hope of the authorities of the school that by placing at the disposal of the students various laboratories, work rooms and study halls in which will be placed all kinds of apparatus, the students, after roaming through all of them and stopping to familiarize themselves with each, will find, by natural processes, the fields for which they are best fitted.

To this end the new science building will have all sorts of laboratories in which a student may carry on any experiments that strike his fancy. There will be a chemistry group where boys can claim an individual room if they are interested in this line. On the top floor will be a miniature observatory with a telescope.

In the basement of the building will be all manner of heavy machinery for boys who are mechanically inclined. Radio and photographic laboratories also will be provided.

The room about which most interest doubtless will center will be the aviation room. In this space will be tools, instructions and literature for use in building model planes which will fly under their own power.

Michigan Homes Buried Under Shifting Dunes

Lansing, Mich.—"Blowout" in the dunes of Michigan are making "walking dunes" of them and burying houses, forests and fruit farms, and the state conservation department has opened an investigation to determine some means of remedying the situation.

Large dunes along the shores of the Great Lakes, heretofore protected by heavy vegetation, are being literally transferred to other localities by action of the lake winds, it has been found. This is caused by removal of forest growth to make way for summer homes. Once a "blowout" as these stings are termed, is started, nothing has been discovered that will stop it, and thousands of dollars worth of property is endangered by the movement.

Development along the lakes furnishes Michigan with one of its most profitable industries—tourist trade—and the problem is being attacked with the idea in mind that such development must not be interfered with. Co-operation of the geological division of the University of Michigan has been enlisted in the campaign to prevent the dune blowouts.

Kaiser's Sister Offers \$50,000 for Divorce

Paris.—Attorneys for Alexander Zoubkoff, youthful husband of Princess Victoria, sister of the former German kaiser, asserted here that Zoubkoff had been offered \$50,000 to agree to divorce the princess.

Zoubkoff, the lawyer, said, believes the offer originated within the family of the former kaiser, but he said a Berlin attorney had produced a letter over the signature of the princess which accepted the divorce and offered Zoubkoff a settlement if he agreed.

Zoubkoff, who is still in exile in Luxembourg, created a sensation in 1927 when he married the princess against the protests of her family. The young adventurer, who has been banished from France and other countries for his wild escapades since his marriage, is in his early twenties, and the princess is sixty-three years old.

Lake Constance Gives Mirage as Spectacle

Lindau.—Dwellers on the northern shore of Lake Constance have enjoyed a unique spectacle in the form of a mirage. Suddenly a clear picture of Immenstadt, with the Herzberg palace, appeared in the heavens and remained visible for some time.

Joke on Thieves

Hamilton, Ont.—After carrying a safe two miles from the store of William Bridgwood, here, thieves found the safe door opened with a mere twist of the handle and that it was empty.

Students Will Tour 8,000 Miles in Bus

Worcester, Mass.—An 8,000 mile trip to California and back will be part of the regular summer school session at Clark university this year. About thirty students will attend the portable school, which will be in charge of Professor Burt Hudgins of the College of the City of Detroit. The journey will be made in a motor coach. During the daily trips of 150 to 250 miles, the professor in charge will direct the observation and interpretation of the natural regions through which the students travel.

HEIGHT LIMIT OF SKYSCRAPER NEAR

Elevator Demands Make Lofty Towers Unprofitable.

New York.—Where 100,000 men once spent 20 years building a pyramid for the Pharaohs, a thousand men now rear a modern skyscraper 50 stories into the air in a single year. But where the Pharaohs raised their monuments to stand for all time, the life of the modern monument to commerce is fixed at 25 years: Children who watch these lofty towers reaching toward the sky today in New York, Chicago and a score of other cities will, as middle-aged adults, see them leveled again.

