

Charlevoix County Herald.

Vol. 18

EAST JORDAN, MICHIGAN, SATURDAY, MARCH 21, 1914.

No. 12

City Primary Next Monday

Good Contest On for Office of City Commissioner.

The annual city primary will be held in our city next Monday, March 23rd, and that there be no mistake in the wishes of our citizens, every elector should cast his ballot showing his preference.

City Commissioner John F. Kenny's three-year term expires this spring, and he is a candidate to succeed himself. Other candidates for the office are Jacob H. Graff, Austin E. Bartlett and Erwin E. Hall. Each man has a bunch of friends who believes their candidate to be the best qualified for the office, and next Monday evening we will know how large the "bunches" are.

For Justice of the Peace, Herbert C. Blount and Loren C. Madison are the candidates, and, there being only two, the names of these gentlemen will also appear on the election ballot of April 6th.

SUFFRAGETTES PLAN BIG DEMONSTRATION

Set May 2nd for Great State-Wide Demonstration.

On May 2nd, 1914, Michigan will witness the greatest suffrage demonstration in her history. In response to a call issued by the official board of the National Woman's Suffrage Association the suffragists of Michigan will on this date hold open air rallies in every county in the state and everywhere where even a small band of suffragists may gather. All the organizations co-operating and endorsing suffrage for women will be asked to aid in this demonstration. In different communities different kind of rallies will be held. The large cities necessarily conducting different kind of meetings from rural districts.

A nation wide resolution will be adopted calling on Congress to answer the demand of the American women for political freedom. The plans will be carried out by the executive board of the state association and every hamlet, village and city will become a part of the state wide demonstration. Newspapers will be asked to aid in carrying out the plans.

From lake to lake, from the copper country to the southern boundary will suffrage sentiment and enthusiasm prevail and every suffragist and suffrage society will be expected to participate in this great rally. Unique and varied are the plans being made by the state association, mass meetings will be held, also parlor and club meetings, literature distributed and various will be the demonstrations, but all to further the Great Woman Movement.

SAFETY FIRST

Work Along This Line Will be Taken Up in Schools.

Superintendent F. L. Keeler is urging a general effort throughout the schools of the state in training the pupils along the line of self-preservation. Statistics furnished by the railroads of the country show an appalling number of accidents. The greater per cent of the accidents on railroads is to trespassers—people making a public highway of the tracks, employes hurrying to work, children taking a short cut to school. Industrial centers and school locations near railroads are practically death centers. The work will be systematically carried on. By means of pictures, stories, moving pictures were possible, and in various other ways, children will be trained to be alert. They will be warned against injurious practices along railways, running in front of street cars and automobiles, touching live wires and the innumerable other things that each day cause fatalities among children.

The estimated value of school property in both graded and ungraded districts in 1912 was over \$40,000,000 or nearly double the valuation of ten years ago. The number of schoolhouses built in 1912 was 121 costing over \$2,775,000 or an average of \$23,000. One hundred thirty-three schoolhouses were built in 1902 costing \$544,000 or an average of \$4,000.

WIFE DESERTER AND BIGAMIST GETS 3 YEARS

Gets Maximum and Is Bitterly Scored By Judge Mayne.

Smith, of Boyne City who was out on bond for wife desertion came up before Judge Mayne in Circuit court Monday to receive sentence after breaking his parole. He got the sentence all right, and along with it went a few remarks from the Court, which would be to some men, worse than the sentence itself.

The Judge told him he was one prisoner he was glad to pronounce upon, and, in no uncertain terms gave his opinion of a person guilty of the conduct that Smith was. He sentenced him for from one to three years, the maximum sentence, and strongly recommended the three.

When Smith finished his term for wife desertion he will go up again for bigamy, and the penalty for this is much more severe.

J. Taylor a "bad man" from Mackinaw City was sentenced from one to two years for carrying concealed weapons. He was going to "shootup" the town but an officer persuaded him not to.

Frank Foreman, the young forger who had done Boyne City for \$10, was not sent over and if he finds a board signer will be let out on suspended sentence.

BOOKS FOR CHILDREN

Districts May Purchase Only Books on the Approved List.

The State Superintendent of Public Instruction, with the co-operation of the State Librarian, is required by law to prepare lists of books suitable for township and district libraries. These lists will be ready for distribution in about a month and copies will be furnished to each township and school officer entrusted with the care and custody of their respective libraries. From these lists the school officers are to select and purchase books for their libraries. This law, however, does not apply to city school libraries and high school libraries. The law is without doubt one of the most important school laws passed by the last legislature. No school plant is ideal without a library of well selected books. The selection of not only good books but books adapted to the age of the child is vital. The list as prepared is arranged according to subject and indexed by both title and author.

"You Might as Well Brighten Up," is under the head, "Talks to Mothers," in this issue of The Herald. It is a good article for mothers.

Political Announcements

To the Voters of East Jordan:— I wish to announce my candidacy for renomination for the office of Commissioner of this city for the ensuing term at the primary election to be held on March 23rd, 1914.

JOHN F. KENNY

To the Voters of East Jordan:— I will be a candidate for the office of City Commissioner at the coming primary election, March 23rd, 1914, and respectfully solicit your support.

Feb. 5th, 1914. JACOB H. GRAFF

To the Voters of East Jordan:— I desire to announce that I will be a candidate for the office of City Commissioner at the coming primary and will appreciate your support.

ERWIN E. HALL.

To the Voters of South Arm Twp:— I will be a candidate for nomination to the office of Highway Commissioner at the Caucus to be held March 27th and respectfully solicit your support.

JOHN ZOULEK.

To the Voters of South Arm Twp:— I will be a candidate for nomination to the office of Township Treasurer at the Caucus to be held March 27th, and will appreciate your support.

HERBERT L. OLNEY.

To the Voters of South Arm Twp:— I desire to announce myself a candidate for the nomination of Highway Commissioner, and will appreciate your support at the coming primary.

LEWIS J. ISAMAN.

Prof. Taft To Speak

At the Pomona Grange Meet at Ironton, Thursday, April 9.

Ironton Grange is planning to entertain the Pomona Grange on Thursday, April 9th, and an excellent program is being arranged. Professor L. R. Taft, of Lansing, president of the State Farmer's Institute Society, will be the principal speaker and is scheduled for at least a couple of addresses.

Supt. G. E. Ganiard will give an address on "Agricultural Education," and other good features will be introduced.

VALUE OF STRAW AS FERTILIZER

A large amount of straw is shipped from a county in Missouri to a nearby paper and strawboard factory. This straw brings the farmer about 50 cents per ton. A county agent recently found a pile of about 1,000 tons at Sikeston ready for shipment. He computes that as a fertilizer this straw is worth \$2.50 per ton in addition to its value as a means of adding organic matter to the soil. He is making a campaign of the county in an attempt to show the inadvisability of the farmers selling their straw and urging its more extensive use as bedding in stables and feed lots. Straw used as a top dressing on fall wheat has been found to practically insure a good stand of clover on lands where clover is otherwise grown with great difficulty.

First Ward Republican Caucus

A Republican Caucus for the First Ward in the City of East Jordan, State of Michigan, will be held at the BARNETT BUILDING THURSDAY, MARCH 26th

commencing at 7:30 o'clock p. m., for the purpose of placing in nomination a candidate for the office of Supervisor and a candidate for the office of Constable. Also for the transaction of any other lawful business which may come before said Caucus.

East Jordan, Mich., March 16th, 1914.

HARVEY BASHAW
ALBERT J. HAMMOND
THOS. J. WHITEFORD
Committee.

Second Ward Republican Caucus

A Republican Caucus for the Second Ward in the City of East Jordan, State of Michigan, will be held at the TOWN HALL

THURSDAY, MARCH 26th commencing at 7:30 o'clock, p. m., for the purpose of placing in nomination a candidate for the office of Supervisor and a candidate for the office of Constable. Also for the transaction of any other lawful business which may come before said Caucus.

East Jordan, Mich., March 16th, 1914.

CHAS. McCALMON
CHAS. ALEXANDER
JOSIAH ST. JOHN
Committee.

Third Ward Republican Caucus

A Republican Caucus for the Third Ward in the City of East Jordan, State of Michigan, will be held in the CITY HALL

THURSDAY, MARCH 26th commencing at 7:30 o'clock p. m., for the purpose of placing in nomination a candidate for the office of Supervisor and a candidate for the office of Constable. Also for the transaction of any other lawful business which may come before said Caucus.

East Jordan, Mich., March 16th, 1914.

A. G. ROGERS
G. A. LISK
Committee.

The increase of school census during the past ten years was seven per cent and the increase in enrollment was eight per cent. The percentage of attendance for the state has increased from 66 per cent to 76 per cent. The number of legally qualified teachers in the state has increased thirty per cent during the same period while the total wages paid teachers in all the schools of the state has doubled. The increase has been somewhat greater in the city and graded school districts than in ungraded districts.

One of the first things a young man should learn is to take a hint.

RELATION OF ROADS TO RURAL SCHOOLS

The rural population is more willing to support better schools today than at any previous time. It is being realized that all educational activities or agencies must be more or less correlated, and, more than all else, that they must be accessible to the children. In many counties where bad roads prevail, most of the schools are of the antiquated one-room variety. They are usually located along bad roads, which, during the winter, when the schools are usually in session, become so nearly impassable as to make it difficult for children to reach them. This condition causes irregular attendance and restricts the educational opportunities of the child. Not only this, but it often impedes the economic consolidation of these smaller schools into larger, stronger graded schools, with high school courses, directed by a competent principal and corps of teachers, according to the Office of Public Roads.

On the other hand, in counties which have improved their roads—the schools are easily reached, the average attendance greater, the efficiency largely increased, and economic consolidation made possible. Regular attendance at school means consistent and regular growth of both school and pupil, and consolidation of schools means a maximum of efficiency at a minimum cost. It is also noteworthy that there is a marked tendency for the consolidated school to become the social and intellectual center of the community. Most modern rural school houses are so constructed as to serve the community as gathering places for various kinds of public meetings, and where vans are used to convey the children to school during the day they are frequently pressed into service to haul the farmers and their wives to institute work, lectures, or entertainments at the school house. The consolidated school becomes a sort of community center to which all educational and social activities converge, and in order that it may properly perform that function all of the highways leading to it should be so improved as to render it readily accessible throughout the year.

THIS NEW MEDICINE SAVES YOU MONEY

We are druggists right here in your town and make a living out of the drug business, but it is because people have to have drugs and not because we like to see people suffer—we don't. Our duty is to render the best service we can, and when someone is ailing, we are interested in seeing them take the best medicine there is for their particular trouble. We don't recommend "cure-alls," as we don't believe there are such things. We don't want you to spend more than you have to. Some of you get small wages, and when you are sick, none at all, and you should get the most you can for your money.

COMING APRIL 1st

Wednesday April 1st is the date when J. Leahy, the Optometrist will be at the Russell House. Headache, dizziness, nervousness, and all symptoms of eyestrain cured. Crossed eyes straightened, fitting children's eyes a specialty. Glasses guaranteed to fit.

One must be a born leader or driver in order to have things come his way. Some people never get ahead because they are afraid they will earn more than they get.

Foley Cathartic Tablets are entirely effective, thoroughly cleansing and always pleasant in action. They contain blue flag, are a remedy for constipation and sluggish liver, and a tonic to the bowels, which are improved by their use. Try them. They do not fail to give relief and satisfaction. Hites Drug Store.

ter what the cause. It doesn't merely stimulate you and make you feel good for a few hours, but takes hold of the weakness and builds you up to a healthy, normal condition. It is a real nerve-food tonic and builder of good blood, strong muscle, good digestion. It contains Hypophosphites, which tone the nerves, and pure Olive Oil, which nourishes the nerves, the blood and the entire system. Pleasant to take. Contains no alcohol or habit-forming drugs. We promise that if you are not perfectly satisfied with it we'll give back your money as soon as you tell us. Sold only at the 7,000 Rexall Stores, and in this town only by us. \$1.00—W. C. Spring Drug Co., East Jordan, Mich.

To make good resolutions is all right, but it is better to make good.

EAST JORDAN LUMBER CO. STORE



Spring Opening

Our Spring Exhibit of women's and misses' Palmer

Garments

Is an attraction that you should not miss. A profusion of all that is favored by fashion for women for spring wear can be found in abundance at this store. See our attractive displays and the style and quality of our garments.

The Springtime Feminine Fancy Turns to Lines of Youth

Lithesome freedom from all restraint—natural figure lines—Oriental relaxation—absolute suppleness of poise—classic pliancy—yielding grace—in short all those qualities which, by natural right, is the heritage of feminine youth, are faithfully reproduced in the new Spring Models of W. B. Corsets to be obtained here.



East Jordan Lumber Co.

The Sand Farm Dept.

Conducted By

The Sand Farmer

Mail Suggestions and Inquiries to

Louis P. Haight, Muskegon, Mich.

Ambition

The Sand Farmer and his family had spent Sunday morning by all going to church and Sunday school, and Dan and Little Pete had gone to the hospital in the afternoon, with the little friend who was ill, and take him a puzzle, and a few words of cheer, while our big boy Rob had led his first Y. P. C. E. meeting at six o'clock. His topic was "Ambition."

While all were gathered around the piano, as is the usual Sunday evening custom at the Sand Farm, and were singing the evening hymns before the younger members said good-night, and left for dreamland, Rob's topic had been discussed more or less between the hymns.

