

East Jordan as a Resort.

We called the attention of the ladies of East Jordan and vicinity last week to our new enterprise, namely, "Starting a Summer Resort business," with an invitation to them to cooperate in bringing it about for we certainly can do nothing without them.

We have already heard from several who are ready to place their houses, furnished, at the disposal of our guests, also some who wished to furnish board.



We wish to have a word with those who have not yet looked into the matter. We have towns within sight who have excluded all manufacturing and given their attention exclusively to Resorters and in a short season make enough to supply their wants for a year, but we are so situated that we can take care of our manufacturing interests without interfering with our resident part. This new enterprise, if pushed with energy, will be equal at least to two good factories.

To the housewife it means much ready money, to the merchant increased trade, to the farmer enlarged markets, to the banks more clerks and larger vaults. The railroads say, "we know all about it and we will push our end, you talk to the ladies and get things ready." Now we are waiting to hear from you. Remember we want country homes as well as town. Mr. B. A. Dole is our secretary, send your information to him.

East Jordan & South Arm Board of Trade.

CHARLEVOIX COUNTY HERALD
G. A. Lisk, Publisher
ONE DOLLAR PER YEAR

Entered at the postoffice at East Jordan Michigan, as second class mail matter.

The Triumph of a New Idea.

It has been a subject of comment that the usual features of the Sunday newspapers showed too little variety. A recent departure in Sunday journalism has met with popular recognition and approval. The great illustrated weeklies and monthlies no longer have a monopoly of the periodical field.

Conan Doyle received \$25,000 for the American serial rights of his last story, the highest price ever paid for similar rights; Anthony Hope, Jack London, Sewell Ford and many other popular novelists contribute to the publication which set the pace by paying this record price. Celebrated men and women write constantly for it on subjects of timely interest. Clever verse, wit, humor and interesting miscellany complete a most interesting table of contents. It is profusely illustrated by the leading artists. In fact the Sunday Magazine of the Record-Herald maintains the highest standard of periodical literature throughout. It gets the best at whatever cost.

Breakfast goods of all kinds at Hanson & Steffen.

You know as well as anyone when you need something to regulate your system. If your bowels are sluggish, your food distresses you, your kidneys pain, take Hollister's Rocky Mountain Tea. It always relieves, 35 cents, Tea or Tablets.

Grippe is sweeping the country. Stop it with Preventas, before it gets deeply seated. To check early colds with these little Candy Cough Cure Tablets is surely sensible and safe. Preventas contain no Quinine, no laxative, nothing harsh or sickening. Pneumonia would never appear if early colds were promptly broken. Also good for feverish children. Large box, 48 tablets, 25 cents. Vest pocket boxes 5 cents. Sold by James Bidley.

The Brown Shoe Co's
PRESIDENT
FULL DRESS
SHOES
For Men

—For Sale At—
HUDSON'S Shoe Store.

Eczema and Pile Cure.

For knowing what it was to suffer, I will give FREE OF CHARGE, to any afflicted a positive cure for Eczema, Salt Rheum, Erysipelas, Piles and Skin Diseases. Instant relief. Don't suffer longer. Write F. W. WILLIAMS, 400 Manhattan Avenue, New York. Enclose Stamp.

Detroit Headquarters
FOR
MICHIGAN PEOPLE



GRISWOLD HOUSE
AMERICAN PLAN, \$2.50 TO \$3.50 PER DAY
EUROPEAN PLAN, \$1.00 TO \$2.50 PER DAY
Strictly modern and up-to-date hotel, in the very heart of the retail shopping district of Detroit, corner Griswold and Grand River Aves., only one block from Woodward Ave., Jefferson, Third and Fourth cars pass by the house. When you visit Detroit stop at the Griswold House.
POSTAL & MOREY, Props.

Rapid changes of temperature are hard on the toughest constitution.

The conductor passing from the heated inside of a trolley car, to the icy temperature of the platform—the canvasser spending an hour or so in a heated building and then walking against a biting wind—know the difficulty of avoiding cold.

Scott's Emulsion strengthens the body so that it can better withstand the danger of cold from changes of temperature.

It will help you to avoid taking cold.

ALL DRUGGISTS, 50c. AND \$1.00.