The explanation is that the average skyscraper is being built comparatively as cheaply as a subdivision bungalow because the builder cannot afford to take chances on the course of rapidly changing land values as the American city changes its course of growth, points out Silas Bent in World's Work. They cannot risk sinking a fortune in a giant office structure only to find that within 10 or 15 years the district has changed from a commercial one to a manufacturing center. They also cannot risk encumbering land that may rise many times in value with a building that may be antiquated within a decade.

Whether the 75-story skyscraper soon to be erected in Chicago will mark the ultimate in lofty construction, or whether it will be surpassed by a 110-story tower projected in New York and by others still higher, is a problem interestingly discussed by Mr. Bent.

While theoretically there is no limit to which builders may not aspire today, there is a rigid economic limit at which such buildings cease to be profitable, he shows. And the limit is due to one of the chief factors that made the skyscraper possible—the elevator.

"The taller the building, the greater must be the number of elevators to accommodate the tenants," he points out in the World's Work article. "Now where ground rentals are enormous the space given over to elevators becomes an item of moment in cities of a million population it is calculated that the 20 story building is about as lofty as is consistent with economic construction. Only where land values are abnormal, or where there is exceptional advertising value in mere height, are more stories justified."

A building so high that it must give a third or half of its ground space over to elevator shafts would necessarily be far more costly than one only two-thirds as high, and not as profitable, he shows. So that unless engineers devise some apparently impossible means of indoor transportation for the tens of thousands of inhabitants, the skyscraper soon will have reached its positive limit.

Former Ghost Town Citizens Hold Reunion

Traver, Calif.—One of California's best known "ghost" towns returned to life here with a population of approximately 500 citizens for one day, when visitors came from as far north as Sacramento and as far south as Los Angeles.

"Citizens" is the proper word to describe the returning population, for all of the 500 persons were former residents, gathered in reunion. It was the 45th anniversary of the founding of Traver, once a 3,000 population center of a great grain and horticultural area.

Every building in the town has disappeared. The last to go was the Del Zante hotel, burned to the ground last year, together with a little store.

Alkali was responsible for Traver's demise as a municipality. The chemical came to the surface with irrigation, killing grain, orchards and vine yards.

Cattle now roam over sparse "salt grass" where once a prosperous community existed. The 500 reunionists picnicked beneath the great eucalyptus trees that border what once was the Traver school yard.

Texas Claims Largest Wheat Field, 6,000 Acres

Hereford, Texas.—This section of Texas has issued claim to the largest single wheat field in the state, and is shooting at national honors. The field of grain is under one fence and comprises 6,000 acres. Production is expected to total about 200,000 bushels of wheat valued at approximately \$250,000.

Monster Codfish

Provincetown, Mass.—What was believed the largest codfish ever caught in Massachusetts waters was brought in by Capt. George Briar of Truro recently. The giant weighed 100 pounds.

Radio Serves Double Purpose in School

Racine, Wis.—A radio receiving system that serves a dual purpose has been installed in Racine school. Aside from making broadcasted programs available in each schoolroom, a microphone has been installed in the office of the principal so that he may make announcements at one time throughout the school.

400 AGENCIES BACK MOVE TO SAVE EYES

Progress Made in Prevention of Blindness.

New York City.—The last year has seen the most widespread campaign for the prevention of blindness in the history of America. It is announced by Lewis H. Carris, managing director of the National Society for the Prevention of Blindness, in making public the society's fourteenth annual report.

The movement for the prevention of blindness now has behind it not only the organizations built up for this particular purpose, but also the report shows, the medical profession, the field of education, organized labor, the safety movement, the profession of social work, federal, state and local governmental officers, and many groups of public-spirited private citizens.

Four hundred agencies are co-operating with the Society for the Prevention of Blindness.

"Men and women in every walk of life are now participating in the campaign to save the eyes of the nation," Mr. Carris said.

Two New Projects.