The Sand Farmer had left the group and gone into the other room to sit by the wood fire, and listen to the others sing, when Little Pete came to his chair, and putting his arm around the Sand Farmer's neck, snuggled down in his lap, and said: "Daddens, what's ambition?"

"Ambition, son," said the Sand Farmer, "is a large word, and a good thing for you to have."

"There are many kinds of ambition, but I want to tell you a story about a farmer who had an ambition for a little boy like you. He wanted his son to go to college, and have a good education, so he would know how to make the most of his life, and be of use in the world."

"He was not a rich man, and knew that if he waited until his boy was old enough to go to college, he would not have the money any more than many of his neighbors, whose boys had gone into the city to go to work because they could not continue going to school."

"But one day he got an ambition for his son. Most fathers want their boys to be better and wiser men than they are, and that was this father's ambition for his son. He had heard it said, 'Where there's a will there's a way,' and began to look for the way to send his boy to college."

"He had a 20-acre field, that had always been called the 'brush lot,' because it was full of briars and huckleberry bushes, and had never been cultivated. He had always thought that when he got time he would clear it up, but somehow had never gotten time."

"This day, as he looked at the brush lot he got an idea, and he said out loud to himself, 'There's one thing I can give my boy and never miss it.'"

"As he turned toward the house, the idea pleased him more and more, and when he entered the door there was a smile on his big face."

"His good wife Kate noted a new expression in his eyes, and said, 'Why, John, what makes you look so happy?'"

"Just this," he said. "I have been thinking how you wanted Little John to go to college. You have been a good wife, and it nearly breaks my heart to see you sit so quietly sometimes, with that far-away look in your eyes, for I know you are thinking about Little John's education. I know you want him to go to college, and he is going, too."

"What's the matter with you, John, have you gone crazy?" said Kate. "No, I'm not crazy, but I have an idea, and I tell you John is going to college."

"Then he told his wife about the brush lot, and how he intended to clear it up, and how he was going to get some sheep to put in it, and save all the money from the wool and increase, and put it in the bank for John's education."

"Kate," said Big John, "some men have said that I lacked ambition, and I guess they were right, for I have not done all that I could with the old farm. But I have an ambition for that boy and I have it hard. That old brush lot has been an eyesore for

years, and ten sheep would make those briars look sick by next August, and never take a pound of feed out of the barn. I have been spending more time than was necessary at the store, just sitting round, and talking, and sometimes I have hung around the house when I could have been out there clearing up the brush. Now, here's my plan:

"I'm going to give the boy these hours I have been wasting, by cutting down the brush, and then get some sheep to keep down the sprouts. Uncle Nathan is going to sell some of his ewes, and I'm going to start our boy to school by taking ten ewe lambs for the brush lot. I can get them this spring for \$3.00 each. Next July I'm going to run a wire fence through that lot, and disc as best I can, one-half of it, and sow vetch and rye. It will be a little early, but I can turn in the sheep a day now and then, and they will keep it down."

"In August I'm going to cut off all the brush and stumps close to the ground, on the other half, and disc it, and sow vetch, rye, and sweet clover, and put the sheep in the clover lot until the corn is in, and then let them clean up the corn lot."

"I'll have some bean straw, and ensilage, and a little corn, and clover hay to winter them, and they can go back to the brush lot in the spring. They'll have all they can do to keep down the vetch, rye and sweet clover."

"Why are you going to sow sweet clover, John?" asked Kate. "I'm going to sow alfalfa in that brush lot. Alfalfa is that new crop that so many are talking about, and I have heard that sweet clover will inoculate the soil, whatever that may mean, but I believe it makes some kind of bug grow in the soil, that helps the alfalfa, and I'm going to raise alfalfa in that brush lot some day."

"Why, John," said Kate, "you talk as though you really did have ambition after all. I do believe our dear boy can have a chance in life."

"Kate put her hands on John's shoulders, and looked for a long minute into his big blue eyes, and then her head fell down on his chest, and he felt her gently sobbing, while he held her without a word."

"He then kissed her, and picking her up in his strong arms, carried her into the sitting room, where Little John lay asleep in his crib."

"They both looked at his rosy cheeks, and Kate stooped over and kissed her boy, saying, 'He shall have a chance, because his father has at last got ambition, and is going to use the brush lot, and his wasted time.'"

"Big John heard the words, and stepped softly out of the room. On the way to the barn to get his bush scythe, you might have heard him say, 'By Gosh, Josh Billings, if you fall down on this job, and don't send that boy to college, you're less of a man than I thought you, and that's not saying very much. Just to think that little girl has been eating her heart out because you didn't have ambition, and now cries for joy, and tells her baby you've got it at last. Your job is cut out for you, sir, and you're going to stay in this brush lot every hour you don't have to do your regular farm work, until it's all growing alfalfa three feet high. Do you hear that, Josh Billings?' and he gave the first bunch of briars a vicious sweep with the scythe, as he began the battle, like one of the old knights of England."

"It was the love for his little son that made him desire to give him an education. There are several kinds of love, my son, but only the kind that makes you want to help some one else is true ambition, and it was true ambition which made John Billings clean up his brush lot."

heifer—nothing except human nature and human nature always seems to find some expression most easily under such circumstances.

Get in the habit of using cement on the farm. It is cheap and efficient. Have a small supply on hand all the time for patching floors, tanks, walks, etc. It is easy to use and comes in very handy for a variety of uses.

When a man is kind to his family he will make a success of the dairy business and why this connection? It lies in the fact that the man with a kind disposition is most successful in handling cows.

'Tis better to have tried and lost than not to have tried at all. The man who tries hard to make a success of his work accomplishes much even though he fails.

Some farmers when looking for a market for their cream weigh the advantages of making and selling butter against the advantages of a creamery. The look only at the dollars and cents side and even then, of course, they generally decide in favor of the creamery. But there is another side to the proposition that they ought to look at.

A man's work is from sun to sun, but a woman's work is never done. This is especially true on the farm, where a multitude of duties seem to await the good housewife. Duties that are often trying and too often unappreciated by the men folks.

Perhaps the majority of men are only careless in this respect and don't appreciate the fact that the good wife on the farm is overburdened just because she doesn't complain. The less she complains the more concerned the man of the house should be about her welfare. Patience is a virtue peculiar to women and particularly farmers' wives.

There are farmers' wives who raise turkeys, chickens and ducks and make butter the year around and who don't even have a bit of money they can call their own. Often one of the most urgent duties of the housewife is making dairy butter and preparing it for market. The modern creamery was instituted to relieve the farmer's wife of this burden and it isn't fair to her not to take advantage of the opportunity to make her work less. Don't worry about her keeping busy. She has enough other work to do.

Helps For Advertisers

By J. W. Lafferty,

Grand Rapids, Michigan.

The merchant who tries to make himself believe that he can not afford to advertise makes a serious mistake, because he is treating his advertising as a non-productive expense, when in fact it is the means through which he CAN afford not only ITS cost but enables him to develop his business rather than simply attend to it.

Ask any really successful man his secret and his answer is "Advertising." Ask him the secret of Advertising and the answer is "Good Copy." Ask the secret of good copy and there is no answer that will adequately suit everybody. Good copy is like a good salesman; it can not be stereotyped in its message nor wild in its argument.

I have before me an advertisement of a shoe dealer in which the display states in bold fearless looking type: "Best \$3.00 Shoes Ever Made—ask the people who wear them." The pro-

verbial feminine "Why?" literally explodes all force of ads like this. Space does not permit further criticism but you could keep this dealer busy answering questions, all of which could have been avoided had he given a logical reason for making this statement. The dealer evidently believed what he wrote, but he forgot that the public, not having inside information, could not take this bold statement seriously; certainly he never bought that line on such an argument.

Good copy is never prepared hurriedly even though it may be made up of only two or three words. Brevity is essential to drive home the full power of an advertisement and the fact that a whole story is told in a few words is evidence of the thoughtful study back of it. Ask someone to describe a nationally advertised article and you get an answer in an average of twenty words; the advertiser has taught us to describe his product in his own brief language.

Reference is often made in this column to the National Advertisers; the purpose being to quote as examples the ads that are familiar to all who read and further—for the purpose of demonstrating that which can be done through the National Publicity Mediums can be done locally through the medium of your home paper.

The good advertiser never forgets that his ad must reflect the quality of the article advertised and this he drives home with the consciousness that repetition never tires as much as it emphasizes.

porch will be in demand also as a dining porch, sitting porch, sleeping porch, and playroom. Its uses and the comfort of the house in winter may still further be increased by putting in porch sash and a solid door.

The Living Room.

The living room is large enough for the longest dining table that harvest days will ever require and, with its two routes to the kitchen, it is unusually convenient for feeding a large number of workmen. With triple windows on the south and two on the north, a screened porch on the east, and an alcove bedroom on the west, it is as pleasant a dining and sitting room as a \$5,000 house can afford, and with a glowing fire in the hearth, it may be as comfortable and as cheerful in winter as a steam-heated mansion.

"THE SINGLE TOP TRAIL."

By FRED D. KEISTER.

You're a 'bloomin' lively visitor and I am glad you're here, although I can't believe you talk the way I did last year; then your siren song enraptured me, and your blossoms bright I took, and though the snow was two feet deep, my heart sang like a brook. 'Twas springtime, gentle Annie, and the posies that I knew, in your hands were gorge-ous, although they never grew. Yes, once beneath your mystic spell, all else is lost in fog; that's why I pass you up this year—you flower catalogue.

Fifty Cents Please.

It seems sometimes that about the only literary efforts that pay good money nowadays is writing prescriptions for the thirsty in local option towns.

It is said that a certain young lady at Sheridan would like to have white hands and one day while they had company asked the advice of the guests. "Soak them in dishwater three times a day," was the reply. The girl left the piano and sticking her head into the kitchen where her mother was washing dishes, said, "Ma, I wish you would save the dishwater when you get through."

They are trying to disbar a Saginaw attorney for diverting \$1,200. But why him alone?

Ashamed of His Bedfellow.

Over at Matherton one of the boys got "tanked" on the other day and becoming sleepy lay down in the gutter by the side of a pig and went to sleep. The village postmaster on his way home to dinner saw the strange pair and remarked: "A man is known by the company he keeps."—And the four-footed hog got up and walked away.

Up in the northern part of the state some of the boys still refer to themselves as "ye editor."

A Mississippi girl is suing a man for \$17,000 for having taken a kiss without permission. If that rate were to be established we know of a gent in Carson City that is \$9,862,000 in debt right now.

Metropolitan papers speak of the ladies at a swell function as being well-dressed. Undressed would be better.

A woman down at Detroit is suing her husband because he struck her with a club. Fie! Supposing he had hit her with an old-fashioned soda biscuit?

Some Solemn Moments in History. Locking Mayor Fred Green, of Ionia, out of the convention hall at Bay City.

The American baseball players meeting King Geo.

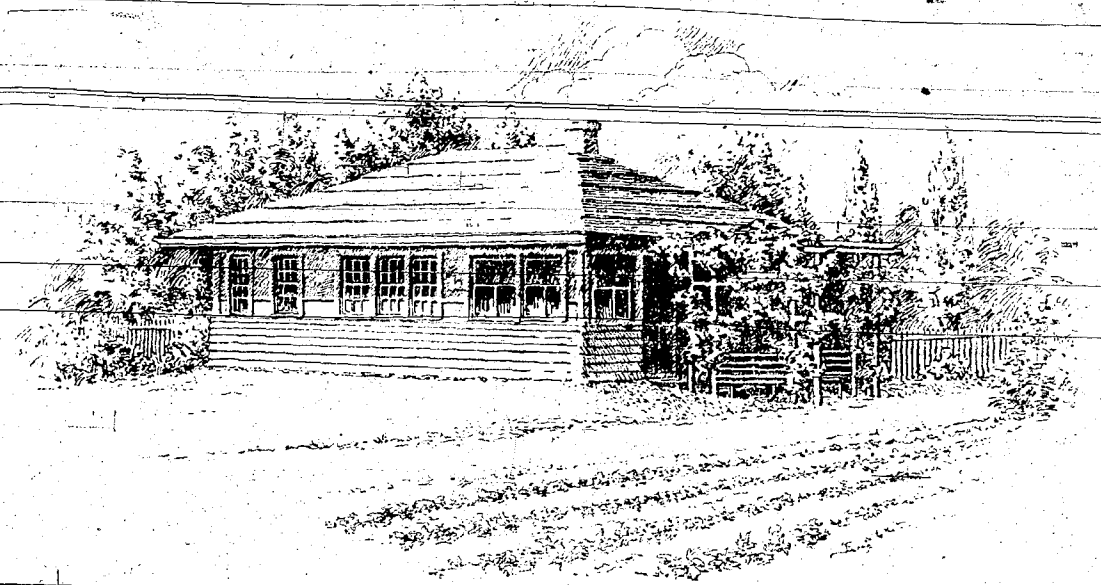
The killing of Mr. Benton. William Alden putting the Spaniards to rout with his umbrella.

Organizing the Federal league. The Dewey-Diedrichs debate.

Making a goat of Joe U. Smith. Nominating Mr. Roosevelt for a third term.

Reorganizing the Pere Marquette railroad.

Suggested Plan For Inexpensive Small Farm-house For Tenant or Owner



THE BEAUTIFUL FARM RESIDENCE.

