









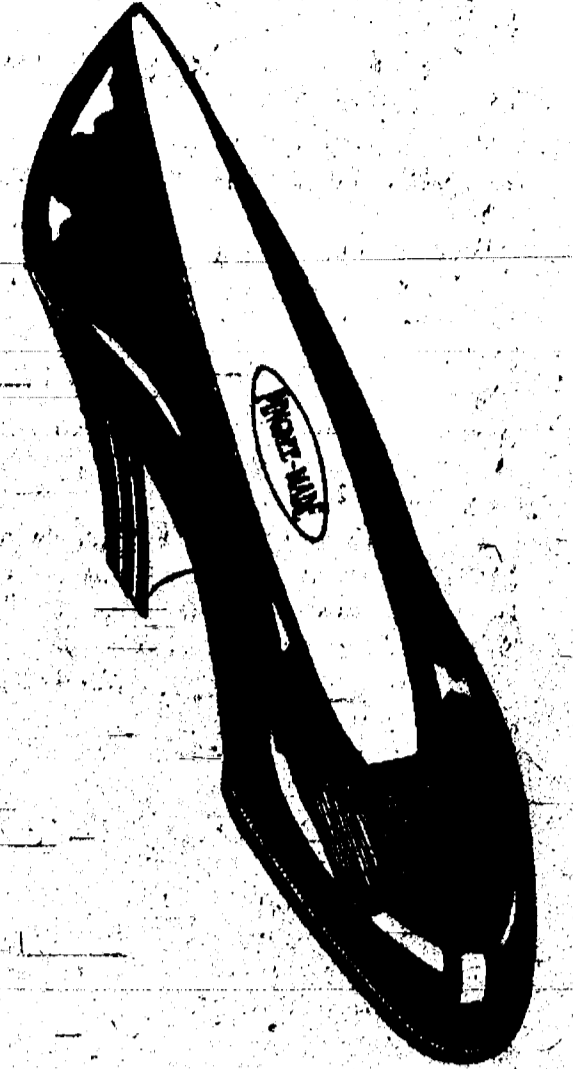






FRED E. BOOSINGER

Fashion's Latest Dictates  
THE NEWEST OF THE NEW



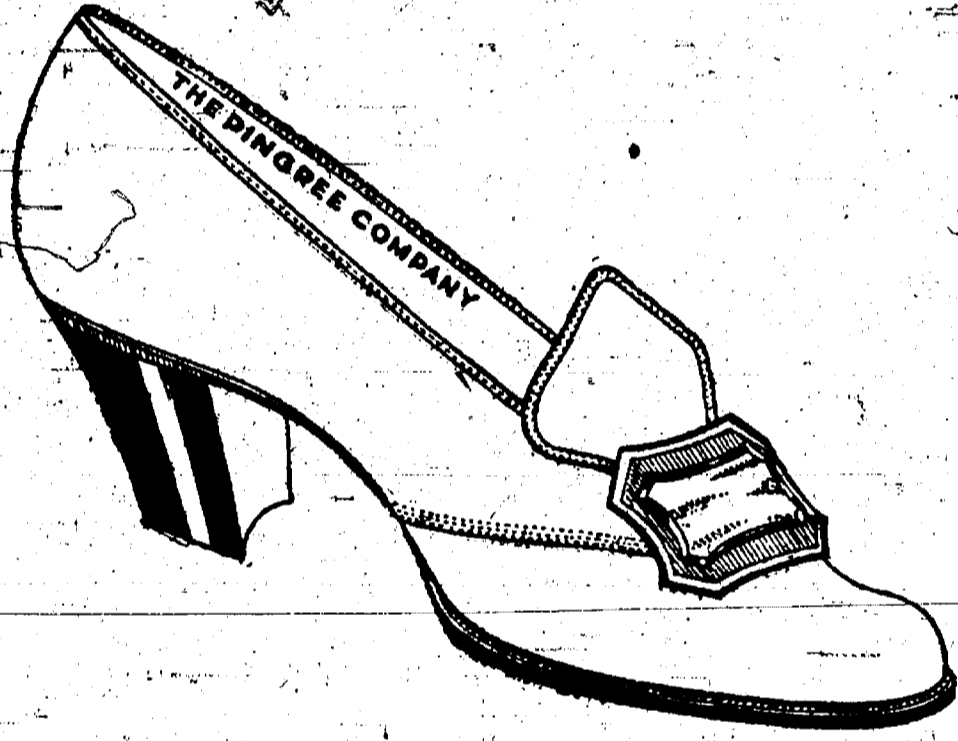
**A** BECOMING Spring Hat is all the more fetching if the Footwear, too, is unmistakably elegant. A harmony in these conspicuous points of attire goes far towards giving one the comfortable assurance of being well dressed.