PLENTY OF IT—ALL THE BEST!

That's the combination you want to look for when you start out to buy Groceries—that is, if you are at all particular to get something which makes a noise like about the best thing on the market—and your appetite.

Here's a stock that is filled with the most reliable staples, and all the tasty, tempting little niceties and table luxuries as well. From flour and sugar to the finer things, we carry an elaborate selection—in fact, anything you want, that's good.

Then, you must remember the argument our prices offer.

WILL RICHARDSON.

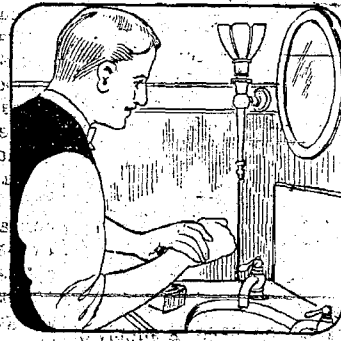
Phone No. 156.

THE PLEASURE

of the bath is doubled when the fixtures are modern and up to date. Let us examine your premises and give you a figure on

NEW PLUMBING

and modern fixtures in your Bath room and Kitchen.



GEORGE H. SPENCER.

Women Who Think.

If you are a thinking woman, and you no doubt think you are, the following will make you think.

Just between you and me, is it not a significant fact that Dr. Pierce's Favorite Prescription is the only medicine for woman's peculiar ailments, the makers of which print a full list of its ingredients, attested under oath, on its bottle-wrappers?

Does this not mean something to you if you are a sufferer?

It means that you absolutely know what you are taking when you make use of this world-famed medicine.

It means that you absolutely know that you are not taking "booze" when using Dr. Pierce's Favorite Prescription, but a good, honest, square-deal medicine adapted to woman's delicate organization by an educated, trained and experienced specialist in woman's peculiar weaknesses and ailments.

Are the above facts not of some importance to you?

Many thousands of America's most famous physicians prescribe Dr. Pierce's Favorite Prescription because they know just what its composition is—which cannot be said of any other medicine advertised for the cure of woman's special ailments.

It makes weak women strong and sick women well.

It has done this for many hundreds of thousands. What it has done for others it will no doubt do for you if you but give it a fair trial.

Don't be put off with some inferior substitute with no record of cures to recommend it. You can't afford to accept a secret nostrum in place of this tried and proven medicine of known composition.

THOUGHTFUL, INTELLIGENT WOMEN use Dr. Pierce's Favorite Prescription for many good reasons. It enables them to avoid the disagreeable questionings and abhorrent examinations generally deemed necessary by the family physician. It cures in the privacy of the home. If, however, you want the advice of a skilled specialist in woman's peculiar maladies, write or call upon Dr. R. V. Pierce at the Invalids' Hotel and Surgical Institute, 663 Main St., Buffalo, N. Y.

Dr. Pierce's advice is given gratis. It costs you nothing, but may be worth much to you.

Next to obtaining Dr. Pierce's Personal advice, you will find his great book—The People's Common Sense Medical Adviser, a book of over a thousand pages, copiously illustrated—offers many valuable suggestions to invalid women. It has been lately revised and brought up-to-date. Costs only 31 one-cent stamps for cloth bound, or 21 stamps in paper binding—just to cover cost of mailing only. Address as above.

East Jordan Lumber Company.

TO THE LADIES:

We expect a full sample line of LADIES' and MISSES' SUITS AND SPRING WRAPS from Carson, Pirie, Scott & Co., of Chicago, "The Best and Largest Line West of New York." This Display can be kept here only a short time, and we will try and let you know just when it will be here. This will be the largest line ever shown in East Jordan.

Kindly wait and see this line, have your measure taken and have a Suit made that will Fit You.

He Is Coming!

Stone, Kelly & Co.'s Man
Of Louisville, K'y.,

Will be at the East Jordan Lumber Co.'s Store, on

Feb'y 7th, 8th, 9th

With a full line of samples, comprising all of the latest novelcies in Men's Suitings.

The above Tailoring Firm are second to none in the United States.

One trial will convince you.

We Make Our Business Pay Us By Making It Pay You.

East Jordan Lumber Company.