The accompanying perspective drawing and plan for a small farmhouse especially adapted to tenants but also suitable, or suggesting improvements, for owners with small farms, are the first of a series of plans for farmhouses which the U. S.

Department of Agriculture specialists are preparing, with the idea of helping farmers to construct inexpensive and more convenient homes. The inquiry was the result of the belief that the farm-house is the most important building on the farm and that money, if judiciously expended in its planning and construction, is well invested. In many cases investigated, it was found that existing farmhouses are inconsistent in cost with the value of the farm and the lack of improvements to them too often is in striking contrast with the outbuildings and farming machinery.

The objects sought are to provide structures reasonable in cost and of good material and so arranged as to give, for the money spent, the maximum in health, comfort, and happiness to the family and added convenience to the housewife in her domestic operations.

In the suggested plan, endeavor has been made to provide good lines and pleasing proportions, which are essentials to genuine beauty in all structures and are the result of skillful designing rather than of additional material and labor.

The cost of erecting the house, the architect estimates, should be between \$800 and \$1,000 on farms convenient to reasonable markets for building materials and to which cost of actual delivery is not excessive. Cash outlay for construction necessarily varies considerably in different sections, owing to the difference in cost of materials and labor.

The Tenant House.

The tenant house, as planned, is a simple, four-cornered structure, without bay windows, gables and dormers, or any projection save the cornice, which overhangs and protects the walls and window openings. The house is planned for the smallest dimensions and the most inexpensive arrangement consistent with the needs and the convenience of a small family. It has but one chimney and but one

outside entrance.

The Single Door.

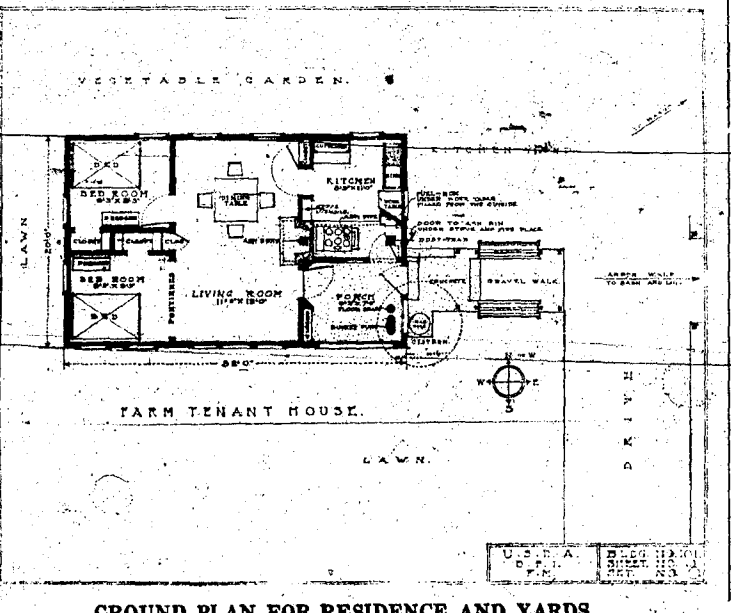
The home has but one entrance, which would be insufficient in a town house and it may be in this one; but another door can be gotten into the plan only by a sacrifice of wall and floor space, which can not be spared, or by increasing the size and cost of the house, which in connection with this problem can not be done. If a door is substituted for one of the three windows in the south end of the living room, the best part of the room will be ruined. Moving the entrance door to the south side of the porch would not only restrict the uses of the porch, but necessitate an outside door in the kitchen, which, in turn, would necessitate a corresponding increase in the floor and wall space of the kitchen. If the door that opens from living room to porch were moved farther from the fireplace, valuable floor and wall space in both rooms and porch would be sacrificed.

These little details affect the size of rooms and of the building, and therefore the cost. They are sometimes, and of necessity, influenced more by economy than by convenience; but by careful study they may often be made consistent with both. It is economical, for instance, to have but one outside entrance to this house. With this entrance nearest the barns and the entrance from the highway and treated as it is with the simple and inexpensive pergola and benches, which separate the lawn and the back yard, it should serve every purpose of a front door and as well, also, a kitchen door. In many 10 and 12 room farmhouses with three or four outside doors only one door is much used, and that one is either in or near the kitchen.

Notwithstanding the simplicity and the playhouse appearance of the building, suggested by the department, it provides more usable space for the daily activities of the family than many larger houses. It is more convenient for a small family, more comfortable, healthful, and delightful than many farmhouses costing twice as much.

The Kitchen.

Very few residences of any size or cost have a kitchen more pleasantly located, better lighted and ventilated and more conveniently arranged than



GROUND PLAN FOR RESIDENCE AND YARDS.

Department for

Dairymen

CONDUCTED BY
E. K. SLATER
234-242 Lyon Street
GRAND RAPIDS, MICH.



With the Blue Valley Creamery Company in charge of the Dairy Information Service

Thoughts for the Dairymen

It is claimed that nice clover hay is worth as much pound for pound for feeding calves as whole milk.

Don't buy a hand separator just because it is cheap. Remember that it has to separate the dollars for you and you want all of them.

It is a mighty poor cow that will not treat you well if you treat her well.

When the dairy farmers of a neighborhood begin buying pure bred bulls it augers well for the dairy business in that community.

The popular and probably the best way to improve the dairy herd is to inject better blood by purchasing a good sire. A more expensive way is to buy the cows. Under the first method it is only necessary to purchase the bull.

It is a mighty easy thing for one person to advise another to be kind to his cows so that they will give lots of milk. It is sometimes quite another thing to follow out such advice. That person knows best who has tried to milk a kicking heifer on a hot evening in fly-time. Of course there is nothing to prevent being kind to the

Tent Caterpillar Destroying Campaign a Big Success

Traverse City, March.—The campaign against the tent caterpillar, which was waged during the week beginning February 23, was a great success. The reports are now coming in from the different camps throughout the Western Michigan territory, or rather from the different schools and the reports indicate that the enemy was all but exterminated. The campaign was suggested and planned by Prof. Myron A. Cobb of the Michigan State Normal, who discovered that Western Michigan was going to be overrun with apple tree tent caterpillars next year unless something was done to destroy the egg masses which covered the fruit and forest trees of this section. He conceived the idea of enlisting the school children in the task of climbing the trees and breaking off the egg masses, these to be counted and destroyed. The proposition appealed to the children and they had a delightful time climb-

ing the trees and in consequence millions upon millions of eggs have been destroyed. The best report yet made, is by Miss Vera Stickney, a pupil in District No. 3, Wexford County. She turned in 2,800 egg masses and as each mass contained no less than 200 eggs, there will be a half a million less caterpillars next year than there otherwise would have been. The school to which she belongs destroyed a total of 6,885 egg masses. Some of the schools in Wexford County report destroying as high as 9,000 egg masses and one of the schools in Grand Traverse County reports destroying 17,000. It is safe to say that no less than 30,000 egg masses were destroyed by the school children of Peninsula Township, Grand Traverse County.

The most significant thing in connection with this campaign, is that a new method of interesting the school children in farm life has been discovered and methods have been found whereby the labors of the fruit grower can be greatly reduced. Last year the foliage on many apple trees was destroyed because of the tent caterpillar and from the number of egg masses found this winter, it is safe to say that but for the activity of the school children, there would have been ten times as many caterpillars in 1914 as there were in 1913.

REFORESTATION OF STATE

M. A. C. Taking Active Part in Work Many Trees to Be Planted in Spring

Three thousand trees a day, on the average, are being planted in Michigan to help provide lumber for the Michigan of 50 years hence, say foresters of the Michigan Agricultural College. These foresters are now in the thick of a campaign to forward the work of reforestation within the state. According to the college department of forestry, Michigan will have 1,000,000 more new trees by January 1, 1915, than it has now. These trees, allowing for an increase of 100 per cent in the price of lumber by 1915, will be worth at least \$3,000,000 to their owners along that time.

The M. A. C. department of forestry has only lately notified school boards that it will provide trees, free of charge, for every school yard in the state, if they are desired. All the schools will be required to do will be to pay the express charges. Each school, if the request is made, will be given from 14 to 24 "baby" trees, according to its needs.

The school program, however, is but a minor feature of the scheme of reforestation. The big thing which the college foresters are striving for is planting of trees in every present barren, or cut-over area within the boundary of Michigan. And a big start in that direction has already been made. The trees planted in Michigan in 1913, according to the "census" made by the college, numbered better than 150,000, while those to be planted in 1914, as shown by orders already filed, will total almost 10 times that much. Even the few set out in 1913 10 times outnumbered the trees placed in the sod in 1904.

In the furtherance of the reforestation scheme, the college has sent out men who are traveling from county to county in an effort to induce farmers and other land owners to place timber seedlings on their idle acres. Only land which is at present useless is being recommended for the wood lots.

Land owners in the district about Traverse City have been among the first to fall in line. During the coming spring they will set out something like a half million trees.

APPLE TREE SETTING CAMPAIGN INAUGURATED

Cadillac Board of Trade Organize to Assist and Boost Apple Raising Campaign in That Section.

Cadillac, March.—Michigan's first big apple tree planting campaign is now being arranged for. The campaign will be put on by the Cadillac Board of Trade and is for the purpose of interesting all farmers living within fifty miles of Cadillac, in the apple, particularly as a source of income. Horticulturalists after a careful examination of the soil and climatic conditions, have stated that as good apples as anyone can wish for, can be grown here and grown at a handsome

increased by several fold because of the returns from the fancy fruit that will be grown.

The organization will be known as the Northern District Apple Association. The following officers have been elected: President, Emil Brehm; vice president, Charles A. Barton; secretary, Perry F. Powers; treasurer, Henry Knowlton. Directors and an advisory committee are made up of the most prominent farmers in all parts of the county. The co-operation of a large number of farmers has been secured and the effort to be made to have thousands of apple trees set out the coming season bids fair to be a great success.

LAND SHARKS BLAMED FOR MISADVERTISING MICHIGAN

Geologist Allen Believes If More Text Books on Soil Were Distributed It Would Solve Evil.

Lansing, March.—That the state of Michigan has been "misadvised" by land sharks who have bought worthless lands in the upper sections of the state and then resold them, at big profits, to buyers from outside the state and as a result is in the repute with prospective settlers, was the declaration of Dr. A. C. Allen, state geologist. He urged immediate remedial action that the state's reputation might be preserved and outside land buyers protected.

As one means of remedying the evil, Dr. Allen suggested a more liberal investment in the small text books that accompany the state soil maps. These small books, Allen explained, give detailed descriptions of all soils in every township and county in the state as well as records of water supplies and other facts that land seekers should know.

Can Print Only 1,500 Copies. The department, of which Mr. Allen

RECORD-BREAKING ALFALFA PLANT IS RAISED AT M. A. C.

Something new in the way of records has just been established by an alfalfa plant grown at M. A. C. This plant, under the careful nursing of Professor Spragg of the state college, has yielded 80.5 grams of seed—a phenomenal return, judged by alfalfa standards. To Michigan as a whole, the new champion may mean lower meat prices. The seed is likely to make possible a high-yielding variety of alfalfa. If this comes about, it will provide more and cheaper food for livestock, which in turn will spell lower-priced steaks for the people.

The experiment with alfalfa conducted by Professor Spragg is intended to produce a plant which will thrive under Michigan conditions. Professor Spragg seems to have achieved this. His record-breaking plant has produced the equivalent of 35 bushels of seed to the acre, whereas the best return reported in 1913 was three bushels.

The M. A. C. plant expert will at the next session of the legislature advocate the passage of a "pure alfalfa seed" law to protect Michigan farmers. At present farmers within the state are sold seed unsuited to Michigan conditions, with the result that poor crops are yielded. A law which would make possible the sale of certified seed only would remedy this, Professor Spragg thinks.

Charlotte—Willard Z. Mitchell, a pioneer of this section, died after a few hours' illness. Recently Mr. and Mrs. Mitchell observed their sixtieth

Ann Arbor—Hustin Bros' billiard hall was robbed of \$200, the robbers overlooking more than \$200 in checks and change. It is believed that the robbers were hidden in the building when it closed, as there was no evidence of an entrance being forced.

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"Better to buy a Cadillac than wish you had"
Western Michigan Cadillac Co. Ltd.
Grand Rapids, Mich.
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Field Seeds That Grow
WRITE TO THE
Young-Randolph Seed Co.
Owosso, Michigan.

MAIL YOUR **PLUMES AND FEATHERS** TO THE
NATIONAL DYE HOUSE
120 S. Division Ave., Grand Rapids, Mich.
To be cleaned or dyed and curled. Expert workmanship.
We pay return postage.

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Yes, ABSOLUTELY FREE! This is simply to introduce our wonderful **Productive Strawberry Plants** to you. These plants are the best ever raised in Michigan. They are large, healthy, and produce a large crop of delicious strawberries all summer and fall. Each plant bears 10 to 15 berries at a time. They are the best for home use or for sale. Write for our free catalogue. **SHOREWOOD FARMS CO.,** Saugatuck, Mich.

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A. M. WOOD, Manager GRAND RAPIDS, MICH 106 A

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NO OTHER MANUFACTURER EQUALS THIS RECORD.
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WITH GRAY DAVIS ELECTRIC STARTER \$1075.00
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"L" is for "Lily"—fair maid in a sack—
Sent out by the grocer she never comes back;
Her virtues so many, we cannot recite,
But you know the rest when we say **LILY WHITE,**
"The flour the best cooks use."
Every Sack Sewed and Tied for Your Protection.
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VIEW FROM FRANK THIEL FARM IN MASON COUNTY. The Mason County section of Western Michigan is noted as a fruit country. Its rolling hills, especially those near the shores of Lake Michigan, have been given over to peach and apple orchards and the returns for the past twenty years have been surprising.

profit. With this opinion as a starting point, the Board of Trade is outlining its campaign.