"During 1928 the National society undertook two new projects involving joint efforts. With the League of Red Cross societies, the National society undertook a study of international aspects of prevention of blindness, the report of which will be published in 1929 in English and in French by the League of Red Cross societies. The second project is an extensive co-operative educational campaign with the American Federation of Labor to reach 5,000,000 families of working men and women. In addition, it has continued its past co-operative relationships with scores of local and national agencies, realizing that the gospel of prevention of blindness must actually permeate the atmosphere in order that the responsibility of the citizen, the parent, the teacher, the doctor, the nurse, the illuminating engineer, the safety engineer, the worker, and the employer, all take their responsibility to prevent blindness and save sight."

Steady progress continues toward the society's goal of complete elimination of ophthalmia neonatorum, usually called "babies' sore eyes," as a cause of blindness, the report points out. The use of prophylactic drops in the eyes of babies at birth is now required in most states, and free supplies of the solution are furnished to midwives, nurses and doctors in 36 states. Entire eradication of this source of blindness—once the most prolific of all causes—is said to be scientifically possible.

Use "Game" for Kids.

By means of a special "game" for preschool age children, the society is able to test, with some accuracy, the vision of children too young to read the letters on the charts used for adults, the report mentions.

Two classes for school children with seriously defective vision, started 15 years ago, have grown into 318 "sight-saving" classes throughout the country in a specialized field of education today, the report says. Through the use of large type books, movable desks, ideal lighting, and special teaching methods, children with little vision are not only given the same sort of education that children with full vision receive, but they are taught how to conserve their remaining sight. The society estimates that approximately 5,000 such classes are needed in the United States.

Through a questionnaire addressed to industrial plants, the National safety council endeavored to ascertain for the first time the instances in which eyes have been saved to industry through the use of mechanical safety devices," the report says. "The experience of 583 industrial plants employing more than 578,000 men and women, during the years 1926 and 1927, indicates that in the two-year period 2,757 men and women were saved from serious injury or total blindness in both eyes, and 4,854 were saved from serious injury or total blindness in one eye. Detailed information regarding this study will be available later. During the year 1928 almost 600,000 pieces of literature were circulated by the society."

Doctor on Job at 90; Likes Modern Styles

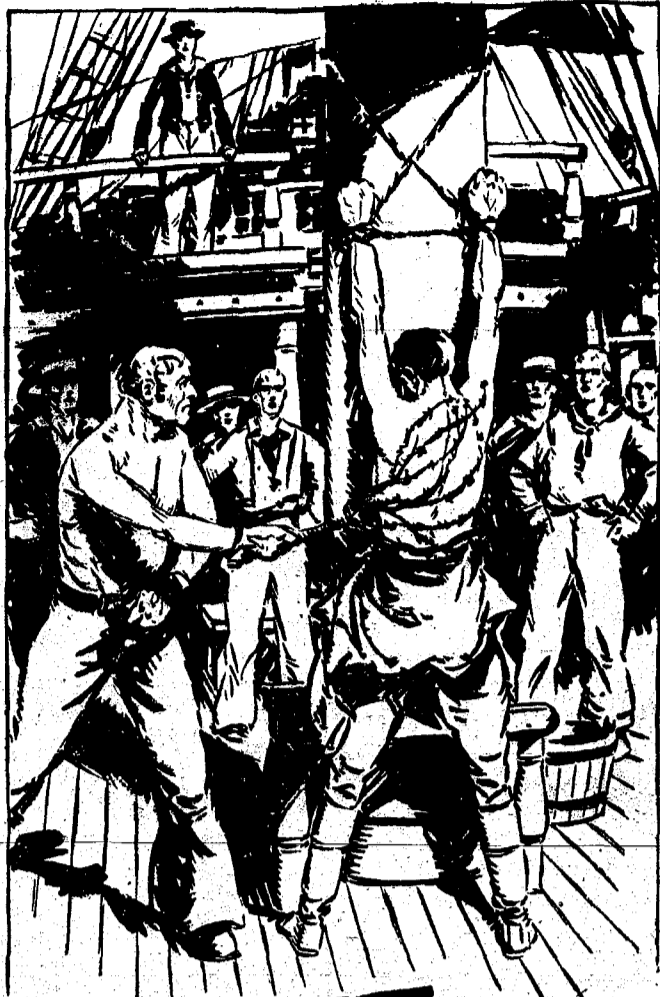
Newcastle, Ind.—This is the world's "grandest age," according to Dr. Edward W. Goodwin, ninety, Henry county's oldest physician. He adds: "The costumes today are the most sensible a woman ever wore, from every viewpoint." Doctor Goodwin is still engaged in his profession and drives an automobile in making calls.

