

# Charlevoix County Herald.

Vol. 18

EAST JORDAN, MICHIGAN, SATURDAY, FEBRUARY 14, 1914.

No. 7

## Inspiration Institute

Over One Hundred Teachers Gather Here.

In spite of the stormy weather which prevailed, over 100 of the teachers of the county attended the Inspiration Institute held at East Jordan, February 2 and 3.

Supt. L. W. Butler of Boyne City was appointed by the Department as conductor and gave three very able and interesting addresses during the meeting.

In his discussion of the subject of nature study, Prof. Butler took up a study of the evergreens of Northern Michigan. He proved conclusively to those present, first that this subject can be made very interesting and second that very many of us really see but very little as we go on our way. He had branches from the ten evergreens which are common in this country and showed the teachers of the county some of the ways in which each one differed from all of the others and by which each particular one could be correctly classified.

It is really astonishing how very little we really know of the common things about us. It may be true, as claimed by some, that being able to name plants or evergreens will not mean much to us in the matter of dollars and cents, but if we could teach our children the habit of observing things we could establish with these one of the greatest sources of information and education. It is in the establishing of this very desirable habit that nature study has its great value.

His talks on Primary Arithmetic and on Geography were equally interesting and many valuable suggestions as to the teaching of these subjects were given to the teachers of the county.

Prof. Vandenberg of the Central State Normal, gave three very excellent lectures. His discussion of "The Measuring Rod in Education," led to a new and clearer idea as to how to measure ourselves as a community as teachers. He made it very clear to us that taking a class from "Decimals" to "Mensuration" in one term was not necessarily doing a valuable work for the class.

His other addresses were full of good things to think about. He is really a very practical educator. He studiously avoided high sounding theoretical propositions and confined himself to a discussion of ideas that could be actually worked out by the average teacher in her school. The very close attention of the teachers of the county to his talks is ample proof of his ability in presenting a subject to an Institute.

Prof. Harrop gave four addresses the last day of the meeting. We will not attempt to say much about Prof. Harrop. Ask those who heard him. He is all that Gov. Ferris said he was and more. One teacher said, "We learned more in half an hour about the Civil War than I ever knew before." Prof. Harrop is a polished scholarly gentleman. He is an orator of ability, very entertaining, yet very earnest in his work.

We consider him on a par with Dr. Fess who was with us last year, and the teachers who heard Dr. Fess last year have said over and over that no storm would prevent their hearing him again should he come back to the county.

The most disappointing feature of our Institute is the lack of interest shown by the patrons. We wish that the parents would come out and hear these men. It would do them good and would stimulate interest in school work.

This Institute, though sprung upon us with but a few days notice, was one of the most helpful that we ever had.

We are indebted to Mrs. A. L. Coulter of Charlevoix, Mr. Otto Powers of Boyne City, Mrs. Alice Kenyon of East Jordan, The East Jordan High School chorus and Orchestra for the excellent selections rendered during the meeting and which were enjoyed very much by those in attendance.

J. H. MILFORD, Com'r

### Card of Thanks.

We wish to express our deep appreciation for the kindness and sympathy shown us by our friends in our recent bereavement.

W. G. FORTUNE and family.

But the supply of wild oats exceeds the demand.

## WEST MICHIGAN ATTRACTING ATTENTION

Land of Diversified Farming; Land of Fruit and Flavor Takes Front Rank Among States.

Charlotte (Mich.) Leader, Jan. 22.

It has been said that he who causes two blades of grass to grow where only one grew before is a public benefactor, or words to that effect. From such a standpoint the Western Michigan Development bureau deserves the thanks of Michigan people. This bureau has just issued an edition of 50,000 large booklets entitled "Western Michigan" which are elegantly made, beautifully and profusely illustrated, and what is still better giving the world a symposium of facts regarding the realities and possibilities of twenty counties of the state in growing profitable crops, but especially fruit. These counties are Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Kent, Lake, Leelanau, Manistee, Mason, Mecosta, Missaukee, Montcalm, Muskegon, Newaygo, Oceana, Oshtemo, Ottawa and Wexford.

While other counties might be included, they did not awaken to the work, and this bureau's efforts are confined to the above, but they will reach and confer benefits upon the entire state.

The region covered by this work comprises the greater portion of what is the "fruit belt" of the state, and the quality of fruit grown there will bear out almost any stories written for it, for no such spot on earth produces a better quality of fruit or with equal flavor and richness. And few people in other sections of even our own state realize the amount of money that is going into the planting of large orchards, including apples, peaches, pears, plums, cherries, etc., the new orchards ranging from small dimensions up to 40,000 trees.

The western portion of the state, with its rare quality of fruit, may be explained as fortunately located by climatic advantages. Partly from lake protection, but more largely from a mixture of two natural air currents; for air currents have their courses as naturally as waterways. In this case one current from the northwest, and one from the southwest meet out in the middle west somewhere, and form one current, which moves in a north easterly direction. Wherever this reaches, with sufficient strength fruit grows profitably and of rare flavor and quality. It covers the counties named above, along the western portion of the state northward. This same air current has other effects, acting in many ways happily upon people, and is credited with such virtues as there may be in mollifying the peculiar aggravations of hay fever and other asthmatic and catarrhal troubles. The exhilarating effects on all who have visited these localities make necessary no further proofs.

This development bureau is doing a purely free gratis work. The members have no land to sell, but are simply trying to tell the world some truths about Michigan, and they are doing a grand work. The matter presented is well prepared, and makes mighty interesting reading. Before going west it would be well to learn what we have at our own state door. Very likely one of these elegant booklets could be had by writing to this bureau at Traverse City. It is the sixth year of its work, and about 500,000 similar brochures have been sent out during that time, all by money contributed for the good of the state.

### COMING FEBRUARY 25.

Wednesday Feb. 25th is the date when J. Leahy the Optometrist will be at the Russell House. Headache, dizziness, nervousness, and all symptoms of eyes are cured. Crossed eyes straightened; fitting children's eyes a specialty.

Glasses guaranteed to fit.

Satan gets so much fun out of his business that he doesn't want a vacation.

Buying to Save Money  
Buying Foley's Honey and Tar Compound saves money because just a few doses stops the cough and cold and one bottle lasts a long time. It quickly heals raw and inflamed surfaces, stops tickling throat, harsh, rasping coughs, croup, hoarseness, bronchial and laryngeal coughs. Hites Drug Store.

## PULLING TOGETHER

The Real Secret of Building Up Modern City.

City building is an evolutionary instead of a revolutionary process. It takes years and hard work on the part of the citizens of any community to bring it up to the highest plane of modern development. There is a constant readjustment of conditions going on in the world that has to be taken cognizance of by those who are laboring in the interests of better conditions. In the northern part of the lower peninsula the towns were built along lines in harmony with the lumber industry and now that the day of the woodsman has passed these towns are facing a readjustment along industrial lines that cannot be accomplished in a day or year. There is a process that must be gone through and its successful work-out depends entirely upon the adaptability of the citizens themselves to accept the new standards and put them into actual working order. The same procedure was gone through by the cities in the southern part of the state and most of them came out of the changing process in far better condition than they were before the readjustment. One of the things that hampers development is the fact that a majority of the people expect too much with too little effort. They are always talking in favor of better times, yet they themselves are not willing to get into the harness and pull in the direction of their ideals. It takes united effort to bring results and when the people work harmoniously in one particular direction they are certain of success. Progress cannot be obtained by finding fault with present conditions, and when people get into this state of mind they will find upon investigation that they themselves are the ones who are to blame if business is not moving in progressive channels. When all the people in any community make up their minds that they want to get out of the old rut and put their shoulders to the wheel, and push and pull in unison for the fulfillment of their desires the battle is readily won. Getting together and sticking together is the great secret of community success and the sooner this lesson is learned and applied the sooner will the town in which this method of procedure is put into operation start forward on the upward path to prosperity and industrial success.

### Michigan Crop Report

WHEAT. In reply to the question, "Has wheat during January suffered injury from any cause," 60 correspondents in the southern counties, answer "yes" and 211 "no;" in the central counties 23 answer "yes" and 91 "no;" in the northern counties 41 answer "yes" and 88 "no" and in the Upper Peninsula 4 answer "yes" and 20 "no."

Snow protected wheat in the State 19 days, in the southern counties 17, in the central counties 19 and in the northern counties and Upper Peninsula 22 days.

The average depth of snow on January 15th in the State was 4.19 inches, in the central counties 0.38, in the southern counties 3.15, in the northern counties 5.15 and in the Upper Peninsula 5.37.

On January the 29th the average depth of snow in the State was 1.31 inches, in the southern counties 0.21 and in the central counties 0.38 of an inch, in the northern counties 2.33 and in the Upper Peninsula 7.87 inches.

The total number of bushels of wheat marketed by farmers in January at 84 flouring mills was 114,075 and at 90 elevators and to grain dealers 78,344 or a total of 192,419 bushels. Of this amount 139,878 bushels were marketed in the southern four tiers of counties, 43,627 in the central counties and 8,914 in the northern counties and Upper Peninsula. The estimated total number of bushels of wheat marketed in the six months, August-January is 4,000,000. Sixty-five mills, elevators and grain dealers report no wheat marketed in January. The average condition of live stock in the State is reported as follows, comparison being with stock in good, healthy and thrifty condition: horses and sheep 96, cattle 94 and swine 95.

EREDERICK C. MARTINDALE, Secretary of State.

It's easier to talk like a philosopher than it is to act like one.  
It is better to be good for revenue only than to be bad for fun.  
Love is never so blind that it can't see a rival around the corner.

## Death of William Atkinson

The late William Atkinson was born in Canada, near Toronto, May 28, 1852, and departed this life at East Jordan, Mich., February 6th, 1914, being almost sixty-two years of age. Mr. Atkinson came to East Jordan about twenty-five years ago. Twenty-four years ago he was united in marriage to Miss Ellen H. Bowen who died in August 1910. To this union was born five children four of whom are living, Mrs. Edna Archer, Ivan C., William Harold, and Miss Bernice, all of East Jordan, who with three brothers, Chris, of Oak Point, Wash., Joseph and Ernest who reside in Canada, two sisters Mrs. Anna Miller of Oak Point, Wash., and Mrs. James Larden of Detroit. The relatives and a large circle of friends are left to mourn his loss.

Mr. Atkinson has been failing in health for a number of years. He was a member of the Methodist Episcopal church almost 25 years, having united with the church at East Jordan, August 26th, 1889.

The funeral took place on Monday afternoon and was conducted at the Methodist church by the pastor, Rev. T. Porter Bennett, assisted by Rev. J. W. Shumaker. Interment at East Jordan cemetery.

Even experience falls down when it tries to teach a fool.

Some men never brace up because they take too many bracers.

A man must use his head if he would get there with both feet.

## Boyne Papers Consolidate.

Stockholders to the number of forty of the Boyne City Publishing Co. met last Friday night and completed arrangements for the consolidation of the Boyne City Times with the Daily Journal and Weekly Citizen. Following the election of directors, the latter organized and elected the following officers:

President—J. Ralph Aldendifer.  
Vice President—Clark Haire.  
Secretary—Fred Hays.  
Treasurer—Sabin Hooper.  
Manager—Will H. Griffin.  
Editor—G. H. D. Sutherland.

"Griff" is an able manager, and backed by Mr. Sutherland in the editorial chair, we believe our sister city is destined to have the best newspaper service it has ever enjoyed.

Perhaps the nude truth is a bare statement of facts.

Our idea of an earthly angel is a satisfactory wife.

A dark horse may be a nightmare to the other candidates.

Living up to our ideals isn't responsible for the high cost of living.

Colds, constipation and headache are three common afflictions and relieving the constipation helps the cold and stops the headache. Use Foley Cathartic Tablets because they are very prompt and thoroughly cleansing, with absolutely no unpleasant effects. A whole bottle full for 25 cents. Hites Drug Store.

Most of our relatives are about as useless to us as empty tomato cans.

When a married woman loses her temper her husband is apt to catch it.

## MAKES OLD PEOPLE STRONG AND WELL

We want to get the news to all old people about Rexall Olive Oil Emulsion a remarkable new food-medicine which we firmly believe is the best remedy ever made to overcome the weakening, debilitating effects of old age. It helps to rebuild wasted tissues, strengthen the nerves, and give new energy and a live feeling to the body. It contains no alcohol or dangerous drug. It may not make you feel better for a few days, but if you do not feel much better and stronger before you have taken a quarter as much as you have of other medicines that have not helped you, we will gladly give back your money.

Rexall Olive Oil Emulsion contains pure Olive Oil and the Hypophosphites which, though they have long been endorsed by successful physicians, are here for the first time combined. The result is a real body, nerve and blood-building food-medicine that we believe is superior to anything else in overcoming debility, weakness and liability to disease, and to tone and strengthen the nerves and enrich the blood. You, who are weak and run-down—you who are often troubled by various cold weather ailments, use Rexall Olive Oil Emulsion to get and keep well and strong. It is a sensible, pleasant-tasting aid to renewed strength, better spirits, glowing health. If it doesn't help you, come and tell us and we will give back your money without a word. That is how much faith we have in it. Sold only at the 7,000 Rexall Stores, and in this town only by us. \$1.00. W. C. Spring Drug Co., East Jordan, Mich.