PINGREE SHOES

especially confer that note of distinction so much coveted by particular people.

AN INVITATION

**T**HE GIRL OF THE PINGREE SHOE, an old friend of yours by this time, extends to you a cordial invitation to attend a Reception to the Particular Dressers of this City, in our Store, today. Come and spend a most interesting quarter hour in inspecting Latest Models of the famous Pingree-Made Shoes. All the Snap and Dash and Individuality that Up-to-date People can desire. In this season's Pingree Shoes we offer models which bear the stamp of approval of society leaders everywhere.



A MILLION MEN

Have endorsed the Pingree Shoe and are enjoying its superior comfort and style today. They are men who are particular about their Shoes, and their endorsement is an assurance of the satisfaction you will enjoy.

The live young man of today is right up to the minute. He realizes that he's got Bigger Chances than his grandfather ever had—or even his father. "Snap" is the word for him—in Action and in Dress. He wears Pingree-Made Shoes if he can get them.

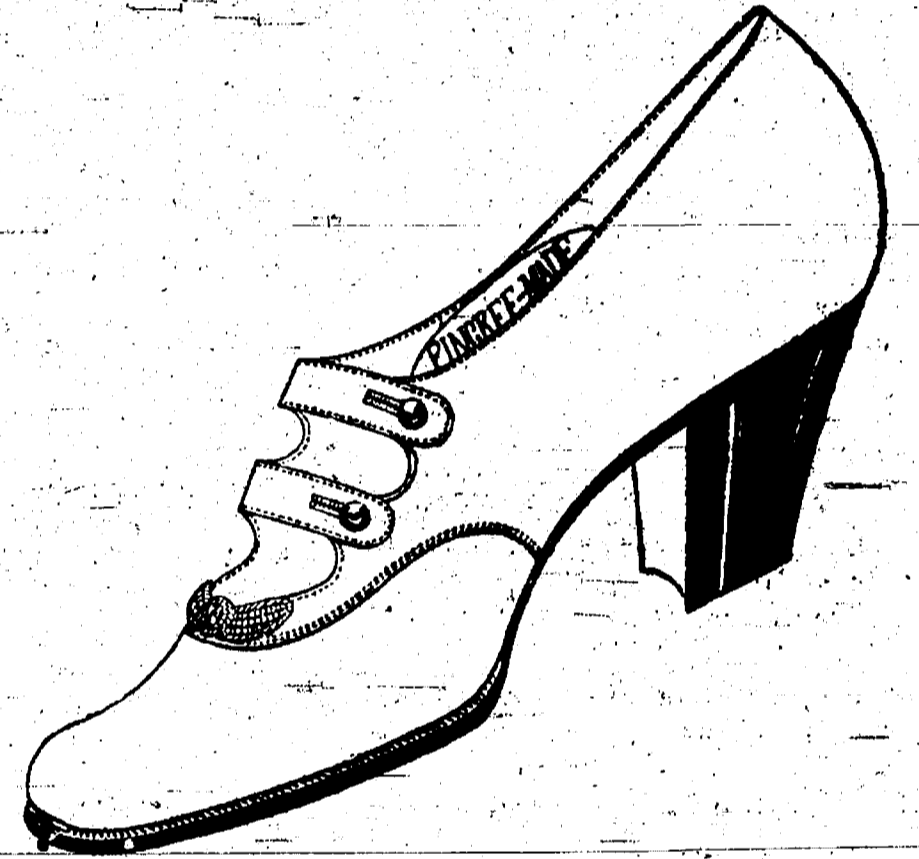


"THE GIRL OF THE PINGREE SHOE"

**H**AVE You Met Her? The dearest little bit of loveliness in town. Her beauty is as exquisite as the shoe-craft in the quality Pingree-Made shoes. She is helping to make Pingree-Made shoes famous.