Fifty years ago the rolling land in this part of the state was covered by forests of pine and hard wood. As the trees were cut down, the logs were brought to Cadillac and manufactured into lumber and other wood products. The industry was so profitable, that the Cadillac lumbermen have become wealthy and the city itself has a reputation because of the prosperous condition of its inhabitants. Now that the industries based upon saw logs are commencing to wane, the Board of

Trade proposes to encourage new industries which will draw their raw material from the same soil that furnished the raw material for the forest of prosperity. The hills are to be covered with forests of apple trees which eventually will produce as great returns each year, as did the original forests in their one harvest. The Board of Trade has bargained for a carload of high grade apples and is going to sell these out to those farmers who will promise to set and care for the trees according to the best known methods. Records will be kept of sales and experts from the federal government and agricultural colleges will be sent around to inspect the orchards and to offer suggestions.

As a feature of the campaign, apple tree meetings will be held in all parts of the Cadillac section and the best apple men available will be secured as speakers. The plans contemplate the harping upon the apple until the wealth of the county has been

is the head, is permitted to print only 1,500 copies of the land book, although the number of soil maps that may be issued is not limited.

"The upper country has a future," said Dr. Allen. "It is up to the state government to preserve this future by doing every thing possible to protect settlers from land sharks. My idea would be for the public domain department and the extension work department of M. A. C. to handle inquiries the same as both are doing now, but to equip these departments not only with soil maps, but with the description books and plenty of them. There are thousands of acres of fine lands in this state that can be bought reasonably and there is no reason why any settler should be skeptical of this state. We have been misadvised, however, by settlers who took a plunge without investigating and it should be our aim not to let this sort of history repeat itself. Instead of only 1,500 description books being printed, the state should print 15,000 of them."

"Back to the Land."

"There is a general tendency among Michigan folks, who are harkening to the 'back to the land' movement, to look into the possibilities of their own state before going west or into Canada. There is also a tendency among farmers in contiguous states, men who understand agriculture, to investigate Michigan. We need them; and we should take every measure to see that these men are not misinformed or our lands misrepresented and to see that settlers are provided with facts. We have plenty of land but we want satisfied settlers upon it."

The state already has done much to stop the practice of the land sharks in foisting worthless farms upon unsuspecting buyers by withdrawing all valueless land from sale.

POULTRY DEPARTMENT EDITOR

SELECTED PRESIDENT OF WEST MICH. STATE POULTRY ASS'N

Officers for the coming year were elected as follows at the annual meeting of the West Michigan State Poultry Association held in Grand Rapids, March 5th: E. B. Blett, president; George McPherson, first vice president; E. A. Knapp, second vice president; John Bostrom, secretary; H. J. Rademaker, treasurer. The executive committee consists of above officers and following: Arthur Williams, Milan Ellis, J. I. Corwin and James Wasson.

OWOSSO—Blaming moving picture theaters for her downfall, 13-year-old Beatrice Olmstead was taken to the home at Adrian for girls. As a result of her story, warrants will probably be issued for several prominent Owosso men and boys, according to Prosecuting Attorney Collins.

wedding anniversary. He was a director of the First National bank.

Ann Arbor—The senior class of the electrical engineering department of the University of Michigan will leave April 2 for the annual eastern trip. The tour will close April 15 and will include visits to all eastern cities of importance.

Port Huron—A small dog afloat on an ice cake at the north approach of Military street bridge attracted as much attention as if a human being had fallen into the stream. The animal sat complacently on his frozen raft until rescued by an employee of the ferry company.

Lansing—The industrial accident board is in receipt of a letter from a servile restaurant, in Detroit, asking if a woman who faints in a steam-heated kitchen is entitled to compensation. The board has asked the Detroit concern if the woman was injured.

Kalamazoo—Mrs. O. H. Clark, president of the Michigan Suffrage association has announced that a meeting of suffrage delegates from 11 western Michigan counties would be held in this city soon to perfect plans for the next suffrage campaign. It is understood the state will be divided into districts.

Lapeer—Peter Groesbeck, the 70-year-old farmer who was found by his son Tuesday night unconscious from escaping gas in his home, is dead. He never regained consciousness, being asleep for 36 hours. Mr. Anna Winslow, daughter, who was asleep in the house with her father, became worse and her condition is said to be serious.

Monroe—A meeting will be held in Monroe within a short time to take action on the Detroit-to-Toledo drive. The meeting will be held at the instigation of the county road commissioners, who have hopes of getting aid from the government for the project. Two routes are proposed, the old one which follows the lake and the other via Flat Rock.

Battle Creek—Mrs. Mary L. Laquay, 80 years old, daughter of a gallant Frenchman, who served under Napoleon Bonaparte, died here from old age. She came to this city in 1837 over board in an ox cart and lived on the same lot for 68 years.

Detroit—Five hundred men joined in the chase of a purse snatcher who was operating in the downtown district here. John Collins, 24, who says he is a barber of Buffalo, was arrested.

Charlotte—Henry H. Prunty, arrested in Ohio charged with abandoning his family, waived examination here and was bound over to circuit court. He says he prefers to stay in jail and will not attempt to obtain bail.



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\$400 to \$600
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newest
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For Sale in East Jordan by
C. A. HUDSON

Some self-made men evidently did
the job in the dark.
The "big stick" the average man
fears is his wife.
Just because a man doesn't drink is
no sign he isn't thirsty.
A soft answer doesn't turn away the
young man who is in love.

Presbyterian Church Notes
Rev. A. D. Grigsby, Pastor.

Church services at the usual hours
10 m. and you the reader are
cordially invited to attend and will be
made most welcome.

Morning topic "Temptation and Its
Uses."

Sunday School meets at close of
morning worship and strangers are
urged to come and get interested in
Bible study. Supt. Ganiard had a class
of 30 last Sunday. He is a suggestive
and interesting teacher. The Pastor
teaches the Senior Bible class.

The Young Peoples' Meeting to
which outsiders are invited is at 6:15.

Don't forget public worship. Pipe
organ music and singing by a large
choir, and some practical Gospel theme
for your help and guidance.

**THIS STOMACH REMEDY
HELPS YOUR FRIENDS**

Almost every day some grateful per-
son comes into our store and tells us of
benefits received from the use of Rexal-
al: Dyspepsia Tablets. Knowing how
much good they have done others and
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help you. So great is our faith in
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expect them to do and make your stom-
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digestion easy, we'll hand back your
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bowels. Remember, if they don't make
your digestion so easy and comfortable
that you can eat whatever you like,
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When trouble goes to sleep, toss the
alarm clock into the street.

CHARLEVOIX COUNTY HERALD

G. A. Lisk, Publisher

ONE DOLLAR PER YEAR

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SATURDAY, MARCH 21, 1914.

St. Joseph's Church
Rev. Timothy Kroboth.

Sunday March 22.

8:00 a. m. Low Mass. Holy Communion
for the Young Ladies' Sodality and
the Children of Mary.

10:30 High Mass.

3:00 p. m. Meeting of the Sodality in
the school.

7:00 p. m. Way of the Cross and Ben-
ediction.

Friday March 27th.

7:30 p. m. "Fifth Word from the
Cross" and Benediction.

First Methodist Episcopal Church
Rev. T. Porter Bennett, Pastor.

10:30 "Christ the Good Shepherd" will
be the subject for the morning service.
You are invited to worship with us.

11:45 Sunday School. 223 were
present last Sunday let us make it 250
next Sunday.

3:00 Junior Epworth League. A good
meeting was held last Sunday. Boys
and girls you are wanted next Sunday.
Come.

6:15 Epworth League, Miss Mary
Miller, Leader. You ought not miss
this service the pastor will conduct for
thirty minutes the Study Class. This is
a Social Study and the study will be
"The Family and the Child," for next
Sunday.

7:00 "Mischievous Eagerness" will be
the theme that the pastor will take for
the evening service this will be the
fifth sermon of the "Seven Abominable
Things." Remember this church stands
for the best and that whosoever wor-
ships with us is made to feel at home.
No distinction of classes here.

Wilson.

Political excitement is running high
in Wilson this year.

Mr. and Mrs. Mark Collins of Boyne
City visited at John Collins over Sun-
day.

A new shingle mill has been put in
recently at Deer Lake by the Ralston
Brothers.

Joel Sutton who has been visiting at
Lansing the past month returned home
on Tuesday.

Emerson Collins of Boyne City is
stopping at A. R. Nowland's, in this
place for a few days.

Jasper Warden celebrated his 50th
birthday anniversary last Sunday with
a birthday dinner.

Miss Esther Shepard departed on
Monday for Canada where she will
visit relatives for a few weeks.

Mrs. E. L. Nowland is enjoying a
visit from her father who came out
from Kansas a short time ago.

Miss Bernice Isaman who recently
returned from New York state, visited
her sister, Mrs. S. R. Nowland one day
last week.

A good attendance at Wilson Grange
last Saturday evening. Three applica-
tions for membership were presented
during the business meeting. E. S.
Brintnall was appointed business agent
for year 1914. The evening closed with
a lengthy program prepared by the
Captains of the Literary Contest.

The egotist thinks he has a good "I."
Tomorrow is the lazy man's curse
and the wise man's opportunity.

It pays to be honest, but too often
the pay goes to the other fellow.

There are a number of candidates
in the field for the various offices this
spring.

Quite a Run—
It's an overlooked word, says the
Cleveland Plain Dealer, that poor little
monosyllable "run."

"I found a run started in my best
sticking this morning," said the wo-
man, "so I had to run down town and
go into Brown's where they are hav-
ing a great run on silk hose. They ran
an advertisement in this morning's pa-
per, you know. Well, I ran my eyes
over the bargains on the way down and
I saw so many things that I needed
that I ran out of money before I got to
the hose counter. Well, I'd run my
legs off by that time, but I don't run a
bit at Smith's, so I was in despair un-
til who should I run into but my hus-
band. I got more money from him—
he's more generous than the common
run of men—but when I'd got to the
counter they'd run out of my size.
Wasn't that a terrible run of luck?"
And so she ran on and on and on.

Disordered Kidneys Cause Much Misery
With pain and misery by day, sleep-
disturbing bladder weakness at night,
fired nervous run-down men and
women everywhere are glad to know
that Foley Kidney Pills restore health
and strength, and the regular action of
the kidneys and bladder. Hites Drug
Store.

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A GREAT Continued Story of the World's
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at any time, and which will hold your
interest forever. You are living in the best
year, of the most wonderful age, of what is
doubtless the greatest world in the universe.
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Are you reading it? Two millions of your
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zine in thousands of the best American
homes. It appeals to all classes—old and
young—men and women.

The "Shop Notes" Department (20 pages)
gives easy ways to do things—how to make
useful articles for home and shop, repairs, etc.
"Automotive Notes" (10 pages) tells how to
make a motor furniture, wireless outfit, boat,
engine, magic, and all the things a boy loves.
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1914

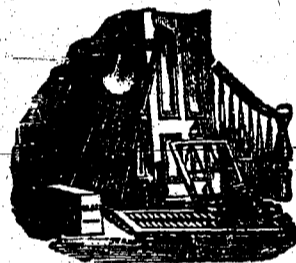
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and Scroll Sawing.

FINISHED LUMBER, FRAMES, CASINGS

After reaching the pinnacle of fame,
many a climber has found it an uncom-
fortable roost.

A bachelor who is looking for variety
can find it by exchanging a little of his
coin for a marriage license.

When we consider the amount of rag
chewing that we do, it's wonderful the
amount of fighting that we don't.

It is better to be missed after you are
dead than to have your wife throw
things at you while you are alive.

Particular Purchasers



will find our Meats
ever fresh, sweet and
tender, and notwith-
standing the recent
tendency to soar to
high prices—in all
kinds of Meats, ours
will be found as low
as any on the market.
Lamb Chops, Mutton
Chops, Steaks and
Cutlets are our specialties. Prime Roast of Beef,
Legs of Lamb, Veal and Pork you can buy here bet-
ter than elsewhere.

J. M. MILFORD

Phone No. 49.

PROMPT DELIVERY

**FREE SPECIAL NOTICE TO
HOUSEWIVES AND JANITORS!**

Hines' Rock Glue, Star Broom Holders and Diamond Bright
Window or Silver Polish is now being placed with your merchants. Go
to any dealer in America and ask for them. All merchants know about
them and many have them in stock. They are going to give you a 30
cent jar of Rock Glue, a 25 cent Star Broom Holder, or a 25 cent Diamond
Bright Window or Silver Polisher free; ask for these articles at once.
Rock Glue mends everything, even broken hearts and pocketbooks.
Star Broom Holders, 3 on 1—holds Dust Pan, Brush and Broom. Keeps
them handy, they will last twice as long and do better work. Diamond
Bright Polish ready for instant use, cleans and polishes. If your dealer
cannot supply you, send ten merchants' names and ten cents in stamps
and name one article, your choice, or 30 cents for all three. Above of-
fer is good only 1 time.

