

# Charlevoix County Herald.

Vol. 22

EAST JORDAN, MICHIGAN, FRIDAY, APRIL 19, 1918.

No. 18

## MERCHANTS' MATINEE WAS A HUMDINGER!

OVER A THOUSAND PEOPLE VISITED EAST JORDAN LAST SATURDAY.

FARMERS APPROVE OUR BOARD OF TRADE'S EFFORTS TO ESTABLISH FRIENDLIER RELATIONS.

## Another Next Saturday, April 20th

That the efforts of our Board of Trade to establish better social and trade relations with the citizens of our adjoining territory met with their approval was manifest in the large numbers who came to East Jordan last Saturday to avail themselves of the excellent market for farm produce, the many values offered by our merchants, and to enjoy their hospitality of a free entertainment at the Temple Theatre.

Conservatively estimated, there were over a thousand visitors in our city that day and the streets had the appearance of a holiday. Manager Gruber of the Temple Theatre showed to over 1500 people, three complete shows being necessary to satisfy the crowds. The Theatre, which seats 800 people, was packed to the ceiling with interested spectators.

The only regrettable feature of the day's program was the fact that the Free Team Sheds were not ready for the public's use. The money for this project has been subscribed and the committee in charge of this work are endeavoring to have the sheds ready at an early date. The site decided upon requires considerable filling-in and the work is taking longer than anticipated.

For this coming Saturday, April 20th, the Temple Theatre has booked a top-notch program of motion pictures and our friends of the adjoining territory are invited by our merchants to come and enjoy this afternoon's matinee as their guests. Program starts at 2:00 o'clock.

Elsewhere in this issue will be found a list of Special Bargains offered by our merchants for next Saturday, April 20th. These are all rare values which, if you are in need of any of them, you cannot afford to miss.

Come to East Jordan next Saturday, April 20th. We thank you for your attendance last Saturday and invite you to come again. That latch string is still there.



### BLOOD or BREAD

Others are giving their blood  
You will shorten the war  
Save it for your own use  
You need and waste it

### EVERYONE MUST HELP.

Wars cannot be fought without money, and upon the Treasury centers every financial demand upon the Nation.

The rich of this country cannot alone meet the needs of the Nation; the men of the country cannot do it alone; the women of the country cannot do it alone; but all of us, the people of the United States, disregarding partizanship, forgetting selfish interests, thinking only of the supremacy of right and determining to vindicate the majesty of American ideals and secure the safety of America and civilization, can do the great and splendid work which God has called upon us to do.

W. G. McADOO,  
Secretary of the Treasury.

## Liberty Loan Honor Roll

The following persons and firms have subscribed for bonds of the Third Liberty Loan issue in East Jordan and surrounding territory. This list is up to Wednesday afternoon. Additional names will be published each week until the drive is ended. If, through error, any name is omitted we will be glad to make the correction.

### FIRST WARD.

Earl Gee  
Earl DeForest  
Guy King  
Thurlow King  
Bert Hughes  
Geo. Geck

### SECOND WARD.

Emerson Collins  
Giles & Hawkins  
Fred Longton  
Geo. A. Bell  
F. R. Durant  
Aldrich Townsend  
Roscoe Mackey  
Fred Palmiter  
Gus Kitman  
Carl A. Johnson  
Wm. M. Robinson  
Mrs. Milton McKay  
Charles Cox  
Cort Hayes  
Vencl Wanek  
John A. Collins  
W. R. Barnett  
C. J. McNamara  
Dr. W. K. Branch  
Albert Blossi  
Charles Shedina  
Jos. Cihak  
H. C. Clark  
Donald Clark  
Dorothy Clark  
Ira S. Springstead  
V. Glenn Holliday  
Frank Zitka  
Miss Hortense Whiteford  
Mrs. Margaret Neepner  
Mrs. J. F. Cummins  
Mrs. Louis Ellis  
Fred Logan  
R. T. McDonald  
Harry Kling  
Sylvia Kortanek  
G. J. Lenwelch  
John Shier  
Mrs. Esther Prior  
Arthur Gagnon  
Mrs. Ruby Joslin  
Ervin Hiatt

### THIRD WARD.

Fitch R. Williams  
H. A. Kimball  
Wm. Hawkins  
Archie McArthur  
W. A. Stroebel  
Robt. S. Sidebotham  
J. J. Porter  
Pauline Munson  
Mrs. H. L. Winters  
John Lalonde  
W. P. Porter  
East Jordan Lumber Company  
Otto Soehner  
R. O. Bisbee  
A. R. Ostrandner  
A. W. Freilberg  
Harry Gregory  
Wm. Boswell  
Henry W. Cook  
A. Walstad  
L. A. Hoyt  
Florine Hudkins  
Clyde Hipp  
Mina Hite  
Malpass & Bretz  
James Howard  
Dr. W. M. Parks  
Carl Stroebel  
Roy Webster  
George Carr  
L. G. Balch  
E. N. Clink  
D. L. Wilson  
Chas. Tusch  
Mike Litner  
W. S. Carr  
Frank Cook  
Jas. A. Ross  
Mrs. L. Swafford

Fenton Bulow  
C. Coykendall  
Rev. J. W. McNeil  
F. H. Steele  
A. K. Hill  
Walter Cook  
F. J. Gruber  
H. P. Porter  
Harold Price  
E. L. Burdick  
May L. Stewart  
Lewis Fitch  
Mrs. Anna McFarther  
E. B. Hite  
O. J. Smith  
H. Rosenthal  
Martin Rubling  
Richard Malpass  
Thos. J. Wood  
Mrs. R. O. Bisbee  
Geo. B. Crawford  
Chas. Hudkins  
Frank Brown  
Donald Porter  
M. Agnes Porter  
E. J. Furanca Co  
A. Cameron  
Geo. Crawford  
Stewart Carr  
R. H. Davis  
A. L. Hilliard  
LeRoy Sherman  
Dr. Geo. Beckhold  
Blossom Winkler  
Violet Winkler  
John D. Cutler  
Edw. Lalonde  
Samuel F. Richardson  
H. H. Cummings  
Mary Crawford  
Geo. Bogart  
C. A. Hudson  
Mrs. H. W. Price  
Frank Bretz  
Mort Tyner  
A. J. Hite  
Supley Lalonde  
Emily A. Malpass  
S. C. Maglone  
L. C. Monroe  
E. I. Adams  
A. J. Sufferin  
R. C. Sepernaw  
Chas. Danto  
Mrs. A. Danto

### EVELINE TWP.

E. H. Clark  
D. S. Payton

### SOUTH ARM TWP.

Geo. Chaddock  
Abe Carson  
Arthur Stewart  
James A. Hart  
James Canda  
Moses Lalonde  
Ethel Vance  
Nathan Liskum  
Eunice E. Liskum  
W. J. Saunders  
Andrew Franseth  
Frank Cihak, Sr.  
S. Ulvund  
Robt. Gunsolts  
Joseph A. Weiler  
Wm. Crosby, Guardian  
Margaret Haney  
Dorothy Haney  
Louis Cihak

### WILSON TWP.

Thos. Shepard  
Charles Knop  
Jos. Votruba  
F. Foster  
Frank Pesek  
Joseph Pesek  
Demaine Pesek

### NO CRAWFISHING.

There will be a political campaign this fall—just as there was in the fall of 1912 and the fall of 1904. There will be this difference, however—the minority party this year will be a war party. Back in Civil War days, the Democrats were trying to gain possession of Congress on the ground that the war was a failure and must cease. Men who talk that way this year stand a good chance of going to jail instead of going to Congress.