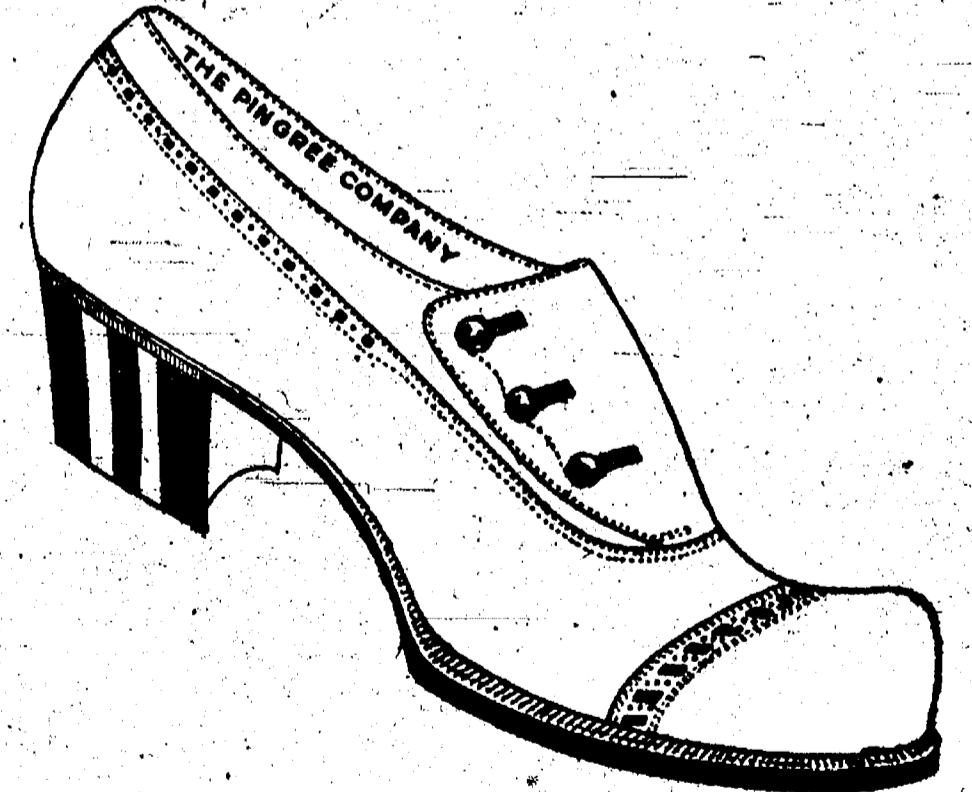
The Demand for  
LOW SHOES

Is but a few days off—peeping around the corner right now. Are you fixed for it? We are. Blacks, Whites, Tans, Velvets, in Oxfords, Pumps, and One and Two Straps—yes everything that an alert Shoe Store needs, and at prices that afford you a satisfied pocketbook.



It Is Not What You Pay  
But What You Get.

Every Pingree Shoe is made from the choicest leather, hand fitted over "Natural Shape" lasts, and with authentic style, select materials and expert workmanship. The Pingree Shoe gives greatest economy and satisfaction regardless of price.



Shoes That Are Shoes  
for Boys that are Boys

"Good for Bad Boys Shoes and not Bad for Good Boys." Boys will be boys, and our shoes for him will outwear and outlook all other shoes for youngsters. There's nothing like them for dandy, up-to-date dressy finish; good, close, snug fit, and long, sure service. They're the best shoes made for boys.

If It Costs More Than the Pingree-Made Shoe It Is Not Worth More

It is a widely-known truth that Pingree-Made Shoes will wear longer and give better value for the money expended than Any Other Shoe Made.

"QUALITY FIRST OF ALL."

FRED E. BOOSINGER