## EAST JORDAN LUMBER CO. STORE

We have a large stock of

# Fur coats & Overcoats

That we are anxious to move. If you can use one don't fail to come in and see the line we are showing. Some very attractive numbers at prices that will make it a bargain for anyone.



Come and look them over.

They are Bargains.

## East Jordan Lumber Co. Store



## Talks to Mothers

Mrs. Mary Wicks, Editor

### Proper Growth of Child As Age Increases

In a lecture given by Rowland Godfrey Freeman, M. D., the eminent New York pediatrician, before the Philadelphia Pediatric Society, he said that while the regimen for the first year of life had often been fully discussed and a fairly general agreement of opinion had been reached as to the amount of rest needed by infants, the facilities for exercise and the best method of feeding, not enough has been done for the remaining period of childhood. While it is now customary with the more intelligent and methodical practitioners to watch carefully not only the feeding but the weight, certain measurements, the eruption of the teeth, etc., during the first year, all such observations are apt to be neglected during the remainder of childhood, although the observation and recording of such data may often be of the greatest importance in the intelligent care of the child.

The child at the beginning of the second year should be able to stand and walk beside a chair, should measure about 29 inches in length, should weigh about 20 pounds, should have six incisors and should have a stomach capacity of about 12 ounces. Dr. Freeman says this is followed during childhood by an annual growth in length of about three inches each year and a gain in weight of about five pounds each year, these amounts being a little larger for the second than for subsequent years. We reach a period at about the sixth year when the length in inches and weight in pounds should be equal. He says the development of the power of locomotion at the beginning of the second year enlarges enormously the dangers of infection to which children are exposed. Throughout the first year their heads may be kept on a clean pillow or they may be kept on a sheet, the swinging of the legs and arms in the air providing sufficient exercise, and thus they may be kept away from the dangers of dirt and dust, and, as a matter of fact, in well-cared-for children infections are rare during this period. At the beginning of the second year we have in the baby a greatly increased resistance to infection, but an exposure increased out of all proportion to the increase of resistance. The exposure becomes greater with locomotion and is again increased when the child is placed in classes in kindergarten or elsewhere.

In order, therefore, to secure the best results in the care of these children, Dr. Freeman says we must control (a) the feeding; (b) the rest; (c) the exercise; (d) the ventilation and exposure of fresh air. If any one of these is neglected our results will be correspondingly less satisfactory.

Every child should be a subject for special study as to the amount and sort of food it needs, but a very large proportion of children can be kept satisfactorily on the sort of dietaries we have been advocating through these pages, and which have all been recommended by eminent physicians who themselves use them in their practice. Dr. Freeman says that the three best signs of wellbeing in children are a healthy complexion, a clear tongue and well digested movements, and that children in which these indications are preserved, by careful regimen and digestible and nourishing diet, are not the children that have these most prevalent disorders of children, broncho-pneumonia in winter and gastro-enteritis in summer. He thinks that, as a rule, children are fed too often after the first year, and too great a variety of food, and with too little milk. The secret of successful feeding throughout childhood is to keep largely to a milk diet. It is general opinion that by the beginning of the second year a child should be allowed other food than milk, and it is at this time that physicians recommend feeding with a spoon. The child should, at this period, be receiving five feedings a day of from 8 to 10 ounces of milk or some modification of milk, that is, feeding at 6 and 10 a. m. and 1, 5 and 9 p. m.

This is the time that many mothers think they must give the child something to chew because it has some teeth. The six incisor teeth, however, which the child usually has at this age, are not chewing teeth, and it is not until six to nine months later that a child is supplied with teeth intended to grind food into small particles. At 14 months a child usually has only its eight incisor teeth, while at 18 months it has only four molars. It is only at 18 months, therefore, that a child with normal dentition is able properly to grind food with its teeth. It must, therefore, be agreed that there seems to be little call for a change of food from a simple milk diet which may often be continued into the second year with advantage.

salt and pepper and serve. This is a savory way of heating any kind of cold meat.

#### Coffee in Quantity.

One pound of finely ground coffee. Seven and one-half quarts boiling water. Put the coffee in a cheese cloth bag (9 by 18 inches), drop the bag into a kettle containing the boiling water, cover, keep hot on the back of the range or on radiator or fireless cooker for 10 to 15 minutes, according to the strength or harshness desired. Remove the bag, if coffee is too strong add hot water to suit. Use a large dipper to pour coffee from kettle into a hot pot for serving. One pound of coffee makes 30 large cups.

#### Coffee Substitutes.

Cereal and other coffee substitutes have none of the stimulating properties of pure coffee. They are very mildly stimulating on account of the hot water they contain. Most of them require boiling to develop the flavor. They are sometimes useful for persons who have the habit of drinking coffee and wish to break it. Some of the coffee substitutes are low grade cereals, combined with waste coffee, which cannot be disposed of in any other way.

#### Lyonnais Eggs.

Melt two tablespoons of butter in the blazer; put with them half an onion sliced thin, and a teaspoon of chopped parsley. Cook until the onions begin to brown, pour over them a half teacup of milk into which you have stirred a heaping teaspoon of flour, and cook, stirring all the while, until the mixture begins to thicken; lay in five hard-boiled eggs, cut into thick slices, and serve as soon as these are hot through.

#### Salted Almonds.

Blanch about a pound or more of almonds by pouring on boiling water. If dropped into cold water immediately, the skins will rub off easily. Dry carefully, sprinkle over them a little salt—not too much, put them in a

flat baking tin with a small lump of butter. Put them in the oven and let them brown evenly and nicely, taking care not to burn them. Stir them lightly occasionally. Serve in any little fancy dish.

#### Marbled Chocolate Cake.

Prepare a nice cake from the following ingredients: One cup sugar, one egg, one tablespoon butter, half cup milk, one teaspoon cream of tartar, half teaspoon soda, and two cups of flour.

Now take four teaspoonfuls of grated chocolate wet with vanilla, and stir into a small cupful of the batter. Put in the tin in alternate layers, and bake.

#### A Simple Pudding.

Pare and core nice tart apples, leaving them whole; place them in a dish and put butter, sugar, and a little nutmeg in them. Bake until nearly done, and when partly cooled, fill the dish with a rich custard mixture, and bake until firm. This pudding may be varied by adding boiled rice, tapioca or sago, that has been well soaked in milk.

#### Croquettes de Veau.

Have ready for making this dainty dish two pounds of veal steamed in a stew pan; when cool pound it fine into a paste. Prepare also one pound of bread crumbs, grated, and pour upon them the gravy from the veal; add a quarter of a pound of butter, six eggs, well beaten, half teaspoonful of mace, one teaspoonful chopped celery, two of parsley, and one grated nutmeg. Mix thoroughly and let come to a boil, then add the veal. Form in small near-shaped balls, and boil in hot lard.

#### Potato Cakes.

Pare, wash and grate twelve large potatoes; add four eggs, six tablespoonfuls of flour, one pint of milk, and salt to taste. Fry on a hot griddle. Cakes prepared in this way are a great favorite in our household.

## Our Fashion Department

Address all Pattern Orders to this Paper.



A unique and pleasing waist model is here portrayed in Pattern 9826. This style is lovely for formal or informal occasions, for home, calling or dinner wear. Canton crepe in a new shade of brown, was used in this instance, the vest is of burnt orange satin, and the chemisette of white chiffon embroidered in gold. Cording in brown and gold trims the free edges of the waist, and a girle of brown crepe finished with gold buckles completes a most attractive effect. The style is suitable for charmeuse in the new brocade or plain colors, for other silk, and also for velvet, satin, cashmere, voile or poplin. The Pattern is cut in seven sizes: 32, 34, 36, 38, 40, 42 and 44 inches bust measure. It requires 2 1/2 yards of 44-inch material for a 36-inch size.

Pattern 9825 shows a suitable and seasonable style of a ladies' skirt that can be made with or without tunic, in raised or normal waistline and with or without train. For wear with an evening or theater gown, marquisette or other veillings, crepe or soft silk could be used, while for more practical wear, for a street, home or calling gown, serge, velvet, cashmere, broadcloth or corduroy are appropriate. The model is pleasing and has graceful lines. The draped portion of the tunic, of a length to the figure. The back of the skirt may be finished with tuck stitching at the plaits. The Pattern is out in eight sizes: 22, 24, 26, 28, 30 and 32 inches waist measure. It requires 6 1/4 yards of 32-inch material for medium size.

A new idea in a corset cover is shown in Pattern 9821. The design is in one piece, is simple and easy to make, and may be adjusted so as to give entire comfort and ease. It is suitable for "all over" embroidery for lawn, batiste, cambric, nainsook, crepe or silk. It could serve as an underbody for a transparent blouse. The Pattern provides for a neck finish in square, round or "V" outline. Any desired trimming of lace or edging could be used, or for the handy needle woman a scalloped edge might be suggested, as a pretty finish. The Pattern is cut in six sizes: 32, 34, 36, 38, 40 and 42 inches bust measure. It requires 1 1/2 yards of 36-inch material for a medium size.

Pattern 9827 shows a Ladies' House Dress that will prove a neat and serviceable model. It may be made in raised or normal waistline, and with long or shorter sleeve. The model is cut on popular and becoming lines. The fronts show a neat tuck below the collar. The neck is finished with tiny revers. The sleeve may be long and close fitting, or in shorter length, with a shaped cuff. The skirt is cut on simple lines, and the back has gathered fullness at the waistline. The de-

sign is suitable for serge, percale, galatea, seersucker, gingham or chambray, linen or lawn. The Pattern is cut in six sizes: 32, 34, 36, 38, 40 and 42 inches bust measure. It requires seven yards of 27-inch material for a 36-inch size.

A pretty frock is depicted in Pattern 9842, suitable for the growing girl. It is made with an inserted vest, and may be finished with long or shorter sleeves. It is a becoming style and especially good for slender forms. The vest may be of self or contrasting material. The skirt is a three-piece model, and is joined to the waist beneath the grille. The sleeve may be in wrist or shorter length. Galatea, velvet, gingham, corduroy, percale, cashmere or flannel are all suitable for this design. The Pattern is cut in five sizes: 8, 10, 12, 14 and 16 years. It requires 3 1/2 yards of 40-inch material for a 12-year size.

Pattern 9835 shows a charming and effective little dress. In spite of its simplicity, this model is attractive, and will develop effectively in any of the dress materials now in vogue. The fronts are shaped and crossed, the closing being affected at the left side near the armscye. Deep Gibson tucks add to the apparent width. The skirt is plaited below a wide belt. A flat collar finishes the neck edge. The Pattern is cut in four sizes: 4, 6, 8 and 10 years. It requires 3 1/2 yards of 40-inch material for a six-year size.

Pattern 9822 shows a simple, practical ladies' apron. It is shown in Pattern 9822. This neat and easily made design may be fashioned



A simple, practical ladies' apron is shown in Pattern 9822. This neat and easily made design may be fashioned

from percale, gingham, chambray, lawn, denim or brilliantine. It has ample pockets, no surplus weight of material over the shoulders, and is easy to adjust. The Pattern is cut in three sizes: Small, Medium and Large. It requires four yards of 36-inch material for a medium size.

Pattern 9424. A graceful and becoming style for the growing girl will be found in this number. It may be made with or without yoke band and chemisette. Brown serge with applied braiding in self color and fancy buttons, was used for this design. Shadow lace supplies the yoke and collar. The design is suitable for any of this season's dress materials. It has the popular long shoulder, lengthened by a neat sleeve in bishop style. The closing is at the side. The Pattern is cut in four sizes: 8, 10, 12 and 14 years. It requires 4 1/2 yards of 40-inch material for the 12-year size.



Pattern 9700 shows a little girl's coat. Blue charmeuse with soutache braid for trimming and a girle of soft messaline was used for this model. Brown serge with silk or velvet in a darker shade, or black corduroy with facings of satin, would also be effective. The design is most attractive with its deep revers facings that form a broad round collar over the back. The blouse effect is stylish and becoming. The Pattern is cut in four sizes: 2, 4, 6 and 8 years. It requires 2 1/2 yards of 44-inch material for a year size.

All Patterns 10c each. Address orders to Pattern Department.

## What Home Women Can Learn From Business Women

In the February Woman's Home Companion appears a very interesting discussion of women in business. The following extract gives an idea of the number of American women in business and a suggestion of what these women can contribute to the making of homes:

"Most women wage earners enter the field of self-support just to help. Before they are ready to marry or because no one asks them, they feel the need of assisting father and mother with the financial burden, or giving the younger folk a lift, or at least relieving the parents of the burden of support. The girl 'goes to work' for these reasons, and continues to work until, or unless, she marries. The theory that a girl must stay at home until she is 'chosen or left' is so far relegated to the past that only those who are out of touch with the real conditions of life would dream of advancing it.

"There are said to be 7,000,000 self-supporting women in America. One woman out of four is a wage earner in this country, and an even greater number in England. Their numbers and their success have turned the eyes of the world upon them. They are inspected, exhorted, reproved, snatched, lectured about, exploited, made the subject of stories—in fact, looked upon as an alien race. Why shouldn't the home women and the wage-earning women get together for the mutual advantage?"