All typewriters are not types of feminine beauty.  
The average woman's will has too many codicils.

### Commission Proceedings.

Regular meeting of the City Commission held at the commission rooms, Monday evening, Apr. 15, 1918. Meeting was called to order by Mayor Cross. Present—Cross, Gidley and Crowell. Absent—None.

Minutes of the last meeting were read and approved.

On motion by Gidley, the following bills were allowed:

People's State Sav. Bank, surety bond ..... \$ 5.00  
State Bank of E. J., surety bond 5.00  
C. B. Crowell, salary, ..... 75.00  
Robert Hollinshead, refund on cem. lot, ..... 4.00

E. J. Hose Co., Stroebel fire ..... 18.00  
J. H. Shults Co., elec. supplies etc 20.14  
E. J. Drug Co., vaccine points, ... 31.20

Ordinance No. 43, entitled: "An ordinance regulating the ownership and custody of dogs in the city of East Jordan, providing for license and registration thereof, and the disposition of moneys received from license fees; prescribing penalties for violation of this ordinance, and to repeal all ordinances in conflict herewith," was introduced and read, and on motion by Crowell, was laid on the table for further consideration at the next meeting.

On motion by Gidley, meeting was adjourned to Friday evening, Apr. 19.  
OTIS J. SMITH,  
City Clerk.

### WOMEN AND THE LIBERTY LOAN

American women are protected from the hardships of the trenches by the courage of American men. It will never be necessary to recruit an American Battalion of Death, but in the other two branches of war service, women can and must take their places.

Women are taking men's places in the workshop, the office, even in the fields. Wherever there is work to do the American woman will do it. No other nation has given its women so much, none other deserves so much from them.

Women can invest in Liberty Bonds. Women can curtail waste and stimulate thrift, and invest in more Liberty Bonds.

When women save money to invest in Liberty Bonds, they save doubly, for they release all the labor and the materials that would have been used in manufacturing the things they didn't buy, at the same time aiding their government in continuing America's holy war.

The Shipping Board plans construction of three launching ways for three 3,500-ton concrete vessels. This type of vessel is still in an experimental stage, and if found successful the board may build 7,500-ton concrete ships.



## Your Bond May Bring Him Home in Safety

The supreme tragedies of war are not enacted on the battlefield, but in the home.

Above the shouts of command and encouragement, the roar and shock of the great guns, and all the swelling tumult of battle which bear the husband and father to a hero's grave and a martyr's glory, there rise the weeping of the bereaved wife and the cries of little children deprived of a father's love and care.

American fathers are now on the battlefronts of France. Many must fall; how many depends upon us who remain safely at home.

A single Liberty Bond will help to save a soldier's life, your soldier's life, and bring him home in safety to those who hold his life far more precious than their own.

THE SPACE PAID FOR AND CONTRIBUTED BY

MAYOR A. E. CROSS

# Middle Aged Women

Are Here Told the Best Remedy for Their Troubles.

Freemont, O.—"I was passing through the critical period of life, being forty-six years of age and had all the symptoms incident to that change—heat flashes, nervousness, and was in a general run down condition, so it was hard for me to do my work. Lydia E. Pinkham's Vegetable Compound was recommended to me as the best remedy for my troubles, which it surely proved to be. I feel better and stronger in every way since taking it, and the annoying symptoms have disappeared."—Mrs. M. GODDEN, 925 Napoleon St., Fremont, Ohio.

North Haven, Conn.—"Lydia E. Pinkham's Vegetable Compound restored my health after everything else had failed when passing through change of life. There is nothing like it to overcome the trying symptoms."—Mrs. FLORENCE ISELLA, Box 197, North Haven, Conn.



In Such Cases

## LYDIA E. PINKHAM'S VEGETABLE COMPOUND

has the greatest record for the greatest good

LYDIA E. PINKHAM MEDICINE CO. LYNN, MASS.

CHARLEVOIX COUNTY HERALD

G. A. Link, Publisher

ONE DOLLAR PER YEAR

Entered at the postoffice at East Jordan Michigan, as second class mail matter.

In Oklahoma county councils of defense are securing pledges from automobile owners to furnish transportation to speakers for community councils. The pledge provides that the chairman of the county council may hire a car at the expense of any signer who fails to furnish transportation at the time promised.

Throughout England 102 daily newspapers have been forced to increase their prices, and 676 weekly papers have followed suit. The monthly magazines selling before the war at 9 cents now cost 16 to 18 cents. The cost of novels and books has largely increased, even the popular and widely sold classes having risen from 50 to 100 per cent.

All airplanes manufactured in the United States for the Army and Navy will bear a red, white and blue bull's-eye of three concentric circles, similar to the insignia of allied planes, on the wings, and vertical red, white, and blue stripes on the rudders. These markings were adopted by the joint Army and Navy Technical Aircraft Board and approved by the Secretary of War and the Secretary of the Navy.

Many a train of thought carries no freight.

Honesty is the best policy, but some people believe in moderation in all things.

Every man has his price, and it is greater than his neighbors think he is worth.

It sometimes happens that the woman who is disappointed in love isn't disappointed in marriage.

In Adam's day a woman was merely a side issue, but at the present writing she poses as the whole show.

### SPRING HARDWARE

THE MOST IMPORTANT ITEM IN THE SPRING IS

## Good Seed!

But it will SOON BE EXHAUSTED and we will not be able to secure more.

A Nice Lot of FIELD CORN SEED on the Way.

### STROEBEL Bros

### Dr. W. H. Parks

Physician and Surgeon  
Office in Monroe block, over East Jordan Drug Co's Store  
Phone 158-4 rings  
Office hours: 1:30 to 4:00 p. m.  
7:00 to 8:00 p. m.  
X-RAY in Office.

### For Sale:

Edison Home Phonograph, with records, cost \$57.00, at a bargain.  
Matched Team Mustangs.  
Finely located Corner Lot and Barn.  
160 A Farm, fenced for cattle.  
55 A. cleared, basement, barn-etc.  
See R. A. BRINTNALL.

### Church of God

J. W. Ruehle, Pastor.

Sunday, April 21, 1918.

10:00 a. m. Sunday School.  
11:00 a. m. Morning Service.  
2:00 p. m. Sunday School at Three Bell School House.  
3:00 p. m. Divine Worship at the Three Bell School House.  
7:30 p. m. Evening Service.  
Wednesday 7:30 p. m. Prayer service.  
Friday evening cottage meeting.

### CUT THIS OUT—IT IS WORTH MONEY.

DON'T MISS THIS. Cut out this slip, enclose with 5c to Foley & Co., 2835 Sheffield Ave., Chicago, Ill.; writing your name and address clearly. You will receive in return a trial package containing Foley's Honey and Tar Compound for coughs, colds and croup; Foley Kidney Pills and Foley Cathartic Tablets.—Hite's Drug Store.

Many a worthless man has a good disposition.  
We can forgive, and still be suspicious.  
Ridicule seldom kills unless the death is deserved.

### Why Women Suffer

BECAUSE you are a woman there is no need to suffer pain and annoyance which interferes with work, comfort and pleasure. When you suffer again try Piso's Tablets—a valuable, healing local application with astringent and tonic effects. The name Piso established over 50 years guarantees fair treatment. Money refunded if not satisfied. If you would be rid of Backaches, Headaches, Nervousness, Weariness as symptoms of the condition—a trial will convince.