The Retailers can be supplied by jobbers. If not, we will direct a
beautiful book of national views worth \$1.00 sent free postpaid for re-
turn of trade-marks of above goods and 10 cents in stamps.
THE NORMAN F. HINES CO., Main Office and factory, Lakeland, Md.

**"IT'S THE BEST POLISH
I EVER USED"**



That's What Every One Says Who Tries

Black Silk Stove Polish

DON'T imagine for a moment that all brands of stove polish are the same.
Don't get the idea that to keep a nice glossy shine on your stove you must
black it every few days. It's not a question of oft-repeated application.

It's a question of the stove polish to use.

Black Silk Stove Polish is so much better than other stove polishes
that there is absolutely no comparison—it is in a class all by itself.

It makes a brilliant glossy shine that don't rub or dust off. It adheres to the
iron—becomes a part of the stove. It makes old stoves look like new and lasts
four times as long as any other shine.

Get a can and give it a trial. Try it on your parlor stove, your cook stove,
or your gas range. If you do not find it the best stove polish you ever used, your
dealer is authorized to refund your money. Black Silk Stove Polish has been made
by the same formula and sold under one name for 30 years.

Here is what some of the ladies write us:

"I sent you for a can of Black Silk Stove Polish and found it so much better than
any I had ever used that I asked my hardware dealer to order a supply. He did so,
and is now selling nearly everywhere in the place your polish. I had no idea there could be
such a difference in stove polishes."

"I was visiting friends and they used Black Silk Stove Polish on their stoves. It
made the best shine I ever saw, and after blacking, the polish did not rub or dust off. It
is way ahead of any polish I have ever used."

Ask Your Dealer for Black Silk Stove Polish and refuse a counterfeit brand.
Costs you no more than the ordinary kind, so why
not have the best. Made in liquid or paste—one quality.

Black Silk Stove Polish Works, Sterling, Ill.

Use Black Silk Air-Drying Iron Enamel for grates,
fenders, registers, stove pipes, etc. Prevents rusting.
Not affected by heat or cold. Produces a permanent
glossy black surface. Can, with brush for applying
enamel, only 25 cents. Ask your dealer.

Use Black Silk Metal Polish for nickel, brass, silver-
ware or tinware. It has no equal for use on automobiles.

"A Shine in Every Drop"

Let Us Supply Your Wants

For the Table. We carry only the BEST of Meats
and Groceries, and these, coupled with our low selling
prices, are worthy of your consideration.

A Trial Order Solicited.

BURDICK'S MARKET

Prompt Delivery to Any Part of the City. Phone No. 25.

Briefs of the Week

Hilton Milford received a badly sprained wrist Wednesday evening while practicing basket ball.

N. Garberson received a badly injured foot at Mill A., last Saturday when a board fell striking the instep.

Bert Beaudoin, H. A. Davis, Charles Aulrich and Dr. Campbell came up on Wednesday from Charlevoix on an ice boat.

See "The Daughter of the Regiment" the great Military Drama. Twenty-one characters. Full military Company in uniform.

Ladies we are making an extra good page of interesting offerings for you and trust you will not fail to look over the Woman's page.

"Kathleen" or "The Cost of a Promise" will be given by St. Joseph's High School in Temple Theatre on April 23. Watch for the complete program.

Pros. Atty Fitch reports that there appears to be an epidemic of crimes in our county at the present time. That the County jail is full and complaints are frequent.

Helen, the eight year old daughter of Mr. and Mrs. George Etcher, was operated upon for appendicitis, Wednesday night. It is a serious case, and the little girl is not yet out of danger.

This week we start "Automobiling," by Ward Morton. The trip from Grand Rapids to San Diego, California is an interesting one and we trust our readers will enjoy the trip, going along with Mr. Morton in his story on another page.

Tom Campbell, editor of the Alba Review, and Miss Hilda Sycpe of Wetzell, were married in the Burke hotel parlor Friday evening, by Rev. Jones of Alba. The minister was one of the actors in the play being given by the Alba people here that evening, and went out between acts to do the marrying act.—Mancelona Herald.

Chas. McArthur, an employe at Whites Camp No. 9 was taken in charge by deputy sheriff Geo. Houghton of Boyne City and turned over to the Antrim county officials as being violently insane. However, his conduct here did not seem to warrant his being sent to the asylum and he was allowed to depart Tuesday morning for his former home in Mt. Pleasant.—Bellaire Independent.

Louie Galinski, the man charged with selling diseased hogs at Boyne City, appeared before Judge Hammond Tuesday morning and waived examination. He was bound over to Circuit Court which convenes May 18th, furnishing a \$1,000 bond to appear. Mr. Halstead of Petoskey acted as his counsel and will fight the case for the defendant when it is called up on the circuit court calendar. The civil action to regain the money paid for the hogs was dismissed under the duress law. It will undoubtedly come up again shortly.

State Superintendent of Public Instruction F. L. Keeler is co-operating with Mrs. Henry Hulst, President of the M. S. T. A. in urging that a special effort be made by schools and communities toward a more beautiful state. The State Highway Commissioner and those in authority in the various state institutions are assisting. It is desired that the day be celebrated by communities and not by schools alone. School premises and all roads throughout the state should be improved and beautified. Provision is made by statute for using one-tenth of the road repair tax for planting. Public-spirited citizens, various clubs and associations are urged to take up the work.

Atty. F. R. Williams was at Elk Rapids this week.

Mrs. W. Burbanks has been very ill the past week.

Miss Jennie Boosinger went to Cleveland Wednesday.

Mrs. H. Keenholts visited friends at Pellston this week.

Augustus Burney returned home from Detroit this week.

Miss Lillian McDermott is assisting at Miss Kneale's Millinery.

Floyd Dodge moved his family to Ludington Saturday last.

Miss Edna Smith was at Charlevoix Tuesday and Wednesday.

Supt. G. E. Ganiard visited at Petoskey Friday and Saturday.

Mr. and Mrs. Archie Pringle returned from Gaylord on Thursday.

Pros. Atty Fitch was at Boyne Falls and Charlevoix this week.

The Whist Club were entertained by Mrs. G. A. Bell, Wednesday.

Mrs. Earl Hagar returned to her home at Engadine this week.

Sheriff Robbins was in our city Thursday on official business.

Ruel Newberry of Rexton is guest of his mother, Mrs. E. Newberry.

Mrs. Geo. Ramsey is visiting her parents at Central Lake for a week.

Miss Lydia Cook leaves today to take up studies at the Ferris Institute.

W. A. Stroebel returned from a business trip to Engadine, Thursday.

Mrs. Geo. Priest of Pellston was guest of Mrs. H. J. Milford over Sunday.

Mr. and Mrs. Fred Bennett now occupy their house on the West Side.

Mrs. R. B. Owen and daughter returned home to Bellaire, Thursday.

Mr. and Mrs. Howard Porter returned home from Mt. Pleasant, Monday.

Miss Margaret Hoyt went to Detroit Wednesday, to remain for some time.

Miss Ila Servis of Jennings, Mich., is visiting relatives in the city this week.

Geo. Hunter, who has been seriously ill with typhoid fever, is gaining rapidly.

Wm. Kenny is in Grand Rapids this week attending the Eastman's Convention.

Miss Hazel Capelin of Boyne City was guest of Miss Johnson Friday and Saturday.

A. G. Rogers spent first of the week at home, returning to Harbor Springs Tuesday.

Herbert Bechtold of Bellaire spent Sunday here with Dr. and Mrs. G. W. Bechtold.

Mrs. Pearl McHale took up her duties as clerk at M. E. Ashley & Co's first of the week.

J. J. Risk of Mackinaw City is guest of his son, Dr. R. A. Risk, and family this week.

Miss Agnes Hoy of Boyne City, is guest of her sister, Mrs. Victor Lacroix this week.

Silas Gagnon of Traverse City is guest of his sister, Mrs. A. J. Hite, and family this week.

Miss Edith Dudley gave a party on Friday in honor of her friend, Miss Dorothy Dodge.

Mrs. L. A. Hoyt returned from a two months stay with her daughter at Detroit, Thursday.

Mrs. Wm. Malpass is spending the week end at Traverse City visiting her mother, Mrs. Round.

Mrs. Roy Hilton of Walton Junction, was visiting at the home of her parents Mr. and Mrs. John Light, this week.

Charles Hammond of Traverse City was visiting his brother, A. S. Hammond and family this week.

Mr. and Mrs. Allison Pinney are moving on the Orrin Bartlett farm, this week, which they have rented.

Word was received from Mrs. E. J. Crossman, in California, that Mr. Crossman was much improved in health.

Clarence Healey has purchased the Goodman house on Bowen's Addition, and, with his family, now occupy same.

Lady Maccabees please attend the character party given by that order, Monday evening, March 23rd. Admission, 10c.

The Improvement Club were entertained at the home of Mrs. Jamison, Tuesday. Plans for the work of next year were discussed.

Thomas Clark and family have removed from their farm in Eveline to the property purchased recently on the West Side of Harvey Bay.

Coming! Coming! Coming! "The Daughter of the Regiment," under the auspices of Company "X," Friday, April 17th, at the Temple Theatre.

Eugene Austin was at Charlevoix, Wednesday.

Allen Balch returned home Friday from Suttons Bay.

Mrs. Wood of Charlevoix returned home Wednesday.

Miss Ida Price is assisting at M. E. Ashley & Co's store.

John Munroe returned from Hobart, Ind., Thursday evening.

B. E. Waterman was a Grand Rapids business visitor this week.

Miss Agnes O'Neil is visiting her parents at Phelps, this week.

Miss Rita Carr returned to her school near Boyne City on Monday.

Sheriff Chapin of Bellaire was in our city on business, Wednesday.

Miss Hazel Goodman was home from her school near Bellaire over Sunday.

W. P. Porter left Tuesday for a trip through the eastern cities on business.

Mrs. G. A. Bell entertained the Whist Club at her home Wednesday afternoon.

Mrs. Tracy and son of Petoskey is visiting her sister, Mrs. S. E. Rogers this week.

Charles and S. A. Bush of Charlevoix were guests of Mr. and Mrs. C. A. Hudson, Tuesday.

Manicuring will be done afternoons on the Opening Days at M. E. ASHLEY & CO'S. 35c each or tickets 3 for \$1.00.

Do you want an embroidery stamping outfit? If so, no doubt the offering under our "Late Embroidery Designs" will suit you.

See "The Daughter of the Regiment" A companion play to The Littlest Rebel Better than The Crisis. At the Temple Theatre April 17th.

Mrs. C. A. Sweet wishes to announce her Spring Millinery Opening, March 25-26-27, Wednesday, Thursday and Friday of next week.

Methodist Ladies' Aid Society will meet with Mrs. J. H. Milford on the West Side, next Wednesday afternoon, March 25th. Mrs. Keenholts will assist in entertaining.

Miss A. M. Kneale will hold her Spring Millinery Opening next Thursday and Friday, March 26th and 27th, and invites the ladies to call on those days and examine the new spring styles.

We have just received an overstock shipment Mens Hats and Caps which we are allowed to sell at just half the regular prices. See our window display, come in and examine their quality.—Weisman's Department Store.

There has been an increase of 1,620 district libraries and a decrease of 65 township libraries in the last ten years. The number of volumes in district libraries and the amount paid for the support of such libraries has nearly doubled.

On another page we are offering a suggested plan for an inexpensive small farm house by the U. S. Department of Agricultural Specialists. It could be adapted for small town residences. It is well planned for convenience for the house wife and to make a home-like comfortable home.

Every line in a newspaper costs the proprietor something. If it is for the benefit of the individual it should be paid for. If the grocer were asked to contribute groceries to one abundantly able to pay for them, he would refuse. The proprietor of a newspaper must pay for the free advertising if the beneficiary does not, and yet it is one of the hardest things to be learned by many, that a newspaper has space in its columns to rent and must rent them to live. To give away rent for anything less than living rates is as fatal to a newspaper as for a landlord to furnish rent free.

In this old world of ours it pays to play the game of life square. When you get up in the morning just take a look in the mirror. How do you look to yourself. If you can look yourself right in the eye and not be ashamed of anything you've done, you are far better off than many a man with lots more money than you. Of course it is nice to be successful, to have money. No matter what the game—whether it's business or marbles—it is nicer to win than to lose. Success brings happiness but it must be real success. If you've cheated to win, you've destroyed the pleasure. There is no satisfaction in being ahead of the other fellow, if down in your heart of hearts you know he is rightfully entitled to be ahead of you. Win if you can win fairly. The knowledge that there isn't a page in your past to which you dare not turn, that there isn't a man in the world can put a finger on any crooked thing you've done, the feeling that whatever happens you have played the game straight, is worth more than all the money and all the power, and all the position in the world. If you are in business, no matter what the other fellow does, be content with smaller profits and a square deal. Clean money pays best. Crooked dividends bring wrinkles and worries with them. It is worth a lot to yourself to know you're square. It is worth while to keep on speaking terms with yourself.—EX.

Go to SPENCE'S for Pure MAPLE SUGAR.

J. Leahy the Optometrist will be at the Russell House, Wednesday and Thursday, April 1st and 2nd.

Bring us your HIDES, FURS, PELTS and WOOL and receive the Highest Market Price.—HARRY KLING.

Motoring caps for the ladies is one of the offerings, this week in our Fashion Department that ought to make a hit with many of the ladies.