"There are some things the business women can teach the home women. The virtues learned in an office can often be applied to the household. System, for instance, and organization. Many a home could be run more satisfactorily, and with more leisure for those who run it, if an intelligent division of labor were planned among the inmates, on the principle that obtains in business offices."

## To Spank or Not to Spank

In the February Woman's Home Companion, Mary Heaton Vorse begins a series of stories entitled "Adventures in childhood." In this first story, which is entitled "To Spank or Not to Spank," the author makes the following comment:

"Before the question of To Spank or Not to Spank, the question of To Be or Not to Be pales into mere philosophical sniveling. For while you go on discussing being, you are; and

while you are discussing spanking your child runs ahead of you, turning to you his unsuspecting rear, which has never been defiled by what is euphemistically known as corporal punishment. And when you have gotten to the point of discussing whether you shall apply it or not, something in your world has gone remarkably wrong. What sort of parents are you that you must resort to violence? Thus the question spreads its dark wings and broods."

## True and Tried Recipes

Fancy Work and Cooking for the Season

#### To Have Good Coffee.

Use well ripened, freshly roasted coffee of a good grade and a perfectly clean enameled pot or a tin pot with a copper bottom. The tin coating must be perfect. Coffee contains an oil that quickly becomes rancid if the pot is not thoroughly cleaned each time it is used.

Make the coffee with moderately soft water that has just reached the boiling point. Make in a drip pot or a percolator, or if boiled, cook for only two minutes. For boiled coffee use finely ground or powdered coffee. Serve the coffee while fresh and hot, in warm cups. If milk or cream is used it should be warmed.

#### Some Ways to Serve Meals.

Cold Meat Warmed Over, 1.—Cook together two tablespoons of butter and the same amount of currant or other tart fruit jelly until they melt and blend, and lay in them slices of cold lamb, veal, or chicken; let them become hot through. Season with salt and pepper and serve.

Cold Meat Warmed Over, 2.—Melt a tablespoon of butter in your blazer fry in it half a minced onion, pour in a cup of stewed tomatoes, freed from lumps and seasoned to taste with salt and pepper, and a little sugar. Let this become smoking hot and lay in it slices of cold beef or mutton or veal and heat through. If needed, add more

## Young Folks Department

### LITERATURE

Humorous and Interesting

### My Dual Day

I suppose that it is a very easy matter for my girl chums to make Saturday their best day in the week for pleasure and amusement. Still there are some of us who generally use Saturday as a day in which they can accomplish a number of tasks that have been left over from all the other days in the week. But to combine both work and pleasure at the same time and during the same day is perhaps unique.

Soon after breakfast mother usually wants me to wash the breakfast dishes while I am quietly digesting a couple of dishes of Dr. Kellogg's wonderful peanut shell breakfast food, which by the way insures a long life. After this I make up a number of beds, keeping a sharp lookout for any member of the family who had failed to get up at the usual hour, at the same time humming to myself some of the sweetest melodies ever heard upon a southern plantation. After this I am required to undertake a general dusting of chairs, tables, picture frames, piano and dear old grandfather's clock, which on account of its great age, hasn't worked for nine years. And

while doing this dusting in the most careful manner possible, you would imagine from my good natured looks, that I was over on the John Ball park skating rink cutting figure eights backward.

About this time in the later hours in the morning mother would shake down the ashes from the stoves and it is my duty to take them out to the chicken coops in a wheelbarrow. A tipping the wheelbarrow, the chickens would all gather round and have a great time walking around on the hot cinders. As soon as they begin to thaw out they would start laying and such large eggs you never saw the like of them anywhere except at a state fair. I put several dozens of these eggs in the wheelbarrow and lifting my younger brother on top of the load, I would hurry back.

I can assure you that it was the pleasure end of a business trip. Some of my brother John's clothes are still out of the line.

So my song for each day is work while you play, the world will enjoy the sunshine and a girl should blaze the way.

## Dried Fruits an Economical and Valuable Diet

Fresh fruits are divided into two classes, "flavor fruits" and "food fruits," according as they are valued for their flavor or as a food, according to the Office of Nutrition Investigations for the United States. Those that are 80 per cent or more water fall under the first classification (apples, pears, peaches, and most of our common fruits), while those containing less fall under the latter (bananas, grapes and figs). The food value of a pound of dried fruit is, of course, much greater than that of a pound of fresh fruit. A pound of the latter will yield an average of about six ounces dried, but the amount of water in the original fruit is no credit to the food value of the dried product.

The main change which takes place during drying is the right degree of heat produces changes not unlike those which occur natural ripening on the plant.

In some cases the crude fiber which forms the basis of the plant structure is reduced in amount or softened. Much of the starch is changed to some form of sugar. The change in flavor is due partly to the proportionate increase of sugar from loss of water and to absolute increase from chemical changes.

To determine which of two fruits is more economical, not only must the cost per pound be known, but the amount of bodily fuel that makes for energy and protein (muscle-building

material) a pound of each would supply. One must also consider what expense is required to prepare each for the table. Grapes commonly cost less a pound than raisins, but a given sum spent for grapes will buy a smaller amount of nutritive material, since the proportion of water is much higher than in the raisins.

On the other hand, low-priced fresh fruit is sometimes as economical as a somewhat cheaper dried fruit, since the latter would require sugar and fuel to make it ready for the table.

Attention should also be directed to the extent of inedible material.

#### Putting Off the Evil Hour.

A young lawyer was defending an old covard in the charge of burglary in a State where the court rules allow each side one hour to address the jury. The young lawyer, somewhat nervous, consulted a veteran member of the bar who happened to be standing near.

"How much time do you think I should take up in addressing the jury?" he asked in a rather pompous manner.

"Take the full hour," was the gruff reply.

"The full hour? Why, I intended to take only 15 minutes."

"Take the full hour," replied the old lawyer.

"But why?"

"Because the longer you talk the longer you will keep your client out of jail."



How Do Your Shoes FEEL? Palston SHOES

hold their shape and let your feet hold theirs. Because they are made on foot-moulded lasts, they are comfortable from the first and stylish to the last.

Try Palstons \$4.00 to \$6.00

For Sale in East Jordan by C. A. HUDSON

Advertisement for Black Silk Shine Stays, featuring an image of a product tin and the text 'IT'S DIFFERENT NO DUST STAY SHINE STAYS'.

Advertisement for Rogers Bros. 1847 silverware, featuring an image of a fork and spoon and the text 'Choosing Silver Artistic designs, correct style, brilliant finish...'.

Advertisement for Chichester's Pills, featuring an image of a woman's face and the text 'CHICHESTER'S PILLS DIAMOND BRAND'.

Advertisement for Foley's Kidney Drops, featuring a large '5 DROPS' graphic and the text 'RHEUMATISM SHOULD USE 5 DROPS'.

Safe for Babies. Effective For Grown-Ups. That's Foley's Honey and Tar Compound. It has the confidence of your druggist, who knows it will give you satisfaction.

CHARLEVOIX COUNTY HERALD G. A. Lisk, Publisher ONE DOLLAR PER YEAR

SATURDAY, FEBRUARY 14, 1914.

W. C. T. U. PROGRAM.

The W. C. T. U. will hold its regular monthly meeting Friday Feb. 20, 1914, at 2:30 p. m. with Mrs. James Howard, Fifth Street. Topic, Frances E. Willard Memorial Day.

Presbyterian Church Notes

You are heartily invited to attend services in this church next Sunday morning at 10:30. Topic "My debt to God how shall I pay it."

St. Joseph's Church

Sunday, February 15th 8:00 a. m. Low mass. Communion for Ladies Altar Society.

First Methodist Episcopal Church

10:30 "Beginning Christ's Second Year's Ministry." This sermon is in connection with the series of sermons on the life of Christ.

EVELINE

The Matt Man was unable to make his mail delivery Saturday, Monday and Tuesday on account of bad roads. Covered a part of his route on Wednesday.

Successful Everywhere People everywhere are talking of the quick and fine results Foley Kidney Pills give in backache, rheumatism, kidney and bladder troubles.

MAKING WAR.

Over in Germany one of the court attaches who has a great penchant for war, as long as somebody else does the fighting, has doped it out that there is great danger of a conflict between the United States and Japan, and in case trouble breaks out the sympathies of Germany will be on the side of the Mikado.

Teams Wanted

to haul logs - mostly cedar timber - to Lilak's mill, on county line across from Eugene Raymond's.

JAS. DAVIS

Route 4 East Jordan or come prepared to haul.

DRS. VARDON & PARKS

PHYSICIANS AND SURGEONS Office in Monroe block, over Spring Drug Co's Store

PATENTS

OVER 25 YEARS EXPERIENCE Anyone sending a sketch and description will receive our opinion free whether an invention is probably patentable. Communication strictly confidential.

Scientific American.

A handsomely illustrated weekly. Largest circulation of any scientific journal. Terms, \$3 a year, four months, \$1. Sold by all newsdealers.

Death of Edwin L. Rose.

The late Edwin L. Rose was born in Penn. sixty-seven years ago and while walking down the streets of Oregon on the thirty-first day of January with his son dropped dead. Mr. Rose sold his farm near East Jordan in December and went out to his son's Harry W. Rose. He was married to Julia Ann Walker who departed this life fourteen years ago.

St. Joseph's School Notes

What is the Commercial's favorite motto? "Time's up." Marian Hureau received her Third Grade promotion in music. Owing to extra work the spelling contest between the Third and Fourth Grades was postponed to some future date.

Rock Elm.

What has become of those weather prophets who predicted no snow and no winter? Have they taken to the woods or are they hibernating along with the woodchucks.

Mrs. Hutton called on Mrs. Canda and Mrs. Kitson on Friday.

A bunch of our neighbors called on Mr. and Mrs. Secord one evening a short time ago and enjoyed themselves until an early morning hour.

Morris C. Wetherall of Boyne City and Miss Edith B. Brodie of this place were united in marriage at Charlevoix, on Tuesday of this week.

The series of meetings held at the Rock Elm Grange Hall closed Friday night. The weather being so inclement very few turned out.

The roads have been blocked so our mail carrier was unable to make his full quota of trips the fore part of the week.

Some of the Rock Elm Grangers are planning on attending Pomona Grange at Afton this week Thursday.

Next Saturday night is regular Grange night for Rock Elm. All members are requested to attend and bring a valentine.

Backache-Rheumatism Vanish Away

Men and women having backache, rheumatism, stiff and swollen joints are honestly glad to know that Foley Kidney Pills are successful everywhere in driving out these ills.

Complete encyclopedia of all fruit trees that should be grown in America; also shrubs, vines and ornamentals.

Advertisement for Royal Baking Powder, featuring the text 'The Fact Remains No amount of misrepresentation by the peddlers of alum baking powders...'.

Lots of men are willing to sell their experience for ten cents on the dollar. A square deal is all a man wants—but he wants to be the judge of its squareness.

Advertisement for a Challenge Sale at THE LEADER, featuring the text 'I was over to the BIG Challenge Sale at THE LEADER'.

And it's BARGAINS! BARGAINS! in every line—that's what your neighbors will tell you. Follow the crowds that are attending daily the Greatest Sale ever held in East Jordan.

Advertisement for The LEADER, featuring the text 'The LEADER H. ROSENTHAL, PROP'R Madison Block, Main St. East Jordan, Mich.'

Advertisement for FREE SPECIAL NOTICE TO HOUSEWIVES AND JANITORS! featuring the text 'Hines' Rock Glue, Star Broom Holders and Diamond Bright Window or Silver Polish is now being placed with your merchants.'

Advertisement for Stark Trees, featuring the text 'STARK TREES AT LOUISIANA MO. SINCE 1816 Generation after generation of men and women who plant trees have sent to Louisiana, Mo. for their nursery stock.'

## Briefs of the Week

"Proper Growth of a Child as Age Increases," is a strong article, valuable to mothers, found on the womans' page this week.

The Directors of the Charlevoix County Agricultural Society held their annual meeting in this city, Thursday; all the directors were present. A full report will be published next week.

The Physical Culture Classes organized by L. A. McIntyre are to be held at the High School building next Wednesday—at 4:00 p. m. for the ladies and at 7:30 p. m. for the men and boys.

At a big general meeting of members of all the Masonic bodies in Petoskey Friday evening definite action was taken on the project to build a Masonic temple in Petoskey. Plans were discussed for raising money to erect the building, the work on which is to be commenced at the earliest possible date.

A department for "Young Folks" has been added and may be found on the womans' page. This department is conducted by Viola Bolitho, 59 Market Ave., Grand Rapids, who would like to have the young people write her and offer humorous articles, original stories, etc., to be run in this department. Miss Bolitho's first offering is "My Dual Day."

The erection of a new Roman Catholic church in Boyne City is under serious consideration. Harry Price, of Price Bros., of East Jordan, was in the city this week conferring with Rev. Father Burchard on the proposition. As the matter is as yet but in its preliminary stage, no announcement which would contain details can be made at this time.—Boyne City Journal.