**PISO'S TABLETS** Sold Everywhere 50 Cents  
Sample Mailed Free—address postpaid  
THE PISO COMPANY, Warren, Pa.  
100 Piso Bldg.



**Paltan**

SHOES OF REAL COMFORT

Comfortable shoes make "care free" men. It's queer, this feeling of "all's right with the world" which radiates through the man whose feet feel "fit."

C. A. Hudson

### Dr. F. P. Ramsey

Physician and Surgeon.  
Graduate of College of Physicians and Surgeons of the University of Illinois.  
OFFICE SHERMAN BLOCK  
East Jordan, Mich.  
Phone No. 196.

### Dr. G. W. Bechtold

DENTIST  
Office Hours: 8:00 to 12:00 a. m.  
1:00 to 5:00 p. m.  
Evenings by Appointment.  
Office, Second Floor of Kimball Block.

### Dr. C. H. Pray

Dentist  
Office Hours: 8 to 12 a. m. 1 to 5 p. m.  
And Evenings.  
Phone No. 222.

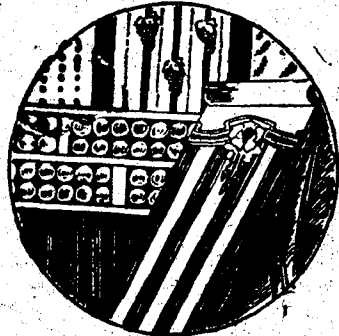
### Doctor Branch

Office at rear of East Jordan Drug Store.  
PHONE 77

## HAVE YOU EVER NOTICED IT?

We seldom do any advertising. When we do we offer something worth mentioning. We are Closing Out our stock of

## Wall Paper



NOT A REMNANT SALE. Our stock is complete and it is all going.

SEE OUR STOCK. GET OUR PRICES.

EAST JORDAN DRUG CO.  
THE REXALL STORE.

### EAST JORDAN LUMBER CO. STORE

## SATURDAY Specials!

### CLOTHING DEPT

1 lot Men's Summer Union Suits, good quality, all sizes 89c.

Good Work Sox, worth 25c at 15c pair.

### GROCERY DEPT

Crackers 13c lb.

### DRY GOODS DEPT

SUITINGS at 25c yard  
Five yards for \$1.00  
Good styles & varieties.

### HARDWARE DEPT

Ten Per Cent. off on AUTO ROBES.

East Jordan Lumber Co.





# Worth Fighting For

**S**HALL this little girl grow up in the sort of American home we know, healthy and happy? Shall she have the advantage of living and learning in a free land, under free institutions? Shall such children develop into the Liberty-loving citizens that a free America may be proud of?

For over two hundred years Americans have fought valiantly, and died gallantly, to win for themselves and hand down to their posterity the blessings of liberty, justice, self-government and equal opportunity. This precious heritage, bought at so great a price, is now threatened.

**The question which today confronts America as a nation, and you as an individual, is whether or not a free America is worth fighting for**

**Are American children in this and all future generations to receive unimpaired the legacy of freedom of which we are now the custodians, or shall their country be turned over bodily to the brutal, rapacious, power-mad enemy which has forced us into this war?**

**This question cannot be answered by word of mouth, but by deeds alone.**

**Let Your Answer Be Your Investment in LIBERTY BONDS!**

THIS SPACE PAID FOR AND CONTRIBUTED BY

**East Jordan Iron Works**

Malpass & Bretz, Propr's

## GOD AND GOTT

By Wilbur D. Nesbit

Who soothes the sighs of sorrow  
And heals the hurts of pain?  
Who gives us for the morrow  
The songs we sing again?  
Who taught us love for others?  
Who guards us as we roam?  
Who links our hands as brothers  
And sanctifies the home?

Who girds our souls with sureness  
That we may cast out fear?  
Who blesses woman's pureness  
And bids us hold it dear?  
Oh, whispered in our praying  
From cradle to the sod  
Our name—our faith displaying—  
The hallowed name of God!

Who teaches torture's terror  
And laughs at lies and loot?  
Who holds no faith is fairer  
Than one to shame a brute?  
To whom are women shrieking  
And sobs of children maimed  
As sweet as some one speaking  
Of those both loved and famed?

Who spurns the ill and lowly,  
That falter at his gate?  
Who holds supremely holy  
The hoarsest curse of hate?  
Oh, bestial, hellish being—  
On God's great name a blot!  
Unthinking and unseeing,  
The Prussians call it Gott!

### A NEW KIND OF SLACKER.

We are all familiar with the man who is afraid to don a uniform, with the stay-at-homes who think they need five meals a day, and with the business man who complains that the war interferes with his business. But here comes a slacker with a brand-new stripe of yellow—the man or woman who thinks there is some good reason for hiding currency.

The movement for hoarding money received its first impetus from the war rumors afloat when the United States entered the war to the effect that this democratic country might elect to confiscate savings accounts after the example of the two Kaisers. Notwithstanding the assurances of the administration that such a thing not only was undemocratic, but was unnecessary, a great many selfishly inclined persons took money out of circulation and hid it away.

Somewhat later, when the security markets were unsettled, still other people of this stripe foolishly thought it would be wiser to have a portion of their tangible wealth hoarded in the shape of currency than either to invest it or carry it on deposit at the banks. To a large extent these people were moved by the fear that some sort of disaster might occur which would put them in want. Probably very few of them stopped to consider the far-reaching effect of such action.

For one thing, money taken out of circulation and hoarded is always in danger of being lost or stolen. For another thing, it does not earn the owner anything. Worst of all, such hoarded money cannot be passed from hand to hand and perform its usual function of exchange between the people of the country. Such hoarding makes more difficult the operation of business, adds another load to the already heavy burden of fighting the war, and puts the hoarder in the slacker class.

How much better it would be if you are hoarding money any place to invest this money in United States government Liberty Loan bonds. Any currency you have hidden away is simply the promise to pay of your country; Liberty Loan bonds are also promises to pay, but, in addition, will earn for you 4 1/2 per cent yearly. When you have invested in Liberty bonds you have set in motion a great many wheels in a very important machine. You annually lend money to your government with which it can carry on the war to victory. You free money heretofore imprisoned and permit it to work among business men and wage earners. You start yourself in a conservative investment habit. Finally, you change yourself from a slacker to a patriot.

Stop hoarding. Invest in Liberty bonds.

### Need Money for Airplanes.

Your government is spending millions to build airplanes to blind the Kaiser's armies and defeat them. Your money is needed in the workshop. The bonds you invest in help blind the enemy. Invest in bonds.

### PATRIOTIC INVESTMENTS.

Law and order underlie all investments. If life and person are insecure everything else is in danger. That is the reason why the French poet wrote the lines:

"There is only one future—that of our country!"

There is only one foresight—our country!

There is only one economy—our country!"

No matter how many farm mortgages you may have; no matter how many skyscrapers you may own; no matter how many flat buildings you may have for rent, or how many factories you may be operating—every investment you have rests on the sovereignty of the United States of America. The slightest danger that confronts the United States acts as a depreciation of every piece of property you own. Your farm is valuable to you because the United States of America has enacted laws which insure your right to the fee and title of your land. Anything that weakens the authority of the United States weakens your hold on your farm. Anything that cheapens the United States of America in the eyes of nations cheapens all the investments you have. Anything that tends to bring the nation into subjection to foreign powers, tends to bring your investments to a position of danger.

Every shrewd investor—every wise property owner—every sane workman—knows that the safety of all persons and of all property in the United States rests on the safety of the United States as a sovereign power. If the United States is lost, every dollar of our invested capital is depreciated or entirely wiped out.