Two BUILDING LOTS for sale, on Fifth Street, four blocks from Postoffice Good building location. For price and terms inquire of RAY I. FOX, phone 299.

Those contemplating the purchase of a Monument can save money by interviewing Mrs. Geo. L. Sherman who is local agent for a well-known manufacturer of high grade monuments.

The ladies of St. Joseph's church will hold another bake-sale Saturday afternoon, March 28, in Mr. John Lalonde's building on Main-st. The supply of delicious home-made goods will be bigger and better than ever. Everyone is invited to come in and inspect.

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ROYAL Baking Powder

Saves Health and Saves Money and Makes Better Food

Card of Thanks

We wish to thank our friends and neighbors for their many acts of kindness and sympathy during the illness and death of our daughter and sister. Mr. and Mrs. W. J. Carson Mr. and Mrs. Henry Clark.

Christian Science Church Notes

Christian Science Society hold services in their room over the postoffice Sunday morning at 10:30; Subject of lesson "Matter." Sunday School at 12:00 m. Wednesday evening meeting at 7:30. Reading room in the same place open every Tuesday and Thursday afternoons from 2 to 4. All are cordially invited to attend the services and visit the reading room.

Avoid Stuffy Wheezy Breathing

Take Foley's Honey and Tar Compound for an inflamed and congested condition of the air passages and bronchial tubes. A cold develops quickly if not checked and bronchitis, laryngitis and pneumonia are dangerous possibilities. Harsh racking coughs weaken the system, but Foley's Honey and Tar is safe, pure and certain in results. Contains no opiates. Hites Drug Store.

JACOB H. GRAFF

Candidate for CITY COMMISSIONER

Respectfully solicits your support at the City Primary Election, to be held March 23, 1914.

The man who can pass a dog fight on the street without stopping to rubber possesses a brand of dignity that is seldom seen outside a lunatic asylum. Human hair is said to be worth about \$50 a pound. But we imagine it is worth many times that price to the man who is trying to keep what little he has.

Women's Summer Apparel

Opening of the New Season With Exclusive Styles in TAILORED SUITS, COATS and SKIRTS

In this collection of finery we are prepared to show you the most exclusive and natty styles in Womens Outer Apparel. Every new model of merit is represented. Specially noticeable are the great variety of ideas and the care we have given not to duplicate, but on the contrary to give you the exclusiveness of the highest priced tailors at moderately low prices. Extreme styles for the smart dresser, and the plain suits for those of quiet taste.

L. WEISMAN

MADE IN EAST JORDAN

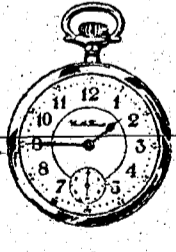
and just as good—if not better—than those made elsewhere is the sentiment of smokers who are smoking.

"THE MICHIGANDER" AND "OUR REPRESENTATIVE"

5c CIGARS 5c

M. S. BERGER, Manufacturer. Phone 7-3r

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AUTOMOBILING

FROM
GRAND RAPIDS, MICHIGAN
TO
SAN DIEGO, CALIFORNIA

BY WARD MORTON

From Grand Rapids, Michigan, to San Diego, California, in a small automobile four men covered approximately 3,800 miles of overland travel—with all that the words overland travel means—in 28 days' actual running time and without a serious mishap.

That's going some. On Monday morning, August 9, 1912, a small touring car costing less than \$700, four men and loaded with a camping outfit, which included an A tent, blankets, raincoats, overcoats, Winchester rifle, shotgun and Colt's revolver, together with cooking utensils packed away in a narrow box built on to the running board of the car, pulled slowly out of the winding, woody roadways of that portion of Gun-Lake summer resort known as The Cascades (near Orangeville, Mich.), leaving behind with shouts of "good luck" and "have a good time" relatives of the departing tourists, who had gathered on the hillside to bid good-bye to the travelers. A few days previous to this the party had been to Grand Rapids to secure needed supplies for the trip.

The tour had been talked about for weeks by several men and the four who finally decided to tackle it were Will L. Thomas of Hastings, Mich., owner of the car; his brother-in-law, Chas. W. Babcock; Ward Morton of Grand Rapids, Mich., and his son, W. Day Morton, of Philadelphia, an expert automobile man.

The objective point was San Diego, California, and on the way it was decided to travel due west to San Francisco, and then south along the Pacific coast to the city of marvelous climate, real estate agents, boosters in general, get-rich-quick men, scenic beauty, jumping-off-place-of-America and opportunity with a big O.

The reading of the speedometer showed that the car had previously traveled 2,259 miles. As a matter of fact the car had traveled some 250 miles more than had not been registered on the dial, owing to a slight break in the speedometer gear.

The car was bought new in 1909, when that type sold for \$900. In 1912 the same type of a car sold for \$600. The owner had made a trip to Virginia from Michigan in October, 1910, covering a total of 1,800 miles on the journey. The car had also been used in ordinary running about and usual side trips made by owners who have time and money to spend in pleasure riding. The state of Michigan is not famed for its good roads and if ordinary travel in other states will use up a car any faster than it will be used up in Michigan, it ought to be recorded as a warning to automobilists.

Notwithstanding two seasons of hard wear previous to this transcontinental tour, the car was in good condition. A new engine was put in, two new rear tires added, the top taken off to reduce weight, and the car carried beside its own weight about 800 pounds, consisting of four men and luggage.

Good cheer marked the occupants of the car as it gathered momentum on the smooth country road into Orangeville hamlet, where it stopped just long enough to let the boys get a supply of smokes. Though reasonably familiar with roads and directions, the party drove a few miles out of the way in getting onto the main road running north and south. These cross roads were rutty and had less than 1 1/2 miles were registered in the first four's travel. After striking the main road better time was made and the tourists pulled up in front of the Burdick hotel, in Kalamazoo, Michigan, at 11:15—one hour and thirty minutes after leaving Gun Lake. Twenty minutes were spent here in buying some little supplies and as the car pulled out of this city it met three big touring cars coming east. They showed the wear and tear of a long trip and their pennants told us they had come from Denver and St. Louis, respectively. They hailed us and asked the best way to Kalamazoo. We hurriedly advised them and as we did so all of us made a mental note of the thought that if these people could come east from Denver we certainly could go west to the same point and—perhaps—farther!

At any rate the sight of these travel-stained cars gave us added courage and we caught up the speed with hearts beating a lively tattoo of hope and enthusiasm. We were soon plunging our way over some of Michigan's worst roads. As events proved roads between Kalamazoo and Niles were nearly as bad as any we encountered on our entire trip. They are not any top good under favorable conditions and had been made doubtfully bad by an unusually heavy rainfall a couple of nights previous. At 1:15 that afternoon we pulled up under a fine old shade tree and ate our basket lunch, fifty miles from our starting point.

Near Niles, Michigan, we encountered two creek crossings, where the bridges had been swept away by a rain storm, which was said to have been as bad as any that had ever visited that section. The banks of the streams bore evidence of the truth of the statement. The streams were small normally and as the flood had spent itself, temporary crossings had been laid, over which we passed in safety. Farmers with teams were working at one point and as our car ran into the soft dirt that had been dumped in a single pile it ran amuck. One of the teamsters obligingly hitched on to our machine and pulled us clear of all obstructions, leaving us to go chug-chugging merrily along as if nothing had happened, and yet we had passed through a section that

showed proof of having had a terrific cloudburst with all the up-rooting that goes with it. Our run previous to this had been so commonplace that we had begun to think that our trip would be tame and uneventful. In this we were mistaken, as future miles will show.

About 4:30 in the afternoon and about 94.3 miles from Gun Lake, we passed the Michigan state line into Indiana. The spot is marked by a sign post. From Niles to South Bend we followed the interurban electric line and soon passed through pretty Mishawaka and busy South Bend. From this point on to Laporte, roads are not good, but from Laporte to Chicago we found one of the finest and longest stretches of perfect roadways that we struck on the whole trip. Over 60 miles of perfection in road building—and how we did zip! An auto dealer at Laporte happened along with his car and piloted us over this fine roadway for several miles before bidding us good luck and turning back to his home town. It was a considerate and western way of doing things; also a point of "service" that brings good will and profit to the concerns that follow it.

The last hundred miles into Hammond, Indiana, we made in three hours and twenty minutes. Just before arriving at Hammond, our car stopped and the driver looked inquiringly at the rest of us. We thought something had gone radically wrong and were about to begin our lamentations when each one, looking wide-eyed, first at one companion and then at another, laconically exclaimed in chorus: "Gas!" Interpreted that meant our gasoline was exhausted. Such proved to be the case and we individually and collectively cursed ourselves for being so thoughtless. But cursing ourselves or anybody else wouldn't get us in to Chicago and we had promised ourselves that we should sleep in the metropolis of the west our first night out.

None of us knew exactly where we were, but did observe in the gathering darkness that we were on a fairly good roadway but flanked on either side with swamp land that was anything but inviting. It was a dark, dank, dreary spot, lonesome and spooky, with mosquitoes to burn, but no gasoline to burn them with.

One of our party started to walk until he could find a supply of gas. He had not gone far when he met a car coming his way and the driver kindly consented to loan us enough of the precious fluid to carry us to the nearest supply station, which, fortunately, was not far away. We were on our way again rejoicing and soon pulled up in front of a road house that dealt in all kinds of fluid. We filled up and encountered, just as we were ready to start on our last lap for the day, a smart rain. Jupiter Pluvius could not dampen our ardor, however, and we plugged along through the mud and rain into South Chicago, arriving at Sixty-third and Cottage Grove avenue at 11:45 p. m.—pretty muddy—after an initial day's run of 206.7 miles, the longest day's run on the whole trip, by the way.

We slept in a modest hotel (Park View), at 75 cents per sleeper, and in the morning drove into automobile row on Michigan avenue down town. We spent the forenoon in Chicago getting supplies, encouragement, discouragement, enthusiasm and information.

Nearly every one with whom we talked gave us encouragement and said we were sure to get through to our destination if we had the grit to stick it out. We stuck. Now and then some pessimistic observer would scornfully look us over as if we were all demented and then decide that the trip was impossible, that we would turn back before we had gone half way, and anyway if we did manage to make it it would take us anywhere from six months to a year. We listened to all but had made up our minds along the lines of "Some things can be done as well as others" and we proposed to do the things we had set out to do. Those who discouraged us were not familiar with the history of transcontinental automobile touring. Neither were we at first, but we proposed to find out by personal experience.

We visited the Chicago Automobile Club headquarters and there not only secured the Automobile Official Blue Book for 1912, covering that portion of the United States lying between Chicago and the Pacific ocean, but much valuable information. This Blue Book costs only \$2.50, but it contains \$250 worth of real service. It is a mine of detailed information in relation to routes, roads, scenes, conditions and history. Routes are logged so accurately and minutely that if followed to the letter no tourist need go one-tenth of a mile out of his way. This book even tells you when to turn right, turn left, go straight ahead, stop for gasoline, secure drinking water, sit down, stand up, walk back, get out your pocket book and all sorts of other little details that bother the average traveler in a strange land. It's worth the money several times over; never start on a tour without one.

It was 12:20 before we got under way from Chicago, but having run several hours the night before we called this day a full day's run. We pulled down Michigan boulevard and turned a sharp left into Jackson boulevard, ran along to Garfield Park and Washington boulevard, through Oak Park and Maywood—pretty suburban places—and soon found ourselves in the open country, going di-

rectly west on our way—to the Pacific ocean!

As we bowled out of Jackson boulevard one of the party expressed the need of a shave and before the comment had closed we had all agreed, half in jest and half in earnest, that we would not shave until we reached the end of our journey—San Diego, some 3,000 miles away. It was argued that a beard would protect the face from sunburn and the alkali dust that we had heard so much about. One member of the party only kept the faith—as far as San Francisco. Other beards came off respectively at Denver and Salt Lake City.

The roads were uniformly good and we made better than average speed. We stopped at a village and secured bread, butter, ham, pie and doughnuts for our lunch, which we ate alongside the roadway, congratulating ourselves on our so far auspicious start.

As the afternoon wore off we passed some of the finest farm lands any of us had ever seen. Notably that agricultural district lying between Geneva and DeKalb, Illinois, was particularly attractive, with its well-built farm houses and barns, magnificent corn and grain fields, fine shade trees, horses and cattle. Altogether this section is certainly the farmers' paradise so far as profitable corn-raising is concerned.

We rolled along at a comfortably lively speed and having two experienced drivers to change off with we thoroughly enjoyed the situation—things were going fine. To relieve any cramped-up feeling—all but the driver dangled their legs over the sides of the car or comfortably stretched them out on the body of the car. We all expected to be more or less stiffened and lame the first few days out, but at no time during the whole trip of thirty-three days spent "in the saddle" did we suffer anything of the kind.

Late in the afternoon of our second day's run we pulled up at a little brick country hotel at Franklin Grove, Illinois—100 miles from Chicago or 300 miles from our starting point. We were prepared to sleep in our A tent, but instead we registered at the hotel, had a hearty supper (for which we were entirely prepared) and put in a splendid night's rest.

The hotel was run by a cheery Irishman by the name of J. for Jerry, probably O'Leary. He had a buxom wife, three boys and three girls, and they all prepared to give us a good time. A play-by-car violinist was brought in to entertain us. He did with "Old Zip Coon," "Pop Goes the Weasel," etc., and a mighty effort on some of the latest rag-time selections. The rag was slightly frazzled, but we appreciated the effort and got to bed tired and happy at 10 o'clock.