Stevens Post G. A. R. are the recipients of a fine collection of genuine Confederate money (in bills) from the U. S. department at Washington. The collection consists of fives, tens and twenties; and the Post has the collection framed and hung in their hall. It will probably be on exhibition in one of our store windows in the near future.

East Jordan's basket ball girls' team was defeated at Boyne City by the team there, Friday evening by a score of 19 to 5. Supt. Ganiard, Coach Smith and Miss Clark accompanied the team. In commenting on the game the Boyne Journal says: East Jordan's weakness seemed to be rather in undeveloped material rather than lack of good material and several of the visiting girls would undoubtedly with the proper training, become very strong players.

Editor Lord of the Otsego County Advance, published at Gaylord, has been having a siege of measles. This is contrary to all precedents. Who ever heard of an editor who was not so "thick-skinned and hidebound" that he was immune from all contagious diseases and contagious attacks with shotguns, gatling guns, clubs or verbal bombardments. Yes, there's something wrong in this case, but we give up its diagnosis.—Elk Rapids Progress.

Jessamine Rebekah Lodge No. 365, I. O. O. F., held its semi-annual installation of officers Wednesday evening in the presence of a large number of visitors. Elective and appointive officers installed were: N. G., Jennie Snook; (V. G., absent); Treas., Lily Hoover; Warden, Alvin Benson; Conductor, Edna Atkinson; Inside Guard, Alice Blake; Outside Guard, Alice Evans; R. S. N. G., Eunice Bowen; L. S. N. G., Nancy Smith; Chaplain, Eliza Swafford. A program was given, refreshments served, and a good time enjoyed by all.

Bert Reid is at home from Rogers City.

V. G. Holbeck went to Lansing, Saturday on business.

Mrs. Alfred Rouchley returned home to Saginaw this week.

Atty E. N. Clink was at Bellaire Thursday on business.

Ed. Nachazel returned home from Rogers City this week.

G. F. Kimball is back from Alpena and Lansing for a few days.

H. C. Myers of Boyne Falls was in the city Thursday on business.

Mrs. Wm. Palmiter and son are visiting friends at Detroit for a week.

Archie Pringle and wife returned home from West Branch, Monday.

Geo. Atkinson of Jackson is in the city for a short visit with relatives.

Frank Kenyon was in the city Tuesday on his way home to Mackinac.

The City Laundry has purchased and is installing a new and larger boiler.

Mrs. H. Dupont has purchased a residence of Ellen Dudley, on the West Side.

Mr. and Mrs. G. C. Moore of Boyne City were in the city this week on business.

Alfred Rogers spent Sunday with his family returning to Harbor Springs Monday.

Miss Minnie Freiberg entertained a few friends at her home Wednesday evening.

Frank Severance returned last week from a business trip through the Southern States.

Mrs. Geo. Carr, Sr., of Charlevoix is guest of her son Geo., and family this week.

The Sister Circle will meet Thursday with Mrs. James Nice in the Ranney district.

Miss Florine Hudkins returned this week from her visit with relatives at Munice, Ind.

Mrs. Billow has been spending the past week with her grandmother, Mrs. Hazen Gardner.

Mrs. Frank Bender of Detroit arrived this week and will visit relatives here for some weeks.

Mr. and Mrs. John Mitchell have moved to Saginaw where they will make their home.

E. A. Cross left Friday for Saginaw, Bay City and Sarnia, on business for the Clark Seed Co.

James Gidley and George Spencer are at Grand Rapids this week attending the auto exhibit.

Mr. Ribble of Leland spent a few days here this week with his son, Henry Ribble and family.

Oscar Light returned to Crystal Springs, North Dakota, this week where he has employment.

Homer Fitch returned to his home at Escanaba, Wednesday last after a short visit with his brother here.

Dr. and Mrs. C. H. Pray are at Manclona and the two children were taken sick with the measles there.

Rev. W. B. Grover of Kalamazoo is assisting the regular pastor in revival services at the Church of God, this week.

Miss Stella Carlisle who has been visiting at James Isamans for the past few weeks returned to Atwood this week.

Mrs. R. B. Wrigley of Chicago is visiting her sister, Mrs. H. E. Potter, and family, and mother for a few weeks.

Richard LaLonde and family and Miss Alice Laurel spent Sunday at the farm home of Frank LaLonde near Ellsworth.

Mrs. Ida Price and Mrs. Bert Fuller entertained a few of their neighbors at the home of the former, Friday evening in honor of Mrs. Richard Lalond.

The neighbors and friends surprised Mrs. Ed. Winters last Friday evening, February 6th, being her birthday anniversary. Games were played, lunch served and a social evening enjoyed by all.

"College Life," which was given here a few weeks ago under local auspices by Clyde P. Steen, was given by local talent at Charlevoix last evening.—Postmaster Harry E. Potter and Miss Helen Meech of this city assisted in the production.

Mrs. George G. Glenn and Mrs. Eber A. Ashley entertained about thirty-five ladies with a luncheon at the home of the former, on Wednesday. The parlors were decorated with red carnations, place cards were heart valentines. A very pleasant time was enjoyed by all.

Geo. Hutter is ill with typhoid fever.

C. G. Isaman was at Chestonia Tuesday.

Mrs. W. J. Williams returned home Saturday.

Mrs. Alice Mead is very much improved in health.

Miss M. Tows was able to resume her school duties Tuesday.

W. D. Schyler of Elmira is working at Spring's Drug Store.

Mrs. M. H. Mianer is confined to her home with rheumatism.

Dale Muma is under a physician's care with lung trouble.

Mrs. Wm. Pickard was confined to the house with illness last week.

Miss Margaret Hoyt went with Girl's Basket Ball Team to Gaylord Friday.

Miss Mary Miller was guest of her sister at Boyne City over Sunday.

Miss Ina Hutton of Rock Elm is visiting her cousin, Miss Frances Rogers, this week.

Mrs. John Cornell and son of Mt. Bliss are visiting friends in the city this week.

Mr. and Mrs. Earl Gould of Mt. Bliss visited at the home of Ransom Jones on Friday last.

Mr. and Mrs. C. M. Wetherall of Boyne City were guests of Mrs. A. Rogers Wednesday last.

Miss Lottie Carson of Boyne City was guest at the home of her cousin, Mrs. Henry Clark, last week.

Under our department for dairymen by E. K. Slater is this heading "Making the Boy a Partner." Don't fail to read it.

Mr. and Mrs. Richard Lalonde leave Saturday for a visit with friends at Petoskey from there they will go to Gallion, Ohio, where they expect to locate.

Mrs. Geo. G. Glenn and Mrs. E. A. Ashley entertained a number of their young friends Wednesday evening with "five hundred" at the home of the former.

A few neighbors and friends surprised Frank Horen on Feb. 12th, it being his birthday anniversary. Various games and a fine lunch were features of the evening.

Members of Soronian Hive L. O. T. M. M. please note that our next meeting is Monday afternoon, February 23, at 2:30 instead of Monday evening. Hope all members will be present.

The Woman's Improvement Club were entertained at the home of Mrs. Howard Porter on Tuesday. Mrs. M. E. Heston, hostess, Mrs. C. L. Lorraine had charge of the program, giving a fine paper on Tolstoi.

Ladies wishing to enjoy the sleigh ride given by Presbyterian L. A. S. out to the farm home of Mrs. Richardson will inform the committee, Mrs. D. Fitch, by the first of the week and learn all arrangements.

Next Thursday evening February 19th, at 8:00 o'clock the Vocal Class of St. Joseph's Music Department will give a Song Recital in the school building. After the program there will be a box-supper and hot coffee will be served. All are very cordially invited.

Preparations are being made for a homecoming week for Traverse City and the entire Grand Traverse region. The date has been set for the week of July 12. At this time the business men's chautauqua will be in progress and several other attractions will be offered the visitors. The movement has the backing of the committee of twenty-one. Committees have been appointed to get into immediate communication with former residents of this section. Accommodations will be provided for taking care of several thousand persons who are expected to come back to renew old acquaintances and view the progress that has been made since they left.

At a special meeting of officers and non-commissioned officers of Company X, held Saturday Feb. 7th in the office of Capt. Winters, the following promotions and appointments were made: 1st Serg't Balch was promoted to the rank of Second Lieutenant. 2nd Serg't Gidley was promoted to 1st Deputy Serg't. 4th Serg't Murphy was promoted to 2nd Deputy Serg't. Corporals McKinnon and Vanderwater were both raised to Sergeants. Corporals, Fuller, Cross, Cummins and Milford were advanced to 1st, 2nd, 3rd and 4th Corporals respectively and Privates Holliday, Ellis, Handy and Fralick were appointed Corporals.

Old Papers For Sale at The Herald Office—five cents per bundle.

J. Leahy the Optometrist will be at the Russell House Wednesday, Feb. 25.

Now is the time to get your stoves and ranges repaired, Raymond the Stove man will be at the Bell Hotel next week, castings furnished for every stove or range. Phone 117.

We call our readers' attention to the new department, known as "The Sand Farm Department," by Louis P. Haight of Muskegon. Each week an interesting offering will be made. Read this weeks and next and it will hold you. Little Pete is the star character in the story and you will find it interesting to read about him.

Aside from snakes, there is probably no living thing which can look to mankind for friendship with so little hope as the spider, yet when the spider is fairly brought to trial it is rather hard to prove anything against him except his appearance and a few cobwebs. Apart from furnishing an example of industry and patience from which we might well profit, the spider feeds exclusively upon freshly killed insects, all of them being of the kind denounced by sanitary authorities, the house fly being its favorite quarry.

A bill has passed the senate, which when put into effect, will make the postal money order negotiable anywhere, and will make this form of money transportation much more popular than it has ever been in the past. The new bill provides for cashing of money orders at any postoffice, regardless of the office named in the order. Heretofore postal money orders could be cashed only at the office indicated in the consignee's address, and this fact often caused more or less inconvenience to persons who when traveling and having their mail forwarded from place to place, failed to secure the order at the original address.

Jack Cunningham, well known here and at St. James, is in the toils. For some time Homer Davis has been missing wood from his back yard. Tuesday morning fresh tracks, accompanied by sleigh tracks, were found at the wood pile. Fred Coon and his blood-hound took the case and the chase led to the home of Cunningham, who was at once arrested. He stood up, and when accused of stealing butter from the creamery he acknowledged that also. It is thought that the many cases of petty thievery about the city and resorts lie at Cunningham's door. He is at the county jail.—Charlevoix Sentinel.

When a large boat owned by the Armour Packing Co. broke loose from her moorings during an elevator fire in Chicago, Sunday, she rammed into the steamer Arizona of the White Transportation Co. of this city. The Arizona was sent to the bottom of the Chicago river. The Arizona was in winter quarters near Kling's machine shop. The telegram informing W. H. White of the loss conveyed meager news of the accident. It is not known what reparation can be obtained from the Armour company. Mr. James White, a member of the Transportation Co., who was here on business, left Sunday evening for Chicago to investigate the matter. The Arizona was one of the best lumber boats plying the waters of the great lakes. She was purchased three years ago by the White Transportation Co., by whom extensive repairs have since been made. She had a carrying capacity of a quarter of a million feet of hardwood lumber and three-quarters of a million feet of softwood. Her value was estimated at \$20,000.—Boyne City Journal.

Promotions in Company "X"

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FINAL NOTICE OF UNPAID TAXES

This is to remind those who have not yet paid their taxes for the year 1913 that unless they are paid before March first, 1914, they will be returned to the County Treasurer and an additional fee added.

C. C. MACK, City Treasurer, East Jordan, Mich., Feb'y 12, 1914.

Bring us your HIDES, FURS, PELTS and WOOL and receive the Highest Market Price.—HARRY KLING.

When a woman asks a man how old he thinks she is, it's up to him to jeer like a gentleman.

## Great Bargains

The close of our January Sale has left us with many Odds and Ends and goods of high merit which now must go for what they will sell for. We must have the room and they MUST MOVE! COME IN NOW!

L. WEISMAN

## THE QUALITY GROCERY

Yes, but it's more than the QUALITY grocery—it has the lowest PRICES for the highest quality in this community. Call today and look over our stock—or phone us a trial order.

We carry a complete line of Voight's Flours, Buckwheat and Corn Meal.

H. L. DUNSON

Prompt Delivery STATE STREET Phone No. 202.

## M. E. ASHLEY & CO.

## Initial Showing of Spring Dress Goods

For the past few weeks Spring Dress Goods have been arriving from both foreign and American manufacturers, and we are now prepared to show you the following exclusive patterns:

TANGO COLORS IN EPONGE WOOL BROCADE.

HOLLAND BLUE IN WAFFLE CLOTH.

SILK RATINES in the NEW SHADES of ROSE, BLUE, TANS, MUSTARD.

PAROLA CLOTHS.

BEAUTIFUL WOOL CREPES.

We want you to come in and inspect them—you will surely be pleased with the assortment.

## M. E. ASHLEY & CO.

THE STORE THAT SELLS WOOLTEX.

## FORD AUTO MOBILES

BUY IT Because Its a Better Car.

Get full particulars from

Phone No. 89 R. MACKEY East Jordan,

To insure early spring delivery ORDER YOUR CAR NOW!