We are engaged at the present time in a desperate war. The issue is our right to remain "free and independent." If the military tyrant of Europe beats us we must be his vassals and his slaves. To whip him and retain our liberty and to insure our independence, we must win a complete victory over Germany. If we fail our mortgages and flats are worthless. The moral is: Invest in Liberty Bonds and Win the War!

### Farmer's Patriotism and Profit.

Don't waste your time speculating on peace. Speculate on war and invest your money in Liberty bonds. The farmer has come splendidly to the front with his muscles and knowledge of agriculture and has provided the allies with food. He has been paid handsomely for his crops.

If he reinvests those dollars in Liberty bonds he will be making a profitable deal and at the same time providing his government with the funds to pay him higher prices for his grain and his corn and oats now in the ground.

Food will win this war, but it won't win it if it must lie in the field and rot for want of funds to purchase it and move it to Europe where our young men are fighting the Kaiser. Invest in Liberty bonds and move it.

## GROGERS HELP IN 50-50 PLAN

SIGN PLEDGE TO CARRY OUT FOOD ADMINISTRATION PROGRAM.

POST CARDS IN STORES.

Explain New Wheat Ruling to Thousands of Customers—Insures Greater Food Saving.

Grocers of the nation have accepted enthusiastically the 50-50 basis for the purchase of wheat flour and are doing their utmost to explain the new regulation to the housewife. This ruling by the U. S. Food Administration requires each purchaser of wheat flour to buy one pound of cereal substitute, one kind or assorted, for every pound of wheat flour. It was necessary to restrict the use of wheat flour in order that the allies and our fighting forces abroad might be assured of an adequate supply of wheat to meet their vital needs. This supply must come from our savings because we have already sent our normal surplus.

Wheat saving pledge cards were forwarded by the Food Administration to all retail food merchants, and these are being signed and posted in stores throughout the country. This card states, "We pledge ourselves loyally to carry out the Food Administration program. In accordance with this order we will not sell any wheat flour except where the purchaser buys an equal weight of one or more of the following, a greater use of which in the home will save wheat:

"Cornmeal, corn flour, edible corn starch, hominy, corn grits, barley flour, potato flour, sweet potato flour, soy bean flour, feterita flour and meals, rice, rice flour, oatmeal, rolled oats and buckwheat flour."

Some confusion has resulted on the part of the consumer in construing this "50-50" ruling to mean that an equal amount in value of substitutes must be purchased with wheat flour. This is a mistaken idea. The ruling states that the consumer in purchasing flour shall "buy at the same time an equal weight of other cereals."

Exception to this ruling is concerning graham flour and whole wheat flour, which may be sold at the ratio of three pounds to five pounds of wheat flour. This provision is made because approximately 25 per cent more of the wheat berry is used in the manufacture of these flours than standard wheat flour.

Another exception is that concerning mixed flours containing less than 50 per cent of wheat flour, which may be sold without substitutes. Retailers, however, are forbidden to sell mixed flours containing more than 50 per cent of wheat flour to any person unless the amount of wheat flour substitutes sold is sufficient to make the total amount of substitutes, including those mixed in flours, equal to the total amount in wheat flour in the mixed flour. For instance, if any mixed flour is purchased containing 80 per cent wheat flour and 40 per cent substitutes it is necessary that an additional 20 per cent of substitutes be purchased. This brings it to the basis of one pound of substitutes for each pound of wheat flour.

A special exemption may be granted upon application in the case of specially prepared infants' and invalids' food containing flour where the necessity is shown.

Some misunderstanding seems to exist on the part of consumers in assuming that with the purchase of wheat flour one must confine the additional 50 per cent purchase to one of the substitutes. This is not the case. One may select from the entire range of substitutes a sufficient amount of each to bring the total weight of all substitutes equal to the weight of the wheat flour purchased. For instance, if a purchase of 24 pounds of wheat flour is made a range of substitutes may be selected as follows:

Cornmeal, 8 pounds; corn grits, 4 pounds; rice, 4 pounds; buckwheat, 2 pounds; corn starch, 1 pound; hominy, 2 pounds; rolled oats, 8 pounds.

These substitutes may be used in the following manner:

Cornmeal, 8 Pounds.—Corn bread, no flour; corn muffins or spoon bread, one-fourth flour or one-third rice or one-third hominy; 20 per cent substitutes in whole bread.

Corn Starch, 1 Pound.—Thickening gravy, making custard, one-third substitute in cake.

Corn Grits, 4 Pounds.—Fried like mush, used with meal in making corn bread.

Roller Oats, 8 Pounds.—One-fourth to one-third substitutes in bread, one-half substitute in muffins; breakfast porridge, use freely; oatmeal cookies, oatmeal soup.

Buckwheat Flour, 2 Pounds.—One-fourth substitute in bread, buckwheat cakes.

Hominy, 2 Pounds.—Boiled for dinner, baked for dinner, with cheese sauce.

Rice, 4 Pounds.—One-fourth substitute in wheat bread, one-third substitute in corn bread, boiled for dinner (a bread cut), as a breakfast food, to thicken soups, rice pudding instead of cake or pie, rice batter cakes.

Several grocers have stated that their customers who strictly observe the 11 wheatless meals each week find it necessary to buy substitutes in addition to those ordered under the 50-50 plan.

# DOCTOR SAYS VINOL IS THE BEST TONIC

### Honest Opinion Doctor Gave His Patient

Bedford, Ohio.—"I was in a pitiful condition, weak, nervous and run down. I had doctor for years and tried everything under the sun. A friend told me about Vinol. I asked my doctor about it, and he replied, 'It certainly is the best medicine that can be had today. I couldn't give you any better.' I took it, and today I am as well and strong as any woman could wish to be. It was Vinol that saved me." Mrs. Frank A. Horley, Ash St., Bedford, Ohio.

Write for this famous cod liver and iron tonic for all such conditions. HITE DRUG CO., East Jordan

### DON'T LET IT LINGER

A cough that "hangs on" wears down the sufferer, leaving him unable to work or sleep. Jos. Gillard, 148 Millmore St., Nashville, Tenn., writes: "I was suffering with a dry hacking cough and a pain in my chest, but since taking Foley's Honey and Tar Compound, I have been relieved." It soothes, heals and cures.—Hite's Drug Store.

Laziness isn't exactly a crime, but it is the next thing to it.

It isn't every client who is able to keep his own counsel.

### HE CAN REST FINE NOW

"I suffered greatly from kidney and bladder trouble," writes F. B. Fairbank, 66 Grand River Ave., W. Detroit, Mich. "Had to get up six or seven times during the night. Foley Kidney Pills have worked wonders and I can recommend them as the best medicine I have ever taken." Tonic in action; quick, sure.—Hite's Drug Store.

# LESS MEAT IF BACK AND KIDNEYS HURT

Take a glass of Salts to flush kidneys if bladder bothers you—Drink lots of water.

Eating meat regularly eventually produces kidney trouble in some form or other, says a well-known authority, because the uric acid in meat excites the kidneys; they become overworked; get sluggish; clog up and cause all sorts of diseases, particularly backache and misery in the kidney region; rheumatic twinges, severe headaches, acid stomach, constipation, torpid liver, sleeplessness, bladder and urinary irritation.

The moment your back hurts or kidneys aren't acting right, or if bladder bothers you, get about four ounces of Jad Salts from any good pharmacy; take a tablespoonful in a glass of water before breakfast for a few days and your kidneys will then act fine. This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to flush clogged kidneys and stimulate them to normal activity; also to neutralize the acids in the urine so it no longer irritates; thus ending bladder disorders.