Wednesday morning, August 21, we were up at 5:30 and found it one of these perfect days in August. With the best wishes of our hosts and some of the townspeople, we were on our way early and were soon burning up miles when suddenly what seemed to be a cannon exploded directly under us. We had been punctured good and plenty! After traveling over 300 miles we had encountered our first tire trouble. It was caused by a staple being driven into the shoe and through the inner tube. This staple was four inches long and one-quarter of an inch in diameter. The impact had clinched it so tightly that it took all the strength one sturdy man could muster to pull it out after the shoe had been taken from the wheel. It was a sox-dogger, delaying us thirty minutes just at a time when we had started in for a record run. We put on our one new shoe and tube and away we went again.

At Fulton, Illinois, we crossed the long bridge over the famous Mississippi double s i double s i double s i river. Here we had to pay our first toll—15 cents for the car and 20 cents for the four passengers. The bridge is very high and affords an excellent view of the grand old river and the surrounding country. Clinton, Iowa, is the town just across the river and it is a pretty one.

The more important places we passed through in going across Illinois were Geneva, DeKalb, Franklin Grove, Dixon, Sterling, Morrison and Fulton.

The roads were good to splendid and over level to rolling country. We had our roadside lunch near Lowden, Iowa, and on the way to Cedar Rapids the next town of any considerable size, passed through DeWitt, Wheatland, Mechanicsville, Lisbon and Mt. Vernon.

The right rear tire was our Jonah and while going down a peaceful grade and on a slight curve we threw the shoe. It had taken about 430 miles of travel to bring out the general cussedness of this part of the anatomy of the car, and we found that our trip was not to be one grand sweet spur of pleasure without its alloy of bitterness. But then nothing is really worth while if it comes without effort and we tried to be philosophers enough to take our troubles whistling. Twenty minutes fixed us up and we went off again rolling up and over, down and up those fine billowy roads of prosperous Iowa.

We passed through the progressive town of Cedar Rapids about 3:30 in the afternoon and were making good time until we struck another snag in the shape of an empty gasoline tank—lightning had struck us twice in the same spot.

The fact is we were having such a delightfully delightful trip that we had all forgotten about the most essential thing involved in automobile touring. It was the exhilaration of speed, scenery, Colorado—California, sage brush deserts, and mountains that we had on our minds, not gasoline. As it was 4:35 in the afternoon we all jumped out of the car and surveyed it. What a helpless thing it was without John D.'s assistance, to be sure. We climb up to the grassy bank and stretched our legs full out, gossiped a little and waited. When we stilled we had just started to climb a small hill and within three minutes after we stopped a car came into sight at the top of the hill. Here was luck, indeed. Of course, we took it for granted that we were saved, but strange to say the car coming toward us contained a being so far below par as to deserve the inelegant but apt designation of hog. He re-

fused to give us a lift, even denying us the privilege of the purchase of a quart of two of the now more than ever precious fluid. This, too, after we told him that he could replenish his supply within five miles of where we stood, as we all distinctly remembered having seen a "Gasoline For Sale" sign that we had passed, too happy, care-free and speedy to think of our own needs in this line of wet goods. All to no purpose. Of course after he refused us point blank, on the ground that he was afraid he wouldn't have enough for his own needs, we simply looked at him in amazement and disgust. We really did not comprehend that he had refused—positively refused—to help us out until after he had pulled away. Then our pent-up indignation, coupled with our extreme disgust, broke forth. As we gazed at the departing car, we said things. The brute lacked not only the common courtesy of the road, but the milk of human kindness. We called him all the names in the International Century combined and then looked up a few extra ones in the Blue Book. The book had the right color and the indigo spread all over that part of Iowa as we vented our displeasure. But that didn't get us anywhere and besides the man couldn't hear our opinion of him anyway. Even if he could have heard he wouldn't have understood; he didn't have the brain capacity to understand the language of gentlemen properly and righteously indignant. We all agreed that he didn't even have brains enough to fill the small hole in the valve stem of the inner tube of an automobile tire. And believe four of us—that's some small hole! We all know because we've all monkeyed with those holes for 300 miles every few miles sometimes—and we know what we are talking about.

This man—getting back to the thing that drove an automobile and had a tank well filled with gasoline and wouldn't help a fellow with a quart or two—this fellow, this—swinish clodhopper. There that will hold him for a while and make his left ear ring—that is not even almost human and thank the Lord he is not an American. He is a forefinger who has not yet learned how to be a friend in need. We were shortsighted enough not to get his name or the number of his car, though we did see that it was registered as from Iowa and for this, Iowa, we hold thee responsible. You have fallen 99.99 per cent in our estimation. If we had the man's name we would publish it if it cost us all a year's income.

This story, however, is not about the man, but about the trip and we can't continue the story of the trip without gasoline, so one of our boys set off on foot for the nearest farm house some mile away. He found not only the farm house, but a real 18-carat man in it; also two quarts of gasoline. An Irish farmer, by name J. H. Cummings, Van Horn, Iowa, Rural Free Delivery Route No. 1—and he accompanied our companion the full half mile back to the car, carrying the can of fluid—so he could carry the empty can back home, he said, and save us the trouble and delay. Get that?—save us the trouble and delay. Has that man got any brains? Well, ask the tourists who took this trip.

As a slight token of our appreciation, we paid him well with cash and our best cigars and let him know that common courtesy was a splendid asset—even if accompanied with but two gallons of gasoline to a stranded automobile party.

Between Chelsea and Gladstone, Iowa, we pitched our first tent for a night in camp. We found an ideal spot under the trees and near a farm house, with plenty of straw for our beds. We had made 200 miles that day and we cheerily sat about preparing our evening meal, consisting of eggs, potatoes, bacon, milk, etc. Large woolen blankets covered up the straw on the ground and after a satisfactory supper and a smoke from the old jimmy pipes, we put on our night clothes, crept into our sheltering A tent and were soon fast asleep, dreaming more or less of the brainless idiot who refused us gas and the fairy Godfather who came to our rescue.

Iowa is certainly one fine farming state. Rolling billows of land, fertile and pleasing to the eye greet one on every hand. Corn is king here for sure and all in all the state appears to be the most prosperous of any of the purely farming states through which we passed. Her soil is uniformly excellent, the land lays well. Her horses beat them all in size, proportion and numbers.

Thursday morning, August 22d, found us all packed up and on our way at 7:15. We had not traveled far before we ran into a slight pattering of rain. It amounted to but little and we did not even put on our rain coats. It was purely local and we soon ran away from it.

We passed the 500th mile at 7:35 a. m., and our way to Des Moines passed through Belle Plaines, Chelsea, Tama (an Indian reservation), Montour, Marshalltown, State Center, Ames and Ankeny.

Within six miles of Des Moines we passed the old coal mining settlement of Marquetteville. The usual type of poor houses stand near the mines and the people look like the houses. The country road about, however, is fine, fertile and prosperous looking. We wondered why anyone would select an occupation like mining instead of farming in this part of the country. The appearance of the city of Des Moines was disappointing to the critic of our party, but he was not a thoroughly competent judge because his standards were based on settled eastern conditions and he did not see the pretty part of the town.

At 1:35 p. m., we passed our 600th mile and when about 50 miles out of Des Moines we got off our scheduled route about ten miles because we did not follow our Blue Book mentor and guide; it was little trouble to find our way back to the right road.

We spent some time at the pretty village of Adell in painting a banner to hang on the back part of our car. It read: "From Grand Rapids, Michigan, to San Diego, California," and from that point on it attracted much attention and comment.

Spark plugs bothered us and these troubles and delays gave us a vexa-

tious day, developing the first case of real grouch we had had on the trip up to this point. Patience was tired out, but not exhausted and after getting back to our route we made the dirty fly until 6 o'clock, when we found ourselves a few miles west of Casey, Iowa, where we pitched our camp. We had made 200 miles on this our fourth day out. Retired early and were up with the sun at 5 o'clock. Our two experts went over the car, making minor adjustments and carefully looking to all bearings and bolts. At 7:40 we were rolling along.

From Des Moines to Omaha we ran over what is called the Transcontinental Route, River-to-River Road, and the White Pole lines. The telegraph poles have white bands painted around them and this assists materially in keeping the right roads. The roadways over these routes are kept in excellent condition and though most of them are ordinary dirt surface they are smooth and fine in dry weather. It was unusual to find a stretch of road of over one to three miles that could be called bad and these places were few and far between. Excepting some stretches in Wyoming, Nevada and California, the same statement can be applied to roads the whole length of our trip. We had selected the very best time of the year for our trip and encountered the minimum of trouble so far as poor roads were concerned.

From Des Moines to Omaha we passed through Adell, Dexter, Stuart, Casey, Wyota, Atlantic, Marne, Walnut, Avoca, Minden, Neola, Underwood, Weston and Council Bluffs, where we paid our second toll fees on the trip in going over the iron bridge crossing the Missouri river into Omaha. Toll 10 cents for the car and 20 cents for our four passengers.

It was 1:15 p. m., as we crossed over into Omaha—the most substantial, enterprising and well built town on our route between Chicago and Frisco, in the writer's humble opinion.

In all towns where we stopped for any length of time we naturally sought out the agency of our car and we soon learned to distinguish between the agency that gave genuine service as though it was a real pleasure, and the bluff kind that had no real merit in it. Not over a thousand miles from Omaha we found one of the latter kind. System is a fine thing, but when the red tape discommodates customers, it is time to cut out a few yards of it, judgment enough to use it with business sense and discrimination.

(To be continued.)

Cause for Damages.

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Talks to Mothers

Mrs. Mary Wicks, Editor

You Might As Well Brighten Up

"I read a book the other day," said a well-known woman, "that I really believe will do me a lot of good. At any rate, it ended in my making a resolution like the heroine of the book just to 'be glad.' I read it after the first of the year, so it really can't be termed a 'New Year's resolution,' but, then, I don't care about that. I have found that the persons who wait until some given time before putting their good resolutions into effect are generally not very anxious to try them at all.

"But my resolution is that I am going to 'be glad' all the time; not only when things go right, but when things go wrong as well. I know it sounds sort of foolish to say that, but after all it comes right back to the old saying that 'every cloud has a silver lining,' and so you can find good in anything if you will only look for it.

"It's easy enough to be glad when things go right, but I admit that it takes a little practice to be glad when things go wrong. However, now, on Mondays, instead of going around with that 'Monday feeling' and the 'Monday face,' I am going to be glad that it's Monday, because it will be a whole week before Monday can possibly get around again. And if part of the dinner burns while you are putting the baby to bed, you can console yourself

with the thought that that particular dish might have given some member of the family indigestion—you know you never can tell. And if the house is dirty and you feel inclined to bemoan your hard fate in having to clean it, just think how glad you ought to feel that you have a house to clean—lots of people, hundreds of thousands of them, are not so fortunate.

"And finally, if you find yourself getting fat and middle-aged, think how glad you ought to be that you no longer need to wear a 20 corset when you really need a 22, and shoes that hurt your feet. You can really begin to take some comfort in life, even to the point of letting your double chin develop without concern.

"Seriously, however," concluded the speaker, "this has really been a great experience for me. I have found that just being glad is a delightful game. There is something for which you may be thankful in every event in our lives if we will only decide to find it. And this resolution has made my outlook on life so much broader and calmer and more peaceful that I am genuinely sorry that I didn't try it years ago and save myself some of the turmoil, worry and unrest that I have gone through—most of it, as I now believe, utterly needless. Try it yourselves, and see if my experience will not be duplicated in your own."

Young Folks Department

LITERATURE

By Viola Bolitho, 335 Marion Ave., Grand Rapids, Michigan.

Manuscripts of short stories, poems, essays and etc., (to be written on one side of paper only) will be gladly received for this department.

The Unpopular Sparrow

I suppose that there is no specie of birds in America that are looked upon with real or imaginary objection or more contempt as that of the English House Sparrow.

It is commonly supposed that an Englishman after coming to America, (away back in pioneer days) became homesick in his little log cabin, and being loyal to everything that was strictly English, he requested a relative to bring over a few of these Sparrows.

The Sparrow is looked upon as being of strong-domestic tastes and is constantly in and about dwellings or out-buildings as well as making itself thoroughly at home in large cities.

The English look upon the Sparrow as being one of the most energetic, useful and industrious birds and worthy of their protection and attachment. From morning until night they are constantly at work devouring insects, grubs, caterpillars and etc. Of course they no doubt consume a great deal of grain and it has been noticed in the barely and wheat fields in England, that they eat the standing grain out for a distance of about six feet from the fences around the entire length of the field. And when surprised rise up in great flocks and light upon the fences and then as quickly fly back again.

So numerous have these little birds become in America—that in a great many of our states, laws have been passed in which bounties are paid for the killing of these birds. Even the people of France are helping in the war of extermination by eating them. And although large sums of money have been paid out and vast numbers of these birds have been slaughtered, there seems to be just as many spar-

rows—if not more now than before such bounty laws were passed.

It is very possible that if we were to study the habits of these little house birds and understand more fully the necessity of protecting a specie who are regarded as the enemy of insect life, we should hesitate to destroy them.

The sparrow may not be a very attractive bird so far as plumage is concerned, exhibiting almost no variety of color, although in summer you are able to distinguish a somewhat brighter hue. I know we would rather see old robin redbreast hopping about on the lawn in the early springtime.