## WATCHES

Selected from the leading makers of the world—that have passed the rigid examination that many years experience enable us to give are the only kind we sell. Every desirable kind of watches at very moderate prices will be found in our stock.

Comparison of values invited.

C. C. MACK

Temple Theatre Block.



Capital \$50,000 Surplus \$47,000

4 PER CENT PAID ON DEPOSITS

Officers W. P. Porter, President W. L. French, Vice Pres Geo. G. Glenn, Cashier

Directors W. P. Porter, W. L. French, Chas. M. Schaffer, F. M. Severance, M. H. Robertson, Carl Stroebel, Fred Smith, B. E. Waterman, Geo. G. Glenn

WE WANT YOUR BUSINESS.

# The Great Grape Industry

M. D. Buskirk, Paw Paw



A Fruit Growers' meeting held at the farm residence of Buskirk & Son, June 15, 1913.

The value of the grape to Southwestern Michigan has in most instances been greatly underestimated. Within the pioneer grape district, has raised grapes in a small commercial way for about forty years, but not until within the last twenty years has it attained any great noticeable importance. From a few hundred baskets shipped to Chicago by Messrs. Spicer and Jones, the culture has advanced in this vicinity in great strides to the bumper crop of 1911 when 4,000 ear loads were seeking market in every corner of the United States.

Bumper crops as a usual thing, are not a financial success to the grower and this one of 1913 was no exception but at \$250 per car the sum thus the scales at an even million and in such a season as this the grape is at least 65 per cent labor, packages, and everything considered.

This sum, of over six hundred thousand dollars, scattered amongst the laboring classes of three townships, together with that retained by the grower, is bound to be felt in every avenue of trade.

I cannot emphasize too strongly the great benefits that a community derive from the grape culture. In the spring, just when the pockets of the working class are emptied by the bills for food and fuel, comes the tying season, and thousands of dollars are paid to women and to boys and girls during the spring school vacation.

And again, in the fall, during the harvesting everybody works in the grapes. Public sentiment says it is no disgrace to work in fruit. The proud work for their health, the poor for their wealth and the children for their school money.

In 1911 I paid out for picking and packing alone over \$1,000. What must have been the price paid by the whole grape section?

Of course, the grape industry has its failures, its misfits and its losers. But, every branch of business has its same class of "no-goods."

I am aware that on the map of the Horticultural Society of Michigan the grape is marked as a flag station on a tri-weekly railroad, but this is not correct. We are a real station with waiting rooms for men of push and brains to put into the business. They will

find as many stars in the horizon of the future as in any other branch of Michigan fruit growing.

The many uses to which the grape is adapted, makes a market for every grade.

The rapidly growing popularity of unfermented grape juice all over the world and the millions of dollars being put into this branch of business by such eminent financial firms as Armour, Cuddahay, Smith, Welch, and others, adds to its stability for the future far beyond the peach and apple.

It is true that the grape does not throw such dazzling profits per acre as does the peach and apple or special occasions, but it is a much steadier cropper. If set on GRAPE land and properly cared for there are but few failures, such as are experienced by other classes of fruit.

The grape growers of Southwestern Michigan have many problems yet to solve and marketing conditions are yet far from being right. The associations that form the principal avenues through which the grapes are handled, instead of co-operating, are watching each other like so many wild cats looking for an unguarded moment when they can jump and get the strangle hold on a competitor.

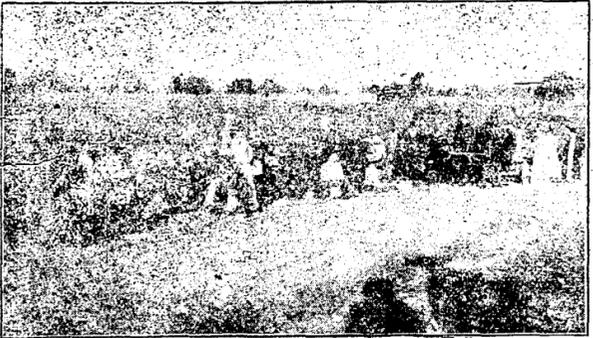
The growers must learn to manage the manager instead of letting the manager manage them to his benefit and their detriment.

There is a growing tendency towards better care and better packing and these are hopeful signs.

The grape like the apple must be well worked and thoroughly and intelligently sprayed or you need not look for results.

The time has passed when profitable crops can be raised with the old slash methods.

In conclusion, I wish to say that the success of the grape business is up to the individual himself. If he has chosen his location wisely so as to eliminate to its lowest possible per cent the greatest enemy, namely spring frost, and he is willing to put the energy, thought and gumption in the business that he would expect to put in a mercantile establishment his reward will be perfectly satisfactory with better health, a freer life and happier home.



Picking crew and portion of the Vineyard of Buskirk & Son, Paw Paw.

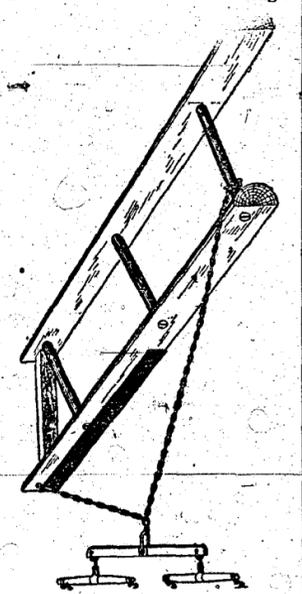
## Spring The Proper Time to Work Roads

It is a great mistake to put off working roads until August or September, according to road experts of the United States Department of Agriculture. The roads should be worked when the soil is damp so as to make the soil bake when it dries out. If the roads are worked when they are dry, it takes more power to draw the machine and besides dry earth and dust retain moisture and quickly rot after rains. The use of cloas, sods, weeds or vegetable matter in building earth roads should be avoided because they also retain moisture.

If the working of the roads is deferred until the latter part of the summer when the surface is baked dry and hard, they are not only difficult to work, but the work is unsatisfactory when done. Earth which is loose and dry will remain dusty so long as the dry weather lasts, and then turn to mud as the rains begin. By using the road machine in the spring while the soil is soft and damp, the surface is more easily shaped and soon packs down into a dry hard crust which is less liable to become dusty in summer and muddy in winter.

Repairs to roads should be made when needed and not once a year after crops are laid by. Because of its simplicity, efficiency, and cheapness, the split-log drag is destined to come into more and more general use. With the drag properly built and its use well understood, the maintenance of earth and gravel roads become a simple and inexpensive matter. Care should be taken to make the log so light that one man can lift it with ease, as a light drag can be drawn by two medium-sized horses and responds more readily to various methods of hitching and the shifting

position of the operator than a heavier one. The best material for the drag is



The split-log drag.

a dry cedar log, though elm, walnut, box elder or soft maple are excellent. Oak, hickory or ash are too heavy. The

log should be from seven to ten feet long, and from eight to ten inches in diameter. It should be split carefully as near the center as possible and the heaviest and best slab chosen for the front. When the soil is moist, but not sticky, the drag does the best work. As the soil in the field will bake if plowed wet, so the road will bake if the drag is used on it when it is wet. If the roadway is full of holes or badly rutted the drag should be used once when the road is soft and slushy.

The earth road can best be crowned and ditched with a road machine and not with picks and shovels, scoops, and plows. One road machine with a suitable power and operator will do the work of many men with picks and shovels, and in addition will do it better. If the road is composed of fine clay or soil it will sometimes pay to resurface it with top soil from an adjacent field, which has sand or gravel mixed with it. This method, called the "top soil method," is now in successful use in many parts of the country.

Storm water should be disposed of quickly before it has had time to penetrate deeply into the surface of the road. This can be done by giving the

road a crown or slope from the center to the sides. For an earth road which is 24 feet wide the center should be not less than 6 inches nor more than 12 inches higher than the outer edges of the shoulder. The narrow road which is high in the middle will become rutted almost as quickly as one which is too flat, for the reason that on a narrow road all the traffic is forced to use only a narrow strip. Shoulders are often formed on both sides of the road, which prevents storm water from flowing into the side ditches, retaining it in the ruts and softening the roadway. These ruts and shoulders can be entirely eliminated with the road machine or split-log drag.

The width of the earth road will depend on the traffic. As a rule, 25 or 30 feet from ditch to ditch is sufficient if the road is properly crowned. Ordinarily the only ditches needed are those made with the road machine which are wide and shallow. Deep, narrow ditches wash rapidly, especially on steep slopes. The earth road should not be loosened, dug up, or plowed up any more than is absolutely necessary. It should be gradually raised, not lowered; hardened, not softened.

## Agricultural Education

By Prof. M. E. Duckles, Elk Rapids, Mich.

"There's a cow on the mountain."

The old saying goes:  
On her legs are four feet;  
On her feet are eight toes.  
Her tail is behind  
On the end of her back;  
And her head is in front  
On the end of her neck.

A very mechanical sort of cow! That rhyme is said to have been composed by a Chinaman. Could he have been referring to a Jersey or a Holstein? What incongruity in the idea?

To the up-to-date farmer a cow is no longer just a cow with a tail behind her back and a head in front on the end of her neck; she belongs to some particular class or breed and possesses a hundred or more fine characteristics that distinguish her individually from other cows. He sees in her what the artist sees in the landscape with its lights and shadows and its mingling of myriad colors. To the artist the landscape has a beautiful individuality which it does not have to the ordinary observer, and the farmer should have the same sense with regard to the cow.

Animal husbandry is a very important part of agricultural education, and since we are all agreed nowadays that every farmer should be a stock-raiser for the sake of his soil, the fertility of which can hardly be maintained without barnyard manure, we should be able to choose animals that are worth the trouble of the care they must have to make them pay as big a profit as possible. No farmer can afford to pay his cows each ten or fifteen dollars a year for the privilege of feeding and milking them. Yet some are doing that very thing year after year; and it is only because they have never taken time to figure up the actual condition of their business.

A good dairy cow should pay for herself and her keep in two years at least. She will do that if she gives over 300 pounds of butter fat, and milk in proportion. If she gives less than 150 pounds of butter fat she had better be disposed of as quickly as possible, or at that rate her owner is paying her board for nothing.

A so-called "scrub" cow may be made to yield profitably if careful attention is given to the character of her food ration. Foods are divided into two general classes, proteids and carbohydrates. The proteids are the nitrogen foods, the muscle builders and curd producers; the carbohydrates are the fats chiefly, including the sugars and starches. The proteids are more expensive than the carbohydrates, yet they are as necessary as the latter in the production of milk. A good dairy ration should be composed of one part of protein to six or seven of carbohydrate.

Among the protein foods are bran, cotton-seed meal, oil-meal, clover, alfalfa, peas, carrots and vetch. Most of the whole grains, corn in particular, belong to the carbohydrate class. A good dairy ration may be made of corn silage and alfalfa or clover hay, though it might be improved by the addition of a little cotton-seed meal, or one of the other protein foods mentioned above. In the absence of good corn silage some succulent food should

always be fed during the winter months when the cows have no green pasture.

The principal value of succulent foods is in their palatability. They serve not only to make the whole ration more palatable, but more digestible in the bargain. To the succulent class belong carrots, cabbages, potatoes, pumpkins, rutabagas, apples and the like. They should be fed along with the dry foods. For the same reason that we enjoy pickles or saucers of some kind with our meals, the more food of the right kind that you can get a dairy cow to eat and digest properly, the more milk and butter fat she should yield in return.

In addition to having good feed the cow should be kept clean and comfortable, and have plenty of fresh air and water. During cold weather the water should be tempered sufficiently to take off the chill. If the cow is forced to drink ice-cold water she will not drink so much of it and some of the energy of her body will be used up in warming the water before it enters into her milk. Every attention that will save her bodily energy, such as a warm stable, soft bedding, and tempered water, will add to her milk production during the winter months.

It should be remembered that any sudden change nearly always affects the milk flow of the best cows. A good producer is as a rule a very sensitive animal. A change of quarters, of food, or of care-taker and milker, usually results in temporarily checking the milk flow. Even a change in the time of milking may have the same effect.

Equal in importance to the breed and the food ration is the care-taker. He should be kind and sympathetic in his treatment of the cow. He should understand her general condition at a glance as soon as he enters the barn. Out of a head of a dozen cows he should be able to tell intuitively whether any one of them is "off feed," or is in any way in need of special attention. He should learn to speak gently and act quietly among them, so as not to arouse their fear. A harsh-voiced, rough milker seldom gets as much milk or as good milk as one who is quiet and gentle.

As to the points that indicate a good dairy cow they may be stated briefly. In general she should not be too fat; she should be marked by a slender neck; a thin long tail, small legs and feet, and a fine coat of hair, her body should be wedge-shaped, tapering slightly from back to front; and she should show large milk veins and a der, well-formed teats, and good digestive capacity. Studying these characteristics there should be about the head and eyes a look of fineness and delicacy not to be found in the beef types.

Dairy farming, when done right, is about as profitable as any. Indeed, it is claimed by many to be the most profitable of all. Something of course depends upon location and the nature of the country, but everything considered, hardly too much can be said in favor of it. The wealth of the Jersey and the Guernsey islands, of Belgium, Holland and Switzerland depends very largely on the dairy cow.