Jad Salts cannot injure anyone; makes a delightful effervescent lithia-water drink which millions of men and women take now and then to keep the kidneys and urinary organs clean, thus avoiding serious kidney disease.

# Everyone Should Drink Hot Water in the Morning

Wash away all the stomach, liver, and bowel poisons before breakfast.

To feel your best day in and day out, to feel clean inside; no sour bile to coat your tongue and sicken your breath or dull your head; no constipation, bilious attacks, sick headache, nervousness or dizziness, acid stomach, you must bathe on the inside like you bathe outside. This is vastly more important, because the skin pores do not absorb impurities into the blood, while the bowel pores do, says a well-known physician.

To keep these poisons and toxins well flushed from the stomach, liver, kidneys and bowels, drink before breakfast each day, a glass of hot water with a teaspoonful of limestone phosphate in it. This will cleanse, purify and freshen the entire alimentary tract, before putting more food into the stomach.

Get a quarter pound of limestone phosphate from your pharmacist. It is inexpensive and almost tasteless, except a sourish twinge which is not unpleasant. Drink phosphated hot water every morning to rid your system of these vile poisons and toxins; also to prevent their formation.

To feel like young folks feel; like you felt before your blood, nerves and muscles became saturated with an accumulation of body poisons, begin this treatment and above all, keep it up! As soon as hot water, act on the skin, cleansing, sweetening and purifying, so limestone phosphate and hot water before breakfast, act on the stomach, liver, kidneys and bowels.

# McADOO SEEKS HELP FOR PUBLIC UTILITIES

### WILL ASK STATES AND MUNICIPALITIES TO PERMIT RATE INCREASES TO MEET WAR CONDITIONS.

### PRESIDENT APPROVES IT

Declares It Is Essential That All Utilities Be Maintained at Maximum Efficiency.

Washington—Following the receipt of communications from several of the big public utility companies asking that State and local authorities be urged to consider quickly arguments for readjustment of rates which would tend toward maximum of efficiency, William G. McAdoo, secretary of the Treasury, brought the matter to the attention of President Wilson.

He received a reply from the President expressing the conviction that the public utilities formed a vital part of the war machinery, and authorizing him to take up with the proper officials, when circumstances might make such action advisable, the problems involved.

The representatives of the public utilities had brought before Mr. McAdoo what they believed to be the necessity for a general increase in rates if service was to be extended to meet the increased demands of wartime activities. It is possible that some consideration may be given by the Federal Government to the question of extending credit necessary for expansion, especially if the War Finance Corporation bill is adopted.

The utilities in which the Federal Railroad Administration will have interest are street, railway, light, heat, and power companies. Where it appears necessary increases in face of rates may be suggested.

### McAdoo's Appeal

Copies of the correspondence between the President and Mr. McAdoo were made public. The Secretary's letter to the President follows:

Dear Mr. President—I beg to hand you herewith several memoranda and letters relating to street railway and other local public utilities furnishing light, heat, and power, which I have been asked to bring to your attention by a committee representing public utility interests.

These papers indicate the existence of genuine apprehensions regarding the adequacy of present conditions of the services and rates of local public utilities. The view is expressed that increased wages and the high cost of essential materials and supplies have affected them as they have affected everybody else, and that united effort will be necessary in order to meet alike the public requirements for service and the corporate financial needs upon which that service depends.

As Secretary of the Treasury, I must take official notice of these matters. It is obvious that every part of our industrial and economic life should be maintained at its maximum strength in order that each may contribute in the fullest measure to the vigorous prosecution of the war. Our local public utilities must not be permitted to become weakened. Transportation of workers to and from our vital industries and the health and comfort of our citizens in their homes are dependent upon them, and the necessary power to drive many of our war industries and many other industries essential to the war is produced by them. It may be that here and there, because of the prominence given to less important interests immediately at hand, State and local authorities do not always appreciate the close connection between the soundness and efficiency of the local utilities and the national strength and vigor, and do not resort with sufficient promptness to the call for remedial measures. In such cases, I am confident that all such State and local authorities will respond promptly to the national needs when the matter is fairly and properly brought before them.

Our public service utilities are closely connected with and are an essential part of our preparations for and successful prosecution of the war, and the unfavorable tendencies which the accompanying papers reveal may most effectively be checked, wherever they may be found, to exist, and the needed relief obtained, only by prompt action on the part of the respective local authorities.

I earnestly hope that you may feel justified in expressing the conviction that the vital part which the public utilities companies represent in the life and war-making energy of the nation ought to receive fair and just recognition by State and local authorities.

Cordially yours,  
(Signed) W. G. McADOO,  
The President, the White House,  
President Wilson's Reply.

Here is the President's reply:

The White House, Washington,  
19 February, 1918.

My Dear Mr. Secretary: I have examined with care the memoranda and letters which you transmitted to me with your letter of the fifteenth. I fully share the views you express regarding the importance of the public service utilities as a part of our national equipment, especially in wartime. It is essential that these utilities should be maintained at their maximum efficiency and that everything reasonably possible should be done with that end in view. I hope that State and local authorities, where they have not already done so, will when the facts are properly laid before them, respond promptly to the necessities of the situation.

I shall be glad to have you communicate with the local authorities when ever the information in your possession suggests that such a course is desirable and in the national interests.

Cordially yours,  
(Signed) WOODROW WILSON,  
Hon. William G. McAdoo, Secretary of the Treasury.

# U. S. Must Cut Use Of Wheat by One-Half

### America Consumed 42,000,000 Bushels Monthly. From Now Until Harvest Must Use Only 21,000,000.

### RATION PER PERSON IS 1 1/2 POUNDS OF WHEAT PRODUCTS WEEKLY

### Military Necessity Calls for Greater Sacrifice Here—Allied War Bread Must Be Maintained—Our Soldiers and Sailors to Have Full Allowance.

If we are to furnish the Allies with the necessary proportion of wheat to maintain their war bread from now until the next harvest, and this is a military necessity, we must reduce our monthly consumption to 21,000,000 bushels a month, as against our normal consumption of about 42,000,000 bushels, or 50 per cent. of our normal consumption. This is the situation as set forth by the U. S. Food Administration at Washington. Reserving a margin for distribution to the army and for special cases, leaves for general consumption approximately 1 1/2 pounds of wheat products weekly per person. The Food Administration's statement continues: Many of our consumers are dependent upon bakers' bread. Such bread must be durable and therefore, requires a larger proportion of wheat products than cereal breads baked in the household. Our army and navy require a full allowance. The well-to-do in our population can make greater sacrifices in the consumption of wheat products than can the poor. In addition, our population in the agricultural districts, where the other cereals are abundant, are more skilled in the preparation of breads from these other cereals than the crowded city and industrial populations.

With improved transportation conditions we now have available a surplus of potatoes. We also have in the spring months a surplus of milk, and we have ample corn and oats for human consumption. The drain on rye and barley, as substitutes, has already greatly exhausted the supply of these grains.

To effect the needed saving of wheat we are wholly dependent upon the voluntary assistance of the American people and we ask that the following rules shall be observed:

1. Householders to use not to exceed a total of 1 1/2 pounds per week of wheat products per person. This means not more than 1 1/2 pounds of Victory bread containing the required percentage of substitutes and one-half pound of cooking flour, macaroni, crackers, pastry, pies, cakes, wheat breakfast cereals, all combined.