Fifth of Air Pilots Live in California

San Francisco.—California had 1,038 aircraft pilots licensed to fly by the federal government, or nearly one-fifth of all licensed pilots in the United States on April 1, according to an analysis of department of commerce records, announced by Pacific Flyer, coast aeronautical journal.

Importance of Nonsense

London.—Nonsense is an exceedingly important element in life and people lacking in nonsense are not quite right, according to J. Dover Wilson, professor of English in London university.



HATE

By ARTHUR D. HOWDEN SMITH

W.N.U. SERVICE COPY RIGHT 1928 ARTHUR D. HOWDEN SMITH

AN immensely powerful story mingling in its swift action the fury of a man bent on vengeance—and the untamed fury of the sea. A rare tale of the days of sailing ships which mounts to heights similar to the same author's "Porto Bello Gold" and "The Doom Trail."

Our Particular Selection as a Serial for Charlevoix County Herald

Protecting Homesites

Reports indicate that zoning ordinances have been helpful in cities throughout the country in avoiding the blighting of districts and the unnecessary scrapping of buildings and costly public utilities that are still serviceable. The razing of a single block of dwellings and the scrapping of utility connections unsuited for altered occupancy usually involved a destruction of \$100,000 or more worth of property, depending on the number and character of houses. Where the scale of such operations is reduced by a good zoning ordinance the annual savings, even in a city of moderate size, are very considerable.

Roof Needs Consideration

If you are planning to build or re-roof soon consider the relationship of the roof to the home itself. Aside from the important fact that the roof is designed to protect all the interior contents, from an architectural viewpoint it represents approximately two-thirds of the exposed (exterior) area of the building itself. Can there be any more logical reason why the selection of the roof—its color, as well as quality of materials, deserves the utmost consideration?

Zoning Idea Spreading

The report that 30,000,000 persons, representing more than one-half of the urban population of the United States, live under the protection of some form of zoning ordinances indicates the tremendous progress made in a comparatively few years. Yet there is much left to be done in this form of self-regulation to promote the greatest possible comfort, convenience and best interest of the greatest number.

Just Girls

Tessie—I've figured out how to be happy.
Bessie—What's his name, dearie?

Ways of Manufacturing Commercial Sour Cream

Experiments on the methods of manufacturing commercial sour cream are being conducted by the dairy department of the Pennsylvania agricultural experiment station at State college. This product is also known as "Jewish sour cream" because of its extensive use by Hebrew people. It is not restricted to them entirely, being also very popular with the Slavic races generally and to a lesser extent with the Germans, Austrians and Bohemians.

The sour cream is, when properly made, a thick-bodied, smooth product with a clean, acid flavor. It finds use as a dressing for vegetables, either cooked or raw, as well as being the important ingredient in certain typical cold vegetable mixtures not unlike salads.

The most difficult problem in making commercial sour cream is to produce a body thick enough and smooth enough to satisfy the customer. The experiments at State college show that there are many factors to control where a high quality product is desired. This work is expected to be of considerable aid to the milk dealers who are attempting to supply the market, says F. J. Doan of the dairy manufacturing department.

Not So Old-Fashioned

Ina—"Are Larry and Wilma back from their honeymoon?"
Inez—"Oh, yes, they've started car-keeping now."

Certainly!

Shopper—Have you an eyedropper in here?
Drug Clerk—Well, I expect the girl at the candy counter is as modest as any in the store.