## Helps For Advertisers

By J. W. Lafferty

Some men say they do not believe in advertising, yet display so much goods in front of their store that customers have to wiggle their way in; if half the effort was used in writing an advertisement that is used in moving that load of goods in and out every day the result would be surprising.

There are many men who can write a good honest straightforward business letter and yet fall down in writing a good ad. If you can do nothing else, then write one of these letters and publish it as a letter to the readers of your home paper.

Style in advertisement is most essential. Light face type lends itself admirably to such ads as Stationers, Jewelers, Announcements, etc., and should be used with at least 1/2-inch white space between type and border, the border should be in keeping with the type used so that it will not de-

tract instead of attracting attention. Borders or rule surrounding an Ad bring out the ad, in relief, but should not be so attractive that the ad. will be overshadowed by the border or the effect will be lost.

Some lines require bold type as it in a way describes the goods. Such goods as Farm Implements or any other heavy lines look well in bold type and black borders; here also the judicious use of white space improves the appearance of the Ad.

Try to be real in your advertising, let it reflect the conditions at your store and the goods you carry; tell your story truthfully, and the public will believe in you.

If more time was spent in the study of the ad. before it was sent to the paper there would be less criticism of it after the paper appears.

A bargain day every week is a good form of advertising that has increased the number of customers in many stores. It's a good idea to sell some good household article on this day at the actual cost, then display in the store all goods that appeal to women.



## Department for Dairymen

CONDUCTED BY  
E. K. SLATER  
234-242 Lyon Street  
GRAND RAPIDS, MICH.



With the Blue Valley Creamery Company in charge of the Dairy Information Service.

## Making the Boy a Partner

The wise farmer who has one or more growing boys realizes the value of making the boy on the farm a partner in the business of the farm. He realizes how necessary it is to have the boy develop an interest in farming.

We have been especially pleased in reading the letters from our little boy friends to note the large number of them who refer to their own property. This indicates to us that their fathers are working along right lines. A boy likes to have something that he can call his own.

Some farmers make the mistake of letting the boys own certain property until the time comes for disposing of it. A better way is to give the boy less, if necessary, and let him understand that it is his property and that when it goes to market he shall have the proceeds. Selling a boy's calf or hog and then using the money for other purposes is too much like the man who sold his wife's turkeys and bought some material with which she was expected to make him his year's supply of shirts.

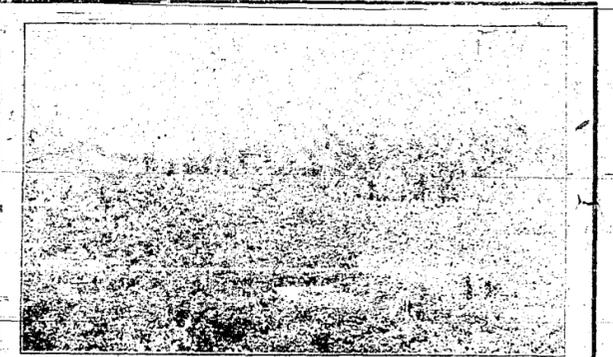
To get best results in dealing with the boy it is essential to start in early. As soon as the boy is old enough to appreciate the value of property and what it will bring he should be made

to feel that he has an interest in the farming operations. Some kind of a definite business agreement should be entered into and the father should be the last one to break such an agreement. The percentage that is to go to the boy need not be large. As a rule he is not exacting in his business deals and it is no hardship at all for the father to set aside a certain percentage of the profits for the boy. In fact it is money well invested and in the majority of cases the boy will take enough more interest in the work to more than make up for this added expense, if we may so term it.

Too many fathers attempt to get out of the boy in the seven or eight years preceding his maturity, enough service to recompense them for the job of raising him. This is a great mistake. They would do better to calculate that in raising him they are only paying an obligation which was incurred by their own bringing-up. The boy's future is too serious a proposition to be fooled with in this way.

In making the boy a partner you are not only doing a great service to him, but the time will surely come when he can do a great service to you in one way or another.

Give the boy a chance. Give him an opportunity to like the farm.



The above picture is of C. W. Loffler's potato field on his farm near Solon, Leelanau County. The land that these potatoes were raised in was cleared in April and May, 1909, and the picture was taken in September of the same year. This shows how easy Leelanau County farms are cleared and cultivated.



## The Sand Farm Dept.

Conducted By  
The Sand Farmer

Mail Suggestions and Inquiries to  
Louis P. Haight, Muskegon, Mich.

## What Ten Sheep Are Doing

The Sand Farmer met a little boy the other day, with a swollen face, the result of an ulcerated tooth.

"What is the matter, son?" said the Sand Farmer, as he shut down his machine, "have you got a tooth-ache?"

"Yes," said the little fellow, "and I have not been to school for two days, and I am getting behind."

"It didn't take long to run him to a dentist's and have the tooth treated, but his words, 'I am getting behind in school' remained."

Little Peter is as bright a boy as any, but his parents are poor, and under natural conditions he would not be able to go to college, and will soon be getting behind other boys who have better advantages, and this boy suggested an experiment which might be worked out on many a farm, to start the "Little Petes" thinking about college, and make it possible for them to go, if they do their part.

The Sand Farmer bought ten ewes, and told Little Peter that he would deposit all the money received from the wool and lambs in the bank, to Little Peter's credit, if he would faithfully care for the sheep. The principal and interest will be used when Peter is ready to go to college, to help him work his way through, and from time to time the result of this experiment will be mentioned, to show how much he has laid aside for his college course.

There are few farms in the country that cannot support ten sheep, and if the money derived from this little flock was conscientiously deposited in a bank, for the sole purpose of giving a boy, or a girl, an education, there would be few farmer boys or girls who would have to remain at home, or go into some factory in the town to work because they could not get the needed money to fit themselves for life. The money deposited in the child's name, centralizes his thought on the fact that he is expected to go to college, and helps him "hitch his wagon to a star."

A real sheep story was lately brought to the Sand Farmer's notice: A farmer living in Oklahoma some eighteen years ago, gave to his baby daughter one ewe lamb, and for the last eighteen years has conscientiously placed to her credit in a bank, all money received from the wool and increase sold from this lamb, with the result that this girl of eighteen now has 72 beautiful sheep, and a little over \$1,500 in the bank. The feed cost her nothing, as there was plenty of range on the ranch, but we shall be glad to hazard our readers figure out how much she will have in the bank at the same proportionate increase, by the time she is twenty-one.

## FOREST NOTES.

The war department is reforesting a large area near Fort Bayard, New Mexico, for use as an army hospital site.

The light house reservations on the great lakes are able to grow all the white cedar needed for spar boys in their district.

The Kaibab and the Coconino national forests adjoin each other. Yet it takes from two to three days to go from one to the other across the Grand Canyon of the Colorado.

There are several bands of the Persian fat-tailed sheep on the national forests of southern Utah. The large fat tail sometimes weighs as much as forty pounds, and like the hump on the camel, is a reserve supply of nourishment when food is lacking.

Dr. B. E. Fernow, dean of the forest school of the university of Toronto, and Bristow Adams, of the U. S. forest service, have just been elected president and secretary, respectively of the society of American foresters, the only organization of professional foresters in the western hemisphere.

# Four Hundred Thousand

## Prairie Dogs Killed

Washington, D. C.—The Biological Survey of the Department of Agriculture has destroyed about 400,000 prairie dogs in the Cotechetopa and Pike National Forests of Colorado and the Tusayan and Coconino Forests of Arizona. It is estimated that the amount of forage that the rodents feed upon would be sufficient for about 15,500 sheep or about 1,800 head of cattle, which would be valued at about \$150,000. This work was done at a cost to the Department of about \$12,000. In view of the fact that American and English furriers secure better skins from Siberia for five cents apiece, no market for the hides of the prairie dogs has been found. The glove makers state that the skins are rather small to be worked up economically.

Last year the Biological Survey used 35,000 pounds of oats, 4,000 pounds of carbon bisulphide and about 1,000 ounces of strychnin in the Cotechetopa Forest in the work of dog destruction. The local oats were of very fine quality, and it was found that the heavy oats that weigh about 40 pounds to the bushel were very much more economical than the lighter oats.

### KEELEY IS BECOMING

#### POTATO SHIPPING CENTER.

Keesley, Mich.—This town is coming to be from this winter as a potato shipping center. There are six shippers here, and already they have shipped south and east 105 cars, and the marketing season is but well started. The shipments before January 15 having been light all over this part of the state.

### DRINK and DRUG

#### Habits Cured

Read what Father O'Neill says in regard to the Keeley Treatment.

REV. FATHER A. G. O'NEILL, C. S. C., St. Joseph's, Grand Rapids, Mich.

"As a simple matter of fact, I have used Keeley's treatment without witnessing any legal conviction of capital offense on evidence far less conclusive than that which proclaims the genuineness and efficacy of the Keeley Cure for drunkenness; and a thorough scrutiny of the vast array of testimony in its favor would extend a verdict of its endorsement from the most intelligent of the most important body of 12 honest citizens that ever sat in a jury box."

Home Treatment for Tobacco, Nephasthenia or Nerve Exhaustion.

For further information or literature in regard to the Keeley Treatment, address the Keeley Institute, 723-25 Ottawa Ave., N. W., Grand Rapids, Mich., or phone 1774 or Bell Main 806.

### NEW DORMITORY FOR GIRLS AT UNIVERSITY.

#### Is First of Three to be Erected in Near Future—Will be Open First of School Year.

Ann Arbor—The work of constructing Newberry Residence hall, a new dormitory for girl students at the university, will be started within a month if the weather conditions will permit, and will be completed in time for occupancy at the opening school next fall. The building, to be erected at a cost of \$100,000, will be a gift from the Newberry estate of Detroit. Final plans for the hall were recently completed.

The building will occupy the property just north of the present home of the Students' Christian association. It will be four stories high and will have accommodations for 60 women.

A large dining room will occupy the center of the ground floor and the plans provide for a series of reception rooms and parlors surrounding it.

The three upper stories will be used for bed rooms, except for a kitchenette and small parlor on each floor.

The living rooms will be arranged in pairs and will be connected with the main corridors by a small reception room for each pair.

#### First of Series.

Newberry Residence hall will be the first of a series of three halls for women of the university. The second, to be erected in the near future, from funds provided by a friend of the university whose name is withheld, will stand on university property near the residence of President Brewster Ansell. It will be built at an approximate cost of \$150,000.

The third hall for women will be built from funds which women of the university have been collecting for some time. Complete plans for this building have not been announced.

### BANKING COMMISSION PICK RESERVE CITIES

Lansing—State Banking Commissioner Doyle has designated the following cities as reserve cities for Michigan state banks and trust companies: Detroit, Grand Rapids, Bay City, Saginaw, Kalamazoo, Jackson, Port Huron, Adrian, Benton Harbor, Muskegon, Ann Arbor, Calumet, Houghton, Marquette, Lansing, Battle Creek, Alpena, Traverse City. Outside the state he has named the following cities: New York, Boston, Philadelphia, Pittsburgh, Baltimore, Buffalo, Cleveland, Cincinnati, Toledo, St. Louis, Milwaukee and Minneapolis.

### BIG RAPIDS WILL HAVE NEW P. O. THIS YEAR

Big Rapids—Postmaster Frank E. Hardy has received word from Washington that work on the postoffice building here is to be started in the spring. The supervising architect of the treasury department has called for bids for the construction of the building including mechanical equipment, interior lighting fixtures and approaches.

The plans and specifications call for a two story and basement structure, constructed of stone and brick and to be fireproof.

### CLUBS ELECT OFFICERS

Petskey—At the business meeting of the Farmers' Institute P. A. Jackson of Hamont Springs was elected president and S. A. Hart of Harbor Springs secretary and treasurer. The institute both here and in other parts of the county moved unusually interesting and instructive this year and plans have already been laid for a larger, better institute next winter.

### Detroit—More than 25 mayors and representatives of Canadian and American cities met at Windsor to formulate plans for pushing the proposed Great Lakes to Montreal waterway.

Sault Ste. Marie—P. H. Finnegan, a grain dealer under indictment here for the alleged sale of fraudulent copper stocks, is under arrest in Des Moines, Iowa, according to information received by local officials. Finnegan is also wanted at Marquette.

Lowell—Word has been received here of the death of Charles McCarty, a Lowell business man and went west about four years ago for his health. He was in the grocery business here until his health failed. He leaves seven children. The body will be brought here for burial.

Traverse City—At a meeting of the executive committee of the West Michigan Lake association it was decided to hold the annual meeting in Muskegon February 27, when officers will be elected and an itinerary for the annual trip over the route arranged.

Detroit—Deputy Sheriff J. J. McHugh of Macquinn county, Turkey of the St. Ignace jail, doesn't approve of the methods of city criminals. McHugh was held up and robbed of \$3 in broad daylight by two thugs here.

Carleton—George Evans, 60 years old, was struck and killed by a Peve Marquette train within 80 rods of his home.

Jackson—Mrs. Ernest E. Clark was given a verdict of \$9,000 by a jury in circuit court for the death of her husband, who was killed in a collision on the M. C. T. near North Combs, May last.