2. Public eating places and clubs to observe two wheatless days per week, Monday and Wednesday, as at present. In addition thereto, not to serve to any one guest at any one meal an aggregate of breadstuffs, macaroni, crackers, pastry, pies, cakes, wheat breakfast cereals, containing a total of more than two ounces of wheat flour. No wheat products to be served unless specially ordered. Public eating establishments not to buy more than six pounds of wheat products for each ninety meals served, thus conforming with the limitations requested of the householders.

3. Retailers to sell not more than one eighth of a barrel of flour to any town customer at any one time and not more than one quarter of a barrel to any country customer at any one time, and in no case to sell wheat products without the sale of an equal weight of other cereals.

4. We ask the bakers and grocers to reduce the volume of Victory bread sold, by delivery of the three-quarter pound loaf where one-pound was sold before, and corresponding proportions in other weights. We also ask bakers not to increase the amount of their wheat flour purchases beyond 70 per

cent of the average monthly amount purchased in the four months prior to March 1.

5. Manufacturers using wheat products for non-food purposes should cease such use entirely.

6. There is no limit upon the use of other cereals, flours, and meals, corn, barley, buckwheat, potato flour, et cetera.

Many thousand families throughout the land are now using no wheat products whatever, except a very small amount for cooking purposes, and are doing so in perfect health and satisfaction. There is no reason why all of the American people who are able to cook in their own households cannot subsist perfectly well with the use of less wheat products than one and one-half pounds a week, and we specially ask the well-to-do households in the country to follow this additional programme in order that we may provide the necessary marginal supplies for those parts of the community less able to adapt themselves to so large a proportion of substitutes.

In order that we shall be able to make the wheat exports that are absolutely demanded of us to maintain the civil population and soldiers of the Allies and our own army, we propose to supplement the voluntary co-operation of the public by a further limitation of distribution, and we shall place at once restrictions on distribution which will be adjusted from time to time to secure as nearly equitable distribution as possible. With the arrival of harvest we should be able to relax such restrictions. Until then we ask for the necessary patience, sacrifice and co-operation of the distributing trades.

### ALLIED FOOD SHIPMENTS REACH LARGE TOTAL.

A general idea of the quantity of food sent to European allies by the United States from July 1, 1914, to January 1, 1918, is given by figures just announced by the U. S. Food Administration. In that period the United States has furnished complete yearly rations for 57,100,938 people. In addition there was enough extra protein to supply this portion of the diet for 22,194,570 additional men.

The total export of wheat and wheat flour to the three principal allies is equivalent to about 384,000,000 bushels. Pork exports for the 3 1/2 years amounted to almost 2,000,000,000 pounds. Exports of fresh beef totaled 448,484,400 pounds. The amount of food exported to Russia is negligible compared with that sent to the western allies.

- \*\*\*\*\*
- \* ONLY AMERICA CAN HELP. \*
- \* "On your side are boundless supplies of men, food, and material; on this side a boundless demand for their help."
- \* "Our men are war-weary and their nerves have been strained by more than three years of hard, relentless toil."
- \* "Our position is critical, particularly until the next harvest, but the United States can save us."
- \* "You Americans have the men, the skill, and the material to save the allied cause."
- \* SIR JOSEPH MACLAY, British Shipping Controller.
- \*\*\*\*\*

# Great Wheat Stocks Isolated.

It's the shortage in ships that is putting the Allies and the United States on wheat rations. Great stocks of wheat are isolated in India and Australia. At great sacrifice in ship space and use the Allies are forced to secure some wheat from Argentina.

On January 1, Australia had stored 100,000,000 bushels of wheat that was ready for export—but there were no ships. Then came the new crop with an exportable surplus of 80,000,000 bushels. New Australia has approximately 180,000,000 bushels awaiting for ships.

India, at the same time, had 70,000,000 bushels of wheat stored for export. During April 50,000,000 bushels more out of the new crop will be added to the pile.

Argentina closed the last shipping season with 11,000,000 bushels of wheat left in the stock available for export. The new crop will add 185,000,000 to the left over.

It is not a problem that the wheat does not exist in the world—it is entirely a problem of shipping, which has thrown on America the obligation of dividing our stock with the Allies.

## There Is No Monopoly

in the packing industry.

Swift & Company, although the largest packer, handles not to exceed one-eighth of the total meat production of the United States.

The five large packers do not handle to exceed one-third of the total meat production of the United States.

Swift & Company is not in combination with any other packer or packers to control prices.

There is very active competition in the buying of live-stock and equally keen competition in the sale of dressed meats and by-products.

1918 year book of interesting and instructive facts sent on request.  
Address Swift & Company,  
Union Stock Yards, Chicago, Illinois

## Swift & Company

U. S. A.

## LIKE BACON

YOU know how cooking brings out all the rich pungent flavor of bacon—there's nothing that tastes better. But you wouldn't like it raw.

### IT'S TOASTED

So we toast the Burley tobacco used in LUCKY STRIKE Cigarettes for exactly the same reason—to bring out the rich, solid flavor.



LUCKY STRIKE

CIGARETTES

Guaranteed by  
*The American Tobacco Co.*  
INCORPORATED



## Briefs of the Week

K. Bader went to Boyne City Monday. Born to Mr. and Mrs. Roy Gregory, a daughter, Wednesday, April 17th.

Mr. and Mrs. A. K. Hill were called to Elk Rapids Thursday by the death of the former's father.

George Lenhardt of Traverse City is visiting his sister, Mrs. Clyde Hipp and brother, John Lenhardt.

Mr. and Mrs. Clinton LaValley occupy the residence recently occupied by Hazen Gardner and family.

Mr. and Mrs. Archie Menzie of Traverse City are visiting at the home of the former's sister, Mrs. Roy Sherman.

Mr. and Mrs. Albert Anderson and Mr. and Mrs. E. Aronson drove to Man-celona, Tuesday, called their by the death of an nephew.

Miss Ruby Knight went to Traverse City, Wednesday.

Wesley Snooks of Manistique is in the city visiting friends.

Harry Simmons is now employed at the East Jordan Furnace.

Mr. and Mrs. Geo. Geck returned Monday from a visit at Detroit.

Mrs. Etta Simineau of Charlevoix visited relatives in the City over Sunday.

Floyd Rice is now employed by the East Jordan Lumber Co. Store as deliveryman.

L. M. Stackus and mother, Mrs. Jas. Stackus were over from Boyne City, Sunday and visited at the home of Mr. and Mrs. Chas. Hudkins.

Miss Lydia Blount returned to Ann Arbor, Monday.

R. O. Bisbee was a Lansing visitor first of the week.

John Whiteford was a Traverse City visitor first of the week.

Thos. Deschane left Monday for Muskegon to seek employment.

Donald Porter, Chas. Danto and Bruce Cross returned to Ann Arbor, Monday.

Mr. and Mrs. Ed. Sandles now occupy the Geo. Ruhling residence on Bowen's Addition.

Mrs. E. A. Lewis leaves this Friday for Grand Rapids to visit her daughter, Miss Pearl.

Mr. and Mrs. Glenn Burton have moved into the Whittington residence on Third-St.

Miss Agnes Porter returned home Saturday from a visit with friends at South Haven.

Miss Ada Coleman was called to her home at Alma, Wednesday, by the illness of her sister.

Mrs. R. O. Bisbee and daughter Harriett have returned home from their visit at Beloit, Wis.

Mr. and Mrs. J. McEachran arrived Wednesday from Grand Rapids and will make their home here.

Mrs. W. H. Sloan with son, James, left Monday for an extended visit with Mrs. Stanford at Nampa, Idaho.