The sparrows, however, have shown themselves to be good house builders. Some years ago in making some repairs about the porch the carpenter discovered the most cozy little house and which, according to modern house building, might be termed of the bungalow type. It was equipped with double storm houses. That is to say that the passage way was closed over by their fastening long feathers in such a manner that they all met in the center entirely closing the opening so when the sparrow pushed his way through, the feathers would spring back into position. Immediately inside, the opening was again closed up in a similar manner. And just forward of the second entrance was the coziest little nest and house imaginable. Lined on all sides with feathers and at the bottom of which was four or five eggs. This was right in mid-winter and I suppose that the price of eggs, in cities like Chicago and New York, must have been at least forty-nine cents (\$49) a dozen.

So you see that the sparrows, too, have learned something in cold storage economics.

True and Tried Recipes

Fancy Work and Cooking for the Season

MARZIPAN.

Take a pound of sweet almonds and blanch these, adding two or three bitter almonds if liked. Pound them in a mortar till smooth, adding drop by drop a little rose or orange flower water. Then stir this mixture over a slow fire with one pound of sugar till it forms a smooth paste which will not stick to the fingers when touched. Dust a board with powdered sugar, spread the paste thinly on this and cut into any shape or size desired.

COCONUT BALLS.

Take a pound of loaf sugar and boil it in a gill of water until it hardens when tested in cold water, then flavor with rose or orange flower water and stir into it sufficient grated coconut to make it quite thick. Shape it into balls, place these on an oiled dish and leave them till hard, when they should be quite firm outside, but soft and semifluid inside.

MAPLE CARAMELS.

Here is a simple recipe for caramels: Take a pound of maple sugar and break it into pieces. Put the pieces into a pint of milk which is part cream and boil until it hardens when tested by dropping a little into cold water. Pour into buttered pans and mark into squares.

CASSEROLE OF CHOPS.

For a casserole of chops, saute the chops in a pan with minced onions until they are well browned. Then put the chops into the casserole, cover them with two minced peppers, the contents of a bottle of button mushrooms, diced potatoes that have been parboiled and a can of peas drained from their liquor. Moisten the contents with hot water, season with salt and pepper, and cook slowly for about half an hour. Some persons add a tomato.

FRICASSEED RABBITS.

After cleaning cut into joints. Fry these in fresh beef drippings, turning constantly, so that they do not brown. Take out each joint as soon as it is cooked on the outside and keep hot. Pour a pint of milk into the stewpan, thicken it with flour, season with a blade of mace, pepper and salt and let it boil. Replace the rabbit in the pan and, if you have it, add a little lean ham and simmer slowly for about two hours.

To serve, set the meat on a hot entree dish and strain the sauce over it. Garnish with curls of fried bacon and groustons of bread.

Our Fashion Department

Address all Pattern Orders to this Paper



Every woman whether she has to do the work about the house or not, will find use for a simple practical work apron, such as 9648, the one here pictured. It slips on and off easily and is the simplest of garments to make. Besides it is infinitely attractive and becoming with its long lines and square cut neck. The usual apron materials are suitable for reproduction, such as linen, gingham, holland and percale. The pattern is cut in three sizes: Small, medium and large. It requires 3 1/2 yards of 36-inch material for the medium size.

A simple, neat and practical design. Ladies house or home dress. In raised or normal waistline is 9856. Serge, cashmere; linen, galatea, seersucker, lawn, gingham, chambray or linene are all appropriate for this attractive model. The closing is at the left side or front. The lines are simple, and the design is easy to develop. The sleeve may be finished with a simple band cuff, or as illustrated with the prettily shaped cuff. The pattern is cut in six sizes: 32, 34, 36, 38, 40 and 42 inches bust measure. It requires 6 1/2 yards of 36-inch material for a 36-inch size.

Girls' dress in Balkan blouse style is 9876. This attractive model was developed in white ramic linen with a finish of simple stitching in blue. The three piece skirt is joined to the blouse under the belt. The front of the blouse is shaped in deep scallops. The pattern is suitable for gingham, chambray, linene, galatea, percale or lawn, is cut in four sizes: 8, 10, 12 and 14 years. It requires 3 3/4 yards of 44-inch material for a 10-year size.

A dainty frock for many occasions. Girls dress with lining and bolero, with or without collar, with long or shorter sleeve and with skirt gathered or plaited is 9872. Blue crepe was used for this design with bands of Lierre lace for trimming. White dimity, with embroidered edging is pretty also, or, all over embroidery, flossing or embroidered linen could be used. The style is also fine for combining materials. The waist of plain cashmere or serge with skirt and bolero of checked or plaid woolen. The sleeve may be in either length, as preferred, and the bolero may be omitted. The pattern is cut in four sizes: 8, 10, 12 and 14 years. It requires four yards of 44-inch material for a 10-year size, without the bolero three-fourths yard less.

An appropriate costume for dressy or general occasions. Ladies waist patterns 9868 and ladies' skirt pattern 9871 combine to produce this stylish effect. As shown in the large view the tunic pelum may be omitted. The skirt may be finished in raised or normal waistline. Its lines are simple but up-to-date. The waist fronts open over a vest, that is topped by a chemisette, which could be omitted for evening wear. The sleeve is stylish with the drop shoulder, either in wrist or elbow length. For dressy occasions this model would be nice in crepe, or chiffon taffeta, or in henrietta, combined with brocaded silk for the vest, satin or messaline for the girdle, cuff and collar finish, and net or lace for the chemisette. For general wear, serge, voile, lawn or gingham or tub silks would serve nicely with contrasting material or embroidery for trimming. The waist pattern is cut in six sizes: 32, 34, 36, 38, 40 and 42 inches bust measure. The skirt in five sizes: 22, 24, 26, 28 and 30 inches waist measure. It requires 7 1/2 yards of 40-inch material for a medium size, for the entire costume.

This illustration calls for two separate patterns which will be mailed to any address on receipt of 10c for each pattern in silver or stamps.

A neat and simple top garment. Girls coat with or without cuffs and belt is 9866. Brown velvet was used for this design, with trimmings of fancy silk. The design is suitable for linen, linene, corduroy, broadcloth, chevot and other cloakings. The fronts are crossed at the closing. The collar forms a neat neck finish. The sleeve is a two piece model. The deep patch pockets and low belt are attractive style features. The pattern is cut in four sizes: 4, 6, 8 and 10 years. It requires 3 1/2 yards of 44-inch material for a 6-year size.



This stylish model 9863 was prettily combined in checked brown crepe for the waist. A soft and pretty girdle of red messaline forms an attractive finish. If made of one material, serge, corduroy, velvet, linen, silk or satin could be used. The model is also good for other wash fabrics. The skirt lines are simple and pleasing. The waist is a pretty but plain blouse, with simple coat closing, a neat cuff, and collar. The pattern is cut in four sizes: 14, 16, 17 and 18 years. It requires 4 1/2 yards of 40-inch material for a 16-year size.



Ladies caps for motoring, traveling, theater, etc., is 9263. Of lace, net, silk, poplin velvet or cloth these pretty "head dresses" will prove very attractive and serviceable. No. 1 is

suitable for a breakfast or theater cap, and with ruffles of lace and ribbon bows will be charming. No. 2 shows a quaint band trimming finish, with tasselled ends. This also is appropriate for home or evening wear. For traveling, motoring, etc., No. 3 will be found very desirable. It requires one and one-fourth yards of 27-inch material for No. 1 and seven-eighths of a yard for No. 2 and No. 3.

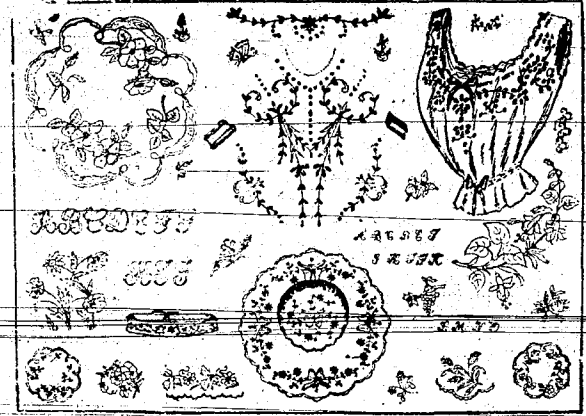
Girls' dress with chemisette, and with long or shorter sleeve. 9526. The popularity and good sense of a front closing is as apparent on dresses for young girls as on those for their elders. The model here

shown carries this desirable feature, and has many other good points. The deep cut fronts outline a chemisette that may be made of lawn or other contrasting material. The neck edge is finished with a pretty collar. The sleeve may be long with a band cuff, or finished in elbow length. The skirt is gored. The pattern, suitable for galatea, gingham chambray, percale, cordelene, linen and other seasonable fabrics, is cut in four sizes: 8, 10, 12 and 14 years. It requires three yards of 36-inch material for an eight-year size.

Order patterns by number and remit 10c for each number ordered to pattern department of this paper.

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Women's Fashions Were Never More Beautiful Or Serviceable Than Now

The editor of the Woman's Home Companion, writing in the March issue of that publication, makes the following general comment on fashions apropos of the new spring fashions which are entertainingly reported and interpreted in 14 pages of the same

"When you see a woman with a skirt so tight she can hardly walk, with a hat trimmed with a long spike feather, with heels three inches high, with a layer of cosmetics on her face, you do not see a victim of fashion, but a victim of her own poor taste and ill-considered vanity. The fashions were never more beautiful—nor more sensible. The narrow skirt—but not too narrow—that clears the floor is infinitely more sensible than the long, full skirt of the past; the high, tight collar with its attendant headaches has gone; the small hat, set well down on the head, is a real blessing; the very high heel is very bad style; cosmetics are not worn by women of good taste; fashion even frowns on false hair—a restful change after the heavy be-rattled pompadour; and, best of all, woman's figure is no longer compressed into a series of ugly bulges, and the steel stiffened corset of days past has become a flexible piece of webbing

that supports but does not bind. When these sensible present-day fashions are exaggerated and distorted they become ugly and ridiculous, it is true. But no woman is forced to wear them in an exaggerated and distorted form save by her own lack of judgment and her own indifference to comfort and good taste.

"As for the fabrics—they were never so wonderful. The supple, light woolsens, and the splendid glowing silks of winter have given way to the most alluring of cotton and linen stuffs, promise of the summer. The lighter silks, too, have come in a thousand new designs, each one seemingly more lovely than the last. What excuse, therefore, for a woman not to be tastefully dressed—not necessarily expensively, but with due regard to color, line and individuality? Indeed, there is none. And though she may not admit it, save laughingly to herself, there is no woman who does not realize that to be well dressed is to give herself a delightfully pleasant feeling of well-being and confidence. A becoming costume is a wonderful tonic to the tired spirit, and the sensation of looking at one's best is a definite help to be at one's best."

Very Small Hats.

The Dry Goods Economist says that extreme features are especially emphasized in millinery shapes.

Thus we have very small shapes with extremely high sides, sometimes spreading out in a fan effect and again terminating in a tower. Frequently, the height of the tower is accentuated by a small ostrich or burnt feather fancy perched on top.

Again the flare or the lift of the brim occurs in the back. Thus, there are shapes strongly suggesting the flattened, high back Fattedeau style.

Of even greater importance in the showings are the many effective turban shapes, most of which are oblong.

Ribbon trimmings continue to occupy a strong position. They are used in infinitely varied form, ranging from the very tall strikingly posed bows to the compact pompons and cockades. Quills and donkey ears made of ribbons, pasted together, appear on some of the smartest models. Fulle and grosgrain ribbons are popular, especially in the narrow widths.

Flowers are slowly, but surely, making headway. Very small varieties are preferred. These are most prominently featured in novel compact wreaths, smart aigrette effects and flat clusters.

Picturesque Watteau Shapes.

The Dry Goods Economist says that the flap-top high-back Watteau shape is perhaps the latest of many types. This style is especially favored for hats of a dressy character suitable for wear with nettoyable and other summer gowns. It is especially picturesque with the gowns on the shepherdess order featuring bouffant draperies.

Frequently the new Watteaus are worn with the turned up portion of the brim at the side instead of at the back to accord with the new high

THE BUTTERFLY SLEEVE.

According to the Dry Goods Economist, the butterfly sleeve introduced early in the season is now being taken up in waists for medium-priced retailing. While it is a trying style for the average figure, it represents a novelty idea which appeals to many buyers. The sleeve is cut in one with the waist and has a seam running down the top, some of the models having slight fullness, gathered along this line.

The sleeve form begins at the waistline, this cut giving a very loose blouse under the arm. When the arms are slightly raised the effect of butterfly wings is suggested; hence, no doubt, the name. These waists are made in lawn, in cotton crepe and in crepe de chine, as these materials are particularly soft, for this design requires a material of sufficiently pliable texture to allow the waist to blouse gracefully.

COATS WILL BE SHORT.

As the season advances the coats are getting shorter and shorter in length, says the Dry Goods Economist. Many new models, in fact, are made to come just below the waistline, and these are selling unusually well, considering the season of the year. The majority of the merchants are of the opinion that the short, fancy coats will be particularly good right through the entire summer.

The handsomest of these are made of moire, silk poplin and taffeta. A number are finished off at the bottom edge with one or more flounces, giving the flare effect; others are tied in with a sash forming a bow in the back, and still others are made very full starting from the shoulders and growing wider as they reach the hem.

Some people hope for the best, and then kick themselves when it doesn't