Battle Creek—Although lacking confirmation from officials of the Grand Trunk, the report is given out here that construction of car shops, succeeding those recently destroyed at Port Huron, will begin here this summer, the sum of \$4,000,000 to be expended for the shops and a new roundhouse adjoining the present shops.

Houghton—The board of control of the Michigan College of Mines on today voted to change name of the chemistry building to Keeling hall, in honor of the late Dr. G. A. Keeling, for 20 years professor of chemistry. At the same time a life-size portrait of the late doctor by his daughter, Mrs. A. Kierze of Philadelphia, Pa., was unveiled in Keeling hall.

Leonia—Judge Barton sentenced Claude Palmer, guilty of subornation of perjury, to 1 to 10 years in the Michigan reformatory. Floyd Harger, found guilty of burglarizing the depot at Lake Odessa, was given six months to 10 years.

Port Huron—Chief of Police Cogan has gone to Ludington in being Arthur Duffield back to this city. Duffield is charged with stealing \$170 from his grandmother, Mrs. Julia Hoffman. The money was secreted in a trunk.

Detroit—John G. Sutherland, a railroad switchman, under arrest for an attack upon his wife, was shot and killed by Marshall Oshorn of River Rouge, a suburb, when he attempted to escape while the officer was taking him to jail.

Flint—Thomas Glass, who lived on the same farm in Clayton township for 73 years, is dead of a complication of diseases. He was born in England 77 years ago.

Flint—Playing on the floor of her parents' home on East Tenth street yesterday, Janette Bird, 2-year-old daughter of Mr. and Mrs. Thomas Bird, picked up a box of poison tablets and swallowed one of them. The baby died soon afterward.

### PERSONAL NOTES

#### ABOUT AUTHORS.

David Starr Jordan.

Dr. David Starr Jordan, author of "War and Waste" (Doubleday, Page & Co.), is on a six months' peace crusade in the chief cities of Europe prior to the international celebration next summer of 100 years of peace between England and America. He has lately returned from the Balkan peninsula, where he wrote an article for the Bulgarian press on "Bulgaria in the Eyes of Europe."

Doctor Jordan writes: "I spoke for peace in Wiesbaden and Frankfurt the other day, for which the Herr Gott, who understands (and is perhaps responsible for) the German Grammar will forgive me. I spoke in Americanized (and therefore improved) German!"

#### The Author His Own Critic.

The residents of Middleburg, Schoharie county, N. Y., are much annoyed with a former townsman, Mr. Bonck White. For Mr. White has let it be known that the original of the rural community which he condemns in his new book "The Mixing" is no other than his home town. Of his book Mr. White writes amusingly in the New York Evening Sun. He says: "The Mixing" is a story of the redemption of a country district, is told with a Miltonic command of language and Aristotelian grasp of the subject and originality. Frequently it strikes a note of humor. Rabelaisian in the wholesome bigness of it. Shakespeare's and Plato's splendor of imagination creation of Faust is perhaps the nearest thing to which I can liken some of the characters in this book; except that Shakespeare's work is oftentimes marred by a regrettable grossness, which I have been enabled happily to avoid. Also there is a sweet lyric strain running throughout, which recalls Thackeray at his best."

Iron River—Within a week the school board has asked for the resignations of four teachers, including the principal of the high school. It appears that "spooning" in public, the tango are responsible in a measure for the wholesale resignations.

Corunna—Frank H. Pettibone has been named postmaster here. He was a dark horse and it has just developed that he was groomed by Clark O. Smith, Democratic war horse, who was a candidate until he fell and broke a leg and an arm a few days ago.

Flint—Charles G. Labinsky, tailor, who was the victim of thieves as he slept on a table in his store several days ago, has again been made victim. The robbers entered through the front door, took two coats valued at \$40, two corsets and a pair of shears.

Saginaw—Leonard Rogner, 45, saloonkeeper of Frankentrost, Saginaw county, fell down his cellar stairs and fractured his skull. He died soon afterward. A widow and nine young children survive.

### Dropsy Treated Free

By Dr. Miles, the Great Specialist, Who Will Send a New \$3.75 Treatment Free. Many Have Been Cured After Doctors Failed.

At first no disease is apparently more hazardous than dropsy, a thick swelling of the hands, feet, ankles or abdomen. Finally there is great shortness of breath, faint spells, sometimes nausea and vomiting, even bursting of the limbs and a lingering and wretched death if the dropsy is not removed.

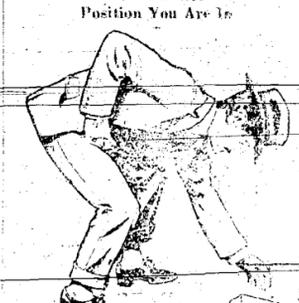
Dr. Miles has been known as a leading specialist in these diseases for 30 years. His liberal offer of a \$3.75 Treatment Free to all sufferers, is certainly worthy of serious consideration. You may never have such an opportunity again.

The "Brooks Appliance" consists of four dropsy remedies in one, also Tonic Tablets and Pura-Lax for removing the water. This treatment is especially prepared for each patient and is ten times as successful as that of most physicians. It usually relieves the first day, and removes swelling in six days in most cases. Delay is dangerous.

Send for Remarkable Cures in Your State. All afflicted readers may have Book, Examination Chart, Opinion, Advice and a Free-Pound Treatment Free—Write at once, enclosing your case. Address, Dr. Franklin Miles, Dept. D. A., 219 to 225 Main Street, Elkhart, Ind.

### This Is Where A Truss Fails

The "Brooks Appliance" Is the Only Known Rupture Support that Can Be Depended Upon to Hold All the Time, No Matter What Position You Are In.



The "Brooks Appliance" does not depend upon heavy pressure, it has no steel springs, no lead and. The soft rubber of the Brooks Appliance clings firmly, yet gently, because it has been used in making it.

A Brooks Appliance can make a truss that would hold your rupture. It would make it a steel spring and a lead and. We don't sell any other kind of truss.

The "Brooks Appliance" is not only made for service, but it is also constructed for comfort. It is made to give support and rest on a strict guarantee of satisfaction or money refunded. No sales, no business, no life, no fame. Just a strict business deal at a reasonable price.

Fill out free coupon below and mail today. It's well worth your time whether you try the Appliance or not.

FREE INFORMATION COUPON

SEND FOR FREE BROOKS' 1897 State Street, Marshall, Mich.

Please send me by mail in plain wrapper your illustrated book and full information about your Appliance for the cure of rupture.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

WELCOME VISITORS HONG YING LO CO. (Chan Hoy) The Greatest Chinese and American Restaurant in the State. Monroe Ave., Cor. Pearl St. GRAND RAPIDS, MICH.

B. H. Hannaford W. W. Lonz CODY HOTEL CAFETERIA Entrance 10 West Fulton Street or through Cody Hotel Lobby. Music During Meals. Breakfast 7:00-9:30, Noon 11:30-1:00, Night 3:30-1:00, including Grand Rapids, Mich.

H-LIVINGSTON HOTEL American Plan European Plan \$2.50-Up \$1.00-Up Grand Rapids, Mich.

Hotel Hermitage EUROPEAN PLAN Rooms 50c, 75c, and \$1.00 With Bath \$1.00 and \$1.50 Grand Rapids, Mich.

GALLSTONE Victims, Stomach Sour, Stomach Disorders, Cures. Gallstone Remedy Co., Dept. 514, 219 S. Dearborn St., Chicago Illinois. FREE

LOOK FOR THIS TRADE-MARK WHEN BUYING OVERALLS, WORK SHIRTS, COTTON PANTS.

Mr. Publisher We operate a night crew exclusively on Newspaper work. Prompt service and right prices. Write Us. MICHIGAN ENGRAVING CO. Grand Rapids, Michigan.

AMERICAN DRY CLEANERS OTTE BROTHERS GRAND RAPIDS, MICHIGAN

### Cured of Bright's Disease

Having suffered from Bright's disease for several years, I finally came to the Keeley Institute, Grand Rapids, Mich., and after a few days' treatment I am entirely cured. I met patients at this specialist's office who had come all the way from Massachusetts and California for treatment for Diabetes and Bright's Disease. I made this statement that others may know where to go to get cured. I will gladly answer all inquiries.

MRS. S. M. ROY  
541 Grand Rapids, Mich.

The office of Dr. S. Hall Reed is located at 84 Monroe Ave., Grand Rapids, Mich. Consultation Free.

### A Snap in Apple Trees

SPECIAL PRICE

Strictly first class—all leading varieties.

First class Honey 5 to 7 L. \$1.50 per 100. First class Light 4 1/2 to 5 L. \$1.00 per 100. We also offer a very complete list of General Nursery Stock. Catalogue Free.

Grand Rapids Nursery Co., 97 Monroe Ave., Grand Rapids, Mich.

### PIANOS -- VICTROLAS -- THE -- HERRICK PIANO CO. WAY TO DEPOT GRAND RAPIDS

### REYNOLDS ASPHALT SHINGLES

Resemble Slate. Fire and weather proof. A reliable substitute for wood shingles at a low price. Write for illustrated catalogue.

FULLY GUARANTEED R. M. Reynolds Asphalt Shingle Co. GRAND RAPIDS, MICH. Dept. 1

### Smoke Little Dutch Masters 5c Cigar

It's so good we cannot supply the demand. Ask your dealer.

G. J. JOHNSON CIGAR CO. Grand Rapids, Mich.



THOMAS S. SMITH APPLS. ORCHARD, OCEANA COUNTY.

Several years ago Mr. Smith of Oceana picked up the old Leavitt farm of forty acres near Waterville, from the heirs for \$4,000. To the heirs Mr. Smith looked "green" and they thought that they were "stinging" him, but Mr. Smith knows that there is money in growing apples in Western Michigan. He went at the old orchard and took its "bones" off. He had the trees cleaned, trimmed and sprayed and the ground cultivated. He put the buildings in repair, bought some orchard land adjoining the farm and last fall refused \$40,000 for the property, because it is earning him interest on a larger valuation. There are 42 acres of apple orchard, 30 acres in bearing. The principal varieties are Baldwin, McIntosh, Spy, Wagner and Wealthy.

### SHORT STATE STORIES

Owosso—The Knights of Columbus will expend about \$10,000 in remodeling the Wesener home on Michigan avenue into a temple for the lodge rooms and club.

Port Huron—Mayor Black and the city commissioners have at last arrived at a settlement, with the Detroit Steel and Bridge company for the work done on the superstructure of the new Military street bridge. The concern has decided to accept \$5,500 in final payment and not demand its bill of extras.

Memphis—Mrs. Louise Doherty, divorced from her husband, Alouis, 28 years ago, when she failed to answer his plea for a separation, and who for the last quarter of a century has worked for an existence, while her husband remarried, invested in mining lands and amassed a fortune to exceed \$1,000,000, has asked Judge Flannigan to grant a hearing on an action to annul the divorce decree and make her the legal wife of the reputed millionaire.

Battle Creek—American women chew their gum and food like out

cattle. They have sallow complexions and dress ridiculously. This summing up of his observations in America by G. E. Baumroser of Hamburg, Germany, a wealthy manufacturer of buttons, has caused considerable comment and no little discussion here, where Baumroser has been stopping for a few days.

Marquette—Postmaster John D. Mangum has received a clipping from W. S. Curtis of New York giving the history of Gen. Pancho Villa's activities in the Mexican rebellion. Several years ago Mr. Mangum and Mr. Curtis and a few other men went into Mexico to inspect some timber lands. They have just discovered that the man who piloted them through this wild country is now General Villa.

Battle Creek—Two thousand pieces of skin have been grafted on the body of little Margaret Clark, recently burned in a gasoline explosion. The grafting has just been completed. The mother and brother of the little girl gave skin from their bodies to save the girl, and it is believed she will recover.

Hastings—Citizens are preparing to circulate petitions here asking for the adoption of the compulsory term of government.

Mason—The barn of Dennis Oeko-bock was burned Thursday, together with four cows, three calves, nine hogs 50 chickens, hay, grain and farm tools.

Ithaca—The Gratiot County Journal, the oldest paper in the county, passes out of existence with this week's issue. The publisher, Miss F. Gray, says the support given the paper was insufficient to keep it alive. The plant will be moved to Lansing.

Iron River—Within a week the school board has asked for the resignations of four teachers, including the principal of the high school. It appears that "spooning" in public, the tango are responsible in a measure for the wholesale resignations.

Corunna—Frank H. Pettibone has been named postmaster here. He was a dark horse and it has just developed that he was groomed by Clark O. Smith, Democratic war horse, who was a candidate until he fell and broke a leg and an arm a few days ago.

Flint—Charles G. Labinsky, tailor, who was the victim of thieves as he slept on a table in his store several days ago, has again been made victim. The robbers entered through the front door, took two coats valued at \$40, two corsets and a pair of shears.

Saginaw—Leonard Rogner, 45, saloonkeeper of Frankentrost, Saginaw county, fell down his cellar stairs and fractured his skull. He died soon afterward. A widow and nine young children survive.