Mr. and Mrs. C. A. Brabant and Mr. and Mrs. D. E. Goodman were Traverse City visitors Tuesday and Wednesday.

Regular meeting of Mystic Lodge No. 379 F. & A. M., Saturday evening, Apr. 20th. Business of importance and work in the third degree.

The W. F. M. S. of the Methodist Church will meet with Mrs. W. H. Fuller next Friday April 28th. A good program is assured.

Mr. and Mrs. Archie McArthur left Monday for Detroit for their summer's work. This year they are on the Steamer Wm. E. Corey.

Lady Zoulek, assisted by ladies Hawkins and Kimball will entertain the Meca Meca Club next Friday evening, April 28th. Election of officers.

HOUSE for RENT—Six-room residence on Bowen's Addition. Good garden spot. Some fruit trees. Address, Jacob Robert, East Jordan, Mich.

All persons indebted to me are requested to call at once at my residence or at the People's State Savings Bank and settle the account.—C. C. MACK.

HOUSE and LOTS FOR SALE—Four lots with seven room dwelling house. Barn and a fine garden spot. Some fruit trees. Will go at a bargain.—A. J. BROOKS, East Jordan.

Mr. and Mrs. Harry Curkendall returned home from Grand Rapids, Monday. Mrs. Curkendall, who was undergoing treatment at a hospital there, is much improved in health.

A farewell party was given to Mrs. D. E. Housknecht, Thursday afternoon at the home of Mrs. Robt. Conway. Mrs. Housknecht with children expect to leave soon for their new home in Maryland.

Mr. and Mrs. Julius Johnson, who were called to Camp Custer by the illness of their son, Lieutenant Arthur Johnson, returned home, Tuesday. Lt. Johnson, who is ill with pneumonia, is now on the gain.

The Seniors of the East Jordan High School have decided to wear Caps and Gowns at Commencement time, and they have proposed to give a class play to pay for these. The play is a classy little comedy entitled, "Engaged by Wednesday." For some years past the criticism has been, "too expensive clothes at Commencement time." Many times the joy of Commencement has been killed because of the difference in the dresses. The Caps and Gowns are of the official grey ones, and can be rented for \$2.00. They will be worn at all commencement functions. Watch the papers for further particulars.

All persons having repair work in our possession are requested to call at once at the People's State Saving's Bank where they can secure same.—C. C. MACK.

**First Methodist Episcopal Church**  
Rev. Myron E. Hoyt, Pastor.

Sunday, April 21, 1918.

10:30 a. m.—Theme, "Off the Fence."  
12:00 m.—Sunday School.  
3:00 p. m.—Junior League.  
6:30 p. m.—Epworth League. Topic, "Seeing Ourselves as Others See Us."  
7:30 p. m.—Evening Worship. Theme "A Man with a Low Aim."  
Prayer Meeting service next week will be taken up in order to let everybody avail themselves of the privilege of attending the Missionary Convention at the Presbyterian Church.  
Chorus rehearsal Friday evening.  
Sunday evening, April 28th a special program entitled, "Winning Two Wars" will be given. It consists of readings, recitations and appropriate music. More definite announcements next week.  
Mother's Day will be observed in this Church, Sunday May 12th.

**Presbyterian Church Notes**  
Robert S. Sidebotham, Pastor.

Sunday, April 21, 1918.

10:30 a. m.—"The Unity of the Inner Life."  
12:00 Noon—Sunday School.  
5:00 p. m.—"What is True Religion?"  
6:00 p. m.—Junior and Senior Endeavor.

Thursday—The Woman's Presbyterian Missionary Society meets in this Church. Meetings at 8:30 a. m., 1:30 p. m. and 7:30 p. m. Delegates are expected from Societies in Petoskey Presbytery. Addresses by Mrs. Rise-dolph of Detroit, the Synodical Foreign Missionary President; Mrs. Mitchell of Detroit, the Synodical Home Missionary President; Miss Lucy Porter, Field Sec'y of the Home Mission Board. A cordial invitation to all to attend these meetings.

Good Plow For Sale.—J. A. Nickless.  
Curtain Stretchers for rent or sale at French & Redmon's. Rental 35c per day. Price \$2.00.  
Farm for Rent on a main road, good house, 40 acres cleared and 10 acres of alfalfa.—Clink & Williams.

## Temple Theatre, Sunday, Apr. 21



PEGGY HYLAND  
in "PERSUASIVE PEGGY"  
MAYFAIR FILM CORPORATION

## Peggy Hyland in 'Persuasive Peggy'

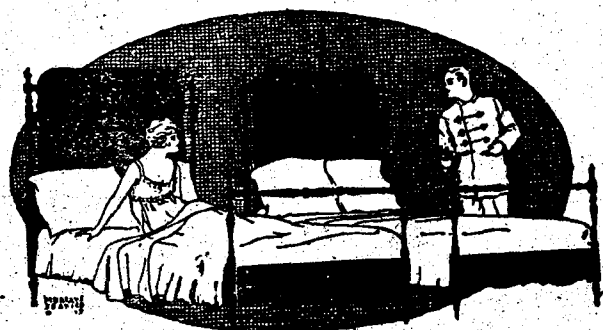
The Cleanest, Most Wholesome, Most Beautiful Story Ever Portrayed. It is above reproach and criticism.  
A SPECIAL FEATURE for the Small Admission of 10c-15c  
Two Shows—7:15 and 8:45.

Sunday, April 21st.

## Merchants' Bulletin for Saturday, April 20th

- Fred Bennett offers 6 bars of Oak Leaf Soap for 25c.
- Mrs. G. E. Boswell offers 10 per cent off on all Hats.
- H. Rosenthal (The Leader) offers \$1.50 worth of merchandise for \$1.00.
- C. A. Hudson offers 5 per cent off on all Shoes and Oxford.
- M. E. Ashley & Co. offers \$1.25 & \$1.50 Corsets for 89c.
- Clyde Hipp offers \$1.00 Ties for 69c.
- H. C. Blount offers 10c Sweetheart Talcum Powder for 7c per can.
- Mrs. Roxanna Seymour offers one lot of Satin and Georgette Hats at 10 per cent off.
- French & Redmon offer Specials on Mattresses. See adv.
- East Jordan Lumber Co. offers:—Clothing Dept.—Men's Summer Union Suits—all sizes—89c. 25c Work Socks, 15c pair.
- Dry Goods Dept.—Suitings at 25c per yard, Five yards for \$1.00. Good styles and varieties.
- Grocery Dept. Crackers at 13c lb.
- Hardware Dept. Ten per cent off on Auto Robes.
- A. E. Bartlett offers Seven cent Golden Rod Naptha Washing Powder at 5c a package.
- James Gidley offers Popular Copyrighted books. 60c value for 50c.
- E. L. Burdick offers 'Holland Special' 25c Coffee for 20c.
- C. J. Malpass offers Carrot Seed. worth \$2.25 per pound for \$1.75 per pound. Any variety.
- East Jordan Drug Co. offers one-fourth off on all Wall Paper.
- G. A. Bell offers 'White Label' 35c Coffee for 31c lb.
- A. Danto offers 100 pairs of Douglas Shoes, worth \$4.00 \$3.50, \$3.25 for \$2.69.