# G

"G" is for "Goodie," which children all cry  
When Mother announces, "I've made a mince pie."  
Its crust, crisp and tender, entrances them quite,  
And Mother feels glad that she used LILY WHITE,  
"The flour the best cooks use."  
Every Sack Sewed and Tied for Your Protection.

Valley City Milling Co., Grand Rapids, Mich.

### FEEBLE OLD PEOPLE

#### Are Told How to Regain Strength and Vigor.

As one grows old the waste of the system becomes more rapid than repair, the organs act more slowly and less effectively than in youth, the circulation is poor, the blood thin and digestion weak.

Vinol, our delicious cod liver and iron tonic without oil is the ideal strengthener and body-builder for old folks, for it contains the very elements needed to rebuild wasting tissues and replace weakness with strength. Vinol also fortifies the system against colds and thus prevents pneumonia.

Mrs. Mary Ivey, of Columbus, Ga., says: "If people only knew the good Vinol does old people, I am sure you would be unable to supply the demand. I never took anything before that did me so much good as Vinol. It is the finest tonic and strength creator I ever used in my life."

If Vinol fails to build up the feeble, old people, and create strength we will return your money.

P. S.—Our Saxo Salve stops itching and begins healing at once.

W. C. Spring Drug Co.

## Dr. G. W. Bechtold

### DENTIST

Office, Second Floor of Kimball Block.  
Office Hours: 8:00 to 12 a. m., 1:00 to 5:00 p. m.  
Evenings by Appointment.

## Dr. C. H. Pray

### Dentist

Office Hours:  
8 to 12 a. m. 1 to 5 p. m.  
And Evenings.

Phone No. 222.

## Dr. F. P. Ramsey

### Physician and Surgeon.

Graduate of College of Physicians and Surgeons of the University of Illinois.

OFFICE SHERMAN BLOCK  
East Jordan, Mich.  
Phone No. 196.

### JORDAN COURT No. 131 TRIBE OF BEN. HUR.

Regular meetings second and fourth Wednesdays of each month  
Visiting members welcome.

## Frank Phillips

### Tonsorial Artist.

When in need of anything in my line call in and see me.



## NEMO

### THE NEW CORSET

with extremely long skirt, having elastic extensions at the back, which produce superb style with absolute ease.

Greatest figure-reducing corset, and greatest corset-value in the market.

For Sale at  
M. E. ASHLEY & CO.'S.

### Its Time To

## Plant a Tree

We are prepared to furnish you Shade Trees of any description. Lawns Graded and put in first class condition. Sodding a specialty.

## Wm. Tate

East Jordan, R. F. D. 4

### New Business Methods Needed

The changing conditions created by the parcel post have placed the small merchant and dealer at a disadvantage compared with the large mail order houses in the big cities, although new methods on the part of the small dealers will go far towards reducing the advantage just mentioned. Changed conditions require changed methods in harmony with the new conditions. The large dealers will prosper to some extent, because the large dealers are enterprising, they advertise and push their business and they have the facilities where-by they can reach the great mass of the people all over the country.

There is only one way for the small merchants to protect themselves under these changed conditions, and that is to change their methods of doing business and adjust themselves to the new situation. They must adopt the enterprising methods of the bigger and more masterful merchants. They must become more progressive, they must advertise more, must study the needs of their customers and the needs of the community and they must supply those needs.

There is only one path to success. The local merchant must cultivate friendships in the community; they must deal squarely with their customers and gain their confidence in order to hold their trade against outside competition. If they do this, they will find that they can hold business outside competition and they will find that the parcel post will enable them to reach customers that they could never reach before. That the local business men must be alive; they must be active and enterprising. They cannot get out mammoth illustrated catalogues like those issued by the big department stores, as the expense of so doing would run into the thousands, but they must advertise and they must keep everlastingly at it. Mr. Business Man, you should burn your name and business into the public mind so that every time the people think of anything in your line they think of your name first. This is the drawing power, this is the psychology of advertising.

You must push your business, you must organize and systematize it and take advantage of every opportunity to advertise, because "advertising is to the business man what speech is to the human race." You must treat the public absolutely on the level. You must make your customers satisfied. A satisfied customer is the best advertisement. If you advise an article, tell the truth about it and sell the article as advertised. If you sell an article to a customer and it is defective in any way, or proves unsatisfactory, you must make it good; if you do not, you are sowing the seeds of your own business ruin.

In this enlightened industrial age, we cannot afford to attempt to deceive or cheat the public, and if we do, bankruptcy and ruin is our destination. Therefore, we want to impress upon every business man who is a reader of The Charlevoix County Herald that in this enlightened and civilized age, as business men and business women we must be liberal, we must be tolerant, because tolerance is the rising sun of our twentieth century civilization.

### Christian Science Church Notes

Christian Science Society hold services in their room over the postoffice Sunday morning at 10:30; Subject of lesson "Soul."

Sunday School at 12:00 m.  
Wednesday evening meeting at 7:30.  
Reading room in the same place open every Tuesday and Thursday afternoons from 2 to 4.

All are cordially invited to attend the services and visit the reading room.

### La Grippe Leaves Its Victims Prostrate

Some victims of la grippe never fully recover the health of the lungs, and persistent coughing is weakening. The quick action of Foley's Honey and Tar makes it valuable in severe la grippe coughs. F. G. Prevo, Bedford, Ind. writes: "La grippe left me with a severe cough that Foley's Honey and Tar cured, and I am back to my normal weight." Hites Drug Store.

### Political Announcements

To the Voters of East Jordan:—  
I wish to announce my candidacy for renomination for the office of Commissioner of this city for the ensuing term at the primary election to be held on March 23rd, 1914.

JOHN F. KENNY

To the Voters of East Jordan:—  
I will be a candidate for the office of City Commissioner at the coming primary election, March 23rd, 1914, and respectfully solicit your support.  
Feb. 5th, 1914. JACOB H. GRAFF

Lots of men are willing to sell their experience for ten cents on the dollar. A square deal is all a man wants—but he wants to be the judge of its squareness.

### The High Cost of Living Reduced Fifty Per Cent.

People in town and cities could save about one-half their living expenses if they would grow their own fruit for home use. Most people have a little garden back of their home, where a few fruit trees could be planted, grapes could be planted along the fence where they would take up very little room, a patch of Raspberries and Strawberries and a few Rhubarb plants for pies. What a great saving this would mean to you and how nice and fresh and juicy everything tastes when fresh picked, from your garden. What a pleasure it is to go out into your own garden and pick a basket of Strawberries or pick-off some nice ripe, juicy Peaches.

You would be surprised to know the little amount of money it takes to get plants enough for your garden—why a few dollars will do the whole business if you buy your plants direct from some good grower instead of buying from agents who charge three and four times what the stock is worth.

Reilly Bros., one of the largest tree growing firms in America, are putting out a large 50 page book describing all kinds of fruit. It tells you how to plant, where to plant, and what to plant and special collections of trees and plants for the Home planter at about one-third agents price. This is a valuable book and should be in the home of all Readers.

This firm will send the book FREE to all our Readers, also to every person sending their address they will send along with the book a coupon good for one Tansenscheon, or Thousand Beauty Rose, a beautiful new Rose agents are asking 75c and \$1.00 for. All our readers should take advantage of this free offer as it will help them greatly in holding down the high cost of living.

Simply send your name on a postal card to Reilly Bros., Nurseries, Reilly Road, Dansville, N. Y., and you will receive a copy of this helpful book by return mail, FREE, also the coupon for this beautiful new Rose. Do this now before you forget it. (adv.)

Two pennies jingle louder than two \$10 bills.

Be like a rooster; if you can't lay an egg, boost.

### County Normal Notes

Miss Whiting gave a very interesting and helpful report of the Teachers' Institute which she attended at East Jordan last week.

Mr. DeVoe also gave an interesting talk on the Teachers' Institute when he visited the normal a short time Thursday forenoon.

Thursday afternoon the boiler broke thus making it impossible to have school until repairs could be made. The bell rang at 12:30 Friday noon as a sign that there would be school in the afternoon. The buildings were still quite cold but school was kept anyway.

Esther Walker spent Saturday and Sunday with her parents near Ironton.

Willard Howe is substituting in Miss Lewis' room during her illness.

The class wrote examinations in psychology and English last week.

Take off your ear muffs when duty calls.

A man may make a guess at what a woman is going to do, but that is his limit.

The man who is able to deliver the goods never has to carry a good luck charm.

### PROBATE ORDER

State of Michigan, the Probate Court for the County of Charlevoix

At a session of said Court, held at the Probate Office in the City of Charlevoix in said County, on the 15th day of January, A. D. 1914.

Present: Hon. Servatus A. Correll, Judge of Probate.

In the matter of the estate of Margaret Fitzgibbons, deceased. Martha Provost having filed in said court her petition praying that a certain instrument in writing, purporting to be the last will and testament of said deceased, now on file in said court be admitted to probate, and that the administration of said estate be granted to Charles Provost as administrator with will annexed or to some other suitable person.

It is ordered, That the 21st day of February A. D. 1914, at ten o'clock in the forenoon, at said probate office, be and is hereby appointed for hearing said petition.

It is further ordered, That public notice thereof be given by publication of a copy of this order, for three successive weeks previous to said day of hearing, in the Charlevoix County Herald, a newspaper printed and circulated in said county.

SERVATUS A. CORRELL, Judge of Probate.

A true copy.

## In Your Quest

## For the Best

## Buy

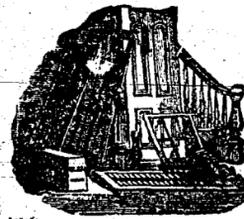
Sold by the  
**CHALLENGE FLOUR**  
City Feed Store  
STATE STREET Phone No. 125

## The Name Burpee

is known the world over as synonymous with The Best Seeds That Grow! Are you willing to pay a fair price for selected seeds of the choicest vegetables and most beautiful flowers? If so, it may prove of mutual interest if you write to-day (a postal card will do) for The New Burpee Annual. This is a bright book of 182 pages that is intensely interesting to every one who gardens either for pleasure or profit. Shall we mail you a copy? If so, what is your address? Our address is, W. ATLEE BURPEE & CO., Philadelphia.

## East Jordan Planing Mills Co.,

B. E. WATERMAN, Manager.



### Custom Planing Mill.

Manufacturers and Dealers in

Doors, Windows and Glass, Siding, Ceiling and Flooring Mouldings, Turned Work, and Scroll Sawing.

FINISHED LUMBER, FRAMES, CASINGS

When a young man calls on a girl and she tells that she expects to die an old maid, it is equivalent to a proposal.

When a woman asks a man how old he thinks she is, it's up to him to lie like a gentleman.

Once in a great while a mother manages to persuade her daughter to marry the kind of a man who will make her happy.

For years scientists have been telling us there are microbes in kisses, but most girls are willing to do a little investigating.

# FOR BEAUTIFYING YOUR HAIR

The Ladies in this Town are Simply Going Wild over Harmony Hair Beautifier. And no wonder, because to make the hair lustrous, soft and silky we believe there's nothing else—and we sell about all the various hair preparations made—that anywhere near comes up to Harmony Hair Beautifier.

Ask any one of the many women in this town who use it—she'll tell you she "loves" it. Just look at her hair, and you'll come to us and get some yourself.

## HARMONY HAIR BEAUTIFIER

Is just what its name implies.—Just to make the hair glossy, lustrous, more beautiful.—Just to make it easier to dress, and more natural to fall easily and gracefully into the wavy lines and folds of the coiffure.

It leaves a delightful fresh and cool effect, and a lingering, delicate perfume. Will not change or darken the color. Contains no oil; therefore doesn't leave the hair sticky or stringy. Simply sprinkle a little on your hair each time before brushing it. But first, make sure that your hair and scalp are clean, by using

## Harmony Shampoo

—A liquid shampoo to keep the hair clean, soft, smooth and beautiful. It gives an instantaneous, rich, foaming lather, penetrating to every part of the hair and scalp. It is washed off just as quickly, the entire operation taking only a few moments. It leaves no lumps or stickiness.—Just a refreshing sense of cool, sweet cleanliness.—Just a dainty, pleasant and clean fragrance.

—Both in odd-shaped ornamental bottles, with sprinkler tops.  
Harmony Hair Beautifier, \$1.00. Harmony Shampoo, 50c.  
Both are guaranteed to please you, or your money back.

### These Stage Beauties Endorse Them

There is no class of women who know better how to discriminate in the use of things to make them more beautiful than actresses. Among the many celebrated stage beauties who use and enthusiastically praise both Harmony Hair Beautifier and Harmony Shampoo are:

ETHEL BARRYMORE Star in "Tattle," Empire Theater, New York.	LAURETTE TAYLOR Star in "Fog o' My Heart," Cort Theater, New York.
ELSIE FERGUSON Star in "A Strange Woman," Lyceum, New York.	NATALIE ALT Star in "Adele," Longacre Theater, New York.
LOUISE DRESSER Star in "Potash and Perlmutter," G. M. Coburn Theater, New York.	ROSE COGHLAN Star in "Five Feathers," now touring the United States.

Sold only at the more than 7000 Retail Stores. Ours is the Retail Store in this Town

# W. C. Spring Drug Company

EAST JORDAN

MICHIGAN