## OUR SATURDAY SPECIAL



## ON MATTRESSES

- \$18.50 Mattress at \$17.00
- \$15.00 Mattress at \$13.50
- \$16.50 Mattress at \$15.50
- \$9.50 Mattress at \$8.50
- \$8.50 Mattress at \$7.50

**French & Redmon**  
HOUSEFURNISHINGS and UNDERTAKING.

**No Sunday Funerals Requested.**

On and after Sunday, April 21st 1918, we urgently request that no funerals be planned for Sunday, except in cases of actual necessity. The reason for this request is, the time of the pastors is already fully occupied each Sunday, and a funeral on that day means an added obligation on an already over crowded day. Another consideration is that a Sunday funeral means no weekly rest day for the undertaker.

We trust that the public will receive this request in the same spirit in which it is made.

Myron E. Hoyt  
Jas. W. Ruehle  
R. S. Sidebotham  
French & Redmon  
C. H. Whittington.

Anyway, half of the world knows that the other half is looking for the best of it.

## M. E. ASHLEY & CO.

## Attractive Georgette and Silk GOWNS

will be on sale at  
**1-3 off regular price**  
Saturday, April 20th, and all next week.  
Be sure to call and see them.



One Lot of  
**MISSES' and LADIES' Coats at \$10**  
These are well worth your attention.

M. E. ASHLEY & CO.

# Are You Going TO BUILD?

NO MATTER WHAT YOU INTEND TO BUILD—whether it is a house, barn, or merely a shelf in the pantry—you have to have tools. And the better the tools, the better the job. Poor tools are expensive at any price. They last only a short time and never do first class work.

To be sure of getting tools worth buying, get them from us and you will be proud of your purchase.

In addition to the tools, you most likely will need other things in the hardware line.

We have Locks, Doorknobs, Hinges, Brackets, Nails and everything you will want.

HARDWARE THAT STANDS HARD WEAR AT PRICES THAT STAND COMPARISON

**EAST JORDAN LUMBER CO.** HARDWARE DEPARTMENT

Get Behind the Government



No woman who carries a watch is sure that it is correct.

Songs without words are preferable to songs without sense.

Abuse is doubly painful when wit is used as a conveyance.

Any coward can get married, but it takes a hero to stay married.

Some people remain at home because they are compelled to pay as they go.

When a young man flatters a girl she decides later that he really meant it.

**THIS WOMAN FOUND RELIEF**

Backache, sore muscles, stiff or swollen joints, rheumatic pains, dizziness and like symptoms are caused by disordered kidneys and bladder. Mrs. Thos. H. Davis, Montgomery, R. F. D. 3, Ind., writes: "I doctored months without relief. I commenced using Foley Kidney Pills and got relief. Eight bottles cured me."—Hite's Drug Store.

**Charlevoix County**

**Teacher's Examination**

at Charlevoix Apr. 25-27th.

The annual spring examination for teachers of Charlevoix County will be held in Charlevoix in the Central School Building, April 25-27th. Work begins promptly at 9:00 a. m. For particulars write or call telephone 69 East Jordan, during office hours Saturdays.

MAY L. STEWART, Com'r of Schools.

That man is generous to a fault who never corrects it.

A girl's idea of masculine revenge is when her best beau elopes with her chaparan.

When a woman forgives a man she never allows him to forget that she forgave him.

**INCONSIDERATE PENNY.**

"This discussion is getting us nowhere as fast as possible," expostulated the young man, wearily.

"That is because you don't understand," said the girl, very close to tears. "It's all been so very queer, did so rapid and so unconventional! What if it should get out? And it's just sure to!"

"Not unless you tell," solemnly affirmed the young man.

"Yes, it will I know!" Her tone admitted no contradiction. "And what about our future? Here you are, just going to be an engineer, and you might be called to war, and they'd probably make you fix guns or cut barbed wire or something else that engineers might be useful for. And if you'd left me at home you'd probably be thinking of me. You know, when men leave families at home—on, goodness!"

"But, I'd be thinking of you, anyway," persisted the young man.

"But you haven't known me long," the girl went back to the beginning of things again. "You know it hasn't been two months since you accidentally wrote me that note, thinking I was your cousin—and I fell so humiliated to think that I entered into that—whatever you may want to call it. Honestly, I shouldn't have ever written you."

"But don't you like me?" urged the young man.

"Oh, of course," she sighed. "Of course, and that's just the trouble! You know I never should have let you come or even written to you! You know you'd have been ever so angry if it was your sister who got acquainted with a man that way. And after we were married—sometimes when you'd get cross you'd—probably mention it!"

"Oh, gee!" sighed the young man, hopelessly. "Now, you're back where we finished an hour ago."

"And, then, besides, think of my art!" went on the girl tragically. "If I should get married—I'd never want to work at it any more or probably would never have time! And after all my preparation! Honestly, I just have to get some sort of evidence of success before I give up!"

"Ten you prefer that stuff to me?" inquired the young man, sternly.

"No, not really," the young woman replied hastily. "But you see, I ought to love it better than my very life; and I think I ought to wait until I know you better, too."

"See here, Marta," exclaimed the young man, and his voice was almost shaky. "You're getting back again to the time when we first met, and I'm not going to let you. We're going to settle this. I can't stand the strain, and I'm surprised that you can!"

"Here's a penny; we'll flip it. If it comes heads, you marry me and never allude to this again. If it comes tails, I lose, and I'll remain unwed, but will take the trouble to get blown up just as soon as possible in a powder factory, if they won't send me to France. Two out of three will decide."

"Oh," whispered the girl. "How perfectly tragic!"

"Here she goes," said the young man, flipping the coin. They watched it spin. "Tails! Score one for the blowup!"

The young man paused. The girl took a deep breath. He tossed the coin and they watched its arbitrament again. "Heads!"

"One for wedding bells and one for the powder works," said the young man with a grim smile. "Now for the final!"

"Tails!" They both whispered it, oppressed by the coin's heartless decision.

"Well," said the young man after a burdened moment. She said nothing. He reached for his hat.

"Here goes nothing!" he remarked. He had almost crossed the room when he felt a rush as of wind behind him and turned just in time to catch something very human and wrathful and clinging at the same time.

"George, stop!" she commanded. "This is all wrong. Flipping pennies is too much like gambling! It's wicked. Furthermore, I won't be managed by a little old penny!"

"Is that all?" asked the young man. "Of course it isn't all," said the young woman. "But it's enough, isn't it?"

**Advice to Poets.**

"Is it necessary to inclose stamps?" asked the poet.

"More necessary even than to inclose poetry," responded the experienced author.

Tact may be a title given to hypocrisy when it is dressed in its Sunday clothes. No, you are not in the manufacturing line because you make promises.

**LATH BOLTS Wanted At Once!**

Must be not less than 5 in. diameter and 49 in. length. HEMLOCK, Spruce, Balsam and Cedar. Hemlock Bolts must be separate.

Will pay \$4.50 delivered at Mill B.

East Jordan Lumber Co.

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\$9,000 STOCK

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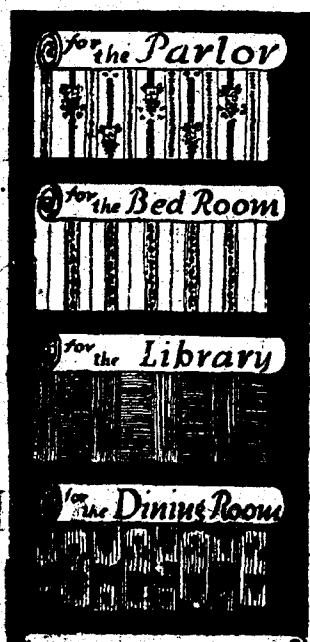
UNTIL ENTIRE STOCK IS SOLD.

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